



AYAKA FURUE  
2024 MAJOR WINNER

THE  
**Amundi**  

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**evian**  
CHAMPIONSHIP

**PRESS  
KIT  
2025**



HOSTED BY  
ÉVIAN RESORT

# THE AMUNDI EVIAN CHAMPIONSHIP

## CELEBRATES 31 YEARS OF COMMITMENT TO WOMEN'S GLOBAL GOLF

**From July 10 to 13, 2025, The Amundi Evian Championship - one of the five women's golf Majors and the only one held in Europe for both men and women - returns to the iconic course of the Evian Resort Golf Club, where the world's top 132 female players will compete.**

For its 31<sup>st</sup> edition, The Amundi Evian Championship reaffirms its ambition to promote women's performance in sports and to contribute to the development of women's golf. This is one of the tournament's three core missions, alongside supporting young talent and embracing ecological transition as a key pillar of its identity.

### SPORT : THE WORLD'S ELITE

With the support of its Club of Sponsors, led by Amundi, Rolex, Danone, and evian®, The Amundi Evian Championship continues to offer one of the largest prize funds in women's golf, with a total purse to \$8 million, including \$1.2 million for the winner. For this 31<sup>st</sup> edition, 132 of the world's top players will tee off, with a cut to the top 65 and ties after two rounds.

### LINE-UP : YOUTH AND DIVERSITY

Reflecting a world top 10 with an average age of just 26, the tournament field combines young talent and a rich diversity of nationalities (with nearly 31 countries represented in the 2025 edition). This mirrors the tournament's ongoing commitment to supporting the emergence of tomorrow's champions, notably through its invitation policy and selection criteria.

A dedicated trophy will be awarded on the 18<sup>th</sup> green to the best-performing amateur among the seven invited to this Major.

### COURSE : AT THE HEART OF ECOLOGICAL TRANSITION

The teams led by greenkeeper Adrien Petrocelli work year-round to maintain the high-quality standards of the fairways and greens, with a long-standing commitment to ecological transition embedded in course management.

As water management is a key concern, new lakes created on hole 16 in 2025 will bring the total rainwater and runoff collection capacity to approximately 17,800 m<sup>3</sup> across the course.



## SPORT IN FIGURES

### THE TOURNAMENT

**8 000 000 \$**  
prize money

**1 200 000 \$**  
for the winner

**3 000 \$**  
for each player who misses the cut

**1994**  
creation of the tournament

**2013**  
becomes a major championship

**61**  
(-10)course record  
set by Hyo Joo Kim (2014)

**65**  
players and ties qualify  
with a cut after 36 holes

### FIELD

**132**  
of the world's top players

**31**  
nationalities

**26**  
average age of the world's Top 10

**6**  
wildcards awarded to players  
by the tournament's board

**1**  
player selected  
during the Jabra Ladies Open

### COURSE

**5950**  
meters / 6507 yards

Par **71**

**5** Par 3

**4** Par 5

**16**  
the panoramic hole

**5**  
the signature hole

**18**  
the spectacular finish hole

### PAST WINNERS

**1994** Helen Alfredsson (Swe) - **1995** Laura Davies (Eng) - **1996** Laura Davies (Eng) - **1997** Hiromi Kobayashi (Jap) - **1998** Helen Alfredsson (Swe) - **1999** Catrin Nilsmark (Swe) - **2000** Annika Sörenstam (Swe) - **2001** Rachel Hetherington (Aus) - **2002** Annika Sörenstam (Swe) - **2003** Juli Inkster (USA) - **2004** Wendy Doolan (Aus) - **2005** Paula Creamer (USA) - **2006** Karrie Webb (Aus) - **2007** Natalie Gulbis (USA) - **2008** Helen Alfredsson (Swe) - **2009** Ai Miyazato (Jap) - **2010** Jiyai Shin (Kor) - **2011** Ai Miyazato (Jap) - **2012** Inbee Park (Kor) - **2013** Suzann Pettersen (Nor) - **2014** Hyo Joo Kim (Kor) - **2015** Lydia Ko (NZI) - **2016** In Gee Chun (Kor) - **2017** Anna Nordqvist (Swe) - **2018** Angela Stanford (USA) - **2019** Jin Young Ko (Kor) - **2021** Minjee Lee (Aus) - **2022** Brooke Henderson (Can) - **2023** Céline Boutier (Fra) - **2024** Ayaka Furue (Jap)



# THE Amundi evian CHAMPIONSHIP



## SPORT : THE SHOWCASE OF WOMEN'S GLOBAL GOLF

### The world's best are ready to shine

Riding the momentum of the tournament's 30th anniversary in 2024, The Amundi Evian Championship will once again bring a splash of pink to the spectacular Champions Course. The world's elite are set to compete, with the untouchable World No. 1 **Nelly Korda** (USA) determined to lift the trophy won by **Ayaka Furue** (JPN) in 2024. **Jeeno Thitikul** (THA), currently ranked No. 2 in the world, will be striving to capture her first Major title, while **Lydia Ko** (NZL) hopes to celebrate the 10<sup>th</sup> anniversary of her Evian victory in the best possible way. France's **Céline Boutier**, meanwhile, will be aiming for a second win at home, following her 2023 triumph.

