



AC MILAN

Terms and conditions of the "**Milan Pass120n**" competition
In accordance with of Presidential Decree n° 430, art. 11, from 26 October 2001.

Promoter Company	AC Milan Spa
Legal address	Via Aldo Rossi 8 – 20149 Milano
Partita Iva and C.F.	01073200154
Co-promoter	Milan Entertainment s.r.l
Legal address	Via Aldo Rossi 8 – 20149 Milano
Partita Iva and C.F.	10219030151
Delegate	IPM Italia s.r.l, Via Stradella 13, 20129 Milano (MI)
Aim	To promote the company's brand and services
Duration	From 02/12/2019 to 13/12/2019
Final draw	By 13/12/2019
Jackpot	Euro 1,550.16 (VAT not included)
Deposit	Bond made out to the Department of Economic Development to cover 100% of the jackpot (ex art. 7 comma 3 D.P.R. 26 October 2001 n° 430).
Participants	Fans of the AC Milan football club who are members of the reserved "MyMilan" area on the https://www.acmilan.com/it website (hereafter "Users").
Publicity Material	The event will be publicized through on-line and direct marketing. The Promoter Company reserves the right to promote the event through the channels it deems most appropriate. In any case, the event will be promoted in adherence with the present terms and condition.
Publication of the terms and conditions	The terms and conditions will be available at passion120.acmilan.com



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How the competition will progress:

During the promotional period, from 12.01 on 02/12/2019 till 9.00 on 13/12/2019 it will be possible to enter the competition.

Participation is reserved for members of the "MyMilan" area or those who subscribe to "MyMilan" at <https://www.acmilan.com/it/my-milan> before the end of the competition.

To participate in the competition, the User has to access their "MyMilan" area by logging in with their credentials.

In order to participate, Users must accept all conditions stipulated in the terms and conditions. Subscribing to "MyMilan" is free.

Instant Win:

The User, once logged in with their "MyMilan" credentials, can click on the passion120.acmilan.com competition button to discover whether they've won one of the Instant Win prizes available.

The IT management system will activate a lottery process to random select the prizes on offer, with no way of telling beforehand.

The system will immediately trigger a video which communicates the result (whether the user has won or not) and, in case of a win, will describe the prize that has been won and the instructions for claiming the prize.

In the case of a win, the result and the instructions to claim the prize will also be communicated through email to the address provided by the User during the registration phase.

The lottery will be handled by a random draw software, which comes with a self-certification notarial deed provided by the technician responsible for the creation of the IT lottery program.

Twelve (12) prizes are available through the Instant Win process. During the competition any Instant win prize that is not won will be put up for draw again.

The "random instant win" draw process activated by the IT system will be active from 12:01 on 02/12/2019 to 9.00 on 13/12/2019.

Winning the random draw:

All Users that, over the duration of the promotional period have taken part in the base competition but did not win anything through the Instant Win draw, will automatically take part in the final random prize draw.

For the draw, the Promoter Company will provide a purpose-made archive containing all Users who are entitled to participate.

The draw will take place in the presence of a solicitor or a representative of the Chamber of Commerce by 18:00 on 13/12/2019.

Fifteen (15) winners and five (5) back-ups will be randomly drawn from the archive. The reserves will only be used if the prize is not assigned or not requested, in the order, they were drawn.

Exclusion from participating:

Employees and associates of the Promoter Company and all its subsidiaries, as well as the Delegate company, are excluded from the competition.

Participation and limitations:

Participation in the competitions is exclusively permitted to physical people, properly subscribed to the reserved "MyMilan" area.



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Each User can participate only one (1) time.

Each User can win only one (1) prize: 1 through the Instant Win or 1 from the final draw.

Users under the age of 14 at the time of registration for the competition are excluded from taking part.

