

Annual Report 2009



Fáilte Ireland
National Tourism Development Authority

Financial Statements
FOR THE YEAR ENDED 31 DECEMBER 2009

National Tourism Development Authority

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Annual Report 2009

Fáilte Ireland Report and Financial Statements

For the Year Ended 31 December 2009

To the Minister for Tourism, Culture and Sport

In accordance with the National Tourism Development Authority Act 2003,
Fáilte Ireland presents its report for the year ended 31 December 2009

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Chairman's Statement



Redmond O'Donoghue, Chairman

The downturn in international tourism witnessed during the second half of 2008 accelerated in 2009 and created a year of serious challenges for many businesses.

It doesn't get tougher than the global economic climate we endured in 2009. So we thought in 2009, when we had to contend with weak international markets, adverse exchange rates, excess capacity, access challenges and the knock-on effects of the banking crisis. But, as I write, we can now add the sudden damaging effects of volcanic ash.

Nevertheless, I believe ours is a uniquely resilient sector. Those businesses which managed to trade through 2009 have been well and truly tested and proved themselves ready and worthy of the benefits that will surely come from the inevitable global economic upturn.

To meet the challenge of a difficult climate, Fáilte Ireland refocused much of its investment during 2009 towards directly supporting business and employment, so helping many enterprises to position themselves for a recovery which may begin in some of our overseas markets towards the end of 2010.

Somewhat surprisingly, there were some reasons to be cheerful during 2009. Indeed, many significant infrastructural developments were completed during

the year or were near completion by the end of the year. The Aviva Stadium, Semple Stadium, the Convention Centre Dublin, the Wexford Opera House, Thomond Park, the Grand Canal Theatre and the national motorway network are good examples of recent major infrastructural projects – both public and private – providing advantages for tourism which we will enjoy for generations to come. Despite the lazy cliché that the boom was completely wasted, Ireland Inc actually made some very wise investment decisions which will clearly have a long-term and profound benefit for the tourism industry.

The nation's infrastructure aside, I am pleased to say that our tourism product remains strong and is an example of something which improved considerably during the boom years.

The quality of the sector has improved enormously. Accommodation quality is higher and there are many more high-quality things to see and do. We have also managed to maintain and build on our natural assets and resources.

This quality is reflected in the views of our visitors, who continue to express high levels of satisfaction with their Irish holiday. The most recent Fáilte Ireland research, through our *Visitor Attitudes Survey*, shows that 9 out of 10 visitors felt that their holiday exceeded or matched their expectations and an

impressive 98% went on to say that they would recommend a holiday in Ireland. This extraordinarily high level of endorsement of our tourism product provides us with grounds for optimism about the future of our industry.

Despite all of this, tourism is, of course, a very competitive business. During 2009, a major part of Fáilte Ireland's focus was to continue to expand the home market with an aggressive marketing campaign to persuade more Irish people to take a break at home. There was also an intensive campaign on radio and in press which focused on festivals and events and reached a large part of our target audience.

Festivals are a key driver of local tourism and provide opportunities to showcase culture, people and places. They contribute greatly to the visitor experience and are essential in improving the distribution of tourist numbers and revenue around the country. During 2009, festivals proved an essential lifeline for some regions, where falling overseas numbers threatened the viability of the local tourism industry. Fáilte Ireland targeted its limited resources to leverage maximum impact from as many festivals as possible in 2009.

Ireland continues to attract major sporting events with tourism potential. The highlight of 2009 was the *Volvo Ocean Race* which came to Galway in May and attracted the biggest audience for Irish tourism since the *Ryder Cup* in 2006. This was a most successful event – attracting 650,000 spectators and generating an economic impact of over €55m for Galway and Ireland.

Hosting events like the *Volvo Ocean Race* offers Ireland not only additional business from overseas visitors who

attend, but also the opportunity for substantial positive media coverage for Ireland as a high-quality holiday destination and as a location for marine tourism.

Fáilte Ireland also supported the *World Rally Championship*, which attracted a large number of spectators to the North West and showcased our top-class facilities, scenic landscape and breathtaking coastline to a global audience. The announcement that Ireland will host the *Solheim Cup* in 2011 was a welcome boost for our golf product and will provide further opportunity to promote the development of the all important golf market for the country. Furthermore, the *3 Irish Open*, which is now one of the most important golf tournaments in Europe, is an outstanding showpiece for Irish golf and for Ireland.

Hosting events like these generates economic returns for this country and sustains many tourism businesses. However, this activity also has a second (albeit more intangible) function. I really believe that the Volvo event, for example, managed to put a smile on the face of the nation during a year that seemed otherwise to be relentlessly gloomy.

As much as I believe that tourism will contribute significantly to this country's economic recovery, I also believe that tourism, particularly through our culture and our events, will be central to this nation's psychological recovery and help restore some of the confidence and positivity that we have lost in recent years.

No successful agency works in isolation and I would like to emphasise the importance that we, in Fáilte Ireland, place on the close relationships we have with our



partners in the tourism industry, with the local authorities, and in particular with the industry representative bodies. Their continued valued support and contribution is of major importance to the development of tourism.

I would also like to thank the members of the Fáilte Ireland Authority for giving so generously of their time, energy and experience to the work of Fáilte Ireland. On an individual level, I wish to thank Pádraig Ó Céidigh who resigned from the Authority in October and to wish him well in his new role as Chairman of Fáilte Ireland West.

On behalf of all the Authority, I would like to thank Shaun Quinn and all his team in Fáilte Ireland for their commitment to the development of Irish tourism throughout 2009. I know that my appreciation is reflected in the wider tourism sector.

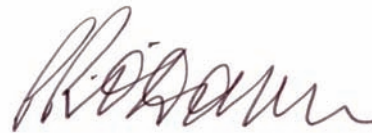
Finally, I would like to express my appreciation to the former Minister for Arts, Sport and Tourism, Martin Cullen, for his wholehearted support of the Irish tourism industry throughout 2009.

Since the events outlined in this report, we have welcomed a new Minister for Tourism, Culture and Sport, Mary Hanafin, T.D. It is a very good sign for tourism that such an able and dynamic Minister has been assigned to this important portfolio.

Indeed, I take some comfort from the fact that there seems to be a growing awareness at national level of the importance of tourism to the Irish economy. In the 2010 budget, tourism was singled out for specific mention and, indeed, was a rare example where significant additional capital funding was made available.

This is an industry that generates almost 200,000 jobs and €5.3 billion in revenue. Maybe that was overlooked during the boom when the financial sector and the IT and the pharma industries seemed more glamorous. If Ireland is to emerge from the present deep recession we find ourselves in, it will have to be an export-led recovery. Because most of that €5.3 billion of revenue is from abroad, tourism is a major part of Ireland's exporting infrastructure. Consequently, more and more people now are coming to an appreciation that tourism can't be taken for granted and it is a significant generator of economic activity for this country.

Fáilte Ireland will continue to press this case for tourism in the years ahead.



Redmond O'Donoghue
Chairman





“This is an industry that generates almost 200,000 jobs and €5.3 billion in revenue. Maybe that was overlooked during the boom when the financial sector and the IT and the pharma industries seemed more glamorous.”

Chief Executive's Review



Shaun Quinn, Chief Executive

Fáilte Ireland completed its seventh and most challenging year of operation in 2009 as the Government agency for developing Irish tourism enterprise. A sea change in the fortunes of tourism businesses from successive years of growth to a sharp and sustained decline in little over a year brought forward an array of acute and pressing problems requiring a new and more focused agency strategy with a particular emphasis on supporting viable tourism enterprise.

The downturn recorded across in-bound tourism in late 2008 continued and deepened through the 2009 season. At enterprise level, competitive pressures to reduce costs and seasonal cashflow requirements to secure short-term credit facilities in the face of weaker international demand all contributed to the most challenging season for Irish tourism for many years.

As a consequence of these factors, Irish tourism contracted in 2009 with in-bound and domestic earnings falling significantly and across all regions. Employment also fell.

Tourism expenditures are largely discretionary and therefore the extent of the fall in tourism earnings in Ireland and other competing tourist destinations was not unexpected in the context of the emerging economic downturn. Notwithstanding, the proven

capacity of tourism, a highly indigenous sector, to rebound relatively quickly as an engine of economic recovery and employment growth has been demonstrated time and again and leveraging this potential is a key priority for Fáilte Ireland, as the national development authority for tourism, with industry partners.

