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# MigrA<sup>T</sup>ion and Spor<sup>T</sup>s – a CH<sup>A</sup>llenge for Sports Associations and Trainers

# DOCUMENT COLLECTION

Intercultural competences and needs



Lifelong Learning Programme



Das Land Steiermark  
→ Sport



# MigrA<sup>T</sup>ion and Spor<sup>T</sup>s – a CH<sup>A</sup>llenge for Sports Associations and Trainers

## Intercultural competences and needs

# COLLECTION



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## Grundtvig learning partnership project: Migration and Sports – a challenge for sports associations and trainers

### Project background

Migration appears as one of the biggest challenges for the European societies and political systems. A common growth and wealth with social integration is only possible if it could be achieved to use the potentials of migrations and approach the challenges attached to it. Besides it's positive function for personal health and fitness as well as it's economic power, sports could have a core role of support of these integration processes of migrants in the European countries. At the same time this new role creates new challenges for trainers, responsible persons in sport associations especially on the level of amateur sports which they are only able to approach with limited resources. Integration of migrants on the level of sport associations, teams and social events, during victory and loss as well as planning of common activities is very often not only a language but also an intercultural challenge which could be mastered in a much better way, if responsible persons would have more experiences, knowledge and competencies about intercultural issues. The exchange of experiences about the integration of migrants through sports as well as the deduction of concrete recommendations for action and support programmes in the participating countries is the core aim of the current learning partnership project .

### Project aims and objectives

The main aim of the learning partnership project is the mutual exchange of approaches and experiences as well as the collection of best practice approaches in the field of integration of migrants through sports. This main aim has been supported by the following sub-aims:

- development of a criteria catalogue for the selection and identification of examples of good practice and support of it's transfer;
- discussion of approaches and examples in the partner countries;
- common exploration and identification of training needs of amateur sport trainers in the field of integration, language and intercultural competences;
- mutual exchange and visits at sport associations as well as umbrella organisations in the partner countries;
- European networking between associations, public organisations and private NGOs in the field of integration of migrants through sport;

- implementation of a public final conference presenting the project results and examples of good practice identified.

## Project results

During the two years learning partnership (August 1<sup>st</sup> 2012 –July 31<sup>st</sup> 2014):

- five transnational partnership meetings;
- bilateral peer group meetings including study visits;
- project website [www.match-eu.at](http://www.match-eu.at);
- newsletters;
- handbook with good practice examples for sports associations, sports federations and sports clubs;
- practical guidelines and recommendations for sports trainers and sports associations about integration and sports;
- international project results presentation during international final conference in Styria with over 50 participants from eight nations (AT, BA, IT, HR, LT, PL, PT, UK).



## Project leaflet

# „MigRAtion and SporTs - a CHallenge for Sports Associations and Trainers“

## ... about M.A.T.C.H. Project

- MATCH project is a two-year EU sports Grundtvig Learning Partnership project.
- Project duration: 1<sup>st</sup> August 2012 - 31<sup>st</sup> July 2014.
- Migration presents one of the biggest challenges to European societies and political systems.
- Sport can play an important role in supporting the integration processes of migrants within European countries.
- Integration of migrants in sports is a language challenge and an intercultural challenge.



## ... Project main aim

- The main aim is the exchange of trainers and sports organisations experiences about integration in workshops and discussions.

## ... More project objectives



- gaining of knowledge
- improving and facilitating knowledge transfer
- a catalogue of criteria for the evaluation of "good practice" examples
- discussion in the partner countries
- group analysis with trainers on integration, sports and interculturalism
- exchange of knowledge in sports clubs, associations and institutions
- creating a European network of people, organisations, institutions and associations, working with integration through sports

## ... Project results:

- five transnational partnership meetings
- bilateral meetings of the project partners
- project website [www.match-eu.at](http://www.match-eu.at)
- Newsletters
- small handbook with "good practice" examples for sports associations, sports federations and sports clubs
- practical guide "recommendations" for sports coaches about integration and sports
- international project results presentation
- Final Conference in Styria

For more information, please visit: [www.match-eu.at](http://www.match-eu.at)

This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

### ...Partner countries and organisations

**United Kingdom/England**  
CVS Broxbourne and East Herts  
[www.cvsbeh.co.uk](http://www.cvsbeh.co.uk)  
Coordinator: Michal Siewniak  
Email: [michal@cvzbeh.org.uk](mailto:michal@cvzbeh.org.uk)



**Austria / Styria**  
Sports Styria  
PROJECTCOORDINATOR  
Regional Government of Styria  
Sports Department  
Jahngasse 1  
8010 Graz - AUSTRIA  
[www.verwaltung.steiermark.at/sport](http://www.verwaltung.steiermark.at/sport)  
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**Italy / South Tyrol**  
Coni Comitato Olimpico Nazionale Suedtirol  
[www.coni.it](http://www.coni.it)  
Coordinator: Heinz Gutweniger  
Email: [coniheinz@hotmail.com](mailto:coniheinz@hotmail.com)



**Croatia**  
National Olympic Committee of Croatia  
[www.hoo.hr](http://www.hoo.hr)  
Coordinator: Alma Pagic  
Email: [Alma.Pagic@hoo.hr](mailto:Alma.Pagic@hoo.hr)

**Portugal**  
Associação de Futebol Amador de Lousada  
[www.cm-lousada.pt](http://www.cm-lousada.pt)  
Coordinator: Ana Silva  
Email: [Ana.Silva@cm-lousada.pt](mailto:Ana.Silva@cm-lousada.pt)



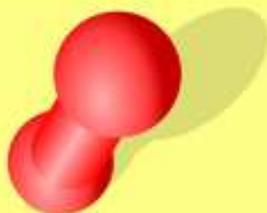
**M**igration  
**A**ctivity  
**T**rainers  
**C**leverness  
**H**ealth



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## Recommendation and guidelines for trainers and sports associations



### The most important things you need to know and do

#### First of all

- ☺ Show respect.
- ☺ Be open-minded and think outside the box.
- ☺ Learn as much as possible about migrants in the context you work in:
  - ⇒ Are there different migrant communities? Where do they come from?
  - ⇒ Which cultural habits and religious beliefs do they have?
  - ⇒ How long do they have been here? Are they already well integrated or rather isolated?
- ☺ Never stereotype and remember that we can all be members of more than one community group, based on ethnicity, religion, gender, age, political orientation, and so on.
- ☺ Collect and show good practices as live examples.

#### To get in touch with migrant communities

- ☺ Learn at least a little bit of their language.
- ☺ Give as much information as possible.
- ☺ Use alongside other non-sporting initiatives.
- ☺ Use local leaders/champions or existing community groups as links.
- ☺ Collaborate with schools attended by migrant children.
- ☺ Organise open days, festivals, free trials, tournaments or similar events.



- ☺ Use information channels of migrant communities to promote such initiatives:
  - ⇒ specific papers and websites,
  - ⇒ flyers in their language distributed in their environment,
  - ⇒ oral propaganda through local stakeholders.
- ☺ Build a platform for networking.

### To attract migrants and keep them remaining

- ☺ Be able to communicate with them in their language as much as possible.
- ☺ Go on improving your cultural and language skills.
- ☺ Involve parents and teachers.
- ☺ Celebrate together.
- ☺ Sometimes migrants are socially disadvantaged. ⇒ Offer low-threshold and easy-access activities.
- ☺ Learn from each others.
- ☺ Expand your activities introducing sports related to particular migrant groups.
- ☺ Respect religious and cultural ideas of different communities, for example gender concepts.
  - ☺ A continuous exchange helps both local and migrant people to better understand each other.
- ☺ Include migrants in existing groups rather than organising separated ones.
  - ☺ Involve native people in sports related to migrant communities.

# Working with diverse communities across Europe by Michal Siewniak

## Introduction

We have many diverse communities in Europe. Some groups are harder to engage than others; these groups are often called 'hard to reach'.



However, it is important to note that many of these communities are not actually hard to reach and many do not consider themselves as such. It is just that when engaging with these groups consideration is needed. These communities may include people who share any interest including faith, ethnicity or other characteristic.



## Some general advice for effective engagement with migrants

- **You** should not generalise or stereotype people from a particular group.
- **Your** relationships will be greatly enhanced if you understand some of the communities' individual cultures, customs and needs before you try to engage.
- **Your** aim should be to make it as easy as possible for all groups to engage.
- **Give clear** guidance as to what rights people have and let them know that they don't have to engage if they don't want to.
- **Be clear** as to what information is needed from people.
- **Transport** sometimes an issue for communities. They may not be able to get to a location, especially if it is at night. Also consider the cost of getting to events or meetings.
- **Only** consult with people when it is necessary and going to effect change. People can get tired of being consulted particularly if it seems that nothing much will happen.
- **Speak** clearly and do not use jargon.
- **Empower** people to make their own decisions wherever possible.
- **Allow** people to ask questions.
- **Keep** people informed with what is happening.
- **Feedback** what has happened after the consultation.
- **Don't forget:** people may be a member of more than one community group.



## MATCH-partners and its diverse communities

### Portugal

Lousada is a small village in the north of Portugal, where usually there weren't many migrants, but this panorama is rapidly changing. The numbers of migrants in the county are increasing, and the population is step by step accepting and facing this new reality.

### Croatia

Croatian Olympic Committee is making a contribution to achieving the main aim of the integration policy by participating in this project. The outcomes of the project are going to help strengthen intercultural competencies of the key stakeholders in sport and promote the role of sport associations in the operation of the integration policy in Croatia.

Hertfordshire is a county based in the East of England region, with very good and close links to London. It covers 1,643 square kilometres with a population of about 1,100,000. Hertfordshire have experienced a big influx of many migrants, especially from Eastern Europe since May 2004. Many of the local towns and districts have become large "agglomeration" of ethnic minority communities. The county has changed culturally, socially and in many ways economically. Recent figures from the Office for National Statistic show that some parts of Hertfordshire are more diverse than others (e.g. in Watford almost 25% children are born within migrant families whereas in East

### United Kingdom

Hertfordshire that number is smaller and stands at 8%). Despite the fact that Hertfordshire doesn't have a "history of migration", current population is very diverse. Irish, Indian, Polish, South African and Pakistani are the biggest ethnic minority groups in the county (4,5% of the overall population). Hertfordshire, many of its towns and districts became a popular destination for many ethnic groups. Changing environment, partnership approach and effective collaboration between various agencies and communities provide a platform and opportunity for fruitful, mutual integration for those who decide to settle in the county.

### Italy

South Tyrol is a region with Austro-German cultural roots that belongs to Italy since the end of WW1. About half a million people live in South Tyrol today, 60% of the local population are German-, 35% Italian- and 5% Ladin-speaking. For several historic and political reasons in the past the coexistence of these three

communities has not always been easy, today the region has an autonomy system that safeguards all three groups.

Being a service and touristy region, since the nineties of the last century South Tyrol has also become an immigration destination. In 1995 migrants amounted to 1.7% of population, in 2005 to 5.3% and today to 8.3%. Although migration is a relatively recent phenomenon in South Tyrol, it is becoming more and more important and the current percentage of migrants lies above the mean in the EU.

In South Tyrol there are several diverse migrant communities. Two out of three migrants come from Europe (EU-countries 32%, other European countries 34%), the remaining are from Asia (17%), Africa (12%) and America (5%). Considering countries instead of continents, Albanians, Germans, Moroccans and Pakistani are the biggest groups. About 15% of migrants belong to the so-called second generation, that means they were born in Italy.

Integrating many diverse communities with different demographic, linguistic and cultural characteristics and needs is always a big challenge. The fact that local population itself is not culturally and linguistically homogeneous can represent an opportunity but for certain aspects also an additional threat.



### Austria (Coordinator)

Sports department is the regional government authority for the Austrian region of Styria and the responsible department for sports development and support. In this function it is responsible for all sports activities and events in the whole region of Styria with a population of 1.2 million inhabitants. The activities include: legal advice and support of sports activities, financial support, the support of the province sport centre in Graz,

issues of the province and regional sports initiative Styria, issues of mountain guides and skiing instructors and skiing schools in the region.

Furthermore the sport department of the regional government is also responsible for the co-ordination of the sports activities and plans within the Alps-Adriatic-Alliance region network. Within this alliance and network the department is co-organising the Alps Adriatic Summer and Winter Games which are implemented on a yearly basis in one of the twelve partner regions of the Alps Adriatic network (covering the countries Austria, Croatia, Hungary and Slovenia).

The department is also organising an own education and training programme for sport officials and responsible persons in the sport sector in the region, providing knowledge and competence training for all different sport sectors, for practitioners and exercise guides. The training programm includes also a training for sport managers comprising topics like legal issues, event management and organisational and intercultural issues.

