

**PROGRAMMARE NELL'INCERTEZZA:
DAI MACRO TREND
ALLE VOCAZIONI
NEL FUTURO DEI TERRITORI**

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Centro Studi
Il Sole 24 ORE
24.10.2025*



**IL FUTURO NON È PIÙ
QUELLO DI UNA VOLTA?**

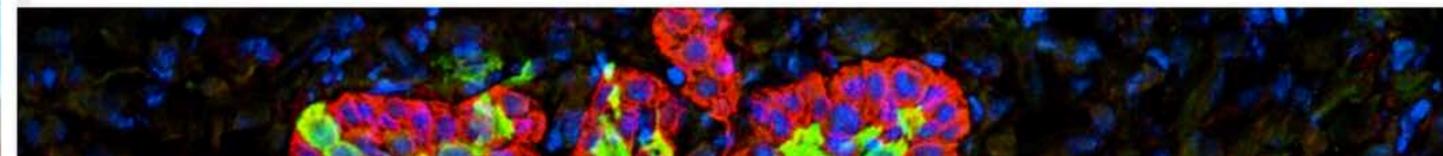
UNA NUOVA PANDEMIA?



A team from Metabiota estimates that the next pandemic might not be as far away as we think. Historical modeling suggests that the frequency and severity of epidemics caused by wildlife zoonoses are increasing, driven by human activities and their impact on the environment. They estimate that the probability of a future zoonotic spillover event resulting in a pandemic of COVID-19 magnitude or larger is between 2.5-3.3% annually. In other words, there is a 22-28% chance that another outbreak on the magnitude of COVID-19 will occur within the next 10 years, and a 47-57% chance that it will occur within the next 25 years. Other groups like African Risk Capacity are examining these probabilities with an eye to assuring a more rapid response when outbreaks occur.

NUOVE SPERANZE PER LA SALUTE?

**Nobel Medicina, l'immunoterapia
batterà i tumori entro il 2050**



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MACCHINE PER UMANI?

Things Are Changing Quickly

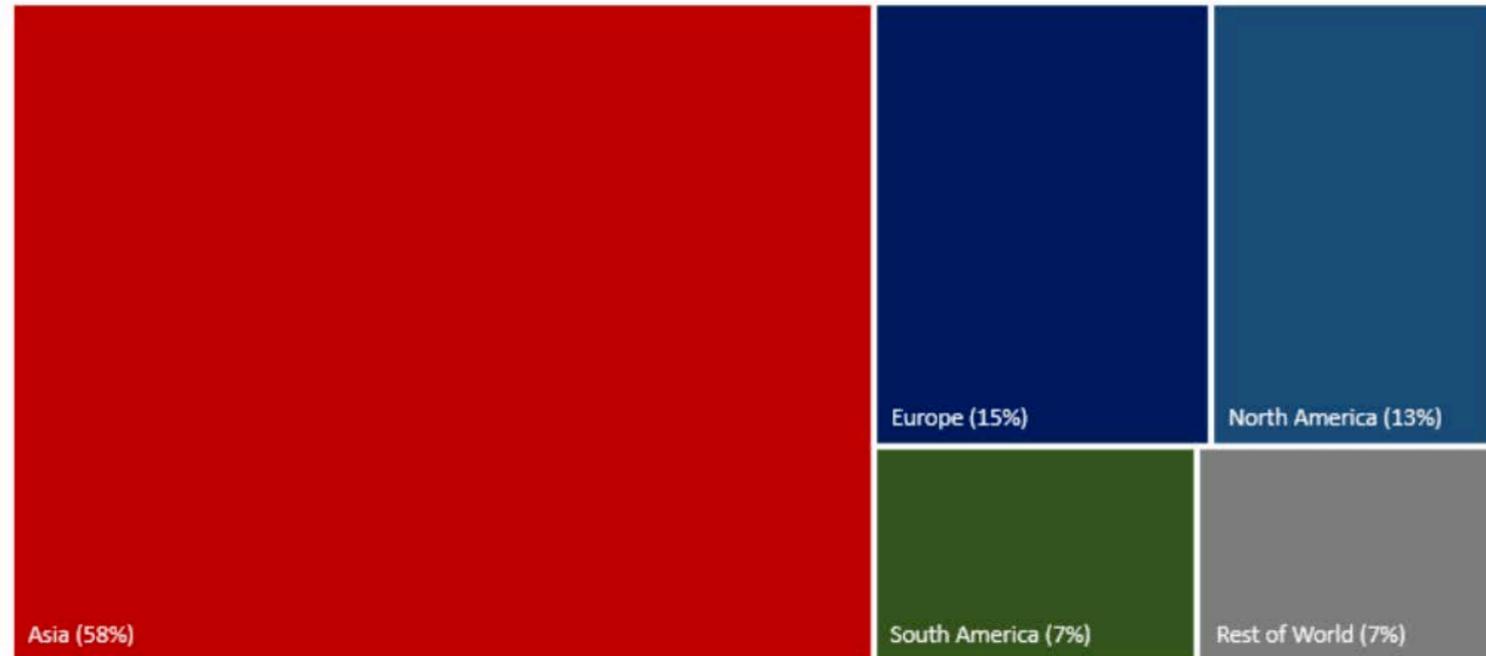
Estimates vary, but experts converge on a transformative window of 10 to 30 years for AI to reshape most jobs. A McKinsey report projects that by 2030, 30% of current U.S. jobs could be automated, with 60% significantly altered by AI tools. Goldman Sachs predicts up that to 50% of jobs could be fully automated by 2045, driven by generative AI and robotics.