### Six invitations for outstanding performances

Within this elite field, six players have been awarded wildcards thanks to their remarkable recent performances. Among them are the professionals **Nastasia Nadaud** (FRA, 20 years old), **Morgane Métraux** (SUI, 28 years old), and **Mirabel Ting** (MAS, 19 years old), who has just turned professional. They are joined by three amateurs: **Lottie Woad** (ENG, 21), World No. 1 amateur since June 2024, **Gianna Clemente** (USA, 17), named Rolex Junior Player of the Year 2024, and **Maria Jose Marin** (COL, 18),

selected for her impressive showing at the Arnold Palmer Cup. With an **average age just over 20**, these players embody a new wave of talent. Some are returning to Evian, having already competed here in youth tournaments under The Amundi Evian Galaxy initiative, which showcases the best young talents from around the world.

### Amateurs seize their chance

Four other amateurs will join the field thanks to their victories in major international events. **Carla Bernat Escuder** (ESP, 20) earned her spot by winning the 2025 Augusta National Women's Amateur. **Jeneath Wong** (MAS, 20) qualified through her victory at the 2025 Women's Amateur Asia-Pacific. **Clarissa Temelo** (MEX, 18) secured her place with a win at the 2024 Women's Amateur Latin America, while **Rianne Malixi** (PHI, 18) booked her ticket to Evian after triumphing at the 2024 U.S. Women's Amateur. Altogether, seven amateurs will tee it up at The Amundi Evian Championship, each one eager to lift the trophy awarded to the best-performing amateur of this Major.

### A spot earned through the Jabra Ladies Open

Since 2016, the Jabra Ladies Open has become an incredible springboard for up-and-coming talent on the Ladies



European Tour. In 2025, Czech player **Sára Kousková** rose to the occasion with a strong and confident performance at the Evian Resort Golf Club, capturing her first LET title and qualifying for two Major tournaments: The Amundi Evian Championship and the AIG Women's Open. As she had already qualified for Evian through another criterion, this opened a prestigious opportunity for Moroccan player Maha Haddioui (3<sup>rd</sup>) to join the field.

### French talent on home soil

Alongside **Céline Boutier**, the French players **Nastasia Nadaud** and **Pauline Roussin-Bouchard**, both representing the Evian Resort Golf Club, and **Perrine Delacour**, complete a strong homegrown quartet that will have the support of the local crowd as they look to shine on one of the biggest stages in women's golf.



# ELIGIBILITY CRITERIA

*The Amundi Evian Championship*

**1** The Top-50 Players on the Rolex Women's World Golf Rankings as of June 24, 2025

**2** The Amundi Evian Championship Past Champions since 2015

**3** All Players who finished Top 10 and ties in the 2024 The Amundi Evian Championship

**4** Winners of The Chevron Championship, KPMG Women's PGA Championship, U.S. Women's Open conducted by the USGA in the previous years (2020 – 2025)

**5** Winners of the AIG Women's Open from 2020-2024

**6** Winners of LPGA Official Tournaments from the conclusion of the 2024 The Amundi Evian Championship through the 2025 Dow Great Lakes Bay Invitational

**7** Gold Medalist at the 2024 Paris Olympics

**8** Players ranked #1-7 on the previous season-ending 2024 LET Order of Merit

**9** The top-7 Players, not already exempt above, from the top-20 current-season LET Order of Merit as of June 24, 2025.

**10** One Player, not already exempt above, finishing in the Top-10 (and ties) at the 2025 Jabra Ladies Open, ranked in order of finish at the 2025 Jabra Ladies Open.

**11** of the 2024 U.S. Women's Amateur Championship, the 2024 Women's Amateur Latin America Championship, the 2024 Women's Amateur Asia Pacific Championship, the 2025 Augusta National Women's Amateur Championship and the 2025 British Ladies Amateur Championship (must compete in The Amundi Evian Championship as an amateur to be eligible)

**12** 6 Amundi Evian Championship Invitations

**13** Any Player who did not compete in the 2024 The Amundi Evian Championship due to maternity, as approved by The Amundi Evian Championship in conjunction with the player's home tour, provided not otherwise qualified to compete in the 2023 The Amundi Evian Championship

**14** If the field is not full, the remainder of the field will be filled by LPGA Members, ranked in the order of their position on the current-season Race to CME Globe Points List as of June 24, 2025. (Ties will be broken by the Member's position on the current-year LPGA Money List as of the Commitment Deadline. If still tied, the tie will be broken by the Member's position on the Rolex Women's World Golf Rankings as of the Commitment Deadline)



# THE Amundi evian CHAMPIONSHIP



## THE Amundi evian GALAXY

## THE AMUNDI EVIAN GALAXY : COMMITMENT AND SUPPORT FOR YOUNG TALENTS

The Amundi Evian Championship continues to build a world of golf in its own image - a world where the impact of a global tournament helps identify and support the talents of tomorrow, starting from a very young age. It all begins within The Amundi Evian Galaxy, with The Amundi Evian Kids Cup for children under 12, followed by The Amundi Evian Juniors Cup, an international team competition for players under 14 that will welcome 20 nations this year. Then comes The Amundi Evian Showcase, which gives a hand-picked group of French players the chance to meet top U.S. college coaches. In parallel, the Major supports young players through scholarships awarded to the best training academies, while also helping those taking their first steps into professional golf.