As a public body the department of the regional government covers all issues and interests of citizens in the sports sector in the region, supports municipalities and sports associations in their developments and initiative and has also the political power and interest in a further development of sports in the region which is a sports region in Austria on the basis of the results of the current project. The political interest for discussion and development of the different aspects of sports for life quality (public health dimension, volunteer work and active citizenship as well as social integration through sports) on a regional but above all on a inter-regional and European perspective within the Alps-Adriatic-Alliance network and beyond guarantees for a sustainable use of the project outputs achieved by the current project approach.



## Useful definitions

When engaging with any ethnic group, remember that individuals within that group may not speak any English/ German/ Italian. If you are aiming to engage with people from ethnic groups. You should be prepared to liaise in their language – whether providing information materials such as posters or leaflets or providing translators at meetings and focus groups.

### Migrant workers

The term migrant worker has different official meanings and connotations in different parts of the world. The United Nations' definition is broad, including any people working outside of their home country. The term can also be used to describe someone who migrates within a country, possibly their own, in order to pursue work such as seasonal work.

Some migrant workers work for a set period of time and then go home. Others stay indefinitely but regularly send money home and visit occasionally. Migrant workers often move from one job to another, so it can be hard to know how many there.

### Asylum seekers and refugees

The terms 'asylum seeker' and 'refugee' are frequently misused. An asylum seeker is someone who has made a formal application for asylum and is awaiting a decision about their status.

Anyone has the right to apply for asylum and remain in the state until a decision on their application has been made. Asylum seekers often move in search of protection. If an asylum seeker is granted permission to stay in the state, they are then considered a refugee.

A refugee is someone who has been forced to flee his or her country because of persecution, war, or violence. A refugee has a well-founded fear of persecution for reasons of race, religion, nationality, political opinion or membership in a particular social group. Most likely, they cannot return home or are afraid to do so. War and ethnic, tribal and religious violence are leading causes of refugees fleeing their countries.



## Questionnaire for the identification of cultural competences and needs

In order to learn more about migration and sports in the five partner countries and to identify cultural competences and needs in these contexts, MATCH-partners developed a specific questionnaire and submitted it to sports organisations in their contexts.

This questionnaire represents a helpful tool that can be used in different contexts.

### Questionnaire

- How many members do you have in your sports club/sports organisation?
- How many of them come from other countries?
- Does the percentage of immigrants in the sports club/sports organisation reflect the general situation of the population?
- Which measures does your sports club/sports organisation undertake in order to attract immigrants to join your activities?
- If there are no such measures, what could you concretely do?
- Which measures does your sports club/sports organisation undertake in order to maintain the interest of the immigrants for your activities and to keep them coming back to you?
- If there are no such measures, what could you concretely do?
- Which activities does your sports club/sports organisation offer specifically for members who come from other countries?
- If there are no such activities, what could you concretely do?
- Which possibilities does your sports club/sports organisation offer to learn your language?
- If there are no such possibilities, what could you concretely do?
- Do you think it is necessary to support immigrants?
- How do you think it could be possible to support immigrant participation in sports?

## Questionnaire evaluation

by Laura Savoia

(first presented in Lousada in March 2013 and then at the final conference)



Final conference  
Graz (A), May 5<sup>th</sup>-6<sup>th</sup>, 2014

# Identification of intercultural competences and needs

by Laura Savoia



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Reference Number: 2012-1-AT1-GRU06-07408-1

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Identification of intercultural competences and needs - Laura Savoia

## The MATCH project

- partners
  - AFAL Associação de Futebol Amador de Lousada – Portugal
  - Hrvatski Olimpijski Odbor – Croatia
  - CVS Broxbourne and East Herts – United Kingdom
  - CONI Comitato Olimpico Nazionale Italiano Comitato Provinciale Südtirol – Italy
  - Amt der Steiermärkischen Landesregierung – Austria (leader)
- subject: migration and sports
- goal: to enhance the power of sports as a means for social integration
- target: people who work in sports clubs or associations
- skills to be developed
  - intercultural competences
  - mutual understanding of cultural needs



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Identification of intercultural competences and needs - Laura Savoia

## From the very beginning

- in order to learn more about migration and sports in the five partner countries, during our first meeting in Bolzano we decided to ask local sports organisations
  - specific questionnaire
- the answers to this questionnaire represented the starting point for our work
  - analysis of the current situation
  - good practices
  - workshops
  - discussions
  - presentations
  - ...
  - handout

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Identification of intercultural competences and needs - Laura Savoia

## The questionnaire

- topics
  - socio-demographic information about the club/association: members, migrants
  - measures to attract migrants to join the activities of the club/association (actual – suggested)
  - measures to maintain the interest of migrants (actual – suggested)
  - activities offered specifically for members from other countries (actual – suggested)
  - possibilities to learn the “official” language (actual – suggested)
  - support of migrant participation in sports (suggested)
- mainly open questions ➔ free answers
- each partner was asked to submit the questionnaire to three or four sports clubs or other sports associations in its country

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Identification of intercultural competences and needs - Laura Savoia



## The sample

- 42 questionnaires
  - 45% clubs
  - 7% associations
  - 5% federations
  - 43% not specified
  - 60% used the definitive version of the questionnaire
  - 40% used older versions
  - number of members ranges from 13 to 3.700
  - mean number of members 339, standard deviation 705 (7% did not answer)
- troubles
  - different versions of the questionnaire were used
  - open answers, small sample → no complex statistical evaluation was possible

6

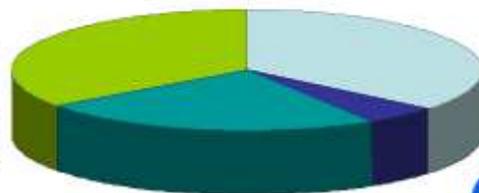
Identification of intercultural competences and needs - Laura Savoia



## Migrants in the interviewed clubs/associations

- the percentage of migrants in the responding clubs/associations ranges from 0 to 100, mean percentage of migrants 11, standard deviation 21 (16% did not answer)
- *does the percentage of migrants in your club/association reflect the general situation of the population?*

- 36% no
- 5% partially
- 24% yes
- 35% did not know or not answer



□ no ■ partially ■ yes ■ no answer



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Identification of intercultural competences and needs - Laura Savoia



## Measures to attract migrants and maintain their interest

- **actual and suggested** measures to attract migrants and maintain their interest
    - getting in touch with their communities - **INCLUSION**
      - contact to families, local migrant communities and leaders (as intermediaries)
      - language skills inside the club/association – quality of our work
      - information in their language and specific promotion
    - respecting their needs and believes - **INCLUSION**
      - respect for their religious and gender conceptions
      - understanding of their interests, needs and view of life
    - offering the possibility to try and economic facilitations - **INTEGRATION**
      - activities in schools
      - festivals, open days
      - free trials
      - low-threshold access, free services, transportation service
    - integrating them in our normal activities - **INTEGRATION**
    - allowing them to participate in competitions - **LEGISLATION**
- but also
- **“they should be treated like anyone else”**



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Identification of intercultural competences and needs - Laura Savoia



## Specific activities for members who come from other countries

- **actual and suggested** activities – similar topics as measures to attract
    - direct contacts
    - promotion in their environment
    - coaches from their countries and persons who speak their language
    - specific funding and services
    - respect for their needs and believes
      - cricket section
    - not specific for them but adapting our normal activities
- but also
- **“equal treatment for all members”**

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Identification of intercultural competences and needs - Laura Savoia

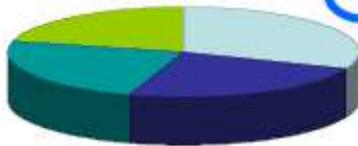


## Measures to attract migrants and maintain their interest, specific activities

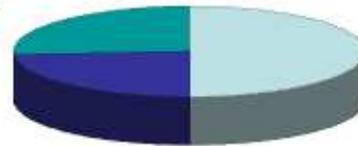
- actual
  - 31% none
  - 24% one
  - 24% two or three
  - 21% more than three

- suggested
  - 50% none
  - 24% one
  - 26% two or three

many associations have and/or suggest measures or specific activities for migrants



□ none ■ one ■ two or three ■ more than three



□ none ■ one ■ two or three

10

Identification of intercultural competences and needs - Laura Savoia

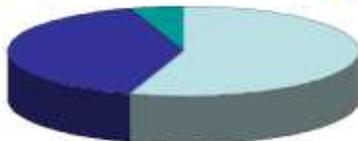


## Possibilities and help for migrants to learn the official language

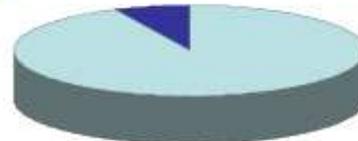
- actual
  - 55% none
  - 40% one
  - 5% two

- suggested
  - 93% none
  - 7% one

language is not really felt as a problem in the interviewed clubs/associations



□ none ■ one ■ two



□ none ■ one

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Identification of intercultural competences and needs - Laura Savoia



## Possibilities and help for migrants to learn the official language

- **actual and suggested possibilities**
  - multilingual activities
    - multilingual courses
    - South Tyrol: bilingual Italian and German
    - coaches who speak several languages and can act as intermediaries
  - contact with local language and culture
    - informal socialising interaction
    - inclusion in groups of native people
- **actual possibilities**
  - combined sports and language programmes in summer
  - information about other clubs they could join
  - involvement of public authorities
    - help of public institutions

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Identification of intercultural competences and needs - Laura Savoia

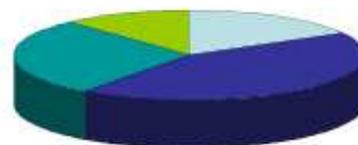


## Support to migrant participation in sports

- is it necessary to support migrants?
  - 12% no, **everyone has the same importance**
  - 71% yes
  - 17% did not answer
- **suggested ways to give such support in sports participation**
  - 17% none
  - 43% one
  - 28% two or three
  - 12% more than three



□ no ■ yes ■ did not answer



□ none ■ one ■ two or three ■ more than three

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Identification of intercultural competences and needs - Laura Savoia



## Support to migrant participation in sports

- **suggested ways to support migrant participation in sports**
  - offering the possibility to try and economic facilitations - **INTEGRATION**
    - festivals, open days, specially for newcomers
    - open groups, many sports disciplines
    - public help **if necessary**
    - cooperation with municipalities
    - schools
  - integrating them in our normal activities - **INTEGRATION**
    - invitation, involvement
  - getting in touch with their communities - **INCLUSION**
    - contact to families, local migrant communities and leaders (as intermediaries)
    - early beginning
    - promotion in their language and in their networks
    - quality of our work, language skills
  - respecting their needs and beliefs - **INCLUSION**
    - respect for their customs and habits **but keeping ours in mind**
    - competitions in which they can identify themselves
- **but also**
  - **"treating them like native people"**



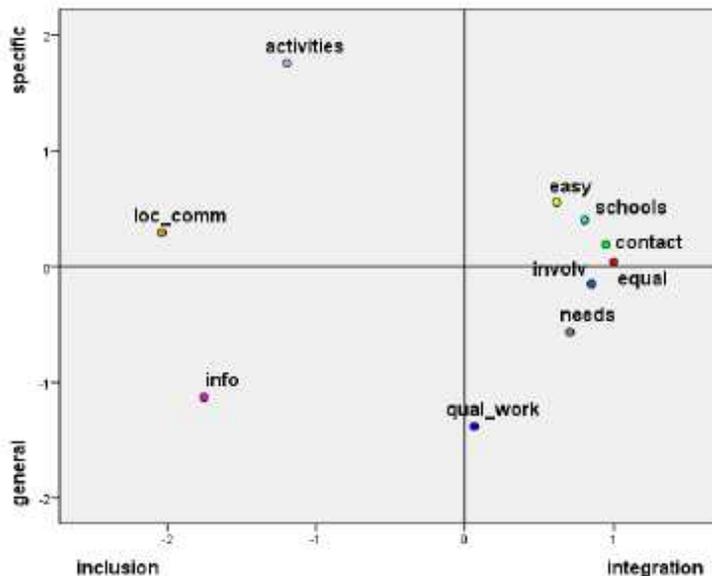
14

Identification of intercultural competences and needs - Laura Savoia



## A statistically hazardous! interpretation

- organising specific **activities** for them
- making access **easier** (services, facilitations)
- activities in **schools**
- contact to their families and **local migrant communities**
- **contact** with our culture and language
- no difference between migrants and non migrants (**equal**)
- **involving** them in our normal activities
- understanding and respecting their **needs** and beliefs
- **information**, advertising, internet
- increasing the **quality** of our **work** and language skills





