

Name: Roberto

Surname: Masi

Role: Chief Operations, Financial & HR Officer

Place of birth: Ancona, Italy

Born in Ancona on April 16, 1964, Roberto Masi graduated in Sciences of Business Administration from Hartford University in Connecticut (USA). He then earned the MBA from the INSEAD Business School at Fontainebleu in France.

He developed his professional career in his family's business first and then at Price Waterhouse. From 1990 to 2006 he worked at Gruppo Carrefour in Spain, France and Italy holding various senior posts (Chief Financial Officer, HR & Organization Director, Director of the Hypermarket division and Managing Director in Italy). From 2007 to 2016 he served as CEO at McDonald Corporation, before joining Space Cinema and then Starbucks as CEO.

Roberto Masi joined AC Milan in June 2019 as Chief Business Officer. Roberto also serves as independent director of various companies, including Magazzini Gabrielli Spa.