### THE Amundi evian KIDS CUP

15th edition of the mixed under-12  
talents tournament

**September 19-21, 2025**

### THE Amundi evian JUNIORS CUP

18th edition of the world's top  
under-14 amateur team event,  
featuring the participation  
of 20 nations

**September 16-18, 2025**

### THE Amundi evian SHOWCASE

U18 tournament in Las Vegas, offering  
a selection of young female and male  
players the opportunity to be scouted  
by top U.S. college coaches

**December 6-8, 2025**

#### A selection of academies



#### A selection of young professionals

**4 Evian Resort Golf Club  
ambassadors:** Bastien AMAT •  
Sébastien GROS • Pauline ROUSSIN-  
BOUCHARD • Tom VAILLANT

**9 players representing the Evian  
Resort Golf Club:**

Adela CERNOUSEK • Martin COUVRA  
(winner of the Turkish Airlines Open on the DP  
World Tour 2025) • Maxence GIBOUDOT  
• Oihan GUILLAMOUNDEGUY • Jakub  
HRINDA • Aymeric LAUSSOT • Nastasia  
NADAUD • Issa NLAREB • Nathan TREY

#### A Performance Program

Launched in 2024 by the Evian Resort Golf  
Club, the Performance Program supports  
and guides young golf talents aged 11 to  
18, allowing them to pursue their academic  
studies while training. The goal is to shape  
a new generation of elite golfers by offering  
a high-performance environment and  
tailored support. The program welcomes 15  
young athletes per season. Applications for  
the 2025 season are now open.



# EVIAN RESORT GOLF CLUB: A MAJOR CHAMPIONSHIP COURSE AT THE HEART OF A SUSTAINABLE RESORT

**Within this stunning setting surrounded by lake and mountains, an incredible synergy has been created between the Evian Resort and The Amundi Evian Championship since the first edition in 1994. As the venue for the tournament, the Evian Resort lives and breathe golf and with its two luxury hotels, major championship course (18-hole The Champions Course), 6-hole The Lake Course and Academy, is one of the most beautiful golfing destinations in the world.**

More than just a course, The Champions Course is the soul of the tournament, and to safeguard its beauty, the hospitality facilities for spectators and guests have been designed to blend into the landscape as much as possible.

On the ground, Greenkeeper Adrien Petrocelli's teams have worked all year long to maintain the high quality of the fairways and greens, taking in consideration the strategic challenges that come with the tournament, and driven by their awareness of the ecological transition, that has for very many years been a part of their golf course management. The issue of water in particular – a priority – has led to, among other initiatives, a change in grasses on the greens, implemented 7 years ago already. This new grass, *Agrostis*, requires less water, and is more resistant to intense heat and to diseases.

The work carried out this winter is aligned with this goal. The creation of new lakes on hole 16, following the expansion of those at holes 5, 6, and 18 in 2024, brings the total rainwater and runoff collection capacity on the golf course to approximately 17,800 m<sup>3</sup>. This marks another step toward water self-sufficiency, a new strategic challenge, and a breathtaking view with this endless vista stretching all the way to Lake Geneva. The signature of The Champions Course.

## IN THE PLAYERS' WORDS : HOLE 2 – NELLY KORDA

« Hole #2 is one of the prettiest holes in golf with Lake Geneva as its backdrop. I would say it's a beauty and a beast with the back tee boxes playing about 30-40 yards down. A hole that takes your breath away in every way.»

## HOLE 18 – BROOKE HENDERSON

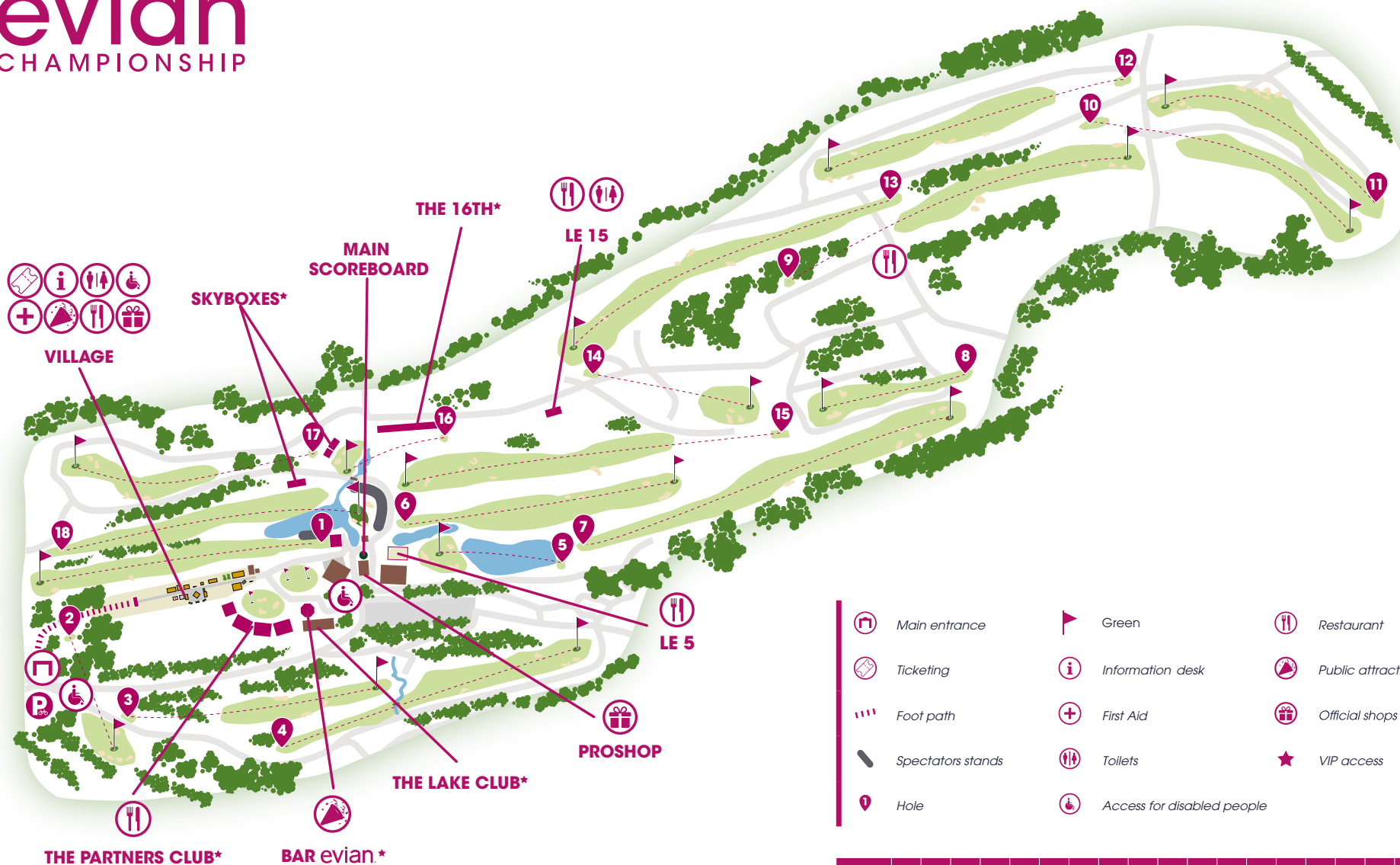
« The par 5 18th hole at The Amundi Evian Championship can lead to an exciting finish of the major. If you are able to hit the fairway, you have a chance to hit the green in two shots. If you decide to lay up, there is still an opportunity to walk away with a birdie.

