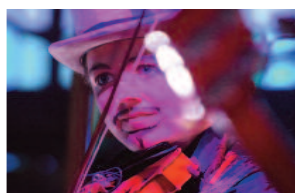


Annual Report 2008



Financial Statements for the year ended 31 December 2008



Fáilte Ireland
National Tourism Development Authority

www.failteireland.ie

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Waterford Training Centre

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Fáilte Ireland
National Tourism Development Authority

Fáilte Ireland

Report and Financial Statements

For the Year Ended 31 December 2008

To the Minister for Arts, Sport and Tourism

In accordance with the National Tourism Development Authority Act 2003,
Fáilte Ireland presents its report for the year ended 31 December 2008.

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Chairman's Statement

Since my appointment in July 2008, I continue to be enormously impressed by the resilient, enthusiastic, and "can do" approach of almost everyone I encounter in this fascinating industry. As I write, we have just concluded Meitheal 2009 – our annual trade workshop. At this workshop, nearly 7,500 appointments took place between Irish product providers and overseas tour operators. This compares with 7,000 appointments a year ago. More importantly, everyone I met at the workshop was in a more positive mood, while being fully aware of the sizeable challenges we are all facing this year. It is, I'm sure, this positive upbeat approach, that will see us through these economically turbulent times.

Despite the current difficulties, our tourism product remains of a very high quality, and well regarded by customers. Visitor attitude surveys continued to record high levels of satisfaction on the part of those who holidayed in Ireland. The elements of an Irish holiday most praised by visitors include our unique scenery, the friendliness of our people, our natural environment and safety and security. We must continue our efforts to preserve these elements in the challenging economic climate ahead.

This Annual Report covers 2008 – a year in which the tourism industry experienced a season of two halves, with tourism performance falling off sharply and business becoming more difficult for operators as the second half of the year progressed. These difficulties arose for individual tourism businesses as a consequence of rising costs, weak consumer demand, reduced credit lines and increased local competition.

The abruptly changed economic circumstances necessitated a flexible response and a shift in our own operations during 2008. In particular, we expanded our range of practical business supports, focusing on cost reduction, business efficiency, e-business and customer service. During the year, we worked directly with more than 2,000 tourism businesses to offer essential and practical advice in an increasingly challenging economic environment.

Throughout the last decade, the tourism story was one of success and sustained growth, both internationally and domestically. Annual targets for overall visitor numbers were reached and, in some cases, exceeded. However, as we reflect on 2008 and work through 2009 and beyond, we must adjust our vision and focus on the challenges ahead. Fáilte Ireland's role, as the National Tourism Development Authority, will be increasingly about

supporting the industry through the immediate difficulties and supporting sustainability in the longer term. Greater emphasis will be placed on direct business supports to the industry while also ensuring that we continue to market our product aggressively.

The 2008 outturn reflects the fact that we are currently in a difficult trading climate, but external shocks are nothing new to tourism. This decade has already seen the impact of September 11, 2001 on high-spending American visitors and of the Foot and Mouth Disease controls which shut down our countryside to rambling, fishing and touring visitors.

We have a very good product in Ireland. This high quality of the Irish tourism product did not come about by accident. The quality of today's tourism offering reflects many of the initiatives and developments that were introduced in recent years, including the significant public and private investment in tourism products.

I am confident that a product as strong as Irish tourism will bounce back from its current difficulties. Our task in Fáilte Ireland, is to work with the industry to ensure that, when the global recovery arrives, we are fighting fit to take advantage of the upturn.

I would like to emphasise again the importance that we in Fáilte Ireland place on building and maintaining close relationships with our partners in the tourism industry, and in particular the industry representative bodies, as we forge ahead. Their continued valued support and contribution is of major importance to the development of tourism.

I would like to express our appreciation of the support we have received from Martin Cullen T.D. Minister for Arts, Sport and Tourism who took up his role in May 2008. I wish also to thank the members of the Fáilte Ireland Authority for giving so much of their time, energy and valuable experience to the work of Fáilte Ireland.

Finally, I would like to thank Shaun Quinn and his team for their continued commitment to the development of Irish tourism throughout 2008.

Redmond O'Donoghue
Chairman

Highlights of 2008



■ Ireland welcomed 7.4 million overseas visitors in 2008, a decrease of 4% on 2007 and the first drop in numbers in seven years. Foreign exchange earnings from out-of-state tourism fell by 2% to €4.8 billion for the year.

■ The number of domestic trips grew to 8.3 million in 2008, an increase of 5% on 2007. However, associated expenditure fell marginally to €1.55 billion. Domestic holiday trips grew by almost 3% to €4.4 million trips while spend was on a par with 2007 at €1 billion.

■ Under the National Development Plan, Fáilte Ireland secured some €137 million specifically for supporting capital investment through a range of new measures. Continued progress was made throughout 2008 towards implementing Fáilte Ireland's Product Development Strategy, with a further €24.6 million in grants being approved. Included in this figure is a national programme for the interpretation and walking route signage of our most notable Historic Towns. This was rolled out, with the first 35 towns being approved for grants of €2.1 million. The first grant announced under our Attractions and Activities Funds was for a major redevelopment of the Dublinia historic and visitor attraction, for which funding support of just over €1.25 million was announced in November 2008.

■ Our direct business supports in 2008 helped more businesses than ever before. Our e-Business initiative helped over 500 small and medium enterprises to improve their online skills, our Tourism Learning Networks brought together over 560 participants to learning events throughout the country and our Professional Development

Service provided over 1,000 senior managers with the opportunity to receive training in core skills areas and gain professionally accredited qualifications from various institutions.

■ Our International Sports Tourism Initiative supported nine events during the year. In 2008, we also secured the stopover of the prestigious Volvo Ocean Race for Galway in 2009.

■ €3.5 million was allocated to 66 festivals during the year, with a further €800,000 allocated to 180 smaller festivals by our regional offices. €1.3 million was allocated to the St Patrick's Festival in Dublin and over €90,000 was awarded to the Wexford Festival Opera, which together had an estimated economic benefit of over €100 million.

■ Meitheal 2008 – the annual Travel Trade Workshop – was held in the Citywest Hotel, Co. Dublin and was attended by 237 overseas buyers and 270 Irish suppliers. The event provides the Irish Tourism Industry with an ideal platform to meet and do business with key overseas tour operators.

■ 'Cultural Tourism – An Asset, an Opportunity' was the theme for Fáilte Ireland's National Conference in November. Focused on the significant role culture plays in tourism, the conference considered how well we have used our cultural assets in the past and what opportunities they might present us with in the future. A continued focus for Fáilte Ireland will be to drive the further growth and development of our culture and heritage within the tourism industry.





Chief Executive's Review

TOURISM PERFORMANCE

The tourism industry experienced a downturn in 2008 for the first time in seven years - recording declines in tourist activity in both domestic and overseas markets. Overseas visitor numbers for the year were estimated at 7.4 million - 4% less than in 2007. Tourism foreign exchange earnings also fell in 2008 by 2% to a total of €4.8 billion for the 12 month period.

Within the overall downward trend, there was only a modest decline in overall visitors from Mainland Europe and, indeed, some markets actually produced growth, with increases from Germany and France, in particular. That said, visitor numbers from Britain were down a significant 5% on 2007, while North America experienced a decline of 11%. Other long-haul markets did experience growth (of almost 9%) but on a small base.

Although overseas visitor numbers were down, the number of domestic trips in 2008 grew by 5% to 8.3 million. However, domestic expenditure was down marginally by 0.3% to €1.5 billion.

Despite these declines, Ireland continues to perform well with those who visit, and satisfaction levels remained high in 2008. For 94% of overseas holidaymakers, a holiday in Ireland either exceeded or matched their expectations and 98% said they would recommend a holiday in Ireland to family and friends

There is, however, recognition that the economic environment in which the tourism industry operates will be more difficult in the short to medium term. Some factors, such as exchange rates and the economic difficulties being experienced in our source markets, are well beyond the influence of the industry yet they will have a significant bearing on our overall performance in the short to medium term. Other factors, relating to product development, quality standards, management capability, skills development, business productivity and marketing, are well

within the sphere of influence of tourism enterprises and remain areas where there is considerable scope for improving business performance. Our 2008 work plans, at both national and regional levels, focused on these issues with notable success.

PROVIDING PRACTICAL BUSINESS SUPPORTS, SKILLS AND ADVICE

During 2008, as the economic environment became more challenging Fáilte Ireland's supports and advice for tourism enterprises became increasingly more relevant.

We launched an award-winning e-Business initiative which helped over 500 small and medium enterprises to improve their e-business skills and improve their web presence. This initiative won the "Hospitality, Travel and Leisure" category award at the Inspired IT 2008 Awards.

During the year, our Tourism Learning Networks saw over 560 owner/managers, from a wide range of tourism enterprises, participate in this year's Tourism Learning Network initiative. Over 1,000 separate learning events took place throughout the country, supported by over 400 business coaching sessions for participants.

In 2008, our Enterprise and Management Support Services also developed a valuable Food Costing CD Toolkit and distributed it to over 3,000 pubs and restaurants throughout the tourism industry.

Fáilte Ireland's Professional Development Service provided over 1,000 senior managers with the opportunity to receive training in core skills areas and gain professionally accredited qualifications from various institutions, including Dublin City University, CIPD and the Management Institute of Ireland. Managers have graduated from programmes such as the Management Skills Programme, Certificate in Marketing, Supervisory Management Skills and Training Techniques.





In 2008, we also launched new Business Finance Workshops, offering essential, practical, and easy-to-implement solutions based on real life situations, aimed at helping tourism businesses in the increasingly challenging economic environment. The workshops covered a number of topics including profit planning, cash flow management, pricing decisions and managing costs.

We also launched the first-ever dedicated Human Resource Network in Ireland for tourism and hospitality HR professionals and managers. The network provides a unique forum where people can discuss emerging issues, and listen to the experts' views and experiences of HR management and best practice across other industries and countries.

Thirty senior managers graduated in May from the fourth Executive Management Development Programme run by Fáilte Ireland in association with Cornell University. This flexible programme, designed for busy executive managers, focuses on the steps necessary for managers to develop and maintain market share - particularly in this current economic climate. The fifth programme was launched in September and covers core areas including management strategy, marketing operations, finance and HR management.

Finally, a Foundation Level Tourist Guide Programme was launched in 2008 to address a shortage of guides with foreign language skills, working in Ireland. Working in close consultation with the Irish Tour Operators Association (ITOA), Fáilte Ireland designed and implemented the programme aimed at those fluent in English and a number of foreign languages including French, German, Italian and Spanish.

TOURISM PRODUCT AND SERVICES

Continued progress was made throughout 2008 towards implementing Fáilte Ireland's Product Development Strategy primarily via the National Development Plan's Tourism Capital Investment Programme.

Following the start made in 2007, a further €24.6 million in grants was approved by Fáilte Ireland in 2008. This figure included a national programme for the interpretation and walking route signage of our 100 most notable Historic Towns, with 35 towns being approved for grants of €2.1 million. The aim is to make the heritage sites and attractions in these towns more accessible to visitors by establishing a coherent series of pedestrian trails.

In addition to the Infrastructure Fund, a national call for proposals under the Attractions and Activities Funds was issued, and over 130 proposals were received by the closing date. The first grant announced under this Fund was for a major redevelopment of the Dublinia historic visitor attraction, for which funding support of just over €1.25 million was announced in November 2008. Further approvals brought total grant monies to €12.5 million.

To also encourage the development of tourism services and attractions, a Mid-Shannon Corridor Tourism Infrastructure Investment Scheme was launched in June 2008. This Scheme provides the opportunity to undertake specified tourism capital investments which will benefit from accelerated capital allowances.

In addition to the incentives which we administer directly, we were also actively engaged throughout 2008 with the agencies of the Department of Rural, Community and Gaeltacht Affairs in seeking to maximise the impact of the €45.4 million allocated for tourism under the Leader and Rural Development Programmes. Extensive advisory services were also provided to over 200 potential tourism investors throughout the course of the year.

With the imminent opening of a national convention centre, business tourism is becoming more and more significant as a source of tourism activity. We supported approximately 100 international conferences in 2008. These conferences brought over 29,000 overseas delegates to Ireland with a revenue yield of almost €36 million to the Irish economy.





Two-hundred-and-fifty potential conference ambassadors – who promote Ireland as a business venue abroad – have been identified and almost 20 conference ambassadors have been introduced to professional conference organisers. In terms of current business events being promoted by these new ambassadors, there is a potential for 12,000 delegates and €16.5 million in revenue.

Fáilte Ireland continued to develop and promote a wide variety of "things to do and see" throughout Ireland. This included walking, which is growing in popularity. By the end of 2008, a total of 83 trailheads and 120 looped walks had been developed. Forty-two trailheads and 61 loops were completed in 2008 alone. The first National Trails Day was held in September, with events centered on a number of the Fáilte Ireland developed looped walks.

Festivals also continued to prosper in 2008. €3.5 million was allocated to 66 festivals during the year with a further €800,000 allocated to 180 smaller festivals by our regional offices. €1.3 million was allocated to the St Patrick's Festival in Dublin and over €90,000 was awarded to the Wexford Festival Opera which together had an estimated economic benefit of over €100 million.

Sport remains a significant driver of tourism and in 2008, with a budget of almost €9 million, nine significant sports events were identified and supported by our International Sports Tourism Initiative. Another sports highlight of 2008 was the securing of a stopover of the prestigious Volvo Ocean Race for Galway in 2009. As part of its sponsorship of the event, Fáilte Ireland made a significant investment in an entry in the race, the Green Dragon. Finally, in recognition of the growing challenges facing the golfing sector, we established a national golf forum in partnership with operators to plot out a strategic way forward for the industry.

A similar approach was taken within the accommodation sector with the establishment of the Irish Homes Bed and Breakfast Working Group in June. The Group went on to

develop an action plan to support the growth and development of the B&B sector, taking into account the competitive environment and the needs of consumers and operators. A number of workshops and toolkits to support B&B and guesthouse operators to deliver an enhanced Irish home food experience, attract more customers and increase business and profitability, were piloted in 2008. These included cookery workshops and demonstrations, tool kits to manage food costs and support menu planning and resources to address food hygiene, health and safety. Finally, the Hospitality Small and Medium Enterprise Support Programme provided support to 10 national representative bodies and marketing groups for the small accommodation categories in 2008. Investment of over €350,000 supported key actions and activities, including a wide range of marketing and promotional activities, e-Business development, new product offers and support for strategic research and development.

QUALITY AND STANDARDS

A review of our approach to inspections of tourism products was carried out in 2008. Changes to the approach, criteria and methodology were designed to benefit both the operator and the consumer.

A new online renewal and inspection approvals system for individual self-catering operators was developed and implemented. A new system was also developed for self-catering properties previously approved under the Resort Scheme.

The new system of categorisation and standards for the health and wellness sector was fully in place during the year and 100 health and wellness spas were inspected and categorised during 2008.

A total of 180 establishments, mainly hotels, participated in the Optimus Programme – Fáilte Ireland's quality of service programme – and benefited from a range of development interventions, including mentoring, training and standards





workshops. To date, 2,200 tourism and hospitality managers and staff have participated in a series of quality and service excellence initiatives including standards development workshops. Forty-six tourism establishments were honoured at the Fáilte Ireland Optimus Awards held in December, 2008.

RESEARCH AND POLICY

During 2008, Fáilte Ireland undertook a variety of research to provide a knowledge based rationale for planning future tourism initiatives.

Four waves of our Tourism Barometer Survey were carried out, measuring industry sentiment regarding year to date performance and future prospects. Continuous measurement of the performance of hotels and other accommodation sectors was also carried out throughout the year. Overseas visitor profiling was undertaken through surveys at the major air and sea ports as well as continuous profiling of domestic tourists through national surveys. Work was also commissioned to track the effectiveness of the domestic holiday advertising campaign.

A major study was conducted on the development and marketing of the cultural and heritage tourism experience in respect of both domestic holiday takers and potential holiday visitors in key overseas markets. Work was also initiated to measure the level of direct employment in the tourism and hospitality sector and a study was commissioned to measure the economic performance and contribution of Irish tourism.

A study to contribute towards the development of an innovation culture in Irish tourism was completed and gave rise to regional workshops, highlighting examples of best practice. Work was commissioned to evaluate the cost of food preparation and service activities in the restaurant and hotel sectors.

Finally, a study was completed, designed to measure the

potential for angling, cycling, equestrian pursuits, golf, walking and health and wellness in six major overseas markets.

TOURISM AND THE ENVIRONMENT

During the year we continued to put the principles of sustainable tourism into practice. The focus in 2008 was to protect environmental resources as key tourism assets, improve the environmental performance of the tourism industry and prepare the industry for the challenges of climate change.

Submissions were made in relation to eight County and City Development Plans, 40 planning applications and 30 Environmental Impact Assessment scoping requests. In each of these submissions, Fáilte Ireland promoted an approach to tourism development that seeks to protect the asset upon which the industry depends.

In 2008, we published our Review of Good Environmental Policy and Practice in the Tourism Industry, containing 16 case studies of good practice from around the country. The report contained recommendations to improve the environmental performance of the tourism industry.

We also completed 'Facing the Challenges of Climate Change – Fáilte Ireland's Carbon Strategy'. The strategy contains seven specific actions which are designed to help the tourism industry make the changes which will be necessary to adapt to climate change. Other publications during the year included visitor attitude surveys on litter, water quality and wind farms. Finally, we published A Guide to Signposting for the Tourism Trade and continued to liaise with the National Roads Authority on its €60 million, six-year, national road signage improvement programme.

MARKETING AND PROMOTION

A multi-media Discover Ireland advertising campaign, focusing on national and regional press, radio and television





was undertaken throughout 2008. The television campaign, which ran until the end of July, reached 95% of our target audience. The radio and press campaign was similarly successful in terms of reach.

An intensive press campaign, highlighting festivals and events, and regional advertising was also carried out. The domestic-ad tracking research indicates a strong performance, with awareness of Discover Ireland registering as very high.

Our Discover Ireland brochure was redesigned to present a more contemporary image of domestic holidays. A comprehensive door drop campaign was undertaken to over 600,000 homes throughout Ireland and an additional 300,000 copies were distributed through tourist offices.

Some 1,050 journalists visited Ireland in 2008 on 510 media trips from our overseas markets. They included journalists from television, radio, newspapers, magazines, and online media. These trips resulted in over 3,450 major articles and broadcasts with an Estimated Advertising Value (EAV) of over €63 million and an audience reach of 1.2 billion.

Eight-hundred-and-thirty overseas tour operators/travel agents visited Ireland on 55 familiarisation trips from many of our overseas markets - from the U.S. to the United Arab Emirates and Canada to China. In May, our annual trade Workshop (Meitheal) was held in Citywest Hotel, Co. Dublin and was attended by 237 overseas buyers and 270 Irish suppliers.

Shaun Quinn
Chief Executive



Corporate Statement

Corporate Governance

Fáilte Ireland supports and subscribes to the highest standards of corporate governance and specifically abides by applicable principles and guidelines defined in the *Code of Practice for the Governance of State Bodies*.

Human Resources

As of 31 December 2008, Fáilte Ireland authorised staffing was 389.19 whole-time equivalents.

Equality

Fáilte Ireland is an equal opportunities employer. All relevant equality legislation is implemented by the organisation.

Safety, Health and Welfare

The well-being of the organisation's employees and trainees was safeguarded through strict adherence to health and safety standards. The Authority is *satisfied that the company meets the provisions of the Safety, Health and Welfare at Work Act, 1989* and its replacement - *the Safety, Health and Welfare at Work Act, 2005*.

Freedom of Information

In the period under review, Fáilte Ireland received 11 requests under the *Freedom of Information legislation*.



Authority Members 2008



Redmond O'Donoghue
Chairman



Maureen Cairnduff



Dominic Dillane



Brian Dowling



John McDonnell



Noel McGinley



Richard Bourke

Management Structure

Shaun Quinn
Chief Executive

Deirdre O'Keeffe
Business Support
Service

Barry O'Reilly
Central Services

John Concannon
Regional
Development

Donal Guilfoyle
Central Marketing
Services

Aidan Pender
Policy & Industry
Development

Kevin Moriarty
Enterprise &
Management
Support

Paul Keeley
Product & Marketing
Development

Ciaran Tuite
Product
Development

Member Attendance at Authority Meetings in 2008

The Authority held eight meetings during 2008.

Member	Total	Member	Total
Redmond O'Donoghue**	4	Noel McGinely	8
Gillian Bowler *	4	John McDonnell	7
Richard Bourke	6	Pádraig Ó Céidigh	6
Maureen Cairnduff	8	Patrick O'Donoghue	6
Dominic Dillane	6	Páidi Ó Sé	6
Brian Dowling	7	Catherine Reilly	7
Brian Hughes	7	Eithne Scott-Lennon	6

* Gillian Bowler's term of office as Chairman of the Authority expired 27 May 2008

** Redmond O'Donoghue became Chairman of the Authority in July 2008



Brian Hughes



Pádraig Ó Céidigh



Patrick O'Donoghue



Páidi Ó Sé



Catherine Reilly



Eithne Scott-Lennon

Denis Kelly
Human Resources
Development

Deborah Nolan
Finance & Risk
Management

Alex Connolly
Communications

Joe Palmer
South East

Fiona Buckley
South West

Kevin Kidney
East & Midlands

Paul McLoone
North West

Fiona Monaghan
West

John Mulcahy
Education & Skills
Development

Tony Lenehan
Industry Standards
& Quality

Brian Maher
Strategic Research
Policy & Planning

Orla Carroll
Leisure Tourism

Keith
McCormack
Business Tourism
and eBusiness



Fáilte Ireland
National Tourism Development Authority

TOURIST NUMBERS AND REVENUE

		2004	2005	2006	2007	2008
Britain	Nos (000s)	3,526	3,640	3,821	3,776	3,579
	Rev (€mn)	1,276.1	1,274.2	1,372.4	1,387.3	1,348.5
Mainland Europe	Nos (000s)	1,582	1,903	2,252	2,577	2,561
	Rev (€mn)	930.4	1,238.6	1,354.5	1,404.7	1,517.0
Germany	Nos (000s)	298	402	417	436	456
	Rev (€mn)	177.4	237.7	244.6	234.5	287.8
France	Nos (000s)	297	310	360	394	412
	Rev (€mn)	158.3	176.3	199.1	200.3	253.5
Italy	Nos (000s)	186	190	248	265	232
	Rev (€mn)	119.0	124.3	149.4	168.9	157.1
Netherlands	Nos (000s)	151	157	155	155	151
	Rev (€mn)	69.4	80.4	70.8	71.6	68.3
Other Europe	Nos (000s)	650	844	1,073	1,327	1,310
	Rev (€mn)	406.3	619.9	690.6	729.4	750.4
North America	Nos (000s)	956	937	1,034	1,071	953
	Rev (€mn)	772.1	738.2	815.1	823.3	667.7
Other Overseas	Nos (000s)	319	284	310	316	343
	Rev (€mn)	256.3	235.9	267.1	329.3	315.8
TOTAL OVERSEAS	Nos (000s)	6,384	6,763	7,417	7,739	7,435
	Rev (€mn)	3,234.9	3,486.9	3,809.0	3,944.6	3,849.0
Nth Ireland	Nos (000s)	569	570	582	593	591
	Rev (€mn)	174.1	178.8	189.8	202.8	210.5
Total Out of State Nos (000s)		6,953	7,333	7,999	8,332	8,026
Rev (€mn)		3,409.0	3,665.7	3,998.8	4,147.4	4,059.5
Overseas						
Same-day Visits	Rev (€mn)	22.0	23.3	30.3	28.6	35.5
Carrier Receipts	(€mn)	634.0	583.0	663.0	726.0	686.0
TOTAL FOREIGN EXCHANGE						
(€mn)		4,065.0	4,272.0	4,692.0	4,902.0	4,781.0
Domestic Trips	Nos (000s)	7,001	7,173	7,310	7,942	8,339
	Rev (€mn)	1,037.2	1,164.5	1,375.2	1,551.0	1,546.0
TOTAL TOURISM REVENUE						
(€mn)		5,102.2	5,436.5	6,067.2	6,453.0	6,327.0

Source: CSO/Fáilte Ireland/NITB

July 2009

Training Activity 2008 and 2007

	2008	2007
Fáilte Ireland Skills Programmes	3,970	2,235
College-Based Programmes	2,175	2,087
Industry-Based Programmes	6,500	5,705
Grand Total	12,645	10,027





Consolidated Financial Statements

For the year ended 31 December 2008



Statement of Responsibilities of the Authority

Section 27 of the National Tourism Development Authority Act 2003 requires the Authority to prepare financial statements in such form as may be approved by the Minister with the consent of the Minister for Finance. In preparing those financial statements, the Authority is required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that Fáilte Ireland will continue in operation;
- disclose and explain any material departures from applicable accounting standards.

