

Name: Maikel
Surname: Oettle
Role: Sponsorship Sales Director
Place of birth: Germany

Born in Germany on October 31, 1980, Maikel graduated from SRH University Heidelberg with a Master in Business Administration & Sports Management before entering the world of sports marketing by working for bwin as Sports Marketing & Sponsorship Manager based out of Vienna. After more than 6 years with bwin he moved back to Germany as Sponsorship Manager at Bundesliga International, the commercial arm of the Bundesliga where he was in charge of Sponsorship Sales & Activation. Maikel then was hired by US based Fantasy Sports Operator, Draftkings to oversee international Business Development and Sponsorship based out of London. Prior to coming to Italy, he was appointed Vice President of Strategic Partnerships at Endeavor's sports agency IMG, responsible for the joint venture with Euroleague Basketball and for the event business in the Germanic region. In 2019, Maikel joined AC Milan, in charge of Global Sponsorship Sales for the Club.