

Progression Pathways

Activity Provider



How to use your Progression Pathway

This Progression Pathway is designed to show you the opportunities that exist to progress your career in tourism and some of the key skills you will need to succeed at every stage of your career, from entry level to leadership roles.

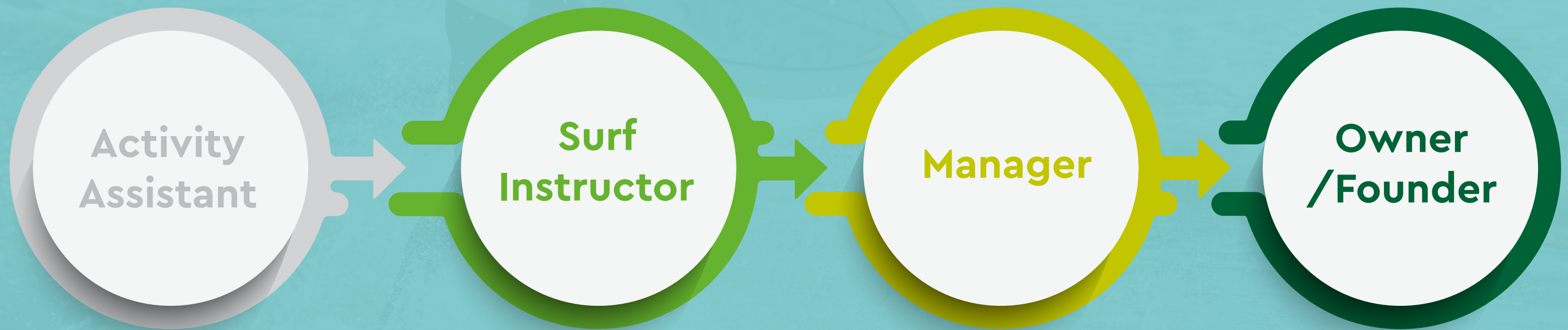
Within the Progression Pathway you will find links to courses on our [Learning Hub](#), and academic courses available nationwide from our [Course Finder](#) on tourismcareers.ie

Whether you want to pursue a further or higher education course, upskill on the job, or sign up to our self-directed professional development courses, there are many opportunities to enhance your skillset and progress your career in Tourism.

To find out more about Career and jobs in Tourism, visit tourismcareers.ie

Progression Pathway

Activity Provider



STAGE 1:

Activity Assistant



Organisational skills



Customer Service



Check out our [Introduction to Customer Service](#) module at the Learning Hub



STAGE 2: Surf Instructor



Suggested Academic Courses for Career Progression



[Surf Instructor & Beach Lifeguard Training](#)
[Communications](#)



For other courses visit [here](#)

Check out our [Lead and Manage People module](#) at the Learning Hub



STAGE 3:
Manager



Suggested Academic Courses for Career Progression



[Bachelor of Arts Hotel and Leisure Management](#)
[Sports and Leisure Management](#)



For other courses visit [here](#)

Check out our Introduction to [Digital Marketing](#), [Owned Media: SEO module](#), [Owned Media: Email Marketing, CRM and Loyalty module](#), [Prepare and Monitor Budgets module](#) at the **Learning Hub**



STAGE 4:

Owner/Founder

Managing senior teams/
duty teams: conflict
management (internally/
externally)



Persuasion and
influencing people



Recruitment
management:
interviewing, assessment,
decision making skills



Personnel development &
management



Risk management &
regulation compliance:
legal & HR compliance;
health & safety.



Advanced
administrative/record



Strategic planning &
business innovation



Business development



Revenue management

Suggested Academic Courses for Career Progression



[Revenue Management](#)

[Hospitality, Tourism & Leisure](#)

[Business Studies](#)



For other courses visit [here](#)



For more info see

[TourismCareers.ie](https://www.tourismcareers.ie)