The Authority is responsible for keeping proper books of account which disclose with reasonable accuracy at any time the financial position of the Authority and which enable it to ensure that the Financial Statements comply with Section 27 of the Act. The Authority is also responsible for safeguarding the assets of Fáilte Ireland and for taking reasonable steps for the prevention and detection of fraud and irregularities.



Redmond O'Donoghue
Chairman



Brian Dowling
Authority Member



Report of the Comptroller and Auditor General for presentation to the Houses of the Oireachtas

NATIONAL TOURISM DEVELOPMENT AUTHORITY
Group Accounts

I have audited the financial statements of the National Tourism Development Authority for the year ended 31 December 2008 under the National Tourism Development Authority Act 2003.

The financial statements, which have been prepared under the accounting policies set out therein, comprise the Accounting Policies, the Group Income and Expenditure Account, the Group Statement of Total Recognised Gains and Losses, the Group Balance Sheet, the Authority Balance Sheet, the Group Cash Flow Statement and the related notes.

Respective Responsibilities of the Members of the Authority and the Comptroller and Auditor General

The Authority is responsible for preparing the financial statements in accordance with the National Tourism Development Authority Act 2003, and for ensuring the regularity of transactions. The Authority prepares the financial statements in accordance with Generally Accepted Accounting Practice in Ireland. The accounting responsibilities of the Members of the Authority are set out in the Statement of Responsibilities of the Authority.

My responsibility is to audit the financial statements in accordance with relevant legal and regulatory requirements and International Standards on Auditing (UK and Ireland).

I report my opinion as to whether the financial statements give a true and fair view, in accordance with Generally Accepted Accounting Practice in Ireland. I also report whether in my opinion proper books of account have been kept. In addition, I state whether the financial statements are in agreement with the books of account.

I report any material instance where moneys have not been applied for the purposes intended or where the transactions do not conform to the authorities governing them.

I also report if I have not obtained all the information and explanations necessary for the purposes of my audit.

I review whether the Statement on Internal Financial Control reflects the Authority's compliance with the Code of Practice for the Governance of State Bodies and report any material instance where it does not do so, or if the statement is misleading or inconsistent with other information of which I am aware from my audit of the financial statements. I am not required to consider whether the Statement on Internal Financial Control covers all

financial risks and controls, or to form an opinion on the effectiveness of the risk and control procedures.

I read other information contained in the Annual Report, and consider whether it is consistent with the audited financial statements. I consider the implications for my report if I become aware of any apparent misstatements or material inconsistencies with the financial statements.

Basis of Audit Opinion

In the exercise of my function as Comptroller and Auditor General, I conducted my audit of the financial statements in accordance with International Standards on Auditing (UK and Ireland) issued by the Auditing Practices Board and by reference to the special considerations which attach to State bodies in relation to their management and operation. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures and regularity of the financial transactions included in the financial statements. It also includes an assessment of the significant estimates and judgments made in the preparation of the financial statements, and of whether the accounting policies are appropriate to the Authority's circumstances, consistently applied and adequately disclosed.

I planned and performed my audit so as to obtain all the information and explanations that I considered necessary in order to provide me with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming my opinion I also evaluated the overall adequacy of the presentation of information in the financial statements.

Opinion

In my opinion, the financial statements give a true and fair view, in accordance with Generally Accepted Accounting Practice in Ireland, of the state of the Group's and the Authority's affairs at 31 December 2008 and of the Group's income and expenditure for the year then ended.

In my opinion, proper books of account have been kept by the National Tourism Development Authority. The financial statements are in agreement with the books of account.



John Buckley
Comptroller and Auditor General - June 2009

Statement on Internal Financial Control

On behalf of the Authority Members I acknowledge our responsibility for ensuring an effective system of internal financial control is maintained and operated. The system can only provide reasonable, and not absolute, assurance that assets are safeguarded, transactions authorised and properly recorded, and that material errors or irregularities are either prevented or would be detected in a timely manner.

The Authority has taken steps to ensure an appropriate control environment by:

- clearly defining management responsibilities
- establishing formal procedures for reporting significant control failures and ensuring appropriate corrective action.

A formal process for the identification, evaluation, mitigation and management of business risk has been undertaken and includes:

- the identification and nature of risks
- the likelihood of occurrence
- the financial or other implications
- the mitigating factor
- plans to manage the identified risks
- monitoring and reporting on the process

The system of internal financial control is based on a framework of regular management information, administrative procedures including segregation of duties, and a system of delegation and accountability. In particular it includes:

- Strategic plans and annual budgets which are approved by the Authority.
- High level budget reports reviewing performance against budget which are reviewed at each Authority meeting.

- A Finance Policy Committee, consisting of the Chief Executive and Directors along with the Head of Finance which meets monthly to examine performance against budget and to discuss financial issues affecting the organisation.
- An Internal Audit function which monitors compliance with policies and procedures and the effectiveness of internal controls within the organisation. The Internal Auditor reports to the Chairman of the Audit and Risk Management Committee.
- An executive Risk Management function which monitors the organisation's progress on risk identified in the Risk Register and reports to the executive.
- An Audit and Risk Management Committee which is made up of three non-executive directors and which meets approximately four times a year to review the Internal Auditor's reports and review the Risk Register, and which reports to the Authority.

The Authority's monitoring and review of the effectiveness of the system of internal financial control is informed by the Internal Auditor, the Audit Committee which oversees the work of the Internal Auditor, and the executive managers within Fáilte Ireland who have responsibility for the development and maintenance of the financial control framework.

I confirm that, in respect of the year 31 December 2008, a review of the effectiveness of the system of internal financial control was conducted by the Authority.



Redmond O'Donoghue
Chairman

Accounting Policies

The significant accounting policies adopted in these financial statements are as follows:-

ACCOUNTING CONVENTION

The financial statements have been prepared on an accruals basis under the historical cost convention - except for Oireachtas Grants - and in accordance with generally accepted accounting principles. Financial Reporting Standards recommended by the recognised accounting bodies are adopted as they become applicable.

The consolidated financial statements comprise the financial statements of the National Tourism Development Authority and its' subsidiary Dublin Regional Tourism Organisation Ltd made up to coterminous period ends.

OIREACTHAS GRANTS

Grants shown in the Income and Expenditure Account reflect the amounts received in respect of the period.

GRANTS PAYABLE

Grant expenditure is recognised in the period in which the recipient carries out the grant activity that creates an entitlement to the grant support and complies with stipulated grant conditions.

FOREIGN CURRENCIES

Transactions denominated in foreign currencies are converted into euro at an agreed standard rate for the year. Realised exchange gains and losses on transactions settled during the year are included in the Income and Expenditure Account for the year.

Monetary assets and liabilities denominated in foreign currencies are converted into euro at exchange rates ruling at the balance sheet date and resulting gains and losses are included in the Income and Expenditure Account for the year.

TANGIBLE FIXED ASSETS AND DEPRECIATION

Tangible fixed assets are stated at cost less accumulated depreciation. Depreciation, charged to the Income and Expenditure Account, is calculated in order to write off the cost of Fixed Assets over their estimated useful lives, at the annual rates set out below:

Land	0%	
Premises	2%	Straight line
Computer Equipment	33⅓%	Straight line
Furniture & Fittings	20%	Straight line
Training Equipment	20%	Straight line
Motor Vehicles	20%	Straight line

INVESTMENT ASSETS

Investment Assets comprise land and buildings with amenity value only and are stated at historic cost.

FINANCIAL ASSETS

All financial assets are included at nominal value.

OPERATING LEASES

Rental payments under operating leases are dealt with in the Income and Expenditure Account as incurred.

CAPITAL ACCOUNT

The Capital Account represents the unamortised value of income used for capital purposes. Transfers between revenue reserves and capital reserves are made annually so as to equate the capital funding of the organisation, including finance leases, to the net book value of its tangible fixed assets.

Accounting Policies

Continued

DEBTORS

Known bad debts are written off and specific provision is made for any amounts the collection of which is considered doubtful.

STOCKS

Stocks are valued at the lower of cost and net realisable value.

PENSION COSTS

Defined Benefit Schemes

Fáilte Ireland operates two defined benefit pension schemes which are funded annually on a pay-as-you-go basis from monies provided by Department of Arts, Sport and Tourism and from contributions deducted from staff salaries.

Fáilte Ireland also operates two defined benefit schemes which are administered by trustees and are independent of the company's finances. Contributions to the schemes are paid in accordance with the recommendations of qualified independent actuaries to enable the trustees to meet the benefits accruing to members in respect of current and future service.

Pension costs reflect pension benefits earned by employees

in the period. For the two pay-as-you-go schemes, the costs are shown net of staff pension contributions which are retained by the Authority. An amount corresponding to the pension charge is recognised as income to the extent that it is recoverable and offset by grants received in the year to discharge payment to pensioners in the unfunded schemes and contributions to the funded scheme.

Actuarial gains or losses arising on scheme liabilities and, where applicable, scheme assets, are reflected in the Statement of Total Recognised Gains and Losses and a corresponding adjustment is recognised in the amount recoverable from the Department of Arts, Sport and Tourism.

Pension Liabilities represent the present value of future pension payments earned by staff to date. Deferred pension funding represents the corresponding asset to be recovered in future periods from Department of Arts, Sport and Tourism.

Defined Contribution Schemes

Defined contribution pension schemes are available for staff who are not eligible for the unfunded superannuation scheme.

Payments made under the scheme are dealt with in the Income and Expenditure Account of the year to which they relate.

Group Income and Expenditure Account

for the year ended 31 December 2008

	Notes	2008 €'000	2007 €'000
INCOME:			
Oireachtas Grants	1	179,335	162,014
Other Income		19,482	22,842
Net deferred funding for pensions in year	2	3,287	963
		202,104	185,819
TRANSFER (TO)/FROM CAPITAL RESERVES	18	641	(1,823)
		202,745	183,996
EXPENDITURE:			
General Operating Expenses:			
Marketing	3	39,754	33,234
Training	4	15,103	17,493
Development	5	29,746	18,960
Regional Development	6	10,597	13,956
Research & Policy	7	2,682	2,473
Pay	8	27,941	27,591
Operating Expenses	9	12,009	14,356
Tourism Ireland Limited Grant Payovers	1	53,639	51,285
Pension Costs	26	10,794	8,702
		202,265	188,050
Excess of Income over Expenditure/(Expenditure over Income) in period		480	(4,054)
Excess of Income over Expenditure/(Expenditure over Income) in period attributable to:			
National Tourism Development Authority		367	(3,725)
Minority Interest		113	(329)
		480	(4,054)

The Accounting Policies and notes 1 to 28 form an integral part of these financial statements.



Redmond O'Donoghue
Chairman



Brian Dowling
Authority Member

Group Statement of Total Recognised Gains and Losses

for the year ended 31 December 2008

	Notes	2008 €'000	2007 €'000
ACTUARIAL LOSSES ON PENSION SCHEMES			
Experience (loss)/gain on pension scheme liabilities			
Unfunded Scheme	26 (A)	(4,100)	(748)
Funded CERT Scheme (Closed)	26 (B)	274	(131)
Funded RTA Scheme (Closed)	26 (C)	(128)	(911)
		(3,954)	(1,790)
Impact of change in assumptions			
Unfunded Scheme	26 (A)	8,564	6,342
Funded CERT Scheme (Closed)	26 (B)	(158)	2,827
Funded RTA Scheme (Closed)	26 (C)	1,497	226
		9,903	9,395
Actual return less expected return on assets			
Funded CERT Scheme (Closed)	26 (B)	(6,306)	(2,461)
Funded RTA Scheme (Closed)	26 (C)	(10,438)	(4,764)
		(16,744)	(7,225)
		(10,795)	380
ADJUSTMENT TO DEFERRED PENSION FUNDING		8,541	(1,931)
Excess of Income over Expenditure/(Expenditure over Income) in period		480	(4,054)
Total Recognised Gain/(Loss) for the Year		(1,774)	(5,605)
Total Recognised Gain/(Loss) for the Year attributable to:			
National Tourism Development Authority		(1,355)	(5,020)
Minority Interest		(419)	(585)
		(1,774)	(5,605)

The Accounting Policies and notes 1 to 28 form an integral part of these financial statements.



Redmond O'Donoghue
Chairman



Brian Dowling
Authority Member

Group Balance Sheet

for the year ended 31 December 2008

	Notes	2008 €'000	2007 €'000
FIXED ASSETS			
Tangible Assets	12	29,621	30,250
Financial Assets	14	46	53
Investment Property	13	276	276
		29,943	30,579
CURRENT ASSETS			
Stocks		1,097	1,234
Debtors	15	2,453	2,774
Bank and Cash Balances	16	32,841	30,434
		36,391	34,442
CREDITORS: Amounts falling due within one year	17	35,311	33,506
NET CURRENT ASSETS		1,080	936
TOTAL ASSETS LESS CURRENT LIABILITIES		31,023	31,515
CREDITORS: Amounts falling due after more than one year	17	337	771
TOTAL ASSETS LESS CURRENT LIABILITIES BEFORE PENSIONS		30,686	30,744
Deferred Pension Funding	26	140,621	128,793
Pensions Liabilities	27	(147,206)	(133,066)
TOTAL ASSETS LESS CURRENT LIABILITIES AFTER PENSIONS		24,101	26,471
CAPITAL AND RESERVES			
Accumulated Deficit	19	(5,842)	(4,108)
Capital Account	18	29,943	30,579
		24,101	26,471

The Accounting Policies and notes 1 to 28 form an integral part of these financial statements.



Redmond O'Donoghue
Chairman



Brian Dowling
Authority Member

Authority Balance Sheet

for the year ended 31 December 2008

	Notes	2008 €'000	2007 €'000
FIXED ASSETS			
Tangible Assets	12	21,976	22,299
Financial Assets	14	46	53
Investment Property	13	276	276
		22,298	22,628
CURRENT ASSETS			
Stocks		746	873
Debtors	15	1,918	1,992
Bank and Cash Balances	16	32,240	30,114
		34,904	32,979
CREDITORS: Amounts falling due within one year	17	33,513	31,932
NET CURRENT ASSETS		1,391	1,047
TOTAL ASSETS LESS CURRENT LIABILITIES		23,689	23,675
CREDITORS: Amounts falling due after more than one year	17	-	280
TOTAL ASSETS LESS CURRENT LIABILITIES BEFORE PENSIONS		23,689	23,395
Deferred Pension Funding	26	140,621	128,793
Pensions Liabilities		(140,621)	(128,793)
TOTAL ASSETS LESS CURRENT LIABILITIES AFTER PENSIONS		23,689	23,395
CAPITAL AND RESERVES			
Accumulated Surplus		1,391	767
Capital Account	18	22,298	22,628
		23,689	23,395

The Accounting Policies and notes 1 to 28 form an integral part of these financial statements.



Redmond O'Donoghue
Chairman



Brian Dowling
Authority Member

Group Cash Flow Statement

for the year ended 31 December 2008

	Notes	2008 €'000	2007 €'000
RECONCILIATION OF THE EXCESS OF INCOME OVER EXPENDITURE / (EXPENDITURE OVER INCOME) TO NET CASH INFLOW FROM OPERATING ACTIVITIES			
Excess of Income over Expenditure/(Expenditure over Income) in period		480	(4,054)
Depreciation of Tangible Fixed Assets		1,481	2,228
Transfer to Capital Account		(641)	1,823
Surplus/(Deficit) on disposal of tangible fixed assets		10	(6)
Decrease/(Increase) in Debtors		443	(857)
Increase in Creditors		1,416	10,860
Decrease in Stocks		137	417
Decrease/(Increase) in Provision for Pensions		58	(41)
Decrease/(Increase) in Accrued Oireachtas Grants		10	98
Interest received		(334)	(106)
Interest Paid		106	-
Net cash inflow from operating activities		3,166	10,362
CASH FLOW STATEMENT			
NET CASH INFLOW FROM OPERATING ACTIVITIES		3,166	10,362
RETURNS ON INVESTMENT AND SERVICING OF FINANCE			
Interest on liquid resources		228	106
CAPITAL EXPENDITURE AND FINANCIAL INVESTMENT			
Payments to acquire tangible fixed assets			
Receipts from sales of tangible fixed assets		(877)	(4,048)
		27	3
ACQUISITIONS AND DISPOSALS			
Net Bank balances acquired through Subsidiary		2	(426)
MANAGEMENT OF LIQUID RESOURCES			
		276	(13,500)
NET CASH INFLOW/(OUTFLOW) IN THE PERIOD		2,822	(7,503)
RECONCILIATION OF NET CASH INFLOW/(OUTFLOW) TO MOVEMENT IN BANK AND CASH BALANCES			
At 1 January		29,809	23,812
Net cash inflow/(outflow) in the period		2,822	(7,503)
Net cash inflow/(outflow) from movement in Liquid Resources in the period		(276)	13,500
At 31 December		32,355	29,809

The Accounting Policies and notes 1 to 28 form an integral part of these financial statements.

Notes to the Financial Statements

for the year ended 31 December 2008

1. OIREACHTAS GRANTS RECEIVED FOR THE PERIOD

	2008			2007		
	Fáilte Ireland €'000	Tourism Ireland €'000	2008 Total €'000	Fáilte Ireland €'000	Tourism Ireland €'000	2007 Total €'000
General Operating Expenses	81,724	-	81,724	77,301	-	77,301
Capital Development	870	-	870	3,345	-	3,345
Tourism Marketing Fun	16,315	33,685	50,000	13,315	31,685	45,000
Tourism Ireland						
- General Operating Expenses	-	19,954	19,954	-	19,600	19,600
Tourism Product Development Scheme	11,987	-	11,987	8,768	-	8,768
NDP 2007-2013	14,800	-	14,800	8,000	-	8,000
	125,696	53,639	179,335	110,729	51,285	162,014

The voted Tourism Marketing Fund is allocated annually between Fáilte Ireland and Tourism Ireland Limited by the Department of Arts, Sport and Tourism

The Tourism Product Development Scheme (TPDS) forms part of the National Development Plan funding from the European Regional Development Fund. The level of support in 2008 was €11,986,690.14 (2007 €8,768,896).

2. OTHER INCOME

	2008 €'000	2007 €'000
Marketing	6,599	6,460
Training	742	828
Development	1,822	1,341
Visitor Servicing	9,583	13,425
Operating	718	788
Profit on Sale of Financial Assets	18	-
	19,482	22,842

3. MARKETING

	2008 €'000	2007 €'000
Advertising, Publicity	19,700	16,041
Fairs and Promotions	6,173	6,987
Sponsorship and Support	13,881	10,206
	39,754	33,234

4. TRAINING

	2008 €'000	2007 €'000
Grants	8,870	10,412
Other Training Costs	4,781	5,318
Overheads	1,452	1,763
	15,103	17,493

Notes to the Financial Statements

for the year ended 31 December 2008

5. DEVELOPMENT	2008 €'000	2007 €'000
Capital Grants	26,282	16,841
Small & Medium Enterprises	494	390
Enterprise Development	2,970	1,729
	29,746	18,960

6. REGIONAL DEVELOPMENT	2008 €'000	2007 €'000
Regional Marketing	4,383	4,532
Visitor Servicing	6,116	9,161
Capital Grants	-	238
Regional Subvention	98	25
	10,597	13,956

7. RESEARCH AND POLICY	2008 €'000	2007 €'000
Research	1,622	1,767
Environment	528	288
Advocacy	532	418
	2,682	2,473

8. PAY	2008 €'000	2007 €'000
Marketing	3,658	3,541
Training	3,869	4,473
Development	2,701	3,237
Regional Development	12,489	12,437
Operating	5,224	3,903
	27,941	27,591

Average staff numbers for the year were 481 whole-time equivalents (2007: 434 whole time equivalents)

9. OPERATING EXPENSES	2008 €'000	2007 €'000
Audit Fee	66	73
Occupancy & Office Services	3,036	3,487
Authority Costs	325	309
Capital Grants	-	254
Other Administration Costs	8,582	10,233
	12,009	14,356

Notes to the Financial Statements

for the year ended 31 December 2008

10. AUTHORITY MEMBERS' FEES & EXPENSES

The fees of the Authority Members are set by the Minister of Arts, Sport and Tourism.

Expenses claimed by Authority Members are in line with Civil Service rates.

	2008 €'000	2007 €'000
Authority Members' Fees	184	200
Authority Members' Expenses	23	20
Total	207	220
Fees of highest-paid Authority Member	14	24

The number of Authority Members during the year was 13 (2007: 13).

* Redmond O'Donohue appointed July 2008

11. REGIONAL INTEGRATION

DUBLIN TOURISM

At an extraordinary general meeting of the Dublin Regional Tourism Authority Limited ("Dublin Tourism") on 3rd May 2007, a resolution was passed amending its Memorandum and Articles of Association. The membership structure of the company is such that Fáilte Ireland now has a controlling interest in the company and the Financial Statements are consolidated on this basis.

