

LOWER YOUR CO₂ FOOTPRINT WITH SIBELCO

Premium Ball Clays for a cleaner tomorrow

As the ceramics industry faces growing pressure to reduce carbon emissions, material choice has never been more critical. At Sibelco, we're committed to helping manufacturers achieve sustainability goals without compromising quality.

Our **SANBLEND® range of UK ball clays** offers refined and semi-refined grades designed to improve first-fired yield and reduce waste. For structural ceramics such as bricks, our **German clays from Westerwald** are a powerful tool for geogenic decarbonisation. Unlike carbon and carbonate-rich local loams, releasing significant CO₂ during firing, Westerwald clays are naturally low in these impurities, with near-zero CaCO₃ content.

Switching to sustainable clays isn't just good for the planet – it's good for your bottom line. Let Sibelco support you in developing tailored formulations that deliver both performance and environmental benefits.