After a good approach shot in 2022 my sister and caddie, Brittany, and I knew that I had a chance to win if I could find a way to make a clutch putt. Fortunately, I had a nice read, and I was thrilled to see it go in. From the crowds to the picturesque setting, I couldn't have imagined a better place to celebrate my second major win.»





# GOLF CLUB MAP



| Hole   | 1   | 2   | 3   | 4   | 5   | 6   | 7   | 8   | 9   | 10  | 11  | 12  | 13  | 14  | 15  | 16  | 17  | 18  | Total |
|--------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-------|
| Par    | 4   | 3   | 4   | 4   | 3   | 4   | 5   | 3   | 5   | 4   | 4   | 4   | 4   | 3   | 5   | 3   | 4   | 5   | 71    |
| Yards  | 399 | 165 | 355 | 434 | 188 | 378 | 545 | 189 | 515 | 417 | 353 | 406 | 437 | 206 | 550 | 155 | 331 | 484 | 6 507 |
| Mètres | 365 | 151 | 324 | 397 | 172 | 346 | 498 | 173 | 471 | 381 | 323 | 371 | 399 | 188 | 503 | 142 | 303 | 443 | 5 950 |

## EVIAN RESORT, A MUST-SEE ALL YEAR ROUND



### 2025 MARKS A NEW CHAPTER IN THE EVIAN RESORT'S PURSUIT OF EXCELLENCE

The opening of La Terrasse du Baron, the new restaurant at the Casino, is a perfect example. A place for sharing and savoring, with breathtaking views over Lake Geneva.

Another source of pride: the renewal of the "Palace" certification for the Hôtel Royal\*\*\*. A rare distinction given to only 31 establishments in France that rewards the commitment of all our teams. More than just a label, it confirms that the Evian Resort's vision of hospitality both exacting and genuine continues to shine.

### A COMPLETE AND UNIQUE GOLF EXPERIENCE, ALL YEAR ROUND

It all begins at its hotels, at the 5-star Palace Hôtel Royal in exclusive experiential suites dedicated to The Amundi Evian Championship and the famous coach David Leadbetter, which come with a range of outstanding services, at the 4-star Hôtel Ermitage, at the Hôtel La Verniaz and at the Manoir, located right at the heart of the Academy.

This golfing experience continues on The Champions Course (18 holes) at the Evian Resort Golf Club, in the footsteps of the greatest champions who compete

in the major championship tournament. It carries on further on The Lake Course, the course at the Academy with stunning views of Lake Geneva. A 6-hole course that can easily be slotted into a packed schedule (round time of around 90 minutes). With regards to training facilities, the Academy is the only Leadbetter certified golf instruction center in the Lake Geneva area and offers a unique concept that appeals to and is suited to all ages and all abilities, with the added bonus of the surrounding views.

**The only resort in Europe to host a major championship tournament, the Evian Resort nurtures its uniqueness with an outstanding golf offering, supported by top-quality facilities and topped with a magical setting and breathtaking views.**

And so that golf can be played all year round, the Evian Resort has acquired a GolfZon simulator at the Hôtel Royal, offering the opportunity to take on 180 of the world's leading golf courses, including The Amundi Evian Championship course, or to have a lesson with a golf pro from the Academy.



## A UNIQUE EXPERIENCE SUPPORTED BY SPONSORS



The Amundi Evian Championship brings together a prestigious and loyal Club of Sponsors, composed of category-leading brands involved at various levels of partnership. For the past 31 years, the tournament has been driven by a strong social commitment and unwavering dedication to the global visibility of women's golf.