Accordingly, our efforts throughout 2009 focused on two broad areas. In the first instance, to help support viable tourism enterprises to survive the current market difficulties and sustain employment by providing a range of tailored business supports and marketing interventions. Secondly, our investment and development efforts focused on ensuring that Ireland's portfolio of tourism products and services were 'fit for purpose' in order that the industry would be well placed to take advantage of the expected recovery in market conditions.

A new corporate strategy setting out our priorities and targeted actions in this challenging phase for tourism was completed in 2009.

TOURISM PERFORMANCE

The tourism industry experienced further sharp declines as the international economic recession continued to restrict tourist activity in both the domestic and overseas markets. Overseas visitor numbers for the year were estimated at 6.6m - 12%

less than in 2008. Tourism foreign exchange earnings also fell in 2009 by 19% to a total of €3.88 billion for the 12 month period.

Within the overall downward trend, visitor numbers from Britain were down a significant 15% on 2008, primarily due to weak demand to the weakness of sterling against the euro, while North America and Mainland Europe experienced declines in arrivals of 6% and 9% respectively.

Some European markets actually produced growth in 2009, with increased business recorded from Italy, Belgium, Spain and Portugal. However, the “emerging” markets in Eastern Europe registered significant declines when compared with 2008. Further significant declines from Australasia and Japan resulted in a drop of 11% in arrivals from the other long-haul markets.

The number of domestic trips taken by Irish residents in 2009 was unchanged from 2008 at 8.3m trips, with expenditure down 10% to €1.4 billion. Domestic holidays did decline, down 8% to 4.0 million, with associated expenditures of €0.8 billion.

Customer satisfaction with the Irish tourism product remained high in these challenging times. For 94% of overseas holidaymakers, a holiday in Ireland either exceeded or matched their expectations and 98% said they would recommend a holiday in Ireland to family and friends. Among domestic holiday takers, overall satisfaction levels reached 97%.

It is likely that the operating environment for tourism businesses in Ireland will continue to be very difficult in the short to medium term. Some factors, such as exchange rates and the economic difficulties being

experienced in our source markets, are well beyond the influence of the industry, yet they will have a significant bearing on overall performance in the next few years.

SUPPORTING VIABLE TOURISM ENTERPRISES

During the course of 2009, Fáilte Ireland provided practical support to almost 3,000 tourism enterprises. The range of supports provided reflected a shift in enterprise requirements towards improving productivity, financial restructuring, electronic commerce, demand stimulation and customer care.

Improving senior and middle management capability across a range of disciplines remained a key focus of activity. Overall, in excess of 1,200 managers participated in Fáilte Ireland supported management development programmes geared towards the challenges posed by the current economic downturn. All interventions were designed specifically for tourism clients. A further 1,000 executives participated in a suite of continuous professional development programmes. Participant feedback continues to indicate a very positive impact on business performance through cost reduction, quality improvement and/or increased sales.

In a departure from previous years, there was a shift in emphasis in operational/skills training from new entrants to those in employment as a measure to sustain jobs and improve productivity at enterprise level. By year end, almost 6,000 employees had benefited from this series of interventions.

A new *Business Mentoring and Advisory Service (Bizcheck)* was rolled out on a national basis in 2009, with expertise provided to industry clients across key business functions, including marketing, finance, human



resources, general business skills and operational technical skills. This service was targeted at enterprises experiencing particular operational difficulty and requiring specialist intervention. Over 250 businesses benefited from this service and all remain viable operations. A further key development in 2009 was the launch of our new on-line '*Business Tools*' interactive diagnostic tool kit for tourism businesses. Early indications would suggest a substantial uptake of the service by several sectors of the tourism industry.

In the area of electronic commerce, a range of interventions were provided, including *Web Skills* workshops specialising in online selling and search engine optimisation. Our award winning e-Business initiative was also further developed and achieved a key milestone, supporting more than 1,600 businesses to improve their e-business skills and improve their web presence. This initiative won yet another accolade, the "*Best Project Management Award*", in the 2009 e-Government IT Awards.

Our *Tourism Learning Networks* continued to provide valuable support to many smaller tourism businesses at local level around the country. For logistical and other reasons, these businesses are not well suited to traditional and formal 'training' interventions. In 2009, over 350 owners and managers from a wide range of SME and micro-enterprises across tourism participated in our *Networks*. The programme was redesigned to allow participants to benefit from core sessions on business planning. A number of 'themed' networks were also introduced, including *Activity & Adventure*, *Food*, *Culture & Heritage*, and *Spiritual*. While feedback is positive, the most significant benefit lies in attracting owners and managers into structured programmes of self-development.

A new *Service to Sales Programme*, supporting restaurants and hotels, was introduced in 2009. Adapted from the internationally renowned Pencom programme, "*Service that Sells*", *Service to Sales* was successfully piloted and over 500 restaurant employees have benefited from it to date. A series of chef workshops entitled *Sweat the Menu, Reduce the Costs, Savour the Profits* were rolled out across the country in 2009. Over 100 enthusiastic restaurant owners and chef managers took part, with open discussions and advice on smart purchasing, innovative menu planning, controlling costs and menu engineering.

Despite the reduction in employment levels during the year there remained a demand, albeit reduced, for skilled staff in specific tourism and hospitality disciplines. As a consequence, Fáilte Ireland continued to provide accredited training and educational support to both school leavers and adults seeking employment in the tourism industry. In total, some 2,600 persons participated and, based on independent monitoring of these programmes, employment and retention with the industry remains very high at over 80%.

MARKETING AND PROMOTION

The continued weakness of key overseas markets meant that many tourism businesses placed a particular emphasis on the home holiday market in 2009. As the agency responsible for developing and promoting the domestic market, Fáilte Ireland intensified its integrated multi-media *Discover Ireland* marketing campaign, focusing on national and regional press, radio and television. The television campaign, which ran until September, reached 95% of our target audience. An intensive press and radio campaign focusing on festivals and events was also implemented, reaching equally high numbers.



Five seasonal *Discover Ireland* supplements were printed during 2009 and were distributed through direct mail, newspaper supplements, the Tourist Information Offices, and various consumer shows. Almost 2.5m copies of the seasonal brochures were printed and distributed, together with 250,000 copies of the annual brochure.

Over 1,100 journalists from 21 target overseas markets visited Ireland in 2009. They included journalists from television, radio, newspapers, magazines and online media. These trips resulted in over 4,600 major articles and broadcasts, with an estimated advertising value of over €162m and an audience reach of 1.2 billion.

In April, our annual trade workshop, *Meitheal*, took place in the Burlington Hotel, Dublin, and was attended by 281 overseas buyers and 300 Irish suppliers.

TOURISM PRODUCT AND SERVICES

Continued progress was made during 2009 on implementing Fáilte Ireland's Product Development Strategy. A key vehicle for the strategy was the Tourism Capital Investment Programme, part of the National Development Plan.

€9.3m was approved in early 2009 for the redevelopment of major attractions, including a key partnership with the Office of Public Works to adapt the East Wing of the historic *Castletown House* in County Kildare. Following the establishment of the Mid Shannon Corridor Tourism Infrastructure Investment Scheme in 2008, the first project, totalling €8.9m, was approved in principle in 2009.