12. TANGIBLE FIXED ASSETS - GROUP

	Land and Premises	Furniture And Fittings	Equipment	Computer Equipment	Vehicles	Total
Cost	€'000	€'000	€'000	€'000	€'000	€'000
At 1 January 2008	42,723	4,406	3,219	3,404	65	53,817
Acquisition of Subsidiary		11				11
Additions at cost	583	97	39	90	57	866
Disposals at cost	(444)	(14)		(4)	(50)	(512)
Reclassification		758	(758)			-
At 31 December 2008	42,862	5,258	2,500	3,490	72	54,182
Depreciation						
At 1 January 2008	13,889	3,797	2,803	3,033	45	23,567
Acquisition of Subsidiary		5				5
Charged during year	896	230	94	250	11	1,481
Disposals	(444)	(14)		(4)	(30)	(492)
Reclassification		731	(731)			
At 31 December 2008	14,341	4,749	2,166	3,279	26	24,561
Net Book Value:						
At 31 December 2008	28,521	509	334	211	46	29,621
At 31 December 2007	28,834	609	416	371	20	30,250

Notes to the Financial Statements

for the year ended 31 December 2008

TANGIBLE FIXED ASSETS - AUTHORITY

	Land and Premises	Furniture And Fittings	Equipment	Computer Equipment	Vehicles	Total
Cost	€'000	€'000	€'000	€'000	€'000	€'000
At 1 January 2008	31,212	3,075	3,219	3,404	65	40,975
Additions at cost	583	9	39	90	57	778
Disposals at cost				(4)	(50)	(54)
Reclassification		758	(758)			-
At 31 December 2008	31,795	3,842	2,500	3,490	72	41,699
Depreciation						
At 1 January 2008	9,840	2,955	2,803	3,033	45	18,676
Charged during year	582	144	94	250	11	1,081
Disposals				(4)	(30)	(34)
Reclassification		731	(731)			-
At 31 December 2008	10,422	3,830	2,166	3,279	26	19,723
Net Book Value:						
At 31 December 2008	21,373	12	334	211	46	21,976
At 31 December 2007	21,372	120	416	371	20	22,299

13. INVESTMENT PROPERTY - GROUP AND AUTHORITY

		2008 €'000	2007 €'000
Investment Property comprises			
Glenan's Sailing Club	A	165	165
Killarney Golf Club	B	111	111
		276	276

(A) Glenan's Sailing Club

The land & buildings at Collan More Island, Clew Bay, Westport, are occupied by Glenan's Sailing Centre for the purpose of operating a sailing school.

(B) Killarney Golf Club

The land at Killarney is registered and held on a long lease by Fáilte Ireland and forms part of the golf course occupied and operated by the Killarney Golf Club. The value on the Balance Sheet is stated at historic cost.

14. FINANCIAL ASSETS - GROUP AND AUTHORITY

	2008 €'000	2007 €'000
Financial Assets comprise		
Waterford Regional Airport plc - 1,562 Ordinary €1.27 Shares	4	4
Connemara West plc - 5,500 ordinary shares @ €1.269738 each	7	7
Ballycastle (Mayo) Enterprises Limited - 5,400 ordinary shares @ €1.269738 each	-	7
Louisburgh Holidays plc - 25,000 'B' Ordinary Shares @ €1.269738 each	31	31
Connemara Golf Club - 500 ordinary shares @ €1.269738 each	1	1
Golf Corca Dhuibhne - 386 shares plus an additional shares 90 shares for the land	3	3
	46	53

Notes to the Financial Statements

for the year ended 31 December 2008

Faílte Ireland held 5,400 ordinary shares @1.269738 each in Ballycastle (Mayo) Enterprises Ltd. The aforementioned company was liquidated during 2008. Faílte Ireland received payment of €27,491.40 on 28th October 2008 for its shareholdings in Ballycastle (Mayo) Enterprises Ltd.

Fáilte Ireland also holds 30,000 ordinary shares of €1.30 each and 5,000 preference shares of €1.30 each in Fiontar Oidhreacht Inis Mór Teoranta. These have been valued at €nil in these financial statements.

Faílte Ireland also holds €250 worth of shares in Kerry County Airport Limited. This is a nominal shareholding.

Faílte Ireland holds 100% of the shares in Teffub Limited, whose principal activity is that of a property holding company. These shares are valued at €3.

All the shares above are shown at their carrying values in the audited financial statements of the relevant Regional Tourism Authorities as at 30th June 2006, immediately prior to integration with Fáilte Ireland.

Fáilte Ireland is the owner of a 75% shareholding in Killarney Golf Club Limited. The object of Killarney Golf Club Ltd. is to facilitate the operation of a Golf & Fishing club at Killarney, Co. Kerry. These shares were held in a trust. Following a High Court Ruling in March 2009, the trust was dissolved and the shares reverted back into the name of Faílte Ireland. The shares are valued at €nil in these Financial Statements.

15. DEBTORS - GROUP

	2008 €'000	2007 €'000
Trade	1,798	1,104
Prepayments	480	913
Accrued Income	175	747
Accrued Oireachtas Grants	-	10
	2,453	2,774

DEBTORS - AUTHORITY

	2008 €'000	2007 €'000
Trade	1,468	887
Prepayments	275	348
Accrued Income	175	747
Accrued Oireachtas Grants	-	10
	1,918	1,992

Notes to the Financial Statements

for the year ended 31 December 2008

16. BANK AND CASH BALANCES - GROUP	2008 €'000	2007 €'000
Deposit Accounts	29,359	29,634
Current Accounts	3,470	785
Cash on hand	12	15
	32,841	30,434
BANK AND CASH BALANCES - AUTHORITY	2008 €'000	2007 €'000
Deposit Accounts	29,359	29,634
Current Accounts	2,869	465
Cash on hand	12	15
	32,240	30,114
17. CREDITORS - GROUP	2008 €'000	2007 €'000
Amounts falling due within one year		
Trade	8,968	10,123
Tourism Ireland	230	1,246
Unserviced subscription income	499	545
EU Operational Programme for Tourism 1994- 1999 (see note 23)	45	45
InterReg II	45	45
Accruals	23,588	19,147
Bank Loans	149	134
Other Creditors	1,787	2,221
	35,311	33,506
Amounts falling due after more than one year		
Unserviced subscription income	-	280
Bank Loans	337	491
	337	771

Notes to the Financial Statements

for the year ended 31 December 2008

CREDITORS - AUTHORITY

	2008 €'000	2007 €'000
Amounts falling due within one year		
Trade	7,796	9,382
Tourism Ireland	230	1,246
Unserviced subscription income	499	545
EU Operational Programme for Tourism 1994-1999 (see note 23)	45	45
InterReg II	45	45
Accruals	23,621	19,180
Other Creditors	1,277	1,489
	33,513	31,932
Amounts falling due after more than one year		
Unserviced subscription income	-	280
	-	280

18. CAPITAL ACCOUNT - GROUP

	2008 €'000	2007 €'000
At 1 January	30,579	20,706
Acquisition of subsidiary	5	8,050
Income used for capital purposes		
Additions to Purchased Fixed Assets in year	867	4,048
Amortisation in line with Asset Depreciation	(1,481)	(2,228)
Amount released on Disposal of Fixed Assets	(27)	3
Transfer from/(to) Income and Expenditure Account	(641)	1,823
At 31 December	29,943	30,579

The balance in the Capital Account corresponds with the following amounts:

	Notes	2008 €'000	2007 €'000
FIXED ASSETS			
Tangible Assets	12	29,621	30,250
Investment Property	13	276	276
Financial Assets		46	53
		29,943	30,579

Notes to the Financial Statements

for the year ended 31 December 2008

CAPITAL ACCOUNT - AUTHORITY	2008	2007
	€'000	€'000
At 1 January	22,628	20,706
Income used for capital purposes		
Additions to Purchased Fixed Assets in year	778	3,909
Amortisation in line with Asset Depreciation	(1,081)	(1,990)
Amount released on Disposal of Fixed Assets	(27)	3
Transfer from/(to) Income and Expenditure Account	(330)	1,922
At 31 December	22,298	22,628

The balance in the Capital Account corresponds with the following amounts:

	Notes	2008	2007
		€'000	€'000
FIXED ASSETS			
Tangible Assets	12	21,976	22,299
Investment Property	13	276	276
Financial Assets		46	53
		22,298	22,628

19. ACCUMULATED DEFICIT	2008	2007
	€'000	€'000
At 1 January	(4,108)	5,052
Acquisition of Subsidiary	40	(3,555)
Income & Expenditure Account in the period	480	(4,054)
Actuarial Gains/(Losses) on Pension Schemes in the period	(10,795)	380
Adjustment to Deferred Pension Funding	8,541	(1,931)
	(5,842)	(4,108)

Accumulated Deficit Attributable To:		
National Tourism Development Authority	(4,461)	(3,034)
Minority Interest	(1,381)	(1,074)
	(5,842)	(4,108)

20. OPERATING LEASE COMMITMENTS

At 31 December 2008, the Authority had the following future commitments under operating leases as follows:	Land and Buildings
	€'000
Expiring	
Within one year	88
Between 2 and 5 years	75
More than 5 years	594
	757

The total amount charged in respect of operating leases in the Income and Expenditure Account for 2008 is €757,437 (2007: €750,054)

Notes to the Financial Statements

for the year ended 31 December 2008

21. GRANT PAYMENT COMMITMENTS

Commitments for capital grant payments at 31 December 2008 were estimated at €20.9 million (2007: €22.6 million).

22. AUTHORITY MEMBERS – DISCLOSURE OF TRANSACTIONS

The Authority adopts procedures in accordance with the guidelines issued by the Department of Finance in relation to the disclosure of interests by Authority Members and these procedures have been adhered to by the Authority Members and the Authority during the year.

23. CONTINGENT LIABILITIES

The eligibility of expenditure on projects for EU aid is subject to review by institutions of the EU. Any adverse findings arising therefrom could result in requests for repayment of aid granted to projects.

24. RECOVERY OF GRANTS

Fáilte Ireland has carried out verification checks on expenditure claimed in a sample of projects supported under the 1994-1999 Tourism Operational Programme and also carries out post-monitoring on grants paid. As a result of these procedures, funds to the value of €949,409 which were recovered from grantees, were on hand and included in Creditors above at year-end. It is anticipated that further recoveries will be made, although it is not possible to estimate the amount at this stage. The total recovered will be repaid to the EU.

25. COMPARATIVE FIGURES

Some changes have been made to the presentation of items in the financial statements and the comparative figures have been restated where necessary on a basis consistent with the current year presentation.

26. PENSIONS

The Authority operates a number of Pension schemes and these are described below.

(A) UNFUNDED SUPERANNUATION SCHEME

An unfunded defined benefit superannuation scheme is operated for eligible permanent staff under The National Tourism Development Authority Act, 2003 and for eligible permanent staff of the former Bord Fáilte under Section 15 of the Tourist Traffic Act 1952 and Section 9 of the Tourist Traffic Act 1983.

The valuation of the scheme's liabilities used for the purposes of FRS17 disclosures has been based on a full actuarial valuation at 31 December 2008 carried out by a qualified independent actuary. Pension scheme liabilities have been measured using the projected unit method.

Notes to the Financial Statements

for the year ended 31 December 2008

Principal financial assumptions used to calculate the scheme liabilities:

	31/12/2008	31/12/2007
Discount rate	5.60%	5.60%
Rate of increase in salaries	4.00%	4.50%
Rate of increase for pensions in payment and deferred pensions	4.00%	4.50%
Inflation Rate	2.00%	2.50%

Principal actuarial assumptions used to calculate the scheme liabilities:

	31/12/2008	31/12/2007
Discount rate	5.60%	5.60%
Rate of increase in salaries	4.00%	4.50%
Future increases in social security	3.00%	3.50%
Inflation Rate	2.00%	2.50%
Assumed pension increases	4.00%	4.50%

The Scheme's liabilities are medium to long term and it is therefore relevant to consider the appropriate corporate bonds of long durations in order to determine a suitable discount rate for FRS 17 purposes.

The scheme is funded on a 'pay-as-you-go' basis. The assumed rate of price inflation has been assessed by reference to yields on long-term fixed-interest and Euro index-linked bonds.

It has been assumed that employed member's pay will increase at an average rate of 2.0% per annum in excess of price inflation, giving a total assumed increase of 4.0% per annum. It is appropriate to assume that deferred pensions will increase at the same rate as salary inflation.

The mortality table is 110% of ONMAC00 with 1.25% per annum mortality improvements for Males & Females.

Net Deferred Funding for Pensions in year

	2008 €'000	2007 €'000
Funding Recoverable in respect of current year pension costs	8,985	7,698
State Grant applied to pay pensioners	(6,217)	(6,583)
	2,768	1,115

Analysis of total Pension Costs charged to Expenditure

	2008 €'000	2007 €'000
Current service cost	2,600	2,255
Interest on pension scheme liabilities	6,385	5,443
Employee contributions	(608)	(459)
	8,377	7,239

Analysis of amount recognised in statement of total recognised gains & losses

	2008 €'000	2007 €'000
Experience gains & losses	(4,100)	(748)
Changes in Assumptions	8,564	6,342
	4,464	5,594

Notes to the Financial Statements

for the year ended 31 December 2008

	2008 €'000	2007 €'000
Movement in Net Pension Liability during the year		
Net Pension Liability at 1 January	(117,119)	(121,598)
Pensions paid	6,217	6,583
Current service cost	(2,600)	(2,255)
Interest on pension scheme liabilities	(6,385)	(5,443)
Actuarial gain/(loss)	4,464	5,594
Net Pension Liability at 31 December	(115,423)	(117,119)

History of experience gains & losses

	2008	2007	2006	2005	2004
Experience gain/(loss) on scheme liabilities					
• Amount (€'000)	(4,100)	(748)	(2,267)	(641)	(6,313)
• Percentage of present value scheme liabilities	-3.55%	-0.64%	-1.86%	-0.55%	-5.68%
Total actuarial gain/(loss) recognised in Statement of Total Recognised Gains and Losses					
• Amount (€'000)	4,464	5,594	3,940	(9,611)	(14,190)
• Percentage of present value scheme liabilities	3.87%	4.78%	3.24%	-8.21%	-12.77%

(B) FUNDED DEFINED BENEFIT PENSION SCHEME (CLOSED TO NEW MEMBERS)

The Authority operates a defined benefit pension scheme for eligible staff of the former CERT Ltd, with benefits funded by contributions from the employees and the Authority. The assets of the scheme are held in a separate trustee-administered fund.

The valuation of the scheme, for FRS17 disclosures, has been based on the results of the most recent actuarial valuation of the scheme, which was 1 July 2007. It has been updated by an independent actuary to take account of the requirements of FRS17 in order to assess the liabilities at the balance sheet date. Scheme assets have been measured at their market value at the balance sheet date, while pension scheme liabilities have been measured using the projected unit method.

Principal financial assumptions used to calculate the scheme liabilities:

	31/12/2008	31/12/2007
Discount rate	5.75%	5.50%
Rate of increase in pensionable salaries	3.50%	3.50%
Rate of increase in pension payments	3.00%	3.00%
Inflation assumption	2.25%	2.25%

Notes to the Financial Statements

for the year ended 31 December 2008

Expected long-term return and the market value of the scheme's assets at the year

	31/12/2008 Expected long-term rate of return	31/12/2008 Market Values €'000	31/12/2007 Expected long-term rate of return	31/12/2007 Market Values
Equities	8.00%	6,795	7.80%	11,730
Bonds	3.80%	2,405	4.30%	2,712
Property	6.00%	638	6.60%	651
Cash	3.00%	617	2.50%	403
Total Market Value of scheme's assets		10,455		15,496
Present value of scheme liabilities		18,693		17,190
Scheme deficit and net pension liability		(8,238)		(1,694)

Net Deferred Funding for Pensions in year

	2008 €'000	2007 €'000
Funding Recoverable in respect of current year pension costs	1,068	616
State Grant applied to pay contributions	(714)	(635)
	354	(19)

Analysis of total Pension Costs charged to Expenditure

	2008 €'000	2007 €'000
Current service cost	889	1,054
Past Service Cost	462	-
Finance Charge	(106)	(240)
Employee contributions	(177)	(198)
Total amount charged to income and expenditure account	1,068	616

Analysis of Finance Charge

	2008 €'000	2007 €'000
Interest on pension liabilities	985	889
Expected return on pension scheme assets	(1,091)	(1,129)
	(106)	(240)

Analysis of amount recognised in statement of total recognised gains & losses

	2008 €'000	2007 €'000
Actual return less expected return	(6,306)	(2,461)
Experience gains & losses	274	(131)
Change in Assumptions	(158)	2,827
	(6,190)	235

Notes to the Financial Statements

for the year ended 31 December 2008

Change in benefit obligation	2008 €'000	2007 €'000
Benefit obligation at start of year	17,190	18,277
Service Cost	712	856
Interest Cost	985	889
Employee Contributions	177	198
Amendments	462	-
Actuarial Gain/Loss	(116)	(2,696)
Benefits Paid	(636)	(246)
Premiums Paid	(81)	(88)
Benefit obligation at end of year	18,693	17,190

Change in plan assets	2008 €'000	2007 €'000
Fair value of plan assets at beginning of year	15,496	16,329
Expected return on plan assets	1,091	1,129
Actuarial Gain/Loss	(6,306)	(2,461)
Employer Contributions	714	635
Member Contributions	177	198
Benefits paid from plan	(636)	(246)
Premiums paid	(81)	(88)
Fair value of plan assets at end of year	10,455	15,496

History of experience gains & losses	2008	2007	2006	2005	2004
Difference between actual and expected return on scheme assets					
• Amount (€'000)	(6,306)	(2,461)	722	1,314	166
• Percentage of present value scheme assets	-60.3%	-15.9%	4.4%	9.2%	1.4%
Experience gain/(loss) on scheme liabilities					
• Amount (€'000)	274	(131)	(380)	(336)	(556)
• Percentage of present value scheme liabilities	1.5%	-0.8%	-2.1%	-1.9%	-4.0%
Total actuarial gain/(loss) recognised in Statement of Total Recognised Gains and Losses					
• Amount (€'000)	(6,190)	235	1,460	(1,137)	(1,249)
• Percentage of present value scheme liabilities	-33.1%	1.4%	8.0%	-6.5%	-9.1%

Notes to the Financial Statements

for the year ended 31 December 2008

(C) REGIONAL TOURISM ORGANISATIONS PENSION SCHEME

A defined benefit pension scheme is operated for eligible staff of the former five regional Tourism Authorities and Dublin Tourism with benefits funded by contributions from the employees and the Authority. The assets of the scheme are held in a separate trustee administered fund.

The valuation of the scheme, for FRS17 disclosures, has been based on the results of the most recent actuarial valuations the scheme, which was 1 January 2004. It has been updated by an independent actuary to take account of the requirements of FRS17 in order to assess the liabilities at the balance sheet date.

Scheme assets have been measured at their market value at the balance sheet date, while pension scheme liabilities have been measured using the projected unit method.

This scheme is closed; under the projected unit method, the current service cost will increase as the members of the scheme approach retirement.

Principal financial assumptions used to calculate the scheme liabilities:

	31/12/2008	31/12/2007
Discount rate	5.75%	5.50%
Rate of increase in pensionable salaries	4.00%	4.00%
Rate of increase in pension payments	3.75%	3.75%
Rate of increase in pensions in deferment	3.75%	3.75%
Inflation assumption	2.25%	2.25%

Expected long-term return and the market value of the scheme's assets at the year

	31/12/2008 Expected long-term rate of return	31/12/2008 Market Values €'000	31/12/2007 Expected long-term rate of return	31/12/2007 Market Values
Equities	7.80%	10,976	7.80%	19,250
Bonds	3.90%	3,505	4.30%	4,450
Property	6.30%	1,053	6.30%	1,068
Cash	2.00%	922	4.00%	661
Total Market Value of scheme's assets		16,456		25,429
Present value of scheme liabilities		40,001		39,682
Scheme deficit and net pension liability		(23,545)		(14,253)

Notes to the Financial Statements

for the year ended 31 December 2008

Net Deferred Funding for Pensions in year	2008	2007
	€'000	€'000
Funding Recoverable in respect of current year pension costs	786	445
State Grant applied to pay contributions	(621)	(578)
	165	(133)

Analysis of total Pension Costs charged to Expenditure	2008	2007
	€'000	€'000
Current service cost	1,095	1,256
Finance Charge	363	(246)
Employee contributions	(237)	(228)
Total amount charged to income and expenditure account	1,221	782

Analysis of Finance Charge	2008	2007
	€'000	€'000
Interest on pension liabilities	2,145	1,698
Expected return on pension scheme assets	(1,782)	(1,944)
	363	(246)

Analysis of amount recognised in statement of total recognised gains & losses	2008	2007
	€'000	€'000
Actual return less expected return	(10,438)	(4,764)
Experience gains & losses	(128)	(911)
Changes in Assumptions	1,497	226
	(9,069)	(5,449)

Changes in the value of the actuarial value of the liabilities	2008	2007
	€'000	€'000
Liabilities of scheme at beginning of year	39,682	37,556
Service cost	858	1,028
Interest cost	2,145	1,698
Employee contributions	237	228
Experience Gains/Losses	128	910
Changes in assumptions	(1,497)	(226)
Premiums paid	(177)	(216)
Benefits paid	(1,375)	(1,296)
Liabilities of scheme at end of year	40,001	39,682

Notes to the Financial Statements

for the year ended 31 December 2008

Changes in market value of assets	2008 €'000	2007 €'000
Assets of scheme at beginning of year	25,429	28,577
Expected Return	1,782	1,944
Actual return less expected return on assets	(10,438)	(4,764)
Contributions	998	956
Employee Contributions	237	228
Premiums paid	(177)	(216)
Benefits paid	(1,375)	(1,296)
Assets of scheme at end of year	16,456	25,429

History of experience gains & losses	2008	2007
Difference between actual and expected return on scheme assets		
• Amount (€'000)	(10,438)	(4,764)
	-63.4%	-18.7%
• Percentage of present value scheme assets		
Experience gain/(loss) on scheme liabilities		
• Amount (€'000)	(128)	(911)
• Percentage of present value scheme liabilities	-0.3%	-2.3%
Total actuarial gain/(loss) recognised in Statement of Total Recognised Gains and Losses		
• Amount (€'000)	(9,069)	(5,449)
• Percentage of present value scheme liabilities	-22.7%	-13.7%

(D) DEFERRED PENSION FUNDING

The Authority recognises these amounts as an asset corresponding to the deferred liability for pensions on the basis of the set of assumptions described above, the Statutory basis for the establishment of the superannuation schemes and the policy and practice in relation to funding public service pensions, including contributions by employees and the annual estimates process. The Authority has no evidence that this funding policy will not continue to meet such sums in accordance with current practice.

Deferred funding asset for pensions:	2008 €'000	2007 €'000
Unfunded Schemes	115,423	117,119
Funded CERT Scheme	8,238	1,694
Funded RTA Scheme	16,960	9,980
	140,621	128,793

Notes to the Financial Statements

for the year ended 31 December 2008

(E) DEFINED CONTRIBUTION SCHEME

Defined contribution pension schemes are available for staff who are not eligible for the unfunded superannuation scheme. The assets of these schemes are held separately from those of Fáilte Ireland in independently administered funds.

