

SNG Make It Happen Fund

Guidance 2026–2027

About the fund

We are pleased to introduce the **SNG 'Make it Happen' Fund** to support activities led by customers in our Housing for Older People schemes.

This small grant programme is designed to help customers aged 55 and over plan and run their own activities within their communities.

What we're hoping to achieve

We want this fund to help:

- Give customers more say and involvement in what happens in their scheme
- Reduce loneliness and help people feel less isolated
- Bring people together and build a stronger sense of community
- Support activities that can continue independently in the future

How much can you apply for?

You can apply for a grant between **£50 and £200**.

Funding will be given as digital vouchers (see details below).

Key dates

- **Applications open:** 22 June 2026
 - **Applications close:** 27 July 2026
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How to apply

You can apply:

- On your own, or
- With support from your scheme officer or manager

Paper application forms and this guidance are available if needed—please ask your scheme officer/manager or email:

community.investment@sng.org.uk

Please note: we can only fund **one application per scheme**

What your application should show

Your idea should:

- Run regularly or over a period of time (not just one-off)
 - Help bring people together in a friendly and inclusive way
 - Support health and wellbeing
 - Be your idea and something you want to lead
 - Have support from your scheme officer or manager
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Example ideas

Here are some ideas to get you started:

- Coffee mornings, afternoon teas, or shared meals
 - Arts and crafts activities
 - Bingo or games equipment
 - Board games, books, or puzzles
 - Film nights, games nights, storytelling, or reminiscence groups
 - Light exercise or activity equipment
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How the funding works

If your application is successful, you will receive a **digital voucher**.

You can use the voucher in stores or online at places such as: Aldi, Argos, Amazon, Asda, B&Q, Morrisons, Tesco, and Sainsbury's

💡 If you need help using your voucher, just get in touch:

community.investment@sng.org.uk

After your activity

We'd love to hear how things went!

You will be asked to provide a short update including:

- How many people took part
- What difference the activity made (in your own words)
- One quote from someone who attended
- One photo of the activity
- Survey question

We will send you a one survey question to ask people who regularly attended your activity and a simple template to complete.

Important things to know

- Funds must be spent and activities completed by **1 December 2026**
 - Please keep and send us receipts after spending your voucher
 - Only one grant is available per scheme
 - Vouchers cannot be used for alcohol, tobacco, vaping, or gambling
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What we can't fund

- Political or religious activities
 - Activities that have already happened
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Need help?

If you have any questions or need support with your application, please email:

Community.Investment@sng.org.uk