The Rise and Rise of Asia

The world economy has radically changed over the past decade. The Asian share of global GDP has risen from 49%, and is likely to be around 58% by 2030.

Percentage Share of Global GDP: 2030

Using 5-year CAGR for projections



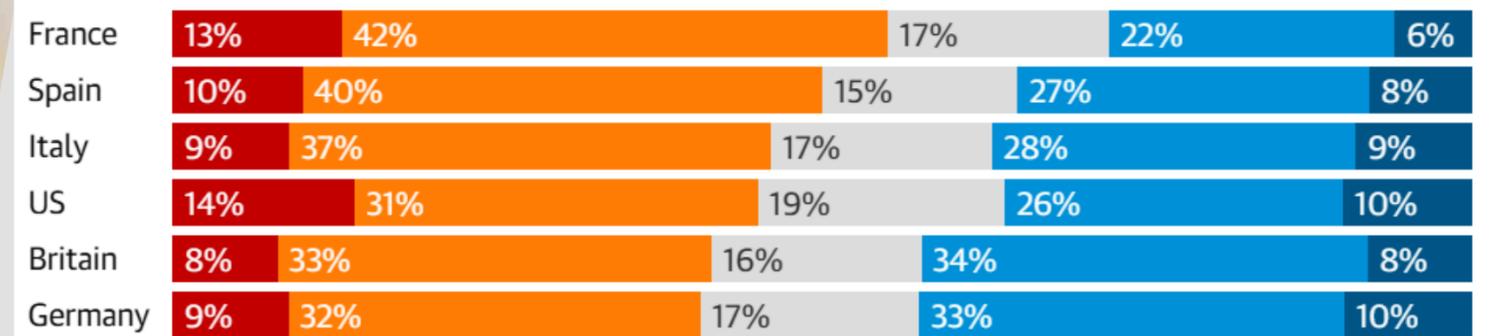
L'OMBELICO DEL MONDO?



VENTI DI GUERRA?

How likely is another world war within five to 10 years?