Progress is well underway on the implementation of the national programme for the interpretation and walking

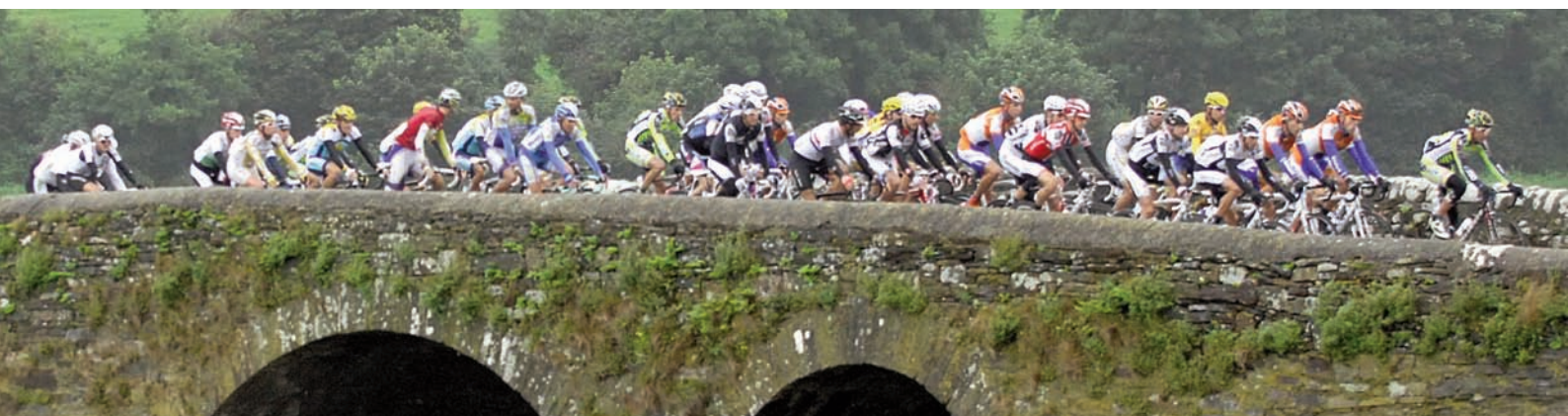
route signage of our 100 most notable Historic Towns. Works have been completed at 15 of these towns, with downloadable walking trail maps of the towns provided on the *Discover Ireland* website.

In addition to the incentives which we administer directly, we have been actively engaged with other state agencies in seeking to maximise the impact of the €45.4m allocated for tourism within the Leader and Rural Development Programmes. Extensive advisory services were also provided to 150 potential tourism investors throughout the year, with an encouraging interest being shown by foreign as well as domestic promoters.

Holiday makers engaging in active pursuits in Ireland continues to grow, over a million overseas visitors engaged in activities such as walking, cycling, equestrian and water based activities in 2009. These attractions, as well as the ever popular cultural and heritage sites, were further supported and developed during 2009.

During 2009, we supported 120 international conferences, accounting for over 52,000 overseas delegates to Ireland and a revenue yield of approximately €72m to the Irish economy. Almost 430 potential conference ambassadors - who promote Ireland as a business venue abroad - were identified, with 60 conference ambassadors introduced to the Convention Bureaux. In terms of business generation, there is a potential for over 48,000 delegates with revenue totalling €67.5m.

Fáilte Ireland continued to invest heavily in the festivals product throughout 2009. €3.6m in grants was awarded to 161 festivals during the year. Highlights of the year included *Guinness Jazz Festival*, *Galway Arts*



Festival, Kilkenny Arts Festival and the *Volvo Ocean Race*. Approximately 46% of overseas visitors to Ireland engaged in cultural pursuits of one kind or another and in 2009 approximately 376,000 of those attended festivals while visiting Ireland. In addition, research commissioned by Fáilte Ireland in 2009 estimates that one-in-three Irish adults or 1.1m people attended at least one festival in Ireland.

Sport is still a significant driver of tourism and, in 2009, with a budget of over €8m, nine significant sports events were identified and supported by our *International Sports Tourism Initiative*.

INDUSTRY STANDARDS AND QUALITY

A new *National Standards and Quality Framework (NSQF)* was developed in 2009 for all accommodation and non-accommodation sectors. As tourism businesses progress through the incremental levels of the framework, those working in them begin to recognise the critical competitive advantage that comes from improved business practices and a focus on product quality.

An improved online renewal tool for the self-catering sector was developed and launched in 2009 to facilitate the Fáilte Ireland approval process. This tool is now being developed for a number of other products including golf, spas and Equestrian.

A quality assurance system for golf courses was developed, piloted and implemented in conjunction with the industry. This aims to stimulate new business and counteract negative perceptions.

In 2009, the spa and wellness inspection and categorisation process was revised to include enhancement of criteria within each category and a best practice guide

for operators. A total of 45 spas were assessed and were awarded their categorisation certificates in December.

A total of 170 establishments, mainly hotels, participated in the *Optimus Programme* – Fáilte Ireland's service quality programme – and benefited from a range of development interventions including mentoring, training and standards workshops.

POLICY AND FUTURES

During 2009, Fáilte Ireland undertook a variety of research projects and other studies in order to provide a knowledge-based rationale for planning future tourism initiatives.

Four waves of our *Tourism Barometer Survey* were carried out, measuring industry sentiment in relation to year-to-date performance and future prospects. Continuous measurement of the performance of hotels and other accommodation sectors was also carried out throughout the year. As well as the continuous profiling of domestic tourists through national surveys, overseas visitor profiling was undertaken through surveys at the major air and sea ports. Work was also commissioned to track the effectiveness of the domestic holiday advertising campaign.

A major study was conducted on domestic and overseas visitors' attitudes to Ireland's landscape and the natural heritage. A survey was completed to determine how historic towns can enhance the visitor experience and maximise their tourism potential. A further study was undertaken to measure the tourism contribution of cultural assets. Work was also completed on the measurement of the level of direct employment in the tourism and hospitality sector, including training needs.



A number of economic impact assessments were delivered, including assessments of the *Volvo Ocean Race* and the *World Rally Championship*. Other issues assessed were the economic impact of festivals and events, the likely impact of the air travel tax and the tourism impact of horse racing in Ireland. The tourism implications of demographic change in Ireland to 2030 were evaluated, as were the cost of food preparation and service activity in the hospitality. Finally, a follow-up study was carried out of trainees completing Fáilte Ireland training courses during 2008.

TOURISM AND THE ENVIRONMENT

Throughout 2009 we continued to work to put the principles of sustainable tourism into practice. The focus in 2009 was the protection of key tourism assets and helping tourism businesses reduce their consumption of energy and water and manage their waste more efficiently.

In fulfillment of our role as a prescribed body under the Planning Acts, Fáilte Ireland made submissions in relation to eight county and city development plans, 35 planning applications and 40 Environmental Impact Assessment scoping requests. In each of these submissions, Fáilte Ireland promoted an approach to tourism development that seeks to protect the asset upon which the industry depends.

In fulfillment of our strategic role in this area, we published *Climate Change, Heritage and Tourism: Implications for Ireland's Coast and Inland Waterways*, in conjunction with the Heritage Council. The report builds on the climate change scenarios published by the Environmental Protection Agency in April 2009 and includes recommendations on how Ireland can best plan for the impacts of climate change.

We also published the *Ecotourism Handbook*, in association with Greenbox, to serve as a guide to help tourism businesses operate in a green environment. Other 2009 publications included a report identifying the *100 Water Bodies of National Tourism Significance in Ireland* as well as a visitor attitude survey on the demand for tourism businesses with environmental accreditation.

CONCLUSION

During 2009, the outlook among tourism operators was almost universally bleak, prompting a widespread belief that the year would be all about survival. By the end of 2009, operators were expressing some measure of confidence about the immediate future and, at the very least, were expecting greater stability upon which to begin recovering market share.

That said, pressure on revenues remains intense and, while many operators have taken tough steps to reduce those costs within their control, the continuing high level of local authority charges, energy costs and, to a lesser extent, restrictive pay structures are collectively placing an undue burden on the industry.

Hopefully, leaving 2009 behind us, tourism will begin to turn the corner. However, there is no room for complacency and Fáilte Ireland will be stepping up its efforts – from helping to sustain individual businesses to stimulating consumer demand – all in an effort to support Irish tourism to reach its full potential throughout 2010.