The amount charged in the Income and Expenditure Account is as follows:

	2008 €'000	2007 €'000
Defined contribution scheme	3	3

(F) RECONCILIATION OF TOTAL PENSION CHARGE IN INCOME & EXPENDITURE ACCOUNT

	Notes	2008 €'000	2007 €'000
Unfunded Schemes	26 (A)	8,377	7,239
Funded CERT Scheme	26 (B)	1,068	616
Funded RTA Scheme	26 (C)	1,221	782
Defined Contribution Schemes	26 (E)	3	3
		10,669	8,640
Shortfall in Regional Pension		117	74
Accrued Statutory Redundancy		32	(71)
Gratuity Accrued and other adjusting items		(24)	59
Total Pension Charge		10,794	8,702

27 (a) PENSION LIABILITIES GROUP

	2008 €'000	2007 €'000
Unfunded Schemes	(115,423)	(117,119)
Funded CERT Scheme	(8,238)	(1,694)
Funded RTA Scheme	(23,545)	(14,253)
Total Pension Charge	(147,206)	(133,066)

27 (b) PENSION LIABILITIES AUTHORITY

	2008 €'000	2007 €'000
Unfunded Schemes	(115,423)	(117,119)
Funded CERT Scheme	(8,238)	(1,694)
Funded RTA Scheme	(16,960)	(9,980)
Total Pension Charge	(140,621)	(128,793)

28. APPROVAL OF FINANCIAL STATEMENTS

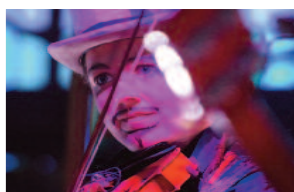
These financial statements were approved by the Authority on 29th April 2009.

[www.fáilteireland.ie](http://www.failteireland.ie)



Fáilte Ireland
National Tourism Development Authority

Tuarascáil Bhliantúil 2008



Ráitis Airgeadais

Don bhlian dar chríoch 31 Nollaig 2008



Fáilte Ireland
National Tourism Development Authority

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Láithreán Gréasáin: www.discoverireland.ie/northwest

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Faics: 01-855 6821

Ionad Oiliúna Chorcaí

5 Bóthar Albert
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Faics: 021 431 3007

Ionad Oiliúna Luimnigh

Limerick Enterprise Development Park
Bóthar Roxboro
Luimneach
Teil: 061 400 610
Faics: 021 400 615

Ionad Oiliúna Phort Láirge

Tycor Business Centre
Tycor
Port Láirge
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Faics: 051357 021



Fáilte Ireland
National Tourism Development Authority

Fáilte Ireland

Tuarascáil agus Ráitis Airgeadais

Don Bhliain Dar Chríoch 31 Nollaig 2008

Chuig an Aire Ealaíon, Spóirt agus Turasóireachta

De réir Acht an Údaráis Náisiúnta Forbartha Turasóireachta 2003, cuireann Fáilte Ireland i láthair a thuarascáil don bhliain dar chríoch 31 Nollaig 2008.

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Ráiteas an Chathaoirligh

Ó ceapadh mé i Mí Iúil 2008 údar iontais dom dúthracht, solúbhacht, agus an misneach oibre a bhaineann le gach duine a chastar orm sa tionscal iontach seo. Agus mé ag scríobh tá Meitheal 2009 tugtha chun críche againn – ár gceardlann bhliantúil. Ar an gceardlann sin, tharla beagnach 7,500 coinne idir soláthróirí táirgí in Éirinn agus tionscnóirí turas ó thíortha thar lear; i gcomparáid le 7,000 coinne bliain ó shin. Níos tábhachtaí fós, bhí aoibh níos dearfaí ar gach duine lenár bhuaile mé ar an gceardlann, cé go raibh na mórdhúshláin a bheidh romhainn i mbliana ina n-intinn. Tá mé cinnte gurb é an misneach sin a thabharfaimid tríd an tréimhse eacnamaíochta chorrathach atá amach romhainn.

In ainneoin na ndeacrachtaí atá againn faoi láthair tá ardchaighdeán ag baint lenár dtáirge turasóireachta fós, agus tá ardmheas ag na custaiméirí air. Thairfid suirbhéanna ar dhearcaí cuairteoirí go raibh siad an-sásta lena gcuid laethanta saoire in Éirinn. Ba hiad na gnéithe de shaoire in Éirinn ba mhó a mhol cuairteoirí ná na radharcanna tíre faoi leith, cairdiúlacht na ndaoine, comhshaol nádúrtha na tíre agus slándáil agus sábháilteacht. Ní mór dúinn leanúint lenár n-iarrachtaí leis na gnéithe sin a chaomhnú san atmaisféar eacnamaíochta dúshlánach atá amach romhainn.

Clúdaíonn an Tuarascáil Bhliantúil seo an bhliain 2008 – bliain a raibh dhá leath i séasúr thionscal na turasóireachta, nuair a laghdaigh feidhmíocht turasóireachta go géar agus d'éirigh gnó níos deacra do thionscnóirí de réir mar a chuaigh an dara leath den bhliain ar aghaidh. Tháinig na deacrachtaí seo chun cinn do ghnótháí turasóireachta aonair de bharr costais a bheith ag ardú, an t-éileamh a bheith lag ó thomhaltóirí, línte creidmheasa laghdaithe agus iomaíocht áitiúil bhreise.

Bhí géarghá le freagra solúbtha agus athrú inár bhfeidhmiú féin le linn 2008 mar thoradh ar na himthosca geilleagracha a d'athraigh go tobann. Go háirithe, leathnaíomar ár raon tacaíochtaí gnó praiticiúla agus dhírigh ar chostais a laghdú, ar éifeachtúlacht gnó, ar ríomh-ghnó agus ar sheirbhís do chustaiméirí. I rith na bliana, d'oibríomar le 2,000 gnó turasóireachta chun comhairle phraiticiúil agus riachtanach a thairiscint i dtimpeallacht dhúshlánach atá ag éirí seasta níos dúshlánaí.

I rith na ndeich mbliana seo caite, d'éirigh go maith leis an turasóireacht agus tháinig fás seasta uirthi go hidirnáisiúnta agus sa bhaile araon. Baineadh amach targaidí bliantúla ó thaobh líon cuairteoirí tríd is tríd agus, i roinnt cásanna, gabhadh tharstu. Agus muid ag machnamh ar 2008, áfach, agus muid ag obair i 2009 agus níos faide ar aghaidh, ní mór athrú a dhéanamh ar an bhfís agus díriú ar na dúshláin amach romhainn. Is é an ról a bheidh ag Fáilte Ireland mar an t-údarás náisiúnta forbartha turasóireachta, níos mó agus

níos mó, ná tacaíocht a thabhairt don tionscal le linn na ndeacrachtaí atá ann faoi láthair agus tacaíocht a thabhairt d'inhuanaitheacht san fhad-téarma. Cuirfear níos mó béime ar thacaíochtaí díreacha don tionscal agus cinnteofar go ndéanfaimid ár dtáirge a mhargú ar bhealach láidir teanntásach.

Léiríonn toradh na bliana 2008 go bhfuilimid i dtimpeallacht trádála chrua faoi láthair ach ní rud nua don turasóireacht iad na geiteanna seachtracha. Tá sé feicthe againn cheana féin le linn na ndeich mbliana seo i dtéarmaí thionchar 11 Mheán Fómhair ar chuairteoirí as Meiriceá a chaitheann go leor airgid agus tionchar rialúcháin an ghalar cruíbe is béil nuair a coscadh ar Eorpaigh a bheith ag fánadóireacht nó ag iascaireacht faoin tuath.

Tá táirge fíor-mhaith againn in Éirinn. Ní mar thimpiste a bhaineamar ardchaighdeán an táirge turasóireachta amach in Éirinn. Léiríonn an caighdeán turasóireachta atá againn anois na tionscnaimh agus na forbairtí a tugadh isteach le blianta beaga, lena n-áirítear infheistíocht phoiblí agus phríobháideach shuntasach i dtáirgí turasóireachta.

Tá mé lánchinnte go dtiocfaidh táirge atá chomh láidir le turasóireacht na hÉireann trí na deacrachtaí atá os ár gcomhair faoi láthair. Is é tasc Fáilte Ireland ná oibriú leis an tionscal lena chinntiú, nuair a thosóidh cúrsaí ag feabhsú ar fud an domhain go mbeimidne sa chaoi le buntáiste a bhaint as an mborradh.

Ba mhaith liom béim a chur arís ar an tábhacht a chuireann Fáilte Ireland ar chaidrimh a chruthú lenár gcomhpháirtithe sa tionscal turasóireachta agus le comhlachtaí ionadaíochta an tionscail ach go háirithe, agus muid ag obair linn. Tá a gcuid tacaíochta agus a gcuid oibre go leanúnach luachmhar agus thar a bheith tábhachtach d'fhorbairt na turasóireachta.

Glacaim buíochas le Martin Cullen, T.D., an tAire Ealaíon, Spóirt agus Turasóireachta, a ghlac lena ról i mBealtaine 2008, as an tacaíocht atá faighte againn uaidh. Ba mhaith liom buíochas a ghabháil chomh maith le comhaltaí Údaráis Fáilte Ireland as an méid ama, an méid fuinnimh agus an méid taithí luachmhar a thugadar d'obair Fáilte Ireland.

Mar fhocal scoir, glacaim buíochas le Shaun Quinn agus a fhoireann as a dtiomantas leanúnach d'fhorbairt thurasóireachta na hÉireann le linn 2008.

Redmond O'Donoghue
Cathaoirleach

Buaicphointí 2008



■ D'fháiltigh Éirinn roimh 7.4 milliún cuairteoir ó thar lear in 2008, laghdú de 4% ar 2007 agus an chéad titim i líon na gcuaireoirí le seacht mbliana anuas. Thit tuillimh an Airgeadraí Eachtrach ó thurasóireacht lasmuigh den Stát de 2% go dtí €4.8 billiún don bhliain.

■ D'ardaigh líon na dturas baile go dtí 8.3 milliún in 2008, ardú de 5% ar 2007, ach, thit caiteachas gaolmhar go dtí €1.55 billiún. D'ardaigh turais saoire baile beagnach 3% go dtí 4.4 milliún turas agus bhí caiteachas ar chomhleibhéal le 2007 ag €1 billiún.

■ Faoin bPlean Forbartha Náisiúnta, tá €137 milliún leagtha amach ag Fáilte Ireland chun tacú go sonrach le hinfheistiúocht chaipitil trí raon beart nua. Rinneadh dul chun cinn leanúnach i rith 2008 chun Straitéis Forbartha Táirgí Fáilte Ireland a chur i bhfeidhm agus €24.6 milliún sa bhreis ceadaithe le haghaidh deontas. Áirítear san fhigiúr sin clár náisiúnta ar léirmhíniú agus ar chomharthaí bealaí siúil do na Bailte Stairiúla is mó a bhíonn i mbéal an phobail sa tír. Rinneadh é sin a rolláil amach, agus deontais de €2.1 milliún ceadaithe don chéad 35 baile. Ba é an chéad deontas a fógraíodh faoinár gCoistí Gníomhaíochtaí agus Taitneamhachtaí ná deontas le haghaidh athfhorbairt mhór ar an taitneamhacht stairiúil atá ag tarraingt na gcuaireoirí Dublinia, agus fógraíodh ceadú do mhaoiniú de bhreis is €1.25 milliún lena haghaidh i Samhain 2008.

■ Chabhraigh ár dtacaíochtaí gnó díreacha le níos mó gnóthaí ná riamh sa bhliain 2008. Chabhraigh ár dtionscnamh ríomh-ghnó le níos mó ná 500 fiontar beag agus meánfhiontar chun feabhas a chur ar a gcuid scileanna ar líne, tháinig níos mó ná 560 rannpháirtí le chéile ag ócáidí foghlamtha de chuid ár Líonraí Foghlamtha Turasóireachta ar fud na tíre agus chuir ár Seirbhís Forbartha Ghairmiúil deis

ar fáil do níos mó ná 1,000 bainisteoir sinsearach oiliúint a fháil i príomhréimsí scileanna agus cáilíochtaí creidiúnaithe go gairmiúil ó institiúidí éagsula.

■ Thacaigh ár dTionscnamh Turasóireachta Spóirt Idirnáisiúnta le naoi n-ócáid i rith na bliana. Sa bhliain 2008, bhí cuairt de chuid an Rása Volvo mór le rá faighte do Ghailimh i 2009.

■ Leithroinneadh €3.5 milliún ar 66 féile i rith na bliana agus leithroinneadh €800,000 sa bhreis ar 180 féile bheag ag ár n-oifigí réigiúnacha. Leithroinneadh €1.3 milliún ar Fhéile Lá le Pádraig i mBaile Átha Cliath agus tugadh breis is €90,000 d'Fhéile Ceoldráma Loch Garman, féilte lenar bhain gnóthú eacnamaíochta measta de bhreis is €100 milliún eatarthu.

■ Meitheal 2008 – an Cheardlann Trádála Taistil bhliantúil – arna reachtáil in Óstán Citywest, Co. Bhaile Átha Cliath agus d'fhreastail 237 ceannaitheoir ó thar lear agus 270 soláthróir as Éirinn ar an ócáid. Tugann an ócáid deis bhreá do Thionscal Turasóireachta na hÉireann bualadh le príomhthionscnóirí turas ó thar lear agus gnó a dhéanamh leo.

■ Ba é 'Turasóireacht Cultúir – Sócmhainn, Deis' an téama do chomhdháil náisiúnta de chuid Fáilte Ireland i mí na Samhna. Bhreithnigh an Chomhdháil, agus iad dírithe ar an ról suntasach a bhíonn ag cultúr sa turasóireacht, ar cé chomh maith agus a úsáideadh ár sócmhainní cultúir san am atá caite agus cad iad na buntáistí a d'fhéadfaí a bhaint astu amach anseo. Beidh borradh, fás agus forbairt ar ár gcultúr agus ar ár n-oidhreacht laistigh de thionscal na turasóireachta mar fhócas leanúnach ag Fáilte Ireland.





Athbhreithniú an Phríomhfheidhmeannaigh

FEIDHMÍOCHT TURASÓIREACHTA

Tháinig meath ar thionscal na turasóireachta i 2008 don chéad uair le seacht mbliana – taifeadadh meath i ngníomhaíochtaí turasóirí i margaí an bhaile agus i margaí ó thar lear araon. Measadh gurbh é líon na gcuariteoirí ó thar lear ná 7.4 million don bhliain - 4% níos lú ná i 2007. Bhí laghdú 2% ar thuillimh don turasóireacht ó mhalartú coigríche i 2008 go dtí iomlán de €4.8 billiún don tréimhse 12mí.

Laistigh den treocht titime fhoriomlán, ní raibh ach meath measartha ar líon na gcuariteoirí ó mhórtáir na hEorpa agus go deimhin d'ardaigh roinnt margaí, le hardú i margadh na Fraince agus i margadh na Gearmáine, go háirithe. É sin ráite, tháinig laghdú suntasach 5% ó 2007 ar an líon cuariteoirí ón mBreatain, agus bhí meath 11% i margadh Mheiriceá Thuaidh. D'fhás margaí cianaistir eile (beagnach 9%) ach ar bhonn beag.

Cé go raibh laghdú ar líon na gcuariteoirí ó thar lear, d'ardaigh líon na dturas baile i 2008 de 5% go dtí 8.3 milliún turas, ach bhí titim bheag sa chaiteachas baile de 0.3% go dtí €1.5 billiún. D'ardaigh turais saoire baile beagnach 3% go dtí 4.4 milliún ag cruthú ioncam de €1 billiún.

In ainneoin an mheatha sin, déanann Éire go breá ó thaobh na ndaoine a thagann ar cuairt agus d'fhan na leibhéil sástachta ard i 2008. Cheap 94% de lucht saoire gur sháraigh saoire in Éirinn an méid a raibh súil acu leis nó go raibh an chuire mar a cheap siad a bheadh sí agus dúirt 98% go molfadh siad saoire in Éirinn dá muintir agus dá gcairde.

Aithnítear áfach, go mbeidh an timpeallacht gheilleagrach ina bhfeidhmíonn an tionscal turasóireachta níos cruá sa ghearrthéarma nó sa mheán-téarma. Tá roinnt imthosca ar nós rátaí malartaithe agus na deacrachtaí geilleagracha a bhaineann lenár margaí foinse nach bhfuil aon tionchar ag an tionscal orthu; ach beidh tionchar suntasach acu ar ár bhfeidhmíocht fhoriomlán sa ghearrthéarma nó sa mheán-

téarma. Tá imthosca eile, a bhaineann le forbairt táirgí, le caighdeán cháilíochta, le cumas bainistíochta, le forbairt scileanna, le táirgiúlacht gnó agus le margaíocht, a thagann go maith faoi thionchar fiontair thurasóireachta agus is réimsí iad a bhfuil cuid mhaith deis fós iontu ó thaobh feabhas a chur ar fheidhmíocht gnó. Bhí ár bpleananna oibre in 2008 ag leibhéal náisiúnta agus ag leibhéal réigiúnach dírithe ar na saincheisteanna sin agus d'éirigh go maith leo.

TACAÍOCHTAÍ GNÓ PRAITICIÚLA, SCILEANNA AGUS COMHAIRLE A SHOLÁTHAR

I rith 2008, de réir mar a d'éirigh an comhshaol geilleagrach ní ba dhúshlánaí, bhí níos mó agus níos mó tábhachta le comhairle agus tacaíocht ó Fáilte Ireland do fhiontair turasóireachta.

Sheolamar duais-tionscnamh ríomh-Ghnó chun chabhrú le breis is 500 fiontar beag agus meánfiontar le feabhas a chur ar a gcuid scileanna ríomh-ghnó agus feabhas a chur ar a láithreacht gréasáin. Bhuaigh an tionscnamh sin duais na catagóire "Fáilteachais, Taisteal agus Áineas" ag na Inspired IT 2008 Awards.

I rith na bliana, ghlac breis is 560 úinéir/bainisteoir ó raon leathan fiontar turasóireachta páirt i dtionscnamh Líonra Foghlamtha Turasóireachta na bliana seo. Bhí breis is 1,000 ócáid aonair ar siúl ar fud na tíre, le tacaíocht ó bhreis is 400 seisiúin oiliúna gnó do rannpháirtithe.

I 2008, d'fhorbair ár Seirbhísí Tacaíochta Bainistíochta agus Fiontair Uirlis CD luachmhar ar Chostasú Bia agus dáileadh é ar bhreis is 3,000 teach tábhairne agus bialann ar fud an tionscail turasóireachta.

Chuir Seirbhís Forbartha Gairmiúla Fáilte Ireland deis ar fáil do bhreis is 1,000 bainisteoir sinsearach oiliúint a fháil i bpríomhréimsí scileanna agus cáilíochtaí creidiúnaithe go gairmiúil ó hinstiúidí éagsúla – lena n-áirítear Ollscoil Chathair Bhaile Átha Cliath, CIPD agus Instiúid Bainistíochta na hÉireann. Bhain bainisteoirí céim amach i





gcláir ar nós an Clár Scileanna Bainistíochta, Teastas sa Mhargáíocht, Scileanna Bainistíochta Maoirseachta agus Teicníochtaí Oiliúna.

I 2008, sheolamar Ceardlanna Airgeadais Gnó nua chomh maith a thairgíonn réitigh riachtanacha, praiticiúla agus éasca le cur i bhfeidhm atá bunaithe ar fhíorchásanna sa saol agus atá dírithe ar chabhair a thabhairt do ghnóthaí turasóireachta i gcomhshaol gilleagrach a bheidh ag éirí níos dúshlánaí. Phléigh na ceardlanna le roinnt ábhar lena n-áirítear pleanáil brabúis, cinntí praghais agus bainistíocht costais.

Sheolamar an chéad Ghréasán Acmhainní Daonna tiomanta riamh in Éirinn do bhainisteoirí agus lucht gairmiúil AD fáilteachais agus turasóireachta.

Soláthraíonn an gréasán fóram ina féidir le daoine saincheisteanna atá ag teacht chun cinn a phlé, agus ina féidir leo éisteacht le tuairimí agus taithí na saineolaithe ar bhainistíocht AD agus ar na cleachtais is fearr i dtionscail agus i dtíortha eile.

Bhain tríocha bainisteoir sinsearach céim amach sa Bhealtaine ón gceathrú Clár Forbartha Bainistíochta Feidhmí ó Fáilte Ireland i gcomhar le Cornell University. Dírionn an clár solúbtha seo, atá deartha le haghaidh bainisteoirí feidhmiúcháin gnóthacha, ar na céimeanna atá riachtanach don bhainisteoir chun sciarmhargadh a chruthú agus a choinneáil – go háirithe sa timpeallacht gilleagrach reatha seo. Seoladh an cúigiú clár i Meán Fómhair agus clúdaíonn sé croí-réimsí lena n-áirítear straitéis bainistíochta, feidhmiú margáíochta, airgeadas agus bainistíocht AD.

Agus sa deireadh seoladh Clár Treoraí Turasóireachta Bunleibhéil i 2008 chun aghaidh a thabhairt ar an nganntan treoraithe in Éirinn a bhfuil scileanna teangacha iasachta acu. Chruthaigh Fáilte Ireland, ag obair i gcomhar le Cumann Thionscnóirí Turas na hÉireann (ITOA), an clár atá dírithe ar dhaoine a labhraíonn Béarla go líofa agus a bhfuil roinnt teangacha iasachta eile acu lena n-áirítear an Fhraincís, an Ghearmáinis, an Iodáilis agus an Spáinnis agus

chuir siad i bhfeidhm é.

SEIRBHÍSÍ AGUS TÁIRGÍ TURASÓIREACHTA

Deineadh dul chun cinn leanúnach i rith 2008 chun Straitéis Forbartha Táirgí Fáilte Ireland a chur i bhfeidhm – go príomha trí Chlár Infheistíochta Caipitil Turasóireachta de chuid an Phlean Forbartha Náisiúnta.

Cheadaigh Fáilte Ireland €24.6 milliún sa bhreis mar dheontais i 2008, i ndiaidh an méid a cheadaíodh in 2007. Áirítear san fhigiúr sin clár náisiúnta ar léirmhíniú agus ar chomharthaí bealaí siúil le haghaidh na 100 mBaile Stairiúil sa tíre is mó a bhíonn i mbéal an phobail agus cheadaíodh deontais de €2.1 milliún do 35 baile. Is é an aidhm atá leis sin ná go mbeadh sé níos éasca do chuairteoirí rochtain a fháil ar na taitneamhachtaí agus na láithreáin oidhreachtacha sna bailte sin trí chóras soiléir conairí coisithe a bheith bunaithe

Chomh maith leis an gCiste Infrastruchtúir, eisíodh glao náisiúnta ar thograí faoi na Cistí Gníomhaíochtaí agus Taitneamhachtaí, agus glacadh le breis is 130 togra faoin spriocdátá. Ba é an chéad deontas a fógraíodh faoin gCiste seo ná deontas le haghaidh athfhorbairt mhór ar an taitneamhacht stairiúil do chuairteoirí - Dublinia, agus fógraíodh ceadú de mhaoiniú de thart ar €1.25 milliún lena aghaidh i Samhain 2008. B'ionann méid na ndeontas iomlán a cheadaíodh agus €12.5 milliún tar éis na gceaduithe breise.

