

Dentsu Alliances at-a-glance

Dentsu is proud to work with our [Global Alliance Partners](#) to drive new innovations and informed experiences for our clients. Our solutions offer enterprise expertise in creating first-class customer experiences, full-scale loyalty programs and data-driven people-based marketing strategies to drive KPIs such as acquisition, data enrichment, retention and brand advocacy. Follow us on social [@dentsuUSA](#).



1400+ trained staff on Adobe



1,300+ ACE certifications



1,300+ Salesforce Experts



1,800+ Salesforce Certifications



Platinum Partner

- First Adobe partner to offer an identity solution (Mercury) which integrates with Adobe Experience Platform to enhance first-party data
- Leader in [Forrester Wave for Adobe Implementation Services, 2020](#)
- Adobe Delivery Quality Enterprise Solution Partner of the Year, Digital Experience, Americas 2020
- Marketo Emerging Partner of the Year, Americas 2020
- Global Platinum Adobe partner and an Adobe ISV partner



Web Services Select Consulting Partner

- The first and only partner in AWS' [re:Stack program](#) for marketing
- Built data and analytics accelerators to help marketers move quickly to the AWS environment



Certified Partner

- Certified Partner for [Google Cloud Platform](#) & [Google Marketing Platform](#)
- First and only service partner with full data and agency services offerings in Google Customer Match Uploader
- [First and only reseller](#) – and long running largest reseller--of [GA360 licenses](#)



Platinum Partner

- **#1** [Global Salesforce Agency Partner](#)
- Partner of the Year, APAC 2020
- The only [3x award recipient](#) of Salesforce Marketing Cloud Partner of the Year
- Official launch partner for Salesforce Digital 360

Contact: Dave.Paulus@dentsu.com

Note: Data updated Q1 2021

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