

**Name:** Franco  
**Surname:** Baresi  
**Role:** Brand Ambassador  
**Place of birth:** Travagliato, Italy

Born on May 8, 1960 in Travagliato, in the province of Brescia, he spent his entire twenty-year career with AC Milan playing as defender from 1977/78 to 1997 and is one of the Club's legendary captains. At the beginning of the 1982/83 season he became AC Milan's captain aged 22 and wore the armband until 1997 when he retired. With AC Milan he won 18 trophies including 3 UCL, 2 Intercontinental cups and 6 Scudetti, recording 719 appearances.

He was part of the Italy's national team which triumphed in the 1982 FIFA World Cup. He also participated in two other World Cups in 1990 and in 1994. Baresi retired from the national side on September 7 recording 81 caps.

After retiring from football, Franco Baresi continued his career as executive at AC Milan, where he was appointed Brand Ambassador in 2017.