

ANNEX - PROGRAMMATIC (PROCESSING INSTRUCTIONS)

Subject Matter, Nature and Purpose of processing	<p><i>The Media Company is processing Agency Personal Data for the purpose of delivering to the Agency the Services described in the Agreement.</i></p> <p><i>The specific processing activities to be carried out by Media Company in respect of such Agency Personal Data are:</i></p> <ul style="list-style-type: none"><input checked="" type="checkbox"/> <i>Collection of data</i><input checked="" type="checkbox"/> <i>Recording of data</i><input checked="" type="checkbox"/> <i>Organisation of data</i><input checked="" type="checkbox"/> <i>Structuring of data</i><input checked="" type="checkbox"/> <i>Storage of data</i><input checked="" type="checkbox"/> <i>Adaptation of data</i><input checked="" type="checkbox"/> <i>Alteration of data</i><input checked="" type="checkbox"/> <i>Retrieval of data</i><input checked="" type="checkbox"/> <i>Consultation with regard to data</i><input checked="" type="checkbox"/> <i>Use of data</i><input checked="" type="checkbox"/> <i>Disclosure of data</i><input checked="" type="checkbox"/> <i>Dissemination of data or otherwise making data available to third parties</i><input checked="" type="checkbox"/> <i>Combining data</i><input checked="" type="checkbox"/> <i>Erasure of data</i><input checked="" type="checkbox"/> <i>Destruction of data</i><input type="checkbox"/> <i>Other</i> <p><i>The subject matter of such processing is as indicated below:</i></p> <ul style="list-style-type: none"><input checked="" type="checkbox"/> <i>Marketing services</i><input checked="" type="checkbox"/> <i>Advertising services</i>
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	<input checked="" type="checkbox"/> Technology services (such as infrastructure, hosting, software) <input type="checkbox"/> Other (please specify)
Duration	The duration of the processing described herein corresponds to the duration of the Agreement.
Personal Data	<p>The subject matter of the processing of Agency Personal Data under the Services Agreement comprises the following data types/categories:</p> <input type="checkbox"/> Biometric information <input checked="" type="checkbox"/> Browsing information <input checked="" type="checkbox"/> Contact information <input type="checkbox"/> Financial information <input type="checkbox"/> Government identifiers <input checked="" type="checkbox"/> Social media information <input checked="" type="checkbox"/> User account information <input checked="" type="checkbox"/> Other (please specify)Device ID.....
Data Subjects	<p>The Agency Personal Data indicated in the row above relates to the following data subjects:</p> <input type="checkbox"/> Agency client's personnel <input checked="" type="checkbox"/> Agency client's consumers <input type="checkbox"/> Other (please specify)
Specific Restrictions	The processing of Agency Personal Data shall be subject to the restrictions described in the Agreement.
Processor Data Protection Officer	As notified to the Agency by the Media Company in writing.