This leadership role is reflected in a proactive talent accelerator policy, supporting both the athletes of tomorrow and its partners, who leverage the tournament's exceptional platform to amplify their own initiatives and commitments. These combined efforts make the tournament a truly unique experience, far beyond the sport itself.



## A COMMITTED SPONSORS' CLUB

### THE PRIZE FOR A BETTER TOMORROW PRESENTED BY ROLEX

Since 2019, on the occasion of The Amundi Evian Championship, The Prize for a Better Tomorrow presented by Rolex celebrates initiatives linked to the golfing world with the most societal impact and that stand for the values shared by Rolex and the tournament: excellence, generosity, continuity and inspiration. Each year, the chosen initiative receives financial support to enable it to further its development.

In 2024, Roger Federer was recognized for the work carried out through his foundation to support disadvantaged children in Switzerland and Southern Africa. This year, the award will be presented to Morgan Pressel on Saturday, July 12, at the Hôtel Royal. The golf legend will be honored for her long-standing commitment to the fight against breast cancer.

The 2024 winner will be announced at the ceremony on Saturday July 13.

- **2019: Lorena Ochoa - Lorena Ochoa Foundation**
- **2021: Reeve Nield, Laurette Maritz & Cecilie Lundgreen - Eyes4Zimbabwe**
- **2022: Betsy King - Golf Fore Africa**
- **2023: Roger Sali - Sali Golfs**
- **2024: Roger Federer - Roger Federer Foundation**

### NEWS BY EVIAN® TO BE DISCOVERED AT THE MAJOR

This year, the iconic "Live Young" spirit is more than ever present as evian® invites everybody to embark on a joyful journey to prioritize their wellness, regardless of age, through its latest campaign "Welcome to The Mountain of Youth".

With a heritage of supporting sporting icons, evian® continues its collaboration with French golf champion TAEC 2023, Céline Boutier, alongside global brand ambassadors Emma Raducanu, Arthur Fils, Frances Tiafoe, and Carlos Alcaraz, who has just joined the evian® family. Their joyful love of life plays a key part in their daily wellness and sporting routines, in addition to understanding the importance of healthy hydration.

As always, hydration is at the heart of the Major. Staying true to its commitment to supporting players on the course, evian® is excited to share its new official water bottle, specially designed for spectators of The Amundi Evian Championship. It will be available for purchase at the proshop and in the brand's dedicated space within the tournament's official boutique.



Mountain of Youth = Montagne de Jeunesse - Welcome to the Mountain of Youth = Bienvenue à la Montagne de Jeunesse - Live Young = Vivons jeune

\* EFSA experts have confirmed that good hydration (equivalent to two litres of water per day from all sources) helps maintain optimal physical and mental performance.



## A COMMITTED SPONSORS' CLUB

### AMUNDI'S COMMITMENT TO WOMEN'S GOLF

As part of its partnership as title sponsor of the Major, Amundi continues to strengthen its commitment to global women's golf. This commitment is notably reflected in its support for promising players who make up the Amundi Team: Gianna Clemente (USA), Alexandra Foersterling (GER), Sara Kouskova (CZE), Charlotte Liautier (FRA), Kim Métraux (SWI), Morgane Métraux (SWI), Budsabakorn Sukapan (THA), Sayaka Takahashi (JAP), and Lauren Walsh (IRE). Two of them, amateur Gianna Clemente and 2025 Jabra Ladies Open winner Sara Kouskova, will wear Amundi's colors during The Amundi Evian Championship.

### THE EXCLUSIVE PORSCHE EXPERIENCE

Even greater commitment from Porsche alongside The Amundi Evian Championship. In addition to its prestigious fleet of vehicles made available to players and guests, the legendary brand has designed several highlights tailored to different audiences, from a vehicle exhibition and engaging activities with gift giveaways, to the hole-in-one prize on the 16th hole. In 2024, Jodie Ewart Shadoff drove away in a Macan Turbo. This year, a spectacular Taycan Turbo S awaits another remarkable feat.

### A COFFEE COMMITTED TO WOMEN

A dedicated tasting area featuring a Malongo Barista welcomes guests at The 16th throughout the tournament. It's the perfect opportunity to enjoy the Mexican whole-bean coffee "Le Café des Femmes", an exceptional Arabica certified Fairtrade.

Grown in the mountainous region of Veracruz by a cooperative of committed female producers, this coffee symbolizes women's empowerment and success in the coffee industry. Since 2023, local training programs have been supporting their role and helping this inspiring initiative grow.



## TITLE PARTNER

### GOLF : AMUNDI'S COMMITMENT

Amundi, the leading European asset manager with more than €2.2 trillion of assets under management for 100 million clients in 35 countries, has been committed to golf since 2011.

The company took its commitment to a new level in 2021 by becoming title sponsor of the women's golf major, The Amundi Evian Championship. This long-term partnership demonstrates Amundi's willingness to promoting diversity and equal opportunities.

Amundi also supports initiatives that unlock the potential of young talent. Nine promising European, Asian and American players currently make up the Amundi Team: Gianna Clemente (United States), Alexandra Foersterling (Germany), Sará Koušková (Czech Republic), Charlotte Liautier (France), Kim Métraux and Morgane Métraux (Switzerland), Budsabakorn Sukapan (Thailand), Sayaka Takahashi (Japan) and Lauren Walsh (Ireland).