Final conference  
Graz (A), May 5<sup>th</sup>-6<sup>th</sup>, 2014

Thank you for your  
attention 😊

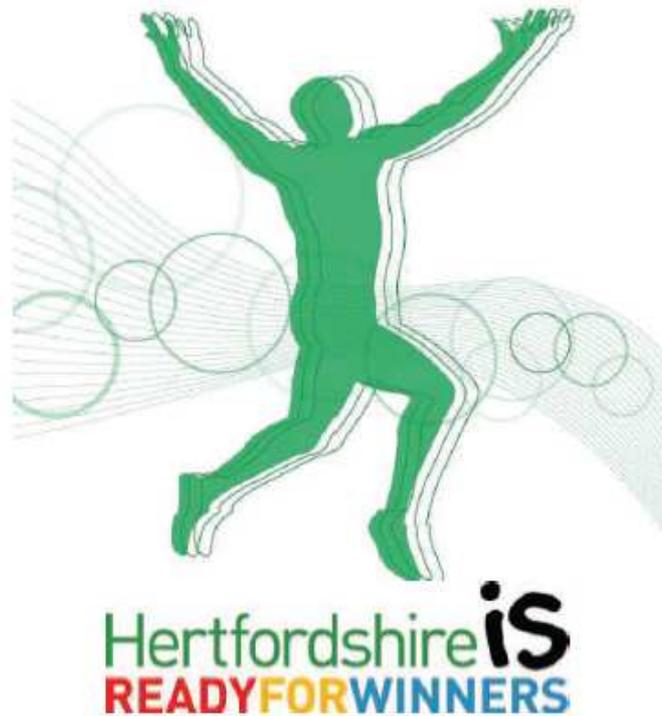




## Good practises

### Hertfordshire is ready for winners

by John Fuller



### When did it all begin?

- For me the Autumn of 2004
- Then the bid work to 6<sup>th</sup> July 2005
- Then left my job to create the Partnership
- Sent to Beijing to find out how this Olympic thing worked
- Then to St Lucia to talk to the NOC
- Off to Copenhagen to seek to win teams
- To Delhi to get them to sign on the dotted line.

## Hertfordshire is Ready for Winners Partnership

- Established in 2006 and attracted over 40 funding partners from public, private, education and voluntary sectors
- The only LOCOG endorsed partnership in Hertfordshire, which is a Host County
- Our Patron was Lord Salisbury
- Our Board raised around £230,000 a year from funding partners to deliver our 5 legacy ambitions



Hertfordshire **is**  
READYFORWINNERS

### 1. Healthier and closer communities through increased participation in sport, competition, cultural events and volunteering

- Hertfordshire hosted three Olympic teams for their Pre Games Training Camp
  - Afghanistan
  - British Virgin Islands
  - St. Kitts and Nevis
- Hosted training visits for gymnasts from Russia and Singapore and secured affordable accommodation arrangements for canoeists training at the Lee Valley White Water Centre
- Sponsorship of the Herts Youth Games
- Held 2 'Corporate Games' events in 2011 and 2012



Hertfordshire **is**  
READYFORWINNERS

## 1. Healthier and closer communities through increased participation in sport, competition, cultural events and volunteering

- The Olympic Torch relay was secured for the County and delivered
- Launched Hertfordshire is Ready for Winners Volunteering scheme and had 650 branded volunteers working as stewards for the Olympic Torch Relay
- Two disability art competitions – ‘From the Studio to the Podium’
- Open Weekend events
  - One Month and Counting
  - OFest
  - Heart of Flame



Hertfordshire **is**  
READYFORWINNERS

## 2. Increased opportunities for young people through education and the growth of a countywide talented young athletes programme

- 100% sign up to Get Set, with 445 Network Schools - School Liaison Officer and Get Set delivery group with 3 Herts schools awarded LOCOG ‘Network School of the Month’
- Good School Food Gold Medal Challenge
- Over £70,000 raised in support of Hertfordshire Talented Athletes Programme, increasing those supported from 17 to 25
- Education pledge including Warner Bros. Studios, LVWWC Hatfield House, Paradise Wildlife Park and with Hertfordshire Leisure Trusts
- Olympic inspired learning resource – distributed to all schools across the county



Hertfordshire **is**  
READYFORWINNERS

## 2. Increased opportunities for young people through education and the growth of a countywide talented young athletes programme

- Herts School Games in 2011/12, with a visit from Culture Secretary Jeremy Hunt MP
- Supported the delivery of 75 Games Inspired 'Muscle Dreams' for young people to go to the Paralympics with local charity the Muscle Help Foundation
- Families of school pupils hosted athletes from St Lucia for their training camp ahead of the Commonwealth Youth Games in 2011
- Projects supported by HRFW and delivered by Groundwork Hertfordshire secured permanent jobs for 5 trainees and achieved a 100% pass rate for the cohort in City & Guild qualifications
- Lee Valley Schools Festival



Hertfordshire **is**  
READYFORWINNERS

## 3. A world class sports facility available to everyone which delivers a sporting and cultural legacy

- 82 athletes competed
- 60,000 spectators from around the world
- An exciting five days of competition
- Celebrated Team GB Gold and Silver in the Men's Canoe Doubles (C2)
- Income of £1.8m since opening with a clear legacy plan for years to come with £6.4m investment promised
- Secured the World Championships in 2015



Hertfordshire **is**  
READYFORWINNERS

### 3. A world class sports facility available to everyone which delivers a sporting and cultural legacy

- British Canoe Union relocation to the Lee Valley White Water Centre, and welcome reception
- Organised over 70 visits and tours
- Supported the preparation for the 5 days of Olympic competition at the Lee Valley White Water Centre, including the dressing of Cheshunt train station by Van Hage and sourcing volunteers to help dress the 'last mile' route
- Green Team 'Shoots and Roots' project, in partnership with Groundwork Hertfordshire, installed a legacy planting scheme adjacent to entrance of LVWWC



Hertfordshire **is**  
READYFORWINNERS

### 4. A stronger Hertfordshire economy and regeneration opportunities

- Hertfordshire companies have secured between £80m and £102m worth of LOCOG contracts – in addition to the £646m of construction contracts secured through the Olympic Delivery Authority
- Reception for local businesses who had won contracts
- Highest regional sign-up for CompeteFor
- 16 Business Breakfast events funded by Hoteliers and other partners
- We promoted 'CompeteFor +' events in the County
- Raised over £100K of in kind support funding



Hertfordshire **is**  
READYFORWINNERS

## 5. A communications framework which uses the Games to inspire and engages all those who live, work, study and visit Hertfordshire

- Digital marketing
  - Dedicated website
  - Twitter
  - #HertsOlympics promotion
  - Monthly e-newsletter
- 36 Inspire Marks
- Delivered over 160 presentations to a wide range of groups
- Media coverage, local and national, print and broadcast
- Regular columns in partners newsletters and local papers



Hertfordshire **is**  
READYFORWINNERS

## 5. A communications framework which uses the Games to inspire and engages all those who live, work, study and visit Hertfordshire

- Profile raised by Herts 2012 Ambassador carrying the Olympic Torch and GamesMaker volunteering in the Athletes Village
- Promotion of events; including the Herts Sports Awards, Herts Youth Games, Coach Education Week and Herts Sports Conference
- Reception at the House of Commons, briefing sessions for Hertfordshire Leaders and Chief Executives at Hatfield House and celebration for Herts Volunteers
- Designed and provided unique Hertfordshire pin badges for Hertfordshire residents and partners



Hertfordshire **is**  
READYFORWINNERS

## Personal Journey – carrying the torch on 23 July in Enfield



Hertfordshire **is**  
READYFORWINNERS

## Carrying the torch on 23 July in Enfield



Hertfordshire **is**  
READYFORWINNERS

## Paralympic Flame Celebration, 25 August St Albans



Hertfordshire **is**  
READYFORWINNERS

## St Lucia NOC Assistant in the Olympic Village, 17 July – 15 August



Hertfordshire **is**  
READYFORWINNERS

## St Lucia NOC Assistant in the Olympic Village, 17 July – 15 August



Hertfordshire **is**  
READYFORWINNERS

## Meeting Olympic Champions



Hertfordshire **is**  
READYFORWINNERS

## Meeting Olympic Champions



Hertfordshire **is**  
READYFORWINNERS

## Herts Volunteering Event



Hertfordshire **is**  
READYFORWINNERS

## What now?

- 24 subscribing members on Hertfordshire Olympic and Paralympic Legacy Board
- New Legacy Coordinator post created to be hosted by LVRPA
- Quarterly Board meetings confirmed for 2013
- Established a funding sub group to raise more funds for legacy projects
- Black tie event planned for 2013



Hertfordshire **is**  
READYFORWINNERS

## What now?

- Action plan agreed for 2013
  - Confirmed support of £25.5k to a range of legacy projects including:
    - The Herts Youth Games
    - Handball Clubs across the County
    - A Canoe Club Forum at the Lee Valley White Water Centre
    - An Inclusive Sports Fund for Hertfordshire
    - A coaching bursary scheme
- All funded by remaining funds from the current partnership with more funding available soon



Hertfordshire **is**  
READYFORWINNERS

## What now?

- Discussions on carry forward projects in place including healthy eating project in schools and hosting for Glasgow 2014
- Cultural Olympiad events are due to continue into 2013 inc Heart of Flame, OFest and 1 Month and counting.
- Regular updates via the web site



Hertfordshire **is**  
READYFORWINNERS

## Contact Herts Olympic and Paralympic Legacy Partnership

- Keep in touch with us, become a partner and get involved so we can keep London 2012 and the legacy promises alive in the County
- Email: [hertsolympiclegacy@gmail.com](mailto:hertsolympiclegacy@gmail.com)
- Website: [www.hertsisreadyforwinners.co.uk](http://www.hertsisreadyforwinners.co.uk)
- Twitter: [www.twitter.com/readyforwinners](http://www.twitter.com/readyforwinners)

Hertfordshire **is**  
READYFORWINNERS

# Integration through sport in Lousada

by Luís Leal

## INTEGRATION THROUGH SPORT in LOUSADA



Integration True Sport Lousada

### Objetives

Specific Integration

Relationship between different communities /Knowledge of the differences

Sports and activities



Integration True Sport Lousada

## APPLIED MEASURES IN THE PROJECT



Integration True Sport Lousada

## I. No Expenses

Reduced costs motivate the Clubs to cooperate with the integration of the immigrants

The clubs explore new strategies to attract the immigrants (new players) to benefit from that fact

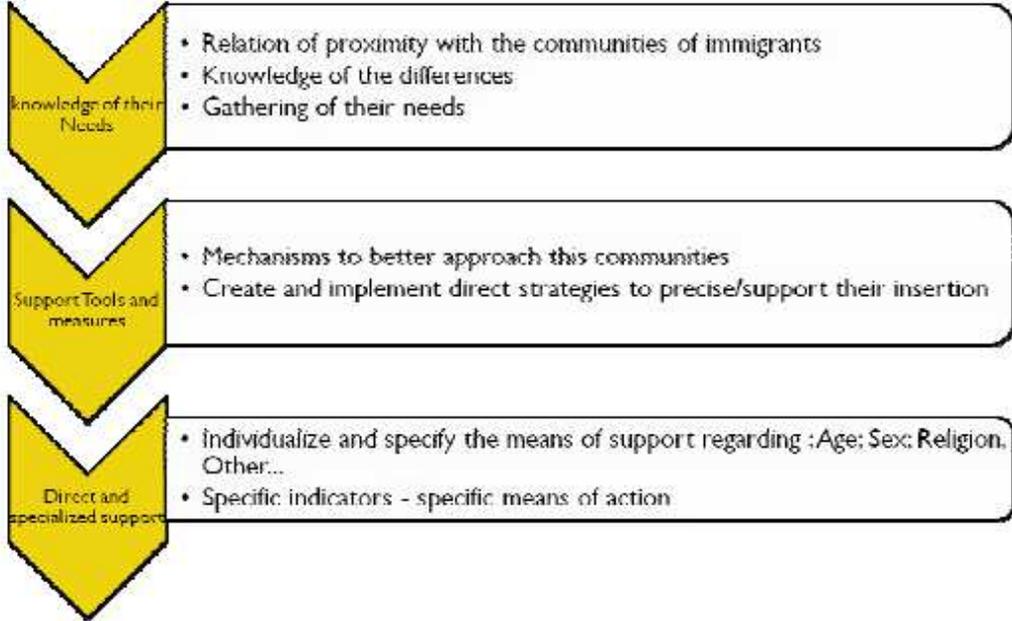
Increases the motivation of Clubs to search for immigrants

