

WE THE FUTURE



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FAQs

1) What product categories are available?

Short sleeved t-shirt, hoodie, bomber jacket, socks, zip-up tracksuit jacket, tracksuit bottoms, snapback cap

2) How many volumes have been produced?

Limited Edition, small volumes

3) What is the price point of the capsule?

€20-350

\$18-415

4) Where is it available to purchase?

From December 11th:

- store.acmilan.com (INT)
- paperplane.shop (US)
- AC Milan Casa Milan retail store
- AC Milan San Babila retail store

5) Who is the target audience?

The Paper Planes brand is the perfect vehicle for AC Milan to capture a young lifestyle audience, driven by culture.