They have recently achieved remarkable performances. For instance:

- Sará Koušková, won the Jabra Ladies Open in May, qualifying for The Amundi Evian Championship.
- Gianna Clemente was named AJGA Rolex Junior Player of the Year 2024, which also qualifies her for The Amundi Evian Championship.

A commitment that transcends borders and generations:

The 4<sup>th</sup> edition of the Amundi German Masters took place end of June in Germany, and the 7<sup>th</sup> edition of the Amundi Czech Ladies Challenge happened mid-June in Czech Republic.

Eventually, the Amundi Young Talent Programme, which objective is to support the youngest generations of golfers, goes on, with 15 talented young players being supported every year.

**Amundi, a Trusted Partner, working every day in the interest of its clients and society.**

[www.amundi.com](http://www.amundi.com)

# Amundi

Investment Solutions



## MAJOR PARTNERS



Danone is a leading global food and beverage company operating in three health-focused, fast-growing and on-trend categories: Essential Dairy & Plant-Based products, Waters and Specialized Nutrition. With a long-standing mission of bringing health through food to as many people as possible, Danone aims to inspire healthier and more sustainable eating and drinking practices while committing to achieve measurable nutritional, social, societal and environment impact. Danone has defined its Renew strategy to restore growth, competitiveness, and value creation for the long-term.



evian has been supporting sport for many years, sponsoring major international tennis events such as The Championships Wimbledon and the US Open, or golf tournaments like The Amundi Evian Championship and promoting the importance of hydration as essential for a healthy and joyous lifestyle; Long-standing partner since its creation in 1994, it is with great pride and pleasure that evian keeps up this iconic women golf tournament so dear to the brand. Beyond being one of the sponsors, evian is delighted to support this sport event at its heartland, showcasing the pristine, unadulterated beauty of its source at Evian-les-Bains.

# THE Amundi evian CHAMPIONSHIP



## MAJOR PARTNERS



Rolex has supported The Amundi Evian Championship since 2000 as part of its wide-ranging alliance with golf dating back almost 60 years. The brand's involvement encompasses all levels of the sport, from the grassroots and amateur players to elite professionals and leading tournaments, tours and organizations.

The Championship, one of the five women's Majors, is held at the Evian Resort Golf Club, nestled between the shores of Lake Geneva and the foothills of the French Alps. The beauty of the setting is matched by the challenges presented by The Champions Course. Every year, tournament organizers dedicate themselves to preparing the ultimate sporting experience for all participants. The world's best players must negotiate narrow fairways, dense rough and testing greens as they strive to achieve victory on their continuous journey towards golfing excellence. Meanwhile, spectators have the opportunity to enjoy unique French hospitality that is among the finest on the Ladies Professional Golf Association (LPGA) Tour.

The 2025 edition marks 10 years since Lydia Ko's historic victory when, as an 18-year-old, she became the youngest major winner, a record that still stands. Three other Rolex Testimonees have triumphed at The Amundi Evian Championship, namely Annika Sörenstam (2000, 2002), Anna Nordqvist (2017) and Brooke Henderson (2022).

During the tournament, The Prize for a Better Tomorrow presented by Rolex is awarded in recognition of initiatives that champion excellence, community spirit and continuity, qualities dear to both this event and Rolex. In 2019, Lorena Ochoa, a Rolex Testimonee and former World No. 1, received the inaugural prize for her work with underprivileged children in her native Mexico.

Rolex's ties with The Amundi Evian Championship reflects the brand's extensive commitment to the game. Since 1980, the brand has been a pioneering partner of the LPGA, which this year celebrates its 75<sup>th</sup> anniversary.



It is the Official Timekeeper at all women's majors and sponsors the LPGA's top awards, including the Louise Suggs Rolex Rookie of the Year, Rolex Player of the Year and the Rolex ANNIKA Major Award for the player with the best results across the season's majors.

**Visit [www.rolex.com](http://www.rolex.com) for more information.**



Accenture is a global leader in professional services, helping large enterprises, governments, and other organizations build their digital core, optimize operations, accelerate revenue growth, and enhance citizen services, creating tangible values at speed and scale. We are a talent and innovative, led company, with nearly 791,000 people serving clients in over 120 countries. Technology is now at the heart of change, and we are one of the global leaders driving that change, supported by strong relationships across our ecosystem.

We combine our technological strength and leadership in cloud, data, and AI with unmatched industry experience, functional expertise, and global delivery capabilities. Our broad range of services, solutions, and assets, spanning Strategy & Consulting, Technology, Operations, Industry X, and Accenture Song, along with our culture of shared success and our commitment to creating 360° value, enable us to help our clients reinvent themselves and build lasting, trusted relationships.

We measure our success by the 360° value we create for our clients, each other, our shareholders, partners, and communities.

[www.accenture.fr](http://www.accenture.fr)

Porsche combines progressive mobility and a history steeped in tradition in a sporty concept – always driven by the essential question of how its customers and fans can be inspired. For many people, a Porsche is the fulfilment of a lifelong dream.

One of the many dreams fulfilled was Jodie Ewart Shadoff's. In 2024, the first year for Porsche as the automotive and mobility partner of The Amundi Evian Championship, the English professional golfer secured herself a Macan Turbo with an ace at the famous 16th hole. It was the perfect start for the partnership.

