

Tamara Benetti

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WORK EXPERIENCE

04/2024 – present	Chaos Foundation (Chaos Labs , leading risk management protocol in DeFi) Operations Lead Leading the Foundation's operations, finances, legal and business development efforts	Remote
08/2020 – 04/2025	Interim COO/Consultant (Web2/Web3) – project based 3 months Arbitrum DAO (running the largest L2 on Ethereum) ARDC V2 Operations Lead Managing team in charge of research & strategy projects (6 months term, ~2M USDC budget) <ul style="list-style-type: none">- Overseeing team of 9 to ensure research is aligned with DAO goals- Ultimate decision maker of which research projects should get funded 6 months Lido (largest liquid staking provider on Ethereum; ~15bn USD TVL) Research Project Manager (reporting to Co-Founder) Managing operations and processes for the research and strategy team <ul style="list-style-type: none">- Facilitated strategic foresight sessions- Owning budgets, OKRs and goal creation processes- Creating project and knowledge management systems 1.5 years Otovo (DTC Solar Panel marketplace, > 350 people) Interim General Manager Austria Launched first Austrian solar leasing platform, managing team of 20+ with P&L responsibility <ul style="list-style-type: none">- Identified product market fit, completed first sales (~ 3M EUR) and installations- Oversaw sales, account management, marketing, operations and HR 8 months Arena Strength (E-commerce DTC Sports Brand, ~ 11 M USD annual revenue) Interim COO Managed marketing, customer service, product development, operations and finance team Responsible for P&L and daily sales through website & amazon <ul style="list-style-type: none">- Increased profit margin by 7% through cost management and product margin analysis 3 months Zinobe (Colombia's leading Fintech, 150 people) Interim COO Led product, delivery, QA, design and continuous improvement team ~ 25 people <ul style="list-style-type: none">- Reorganized company structure throughout all business units towards a user-centric focus	Remote
09/2016 – 05/2020	McKinsey & Company (leading management consulting firm) <i>Intern, Fellow, Associate, Engagement Manager</i> Led teams to tackle projects for top management in the largest companies of ~ 10 countries <ul style="list-style-type: none">- Streamlined Technology Unit for Chilean Telco achieving reductions of ~5% of revenue- Increased efficiency of Caribbean Telco's B2B segment by ~10% and developed go-to-market strategy for SME solutions across 5 countries- Identified improvement opportunities for FMCG player in logistics/procurement	Panama/Switzerland
07/2013 – 12/2013	UBS Investment Bank <i>Swiss and European Equity Sales and Trading Intern</i> <ul style="list-style-type: none">- Obtained SIX Swiss Exchange Trading License	Zurich, Switzerland

EDUCATION

09/2015 – 06/2016	HEC Paris MSc in Managerial and Financial Economics	Jouy-en-Josas, France
09/2010 – 06/2013	Rotterdam School of Management BSc in International Business Administration GPA: 8.4/10; Cum Laude (top 3%)	Rotterdam, Netherlands
09/2012 - 12/2012	University of Southern California	Los Angeles, USA

SKILLS AND INTERESTS

Languages	German, Italian (native); English, Spanish (fluent); Mandarin, Dutch (basic)
Interests	Chinese Culture and Language (high school year in rural China); Skiing (certified Austrian ski instructor); Hiking (summer 2008 guide in the Arctic); Kiteboarding (owned kitesurf school)