Shaun Quinn
Chief Executive





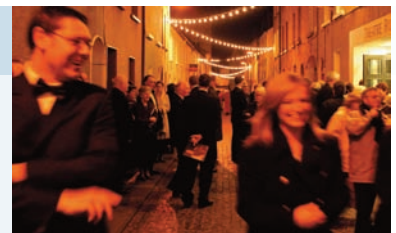
Tourism 2009 *A Year in Figures*

The Tourism and Hospitality Industry
Employed almost **200,000 people**

Generated more than **€5 billion in revenue**

The Domestic Market

Enjoyed **8.3 million** domestic trips generating an estimated spend of **€1.4 billion**



Satisfaction Ratings

94% of overseas visitors **expectations** were met or exceeded

98% of overseas visitors would **recommend** Ireland for a holiday

97% of domestic holidaymakers were either **satisfied** or **very satisfied** with their **domestic holiday**



Business Supports

2,935 tourism businesses received Fáilte Ireland training across **6,874** training days

1,663 tourism businesses registered with our **e-Business initiative**

Nearly 300 businesses participated in **14 Tourism Learning Networks** across Ireland

Over **100** restaurant owners, chefs and managers attended **Sweat the Menu, Reduce the Costs, Savour the Profits**

Over **250** businesses benefited from Fáilte Ireland's specialist **Business Mentoring and Advisory Service**

80 Approved Tour Guides graduated from our **Tourist Training Guide Programmes**

500 restaurant employees took part in a new restaurant programme **Service to Sales**

23 Senior Managers graduated from our **Executive Management Development Programme**



Welcomed **6.6 million overseas visitors**

Who spent an estimated **€3.8 billion**

Business Tourism

120 international conferences brought **52,000 overseas delegates** to Ireland

These conferences were worth **€72 million** to the Irish economy

75 conference ambassadors were identified and motivated to bid for their **international conference** to come to Ireland



Festivals and Events

€3.6 million was allocated to **161 festivals** during the year

Over **€750,000** was allocated to **121 local festivals**

46% of overseas visitors engaged in cultural pursuits – over **376,000** of them attended an Irish festival while visiting Ireland

One-in-three Irish adults or **1.1m people** attended at least one festival in Ireland

€8m was invested in our International Sports Tourism Initiative

The Volvo Ocean Race saw **650,000 visits** over a two week period with an **economic impact of €56m** to Galway and Ireland



Promoting Ireland as a Destination

Our television campaign reached **95% of our target audience**

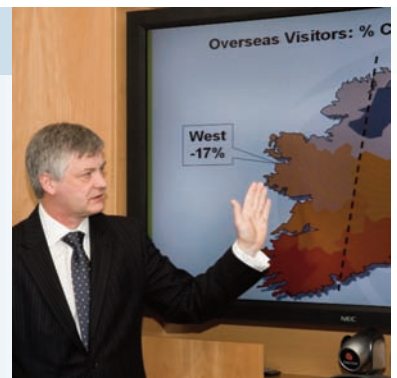
2.5 million copies of the Discover Ireland seasonal brochure and

250,000 copies of the annual brochure were distributed across Ireland

281 overseas buyers met with **300 Irish suppliers** at Meitheal 2009

Over **1,100 journalists** from 21 overseas markets were facilitated on publicity tours around Ireland

4,600 major articles and broadcasts with an estimated advertising value of **€162 million** reached an audience of **1.2 billion people**



Corporate Statement

Corporate Governance

Fáilte Ireland supports and subscribes to the highest standards of corporate governance and specifically abides by applicable principles and guidelines defined in the *Code of Practice for the Governance of State Bodies*.

Equality

Fáilte Ireland is an equal opportunities employer. All relevant equality legislation is implemented by the organisation.

Safety, Health and Welfare

The well-being of the organisation's employees and trainees was safeguarded through strict adherence to health and safety standards. The Authority is satisfied that the company meets the provisions of the *Safety, Health and Welfare at Work Act, 1989* and its replacement - *the Safety, Health and Welfare at Work Act, 2005*.

Freedom of Information

In the period under review, Fáilte Ireland received 12 requests under the *Freedom of Information* legislation.





Authority Members 2009



Redmond O'Donoghue
Chairman



Richard Bourke



Maureen Cairnduff



Dominic Dillane



Brian Dowling



Conor Hennigan



Brian Hughes



John McDonnell

Management Structure

Shaun Quinn
Chief Executive

Deirdre O'Keeffe
Corporate
Development

Alex Connolly
Communications

John Concannon
Market
Development

John Mulcahy
Visitor & Trade
Engagement

Aidan Pender
Strategic
Development

Ciaran Tuite
Product
Investment

Paul Keeley
Enterprise
Development

Kevin Moriarty
Dublin

Member Attendance at Authority Meetings in 2009

The Authority held eight meetings during 2009.

Member	Total	Member	Total
Redmond O'Donoghue	8	John McDonnell	8
Richard Bourke	6	Noel McGinley	8
Maureen Cairnduff	7	Pádraig Ó Céidigh **	5
Dominic Dillane	7	Patrick O Donoghue ***	2
Brian Dowling	7	Páidi Ó Sé	5
Conor Hennigan *	5	Catherine Reilly	7
Brian Hughes	7	Eithne Scott-Lennon	6

* Conor Hennigan was appointed to the Authority on 30 April 2009

** Pádraig Ó Céidigh resigned on 8 October 2009

*** Patrick O Donoghue resigned on 27 March 2009



Noel McGinley



Pádraig Ó Céidigh



Patrick O'Donoghue



Páidi Ó Sé



Catherine Reilly



Eithne Scott-Lennon

Deborah Nolan
Finance & Risk
Management

Denis Kelly
Human Resources



Fáilte Ireland
National Tourism Development Authority

Keith McCormack
Business Tourism

Brian Maher
Policy & Futures

Tony Lenehan
Food, Hospitality
& Standards

Orla Carroll
Leisure Insights
& Innovation

Kevin Kidney
East and Midlands

Fiona Buckley
South West

Paul McLoone
North West

Fiona Monaghan
West and Midwest

Gary Breen
South East



Training Activity 2008 and 2009

	2008	2009
Fáilte Ireland Skills Programmes	3,970	650
Industry-Based Programmes	6,500	6,914
College-Based Programmes	2,175	1,997
Grand Total	12,645	9,561



Tourism Numbers and Revenue

		2005	2006	2007	2008	2009
Britain	Nos (000s)	3,640	3,821	3,776	3,579	3,031
	Rev (€mn)	1,274.2	1,372.4	1,387.3	1,348.5	1,034.6
Mainland Europe	Nos (000s)	1,903	2,252	2,577	2,561	2,327
	Rev (€mn)	1,238.6	1,354.5	1,404.7	1,517.0	1,179.7
Germany	Nos (000s)	402	417	436	456	408
	Rev (€mn)	237.7	244.6	234.5	287.8	185.0
France	Nos (000s)	310	360	394	412	390
	Rev (€mn)	176.3	199.1	200.3	253.4	207.6
Italy	Nos (000s)	190	248	265	232	276
	Rev (€mn)	124.3	149.4	168.9	157.1	157.7
Netherlands	Nos (000s)	157	155	155	151	134
	Rev (€mn)	80.4	70.8	71.6	68.3	61.3
Other Europe	Nos (000s)	844	1,073	1,327	1,310	1,119
	Rev (€mn)	619.9	690.6	729.4	750.4	568.1
North America	Nos (000s)	937	1,034	1,071	953	892
	Rev (€mn)	738.2	815.1	823.3	667.7	621.1
Other Overseas	Nos (000s)	284	310	316	343	306
	Rev (€mn)	235.9	267.1	329.3	315.8	279.4
TOTAL OVERSEAS	Nos (000s)	6,763	7,417	7,739	7,436	6,555
	Rev (€mn)	3,486.9	3,809.0	3,944.6	3,849.0	3,114.8
Northern Ireland	Nos (000s)	613	626	638	636	664
	Rev (€mn)	178.8	189.8	202.8	210.5	209.9
Total Out of State	Nos (000s)	7,376	8,043	8,377	8,072	7,219
	Rev (€mn)	3,665.7	3,998.8	4,147.4	4,059.5	3,324.7
Overseas Same-day Visits	Rev (€mn)	23.3	30.3	28.6	35.5	30.3
Carrier Receipts	(€mn)	583.0	663.0	726.0	686.0	524.0
TOTAL FOREIGN EXCHANGE	(€mn)	4,272.0	4,692.0	4,902.0	4,781.0	3,879.0
Domestic Trips	Nos (000s)	7,173	7,310	7,942	8,339	8,340
	Rev (€mn)	1,164.5	1,375.2	1,551.0	1,546.0	1,389.8
TOTAL TOURISM REVENUE	(€mn)	5,436.5	6,067.2	6,453.0	6,327.0	5,268.8

Source: CSO/Fáilte Ireland/NITB

Consolidated Financial Statements

For the Year Ended 31 December 2009

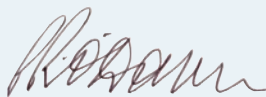


Statement of Responsibilities of the Authority

Section 27 of the National Tourism Development Authority Act 2003 requires the Authority to prepare financial statements in such form as may be approved by the Minister with the consent of the Minister for Finance. In preparing those financial statements, the Authority is required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that Fáilte Ireland will continue in operation;
- disclose and explain any material departures from applicable accounting standards.

