

BLACK HISTORY MONTH at dentsu

THE MOSAIC 

1 month. 28 microactions. Unwavering commitment to anti-racism.

1. Learn the significance of the [95-year history of Black History Month](#).

2. [Join the discussion](#) with Ibram X. Kendi and Keisha N. Blain, who assembled 90 extraordinary writers to document the four-hundred-year journey of African Americans from 1619 to the present.

3. Petition lawmakers across the country to support [The Crown Act](#), ending hair discrimination in the workplace and schools.

4. Study the impact of racial inequities that have grown during the Covid-19 Crisis [with TimesUp](#).

5. [Take action](#) in your community to dismantle racism.

6

Read a book told from the perspective of Black authors such as [My Vanishing Country](#), [The Color of Law](#), or [The Broken Earth Trilogy](#) for your own learning and unlearning.

7. [Discover](#) what promoting racial equity and inclusivity really requires.

8. Subscribe to ["More Than That"](#) with Gia Peppers, a sonic journey across grassroots America, wherever you listen to podcasts.

9. Reflect on how Black history has meaning in your life and how you can [tackle racial justice in your organization](#).

10

Learn from Dr. Carlton Waterhouse, international expert on [racial justice, police reform, and inequities in the legal system](#) as part of dentsu's "Let's Chat" series.

11. [Understand the disparities](#) in the treatment of Black actors and support Black filmmakers.

12. Support and amplify Black artists and designers in [your workplace](#) and personally.

13. Spend date night with your partner watching [Southside with You](#).

14. [Listen with intention to the playlist](#) curated by The Mosaic Identity Group.

15. Learn the history of ["Lift Ev'ry Voice and Sing"](#) and reflect on its importance.

16. Mentor Black colleagues and friends to support their professional growth.

17. Join dentsu in partnering with [Active Bystandership for Law Enforcement \(ABLE\)](#) to end police brutality by building positive relationships between the Black community and Law Enforcement.

18. [Watch](#) the transformative power of dance with Alvin Ailey.

19. [Understand racial bias in medicine](#) and learn how to advocate for the health of people of color.

20

Reflect on the significance of Amanda Gorman's poem ["The Hill We Climb"](#)

"...because being American is more than a pride we inherit – it's the past we step into and how we repair it."

21. Inspire decision-makers in corporations and government to create a more human and less hostile world for Black people in America by donating to [Color of Change](#).

22. Join us in bearing witness to Black achievers who are [the "first" in their field](#).

23. Commit to buying from [Black owned businesses](#).

24. Understand intersectionality by [listening to the hidden stories](#) of Black disabled women in media.

25

[Be an active bystander](#) when you witness "casual" racism.

26. [Celebrate iconic Black women](#) who have made a significant mark on their communities and the world.

27. [Learn how to talk](#) about the construct of race and racism to understand and inspire change.

28. Support organizations that are doing the work to change and uplift communities, such as the [Innovative Policing Program](#).