Seoladh Scéim Infheistíochta Infrastruchtúir Turasóireachta Bhealach Lár na Sionnaine i Meitheamh 2008, chun forbairt seirbhísí agus taitneamhachtaí turasóireachta a spreagadh. Soláthraíonn an Scéim seo deis chun tabhairt faoi infheistíochtaí caipitil turasóireachta sonraithe a bhainfeadh tairbhe as liúntais chaipitil luathaithe.

Chomh maith leis na tionscnaimh a chuirimid i gcrích go díreach, bhíomar gafa, ar bhealach gníomhach, le gníomhaireachtaí na Roinne Gnóthaí Pobail, Tuaithe agus Gaeltachta i rith 2008 agus muid ag iarraidh tionchar €45.4 milliún a leithroinneadh le haghaidh turasóireachta faoi na





Cláir Forbartha Tuaithe agus Leader a uasmhéadú. Soláthraíodh seirbhísí comhairle go fairsing le linn na bliana do bhreis is 200 infheisteoir turasóireachta féideartha.

Agus lárionad comhdhálacha náisiúnta ar tí a oscailte, tá turasóireacht gnó ag éirí níos suntasaí agus níos suntasaí mar fhoinsé do ghníomhaíocht turasóireachta. Thacaíomar le tuairim is 100 comhdháil idirnáisiúnta i 2008. Tháinig breis is 29,000 toscaire ó thar lear go hÉirinn chuig na comhdhálacha sin agus rinneadh fáltas ioncaim de bheagnach €36 milliún do gheilleagar na tíre.

Aithníodh dhá chéad caoga ambasadóir comhdhála a d'fhéadfadh a bheith ann – chun íomhá na hÉireann mar ionad gnó a chur chun cinn thar lear agus cuireadh beagnach 20 ambasadóir comhdhála in aithne d'eagraithe comhdhálacha gairmiúla. I dtéarmaí ócáidí gnó reatha á chur chun cinn ag na ambasadóirí nua sin, d'fhéadfadh 12,000 toscaire agus €16.5 milliún in ioncam teacht as.

Lean Fáilte Ireland ag forbairt rudaí éagsúla le déanamh agus le feiceáil ar fud na hÉireann agus á gcur chun cinn. Áirítear siúlóid air sin, ní a bhfuil níos mó agus níos mó tóir air. Faoi dheireadh na bliana 2008, bhí iomlán de 83 ceann conair agus 120 siúlóid ar ais forbartha. Críochnaíodh daichead a dó ceann conair agus 61 siúlóid ar ais i 2008 aisti féin. Eagraíodh an chéad National Trails Day i Meán Fómhair, agus bhí roinnt siúlóidí ar ais forbartha ag Fáilte Ireland mar lárphointe do na hócáidí.

D'éirigh go maith le féilte i rith 2008. Leithroinneadh €3.5 milliún ar 66 féile i rith na bliana agus leithroinneadh €800,000 sa bhreis ar 180 féile bheag ónár n-oifigí réigiúnacha. Leithroinneadh €1.3 milliún ar Fhéile Lá le Pádraig i mBaile Átha Cliath agus tugadh breis is €90,000 d'Fhéile Ceoldráma Loch Garman, féilte a raibh tairbhe geilleagrach de bhreis is €100 milliún eatarthu ag baint leo.

Cothaíonn spórt an turasóireacht go láidir fós agus i 2008, le buiséad de bheagnach €9 milliún, aithníodh naoi n-ócáid spóirt shuntasacha agus thacaigh ár dTionscnamh Turasóireachta Spóirt Idirnáisiúnta leo. Buaicphointe spóirt

eile a bhí i gcualairt Rása Volvo cáiliúil goGaillimh i 2009. Mar chuid dá urraíocht ar an ócáid, chuir Fáilte Ireland infheistíocht shuntasach in iontráil amháin sa rás, an Green Dragon. Mar fhocal scoir, in aitheantas do na dúshláin atá os comhair na hearnála gailf, dúshláin a bheidh ag méadú, chuireamar fóram náisiúnta gailf ar bun i gcomhpháirtíocht le tionscnóirí chun bealach straitéise a chruthú chun an tionscal a bhogadh ar aghaidh.

Glacadh leis an gcur chuige céanna laistigh den earnáil lóistín agus bunaíodh an Grúpa Oibre Leaba is Bricfeasta i dTithe na hÉireann i Meitheamh. D'fhorbair an grúpa plean gníomhaíochta chun tacú le fás agus le forbairt na hearnála B&B agus an comhshaol iomaíochta agus riachtanais na dtomhaltóirí agus na dtionscnóirí á dtógáil san áireamh acu. Ritheadh roinnt ceardlann agus uirlisí ar bhonn píolótach i 2008 chun tacú le tionscnóirí B&B agus tithe aíochta le feabhas a chur ar riar bia baile in Éirinn chun tuilleadh custaiméirí a mhealladh agus chun cur le gnó agus brabúsacht. Áiríodh orthu sin ceardlanna agus taispeántais chócaireachta, uirlisí chun costais bia a bhainistiú agus chun tacú le pleanáil biachlár agus acmhainní chun plé le sláinte agus le sábháilteacht. Mar fhocal scoir, thacaigh Clár Tacaíochta Fiontair Bheaga agus Mheánfiontair Fáilteachais le 10 gcomhlacht ionadaíochta agus le grúpa margaíochta do chatagóirí cóiríochta beag i 2008. Thacaigh infheistíocht de bhreis is €350,000 le príomhghníomhaíochtaí agus príomhghníomhartha, lena n-áirítear raon leathan de ghníomhaíochtaí margaíochtaí agus cothaithe, forbairt ríomhghnó, tairscintí táirgí nua agus tacaíocht le haghaidh taighde agus forbairt straitéiseach.

CÁILÍOCHT AGUS CAIGHDEÁIN

I 2008 deindeadh athbhreithniú ar ár gcur chuige maidir le hiniúchtaí ar tháirgí turasóireachta. Rinneadh athruithe ar an gcur chuige, ar na critéir agus ar an modh oibre chun go mbeadh siad ina dtairbhe don tionscnóir agus don chustaiméir araon.

Forbraíodh córas ceadaithe iniúchta agus athnuachana nua





le haghaidh tionscnóirí féinfreastail aonair agus cuireadh i bhfeidhm é. Forbraíodh córas nua chomh maith le haghaidh na n-áitreabh féinfreastail ceadaithe faoin Scéim Ionad Saoire.

Cuireadh córas catagóirithe agus caighdeán nua le haghaidh na hearnála sláinte agus folláine i bhfeidhm i rith na bliana agus deineadh iniúchadh ar iomlán de 100 spá sláinte agus folláine agus deineadh iad a chatagóiriú i rith 2008.

Ghlac iomlán de 180 bunaíocht, óstáin den chuid is mó, páirt sa Chlár Optimus – clár ar cháilíocht na seirbhíse ó Fáilte Ireland – agus bhain siad tairbhe as raon idirghabhálacha forbartha, lena n-áirítear meantóireacht, oiliúint agus ceardlanna caighdeán. Go dtí seo ghlac 2,200 bainisteoir agus foireann turasóireachta agus fáilteachais páirt i sraith tionscnamh sármhaitheasa cáilíochta agus seirbhíse lena n-áirítear ceardlanna forbartha caighdeán. Tugadh onóir do dhaichead a sé bunaíocht turasóireachta ag Duaiseanna Optimus ó Fáilte Ireland a bhí ar siúl i Nollaig.

TAIGHDE AGUS BEARTAS

Le linn 2008, thug Fáilte Ireland faoi chineálacha taighde éagsúla chun réasúnaíocht bunaithe ar fhaisnéis a sholáthar le haghaidh phleanáil tionscnaimh thurasóireachta amach anseo.

Deineadh an Suirbhé Baraméadar Turasóireachta ceithre huaire, ag tomhas tuairimí sa tionscal maidir le feidhmíocht na bliana go dtí seo agus na n-ionchas amach anseo. Deineadh fheidhmíocht na n-óstán agus na n-earnálacha cóiríochta eile a thomhas go leanúnach i rith na bliana. Tugadh faoi phróifiliú ar chuairoteoirí ó thar lear trí shuirbhéanna a dhéanamh ag na príomhaerfoirt agus na príomhchalaí chomh maith le próifiliú leanúnach ar thurasóirí baile trí shuirbhéanna náisiúnta a dhéanamh. Coimisiúnaíodh obair chomh maith chun éifeachtúlacht an fheachtais fógraíochta saoire a rianú.

Rinneadh mórstaidéar ar fhorbairt agus ar mhargáíocht na taithí a bhain le turasóireacht cultúir agus oidhreacht

maidir le daoine a fhanann sa bhaile dá gcuid saoire agus cuairteoirí saoire a d'fhéadfadh a bheith i bpríomh-mhargáí ó thar lear araon. Cuireadh tús le hobair chomh maith chun leibhéal na fostaíochta díri san earnáil turasóireachta agus fáilteachais a thomhas agus coimisiúnaíodh staidéar chun feidhmíocht agus ranníocaíocht gheilleagrach thurasóireacht na hÉireann a thomhas.

Críochnaíodh staidéar a leagadh amach chun cabhrú le forbairt chultúr nuálaíochta i dturasóireacht na hÉireann, staidéar as a tháinig ceardlanna réigiúnacha a léirigh sárchleachtas. Coimisiúnaíodh obair chun an costas ar ullmhú bia agus ar ghníomhaíochtaí seirbhíse sna hearnálacha óstáin agus bialanna a mheas.

Mar fhocal scoir, críochnaíodh staidéar a leagadh amach chun an póitéinseal do shliatiascaireachta, rothaíocht, caithimh aimsire eachaíocht, galf, siúlóid agus sláinte agus folláine a d'fhéadfadh a bheith i sé mhórmhargadh ó thar lear a mheas.

TURASÓIREACHT AGUS AN COMHSHAOIL

I rith na bliana leanamar ag cleachtadh phrionsabail na turasóireachta inbhuanaithe. Ba é an fócas i 2008 ná acmhainní comhshaoil a chothú mar phríomhshócmhainní turasóireachta, feidhmíocht chomhshaoil an tionscail turasóireachta a fheabhsú agus an tionscal a ullmhú le haghaidh athrú aeráide agus na dúshláin a thagann leis.

Cuireadh aighneachtaí isteach maidir le hocht bPlean Forbartha Cathrach agus Contae, 40 iarratas pleanála agus 30 iarratas scóipe Mheasúnú Tionchair Comhshaoil. I ngach ceann de na haighneachtaí sin, chuir Fáilte Ireland cur chuige chun cinn ó thaobh forbairt turasóireachta, cur chuige a oibríonn chun an tsócmhainn a mbraitheann an tionscal uirthi a chosaint.

I 2008, d'fhoilsíomar ár nAthbhreithniú ar Bheartas agus Chleachtas Maith Comhshaoil san Earnáil Turasóireachta, ina raibh 16 cás-staidéar ar chleachtadh maith ó thimpeall na tíre. Bhí moltaí sa tuairisc chun feidhmíocht chomhshaoil an





tionscail turasóireachta a fheabhsú.

Chríochnaíomar *'Facing the Challenges of Climate Change- Fáilte Ireland's Carbon Strategy'*. Tá seacht ngníomh sonraithe sa Stratéis atá leagtha amach chun cabhrú leis an tionscal turasóireachta glacadh leis na hathruithe a bheidh riachtanach le dul in oiriúint d'athrú aeráide. Áirítear ar na foilseacháin eile ón mbliain suirbhéanna ar bhruscar, ar chaighdeán uisce agus ar fheirmeacha gaoithe. Mar fhocal scoir, d'fhoilsíomar A Guide to Signposting for the Tourism Trade agus leanamar leis an teagmháil leis an Údarás um Bóithre Náisiúnta maidir lena chlár feabhsaithe comharthaí bóthair náisiúnta, a mhairfidh sé bliana agus a chosnóidh €60 milliún.

MARGAÍOCHT AGUS CUR CHUN CINN

Tugadh faoi fheachtas fógraíochta ilmheáin de chuid Discover Ireland, agus é dírithe ar na nuachtáin náisiúnta agus réigiúnacha, ar an raidió agus ar an teilifís i rith 2008. D'aimsigh an feachtas teilifíse, a bhí ar siúl go dtí deireadh Iúil, 95% den sprioclucht féachana. D'éirigh chomh maith céanna leis an bhfeachtas raidió agus leis an bhfeachtas nuachtán i dtéarmaí aimsiú an sprioclucht féachana.

Cuireadh dianfheachtas ar bun a chuir béim ar fhéilte agus ar ócáidí agus deineadh fógraíocht réigiúnach chomh maith. Léiríonn taighde rianaithe fógraí baile feidhmíocht láidir agus léiríodh go raibh an feachtas faoi Discover Ireland ard.

Rinneadh athdhearadh ar ár mbróisiúr Discover Ireland chun íomhá níos comhaimseartha de shaoire baile a chur i láthair.

Tugadh faoi fheachtas cuimsitheach ó theach go teach go breis is 600,000 teach ar fud na tíre agus dáileadh 300,000 cóip trí oifigí turasóireachta.

Tháinig thart ar 1,050 iriseoir ar cuairt go hÉirinn i 2008 ar 510 turas meáin as ár margaí ó thar lear. Orthu sin bhí iriseoirí teilifíse, raidió, nuachtán, irisleabhar agus ó mheáin ar líne. Bhí breis is 3,450 móralt agus mórchráladh mar thoradh ar na turasanna sin agus Luach Fógraíochta Measta (EAV) de bhreis is €63 milliún orthu agus aimsíodh lucht féachana de 1.2 billiún.

Tháinig ocht gcéad tríocha tionscnóir turas/gníomhaire taistil ó thar lear ar cuairt go hÉirinn ar 55 turas eolais ó an-chuid dár margaí thar lear – ó na S.A. go Aontas na nÉimíróchtaí Arabacha agus ó Ceanada go dtí an tSín. Sa Bhealtaine, cuireadh ár gCeardlann bhliantúil (Meitheal) ar siúl in Óstán Citywest, Co. Bhaile Átha Cliath agus bhí 237 ceannaitheoir ó thar lear agus 270 soláthróir as Éirinn i láthair.

Shaun Quinn
Príomhfheidhmeannach



Ráiteas Corparáideach

Rialú Corparáideach

Tacaíonn Fáilte Ireland leis na caighdeáin is airde ó thaobh rialú corparáideach agus cleachtann sé iad agus cloítear go sonrach le prionsabail agus treoirlínte infheidhmithe atá sainmhínithe sa Chód Cleachtais do Rialú Comhlachtaí Stáit.

Acmhainní Daonna

Amhail an 31 December 2008, b'ionann an líon foirne údaráithe a bhí ag Fáilte Ireland agus 389.19 comhionann lánaimseartha.

Comhionannas

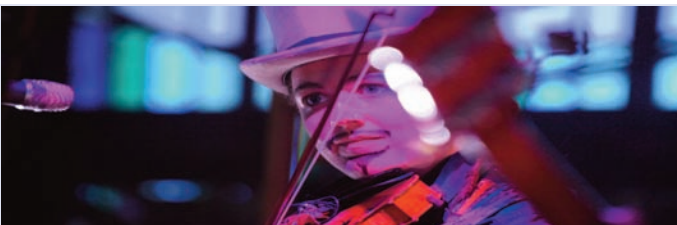
Is fostóir comhionannas deiseanna é Fáilte Ireland. Feidhmítear gach reachtaíocht chomhionannais chuí san eagraíocht

Sábháilteacht, Sláinte agus Leas

Cosnaíodh folláine fostaithe agus oiliúnaithe na heagraíochta trí chloí go daingean le caighdeáin sláinte agus sábháilteachta. Tá an tÚdarás sásta go gcomhlíonann an chuideachta forálacha an Achta um Shábháilteacht, Sláinte agus Leas ag an Obair, 1989 agus a athsholáthar – an tAcht um Shábháilteacht, Sláinte agus Leas ag an Obair, 2005.

Saoráil Faisnéise

Sa tréimhse atá faoi athbhreithniú, fuair Fáilte Ireland 11 iarratas faoin reachtaíocht Saoráil Faisnéise.



Comhaltaí an Údaráis 2008



Redmond O'Donoghue
Cathaoirleach



Maureen Cairnduff



Dominic Dillane



Brian Dowling



John McDonnell



Noel McGinley



Richard Bourke

Struchtúr Rannach

Shaun Quinn
Príomhfheidhmeannach

Deirdre O'Keeffe
Seirbhísí Tacaíochta
Corparáide

Barry O'Reilly
Seirbhísí Láir

John Concannon
Forbairt Réigiúnach

Donal Guilfoyle
Seirbhísí Margaíochta
Láir

Aidan Pender
Forbairt Beartais
& Tionscail

Kevin Moriarty
Tacaíocht
Margaíochta
& Fiontair

Paul Keeley
Forbairt Táirge
& Margadh

Ciaran Tuite
Forbairt Táirge

Tinreamh na gComhaltaí ar Chruinnithe Údaráis 2008

Ocht gcrúinniú a thionóíl an tÚdarás i rith 2008.

Comhalta	Iomlán	Comhalta	Iomlán
Redmond O'Donoghue**	4	Noel McGinley	8
Gillian Bowler *	4	John McDonnell	7
Richard Bourke	6	Pádraig Ó Céidigh	6
Maureen Cairnduff	8	Patrick O'Donoghue	6
Dominic Dillane	6	Páidí Ó Sé	6
Brian Dowling	7	Catherine Reilly	7
Brian Hughes	7	Eithne Scott-Lennon	6

*Tháinig tréimhse oifige Gillian Bowler mar Chathaoirleach ar an Údarás chun críche ar 27 Bealtaine 2008

** Ceapadh Redmond O'Donoghue mar Chathaoirleach an Údaráis i Meitheamh 2008



Brian Hughes



Pádraig Ó Céidigh



Patrick O'Donoghue



Páidí Ó Sé



Catherine Reilly



Eithne Scott-Lennon

Denis Kelly
Forbairt Acmhainní
Daonna

Deborah Nolan
Bainistíocht
Airgeadais & Riosca

Alex Connolly
Cumarsáid

Joe Palmer
Thoir Theas

Fiona Buckley
Thiar Theas

Kevin Kidney
Thoir & Lár na Tíre

Paul McLoone
Thiar Thuaidh

Fiona Monaghan
Thiar

John Mulcahy
Forbairt Oideachais
& Scileanna

Tony Lenehan
Caighdeán &
Cáilíocht Tionscail

Brian Maher
Taighde, Beartas &
Pleanáil Straitéiseach

Orla Carroll
Turasóireacht
Fóillíochta

Keith McCormack
Turasóireacht
Fóillíochta



Fáilte Ireland
National Tourism Development Authority

LÍON TURASÓIRÍ AGUS IONCAM

		2004	2005	2006	2007	2008
An Bhreatain	Líon (000s)	3,526	3,640	3,821	3,776	3,579
	Ioncam (€mn)	1,276.1	1,274.2	1,372.4	1,387.3	1,348.5
Mór-Roinn na hEorpa	Líon (000s)	1,582	1,903	2,252	2,577	2,561
	Ioncam (€mn)	930.4	1,238.6	1,354.5	1,404.7	1,517.0
An Ghearmáin	Líon (000s)	298	402	417	436	456
	Ioncam (€mn)	177.4	237.7	244.6	234.5	287.8
An Fhrainc	Líon (000s)	297	310	360	394	412
	Ioncam (€mn)	158.3	176.3	199.1	200.3	253.5
An Iodáil	Líon (000s)	186	190	248	265	232
	Ioncam (€mn)	119.0	124.3	149.4	168.9	157.1
An Ísiltír	Líon (000s)	151	157	155	155	151
	Ioncam (€mn)	69.4	80.4	70.8	71.6	68.3
Tíortha Eile san Eoraip	Líon (000s)	650	844	1,073	1,327	1,310
	Ioncam (€mn)	406.3	619.9	690.6	729.4	750.4
Meirceá Thuaidh	Líon (000s)	956	937	1,034	1,071	953
	Ioncam (€mn)	772.1	738.2	815.1	823.3	667.7
Tíortha Eile Thar Lear	Líon (000s)	319	284	310	316	343
	Ioncam (€mn)	256.3	235.9	267.1	329.3	315.8
IOMLÁN THAR LEAR	Líon (000s)	6,384	6,763	7,417	7,739	7,435
	Ioncam (€mn)	3,234.9	3,486.9	3,809.0	3,944.6	3,849.0
Tuaisceart Éireann	Líon (000s)	569	570	582	593	591
	Ioncam (€mn)	174.1	178.8	189.8	202.8	210.5
Iomlán Lasmuigh den Stát	Líon (000s)	6,953	7,333	7,999	8,332	8,026
	Ioncam (€mn)	3,409.0	3,665.7	3,998.8	4,147.4	4,059.5
Cuairteanna Aon Lae Thar Lear	Ioncam (€mn)	22.0	23.3	30.3	28.6	35.5
	Fáltais Iompróirí (€mn)	634.0	583.0	663.0	726.0	686.0
IONCAM TURASÓIREACHTA IOMLÁN						
	(€mn)	4,065.0	4,272.0	4,692.0	4,902.0	4,781.0
Turais Baile	Líon (000s)	7,001	7,173	7,310	7,942	8,339
	Ioncam (€mn)	1,037.2	1,164.5	1,375.2	1,551.0	1,546.0
TOTAL TOURISM IONCAM ENUE						
	(€mn)	5,102.2	5,436.5	6,067.2	6,453.0	6,327.0

Foinse: CSO/Fáilte Ireland/NITB

Aibreán 2009

Gníomhaíocht Oiliúna 2008 agus 2007

	2008	2007
Cláir Scileanna Fáilte Ireland	3,970	2,235
Cláir Choláiste-Bhunaidh	2,175	2,087
Cláir Thionscail-Bhunaidh	6,500	5,705
Mór iomlán	12,645	10,027





Ráitis Airgeadais Chomhdhlúite

Don bhliain dar chríoch 31 Nollaig 2008



Ráiteas Freagrachtaí an Údaráis

Éilíonn Alt 27 den Acht um Údarás Náisiúnta Forbartha Turasóireachta 2003 ar an Údarás ráitis airgeadais a ullmhú ar bhealach a cheadóidh an tAire le toiliú an Aire Airgeadais. Agus na ráitis airgeadais sin á n-ullmhú, éilítear ar an Údarás:

- beartais chuntasaíochta oiriúnacha a roghnú agus iad a fheidhmiú ar bhonn seasmhach;
- breithiúnais agus meastacháin a dhéanamh a bhíonn réasúnach agus ciallmhar;
- ráitis airgeadais a ullmhú ar bhonn gnóthais leantaigh mura mbíonn sé mí-oiriúnach glacadh leis go leanfaidh Fáilte Ireland ag feidhmiú;
- aon imeachtaí ábhartha ó chaighdeáin chuntasaíochta infheidhmithe a nochtadh agus a mhíniú.