The Authority is responsible for keeping proper books of account which disclose with reasonable accuracy at any time the financial position of the Authority and which enable it to ensure that the Financial Statements comply with Section 27 of the Act. The Authority is also responsible for safeguarding the assets of Fáilte Ireland and for taking reasonable steps for the prevention and detection of fraud and irregularities.



Redmond O'Donoghue, Chairman



Dominic Dillane, Authority Member

Report of the Comptroller and Auditor General for presentation to the Houses of the Oireachtas

I have audited the financial statements of the National Tourism Development Authority for the year ended 31 December 2009 under the National Tourism Development Authority Act 2003.

The financial statements, which have been prepared under the accounting policies set out therein, comprise the Accounting Policies, the Group Income and Expenditure Account, the Group Statement of Total Recognised Gains and Losses, the Group Balance Sheet, the Authority Balance Sheet, the Group Cash Flow Statement and the related notes.

Respective Responsibilities of the Members of the Authority and the Comptroller and Auditor General

The Authority is responsible for preparing the financial statements in accordance with the National Tourism Development Authority Act 2003, and for ensuring the regularity of transactions. The Authority prepares the financial statements in accordance with Generally Accepted Accounting Practice in Ireland. The accounting responsibilities of the Members of the Authority are set out in the Statement of Responsibilities of the Authority.

My responsibility is to audit the financial statements in accordance with relevant legal and regulatory requirements and International Standards on Auditing (UK and Ireland).

I report my opinion as to whether the financial statements give a true and fair view, in accordance with Generally Accepted Accounting Practice in Ireland. I also report whether in my opinion proper books of account have been kept. In addition, I state whether the financial statements are in agreement with the books of account.

I report any material instance where moneys have not been applied for the purposes intended or where the transactions do not conform to the authorities governing them.

I also report if I have not obtained all the information and explanations necessary for the purposes of my audit.

I review whether the Statement on Internal Financial Control reflects the Authority's compliance with the Code of Practice for the Governance of State Bodies and report any material instance where it does not do so, or if the statement is misleading or inconsistent with other information of which I am aware from my audit of the financial statements. I am not required to consider whether the Statement on Internal Financial Control covers all financial risks and controls, or to form an opinion on the effectiveness of the risk and control procedures.

I read other information contained in the Annual Report, and consider whether it is consistent with the audited financial statements. I consider the implications for my report if I become aware of any apparent misstatements or material inconsistencies with the financial statements.

Basis of Audit Opinion

In the exercise of my function as Comptroller and Auditor General, I conducted my audit of the financial statements in accordance with International Standards on Auditing (UK and Ireland) issued by the Auditing Practices Board and by reference to the special considerations which attach to State bodies in relation to their management and operation. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures and regularity of the financial transactions included in the financial statements. It also includes an assessment of the significant estimates and judgments made in the preparation of the financial statements, and of whether the accounting policies are appropriate to the Authority's circumstances, consistently applied and adequately disclosed.

I planned and performed my audit so as to obtain all the information and explanations that I considered necessary in order to provide me with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming my opinion I also evaluated the overall adequacy of the presentation of information in the financial statements.

Opinion

In my opinion, the financial statements give a true and fair view, in accordance with Generally Accepted Accounting Practice in Ireland, of the state of the Group's and the Authority's affairs at 31 December 2009 and of the Group's income and expenditure for the year then ended.

In my opinion, proper books of account have been kept by the National Tourism Development Authority. The financial statements are in agreement with the books of account.



John Buckley

Comptroller and Auditor General - 29 July 2010

Statement on Internal Financial Control

On behalf of the Authority Members I acknowledge our responsibility for ensuring an effective system of internal financial control is maintained and operated. The system can only provide reasonable, and not absolute, assurance that assets are safeguarded, transactions authorised and properly recorded, and that material errors or irregularities are either prevented or would be detected in a timely manner.

The Authority has taken steps to ensure an appropriate control environment by:

- clearly defining management responsibilities
- establishing formal procedures for reporting significant control failures and ensuring appropriate corrective action.

A formal process for the identification, evaluation, mitigation and management of business risk has been undertaken and includes:

- the identification and nature of risks
- the likelihood of occurrence
- the financial or other implications
- the mitigating factors
- plans to manage the identified risks
- monitoring and reporting on the process

The system of internal financial control is based on a framework of regular management information, administrative procedures including segregation of duties, and a system of delegation and accountability. In particular it includes:

- Strategic plans and annual budgets which are approved by the Authority.
- High level budget reports reviewing performance against budget which are reviewed at each Authority meeting.

- A Finance Policy Committee, consisting of the Chief Executive and Directors along with the Head of Finance which meets monthly to examine performance against budget and to discuss financial issues affecting the organisation.
- An Internal Audit function which monitors compliance with policies and procedures and the effectiveness of internal controls within the organisation. The Internal Auditor reports to the Chairman of the Audit and Risk Management Committee.
- An executive Risk Management function which monitors the organisation's progress on risk identified in the Risk Register and reports to the executive.
- An Audit and Risk Management Committee which is made up of three non-executive directors and which meets approximately four times a year to review the Internal Auditor's reports and review the Risk Register, and which reports to the Authority.

The Authority's monitoring and review of the effectiveness of the system of internal financial control is informed by the Internal Auditor, the Audit Committee which oversees the work of the Internal Auditor, and the executive managers within Fáilte Ireland who have responsibility for the development and maintenance of the financial control framework.

I confirm that, in respect of the year 31 December 2009, a review of the effectiveness of the system of internal financial control was conducted by the Authority.



Redmond O'Donoghue, Chairman

Accounting Policies

The significant accounting policies adopted in these financial statements are as follows:-

ACCOUNTING CONVENTION

The financial statements have been prepared on an accruals basis under the historical cost convention - except for Oireachtas Grants - and in accordance with generally accepted accounting principles. Financial Reporting Standards recommended by the recognised accounting bodies are adopted as they become applicable.

The consolidated financial statements comprise the financial statements of the National Tourism Development Authority and its subsidiary Dublin Regional Tourism Organisation Ltd made up to coterminous period ends.

OIREACHTAS GRANTS

Grants shown in the Income and Expenditure Account reflect the amounts received in respect of the period.

GRANTS PAYABLE

Grant expenditure is recognised in the period in which the recipient carries out the grant activity that creates an entitlement to the grant support and complies with stipulated grant conditions.

FOREIGN CURRENCIES

Transactions denominated in foreign currencies are converted into euro at an agreed standard rate for the year. Realised exchange gains and losses on transactions settled during the year are included in the Income and Expenditure Account for the year.

Monetary assets and liabilities denominated in foreign currencies are converted into euro at exchange rates ruling at the balance sheet date and resulting gains and losses are included in the Income and Expenditure Account for the year.

TANGIBLE FIXED ASSETS AND DEPRECIATION

Tangible fixed assets are stated at cost less accumulated depreciation. Depreciation, charged to the Income and Expenditure Account, is calculated in order to write off the cost of Fixed Assets over their estimated useful lives, at the annual rates set out below:

Land	0%	
Premises	2%	Straight line
Computer Equipment	33⅓%	Straight line
Furniture & Fittings	20%	Straight line
Training Equipment	20%	Straight line
Motor Vehicles	20%	Straight line

INVESTMENTS ASSETS

Investment Assets comprise land and buildings with amenity value only and are stated at historic cost.

FINANCIAL ASSETS

All financial assets are included at nominal value.

OPERATING LEASES

Rental payments under operating leases are dealt with in the Income and Expenditure Account as incurred.

CAPITAL ACCOUNT

The Capital Account represents the unamortized value of income used for capital purposes. Transfers between revenue reserves and capital reserves are made annually so as to equate the capital funding of the organisation, including finance leases, to the net book value of its tangible fixed assets.