Strengthens the Integration



Integration True Sport Lousada

## 2. Informative support



Integration True Sport Lousada

## 3. Individualize support





Integration True Sport Lousada

## 4. Activities / events





Integration True Sport Lousada

## Statistics

	Before the Project	After The Project
	2012	2014
Number of Clubs in AtAI	13	18
Number of Immigrants (in competition)	2	8
Number of Activities/Events related to integration (per year)	1	9
Informative campaigns directed to immigrants	0	2
Information panels	2	16
Support offices to help the immigrants	0	7
Direct support (number of families)	0	10
Instruction/Enlightening the Clubs	0	3
Number of Volunteers in the Clubs	35	67
Number of immigrants that integrate the associative structures in Clubs	0	2
Number of resident immigrants in Lousada (known)	11	95



Integration True Sport Lousada

## conclusion

### Difficulties

- Constant change in the managing of the Clubs
- Managers without proper instruction
- Lack of time of the managers to get involved
- Lack of trust by the immigrants
- Delay in the appliance of the tools
- Reduced financial resources
- Un adapted physical structures

### Benefits

- Creation of new strategies
- Growing of the Clubs
- Increasing of associative participation
- Implementing of innovating rules and concepts
- Increasing of activities/Events
- Approach to communities
- Increase of bonds and interpersonal relations
- Increase of information and communication means



Integration True Sport Lousada

**Thanks for your attention**



# HANNES WONISCH

Styrian police officer

www.match-eu.at  
Reference Number: 2012-1-AT1-GRU06-07408-1

## A fact sheet from the perspective of an event manager and trainer

This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

# THE EVENTMANAGER

www.match-eu.at  
Reference Number: 2012-1-AT1-GRU06-07408-1

- ✓ Member of the State Police Sports Association of Styria (February 2013: 1,600 members - only police officers)
- ✓ Organisation of the Austrian Federal Police Championships for beach volleyball in styria
- ✓ Networks with colleagues with a migration background

This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

# PARTICULARLY IMPORTANT FOR THE COACH



www.match-eu.at  
Reference Number: 2012-1-AT1-GRU06-07408-1

- ✓ Overcoming the language barrier
- ✓ Getting to know the culture of the countries from which the immigrants come
- ✓ Religious background knowledge about the different religions
- ✓ Integration

# SLOGAN...



www.match-eu.at  
Reference Number: 2012-1-AT1-GRU06-07408-1

## ...of the police during the European Football Championship 2008

- ✓ Dialogue
- ✓ De-escalation
- ✓ Penetration

“let’s play” A very special sports festival

by Laura Savoia and Sonja Cimadom



Third meeting  
Zagreb (HR), June 11<sup>th</sup>-13<sup>th</sup>, 2013

# “let’s play” A very special sports festival

by Laura Savoia and Sonja Cimadom



Lifelong  
Learning  
Programme



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2



let's play - Laura Savoia

## oew – Organisation for a solidary world

### oew



Organisation für Eine solidarische Welt  
Organizzazione per Un mondo solidale

- vision: we live in one world where everyone lives good
- mission: respect, solidarity, sustainability, equity
- fields of action: conscious consumption, international cooperation, **living together**

### together

- cultural plurality
- meeting people of different cultures means dealing with one’s self identity and helps respecting each others and living together
- please remember: in South Tyrol the idea of **living together** concerns the three ethnic groups (German, Italian, Ladin) as well as local community and immigrants



Lifelong  
Learning  
Programme



3



## The starting point

let's play - Laura Savoia

- given that
  - sport offers a good opportunity to meet and know each other
  - in South Tyrol there is a strong sports-club tradition
- problem
  - in Brixen there are many people who for several reasons do not join any sports-club when they want to do sports
    - they do not want to
    - they would like to do so but do not know anyone in these clubs
    - they practise sports that are not offered by the clubs
    - they do not know the sports offered by the clubs
    - they are not well integrated in the community
      - social, economic, ethnic and other questions
    - ...
  - sports-clubs often accept these people but do not actively facilitate them in joining



4



## The challenge

let's play - Laura Savoia

- how can non-sports-club people come together doing sports?
- how can they meet the community?
- how can they meet the sports clubs?
- ➡ a “non-club” sports festival to which everyone is invited in order to meet and know each other

5



## 2007-2009 Rainbow festival

let's play - Laura Savoia

- pioneering task
- start with only few facilitations
- oral propaganda
- progressively more organised
- progressively more people
- progressively more interest of the community and of some sports-clubs
- the rainbow symbolises the multicultural aspect
- 2007-2009: soccer / mini soccer and rainbow party

6



## Rainbow festival 2007

let's play - Laura Savoia





# Rainbow festival 2007

let's play - Laura Savoia



# Rainbow festival 2008

let's play - Laura Savoia



9



## Rainbow festival 2008

let's play - Laura Savoia



10



## Rainbow festival 2009

let's play - Laura Savoia



11



# Rainbow festival 2009

let's play - Laura Savoia



12



# Rainbow festival 2009

let's play - Laura Savoia



13



## 2010 – The turning point

let's play - Laura Savoia

- as meeting people of different cultures means also dealing with one's self identity, why not playing different games, also those we are not used to play?
  - several sports disciplines from different cultural traditions
    - everyone makes the experience of doing something she or he is not used to or does not even know
  - 2010: soccer, street basket, beach volley, skittles
  - 2011: soccer, cricket, skittles, beach volley
  - 2012: soccer, cricket, beach volley, street basket, relays
  - 2013: soccer, beach volley, street basket, relays

14



## let's play

let's play - Laura Savoia

- new ideas
  - several games
  - from 2012 memory-game
    - people belonging to opponent teams meet in pairs and know each other having a free drink
    - this game helps to mitigate competition
      - for many people this festival is the only possibility to live out their sports competition spirit
  - from 2012 relays to enhance fun and contain the advantage of official sports teams
- new facilitations
  - better equipped area provided by a local sports club
  - referees provided by another local sports club

15



## let's play

let's play - Laura Savoia

- registration
  - maximum 16 teams (5 persons) that play all vs. all in all disciplines
    - name → identity creation
    - initially with free number of substitutes, from 2013 up to 2 substitutes
    - minimum age for participation 15: all different age groups up to 60+, side programme for children
  - individual registration is possible, then mixed teams are built
    - important: no remix of declared teams
  - 5€ participation fee per person
    - especially underprivileged groups participate without paying this fee
      - i.e. refugees or economically very fragile groups
- cricket
  - challenge 1: 20 minutes playing time
  - challenge 2: local people do not know the game while many immigrants know it very well (role reversal)
    - after the initial feeling of being "foreign" they appreciated this reverse situation which helped them also to become aware of the situation of immigrants

16



## let's play 2010

let's play - Laura Savoia



17



## let's play 2010

let's play - Laura Savoia



18



## let's play 2010

let's play - Laura Savoia



19



# let's play 2010

let's play - Laura Savoia



20



# let's play 2011

let's play - Laura Savoia



21



## let's play 2011

let's play - Laura Savoia



22



## let's play 2011

let's play - Laura Savoia



23



# let's play 2011

let's play - Laura Savoia



24



# let's play 2011

let's play - Laura Savoia



25



## let's play 2011

let's play - Laura Savoia



26



## let's play 2011

let's play - Laura Savoia



27



## let's play

let's play - Laura Savoia

- everyone wins
  - bonuses for 5 free drinks to use all together in a cafe of Brixen
    - enhancement of integration because getting a bonus means belonging to the community
      - particularly important for first-generation immigrants
- grill party to finance the event
  - vegan menu, halal menu, no pork
  - fair prices so that everyone can afford it

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## let's play 2012

let's play - Laura Savoia



29



## let's play 2012

let's play - Laura Savoia



30



## let's play 2012

let's play - Laura Savoia



31



# let's play 2012

let's play - Laura Savoia



32



# let's play 2012

let's play - Laura Savoia



33



## let's play 2012

let's play - Laura Savoia



34



## Important outcomes

let's play - Laura Savoia

- mixed teams: local people and immigrants play together
  - exchange, also in explaining the different games
  - “die Zweiheimischen”
    - in German “einheimisch” means local people and “ein” is also “one”, while “zwei” is “two”
      - sense of a kind of double belonging
- 2013: 6 teams of second-generation immigrants
  - important connectors between local and immigrant community
- being together
- side effects
  - increased use of a quite abandoned area
  - direct contact of the immigrants to some sports clubs

35



# let's play 2013

let's play - Laura Savoia



36



# let's play 2013

let's play - Laura Savoia



37



## let's play 2013

let's play - Laura Savoia



38



## let's play 2013

let's play - Laura Savoia



39



# let's play 2013

let's play - Laura Savoia



40



# let's play 2013

let's play - Laura Savoia



41



# let's play 2013

let's play - Laura Savoia



42



# let's play

let's play - Laura Savoia





Third meeting  
Zagreb (HR), June 11<sup>th</sup>-13<sup>th</sup>, 2013

Thank you for  
your attention 😊



# “Effective partnerships and sport networks”

**Steve Whitlam**

Community Development Manager  
Broxbourne Borough Council

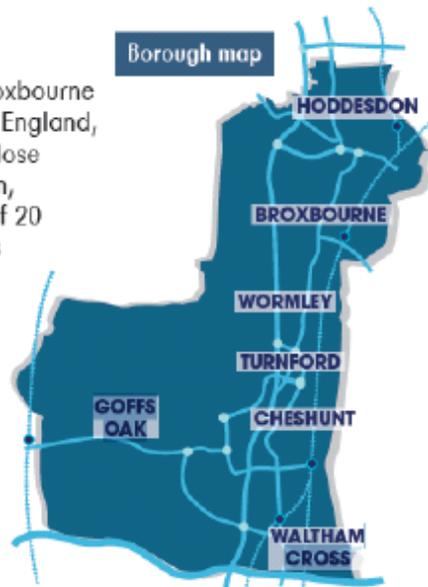


## “Effective partnerships and sport networks”

### WELCOME TO BROXBORNE

#### Location

The Borough of Broxbourne is in Hertfordshire, England, and is situated in close proximity to London, covering an area of 20 square miles. It has a population of about 90,100.



## “Effective partnerships and sport networks”

### BROXBOURNE

- Population of 90,000
- Mixture of Urban and Rural
- Mixture of Rich and Poor
- 20% of population are under 16.
- 16% of population are aged over 64
- 19% of population are Non-White British



## “Effective partnerships and sport networks”

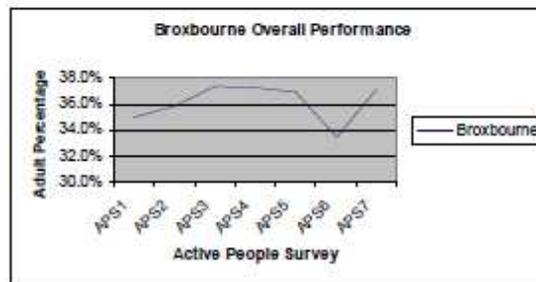
### HEALTH IN BROXBOURNE

- Generally better than national average
- Variations in life expectancy
- 17.4% of Year 6 children (10-11) are obese
- 26% of adults are obese
- Lowest rate of adult participation in sport and recreation in Hertfordshire



## “Effective partnerships and sport networks”

Local Authority	APS1	APS2	APS3	APS4	APS5	APS6	APS7
Broxbourne	35.0%	35.9%	37.4%	37.3%	36.9%	33.5%	37.1%



## “Effective partnerships and sport networks”

### SPORT IN BROXBORNE



## “Effective partnerships and sport networks”

### SPORT IN BROXBOURNE



## “Effective partnerships and sport networks”

### SPORT IN BROXBOURNE

- No professional football club
- Successful clubs include:
  - Turnford Netball Club
  - Hoddesdon Swimming Club
  - Affinity Gymnastics Club
- Other popular sports include golf, tennis and table tennis
- No athletics or basketball clubs



## “Effective partnerships and sport networks”

### SPORT CLUB ISSUES

- Capacity
- Levels of volunteering
- Isolation



## “Effective partnerships and sport networks”

### BROXBORNE COUNCIL & SPORT

- Four Leisure Centres
  - Grundy Park Leisure Centre, Cheshunt
  - The John Warner Sports Centre, Hoddesdon
  - Goffs Sports and Arts Centre, West Cheshunt
  - Cheshunt Park Golf Centre
- Village Halls
- Sports Pitches



## “Effective partnerships and sport networks”

### BROXBOURNE COUNCIL & SPORT

- Support Major Events e.g. Olympics
- Sports Development
- support to local clubs
- support to local talented athletes
- partnership working around health / physical activity
- positive activities for young people
- support to Active Broxbourne Community