Tá an tÚdarás freagrach as leabhair chuntais chuí a choinneáil a léiríonn le cruinneas réasúnach ag aon tráth staid airgeadais an Údaráis agus a chuireann ar a chumas a chinntiú go gcomhlíonann na Ráitis Airgeadais Alt 27 den Acht. Tá an tÚdarás freagrach chomh maith as sócmhainní Fáilte Ireland a chosaint agus as céimeanna réasúnacha a ghlacadh le cosc a chur ar chalaois agus ar neamhrialtachtaí agus iad a aimsiú.



Redmond O'Donoghue
Chairman



Brian Dowling
Authority Member



Tuarascáil an Ard-Reachtair Cuntas agus Ciste le cur i láthair Thithe an Oireachtais

An tÚDARÁS NÁISIÚNTA FORBARTHA TURASÓIREACHTA
Grúpchuntais

Tá ráitis airgeadais an Údaráis Náisiúnta Forbartha Turasóireachta don bhliain dar críoch 31 Nollaig 2008 iniúchta agam faoin Acht um Údarás Náisiúnta Forbartha Turasóireachta 2003.

Tá na ráitis airgeadais, a ullmhaíodh faoi na beartais chuntasaíochta arna leagan amach sna ráitis, comhdhéanta de na Beartais Chuntasaíochta, Cuntas Ioncaim agus Caiteachais an Ghrúpa, Ráiteas Gnóthachan agus Caillteanas Aitheanta Iomlán an Ghrúpa, Clár Comhardaithe an Ghrúpa, Clár Comhardaithe an Údaráis, Ráiteas ar Shreabhadh Airgid an Ghrúpa agus na nótaí gaolmhara.

Freagrachtaí Chomhaltaí an Údaráis agus an Ard-Reachtair Cuntas agus Ciste faoi seach

Tá an tÚdarás freagrach as na ráitis airgeadais a ullmhú de réir an Achta um Údarás Náisiúnta Forbartha Turasóireachta 2003, agus as rialtacht na n-idirbheart a chinntiú. Ullmhaíonn an tÚdarás na ráitis airgeadais de réir Cleachtais Chuntasaíochta a nGlactar Leis go Coitianta in Éirinn. Tá freagrachtaí cuntasaíochta Chomhaltaí an Údaráis leagtha amach sa Ráiteas um Fhreagrachtaí an Údaráis.

Is é m'fhreagrachta ná na ráitis airgeadais a iniúchadh de réir cheanglas ábhartha dlí agus rialúcháin agus Caighdeán Idirnáisiúnta maidir le hIniúcháireacht (Ríocht Aontaithe agus Éire).

Tuairiscím mo thuairim maidir le cibé an dtugann na ráitis airgeadais léargas fóircheart, de réir Cleachtais Chuntasaíochta a nGlactar Leis go Coitianta in Éirinn. Tuairiscím freisin cibé, dar liom, an raibh leabhair chuntais chuí coinnithe. Lena chois sin, deirim cibé an dtugann na ráitis airgeadais leis na leabhair chuntais.

Tuairiscím ar aon chás ábhartha nár feidhmíodh suimeanna airgid chun na gcríoch a bhí beartaithe nó sa chás nach leanann na hidirbhearta do na húdaráis a rialaíonn iad.

Tuairiscím freisin mura bhfuil an fhaisnéis agus na mínithe ar fad faighte agam agus atá riachtanach chun críocha m'iniúchta.

Scrúdaím an Ráiteas maidir le Rialú Inmheánach Airgeadais le féachaint an léirítear ann gur chomhlíon an tÚdarás an Cód Cleachtais maidir le Rialachas Comhlachtaí Stáit agus tuairiscím ar aon chás ábhartha nach ndéanann sé amhlaidh, nó más rud é go bhfuil an ráiteas mithreorach nó nach dtugann sé le faisnéis eile atá ar eolas agam de bharr na ráitis airgeadais a bheith iniúchta agam. Ní cheanglaítear orm a bhreithniú cibé an gclúdaíonn an Ráiteas maidir le Rialú Inmheánach Airgeadais gach priacal agus rialú airgeadais, ná teacht ar thuairim maidir le

héifeachtacht na nósanna imeachta maidir le priacail agus rialú.

Léim faisnéis eile atá sa Tuarascáil Bhliantúil, agus breithním cibé an dtugann sé leis na ráitis airgeadais iniúchta. Breithním na himpleachtaí do mo thuarascáil má thagaim ar an eolas faoi aon rud atá, de réir cosúlachta, ina mhíríteas nó ina neamhréireacht ábhartha leis na ráitis airgeadais.

An Bunús atá le mo Thuairim ar na Ráitis

I mbun m'fheidhme mar Ard-Reachtair Cuntas agus Ciste, rinne mé m'iniúchadh ar na ráitis airgeadais de réir Caighdeán Idirnáisiúnta maidir le hIniúcháireacht (Ríocht Aontaithe agus Éire) arna n-eisiúint ag an mBord um Chleachtais Iniúcháireachta agus trí thagairt a dhéanamh do na nithe ar leith is gá a chur san áireamh i ndáil le cúrsaí bainisteoireachta agus oibriúcháin a ghabhann le comhlachtaí Stáit. Déantar scrúdú mar chuid den iniúchadh, ar bhonn tástála, ar fhianaise a bhaineann le suimeanna agus rialtacht na n-idirbheart airgeadais a chuirtear san áireamh sna ráitis airgeadais, agus leis na hidirbhearta a fhoilsítear iontu. Chomh maith leis sin, cuimsíonn an t-iniúchadh measúnacht ar na meastacháin agus ar na breitheanna suntasacha a rinneadh agus na ráitis airgeadais á n-ullmhú, agus measúnacht le féachaint an n-oireann na beartais chuntasaíochta don bhail atá ar chúrsaí an Údaráis, ar feidhmíodh na beartais sin ar bhealach leanúnach agus ar foilsíodh iad ar bhealach sásúil.

Phleanáil mé agus rinne mé m'iniúchadh sa chaoi is go bhfaighinn an fhaisnéis agus na mínithe ar fad a mheas mé a bheith riachtanach ionas go mbeadh leordhóthain fianaise agam a d'fhágfadh cinnteacht réasúnach ann go bhfuil na ráitis airgeadais saor ó mhíríteas ábhartha, cibé acu calaois nó neamhríaltacht eile nó earráid is cúis leis sin. I dteacht ar mo thuairim, rinne mé meastóireacht ar a shásúla is a cuireadh faisnéis i láthair sna ráitis airgeadais san iomlán freisin.

Tuairim

Is é mo thuairim go dtugann na ráitis airgeadais léargas fóircheart, de réir Cleachtais Chuntasaíochta a nGlactar Leis go Coitianta in Éirinn, ar riocht ghnóthaí an Ghrúpa agus an Údaráis ag 31 Nollaig 2008 agus ar ioncam agus ar chaiteachas an Ghrúpa don bhliain dar críoch sin.

Is é mo thuairim go raibh leabhair chuntais chuí coinnithe ag an Údarás Náisiúnta Forbartha Turasóireachta. Tá na ráitis airgeadais ag teacht leis na leabhair chuntais.

John Buckley
Ard-Reachtair Cuntas agus Ciste - Meitheamh 2009

Ráiteas Faoin gCóras Rialaithe Airgeadais Inmheánaigh

Thar ceann an Údaráis aithním ár bhfreagracht a chinntiú go gcoimeádtar agus go bhfeidhmítear córas rialaithe airgeadais inmheánaigh éifeachtach. Ní féidir leis an gcóras ach dearbhú réasúnach, agus ní dearbhú iomlán a sholáthar go gcosnaítear sócmhainní, go n-údaraitear idirbhearta agus go dtaifeadaítear i gceart iad, agus go seachnaítear earráidí ábhartha nó neamhrialtachtaí nó go n-aimsítear iad laistigh de thréimhse tráthúil.

Tá céimeanna glactha ag an Údarás lena chinntiú go mbeidh timpeallacht rialaithe chuí i bhfeidhm trí:

- fhreagrachtaí bainistíochta a shainmhíniú go soiléir
- nósanna imeachta foirmiúla a bhunú le teipeanna rialaithe suntasacha a thuairisciú agus lena chinntiú go nglacfar gníomh ceartaitheach iomchuí.

Glacadh le próiseas foirmiúil chun riosca gnó a aithint, a mheas, a mhaolú agus a bhainistiú agus áirítear leis:

- rioscaí a aithint agus cineál rioscaí
- dóchúlacht tarlaithe
- na himpleachtaí airgeadais nó eile
- na fachtóirí maolaithe
- pleananna chun na rioscaí aitheanta a bhainistiú
- monatóireacht agus tuairisciú ar an bpróiseas

Tá an córas rialaithe airgeadais inmheánaigh bunaithe ar chreat oibre eolais bainistíochta rialta, ar nósanna imeachta riaracháin lena n-áirítear dualgais a roinnt, agus ar chóras toscaireachta agus cuntasáíochta. Áirítear leis go háirithe:

- Pleananna straitéiseacha agus buiséid bhliantúla ceadaithe ag an Údarás.
- Tuarascálacha buiséid ardleibhéil a dhéanann athbhreithniú ar fheidhmíocht in aghaidh buiséid a dhéanann an tÚdarás athbhreithniú orthu ag gach cruinniú.

- Coiste Beartais Airgeadais ar a bhfuil an Príomhfheidhmeannach agus Stiúrthóirí chomh maith leis an gCeann Airgeadais, a thagann le chéile go míosúil le hiniúcadh a dhéanamh ar fheidhmíocht in aghaidh buiséid agus ar shaincheisteanna airgeadais a mbíonn tionchar acu ar an eagraíocht.

- Feidhm Iniúchta Inmheánaigh a dhéanann monatóireacht ar chomhlíonadh beartas agus nósanna imeachta agus éifeachtúlacht rialaithe inmheánacha laistigh den eagraíocht. Déanann an tIniúcháir Inmheánach tuairisciú chuig Cathaoirleach an Choiste Iniúchta agus Bainistiú Riosca.

- Feidhmiúcháin Bhainistiú Riosca feidhmithe a dhéanann monatóireacht ar dhul chun cinn na heagraíochta maidir le riosca aitheanta sa Chlár Riosca agus a thuairiscíonn chuig an bhfeidhmeannas

- Coiste Iniúchta agus Bainistiú Riosca ar a bhfuil triúr stiúrthóirí neamh-fheidhmiúcháin agus a thagann le céile thart ar cheithre uaire sa bhliain chun athbhreithniú a dhéanamh ar thuarascálacha an Iniúcháir Inmheánaigh agus ar an gClár Riosca, agus a thuairiscíonn chuig an Údarás.

Chuidigh obair an Iniúcháir Inmheánaigh leis an monatóireacht agus leis an athbhreithniú a rinne an tÚdarás ar éifeachtúlacht an chórais rialaithe airgeadais inmheánaigh, chomh maith le hobair an Choiste Iniúchta a dhéanann maoirseacht ar obair an Iniúcháir Inmheánaigh, agus ar obair na mbainisteoirí feidhmiúcháin laistigh de Fáilte Ireland atá freagrach as an gcreat oibre rialaithe airgeadais a fhorbairt agus a choimeád.

Deimhním, maidir leis an bhliain dar chríoch an 31 Nollaig 2008, go ndearna an tÚdarás athbhreithniú ar éifeachtúlacht an chórais rialaithe airgeadais inmheánaigh.



Redmond O'Donoghue
Cathaoirleach

Beartais Chuntasaíochta

Seo a leanas na beartais chuntasaíochta suntasacha ar glacadh leo sna ráitis airgeadais:-

COMHGHNÁS CUNTASAÍOCHTA

Tá na ráitis airgeadais ullmhaithe ar bhonn fabhráithe faoin gcomhghnás costais stairiúil - seachas Deontais Oireachtais - agus de réir phrionsabail chuntasaíochta a nglactar go ginearálta leo. Glactar le Caighdeán Tuairiscithe Airgeadais atá molta ag na comhlachtaí cuntasaíochta aitheanta de réir mar is infheidhme dóibh.

Tá na ráitis airgeadais chomhdhlúite chomhdhéanta de ráitis airgeadais an Údaráis Náisiúnta Forbartha Turasóireachta agus a fhochuideachta Eagraíocht Turasóireacht Réigiúnach Bhaile Átha Cliath Teo déanta go dtí críocha tréimhsí a leanann ar a chéile.

DEONTAIS OIREACHTAIS

Is léiriú iad na deontais sa Chuntas loncaim agus Caiteachais ar na suimeanna a fuarthas i leith an tréimhse sin.

DEONTAIS INÍOCHTA

Aithnítear caiteachas deontais sa tréimhse ina ndéanann an faighteoir an ghníomhaíocht deontais a chruthaíonn teidlíocht don tacaíocht deontais agus a chomhlíonann coinníollacha sonraithe an deontais.

AIRGEADRA COIGRÍCHE

Déantar idirbhearta a ainmnítear in airgeadra coigríche a thiontú ina euro ag ráta caighdeánach comhaontaithe don bhliain.

Déantar gnóthachain agus cailteanais malartaithe réadaithe ar idirbhearta a socraíodh i rith na bliana a chur san áireamh sa Chuntas loncaim agus Caiteachais don bhliain. Déantar sócmhainní agus dliteanais airgid a bhíonn ainmnithe in airgeadra coigríche a thiontú ina euro ag rátaí malartaithe a bhíonn i bhfeidhm ag dáta an Chláir Chomhardaithe agus áirítear gnóthachain agus cailteanais a eascraíonn dá bharr i gCuntas loncaim agus Caiteachais na bliana.

SÓCMHAINNÍ SEASTA INLÁIMHSITHE AGUS DÍMHEAS

Luaitear sócmhainní seasta inláimhsithe ag costas lúide dímhéas carntha. Ríomhtar dímhéas, gearrtha ar an gCuntas loncaim agus Caiteachais, chun costas sócmhainní seasta thar a saol úsáideach measta a dhíscríobh ag na rátaí bliantúla atá leagtha amach thíos:

Talamh	0%	
Áitribh	2%	Dhíraech Líne
Trealamh Ríomhaireachta	33⅓%	Dhíraech Líne
Troscán agus Fearais	20%	Dhíraech Líne
Trealamh Oiliúna	20%	Dhíraech Líne
Mótarfheithiclí	20%	Dhíraech Líne

SÓCMHAINNÍ INFHEISTÍOCHTA

Bíonn sócmhainní infheistíochta comhdhéanta de thalamh agus d'fhoirgnimh le luach taitneamhachta amháin agus luaitear ag costas stairiúil iad.

SÓCMHAINNÍ AIRGEADAIS

Áirítear gach sócmhainn airgeadais ag luach ainmniúil.

LÉASANNA OIBRÍOCHTA

Déileáiltear le híocaíochtaí cíosanna faoi léasanna oibríochta sa Chuntas loncaim agus Caiteachais mar a thabhaítear iad.

CUNTAS CAIPITIL

Is ionann an Cuntas Caipitil agus an luach ioncaim neamhamúchta a úsáidtear chun críocha caipitil. Déantar aistrithe idir cúlchistí ioncaim agus cúlchistí caipitil go bliantúil le léiriú gurb ionann maoiniú caipitil na heagraíochta, lena n-áirítear léasanna airgeadais, agus an glan-luach leabhair den sócmhainní seasta inláimhsí

Beartais Chuntasaíochta

Ar Lean

FÉICHIÚNAITHE

Díscribhtear drochfhiacha atá ar eolas agus déantar soláthar sonraithe d'aon méideanna a cheaptar go mbeadh a mbailiú amhrasach.

STOIC

Luaitear stoic ag a gcostas nó a nglanluach réadaithe, cibé is lú.

COSTAIS PHINSIN

Scéimeanna Sochair Sainmhínithe

Oibríonn Fáilte Ireland dhá scéim pinsin sochair sainmhínithe a mhaoinítear go bliantúil ar bhonn íoc-mar-a thuilltear ó airgead a sholáthraíonn an Roinn Ealaíon, Spóirt agus Turasóireachta agus ó ranníoca a asbhaintear as tuarastail foirne.

Oibríonn Fáilte Ireland dhá scéim sochair sainmhínithe freisin a riarann iontaobhaithe agus atá neamhspleách ó airgeadas na cuideachta. Íoctar ranníoca chuig na scéimeanna de réir moltaí achtúirí neamhspleácha cáilithe chun cur ar chumas na n-iontaobhaithe freastal ar na sochair a fhabhraítear chuig comhaltaí i ndáil le seirbhís reatha agus seirbhís sa todhcaí.

Léiríonn costais phinsin sochair phinsin a thuilleann fostaithe sa tréimhse. I gcás an dá scéim íoc-mar-a-

thuilltear, léirítear na costais glan ó ranníoca pinsin na foirne a choimeádann an tÚdarás. Aithnítear suim a chomhfhreagraíonn don mhuirear pinsin mar ioncam sa mhéid go bhfuil sé in-aisghabhála agus déantar é a fhritháireamh in aghaidh deontas a fhaightear sa bhliain chun íocaíochtaí pinsin a íoc chuig pinsinéirí sna scéimeanna neamh-mhaoinithe agus ranníocaíochtaí don scéim mhaoinithe.

Léirítear gnóthachain nó caillteanais achtúireacha a eascraíonn as dliteanais scéime agus, nuair is infheidhme, sócmhainní scéime, sa Ráiteas Gnóthachain agus Caillteanais Aitheanta lomlána agus aithnítear coigeartú comhfhreagrach sa mhéid in-aisghabhála ón Roinn Éalaíon, Spóirt agus Turasóireachta.

Is ionann dliteanais phinsin agus luach reatha íocaíochtaí pinsin sa todhcaí a thuilleann an fhoireann go dáta. Léiríonn maoiniú pinsin iarchurtha an sócmhainn chomhfhreagrach a bheidh le haisghabáil i dtréimhsí sa todhcaí ón Roinn Ealaíon, Spóirt agus Turasóireachta.

Scéimeanna Ranníoca Sainmhínithe

Tá scéimeanna pinsin ranníoca sainmhínithe ar fáil d'fhoireann nach bhfuil cáilithe don scéim aoisliúntais neamh-mhaoinithe.

Déileáiltear le híocaíochtaí a dhéantar faoin scéim i gCuntas Ioncaim agus Caiteachais na bliana lena mbaineann siad.

Cuntas Ioncaim agus Caiteachais an Ghrúpa

don bhliain dar chríoch 31 Nollaig 2008

	Notaí	2008 €'000	2007 €'000
IONCAM:			
Deontais Oireachtais	1	179,335	162,014
Ioncam Eile		19,482	22,842
Glan-Mhaoiniú larchurtha do phinsin sa bhliain	2	3,287	963
		202,104	185,819
AISTRIÚ (CHUIG)/Ó C(H)ÚLCHISTÍ CAIPITIL	18	641	(1,823)
		202,745	183,996
CAITEACHAS:			
Speansais Oibríochta Ginearálta:			
Margaíocht	3	39,754	33,234
Oiliúint	4	15,103	17,493
Forbairt	5	29,746	18,960
Forbairt Réigiúnach	6	10,597	13,956
Taighde & Beartas	7	2,682	2,473
Pá	8	27,941	27,591
Speansais Oibríochta	9	12,009	14,356
Íocaíochtaí Deontais Tourism Ireland Teoranta	1	53,639	51,285
Costais Phinsin	26	10,794	8,702
		202,265	188,050
		480	(4,054)
Farasbarr ioncam ar Chaiteachas/(Caiteachas ar ioncam) sa tréimhse			
Farasbarr ioncam ar Chaiteachas/(Caiteachas ar ioncam) sa tréimhse inchurtha síos do:		367	(3,725)
an tÚdarás Náisiúnta Forbartha Turasóireachta		113	(329)
Leas Mionlaigh		480	(4,054)

Is cuid lárnach de na ráitis airgeadais seo iad na Beartais Chuntasaíochta agus na nótaí 1 go dtí 28.



Redmond O'Donoghue
Cathaoirleach



Brian Dowling
Comhalta an Údaráis

Ráiteas ar Ghnóthachain agus ar Chailleanais Aitheanta Iomlána an Ghrúpa

don bhliain dar chríoch 31 Nollaig 2008

	Notáí	2008 €'000	2007 €'000
CAILLTEANAIS ACHTÚIREACHA AR SCÉIMEANNA PINSIN			
Taithí (caillteanas)/gnóthachan ar dhliteanas na scéime pinsin			
Scéim Neamh-mhaoinithe	26 (A)	(4,100)	(748)
Scéim Mhaoinithe CERT (Dúnta)	26 (B)	274	(131)
Scéim Mhaoinithe RTA (Dúnta)	26 (C)	(128)	(911)
		(3,954)	(1,790)
Tionchar athruithe ar bhonn tuisceana			
Scéim Neamh-mhaoinithe	26 (A)	8,564	6,342
Scéim Mhaoinithe CERT (Dúnta)	26 (B)	(158)	2,827
Scéim Mhaoinithe RTA (Dúnta)	26 (C)	1,497	226
		9,903	9,395
Aischiúir iarbhrí lúide aischiúir ionchais ar shócmhainní			
Scéim Mhaoinithe CERT (Dúnta)	26 (B)	(6,306)	(2,461)
Scéim Mhaoinithe RTA (Dúnta)	26 (C)	(10,438)	(4,764)
		(16,744)	(7,225)
		(10,795)	380
COIGEARTÚ AR MHAOINIÚ PINSIN IARCHURTHA		8,541	(1,931)
Farasbarr Ioncam ar Chaiteachas/(Caiteachas ar Ioncam) sa tréimhse		480	(4,054)
Gnóthachan/(Caillteanas) Aitheanta iomlán don bhliain		(1,774)	(5,605)
Gnóthachan/(Caillteanas) Aitheanta iomlán don bhliain inchurtha síos do:			
an tÚdarás Náisiúnta Forbartha Turasóireachta		(1,355)	(5,020)
Leas Mionlaigh		(419)	(585)
		(1,774)	(5,605)

Is cuid lárnach de na raitis airgeadais seo iad na Beartais Chuntasaíochta agus na nótaí ó 1 go dtí 28.



