

Features Canto

Feature	Description	Quantity / Limits
Canto DAM	Centralize, organize & share your brand assets. See "Included & Unlimited features" for more.	Included
Power Users	Administrators, Contributors & Custom Power User Seats	100 Seats
Storage	Your Canto account powered by AWS storage & image recognition	30 TB
Single Sign On Integration	Integrate Canto with your SSO system of choice	Included
AI Visual Search	Enables users to quickly find most relevant assets based on image content rather than just metadata, employing advanced algorithms to analyze and match visual elements, making asset retrieval more intuitive and efficient	Included
Consumers	Named users with search, preview, download, & share privileges	Unlimited
Guests	Public access to pre-approved content	Unlimited
Portals	Curate shareable on-brand content collections, customize branding & colors	Unlimited
Style Guides	Manage brand messaging, logo, colors, fonts, & imagery with style guides, private or public	Unlimited
Share Links	Share individual or bulk files accessible on-demand 24/7 to global teams	Unlimited
CDN links	Embed/deliver the most recent file automatically to sites, stores, & platforms	Included
Upload Links	Collect, approve, and upload files and metadata on-demand from third parties	Unlimited
Workspaces	Collaborate with internal and external teams on in-progress content and files	Unlimited
Asset Workflows	Create and manage linear workflows with tasks, dates, comments, & approvals	Unlimited
AI Smart Tags for Images	Detects objects in imagery using AI and adds tags	Unlimited
AI Smart Tags for Videos	Detects objects in videos using AI and adds tags	Up to 100 Video hours

AI Facial Recognition for Images	Recognizes faces in images, enables search by face	Unlimited
AI Facial Recognition for Videos	Recognizes faces in videos, enables search by face	Up to 100 Video hours
AI OCR for PDF	Extracts text from PDF files and applies the text as metadata	Up to 1M PDF Pages
AI Text Recognition for Images	Recognizes text and applies the text as metadata	Up to 5,000 files
AI Video Transcription for Subtitles	Transcribes subtitles for videos	Up to 100 video hours

Integrations Canto

Integration	Description	Quantity / Limits
Adobe Connector Plugin	InDesign, Photoshop, Illustrator, Premiere Pro, After Effects, & Lightroom Classic	Included with power users
CMS Integration	Native integration with WordPress & Drupal	Included
Microsoft Office Connector	Teams, PowerPoint, Outlook, Word, Excel	Included
Cloud File Storage	Google Drive, Dropbox, Box, SharePoint, OneDrive, Egnyte	Included
Zapier	No code integration between Canto and other apps	Included
Mailchimp	Add files to Mailchimp campaigns	Included
Social	Facebook, LinkedIn, Pinterest, X, Vimeo, YouTube	Included
Chrome Extension	Search, view, and download assets for local use	Included
Slack	Canto connects with Slack to enhance communication and collaboration	Included