

DKMS LIFE

Benefit

DKMS LIFE has organized more than 20,000 *look good feel better* workshops for more than 170,000 women and young girls with cancer. Each year, up to 10,000 cancer patients attend the make-up workshops to build up their self-esteem and face cancer with confidence. Since 2020, DKMS LIFE offers its workshops online as well in order to reach patients even during times of isolation at home.

Features

DKMS LIFE is a non-profit organization that has been part of the DKMS Family since 2002.

Functions

- a national program offering free make-up workshops for women and young girls undergoing cancer treatment
- specially trained beauty professionals teach them how to manage the visible side effects of cancer treatment including hair loss and skin irritation
- affiliated with the Look Good Feel Better Foundation, which provides the program's licenses to 27 countries worldwide
- free, non-medical, brand-neutral workshops
- organized in partnership with more than 320 medical facilities such as hospitals, counseling centers and cancer treatment practices
- volunteer beauty professionals conduct 2-hour workshops for up to 10 patients at a time
- virtual workshops provide valuable information and connection for cancer patients in isolation at home