Redmond O'Donoghue
Cathaoirleach



Brian Dowling
Comhalta an Údaráis

Clár Comhardaithe an Ghrúpa

Amhail an 31 Nollaig 2008

	Notaí	2008 €'000	2007 €'000
SÓCMHAINNÍ SEASTA			
Sócmhainní Inláimhsithe	12	29,621	30,250
Sócmhainní Airgeadais	14	46	53
Maoín Infheistíochta	13	276	276
		29,943	30,579
SÓCMHAINNÍ REATHA			
Stoic		1,097	1,234
Féichiúnaithe	15	2,453	2,774
Iarmhéid Airgid Tirim agus Bainc	16	32,841	30,434
		36,391	34,442
CREIDIÚNAITHE: Méideanna dlite laistigh de bhliain amháin	17	35,311	33,506
GLAN-SÓCMHAINNÍ REATHA		1,080	936
SÓCMHAINNÍ IOMLÁNA LÚIDE DLITEANAIS REATHA		31,023	31,515
CREIDIÚNAITHE: Méideanna dlite tar éis níos mó ná bliain amháin	17	337	771
SÓCMHAINNÍ IOMLÁNA LÚIDE DLITEANAIS REATHA ROIMH PHINSIN		30,686	30,744
Maoiniú Pinsin Iarchurtha	26	140,621	128,793
Dliteanaís Phinsin	27	(147,206)	(133,066)
SÓCMHAINNÍ IOMLÁNA LÚIDE DLITEANAIS REATHA TAR ÉIS PINSIN		24,101	26,471
CAIPITEAL AGUS CÚLCHISTÍ			
Easnamh Carntha	19	(5,842)	(4,108)
Cuntas Caipitil	18	29,943	30,579
		24,101	26,471

Is cuid lárnach de na raitis airgeadais seo iad na Beartais Chuntasaíochta agus na nótaí ó 1 go dtí 28.


Redmond O'Donoghue
Cathaoirleach


Brian Dowling
Comhalta an Udaráis

Clár Comhardaithe an Udaráis

Amhail an 31 Nollaig 2008

	Notáí	2008 €'000	2007 €'000
SÓCMHAINNÍ SEASTA			
Sócmhainní Inláimhsithe	12	21,976	22,299
Sócmhainní Airgeadais	14	46	53
Maoín Infheistíochta	13	276	276
		22,298	22,628
SÓCMHAINNÍ REATHA			
Stoic		746	873
Féichiúnaithe	15	1,918	1,992
Iarmhéid Airgid Tirim agus Bainc	16	32,240	30,114
		34,904	32,979
CREIDIÚNAITHE: Méideanna dlite laistigh de bhliain amháin	17	33,513	31,932
GLAN-SÓCMHAINNÍ REATHA		1,391	1,047
SÓCMHAINNÍ IOMLÁNA LÚIDE DLITEANAIS REATHA		23,689	23,675
CREIDIÚNAITHE: Méideanna dlite tar éis níos mó ná bliain amháin	17	-	280
SÓCMHAINNÍ IOMLÁNA LÚIDE DLITEANAIS REATHA ROIMH PHINSIN		23,689	23,395
Maoiniú Pinsin Reatha	26	140,621	128,793
Dlíteanais Phinsin		(140,621)	(128,793)
SÓCMHAINNÍ IOMLÁNA LÚIDE DLITEANAIS REATHA TAR ÉIS PINSIN		23,689	23,395
CAIPITEAL AGUS CÚLCHISTÍ			
Barrachas Carntha		1,391	767
Cuntas Caipítíl	18	22,298	22,628
		23,689	23,395

Is cuid lárnach de na ráitis airgeadais seo iad na Beartais Chuntasaíochta agus na nótaí ó 1 go dtí 28.



Redmond O'Donoghue
Cathaoirleach



Brian Dowling
Comhalta an Udaráis

Ráiteas Faoi Shreabhadh Airgid an Ghrúpa

don bhliain dar chríoch 31 Nollaig 2008

	Notáí	2008 €'000	2007 €'000
RÉITEACH FARASBARR IONCAM AR CHAITEACHAS/ (CAITEACHAS AR IONCAM) CHUIG GLAN-INSREABHADH AIRGID Ó GNÍOMHAÍOCHTAÍ OIBRÍOCHTA			
Farasbarr Ioncam ar Chaiteachas/(Caiteachas ar Ioncam) i dtréimhse		480	(4,054)
Dímheas Sócmhainní Seasta Inláimhsithe		1,481	2,228
Aistriú chuig Cuntas Caipitil		(641)	1,823
Barrachas/(Easnamh) ar shócmhainní seasta inláimhsithe a dhiúscairt		10	(6)
Laghdú/(Méadú) i bhFéichiúnaithe		443	(857)
Méadu i gCreidiúnaithe		1,416	10,860
Laghdú i Stoic		137	417
Laghdú/(Méadú) i bhForáil i gcás Pinsean		58	(41)
Laghdú/(Méadú) i nDeontais Oireachtais Charntha		10	98
Ús faighte		(334)	(106)
Ús íoctha		106	-
Glan-Insreabhadh airgid ó ghníomhaíochtaí oibríochta		3,166	10,362
RÁITEAS SREABHADH AIRGID GLAN-INSREABHADH AIRGID Ó GHNÍOMHAÍOCHT OIBRÍOCHTA		3,166	10,362
AISCHUIR AR INFHEISTÍOCHTAÍ AGUS SEIRBHÍSIÚ AIRGEADAIS			
Ús ar acmhainní leachtaithe		228	106
CAITEACHAS CAIPITIL AGUS INFHEISTÍOCHT AIRGEADAIS			
Íocaíochtaí le sócmhainní seasta inláimhsithe a shealbhú		(877)	(4,048)
Admhálacha ó dhíolacháin shócmhainní seasta inláimhsithe		27	3
ÉADÁLACHA AGUS DIÚSCAIRTÍ			
Glan-larmhéideanna Bainc faighte trí fhochuideachta		2	(426)
BAINISTIÚ ACMHAINNÍ LEACHTAITHE		276	(13,500)
GLAN (EIS-SREABHADH)/INSREABHADH AIRGID SA TRÉIMHSE		2,822	(7,503)
RÉITEACH AR GHLAN (EIS-SREABHADH)/INSREABHADH AIRGID CHUIG GLUAISEACHT IN IARMHÉID AIRGID TIRIM AGUS BAINC			
Amhail an 1 Eanáir		29,809	23,812
Glan (eis-sreabhadh)insreabhadh sa tréimhse		2,822	(7,503)
Glan (eis-sreabhadh)/insreabhadh ó ghluaiseacht in Acmhainní Leachtaithe sa tréimhse		(276)	13,500
Amhail an 31 Nollaig		32,355	29,809

Is cuid lárnach de na ráitis airgeadais seo iad na Beartais Chuntasaíochta agus na nótaí ó 1 go dtí 28.

Nótaí do na Ráitis Airgeadais

don bhliain dar chríoch 31 Nollaig 2008

1. DEONTAIS OIREACHTAIS FAIGHTE DON TRÉIMHSE

	2008			2007		
	Fáilte Ireland €'000	Tourism Ireland €'000	2008 Iomlán €'000	Fáilte Ireland €'000	Tourism Ireland €'000	2007 Iomlán €'000
Speansais Oibríochta Ginearálta	81,724	-	81,724	77,301	-	77,301
Forbairt Chaipitil	870	-	870	3,345	-	3,345
Ciste Margaíochta Turasóireachta Tourism Ireland	16,315	33,685	50,000	13,315	31,685	45,000
- Speansais Oibríochta Ginearálta	-	19,954	19,954	-	19,600	19,600
Scéim Forbartha Táirge Turasóireachta	11,987		11,987	8,768		8,768
NDP 2007-2013	14,800		14,800	8,000		8,000
	125,696	53,639	179,335	110,729	51,285	162,014

Leithdháiltíonn an Roinn Ealaíon, Spóirt agus Turasóireachta an Ciste Margaíochta Turasóireachta vótáilte go bliantúil idir Fáilte Ireland agus Tourism Ireland Limited

Is cuid an Séim Forbartha Táirge Turasóireachta (TPDS) den Plean Forbartha Náisiúnta agus faigheann sé maoiniú ó Chiste Forbartha Réigiúnach Eorpach. €11,986,690.14 (2007 €8,768,896) an leibhéal tacaíochta sa bhliain 2008.

2. IONCAM EILE

	2008 €'000	2007 €'000
Margaíocht	6,599	6,460
Oiliúint	742	828
Forbairt	1,822	1,341
Seirbhísí Cuairteoirí	9,583	13,425
Oibríocht	718	788
Brabús ar Dhíolachán Sócmhainní Airgeadais	18	-
	19,482	22,842

3. MARGAÍOCHT

	2008 €'000	2007 €'000
Fógraíocht, Poiblíocht	19,700	16,041
Aontaí agus Tionscnaimh	6,173	6,987
Urraíocht agus Tacaíocht	13,881	10,206
	39,754	33,234

4. OILIÚINT

	2008 €'000	2007 €'000
Deontais	8,870	10,412
Costais Oiliúna Eile	4,781	5,318
Forchostais	1,452	1,763
	15,103	17,493

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5. FORBAIRT

	2008 €'000	2007 €'000
Deontais Chaipitil	26,282	16,841
Fiontair Bheaga agus Fiontair ar Mheánmhéid	494	390
Forbairt Fiontraíochta	2,970	1,729
	29,746	18,960

6. FORBAIRT RÉIGIÚNACH

	2008 €'000	2007 €'000
Margaíocht Réigiúnach	4,383	4,532
Seirbhísí Cuairteoirí	6,116	9,161
Deontais Chaipitil	-	238
Fóirdheontas Réigiúnach	98	25
	10,597	13,956

7. TAIGHDE AGUS BEARTAS

	2008 €'000	2007 €'000
Taighde	1,622	1,767
Comhshaoil	528	288
Abhcóideacht	532	418
	2,682	2,473

8. PÁ

	2008 €'000	2007 €'000
Margaíocht	3,658	3,541
Oiliúint	3,869	4,473
Forbairt	2,701	3,237
Forbairt Réigiúnach	12,489	12,437
Oibríocht	5,224	3,903
	27,941	27,591

Ba é an meán-líon foirne don bhliain ná 481 comhionann lánaimseartha (2007: 434 comhionann lánaimseartha).

9. SPEANSAIS OIBRÍOCHTA

	2008 €'000	2007 €'000
Táille Iniúchóireachta	66	73
Seirbhísí Oifige agus Seilbhe	3,036	3,487
Costais Údaráis	325	309
Deontais Chaipitil	-	254
Costais Riaracháin Eile	8,582	10,233
	12,009	14,356

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10. TÁILLÍ AGUS SPEANSAIS COMHALTAÍ

An tAire Ealaíon, Spóirt agus Turasóireachta a shocraíonn táillí Chomhaltaí an Údaráis. Bíonn speansais a éilíonn Comhaltaí an Údaráis ag teacht le rátaí na Státseirbhíse.

	2008 €'000	2007 €'000
Táillí Chomhaltaí an Údaráis	184	200
Speansais Chomhaltaí an Údaráis	23	20
Iomlán	207	220
Táillí an Chomhalta is mó a fhaigheann íoctha	14	24

Bhí 13 Comhalta Údaráis ann i rith na bliana(2007: 13).

* Ceapadh Redmond O'Donohue i Aibreán 2008

11. COMHATHÁTHÚ RÉIGIÚNACH

DUBLIN TOURISM

Ritheadh réiteach ag cruinniú ginearálta neamhghnách de chuid an Údaráis Turasóireachta Réigiúnach Bhaile Átha Cliath ("Dublin Tourism") an 3ú Bealtaine 2007, a rinne leasú ar an Meabhrán agus Airteagail Chomhlachais. Tá struchtúr ballraíochta na cuideachta ar an gcineál sin go bhfuil leas úrlámhais ag Fáilte Ireland sa chuideachta anois agus tá na Ráitis Airgeadais comhdhlúite ar an mbonn sin.

12. SÓCMHAINNÍ SEASTA INLÁIMHSITHE - GRÚPA

	Talamh agus Áitribh €'000	Troscán agus Fearais €'000	Trealamh Ríomhaire- achta €'000	Trealamh Ríomhaire- achta €'000	Feithiclí €'000	Iomlán €'000
Costas						
Amhail an 1 Eanáir	42,723	4,406	3,219	3,404	65	53,817
Éadail Fhochuideachta		11				11
Breiseanna ag costas	583	97	39	90	57	866
Diúscairtí ag costas	(444)	(14)		(4)	(50)	(512)
Athrangú		758	(758)			-
Amhail an 31 Nollaig 2008	42,862	5,258	2,500	3,490	72	54,182
Dímheas						
Amhail an 1 Eanáir	13,889	3,797	2,803	3,033	45	23,567
Éadail Fhochuideachta		5				5
Gearrtha i rith na bliana	896	230	94	250	11	1,481
Diúscairtí	(444)	(14)		(4)	(30)	(492)
Athrangú		731	(731)			
Amhail an 1 Nollaig 2008	14,341	4,749	2,166	3,279	26	24,561
Glan-Luach Leabhar:						
Amhail an 31 Nollaig 2008	28,521	509	334	211	46	29,621
Amhail an 31 Nollaig 2007	28,834	609	416	371	20	30,250

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SÓCMHAINNÍ SEASTA INLÁIMHSITHE - ÚDARÁS

	Talamh agus Áitribh €'000	Troscán agus Fearais €'000	Trealamh €'000	Trealamh Ríomhaire-achta €'000	Feithiclí €'000	Iomlán €'000
Costas						
Amhail an 1 Eanáir 2008	31,212	3,075	3,219	3,404	65	40,975
Breiseanna ag costas	583	9	39	90	57	778
Diúscairtí ag costas				(4)	(50)	(54)
Athrangú		758	(758)			-
Amhail an 31 Nollaig 2008	31,795	3,842	2,500	3,490	72	41,699
Dímheas						
Amhail 1 Eanáir 2008	9,840	2,955	2,803	3,033	45	18,676
Gearrtha i rith na bliana	582	144	94	250	11	1,081
Diúscairtí				(4)	(30)	(34)
Athrangú		731	(731)			-
Amhail an 31 Nollaig 2008	10,422	3,830	2,166	3,279	26	19,723
Glan-Luach Leabhar:						
Amhail an 31 Nollaig 2008	21,373	12	334	211	46	21,976
Amhail an 31 Nollaig 2007	21,372	120	416	371	20	22,299

13. MAOIN INFHEISTÍOCHTA - GRÚPA AGUS ÚDARÁS

	2008 €'000	2007 €'000
Tá an Maoín Infheistíochta comhdhéanta de		
Club Seoltóireachta Glenan	A 165	165
Club Gailf Chill Airne	B 111	111
	276	276

(A) Club Seoltóireachta Glenan

Úsáideann Ionad Seoltóireachta Glenan na tailte agus na foirgnimh ar Chollainn Mhór, Cuan Mó, Cathair na Mart chun scoil seoltóireachta a fheidhmiú.

(B) Club Gailf Chill Airne

Tá an talamh ar Chill Airne cláraithe agus á shealbhú ag Fáilte Ireland ar léas fada agus tá sé mar chuid den chúrsa gailf a bhíonn á úsáid ag Club Gailf Chill Airne. Tá an luach ar an gClár Comhardaithe luaite ag costas stairiúil

14. SÓCMHAINNÍ AIRGEADAIS - GRÚPA AGUS ÚDARÁS

	2008 €'000	2007 €'000
Tá Sócmhainní Airgeadais comhdhéanta de		
Aerfort Réigiúnach Phort Láirge plc - 1,562 Gnáthscair €1.27	4	4
Iarthar Chonamara plc - 5,500 gnáthscair @ €1.269738 an ceann	7	7
Fiontair Bhaile an Chaisil Teoranta (Maigh Eo) - 5,400 gnáthscair @ €1.269738 an ceann	-	7
Saoirí Louisburgh plc - 25,000 'B' Gnáthscair @ €1.269738 an ceann	31	31
Club Gailf Chonamara - 500 gnáthscair @ €1.269738 an ceann	1	1
Golf Chorca Dhuibhne - 386 scair agus 90 scair breise i gcomhair na talún	3	3
	46	53

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Bhí 5,400 gnáthscair @1.269738 an ceann ag Fáilte Ireland i bhFiontair Bhaile an Chaisil Teo (Maigh Eo). Rinneadh an chuideachta réamhluaite a leachtú i rith 2008. Fuair Fáilte Ireland íocaíocht de €27,491.40 an 28ú Deireadh Fómhair 2008 ar a scairsealbhóireacht i bhFiontair Bhaile an Chaisil (Maigh Eo) Teo.

Tá 30,000 gnáthscair ar €1.30 an ceann agus 5,000 scair tosaíochta ar €1.30 an ceann ag Fáilte Ireland i bhFiontar Oidhreacht Inis Mór Teoranta chomh maith. Tá luach €neamhní orthu sin sna ráitis airgeadais sin.

Tá luach scaireanna €250 ag Fáilte Ireland in Aerfort Chondae Chiarraí Teoranta. Is scairsealbhóireacht ainmniúil é sin. Tá 100% de na scaireanna i Teffub Teoranta ag Fáilte Ireland agus a bhfuil gníomhaíocht de chuideachta sealbháíochta maoine mar phríomhghníomhaíocht aige. Tá luach €3 ar na scaireanna sin.

Taispeántar gach scair thuas ag a luachanna iasachta i ráitis airgeadais iniúchta na n-Údarás Turasóireachta Réigiúnach ábhartha an 30ú Meitheamh 2006, díreach roimh chomhtháthú le Fáilte Ireland.

Tá Fáilte Ireland mar úinéir ar scairsealbhóireacht de 75% i gClub Gailf Chill Airne Teoranta. Is é cuspóir Chlub Gailf Chill Airne Teo. chun oibríocht club Gailf & lascaireachta a éascú i gCill Airne, Co. Chiarraí. Bhí na scaireanna sealbhaithe in iontaobhas.

I ndiaidh rialú na hArd-Chúirte i Márta 2009, díscailleadh an t-iontaobhas agus d'fhill na scaireanna ar an ainm Fáilte Ireland. Tá luach €neamhní ar na scaireanna sna ráitis airgeadais sin.

15. FÉICHIÚNAITHE - GRÚPA

	2008 €'000	2007 €'000
Trádáil	1,798	1,104
Réamhíocaíochtaí	480	913
Ioncam Fabhráithe	175	747
Deontais Oireachtais Fabhráithe	-	10
	2,453	2,774

FEICHIÚNAITHE - ÚDARÁS

	2008 €'000	2007 €'000
Trádáil	1,468	887
Réamhíocaíochtaí	275	348
Ioncam Fabhráithe	175	747
Deontais Oireachtais Fabhráithe	-	10
	1,918	1,992

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	2008 €'000	2007 €'000
16. IARMHÉIDEANNA BAINC AGUS AIRGEAD TIRIM - GRÚPA		
Cuntais Taisce	29,359	29,634
Cuntais Reatha	3,470	785
Airgead ar láimh	12	15
	32,841	30,434
IARMHÉIDEANNA BAINC AGUS AIRGEAD TIRIM - ÚDARÁS		
Cuntais Taisce	29,359	29,634
Cuntais Reatha	2,869	465
Airgead ar láimh	12	15
	32,240	30,114
17. CREIDIÚNAITHE - GRÚPA		
Méideanna dlite laistigh de bhliain amháin		
Trádáil	8,968	10,123
Tourism Ireland	230	1,246
Ioncam suibhscríbhinn gan seirbhís	499	545
Clár Oibríochta AE do thurasóireacht 1994-1999 (féach nóta 23)	45	45
InterReg II	45	45
Fabhruithe	23,588	19,147
Íasachtaí Bainc	149	134
Creidiúnaithe eile	1,787	2,221
	35,311	33,506
Méideanna dlite i ndiaidh bliana		
Ioncam Suibhscríbhinn gan seirbhís	-	280
Íasachtaí Bainc	337	491
	337	771

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CREIDIÚNAITHE - ÚDARÁS

Méideanna dlite laistigh de bhliain amháin

	2008 €'000	2007 €'000
Trádáil	7,796	9,382
Tourism Ireland	230	1,246
Ioncam suibhscríbhinn gan seirbhís	499	545
Clár Oibríochta AE do thurasóireacht 1994-1999 (féach nóta 23)	45	45
InterReg II	45	45
Fabhruithe	23,621	19,180
Creidiúnaithe eile	1,277	1,489
	33,513	31,932

Méideanna dlite i ndiaidh bliana

Ioncam Suibhscríbhinn gan seirbhís	-	280
	-	280

18. CUNTAS CAIPITIL - GRÚPA

	2008 €'000	2007 €'000
Amhail an 1 Eanáir		
Éadail Fhochuideachta	30,579	20,706
Ioncam do chríocha caipitil	5	8,050
Breiseanna ar Shócmhainní Seasta Ceannaithe sa bhliain		
Amúcadh ag teacht le dímheas sócmhainní	867	4,048
Méid scaoilte ar Dhiúscairt Sócmhainní Seasta	(1,481)	(2,228)
Aistriú ó/(chuig) C(h)untas Ioncaim agus Caiteachais	(27)	3
Amhail an 31 Nollaig	(641)	1,823
	29,943	30,579

Comhfhreagraíonn an t-iarmhéid sa Chuntas Caipitil do na suimeanna seo a leanas:

	Notáí	2008 €'000	2007 €'000
SÓCMHAINNÍ SEASTA			
Sócmhainní Inláimhsithe	12	29,621	30,250
Maoín Infheistíochta	13	276	276
Sócmhainní Airgeadais		46	53
		29,943	30,579

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CUNTAS CAIPITIL - ÚDARÁS

	2008 €'000	2007 €'000
Amhail an 1 Eanáir	22,628	20,706
Ioncam do chríocha caipitil		
Breiseanna ar Shócmhainní Seastas Ceannaithe sa bhliain	778	3,909
Amúcadh ag teacht le dímheas sócmhainní	(1,081)	(1,990)
Méid scaoilte ar Dhiúscairt Sócmhainní Seasta	(27)	3
Aistriú ó/(chuig) C(h)untas Caiteachais agus Ioncaim	(330)	1,922
Amhail an 31 Nollaig	22,298	22,628

Comhfhreagraíonn an t-iarmhéid sa Chuntas Caipitil do na suimeanna seo a leanas

	Notaí	2008 €'000	2007 €'000
SÓCMHAINNÍ SEASTA			
Sócmhainní Inláimhsithe	12	21,976	22,299
Maoín Infheistíochta	13	276	276
Sócmhainní Airgeadais		46	53
		22,298	22,628

19. EASNAMH CARNTHA

	2008 €'000	2007 €'000
Amhail 1 Eanáir	(4,108)	5,052
Éadail Fhochuideachta	40	(3,555)
Cuntas Ioncaim agus Caiteachais sa tréimhse	480	(4,054)
Gnóthacháin/(Cailleanais) Achtúireacha ar Scéimeanna Pinsin sa tréimhse	(10,795)	380
Coigeartú ar Mhaoiniú Pinsin larchurtha	8,541	(1,931)
	(5,842)	(4,108)

Easnamh Carntha atá inchurtha i leith:

an Údarás Náisiúnta Forbartha Turasóireachta	(4,461)	(3,034)
Leas Mionlaigh	(1,381)	(1,074)
	(5,842)	(4,108)

20. CEANGALTAIS LÉASANNA OIBRÍOCHTA

Amhail an 31 Nollaig 2008, bhí na tiomantais seo a leanas ag an Údarás faoi léasanna oibríochta:

	Talamh agus Áitribh €'000
A rachaidh in éag	88
Laistigh de bhliain amháin	75
Idir 2 agus 5 bliain	594
Tar éis 5 bliana	757

Is é an méid iomlán a gearradh i leith léasanna oibríochta sa Chuntas Ioncaim agus Caiteachais don bhliain 2008 ná €757,437 (2007: €750,054)

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21. TIOMANTAIS ÍOCAÍOCHTA DEONTAIS

Tiomantais d'íocaíochtaí deontais caipitil amhail an 31 Nollaig 2008 measta ag €20.9 million (2007: €22.6 million).