DEBTORS

Known bad debts are written off and specific provision is made for any amounts the collection of which is considered doubtful.

STOCKS

Stocks are valued at the lower of cost and net realisable value.

PENSION COSTS

Defined Benefit Schemes

Fáilte Ireland operates defined benefit pension schemes which are funded annually on a pay-as-you-go basis from monies provided by Department of Arts, Sport and Tourism and from contributions deducted from staff salaries.

It also operates two funded defined benefit schemes which were administered by trustees independent of Fáilte Ireland.

Contributions to the schemes were paid in accordance with the recommendations of qualified independent actuaries.

Under the Financial Measures (Miscellaneous Provisions) Act, 2009, the assets of these Pension Schemes were transferred to the National Pension Reserve Fund on 31st December 2009.

Pension costs reflect pension benefits earned by employees in the period. The costs are shown net of staff pension contributions which are retained by the Authority. An amount corresponding to the pension charge is recognised as income to the extent that it is recoverable and offset by grants received in the year to discharge payment to pensioners in the unfunded scheme and contributions to the funded schemes.

Actuarial gains or losses arising on scheme liabilities and, where applicable, scheme assets, are reflected in the Statement of Total Recognised Gains and Losses and a corresponding adjustment is recognised in the amount recoverable from Department of Arts, Sport and Tourism .

Pension Liabilities represent the present value of future pension payments earned by staff to date. Deferred pension funding represents the corresponding asset to be recovered in future periods from Department of Arts, Sport and Tourism.

Defined Contribution Schemes

Defined contribution pension schemes are available for staff who are not eligible for the unfunded superannuation scheme.

Payments made under the scheme are dealt with in the Income and Expenditure Account of the year to which they relate.

Group Income and Expenditure Account

FOR THE YEAR ENDED 31 DECEMBER 2009

	Notes	2009 €'000	2008 €'000
INCOME:			
Oireachtas Grants	1	150,864	179,335
Other Income	2	16,428	19,482
Net deferred funding for pensions in year	26 (G)	4,040	3,287
		171,332	202,104
TRANSFER (TO)/FROM CAPITAL RESERVES	18	(547)	641
		170,785	202,745
EXPENDITURE:			
General Operating Expenses:			
Marketing	3	32,014	39,754
Training	4	12,664	15,103
Development	5	11,780	29,746
Regional Development	6	10,594	10,597
Research & Policy	7	2,034	2,682
Pay	8	27,037	27,941
Operating Expenses	9	10,781	12,009
Tourism Ireland Limited Grant Payovers	1	51,155	53,639
Pension Costs	26 (F)	11,389	10,794
		169,448	202,265
Excess of Income over Expenditure before Taxation		1,337	480
Taxation		37	
Excess of Income over Expenditure before Taxation		1,300	480
EXCESS OF INCOME OVER EXPENDITURE IN PERIOD ATTRIBUTABLE TO:			
National Tourism Development Authority		962	367
Minority Interest		338	113
		1,300	480

The Accounting Policies and notes 1 to 28 form an integral part of these financial statements.



Redmond O'Donoghue, Chairman



Dominic Dillane, Authority Member

Group Statement of Total Recognised Gains and Losses

FOR THE YEAR ENDED 31 DECEMBER 2009

	Notes	2009 €'000	2008 €'000
ACTUARIAL LOSSES ON PENSION SCHEMES			
Experience (loss)/gain on pension scheme liabilities			
Unfunded Scheme	26 (A)	3,861	(4,100)
Funded CERT Scheme (Closed)	26 (B)	368	274
Funded RTA Scheme (Closed)	26 (C)	1,827	(128)
		6,056	(3,954)
Impact of change in assumptions			
Unfunded Scheme	26 (A)	2,475	8,564
Funded CERT Scheme (Closed)	26 (B)	(1,631)	(158)
Funded RTA Scheme (Closed)	26 (C)	(1,490)	1,497
		(646)	9,903
Actual return less expected return on assets			
Funded CERT Scheme (Closed)	26 (B)	1,752	(6,306)
Funded RTA Scheme (Closed)	26 (C)	2,998	(10,438)
		4,750	(16,744)
		10,160	(10,795)
ACTUARIAL GAIN/(LOSS)			
Transfer of Assets to National Pension Reserve Fund			
Funded CERT Scheme (Closed)	26 B (b)	(13,136)	-
Funded RTA Scheme (Closed)	26 C (b)	(19,970)	-
		(33,106)	-
Increase in Deferred Pension Funding	26	29,531	8,541
Excess of Income over Expenditure after Taxation		1,300	480
Total Recognised Gain/(Loss) for the Year		7,885	(1,774)
Total Recognised Gain/(Loss) for the Year attributable to:			
National Tourism Development Authority		5,834	(1,355)
Minority Interest		2,051	(419)
		7,885	(1,774)

The Accounting Policies and notes 1 to 28 form an integral part of these financial statements.



Redmond O'Donoghue, Chairman



Dominic Dillane, Authority Member

Group Balance Sheet

FOR THE YEAR ENDED 31 DECEMBER 2009

	Notes	2009 €'000	2008 €'000
FIXED ASSETS			
Tangible Assets	12	30,168	29,621
Financial Assets	14	46	46
Investment Property	13	276	276
		30,490	29,943
CURRENT ASSETS			
Stocks		771	1,097
Debtors	15	2,215	2,453
Bank and Cash Balances	16	29,002	32,841
		31,988	36,391
CREDITORS: Amounts falling due within one year	17	29,946	35,311
NET CURRENT ASSETS		2,042	1,080
TOTAL ASSETS LESS CURRENT LIABILITIES		32,532	31,023
CREDITORS: Amounts falling due after more than one year	17	-	337
TOTAL ASSETS LESS CURRENT LIABILITIES BEFORE PENSIONS		32,532	30,686
Deferred Pension Funding		174,192	140,621
Pensions Liabilities	27	(174,192)	(147,206)
TOTAL ASSETS LESS CURRENT LIABILITIES AFTER PENSIONS		32,532	24,101
CAPITAL AND RESERVES			
Accumulated Surplus/(Deficit)	19	2,042	(5,842)
Capital Account	18	30,490	29,943
		32,532	24,101

The Accounting Policies and notes 1 to 28 form an integral part of these financial statements.

 Redmond O'Donoghue, Chairman

 Dominic Dillane, Authority Member

Authority Balance Sheet

FOR THE YEAR ENDED 31 DECEMBER 2009

	Notes	2009 €'000	2008 €'000
FIXED ASSETS			
Tangible Assets	12	22,850	21,976
Financial Assets	14	46	46
Investment Property	13	276	276
		23,172	22,298
CURRENT ASSETS			
Stocks		435	746
Debtors	15	1,525	1,918
Bank and Cash Balances	16	28,540	32,240
		30,500	34,904
CREDITORS: Amounts falling due within one year	17	28,522	33,513
NET CURRENT ASSETS		1,978	1,391
TOTAL ASSETS LESS CURRENT LIABILITIES		25,150	23,689
CREDITORS: Amounts falling due after more than one year	17	-	-
TOTAL ASSETS LESS CURRENT LIABILITIES BEFORE PENSIONS		25,150	23,689
Deferred Pension Funding		162,147	140,621
Pensions Liabilities	27(B)	(162,147)	(140,621)
TOTAL ASSETS LESS CURRENT LIABILITIES AFTER PENSIONS		25,150	23,689
CAPITAL AND RESERVES			
Accumulated Deficit		1,978	1,391
Capital Account	18	23,172	22,298
		25,150	23,689

The Accounting Policies and notes 1 to 28 form an integral part of these financial statements.