Sport Network



## “Effective partnerships and sport networks”

### BROXBOURNE COUNCIL & SPORT



## “Effective partnerships and sport networks”

### Active Broxbourne Community Sport Network

- Part of the Sport Delivery Structure



## “Effective partnerships and sport networks”

### Sport England

- Aim is to create ‘sporting habits for life’
- Invests in organisations and projects that will get more people playing sport
- Funded by the Government and from the National Lottery
- Creating A Sporting Habit for Life – 2012-17
- Invests £500m into 46 national governing bodies of sport



## “Effective partnerships and sport networks”

### Herts Sports Partnership

- “ A Voice for Sport in Hertfordshire”
- One of 49 county sport partnerships funded by Sport England
- Networks of local agencies working together to increase participation in sport and to deliver Sport England’s programmes on local level
- Works with 10 Community Sport Networks



## “Effective partnerships and sport networks”

### Active Broxbourne Community Sport Network

- Works at an even more local level
- Working together for sport
- Acts as a voice for sport locally
- Any sporting organisation can participate
- Initial budget of £31,000
  - School Sport
  - Back To projects
  - Promotion
  - Awards



## “Effective partnerships and sport networks”

### Active Broxbourne Community Sport Network

#### Projects

- Events
- Sports Awards
- Sports Festival
- Sports Summit
- Olympix Week



- 2009 Acer Nethercott, Silver Medalist at Beijing Olympics (Rowing)
- 2010 Tim Bailie and Etienne Stott, Olympic Hopefuls (Canoeing)
- 2011 Steve Morison, Premier League and Wales international footballer
- 2012 Sam Matterface and Natalie Sawyer (Sky Sports and Talk Sport)
- 2013 Laura Trott, Double Gold Medalist at London 2012 (Cycling)  
David Croft, Formula One presenter (Sky Sports)



**BANK HOLIDAY MONDAY 27th MAY 2013 @ Broxbourne Sports Club**

## “Effective partnerships and sport networks”

### Active Broxbourne Community Sport Network

#### Projects

- Meetings
- Training
- Consultation
- Bursaries
- Promotion / Directory
- Funding



## “Effective partnerships and sport networks”

### Active Broxbourne Community Sport Network

#### Challenges

- Lack of engagement / Apathy
- Council-dominated
- Not truly representative



## “Effective partnerships and sport networks”

### What Makes Partnership Work

- Communication
- Shared Goals
- Willingness to compromise
- Honesty
- Fulfil your obligations



## “Effective partnerships and sport networks”

### Useful Websites

- Sport England - <http://www.sportengland.org>
- Herts Sports Partnership - <http://www.sportinherts.org.uk/>
- Broxbourne Council – <http://www.broxbourne.gov.uk>
- Active Broxbourne – <http://www.active-broxbourne.co.uk>
- Twitter - @ActiveBrox



## Integration in tennis

by Walter Grobbauer



Mag. Walter Grobbauer



## Some facts about me

- Born in 1969 in Graz, Austria
- Universal degree in sports sciences
- worked with top Austrian junior players under 18 at the National Tenniscenter in Vienna
- experience in high level tennis coaching for more than 15 years
- at the moment I work in a project for the Styrian Tennisfederation in Graz and Leibnitz

## Impressions of my daily work



www.match-eu.at  
Reference Number: 2012-1-AT1-GRU06-07408-1



## Facts about tennis in Styria



www.match-eu.at  
Reference Number: 2012-1-AT1-GRU06-07408-1

- Tennis is the second popular sport in Austria (Nr. 1 is soccer)
- 222 Tennis clubs in Styria
- 9500 members who are playing in competitions; 22000 playing cubtennis
- there is no exact data how many immigrants are involved in tennis (approximately 3-5%)

## Interesting aspects in junior Tennis



www.match-eu.at  
Reference Number: 2012-1-AT1-GRU6-07408-1

Let's have a look at the national Tennis ranking lists (Under 12/14) in Austria

## National Ranking Boys U12



www.match-eu.at  
Reference Number: 2012-1-AT1-GRU6-07408-1

1	Misolic Filip	152761	StTV	A
2	Emesz Benedikt	144822	STV	A
3	Schmölzer Paul	144088	KTV	A
4	Supanz Fabian	160032	KTV	A
5	Koppensteiner Marco	159969	NÖTV	A
6	Vorhemus Adrian	145393	NÖTV	A
7	Vollbach Mikael	137342	VTV	GE
8	Kipcak Morris	137281	StTV	A
9	Rohrer Niklas	137267	VTV	A
10	Troger Daniel	177187	KTV	A
11	Höller Philipp	136605	NÖTV	A
12	Hillhouse Alexandre	253379	OÖTV	A

## National Ranking Boys U14



www.match-eu.at  
Reference Number: 2012-1-AT1-GRU06-07408-1

1	→ Rodionov Jurij	123225	WTV	BLR
2	Huber Gabriel	137052	TTV	A
3	Pürner Tobias	127138	BTV	A
4	Keuschnig Simon	145389	KTV	A
5	Mrsic Luka	138440	NÖTV	A
6	De Giacomo Yannick	138041	WTV	A
7	Kopp Sandro	142328	TTV	A
8	Wagner Tobias	122121	VTV	A
9	Vondrak Martin	130050	WTV	A
10	Thiem Moritz	116372	NÖTV	A
11	Oberleitner Neil	137826	WTV	A
12	Graber Benjamin	128770	BTV	A
13	Schotola Lukas	122602	NÖTV	A

## Have immigrated players more potential in professional tennis?



www.match-eu.at  
Reference Number: 2012-1-AT1-GRU06-07408-1

- are they more talented?
- do they put more effort in their daily practice?

## ...in my experience



www.match-eu.at  
Reference Number: 2012-1-AT1-GRU06-07408-1

Persons, who left their home country for different reasons (war, economic situation..), have to start often from the beginning and build up a new life

That often demands much stamina and mental strength

These are qualities, which are needed especially in the field of competitive sports

## Obstacles for integration



www.match-eu.at  
Reference Number: 2012-1-AT1-GRU06-07408-1

- Difficult to integrate in existing communities in tennis clubs (maybe with little German..)
- tennis is an individual sport
- very often have to pay a membership fee in the clubs (around 200 EUR for one season)
- you need equipment for playing (racket, shoes, balls)
- in winter very expensive (indoor tennis)

## Financial support in Tennis



www.match-eu.at  
Reference Number: 2012-1-AT1-GRU06-07408-1

- In the field of competitive Tennis the problem are the high education costs (around 30.000 EUR a year)
- Austrian Tennis Federation has not the budget to support all talented players
- powerful federations like the French Federation or the LTA nearly pay 100% of the education costs for talented players

Talented players with immigration background could be a good resource for national tennisfederations (Fedcup and Daviscup Team)



Tennis Europe Wintercup girls U16 National Team Izmir (Turkey, February 2013)

## Immigration project in tennis



www.match-eu.at  
Reference Number: 2012-1-AT1-GRU06-07408-1

- there is a social project called SIQ (Sports – Integration – Qualification) organised by Caritas Austria
- the top ATP player Oliver Marach is supporting this tennisproject (training sessions)



## Successful example of integration



www.match-eu.at  
Reference Number: 2012-1-AT1-GRU06-07408-1

Belma Cocovic  
born 1987 in Montenegro, came to Austria  
when she was 4 years old  
Started with tennis at the age of 7 years  
first experience playing on the street, then  
attended a children's tennis course  
Got lessons for free from an socially  
committed tennis coach

## Successful example of integration



www.match-eu.at  
Reference Number: 2012-1-AT1-GRU06-07408-1

- Started with competitions at the age of 10 years
- Best national ranking was 8 (Under 16)
- After highschool started with university studies (sports, history)
- Reached the 1st and 2nd highest level in tennis coaching (Tennis instructor and tennis coach)

## Conclusion



www.match-eu.at  
Reference Number: 2012-1-AT1-GRU06-07408-1

- As an aim for the future we should help talented persons with immigration background to get an easier access to sports communities and facilities

## Conclusion



www.match-eu.at  
Reference Number: 2012-1-AT1-GRU06-07408-1

- To get a successful tennis player, it's not important what origin you are or what skin colour you have...
- ..If you only get the same support as all talented players deserve!





## Community games and street basketball event in Wormley

**PROJECT TITLE** Community Games and Street basketball Event in Wormley

**ORGANISATION** CVS Broxbourne and East Herts, B3Living (local Housing Provider) and the Broxbourne Council

**COUNTRY** UK

**SHORT DESCRIPTION** Local partners, CVS for Broxbourne and East Herts, in partnership with B3Living, Ware Rebels Basketball, Russell Hoops Basketball, Broxbourne Council, England Basketball, Herts Sport Partnership and Herts County Council, building on the "Olympic Legacy", organised a "Family Fun Day" to help bring people from all people of different ages and cultures and backgrounds together, to celebrate and champion diversity through sport. The event was really successful with more than 200 people attending.

The "Wormley Family Fun Day" included number of activities - from official opening by the Mayor of Broxbourne, Brazilian ju jitsu demonstration, African drumming workshops, superb activities for children with bouncy castle, face painting, children entertainer, free basketball sessions with a professional coach. The day was full and packed.

It is important to mention that the event has been organised in a deprived area of the Borough of Broxbourne. During the event, residents were consulted on number of local issues so that the area and local providers can work more effectively together.

The event would have happened without funding we have managed to obtain for the event – big thank you goes to Herts County Council, Broxbourne Council, B3Living, England Basketball and "Community Games Scheme" run by Herts Sport Partnership.

**FUNDING** Local source of funding (as mentioned above).

**ADDITIONAL INFORMATION** <http://www.aboutmyarea.co.uk/Hertfordshire/Broxbourne/EN10/News/Sport/249733-Community-Basketball-Event-at-Wormley>



## SIQ! Sport – Integration - Qualifikation

# Caritas

## SIQ! Sport - Integration - Qualifikation



*"Sport has the power to change the world, the power to inspire, the power to unite people in a way that little else can ... sport can create hope ... it is an instrument for peace." (Nelson Mandela)*



### Basic data

- SIQ! is a social integrative project. Its offer is low threshold and free.
- *Organisation:* Caritas Graz
- *Local sphere of activity:* Styria (main area: Graz)
- *Staff:* 7 colleagues for two fulltime jobs, 10 self employed coaches and 20 volunteers and practicants
- SIQ! accompanies more than 200 clients permanently and reaches more than 500 through its events
- SIQ! is supported by the European Refugee Fund (EFF), the federal ministry of the Interior (B.M.I), the youth department of styria and the city of graz (integration department, department of sports)

### Description

SIQ! uses sport as a tool to support and accelerate the inclusion of around 200 migrant youth with a subsidiary or granted refugee status. Its target group gets the chance to participate in different sport modules and can also take part in tournaments and adventure days (e.g. climbing, rafting, skiing weekends). By attending the program, the youth not only attain access to activities, but also improve their language skills and expand their social networks, among other things. Moreover, SIQ offers its clients the possibility to gain professional qualifications in the field of sports (trainer, instructor, referee, or exercise instructor) and empowers them in workshops concerning e.g. de-escalation strategies, fair play, racism and sexism. Furthermore SIQ! is trying to win multipliers by providing network possibilities, workshops and panel discussion (on themes such as social inclusion). In the project involved are many partners from different regions and levels.

### Selection of SIQ! sub-projects

- *GRAGustl:* a learn- and leisure time/sport program for socially disadvantaged pupils in Graz in August
- *IALLG:* International Allstar League Graz; an intercultural streetsoccer league based on self administration and FairPlay
- *Football and Courage:* In this initiative we have been aiming at encouraging, guiding and strengthening soccer clubs in Graz to promote the concepts of FairPlay and sportsmanship.



## BME football tournament

**PROJECT TITLE**     **BME Football tournament**

**ORGANISATION**     Herts Aid, Head Office, York House, 45 Baldock Street, Ware, SG12 9DH

**COUNTRY**             UK

**SHORT**                    **Aim of the Event:**

**DESCRIPTION**

Following our 2012 consultation with the Black Minority Ethnic (BME) Community in Hertfordshire about sexual health services and HIV and acceptable ways of engaging with them, it was clear that in order to address cultural issues we must work with men and women both separately and collectively.

In the last six years, there has been a significant increase in the number of people diagnosed with HIV in the county, with a third (34%) of this increase being seen amongst women of black African heritage and 17% amongst men of black African heritage (NHS Hertfordshire 2012).

Herts Aid is working across Hertfordshire to promote HIV testing in the most at risk groups (BME and Men who have sex with men) with the aim of reducing late diagnosis of HIV and new infections.

