

ANNEX – PAID SOCIAL (PROCESSING INSTRUCTIONS)

Subject Matter, Nature and Purpose of processing	<p><i>The Media Company is processing Agency Personal Data for the purpose of delivering to the Agency the Services described in the Agreement.</i></p> <p><i>The specific processing activities to be carried out by the Media Company in respect of such Agency Personal Data are:</i></p> <ul style="list-style-type: none"><input checked="" type="checkbox"/> <i>Collection of data</i><input type="checkbox"/> <i>Recording of data</i><input type="checkbox"/> <i>Organisation of data</i><input type="checkbox"/> <i>Structuring of data</i><input checked="" type="checkbox"/> <i>Storage of data</i><input type="checkbox"/> <i>Adaptation of data</i><input type="checkbox"/> <i>Alteration of data</i><input type="checkbox"/> <i>Retrieval of data</i><input type="checkbox"/> <i>Consultation with regard to data</i><input checked="" type="checkbox"/> <i>Use of data</i><input type="checkbox"/> <i>Disclosure of data</i><input type="checkbox"/> <i>Dissemination of data or otherwise making data available to third parties</i><input type="checkbox"/> <i>Combining data</i><input type="checkbox"/> <i>Erasure of data</i><input type="checkbox"/> <i>Destruction of data</i><input type="checkbox"/> <i>Other</i> <p><i>The subject matter of such processing is as indicated below:</i></p> <ul style="list-style-type: none"><input checked="" type="checkbox"/> <i>Marketing services</i><input checked="" type="checkbox"/> <i>Advertising services</i><input checked="" type="checkbox"/> <i>Technology services (such as infrastructure, hosting, software)</i>
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	<input type="checkbox"/> <i>Other (please specify)</i>
Duration	<i>The duration of the processing described herein corresponds to the duration of the Agreement.</i>
Personal Data	<p><i>The subject matter of the processing of Agency Personal Data under the Services Agreement comprises the following data types/categories:</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> <i>Biometric information</i> <input checked="" type="checkbox"/> <i>Browsing information</i> <input checked="" type="checkbox"/> <i>Contact information</i> <input type="checkbox"/> <i>Financial information</i> <input type="checkbox"/> <i>Government identifiers</i> <input type="checkbox"/> <i>Financial information</i> <input checked="" type="checkbox"/> <i>Social media information</i> <input type="checkbox"/> <i>User account information</i> <input type="checkbox"/> <i>Other (please specify)</i> <p>.....</p>
Data Subjects	<p><i>The Agency Personal Data indicated in the row above relates to the following data subjects:</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> <i>Agency client's personnel</i> <input checked="" type="checkbox"/> <i>Agency client's consumers</i> <input type="checkbox"/> <i>Other (please specify)</i> <p>.....</p>
Specific Restrictions	<i>The processing of Agency Personal Data shall be subject to the restrictions described in the Agreement.</i>
Processor Data Protection Officer	<i>As notified to the Agency by the Media Company in writing.</i>