 Redmond O'Donoghue, Chairman

 Dominic Dillane, Authority Member

Group Cash Flow Statement

FOR THE YEAR ENDED 31 DECEMBER 2009

	2009 €'000	2008 €'000
RECONCILIATION OF THE EXCESS OF INCOME OVER EXPENDITURE TO NET CASH INFLOW FROM OPERATING ACTIVITIES		
Excess of Income over Expenditure after taxation	1,300	480
Depreciation of Tangible Fixed Assets	1,391	1,481
Transfer from Capital Account	547	(641)
Surplus on disposal of tangible fixed assets	-	10
Decrease/(Increase) in Debtors	238	443
(Decrease)/Increase in Creditors	(5,216)	1,416
Decrease in Stocks	326	137
Decrease in Provision for Pensions	318	58
Decrease in Accrued Oireachtas Grants	-	10
Interest received	(251)	(334)
Interest Paid	85	106
Increase in Deferred Pension Funding Dublin Tourism	(319)	-
NET CASH INFLOW/(OUTFLOW) IN THE PERIOD	(1,581)	3,166
CASH FLOW STATEMENT		
NET CASH INFLOW FROM OPERATING ACTIVITIES	(1,581)	3,166
RETURNS ON INVESTMENT AND SERVICING OF FINANCE		
Interest on liquid resources	167	228
CAPITAL EXPENDITURE AND FINANCIAL INVESTMENT		
Payments to acquire tangible fixed assets	(1,939)	(877)
Receipts from sales of tangible fixed assets	-	27
ACQUISITIONS AND DISPOSALS		
Net Bank balances acquired through Subsidiary	-	2
MANAGEMENT OF LIQUID RESOURCES	2,986	276
NET CASH (OUTFLOW)/INFLOW IN THE PERIOD	(367)	2,822
RECONCILIATION OF NET CASH (OUTFLOW)/INFLOW TO MOVEMENT IN BANK AND CASH BALANCES		
At 1 January	32,355	29,809
Net cash inflow/(outflow) in the period	(367)	2,822
Net cash inflow/(outflow) from increase in Liquid Resources in the period	(2,986)	(276)
At 31 December	29,002	32,355

The Accounting Policies and notes 1 to 28 form an integral part of these financial statements.



Redmond O'Donoghue, Chairman



Dominic Dillane, Authority Member

Notes to the Financial Statements

FOR THE YEAR ENDED 31 DECEMBER 2009

1 OIREACHTAS GRANTS RECEIVED FOR THE PERIOD

	2009			2008		
	Fáilte Ireland €'000	Tourism Ireland €'000	2009 Total €'000	Fáilte Ireland €'000	Tourism Ireland €'000	2008 Total €'000
General Operating Expenses	75,864	-	75,864	81,724	-	81,724
Capital Development	850	-	850	870	-	870
Tourism Marketing Fund	15,065	32,185	47,250	16,315	33,685	50,000
Tourism Ireland						
- General Operating Expenses	-	18,970	18,970	-	19,954	19,954
Tourism Product Development Scheme	-	-	-	-	-	-
	3,652	-	3,652	11,987	-	11,987
NDP 2007-2013	4,278	-	4,278	14,800	-	14,800
	99,709	51,155	150,864	125,696	53,639	179,335

The voted Tourism Marketing Fund is allocated annually between Fáilte Ireland and Tourism Ireland Limited by the Department of Arts, Sport and Tourism.

The Tourism Product Development Scheme (TPDS) forms part of the National Development Plan and receives support funding from the European Regional Development Fund. The level of support in 2009 was €3,651,553.00 (2008 €11,986,690.14).

In addition to the funding disclosed above, grants of €6.709m (2008: €8.723m) were provided to Tourism Ireland Ltd in respect of:

Advertising & Publicity & Fairs & Promotions (Note 3)	€1.625m
Shannon Funding (Note 3)	€1.537m
Shannon Funding (Note 6)	€0.513m
Regional Marketing (Note 6)	€3.027m

2 OTHER INCOME

	2009 €'000	2008 €'000
Marketing	5,358	6,599
Training	643	742
Development	1,718	1,822
Visitor Servicing	7,873	9,583
Operating	836	718
Profit on Sale of Financial Assets	-	18
	16,428	19,482

Notes to the Financial Statements

FOR THE YEAR ENDED 31 DECEMBER 2009

3	MARKETING	2009	2008
		€'000	€'000
	Advertising, Publicity	14,359	19,700
	Fairs and Promotions	6,161	6,173
	Sponsorship and Support	11,494	13,881
		32,014	39,754
4	TRAINING	2009	2008
		€'000	€'000
	Grants	8,342	8,870
	Other Training Costs	3,419	4,781
	Overheads	903	1,452
		12,664	15,103
5	DEVELOPMENT	2009	2008
		€'000	€'000
	Capital Grants - Tourism Product Development Scheme	3,312	11,987
	Capital Grants - NDP 2007-2013	4,274	14,295
	Small & Medium Enterprises	684	494
	Enterprise Development	3,510	2,970
		11,780	29,746
6	REGIONAL DEVELOPMENT	2009	2008
		€'000	€'000
	Regional Marketing	5,047	4,383
	Visitor Servicing	5,168	6,116
	Regional Subvention	379	98
		10,594	10,597
7	RESEARCH AND POLICY	2009	2008
		€'000	€'000
	Research	1,482	1,622
	Environment	364	528
	Advocacy	188	532
		2,034	2,682

Notes to the Financial Statements

FOR THE YEAR ENDED 31 DECEMBER 2009

8 PAY

Marketing	3,634	3,658
Training	3,942	3,869
Development	2,512	2,701
Regional Development	11,650	12,489
Operating	5,299	5,224
	27,037	27,941

€1,175,108.75 of Pension Levy has been deducted in the period and paid over to the Department of Arts, Sports and Tourism.

Chief Executive remuneration package in 2009 comprised:

Basic Salary	€177,990
Provision of a car with a BIK valued at	€17,057
Other Benefits	€1,187

The CEO is a member of the CERT funded pension scheme, the terms of which are described in Note 26. The CEO is entitled to retire at age 55, without actuarial reduction in pension. Fáilte Ireland has agreed with the trustees of the scheme to make an additional contribution so as to ensure that the scheme would be fully funded by the CEO's estimated retirement date. The contributions for 2009 determined by the actuary to be attributable to the CEO's service amounted to €175,121.

Average staff numbers for the year were 481 whole-time equivalents (2008: 481 whole-time equivalents).

9 OPERATING EXPENSES

	2009 €'000	2008 €'000
Audit Fee	61	66
Occupancy & Office Services	2,894	3,036
Authority Costs	327	325
Other Administration Costs	7,499	8,582
	10,781	12,009

Notes to the Financial Statements

FOR THE YEAR ENDED 31 DECEMBER 2009

10 AUTHORITY MEMBERS' FEES & EXPENSES

The fees of the Authority Members are set by the Minister of Arts, Sport and Tourism.

Expenses claimed by Authority Members are in line with Civil Service rates.

	2009 €'000	2008 €'000
Authority Members' Fees	189	184
Authority Members' Expenses	27	23
Total	216	207

Fees of highest-paid Authority Member	24	14
---------------------------------------	----	----

The number of Authority Members during the year was 12 (2008: 13).

Fees to Authority Members for the period:

	2009 €'000
Richard Bourke	14
Maureen Cairnduff	14
Dominic Dillane	14
Brian Dowling	14
Conor Hennigan	9
Paidi O'Se	14
Brian Hughes	14
John McDonnell	14
Noel McGinley	14
Padraig O'Ceidigh	11
Patrick O'Donoghue	5
Redmond O'Donoghue	24
Catherine Reilly	14
Eithne Scott-Lennon	14
Total	189

Expenses paid to Authority Members in the period:

	2009 €'000
Travel & Subsistence	27

Notes to the Financial Statements

FOR THE YEAR ENDED 31 DECEMBER 2009

11 REGIONAL INTEGRATION

DUBLIN TOURISM

At an extraordinary general meeting of the Dublin Regional Tourism Authority Limited ("Dublin Tourism") on 3rd May 2007, a resolution was passed amending its Memorandum and Articles of Association. The membership structure of the company is such that Fáilte Ireland now has a controlling interest in the company and the Financial Statements are consolidated on this basis.