The sports car manufacturer benefits from the excellent stage the major tournament at the magnificent Evian Resort Golf Club provides for an attractive and exclusive Porsche brand experience. The premium platform offers a wide range of opportunities to boost the brand with remarkable on-site customer experiences for international guests at a very special place. In 2025, Porsche wants to strengthen and further develop its involvement at the second edition of The Amundi Evian Championship. This year, the very special hole-in-one prize – a spectacular Taycan Turbo S – at the prestigious women's major tournament will also contribute to its efforts. Amateurs will also have the chance to win the Porsche at the traditional Pro-am tournament on Wednesday on the Par 3 16th hole. Porsche will also provide the courtesy vehicles for players and guests and will be present with the exclusive 911 Spirit 70 in the tournament village.



The Amundi Evian Championship is the latest chapter in a long history of Porsche and golf which started in 1988 when the Porsche Golf Cup was first held. One of the company's most successful customer events, the tournament series has developed into an international event in which over 16,000 Porsche customers recently took part in 229 qualifying tournaments all over the world. In professional golf, the sports car manufacturer started its involvement in Germany in 2015 when becoming the title sponsor of the DP World Tour's prestigious Porsche European Open. To expand its global activities, Porsche has been acting as the title sponsor of the Porsche Singapore Classic held in the important Asian market since 2024. Other car partnerships on US PGA Tour and DP World Tour tournaments, such as the Omega European Masters in Crans Montana, round off its worldwide commitment in professional golf.

Launched in 2017, the Porsche Golf Circle is also highly successful. The international community for golf enthusiasts amongst Porsche customers gives members the opportunity to enjoy exclusive golfing experiences at unique locations and at professional tournaments. Paul Casey has been complementing the Porsche family as the first Brand Ambassador from the game of golf since 2020.

[www.porsche.com](http://www.porsche.com)





## OFFICIAL PARTNERS



As partner for talent, Randstad France Group supports every stage of the professional journey: recruitment, integration, management, training, and mobility.

For Randstad, The Amundi Evian Championship is more than just a sporting event: it's an opportunity to offer a unique experience to its clients who are passionate about golf, as well as to its candidates and temporary workers.

Official partner of the tournament for 12 years, Randstad is proud to support women's sports at the highest level by associating with this prestigious event.

[www.randstad.fr](http://www.randstad.fr)



Founded as a French subscription-TV channel 40 years ago, CANAL+ is now a global media and entertainment company. The group has 26.9 million subscribers worldwide, over 400 million monthly active users on its OTT and video streaming platforms.

In France, CANAL+ shares an incomparable live golf offer for the fans with the dedicated channel, GOLF+, as well as many hours of live coverage on CANAL+SPORT and CANAL+ throughout the year.

The world's biggest golf competitions are broadcast: the two main men's circuits, the PGA Tour and the DP World Tour (including the Open de France) as well as the men's major tournaments: The Masters, The Open, the PGA Championship, and the US Open. The prestigious Ryder Cup is also featured, along with top women's golf events such as The Amundi Evian Championship, the Women's Amateur Master, The Women's Open, and the US Open.

In addition, CANAL+ offers a wide range of golf-related programs and content. Every Tuesday on GOLF+, Thomas Guichard hosts GOLF+ LE MAG, a show dedicated to the latest news and behind-the-scenes stories from the world of golf. With "L'œil des Pros" and "Canal Golf Manager," Julien Xanthopoulos presents monthly technical programmes to advise practitioners, whatever their level.





# THE Amundi evian CHAMPIONSHIP

## THE VISUAL IDENTITY OF THE 2025 EDITION, BRIGHT AND INTENSE, IS REVEALED IN AN ANIMATED VERSION

**For the first time, The Amundi Evian Championship launches its official digital poster.** Featuring the defending champion, this animated version showcases the magical and unique setting of the Major, its beauty and purity between the lake and the mountains.



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THE  
**Amundi  
evian**  
CHAMPIONSHIP

**10-13  
JUILLET  
2025**  
ÉVIAN - FRANCE

HOSTED BY  
EVIAN RESORT

AYAKA FURUE  
DEFENDING CHAMPION

Lively and vibrant, the poster gently breathes with the passage of powder pink clouds and their reflection in the lake. This calm highlights the intensity of what is at stake for the world's best players on The Champions Course. As a symbol of the event, the flags in the tournament colors - that unmistakable "prunoise" pink - come to life and flap above the public.

Then, it is time for the competition with Ayaka Furue's determination and power in her final swing in the foreground. The winner of the 2024 edition embodies performance, precision and concentration in a suspended moment, just before the final triumph. In the background, the fervor of the public explodes, infusing energy and emotion, while the three mountains, majestic and unchanging, anchor the event in its unique setting, in the heart of Evian and the French Alps.

Balanced, bright and intense, this poster tells the story of the spirit, fervor and strong identity of the tournament: a celebration of women's world golf sublimated by a majestic natural setting.

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**THE FIRST**



# THE Amundi evian CHAMPIONSHIP

## Buy a ticket

In 2025, two new experiences will enhance the ticket offers.