Very likely Fairly likely Don't know Fairly unlikely Very unlikely



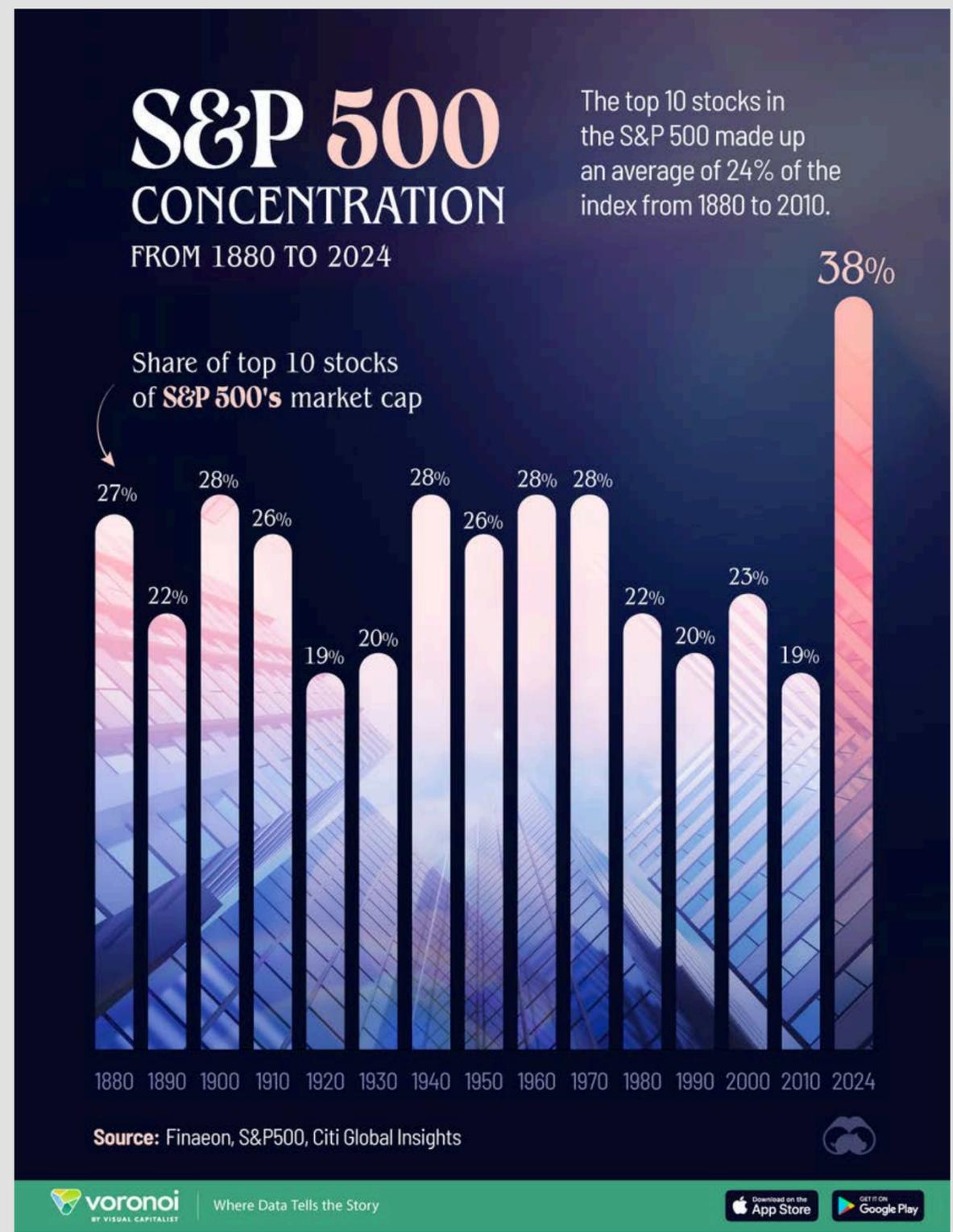
Guardian graphic. Source: YouGov, 3-16 Apr 2025. Note: numbers may not sum to 100 due to rounding