Prizes available through Instant Win and description:

How to win	Description of the prize	Qty.	Commercial value of each (VAT not included)	Total commercial value (VAT not included)
Instant Win	AC Milan 120th anniversary jersey with Serie A and 7 Cup patches	12	Euro 99.18	Euro 1,190.16

Prizes available through final draw and description:

How to win	Order of draw	Description of the prize	Qty.	Commercial value of each (VAT not included)	Total commercial value (VAT not included)
Final draw	1st – 5th	"Pass120n"* capsule collection sweatshirt	5	Euro 44.00	Euro 220.00
	6th – 15th	"Pass120n"** capsule collection T-shirt	10	Euro 14.00	Euro 140.00
TOTAL PRIZES IN THE FINAL DRAW			15		Euro 360.00

*The winners of the prizes from the final draw will be able to choose between the two proposed models for the sweatshirt and choose the size (from S to XL).

**The winners of the final draw prizes will be able to choose between the two proposed models of T-Shirt and choose the size (from S to XL).

"Experience" prize on the side-lines for AC Milan v Sassuolo:

During the promotional period, all fans subscribed to the "MyMilan" reserved area and in possession of a valid stadium access (match ticket or season ticket) for the game between AC Milan and Sassuolo on 15/12/19 will have the chance to take part in a lottery for five (5) Experience prizes which include the possibility to observe the team's warm-up from the side-line and participate in the Meet&Greet with the players following the end of the match.

Please note, this promotional mechanism is excluded from the prize competition because it is devoid of financial value.



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In order to take part in the prize draw, the fans must log in to the passion120.acmilan.com website with their "MyMilan" credentials and insert their Cuore Rossonero Card code on which their Season Ticket is loaded as well as their date of birth or the fiscal seal of their stadium access for the AC Milan v Sassuolo match on 15/12/2019.

AC Milan reserves the right to verify the authenticity of the personal information of the MyMilan User and the Ticket/Season Ticket holder in the compilation of the list of people eligible for the final draw. Only Users whose personal data provided during their registration to MyMilan exactly matches the data provided during the purchase of their ticket/pass (e.g. Name, Surname, Address, Date of Birth, Sex) will be considered valid.

At the end of the promotional period, five (5) winners will be drawn from the archive of valid participants for the Experience prize as well as five (5) back-ups.

Details for use of the experience prize:

- The winner of the prize is the MyMilan user who is the titleholder of the ticket/pass at the moment it is issued. The winning ticket/pass cannot be given to a third party.
- The Experience prize cannot be passed on to a third party.
- Should a minor win the prize they must be accompanied by a guardian, who needs to obtain a valid pass for the match and include their personal data when the prize is claimed.
- Should the accompanying adult fail to communicate their presence and ticket code, the prize will be ceded to a back-up.
- Should the owner of the winning ticket cede their ticket to a third party, the recipient will not be entitled to use the prize.
- Winners of the Experience prize have to be at the Authority Club entrance (in front of Gate 8) by 14:00 to be welcomed by assigned personnel.
- The prize winners will be accompanied to the side-line where they will watch the team's warm-up (from 14:15 to 14:45).
- At the end of the warm-up, the participants can take their seats.
- At the end of the game, the prize winners need to return to the entrance of the Authority Club where they will once again be received by assigned personnel and accompanied to a reserved room where they will have the chance to meet the players.
- Winners of the Experience Prize are prohibited from publishing any video content on any public platform, in adherence with the audio-visual regulations of the Lega Serie A.

Market value of the prizes:

The market value of the prizes is equal to Euro 1,550.16 (VAT excluded) at the time of writing of these terms and conditions.

Prize announcement for the Final Draw:

The Promoter Company will make sure to inform the winners within five (5) working days from the awarding of the prize by email or phone (using the contact information provided by the User when registering), providing instructions on how to claim the prize.

Dispatching of documentation:

The prize winner (for either the Instant Win or final draw) has to provide the required documentation by replying to the notification email within (5) days, at the latest, from the moment they are informed they've won.



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Required Documentation:

The required documents are:

- The prize acceptance document filled out with all necessary personal data;
- A photocopy of a valid I.D. document.

Should the prize be awarded to a minor (between the ages of 14 and 17), the authorization of a parent or guardian will be required.