BME/African men are particularly difficult to engage with; and we recognise that innovative approaches are needed to target this high prevalence group who may not traditionally access clinical services. Football is a very popular sport amongst this community and therefore it was felt that a tournament would provide a good opportunity to engage with BME/African men, who have low involvement in support groups and community promotion and some of whom have an aversion to using condoms for cultural and personal reasons.

In 2012, Herts Aid held a very successful BME Football Tournament at Cheshunt Football Club, which was attended by 153 BME men, primarily from the African Community. 46 Rapid HIV tests were undertaken on the day and condoms and lubricant were widely distributed, together with smoking cessation information and good sexual and general health messages and information.

Feedback was very positive. In particular:

- 100% of attendees said they would attend a similar event in future, and
- 67% reported increased knowledge of HIV/HIV prevention as a result of attending the event

In 2013, Herts Aid held another successful BME Football Tournament in Watford at Lucozade Power League, which was attended by 80-100 BME men all from Hertfordshire. 33(1in3) Rapid HIV Test were undertaken on the day. Positive sexual health information was distributed and chlamydia tests offered.

Feedback was again very positive and included:

- 95% said that they would attend a similar event.
- 93% of the attendees reported increased knowledge of HIV as a result of attending the event.
- 94% attendees reported reduced stigma associated with HIV, as a result of attending the event.

Following such positive feedback and the high uptake of Rapid HIV testing, Herts Aid feels that it will be extremely beneficial to hold a similar event in Stevenage in 2014. Again, our aim is to promote good general and sexual health amongst men and women in the BME Community, but also to work in partnership with other organisations at the event to provide a wider range of health related information on services relevant to the BME community and to encourage engagement with other organisations who also work with this hard to reach group.

Our key objective with this event will be to maximise the number of African men coming forward for HIV Rapid testing, thereby reducing the numbers of late diagnosis, preventing more new infections, and facilitating better preventative messages and health promotion interventions.

Our message is simple: *"How sure are you, about your HIV status?"*

The expected outcomes of the tournament are

- Participants have a better understanding of HIV and testing.
- Participants understand the benefits of early testing to avoid late diagnosis. And that early diagnosis means better health outcomes.
- Participants feel less stigma, about HIV.
- Herts Aid increase their profile and working relationships within local communities in Hertfordshire.

#### **Plan for Event:**

12 BME teams of 11 a side (plus 3 substitutes per team), to take part in a tournament on 3 pitches. (180 attendees plus spectators)

Teams to be split into 3 groups and play 4 x 30min games in round 1, giving every team a minimum of 2 hours football.

The top 2 teams from each group and 2 second best will qualify for the semi-finals and the winning 2 from semi-final, into the Final.

Event to be run by 4 FA Qualified referees to ensure fair play. Herts Aid to provide match footballs.

Winning team to receive 15x Winners Trophy's and The Herts Aid Cup, and 15 x Runners up trophy's to be presented to runners up.

Man of the match to be identified by the head referee and presented with a trophy.

Each team will receive an award for participation.

#### **Additional Information**

##### Rapid HIV Testing/Sexual Health Screening

One room to be used exclusively for Rapid HIV testing. And an additional testing gazebo/ mobile unit to be set up outside in private area. Aim to provide three testing booths all day.

Herts Aid staff to provide testing with possibly Health Advisors from Kingsway Health Centre Herts to offer testing and other sexual health information/screening.

Target: Aim for minimum 35% of attendees to test

##### Food/drinks

Aim to provide food culturally acceptable for teams attending, dependant on this being achievable within agreed budget. Possibly outsource catering to a third party.

Food vouchers to be issued to team members only.

Water to be provided to team members.

Outsource Bar and snack facilities for spectators.

Information/Other Organisations

Other Health related organisations who work with this hard to reach group will be invited to attend to have an information stand (either outside or inside in the meeting room area)

Special Guests

Herts Aid to invite the Mayor of Stevenage to open the event  
 Hertfordshire FA to make contact with Stevenage Football Club/other clubs regarding celebrity to present trophy to winning team.

Spectators/ Family Members

A Basket/netball court will be available for women/children for tester session.  
 Hertfordshire FA to run soccerize session for female and male football. Possibly organise games for young people including Tug of war, draught and other fun games

**FUNDING**

Budget for Tournament 2014	£2,650.67
Funds secured:	
Herts Aid	£845.67
Hertfordshire Football Association	£220.00
Stevenage Community Trust	£250.00
Sherma Batson(Mayor)	£700.00
Funding from Councillors	£ 635.00
Total income to date:	£2,650.67
Balance required	£0.00

**ADDITIONAL INFORMATION**

website-www.hertsaid.co.uk

This method of engaging with the BME communities has proofed successful in the 3 areas

- There was increased uptake of HIV testing e.g. 66 tests undertaken on 3rd Herts Aid Cup 2014.
- Feedback showed increased knowledge on facts relating to HIV and AIDS.
- Feedback reported reduced Stigma associated with HIV as a result of attending the BME Football Tournaments.



## Discussion topics

Are (self-)ethnic associations integrative?

by Zeno Nols

# Participation or separation

## Are (self-)ethnic associations integrative?

SIQ! Graz

*Drs. Zeno Nols*



Vrije Universiteit Brussel

FACULTY OF PHYSICAL EDUCATION AND PHYSIOTHERAPY  
DEPARTMENT OF SPORTS POLICY AND MANAGEMENT



SIQ! Gespräche

Slide 2

## migration movements

- migration movements **intensified**
- societies increasingly characterised by ethnic, cultural and social **diversity** ('superdiversity')
- UNPD (2011): number of migrants (1990-2010)
  - Europe: 49m to 70m
  - Austria: 0.79m to 1.31m
- in BE & neighbouring countries: about **one fifth** have an ethnic diverse background

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Slide 3

## increased diversity

- **Contact theory:** under certain conditions, diversity fosters interethnic tolerance and social solidarity
- **Conflict theory:** due to contention over limited public goods or cultural conservation, diversity fosters in-group solidarity and out-group distrust
- **Construct theory:** '*cool but relatively polite social climate, lacking the consensus and contacts needed for mutual enrichment*' (Gans, 1961)

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Slide 4



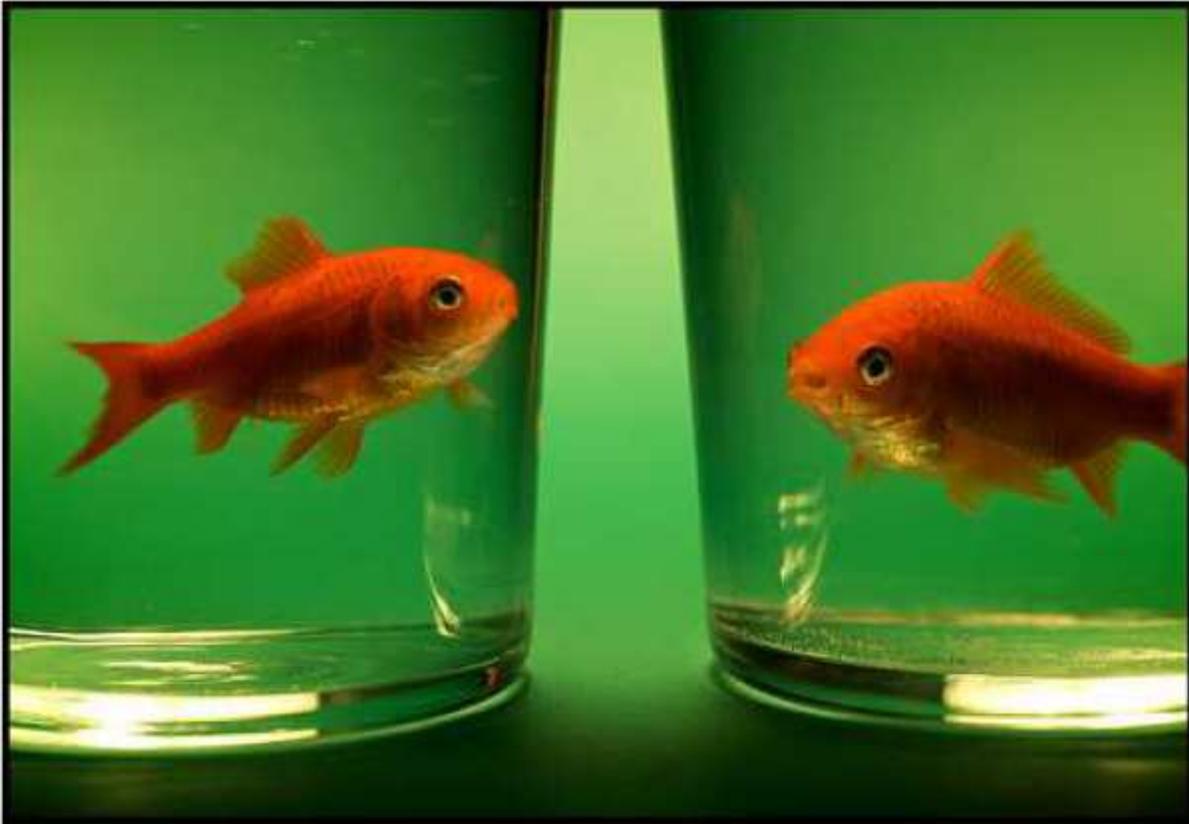
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Slide 5



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Slide 6



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Slide 7

## increased diversity

- **Pessimism?**

- Putnam (2007):

- *'more people unlike you' ...*
- *people tend to 'hunker down'*
- *'diversity seems to bring out the turtle in all of us'*



- **Others: bigger drivers** of trust and social interaction than 'ethnic diversity'

- city size, education, income/employment, cultural norms, prejudice, language, ...

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Slide 8

## a reduced participation level

- ethnic minorities are **still participating less** in important social areas such as education, labour and leisure
- and what about sport? ...

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Slide 9

## a reduced participation level

- **... also in sport**
  - 1/5<sup>th</sup> of ethnic minorities who sport are member of a separate sport association
  - two main reasons
    - play amongst peers
    - do not always feel welcome at mixed clubs
  - combination of the relationship between culture and racism

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Slide 10



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Slide 11

## the role of sport?

- support to believe that sport can be an important **vehicle** for the social integration of ethnic minorities
- presumed that sport can work **countervailing** in a disintegrated society characterised by increasing differentiation and complexity

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Slide 12

## the role of sport?

- Putnam (2000): sport contributes to **social capital**
  - = social networks in which
    - socially useful contacts, knowledge and skills are being acquired
    - norms of reciprocity are being developed
    - feelings of trust are being generated
- and social capital is believed to facilitate integration ...

SIQ! Gespräche

Slide 13

## the role of sport?

- sport has integrative aspects, but ...
- other research points at possibility of:
  - segregation (own circles): *'we against the rest'*
  - reinforcing of stereotypes and prejudices, ...
  - racism and discrimination



SIQ! Gespräche

Slide 14



Sport has a unique power to **attract, mobilise and inspire**. By its very nature, sport is about **participation**. It is about **inclusion and citizenship**. It stands for **human values** such as respect for the opponent, acceptance of binding rules, teamwork and fairness, all of which are principles which are also contained in the [Charter of the United Nations](#).



SIQ! Gespräche

Slide 15

## high expectations

- policymakers have expressed **high expectations** of sport regarding the social integration of ethnic minorities
  - **mixed sport** is believed to **foster** interethnic tolerance and solidarity (contact theory)
  - perception that **separate sport impedes** integration

SIQ! Gespräche

Slide 16

## study (2012)

- **mixed better than separate?**
- respondents: ethnic minorities
- in 'mixed' sport clubs and 'separate' sport clubs in Flanders (BE)
- which setting is best for social capital creation?