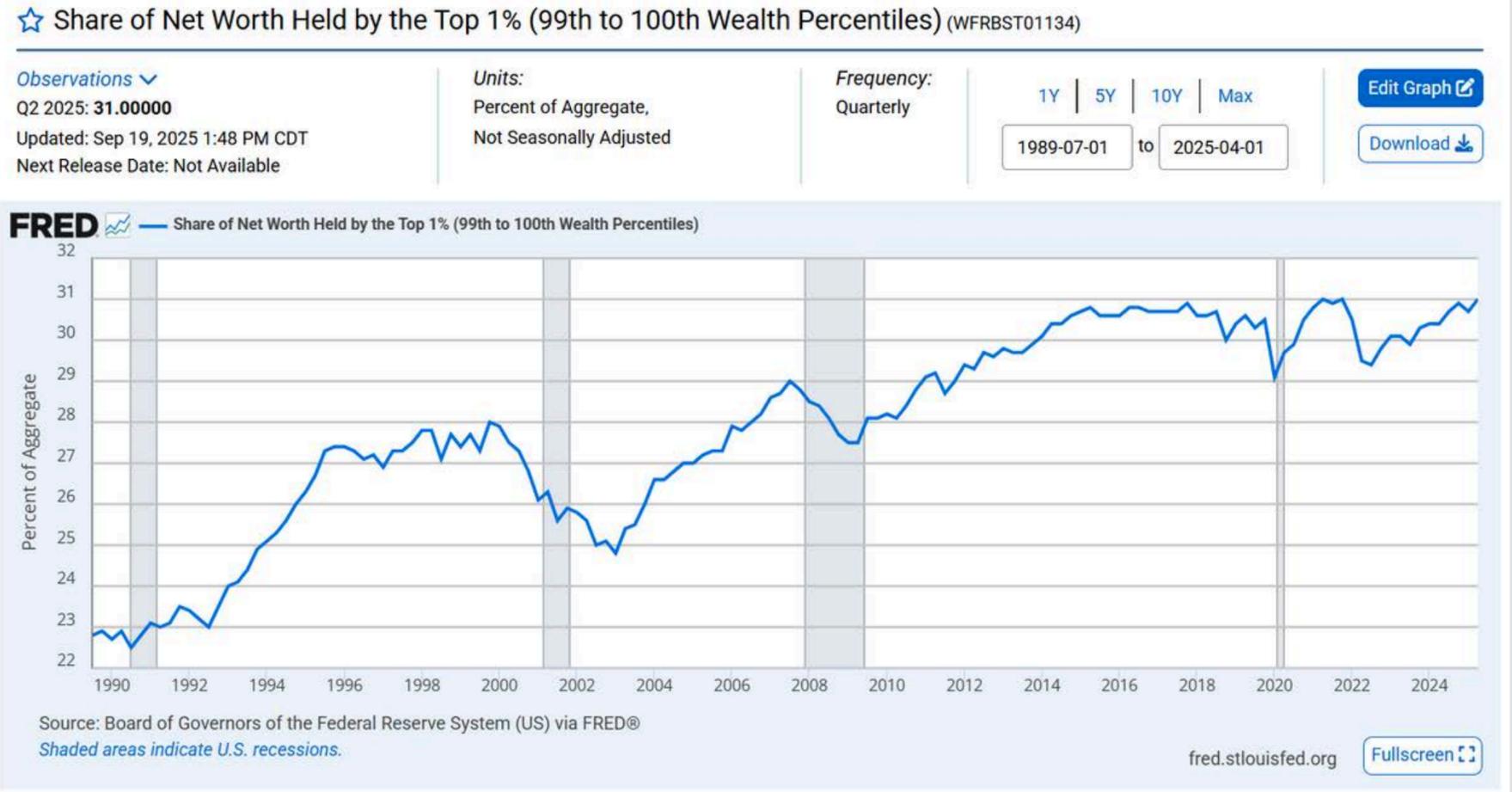
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**UNA NUOVA ERA
PER LA FINANZA?**



CRESCITA SENZA DISTRIBUZIONE?





68% of the world population projected to live in urban areas by 2050, says UN

Today, 55% of the world's population lives in urban areas, a proportion that is expected to increase to 68% by 2050. Projections show that urbanization, the gradual shift in residence of the human population from rural to urban areas, combined with the overall growth of the world's population could add another 2.5 billion people to urban areas by 2050, with close to 90% of this increase taking place in Asia and Africa, according to a new United Nations data set launched today.

IL SECOLO URBANO?

I BARBARI DIGITALI ALLE PORTE?

The Video Game Generation

Generation Alpha outpaces Gen Z in leisure time spent playing video games

Percentage of leisure time spent per week per entertainment platform (outside of work)

■ Gen Alpha ■ Gen Z ■ Total Online Population



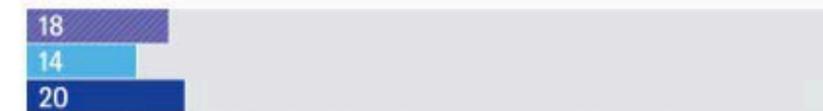
Engaged with video games



Social networks



Streaming movies/series



Watching broadcast TV



Listening to music/radio/podcasts



Reading

UN'ESTATE AL MARE?

New study triples global estimates of population threatened by sea level rise

Research finds hundreds of millions more people than previously known live on land at risk from coastal flooding linked to climate change; largest vulnerable populations concentrated in Asia

Princeton, NJ--Oct. 29, 2019--By 2050 sea level rise will push average annual coastal floods higher than land now home to 300 million people, according to a Climate Central study published today in Nature Communications. And high tide lines could permanently rise above land occupied by some 150 million, including 30 million in China. Without existing, augmented or new coastal defenses, populations in these areas may face regular flooding or permanent inundation within 30 years. These