The prize will be considered not awarded in the case that the winner fails to submit the documents requested above by the deadline or the winner is unreachable, the personal information inserted during the registration doesn't match the document submitted, the User wins more than one prize, the user is under the age of 14 at the time of registration or any other irregularity encountered.

The first back-up drawn will be contacted using the same method, and so on per order of draw until the prize is finally awarded. If the prize cannot be awarded to a participant, it will be given to the chosen NGO.

Ceding the prize:

The winner cannot cede the prize to a third party.

Delivery of the prize:

The cost of shipping the prize will be covered by the Promoter Company and will be carried out through the means considered most appropriate to guarantee the delivery to the winner.

Deadline for the delivery of the prize:

The final deadline for the delivery of the prize is 6 months from the end of the promotional competition or from the date the prize is requested, in accordance with D.P.R. 430 from 26/10/2001.

Unassigned or not requested prizes:

Prizes that are either unassigned or not requested, different from those refused, will be handed over to the following NGO: Onlus Fondazione Milan.org, Via Aldo Rossi 8 – 20149 Milan Fiscal Code: 97340600150.

Payment of the withholding:

The Promoter company will handle the payment of the taxable amount in accordance with article 30 of the D.P.R. n. 600 from 29/09/1973.

Waiver of the right for compensation:

The Promoter Company waives the right to any compensation for the withholding in favour of the winner (art. 30, D.P.R. 29/09/1973 n. 600).

Refusal of the prize:

Should the winners expressly refuse their prize, the prize will remain at the disposal of the Promoter Company.

Location of the server:

The server assigned to gather the data of the participants will be set up on Italian soil.



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Please note that:

Participation in this competition is subject to acceptance of the full rules and conditions available at the passion120.acmilan.com website.

Participation in the competition is free, except for the cost of connecting to the internet which will be calculated and applied based on the User's provider and plan.

Privacy (ART. 13 D. Lgs. 196/03 and EU Regulations 2016/679)

In accordance with Legislative Decree n.196, of 30 June 2003, "The Code for the protection of Personal Information" (hereafter Code) that the information and data acquired by AC Milan S.p.A and Milan Entertainment s.r.l will be handled as indicated by the principles laid out in the Code.

For further information, go to <https://www.acmilan.com/it/privacy>

Fulfilments and guarantees:

The Promoter Company does not accept any responsibility regarding problems access, hindrances, dysfunctions or difficulties deriving from technological gadgets, computers, wires, electronics, software or hardware, internet connections, phone lines, or other related issues to accessing the website and in general participating in the competition and/or receiving the notification email.

The Promoter Company does not accept any responsibility related to not receiving the notification email resulting from errors in the email address and/or personal information provided, such as incorrect information provided or the email inbox is full, the email no longer being active, or the email provided having been previously blacklisted, etc.

The Promoter Company shall in no circumstance being held responsible for any issues arising during the use of the prize and cannot be considered responsible for improper use of the prizes by the winners.

The Promoter Company reserves the right to deny the participation or cancel the win of all Users who have not participated in good faith (e.g. use of double identities, multiple registrations by the same user with different emails, more than one prize, use of temporary emails, etc.).

The Users who, according to the incontestable decision of the Promoter Company or third parties contracted by the Company to handle the competition, are proven to have used means or tools that bypass the random nature of the competition, or who have been judged to have behaved in a suspect or fraudulent way or in violation of the normal execution of the initiative, will not be entitled to their prize.

The Promoter Company, or the firms contracted by it to handle the competition, reserve the right to proceed against and inhibit any initiative judged to attempt to bypass the system created in the most appropriate way and in respect to the current law.

The images and colours of the prizes on all promotional material are purely indicative.

Should the promised prize not be available the Promoter Company reserves the right to substitute it with another prize of equal or superior value. The prizes cannot be converted into money or any equivalent. Any request by the consumer for an alternative prize cannot be met.

Any request by a winner for an alternative prize cannot be fulfilled.

For anything not covered in the Rules and Conditions, the Promoting Company will adhere to what is set out in the D.P.R. 430/01.

This English document is only a courtesy translation and in case of disputes between English and Italian version of this document, Italian version will prevail.