SIQ! Gespräche

Slide 17

## main findings

- **mixed**
  - learn more to make contact with others
  - became more self-confident
  - learn more about other ethnic groups
- **separate**
  - more personal non-sport-related conversations
  - helped each other more often outside the sporting context

SIQ! Gespräche

Slide 18

## main findings

- **sport?**
  - more than half of the respondents said that sport did not contribute to their integration
    - other domains
  - still: recognise integrative aspect (contact, learn about variety of cultures, ... )
    - equal value next to other life spheres

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Slide 19

## concluding remarks

- the finding could **not support** the common belief that mixed sport offers more social integrative potential than separate sport
- **both types offer the opportunity to acquire social capital** (only slightly different)
  - it seems that ethnic minorities of separate sport clubs are not less integrated
  - ethnic minorities of mixed sport clubs do not always become involved with other members outside sport

SIQ! Gespräche

Slide 20

## concluding remarks

- tendency of policy makers to advocate ‘ideal’ of mixed sport among ethnic minorities in order to increase their integration is **disputable**
  - not sufficient to provide organised sport initiatives where both can meet
  - experiences and contacts from **outside the sport context** are assumed to be of larger influence

SIQ! Gespräche

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## concluding remarks

- more attention is needed regarding the structural **conditions** of management and guidance within these sport contexts
- in addition, it can be expected that **social integration of ethnic minorities through sport demands a more inclusive approach**
  - fundamental problems relating to participation inequalities in other domains

SIQ! Gespräche

Slide 22

Thank you

[zeno.nols@vub.ac.be](mailto:zeno.nols@vub.ac.be)

article: 'social capital development among ethnic minorities in mixed and separate sport clubs' (Theeboom, Schailée & Nols, 2012)

## The perception of integration

by Kenne Young

**Strategic Communication:** *the concept of influencing the success of communication through Strategem.*

- Communication:** the act of exchanging information between individuals. The Greatest failure with regard to communication is the assumption it has taken place, therefore, it is necessary to include but not limit communication to the perception and understanding of the intended recipient. (WHAT AM I COMMUNICATING TO YOU WITH MY CLOTHES?)
- Strategy:** application and coordination of all the resources of an entity to achieve a goal. So as to not be confused with tactics, strategy's components include a long-range view, the preparation of resources, and planning for the use of those resources before, during, and after an action. Tactics are situational adjustments due to real-time circumstances in an effort to remain within the parameters set by strategy. (Draw a picture of strategy)

How do we perceive the world?

7 main senses

- Sight
- Hearing
- Taste
- Smell
- Touch
- Logic\*
- Emotion\*

\* Learned behaviors and coping tools based on the adaptations to the individuals' experiences

"All Learning Begins with a Question," *original author unknown*

Have you ever wondered what intregation 'SOUNDS' like? Close your eyes and listen to intregation!!!

<http://www.youtube.com/watch?v=n5ShKs3427w>

Is there a more beautiful sound?

How can we, as coaches, mentors and educators with the medium of sports make this the prevailing 'SOUND' of society?

**Small Group Work: (Paper & pencil)**

1<sup>st</sup> assignment:

What are the influences affecting individual perceptions with regard to intregation?

Break into 6 groups of 5

5 minutes gather info

Evaluate findings

**Forum Work:**

2<sup>nd</sup> assignment:

What are the foci of sports?

What are the elements of sports that contradict intregation?

What should we be communicating?

How are we communicating?

**My personal formula for success:**

(GOAL/strategy +tactic) Discipline = SUCCESS





Fourth meeting  
Ware (UK), October 1<sup>st</sup>-3<sup>rd</sup>, 2013

# Migrants and access to sports

by Laura Savoia



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Reference Number: 2012-1-AT1-GRU06-07408-1

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## Starting point

Migrants and access to sports - Laura Savoia

CONSIDERATIONS

- background situation
  - Italy has a very restrictive law for the acquisition of citizenship by persons who have non Italian parents and were born in Italy or have been living there for long time
  - implementation without adaptation of international rules which aim at fighting the trade of sports-talented (minor) athletes
- consequence
  - huge limitation for access to institutional sports by migrants
  - sports as a means of social mobility is "precluded" for migrants
- negative secondary effect
  - as they know the problematic situation, migrants are less willing to "invest" in sports at all



3



Migrants and access to sports - Laura Savoia

## Two basic distinctions

CONSIDERATIONS

- professional vs. amateur sports
  - more or less professional foreign athletes who perform their sports activity in an Italian sports club
    - they are in Italy because of their sports activity
  - (young) foreign people who live in Italy and want to participate in local sports activities on an amateur and/or agonistic level
    - they are in Italy for non-sports reasons and want to do sports
- regular vs. non regular migrants
  - no access for people whose situation in Italy is not regular, irrespective of their nationality

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Migrants and access to sports - Laura Savoia

## Foreign athletes in agonistic sports

CONSIDERATIONS

- rules and restrictions
  - engagement contingents
    - particular status of EU-nationals
    - exception for migrant athletes who have never been engaged abroad and have been trained only in Italy
  - restrictions in team composition during sports competitions
    - limits for non EU-nationals
    - limits for EU-nationals
      - so called gentlemen's agreements
    - exception for migrant athletes who have never been engaged abroad and have been trained only in Italy
  - restrictions in participation in national championships of individual sports
    - exception for youth categories in some federations
- little differences among sports federations

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## Handball, just one federation - 1

EXAMPLES

- engagement
  - foreign players who have already been engaged abroad
    - no limits for the engagement of EU-nationals
    - non EU-nationals are allowed only in the major league (W/M) and only two per team
      - the overall contingent is fixed by the Italian National Olympic Committee and the federation assigns the quotas
  - foreign players who reside in Italy and have never been engaged abroad
    - no limits for minor athletes
    - no limits for full age athletes who have already been engaged in Italy when they were minors
    - if these players play for their national team they are no longer considered in this category
    - [residence supposes a legalised situation, necessary for institutional sports activity]
  - players with so called Italian sports nationality are on a par with Italian players
- international rule
  - minor players whose families move from one country to another obtain their international transfer if the resettlement is not due to handball reasons

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## Handball, just one federation - 2

EXAMPLES

- the Italian sports nationality can be applied to those foreign players who have never been engaged abroad and
  - were born in Italy and have been “foreign players who reside in Italy and have never been engaged abroad” for at least two years
  - have applied for the Italian citizenship and have been “foreign players who reside in Italy and have never been engaged abroad” for at least four years
  - have been “foreign players who reside in Italy and have never been engaged abroad” for at least six years

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## Handball, just one federation - 3

EXAMPLES

- team composition
  - major league (W/M)
    - one non Italian player per match per team, no matter whether EU-national or non EU-national
  - second league (W/M)
    - one EU-national or one foreign player who resides in Italy and has never been engaged abroad
  - minor leagues, youth categories Mu20 and Mu18
    - max. 40% of the team can be formed by EU-nationals or foreign players who reside in Italy and have never been engaged abroad
  - other youth categories
    - no limits

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Migrants and access to sports - Laura Savoia

## The football player Enis Nadarevic

EXAMPLES

- story
  - the Bosnian Enis Nadarevic came to Italy when he was about 17 to join his father and work with him
  - he played soccer first for the local team in an amateur league and, as he revealed to be a very good player, when he was 23 a team playing in the second league wanted to engage him
  - according to the strict rules for non EU-nationals in Italian soccer this was not possible
  - Enis brought the Italian Soccer Federation to trial and won
    - he cannot be treated like a foreign player because he played in several Italian youth championships
- consequence of the court decision
  - discrimination remains discrimination, also in sports – it is not a matter of sports justice but of ordinary justice
  - the Nadarevic-sentence cannot be ignored for the future

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## Some open questions

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CONSIDERATIONS

- migrants who did institutional sports in their countries before coming to Italy but are not professional athletes
- migrants who have never been engaged abroad but have problems in providing documents to attest it
- persons who have non Italian parents, were born in Italy and have always been living there - second generations
  - no access to national teams as minors cannot apply for citizenship
- participation and/or victory in national championships of individual sports
- migrants who do not have a regular stay permit

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## Citizenship for valuable athletes?

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CONSIDERATIONS

- a former minister for sports proposed the idea to grant Italian citizenship to foreign athletes with special sports merits
- the practise of nationalising valuable athletes by descent looking for remote Italian ancestors is quite widespread
- why?
  - to bypass CONI quotas for non EU-nationals
  - to reinforce Italian national teams
- non athletes who have to follow very strict rules and wait a long time in order to obtain citizenship are clearly discriminated
- how can it be easier to nationalise top athletes than to let children participate in a youth championship?

11

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## A step behind: sports promotion bodies

CONSIDERATIONS

- sports promotion bodies are
  - responsible for the organisation of grassroots sports and sports for all
  - subject to recognition by the Italian National Olympic Committee
  - traditionally linked to political parties
    - generally left-wing oriented groups are more sensible to the situation of migrants
- sports promotion bodies deal with non institutional sports activities that are independent from nationality
  - tournaments, meetings, non official championships, ...
- problems
  - insurance in case of accidents
  - acceptance by local people
  - ...

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## The project "Nobody offside"

EXAMPLES

- in Turin there is a soccer team "New team", in which Roma boys and girls play together with local children
- aims
  - "normal" life contents for children who mainly live in illegal camps
    - possibility to access sport activities and to get in touch with local social rules
  - integration of local children in order to let them play together
- problems
  - no possibility to participate in an official championship
    - many Roma children live in illegal camps and have no "official" registered residence in Italy
    - participation in the championship organised by UISP, one of the sports promotion bodies
  - really few local children joined the team



## Migrants in South Tyrol 2012

CONSIDERATIONS

- 8.3% of residents are migrants
  - Italy 7.4% (some northern reasons over 10%), Europe 6.6%
- they live mainly in the bigger towns
  - 62.5% of them live in the 7 towns biggest, 32.8% alone in Bolzano
- they are mainly young (average age 33.6 vs. 42.4 for local people)
  - nearly one out of four are minors, 15.5% are second generation migrants
- there are more or less as many women as men
  - among Africans and Asians as well as stateless there are more men than women
- they come from 136 different countries
  - 12.2% Albania, 10% Germany, 7.9% Morocco, 7.1% Pakistan, 5.5% Russia, 5.4% Macedonia, 4.8% Slovakia, 4.7% Kosovo, 3.5%, Austria, 3% Ukraine, 36% others



## Fourth meeting Ware (UK), October 1<sup>st</sup>-3<sup>rd</sup>, 2013

Thank you for your  
attention 😊 😊 😊





## A chronology of the project through the newsletters

Kick-off meeting in Bolzano (I) – October 2012

by Monika Mencigar

# „MigrAtion and SporTs – a CHallenge for Sports Associations and Trainers“

## *MATCH project a short description*

Migration is one of the biggest challenges for European societies and political systems. A common growth and wealth with social integration is only possible if it could be achieved by using the potential of migration and approaching the challenges attached to it. Besides its positive function for

very often presents, not only a language barrier, but also an intercultural challenge which could be addressed more effectively, if those responsible had more experience, knowledge of and expertise in intercultural issues.

The main aim of the learning



personal health and fitness as well as its economic power, sport could have a core role in supporting the integration of migrants in European countries.

Integration of migrants at the level of sport associations, teams and social events, during

partnership project is the mutual exchange of practises and experience as well as the collection of best practice approaches in the field of integration of migrants through sport.

## **Project countries**

...

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## Kick off meeting Bolzano

The “kick off” meeting was really productive, led by Austrian partners and also including – Italian, Croatian, British and Portuguese organisations. As it was a “kick off” meeting, we had a great opportunity to get to know each other. The meeting was really intensive but with plenty of opportunities to network.

In our view the mixture of partners is great, there was a great atmosphere in the room but also between meetings and we have managed to build close relationships very quickly.

The other very interesting thing is, that CVS Broxbourne and East Herts (CVS BEH) is the only organisation which is not sport related. CVS BEH is a charity which uses various tools to engage with its member groups, including migrant and sport associations.

During the first meeting several partners led variety of workshops including one on intercultural competence which created a superb discussion between all partners.

In March the 2nd project meeting will be held in Lousada hosted by the AFA Lousada.



Our two day project meeting will be attended by representatives from Austria, Great Britain, Italy and Croatia to develop further project aims and outcomes.

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**Reference Number: 2012-1-AT1-GRU06-07408-1**

Second meeting in Lousada (P) – March 2013

by Ana Silva

# „MigrAtion and SporTs – a CHallenge for Sports Associations and Trainers”

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## Welcome to the second MATCH migration and sports project newsletter

About six months later we come up with fresh news on what happened in this period about the integration of migrants true sports. In this issue, we will tell you about two meetings which have taken place: the first one in October in Bolzano-Italy and the second one in March in Lousada – Portugal.

Integration of migrants in nowadays society is a key issue. In a Europe that has no physical barriers that prevent people to move around when they arrive to a foreign country the cultural and language barriers are huge, often the sports, because of its international language, presents as the only place where they may feel integrate and easily interact with the local people.

The main aim of the learning partnership project is the mutual exchange of practises and experience as well as the collection of best practice approaches in the field of integration of migrants through sport.



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Next project meeting will be held in Croatia for 11-12 June 2013 hosted by the National Olympic Committee of Croatia

The Second meeting was really productive, led by Portuguese and Austrian partners and also including – Italian, Croatian and British organisations. The meeting opens with greetings and the introduction of the new participants. After that the Councillor for Sports from the Lousada City Hall – Eduardo Vilar welcomes everybody to the meeting and hopes they all enjoy their stay in Portugal.

As it happens in the first meeting, we had a great opportunity to interact again with each other and the integration of the new trainees that attended to this meeting was made in a very particular way, by using a game “braking the ice” with a tennis ball, which would be passed on by the hands of all the participant and they present themselves to the others.