22. COMHALTAÍ BOIRD – NOCHTADH IDIRBHEARTAÍOCHTA

Glacann an tÚdarás le nósanna imeachta de réir na dtreoirilínte a eisiúnn an Roinn Airgeadais i ndáil le nochtadh leasanna. Chomhaltaí an Údaráis agus chloígh Comhaltaí an Údaráis agus an tÚdarás leis na nósanna imeachta sin le linn na bliana.

23. DLITEANAIS THEAGMHASACHA

Tá incháilíocht caiteachais ar thionscadail cúnamh an AE faoi réir athbhreithnithe ag institiúidí an AE. D'fhéadfaí iarratais a fháil ar aisíoc cúnamh a deonadh ar thionscadail a bheith mar thoradh ar mhaoinithe dochracha.

24. AISGHABHÁIL DEONTAS

Tá seiceálacha fíoraithe déanta ag Fáilte Ireland ar chaiteachas a éilíodh i sampla tionscadal a fuair tacaíocht faoin gClár Oiríochta Turasóireachta 1994-1999 agus déanann sé iar-mhonatóireacht ar dheontais íoctha freisin. Mar thoradh ar na nósanna imeachta sin, bhí cistí ar luach €949,409 iad agus a bhí aisghafa ó dheontaithe, ar láimh agus curtha san áireamh sna Creidiúnaithe thuas ag deireadh na bliana. Measfar go ndéanfar tuilleadh aisghabhálacha cé nach bhfuiltear cinnte faoi cad é an méid ag an staid seo. Aisíocfar an méid iomlán a bheidh aisghafa ag an AE.

25. FIGIÚIRÍ COMPARÁIDEACHA

Tá roinnt athruithe déanta ar chur i láthair míreanna sna ráitis airgeadais agus tá na figiúirí comparáideacha athluaite nuair is gá ar bhunús atá ag teacht le cur i láthair na bliana reatha.

26. PINSIN

Oibríonn an tÚdarás roinnt scéimeanna Pinsin agus tá cur síos orthu thíos.

(A) SCÉIM AOISLIÚNTAIS NEAMH-MHAOINITHE

Feidhmítear scéim aoisliúntais sochair sainmhínithe neamh-mhaoinithe d'fhoireann bhuan incháilithe faoin Acht um Údarás Náisiúnta Forbartha Turasóireachta, 2003 agus d'fhoireann bhuan incháilithe den iar-Bhord Fáilte faoi Alt 15 den Acht um Thrácht Cuartaíochta]1952 agus Alt 9 den Acht um Thrácht Cuartaíochta 1983.

Tá luach dhliteanais na scéime a úsáidtear d'fhonn nochtuithe FRS17 bunaithe ar luach achtúire iomlán amhail an 31 Nollaig 2008 arna dhéanamh ag achtúire neamhspleách cáilithe. Tomhasadh dliteanais scéime pinsin ag úsáid an modh aonad fortheilgthe.

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Príomh-bhonn tuisceana airgeadais a úsáideadh chun dliteanais na scéime a ríomh:

	31/12/2008	31/12/2007
Ráta Lascaine	5.60%	5.60%
Ráta ardaithe i gcás tuarastail	4.00%	4.50%
Ráta ardaithe i gcás pinsin in íocaíocht agus pinsin iarchurtha	4.00%	4.50%
Ráta boilscithe	2.00%	2.50%

Príomh-bhonn tuisceana achtúire a úsáideadh chun dliteanais na scéime a ríomh:

	31/12/2008	31/12/2007
Ráta Lascaine	5.60%	5.60%
Ráta ardaithe i gcás tuarastail	4.00%	4.50%
Arduithe i slándáil shóisialta amach anseo	3.00%	3.50%
Ráta boilscithe	2.00%	2.50%
Arduithe pinsin ar glacadh leo	4.00%	4.50%

Mairfidh dliteanais na scéime go meán-téarmach nó go fad-téarmach agus tá sé ábhartha mar sin breithniú a dhéanamh ar bhannaí corparáideacha cuí ar thréimhsí fada chun ráta lascaine oiriúnach a dhearbhu chun críocha FRS 17.

Maoinítear an scéim ar bhunús 'íoc mar a thuilltear'. Rinneadh measúnú ar an ráta boilscithe praghaís ar glacadh leo trí thagairt a dhéanamh do thorthaí ar ús-seasta fad-téarmach agus ar bhannaí treoirnaisc Euro.

Glactar leis go n-ardóidh pá chomhalta fostaithe ar mheánráta de 2.0% in aghaidh na bliana os cionn boilsciú praghaís, agus ardú iomlán ar glacadh leis de 4% in aghaidh na bliana ann. Is féidir glacadh leis mar sin go n-ardóidh pinsin iarchurtha ag an ráta céanna le boilsciú tuarastail.

Tá an Tábla Básmhaireachta 110% de ONMAC00 agus feabhsuithe básmhaireachta 1.25% d'Fhir agus do Mhná in aghaidh na bliana

Glan-Mhaoiniú larchurtha do Phinsin sa bhliain

	2008	2007
	€'000	€'000
Maoiniú In-aisghabhála i ndáil le costais phisin na bliana reatha	8,985	7,698
Deontas Stáit curtha i bhfeidhm chun pinsinéirí a íoc	(6,217)	(6,583)
	2,768	1,115

Anailís ar Chostais Phinsin Iomlána gearrtha ar Chaiteachas

	2008	2007
	€'000	€'000
Costas Seirbhíse reatha	2,600	2,255
Ús ar dhliteanais na scéime pinsin	6,385	5,443
Ranníoca Fostaí	(608)	(459)
	8,377	7,239

Anailís ar suim aitheanta sa ráiteas gnóthachain agus cailteanais aitheanta iomlána

	2008	2007
	€'000	€'000
Taithí gnóthachain agus cailteanais	(4,100)	(748)
Athruithe i mBonn Tuisceana	8,564	6,342
	4,464	5,594

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Gluaiseacht i nGlan-Dlíteanas Pinsin i rith na bliana

	2008 €'000	2007 €'000
Glan-Dlíteanas Pinsin amhail an 1 Eanáir	(117,119)	(121,598)
Pinsin Íoctha	6,217	6,583
Costas seirbhíse reatha	(2,600)	(2,255)
Ús ar dhlíteanas na scéime pinsin	(6,385)	(5,443)
Gnóthachain/(caillteanas) achtúireach	4,464	5,594
Glan-Dlíteanas Pinsin amhail an 31 Nollaig	(115,423)	(117,119)

Stair taithí gnóthachain & callteanas

	2008	2007	2006	2005	2004
Taithí gnóthachain/(caillteanas) ar dhlíteanas scéime • Méid (€'000)	(4,100)	(748)	(2,267)	(641)	(6,313)
• Céatadán luach reatha dhlíteanas na scéime	-3.55%	-0.64%	-1.86%	-0.55%	-5.68%
Gnóthachain/(caillteanas) iomlán achtúire aitheanta sa Ráiteas Gnóthachain agus Caillteanas iomlána aitheanta • Méid (€'000)	4,464	5,594	3,940	(9,611)	(14,190)
• Céatadán luach reatha dhlíteanas na scéime	3.87%	4.78%	3.24%	-8.21%	-12.77%

(B) SCÉIM AOISLIÚNTAIS MAOINITHE (DÚNTA AG COMHALTAÍ NUA)

Oibríonn an tÚdarás scéim pinsin socair sainmhínithe d'fhoireann incháilithe den iar-CERT Ltd, le sochair maoinithe ag ranníoca ó na fostaithe agus ón Údarás. Coimeádtar sócmhainní na scéime i gciste ar leithligh a bhíonn i mbun iontaobhaithe.

Tá luach na scéime, maidir le nochtuithe FRS17, bunaithe ar thorthaí luach achtúire is déanaí na scéime, amhail an 1 Iúil, 2007. Nuashonraigh achtúire neamhspleách é chun cuntas a ghlacadh de na riachtanais FRS17 chun measúnú a dhéanamh ar dhlíteanas ag dáta an chláir chomhardaithe. Tomhasadh sócmhainní na scéime ag a luach margaidh ag dáta an chláir chomhardaithe agus tomhasadh dlíteanas na scéime pinsin ag úsáid an modh aonad fortheilgte.

Príomh-bhonn tuisceana airgeadais a úsáideadh chun dlíteanas na scéime a ríomh:

	31/12/2008	31/12/2007
Ráta Lascaine	5.75%	5.50%
Ráta ardaithe i gcás tuarastail inphinsin	3.50%	3.50%
Ráta ardaithe i gcás íocaíochtaí pinsin	3.00%	3.00%
Bonn tuisceana boilscithe	2.25%	2.25%

Nótaí do na Ráitis Airgeadais

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Aiscur fadtéarmach ionchais agus luach margaidh maidir le sócmhainní na scéime ag deireadh na bliana

	31/12/2008	31/12/2008	31/12/2007	31/12/2007
	Ráta aischair ionchais fhdtearmach	Luachann Margaídh €'000	Ráta aischair ionchais fhdtearmach	Luach Margaídh €'000
Gnáthscaireanna	8.00%	6,795	7.80%	11,730
Bannaí	3.80%	2,405	4.30%	2,712
Maoín	6.00%	638	6.60%	651
Airgead Tirim	3.00%	617	2.50%	403
Luach iomlán Margaídh shócmhainní na scéime		10,455		15,496
Luach Reatha na ndliteanais scéime		18,693		17,190
Easnamh scéime agus glan-dliteanas pinsin		(8,238)		(1,694)

Glan-Mhaoiniú larchurtha do Phinsin sa bhliain

	2008 €'000	2007 €'000
Maoiniú In-Aisghabhála i ndáil le costais pinsin na bliana reatha	1,068	616
Deontas Stáit curtha i bhfeidhm chun rannóca a íoc	(714)	(635)
	354	(19)

Anailís ar Chostais Phinsin Iomlána gearrtha ar Chaiteachas

	2008 €'000	2007 €'000
Costas seirbhíse reatha	889	1,054
Costas seirbhíse roimhe seo	462	-
Muirear airgeadais	(106)	(240)
Rannóca fostaí	(177)	(198)
Suim iomlán gearrtha ar chuntas ioncain agus caiteachais	1,068	616

Anailís ar Mhuirear Airgeadais

	2008 €'000	2007 €'000
Ús ar dhliteanais pinsin	985	889
Aiscur ionchais ar shócmhainní na scéime pinsin	(1,091)	(1,129)
	(106)	(240)

Anailís ar suim aitheanta sa ráiteas gnóthachain agus caillteanais aitheanta iomlán

	2008 €'000	2007 €'000
Aiscur iarbhír lúide aiscur ionchais	(6,306)	(2,461)
Taithí gnóthachain agus caillteanais	274	(131)
Athruithe i mbonn tuisceana	(158)	2,827
	(6,190)	235

Nótaí do na Ráitis Airgeadais

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Athrú i ndualgas sochair

	2008	2007
	€'000	€'000
Dualgas sochair ag tús na bliana	17,190	18,277
Costas Seirbhíse	712	856
Costas Úis	985	889
Ranníoca Fostaí	177	198
Leasuithe	462	-
Gnóthachan/Caillteanas Achtúire	(116)	(2,696)
Sochair íoctha	(636)	(246)
Préimheanna íoctha	(81)	(88)
Dualgas sochair ag deireadh na bliana	18,693	17,190

Athrú i sócmhainní an phlean

	2008	2007
	€'000	€'000
Luach cóir shócmhainní an phlean ag tús na bliana	15,496	16,329
Aiscur ionchais ar shócmhainní an phlean	1,091	1,129
Gnóthachain/Caillteanas Achtúire	(6,306)	(2,461)
Ranníoca Fostóra	714	635
Ranníoca Comhalta	177	198
Sochair íoctha ón bplean	(636)	(246)
Préimheanna íoctha	(81)	(88)
Luach cóir shócmhainní an phlean ag deireadh na bliana	10,455	15,496

Stair taithí gnóthachain & caillteanais

	2008	2007	2006	2005	2004
Difríocht idir aiscur iarbhír agus aiscur ionchais ar shócmhainní na scéime					
• Méid (€'000)	(6,306)	(2,461)	722	1,314	166
• Céatadán luach reatha shócmhainní na scéime	-60.3%	-15.9%	4.4%	9.2%	1.4%
Taithí gnóthachain/(caillteanais) ar dhliteanais scéime					
• Méid (€'000)	274	(131)	(380)	(336)	(556)
• Céatadán luach reatha dhliteanais na scéime	1.5%	-0.8%	-2.1%	-1.9%	-4.0%
Gnóthachain/(caillteanais) achtúire iomlána aitheanta sa RáiteasGnóthachain agus Caillteanais Aitheanta Iomlána					
• Méid (€'000)	(6,190)	235	1,460	(1,137)	(1,249)
• Céatadán luach reatha dhliteanais na scéime	-33.1%	1.4%	8.0%	-6.5%	-9.1%

Nótaí do na Ráitis Airgeadais

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(C) SCÉIM PINSIN EAGRAÍOCHTAÍ TURASÓIREACHTA RÉIGIÚNACHA

Oibrítear scéim pinsin sochair sainmhínithe d'fhoireann incháilithe den cúig iar-Údarás Turasóireachta réigiúnacha agus Dublin Tourism le sochair maoinithe ag ranníoca ó fhostaithe agus ón Údarás.

Coimeádtar sócmhainní na scéime i gciste ar leithligh a bhíonn i mbun iontaobhaithe.

Tá luach na scéime, maidir le nochduithe FRS17, bunaithe ar thorthaí luach achtúire is déanaí na scéime, amhail an 1 Eanáir 2004. Nuashonraigh achtúire neamhspleách é chun cuntas a ghlacadh de na riachtanais FRS17 chun measúnú a dhéanamh ar dhliteanais ag dáta an chláir chomhardaithe.

Tomhasadh sócmhainní na scéime ag a luach cothrom ag dáta an chláir chomhardaithe, agus tomhasadh dliteanais na scéime ag úsáid an modh aonad fortheilgte.

Tá an scéim seo dúnta; faoin modh aonad fortheilgte, ardóidh costas na seirbhíse reatha de réir mar a bheidh comhaltaí na scéime ag fáil níos gaire scor

Príomh-bhonn tuisceana airgeadais a úsáideadh chun dliteanais na scéime a ríomh:

	31/12/2008	31/12/2007
Ráta lascaine	5.75%	5.50%
Ráta an ardaithe i dtuarastail inphinsin	4.00%	4.00%
Ráta an ardaithe in íocaíochtaí pinsin	3.75%	3.75%
Ráta an ardaithe i bpinsin atá iarchurtha	3.75%	3.75%
Bonn tuisceana boilscithe	2.25%	2.25%

Aiscur fadtéarmach ionchais agus luach margaidh maidir le sócmhainní na scéime ag deireadh na bliana

	31/12/2008 Ráta aischiur ionchais fhadtéarmach	31/12/2008 Luachann Margaidh €'000	31/12/2007 Ráta aischiur ionchais fhadtéarmach	31/12/2007 Luachann Margaidh €'000
Gnáthscaireanna	7.80%	10,976	7.80%	19,250
Bannaí	3.90%	3,505	4.30%	4,450
Maoín	6.30%	1,053	6.30%	1,068
Airgead Tirim	2.00%	922	4.00%	661
Luach Iomlán Margaidh shócmhainní na scéime		16,456		25,429
Luach reatha na ndlíteanais scéime		40,001		39,682
Easnamh scéime agus glan-dlíteanas pinsin		(23,545)		(14,253)

Nótaí do na Ráitis Airgeadais

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Glan-Mhaoiniú larchurtha do Phinsin sa bhliain	2008 €'000	2007 €'000
Maoiniú In-Aisghabhála i ndáil le costais phinsin na bliana reatha	786	445
Deontas Stáit curtha i bhfeidhm chun ranníoca a fóc	(621)	(578)
	165	(133)

Anailís ar Chostais Phinsin iomlána gearrtha ar Chaiteachas	2008 €'000	2007 €'000
Costas seirbhíse reatha	1,095	1,256
Muirear airgeadais	363	(246)
Ranníoca fostaí	(237)	(228)
Suim iomlán gearrtha ar chuntas ioncaim agus caiteachais	1,221	782

Anailís ar Mhuirear Airgeadais	2008 €'000	2007 €'000
Ús ar dhliteanais phinsin	2,145	1,698
Aiscur ionchais ar shócmhainní na scéime pinsin	(1,782)	(1,944)
	363	(246)

Anailís ar suim aitheanta sa ráiteas gnóthachain & caillteanais aitheanta iomlána	2008 €'000	2007 €'000
Aiscur iarbhír lúide aiscur ionchais	(10,438)	(4,764)
Taithí gnóthachain & caillteanais	(128)	(911)
Athruithe i mbonn tuisceana	1,497	226
	(9,069)	(5,449)

Athruithe sa luach de luach achtúire na ndliteanas	2008 €'000	2007 €'000
Dlitéanais na scéime ag tús na bliana	39,682	37,556
Costas Seirbhíse	858	1,028
Costas Úis	2,145	1,698
Ranníoca fostaí	237	228
Taithí Gnóthachain/Caillteanais	128	910
Athruithe i mbonn tuisceana	(1,497)	(226)
Préimheanna íoctha	(177)	(216)
Sochair íoctha	(1,375)	(1,296)
Dlitéanais na scéime ag deireadh na bliana	40,001	39,682

Nótaí do na Ráitis Airgeadais

don bhliain dar chríoch 31 Nollaig 2008

Athruithe i margadhluach na sócmhainní

Sócmhainní an scéime ag tús na bliana

Aiscur Ionchais

Aiscur iarbhír lúide aiscur ionchais ar shócmhainní

Ranníoca

Ranníoca Fostaí

Préimheanna íoctha

Sochair íoctha

Sócmhainní na scéime ag deireadh na bliana

2008

€'000

25,429

1,782

(10,438)

998

237

(177)

(1,375)

16,456

2007

€'000

28,577

1,944

(4,764)

956

228

(216)

(1,296)

25,429

Stair taithí gnóthachain & caillteanais

Difríocht idir aiscur iarbhír agus aiscur

ionchais ar shócmhainní na scéime

• Méid (€'000)

• Céatadán luach reatha shócmhainní na scéime

(10,438)

-63.4%

(4,764)

-18.7%

Taithí gnóthachain/(caillteanais) ar dhliteanais scéime

• Méid (€'000)

• Ceatadán luach reatha dhliteanais na scéime

(128)

-0.3%

(911)

-2.3%

Gnóthachain/(caillteanais) achtúire iomlána aitheanta sa Ráiteas

Gnóthachain agus Caillteanais Aitheanta Iomlána

• Méid (€'000)

• Ceatadán luach reatha dhliteanais na scéime

(9,069)

-22.7%

(5,449)

-13.7%

(D) MAOINIÚ PINSIN IARCHURTHA

Aithníonn an tÚdarás na suimeanna sin mar shócmhainn ag comhfhreagairt don dliteanas iarchurtha do phinsin ar an mbunús den sraith bonn tuisceana a bhfuil cur síos déanta orthu thuas, an bunús Reachtúil do bhunú scéimeanna aoisliúntais agus beartas agus cleachtas i ndáil le pinsin seirbhíse poiblí a mhaoiniú, lena n-áirítear ranníoca ag fostaithe agus an próiseas meastacháin bliantúil. Níl aon fhianaise ag an Údarás nach leanfaidh an beartas maoinithe sin chun freastal ar shuimeanna den sórt sin de réir cleachtas reatha

Sócmhainn maoinithe iarchurtha do phinsin:

Scéimeanna Neamh-mhaoinithe

Scéim Mhaoinithe CERT

Scéim Mhaoinithe RTA

2008

€'000

115,423

8,238

16,960

140,621

2007

€'000

117,119

1,694

9,980

128,793

Nótaí do na Ráitis Airgeadais

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(E) SCÉIM RANNÍOCA SAINMHÍNITHE

Tá scéimeanna pinsin ranníoca sainmhínithe ar fáil d'fhoireann nach bhfuil cáilithe don scéim aoisliúntais neamh-mhaoinithe. Sealbhaítear sócmhainní na scéimeanna sin astu féin ó shócmhainní Failte Ireland atá i gcistí riartha go neamhspleách.

Seo mar a leanas an suim a gearradh sa Chuntas Ioncaim agus Caiteachais	2008 €'000	2007 €'000
Scéim ranníoca sainmhínithe	3	3

(F) RÉITEACH MUIREAR PINSIN IOMLÁN SA CHUNTAS IONCAIM & CAITEACHAIS

	Notáí	2008 €'000	2007 €'000
Scéimeanna Neamh-mhaoinithe	26 (A)	8,377	7,239
Scéim Mhaoinithe CERT	26 (B)	1,068	616
Scéim Mhaoinithe RTA	26 (C)	1,221	782
Scéimeanna Ranníoca Sainmhínithe	26 (E)	3	3
		10,669	8,640
Gantanas i bPinsean Réigiúnach		117	74
Iomarcaíocht Reachtúil Fhabhráithe		32	(71)
Aiscí Fabhraíthe agus míreanna coigeartaithe eile		(24)	59
Muirear Pinsin Iomlán		10,794	8,702

27 (a) DLITEANAIS PHINSIN AN GHRÚPA

	2008 €'000	2007 €'000
Scéimeanna Neamh-mhaoinithe	(115,423)	(117,119)
Scéim Mhaoinithe CERT	(8,238)	(1,694)
Scéim Mhaoinithe RTA	(23,545)	(14,253)
Muirear Pinsin Iomlán	(147,206)	(133,066)

27 (b) DLITEANAIS PHINSIN AN ÚDARÁIS

	2008 €'000	2007 €'000
Scéimeanna Neamh-mhaoinithe	(115,423)	(117,119)
Scéim Mhaoinithe CERT	(8,238)	(1,694)
Scéim Mhaoinithe RTA	(16,960)	(9,980)
Muirear Pinsin Iomlán	(140,621)	(128,793)

28. CEADÚ NA RÁITIS AIRGEADAIS

Cheadaigh an tÚdarás na ráitis airgeadais seo an 29th Aibreán 2009.

[www.fáilteireland.ie](http://www.failteireland.ie)



Fáilte Ireland
National Tourism Development Authority