### EXCLUSIVE, THE 16TH TICKET

offers an enhanced VIP experience with exclusive access to the 16th area. Located at the heart of the course, this hospitality area overlooks hole 16, with a breathtaking view of the golf course and Lake Geneva. It is ideal for watching the key moments of the competition from front row seats. This ticket provides full VIP access to the 16th, including dedicated welcome with a VIP gift, beverage and snack service, a finger food lunch, VIP parking for two people and VIP shuttle service. Another exclusive feature is access to two VIP experiences: Walk with a Pro, where you can benefit from expert commentary while following the competition and the Amundi Challenge, which gives you the privilege of participating in a golf competition on the Lake Course, the Academy's 6-hole course. *The 16th ticket per person || 210 €/per day (limited number of tickets available)*

### IMMERSIVE, THE LIVE-FITTING CALLAWAY TICKET

extends the Major experience by opening the doors to the Academy, the official practice area for players, for a personalized fitting session provided by experts from the prestigious Callaway brand. A moment just for you, centered around your passion for golf, allowing you to improve your performance.

*The Live-Fitting Callaway ticket per person || 200 €/per day (limited number of tickets available)*

### FLEXIBLE, THE LIVE TICKET

Undated, the Live ticket offers great flexibility. No need to plan ahead, it can be used on the day(s) of your choice. *Live ticket per person || 1 day: 25 € | 2 days: 40 € | 3 days: 55 € | 4 days: 65 € - Free for under 18s* <https://amundi.evianchampionship.com/ticketing>

## THE MAJOR, AT A GLANCE

### GET TO THE TOURNAMENT

- **By train:** Evian-les-Bains train station, just a few minutes from the Evian Resort Golf Club
- **By plane:** Geneva international airport approximately 1h40 from Evian Resort Golf Club
- **By boat:** 35-minute Lausanne - Evian connection
- **By car:** Parking is available for the public, and a shuttle service will provide transportation between the parking area and the golf course.

### FOLLOW THE TOURNAMENT

**From Thursday 10 to Sunday 13 July 2025**

- 132 players
- Winner in 2024: Ayaka Furue (Jap)
- Course: The Champions Course, Evian Resort Golf Club
- 4 rounds of stroke play with a cut on Friday, July 11 (top 65 players and ties out of 132)
- First tee times from 7.00 am

### THROUGH THE STANDS

After walking through 31 years of history, with all the tournament posters since 1994, discover the different areas of the Village for a delicious break at the Food Court, sit in front of the giant screen, discover the game of golf, and stock up on souvenirs at the official tournament boutique and its evian corner. The exhibitors have come together at the heart of the Village to take you on a journey and immerse you in the world of golf with Greens du Monde and Garda Hotel San Vigilio Golf. Discover the latest golf apparel collections from Chambot, explore ball recycling solutions with Golf Balls 24, and check out fitness equipment from Eleiko. And, Saturday and Sunday, dare to wear make-up and glitter on the stand of the European Leukodystrophies Association, supported by The Amundi Evian Championship.

### PINK SUNDAY

Pink Sunday draws on tradition and The Amundi Evian Championship keeps celebrating life in pink. On Sunday, July 13th, all fans are invited to wear the iconic color of the Major, in a total look or an accessory. A beautiful tribute to all of our champions. On Pink Sunday includes entertainment, pink make-up sessions at the ELA stand, and distribution of goodies.

### LIVE CONCERT

Saturday 12 July, after the round, enjoy a festive moment with music in the heart of the Village!

### EXPERIENCE GOLF BY CALLAWAY

Visit the Callaway space to explore the Odyssey range of putters and try out over 50 models on the dedicated putting green. The Amundi Evian Championship x Callaway collection (including headcovers, balls, and more) is also available for purchase. Don't miss the chance to admire the exclusive Tour bag designed for the brand's ambassadors at the Major.

### THE PORSCHE SPACE

Discover the exclusive 911 Spirit 70, one of only 1,500 worldwide, on display. Soak in the nostalgic charm of the 1970s and get first-hand impressions of Porsche Exclusive Manufaktur design options. Take part in the putting challenge for a chance to win unique Porsche goodies.

### BUY SOME SOUVENIRS

Prolong your The Amundi Evian Championship experience by picking out some lovely souvenirs, goodies or clothing items sporting the tournament's colors. Head over to the tournament's official boutique in the heart of the Village or at the golf club's pro shop where all of the latest collections - The Amundi Evian Championship, Ralph Lauren and more - are to be found.

### TAKE A LUNCH BREAK

In between rounds, stop for some lunch. The Village has been completely designed for an

even more convivial experience. Take a seat in the main square, a hive of activity, and take advantage of the various take-away eating options and a bar. Additional catering points are available around the course, near the 5th green, the 9th tee-off and along the fairway of hole 15.

### TV BROADCASTS // GOLF CHANNEL (USA)

**Thursday 10 July:** 12:00 pm to 5:00 pm  
(6:00 am to 11:00 am ET)

**Friday 11 July:** 12:00 pm to 5:00 pm  
(6:00 am to 11:00 am ET)

**Saturday 12 July:** 10:00 am to 4:00 pm  
(4:00 am to 10:00 am ET)

**Sunday 13 July:** 10:00 am to 4:00 pm  
(4:00 am to 10:00 am ET)





## **MEDIA CONTACTS**

### **THE AMUNDI EVIAN CHAMPIONSHIP PRESS OFFICE**

**Agathe Schrameck**  
**T. +33 (0)6 12 27 44 94**  
**agathe@agence-op.fr**

**Royalty-free photos available on request**



[amundi.evianchampionship.com](https://www.amundi.evianchampionship.com)