Besides the intensiveness of the meeting, we had

During the first meeting several partners led variety of workshops including one on intercultural competence which created a superb discussion between all partners.

## 2<sup>nd</sup> meeting Lousada-Portugal

plenty of opportunities to network.

Again the mixture of partners was absolutely great, because the staff already known each other since the first meeting, in times of work it was really productive. With all of the working hours, a strong friendship between all the partners is being built.

**The Dissemination Activities:** Monika from the regional government of Steiermark in particular presented the functionalities of our website [www.match-eu.at](http://www.match-eu.at) and how the dropbox can be used to insert the dissemination activities of the past months and also illustrating photos of the first and second meetings, so to inform M.A.T.C.H. project Europe on time.

The other very interesting thing was the presentations made by some of the partners/trainees, where they gave us examples of good practices in their own organizations. Michal from CVS Broxbourne and East Herts although is the only organisation which is not sport related, shown us how connecting with sports organizations in their homeland his organization made the difference to better integrate immigrants. Also Walter Grobbauer from Styrian Tennis Federation

also gave us their examples of best integrate the immigrants.

The second day began quite early which included presentations of projects exemplifying the study that the different organizations involved in the European study are performing inside their own organizations and how they integrate their immigrants. Laura Savoia from Sports Department Government of South Tyrol presented the statistical data of a questionnaire that each partner made to their on trainees about how they make the integration of their immigrants in their teams. This proved to be very useful to identify the good practice examples made by each partner true their trainees, because they are in fact the main goal of this work.

This day ended with discussion group's activities, and also with a group section that was presented by Thomas Hager from CARITAS-steiermark. He led a group activity that shown to all of us how our first thought about the action of a person can be deceiving. Thomas and Monika, which cooperate in a theatre situation, with no resource to words (only by physical language), created a scenery where we all had to analyse and comment our perception about what we saw. By the end of session we all came to the same conclusion that, or by our past or by our cultural influence, our "eyes" can be very critical, instead of the really situation,

that was exactly the opposite of what we were thinking. It was a great experience because although most of us thought we were open to the difference, we realize that the prejudice ultimately and unconsciously dictate our perception of what we observe that is different that we are used to.

In 11 and 12 of June the 3rd project meeting will be held in Zagreb - Croatia hosted by the Olympic Committee of Croatia.



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## Peer group meeting in Zagreb (HR) – April 2013

by Alma Papić

# “MigrAtion and SporTs – a CHallenge for Sports Associations and Trainers”

## “MATCH project peer group visit – summary”

Sport attracts European citizens, with a majority of people taking part in sporting activities on a regular basis. It generates important values such as team spirit, solidarity, tolerance and fair play, contributing to personal development and fulfilment. Sport involves people regardless gender, race, age, disability, religion, sexual orientation and social or economic background. Active and passive sport participation can contribute to these processes and foster teamwork, solidarity, tolerance and fair play in a multicultural context.



MigrAtion and SporTs - a CHallenge for Sports Associations and Trainers brings together sport organisation from across Europe. Bilateral peer group visits, which are part of the project, provide the opportunity of in-depth discussions and exchange ideas. The first visit of that kind was organised between Croatian National Olympic Committee and the CVS Broxbourne and East Herts on the 3<sup>rd</sup> and 4<sup>th</sup> April 2013 in Zagreb.



The visit was a great opportunity to meet some sport clubs, trainers, share areas of common interests and look at partnership work. The visit was also important as Croatia is preparing to join the EU in July 2013 and the project could bring “added value” for those working in the field of sport and integration.

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Third meeting in Zagreb (HR) – June 2013

by Alma Papic

## „MigrA tion and SporT s – a CHallenge for Sports Associations and Trainers”

### 3<sup>rd</sup> Transnational MATCH-meeting Zagreb

According to EUROSTAT's report *Migrants in Europe* (2011), the share of the population that is foreign-born varies substantially between different countries. In 2008, the 27 EU Member States received nearly two million migrants with another EU nationality while 1.8 million immigrants came from outside the EU.

The social value of sport is not always fully exploited. It is important to make the connection between sport associations and immigrants in their local communities because sport associations have enormous potential to contribute to social inclusion and integration of immigrants.



On 11<sup>th</sup> and 12<sup>th</sup> June, project partners have met in Zagreb to discuss the structure of guidelines and recommendations for trainers and sport associations.

The main purpose of this educational tool is to raise awareness of key people in sport associations and governing bodies, to encourage accessibility of sport to immigrants, create opportunities for immigrants' participation in sport events and activities, provide better understanding of immigrants and their disadvantaged position in a society, support the exchange and implementation of good practices, and promote learning of intercultural competencies.

The project partners' meeting was eventful with more than 30 participants from 5 different EU Member States.

Lively discussions and exchange of views and attitudes provided a better insight in the issues related to migrants.

The 4<sup>th</sup> transnational meeting is going to take place in Ware, UK, 30<sup>th</sup> Sept. to 2<sup>nd</sup> Oct. 2013.

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## Fourth meeting in Ware (UK) – October 2013

by Laura Savoia

MATCH – Newsletter 4, November 2013

page 1 of 2

# „MigrA tion and Spor T s – a CH allenge for Sports Associations and Trainers”

## MATCH project next to its last step

On October 1<sup>st</sup> and 2<sup>nd</sup> 2013 the participants in the MATCH-project met in Ware, United Kingdom. It was the last meeting before the final conference, planned for May 2014 in Graz, Austria.

The project, which is implemented in the Grundtvig “Lifelong Learning” programme and realised with the support of the European Commission, is mainly addressed to people who work in sports clubs or associations and concerns migration in sports.

On the one hand sport is a precious means for social integration, on the other hand in sports clubs this sensitive and complex process can be enhanced if coaches and officials hold specific intercultural competences.

### Good practices

In order to use the potentialities of sports for immigration to their full capacity it is very important to exchange good practices. In addition to such information exchanges the project aims at compiling a pragmatic handbook on intercultural competences applied to the sports

field, which shall be distributed to coaches and sports officials.

The participants in the meeting in Ware, who came from Austria, Croatia, Italy, Portugal and the United Kingdom, concentrated particularly on four good practices. They discussed an intercultural sports festival called “let’s play”, organised once a year in Bressanone, Italy, by the charity OEW. Then they spoke about the “SIQ” project for integration and qualification of migrants promoted by the Austrian Caritas in Graz. Finally two British initiatives were presented, namely the programme “Show Racism the Red Card” connected to the world of soccer and the exploitation of a big sports event, such as the last Olympic Games in London, to convey a global perspective of sustainability.

### Challenges

The meeting in Ware was the fourth of the series, following the ones in Bolzano, Italy, in October 2012, in Lousada, Portugal, in March and in Zagreb, Croatia, in June 2013. During this last meeting two important problematic aspects emerged.



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First of all, the participants pointed out the obstacles people have to overcome in order to access organised sports, taking as an example Italy, a country with particularly strong

speaks about a challenge and two letters of the acronym MATCH recall it), the MATCH-project wants to foster the international exchange of experiences and at the same time to

countries. The results showed that activities to enhance the participation in local sports world and events should be generic, for example open-doors-days to allow all people



to get in touch with existing offers, as well as specific for migrants, such as leaflets in their home languages, sports activities that take in account their cultural needs or special language courses for coaches. At first glance language barriers seem to be a huge obstacle, but in a wider sense we can say that the linchpin is given by culture as a whole.

Furthermore, we should try on the one hand to accost migrants with the context they live in and on the other hand to encourage local people to get in touch with the migrants' (sports) worlds. This is the only realistic possibility to achieve a mutual enrichment instead mere inclusion of newcomers in an existing context.

laws on citizenship.

Secondly, many concrete difficulties related to the active participation of migrants in sports activities of the community were exposed, on the example of the general situation in the local district of Broxbourne. The most relevant difficulty there is the lack of sports infrastructures and clubs right in the areas where the concentration of migrants is particularly high.

Aware of the long way still ahead (it is not a coincidence that the title "MigrAtion and SporTs – a CHallenge for Sports Association and Trainers"

give coaches and sports officials a tangible guide to enhance integration in and through sports:

***Intercultural competences***

This handout on intercultural competences, that are useful if not necessary in sports experienced in a multicultural context, should be as pragmatic as possible. For this reason the project partners began their work asking directly coaches and sports officials what could and should be done in the context they live and operate in.

An ad-hoc questionnaire was submitted to about fifty stakeholders in the project partners'

to get in touch with existing offers, as well as specific for migrants, such as leaflets in their home languages, sports activities that take in account their cultural needs or special language courses for coaches. At first glance language barriers seem to be a huge obstacle, but in a wider sense we can say that the linchpin is given by culture as a whole.

[www.match-eu.at](http://www.match-eu.at)

The handout the project partners are working on starts exactly form here. The document will be completed during the final conference of the project, to be held in Graz in May 2014.

Author: Laura Savoia (Italy – South Tyrol)

Peer group meeting in Graz (A) – January 2014

by Ana Silva

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# “MigrAtion and SporTs – a CHallenge for Sports Associations and Trainers”

Match Newsletter Nr.6, January 2014  
Project Peer Group Visit – Summary, Ana Silva, Portugal

More than ever the integration of migrants in nowadays society is a key issue. Bilateral meetings allow a more depth discussion and exchange ideas in a more profound manner and inserted in a suitable way to this brainstorming context. How can we facilitate the discussion? How can sport be a chain of union? These are the ideas with which we struggle to find the answers. Due to economical, safety or to find new horizons people



move across Europe.

This kind of projects provides the encounter of different sports organisations with different “modus operandis” related sometimes to same challenges.

This visit was organised between the regional

government of Styria for Sports, Monika Mencigar and Thomas Hirschböck, Austria, and AFA Lousada, Portugal, 12 to 16 December 2013. It was very productive: we met some trainers and experts in Graz and in Ramsau - coach Gottfried Rath (Styrian Volleyball Federation), integration expert Thomas Jäger (Sports-Integration-Qualification), Alois Stadlober (President WSV-Ramsau), sports club members and also the president of “RUNWAVE MMB Sports” in Austria - Heinz Leutgeb. True this exchange we left an open door for possible future partnerships around new sports projects between the two countries. We also had the chance to visit the FIS-Nordic-Combined-World-Cup in Ramsau. My three colleagues



from Portugal and I are really proud that we have participated and also finished the “Charity-Snow-Race”.

Find more MATCH-Information: [www.match-eu.at](http://www.match-eu.at)

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## Final conference in Graz (A) – May 2014

by Thomas Hirschböck

MATCH – Newsletter 7 (final), July 2014

page 1 of 2

# „MigrA tion and SporT s – a CHallenge for Sports Associations and Trainers”

## MATCH – Successful Final Conference 5.+6. May 2014, Graz-Styria-Austria

MATCH project is a two-year EU sports Grundtvig Learning Partnership project.

Project duration: 1st August 2012 - 31st July 2014.

Migration presents one of the biggest challenges to European societies and political systems.

Sports can play an important role in supporting the integration processes of migrants within European countries.

Integration of migrants in sports is a language challenge and an intercultural challenge.

The main aim was the exchange of trainers and sports organisations experiences about integration in workshops and discussions.

Besides its positive effects for personal health and fitness as well as its economic power, sports could play a core role in supporting the integration of migrants in European countries.



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### Goals

- gaining of knowledge;
- improving and facilitating knowledge transfer;
- collection of good practice examples;
- discussions in the partner countries;
- group analysis with trainers on integration, sports and intercultural needs;

- exchange of knowledge and transfer to sports clubs, associations and institutions.

*These goals led to the following activities, outcomes and results:*

- five transnational partnership meetings;
- bilateral peer group meetings including study visits;
- project website [www.match-eu.at](http://www.match-eu.at);
- newsletters;
- handbook with good practice examples for sports associations, sports federations and sports clubs;
- practical guidelines and recommendations for trainers and sports associations about integration and sports;

- international project results presentation;
- international final conference in Styria with over 50 participants from eight nations (AT, BA, IT, HR, LT, PL, PT, UK).

**More benefits:**

- photo book of the meetings;
- for sustainability – a follow-up project has been submitted;
- photo-video-stream;
- networking with the Alps-Adriatic-Alliance;
- implementation of special offers for migrants in sports clubs and sports organisations;
- trainers get intercultural competencies by joining the meetings and exchange experiences with colleagues from other countries about the special needs in the field of



sports;

- partnership with SIQ-“Sports-Integration-Qualification” Brochure “Team sport and Courage”, in five languages, tips on handling diversity in sports clubs;
- new co-operations between cities and organisations.



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# MigrAtion and SportS – a CHallenge for Sports Associations and Trainers



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