12 TANGIBLE FIXED ASSETS - GROUP

	Land And Premises €'000	Furniture And Fittings €'000	Equipment €'000	Computer Equipment €'000	Vehicles €'000	Total €'000
Cost						
At 1 January 2009	42,862	5,258	2,500	3,490	72	54,182
Additions at cost	1,485	115	127	211	-	1,938
Disposals at cost	(2)	(18)	-	-	-	(20)
Reclassification	-	264	(264)	-	-	-
At 31 December 2009	44,345	5,619	2,363	3,701	72	56,100
Depreciation						
At 1 January 2009	14,341	4,749	2,166	3,279	26	24,561
Charged during year	860	224	58	238	11	1,391
Disposals	(2)	(18)	-	-	-	(20)
Reclassification		179	(179)			-
At 31 December 2009	15,199	5,134	2,045	3,517	37	25,932
Net Book Value:						
At 31 December 2009	29,146	485	318	184	35	30,168
At 31 December 2008	28,521	509	334	211	46	29,621

Notes to the Financial Statements

FOR THE YEAR ENDED 31 DECEMBER 2009

TANGIBLE FIXED ASSETS-AUTHORITY

	Land And Premises	Furniture And Fittings	Equipment	Computer Equipment	Vehicles	Total
Cost						
At 1 January 2009	31,795	3,842	2,500	3,490	72	41,699
Additions at cost	1,485	115	127	211	-	1,938
Disposals at cost	-	-	-	-	-	-
Reclassification	-	264	(264)	-	-	-
At 31 December 2009	33,280	4,221	2,363	3,701	72	43,637
Depreciation						
At 1 January 2009	10,422	3,830	2,166	3,279	26	19,723
Charged during year	612	93	110	238	11	1,064
Disposals	-	-	-	-	-	-
Reclassification	-	179	(179)	-	-	-
At 31 December 2009	11,034	4,102	2,097	3,517	37	20,787
Net Book Value:						
At 31 December 2009	22,246	119	266	184	35	22,850
At 31 December 2008	21,373	12	334	211	46	21,976

13 INVESTMENT PROPERTY - GROUP AND AUTHORITY

Investment Property comprises		2009 €'000	2008 €'000
Glenan's Sailing Club	A	165	165
Killarney Golf Club	B	111	111
		276	276

(A) Glenan's Sailing Club

The land & buildings at Collan More Island, Clew Bay, Westport, are occupied by Glenan's Sailing Centre for the purpose of operating a sailing school. The value on the balance sheet date is stated as the value in the audited financial statements of the Western Regional Authority as at 30 June 2006, immediately prior to the integration with Fáilte Ireland.

(B) Killarney Golf Club

The land at Killarney is registered and held on a long lease by Fáilte Ireland and forms part of the golf course occupied and operated by the Killarney Golf Club. The value on the Balance Sheet is stated at historic cost.

Notes to the Financial Statements

FOR THE YEAR ENDED 31 DECEMBER 2009

14 FINANCIAL ASSETS - GROUP AND AUTHORITY

Financial Assets comprise	2009 €'000	2008 €'000
Waterford Regional Airport plc - 1,562 Ordinary €1.27 Shares	4	4
Connemara West plc - 5,500 ordinary shares @ €1.269738 each	7	7
Louisburgh Holidays plc - 25,000 'B' Ordinary Shares @ €1.269738 each	31	31
Connemara Golf Club - 500 ordinary shares @ €1.269738 each	1	1
Golf Corca Dhuibhne - 386 shares plus an additional shares 90 shares for the land	3	3
	46	46

Fáilte Ireland also holds 30,000 ordinary shares of €1.30 each and 5,000 preference shares of €1.30 each in Fiontar Oidhreachtá Inis Mór Teoranta. These have been valued at €nil in these financial statements. Fáilte Ireland also holds €250 worth of shares in Kerry County Airport Limited. This is a nominal shareholding.

Fáilte Ireland holds 100% of the shares in Teffub Limited, whose principal activity is that of a property holding company. These shares are valued at €3.

All the shares above are shown at their carrying values in the audited financial statements of the relevant Regional Tourism Authorities as at 30th June 2006, immediately prior to integration with Fáilte Ireland.

Fáilte Ireland is the owner of a 75% shareholding in Killarney Golf Club Limited. The object of Killarney Golf Club Ltd. is to facilitate the operation of a Golf & Fishing club at Killarney, Co. Kerry. These shares were held in a trust.

Following a High Court Ruling in March 2009, the trust was dissolved and the shares reverted back into the name of Fáilte Ireland. The shares are valued at €nil in these Financial Statements.

15 DEBTORS - GROUP

	2009 €'000	2008 €'000
Trade	1,499	1,798
Prepayments	506	480
Accrued Income	210	175
	2,215	2,453

Notes to the Financial Statements

FOR THE YEAR ENDED 31 DECEMBER 2009

DEBTORS - AUTHORITY

	2009 €'000	2008 €'000
Trade	1,058	1,468
Prepayments	257	275
Accrued Income	210	175
	1,525	1,918

16 BANK AND CASH BALANCES - GROUP

	2009 €'000	2008 €'000
Deposit Accounts	26,373	29,359
Current Accounts	2,155	3,470
Cash on hand	474	12
	29,002	32,841

BANK AND CASH BALANCES - AUTHORITY

	2009 €'000	2008 €'000
Deposit Accounts	26,373	29,359
Current Accounts	2,155	2,869
Cash on hand	12	12
	28,540	32,240

17 CREDITORS - GROUP

	2009 €'000	2008 €'000
Amounts falling due within one year		
Trade	13,184	8,968
Tourism Ireland	371	230
Unserviced subscription income	-	499
Deferred Grants	1,313	-
EU Operational Programme for Tourism 1994-1999 (see note 23)	45	45
InterReg II	45	45
Accruals	12,575	23,588
Bank Loans	-	149
Other Creditors	2,413	1,787
	29,946	35,311

Amounts falling due after more than one year

Bank Loans	-	337
	-	337

Notes to the Financial Statements

FOR THE YEAR ENDED 31 DECEMBER 2009

CREDITORS - AUTHORITY

	2009 €'000	2008 €'000
Amounts falling due within one year		
Trade	12,273	7,796
Tourism Ireland	371	230
Unserviced subscription income	-	499
Deferred Grants	1,313	-
EU Operational Programme for Tourism 1994-1999	45	45
InterReg II	45	45
Accruals	12,594	23,621
Other Creditors	1,881	1,277
	28,522	33,513
Amounts falling due after more than one year		
Unserviced subscription income	-	-
	-	-

18 CAPITAL ACCOUNT - GROUP

	2009 €'000	2008 €'000
At 1 January	29,943	30,579
Acquisition of subsidiary	-	5
Income used for capital purposes		
Additions to Purchased Fixed Assets in year	1,938	867
Amortisation in line with Asset Depreciation	(1,391)	(1,481)
Amount released on Disposal of Fixed Assets	-	(27)
Transfer to Income and Expenditure Account	547	(641)
At 31 December	30,490	29,943

The balance in the Capital Account corresponds with the following amounts:

	Notes	2009 €'000	2008 €'000
FIXED ASSETS			
Tangible Assets	12	30,168	29,621
Investment Property	13	276	276
Financial Assets		46	46
		30,490	29,943

Notes to the Financial Statements

FOR THE YEAR ENDED 31 DECEMBER 2009

CAPITAL ACCOUNT - AUTHORITY		2009	2008
		€'000	€'000
At 1 January		22,298	22,628
Income used for capital purposes			
Additions to Purchased Fixed Assets in year		1,938	778
Amortisation in line with Asset Depreciation		(1,064)	(1,081)
Amount released on Disposal of Fixed Assets		-	(27)
Transfer to Income and Expenditure Account		874	(330)
At 31 December		23,172	22,298
The balance in the Capital Account corresponds with the following amounts:			
	Notes	2009	2008
		€'000	€'000
FIXED ASSETS			
Tangible Assets	12	22,850	21,976
Investment Property	13	276	276
Financial Assets		46	46
		23,172	22,298
19 ACCUMULATED DEFICIT		2009	2008
		€'000	€'000
At January		(5,842)	(4,108)
Acquisition of Subsidiary		-	40
Income & Expenditure Account in the period		1,300	480
Actuarial Gains/(Losses) on Pension Schemes in the period		10,160	(10,795)
Adjustment to Deferred Pension Funding		29,531	8,541
Transfer of Pension Assets to National Pension Reserve Fund		(33,106)	-
		2,042	(5,842)
Accumulated Deficit Attributable To:			
National Tourism Development Authority		1,511	(4,461)
Minority Interest		531	(1,381)
		2,042	(5,842)

Notes to the Financial Statements

FOR THE YEAR ENDED 31 DECEMBER 2009

20 OPERATING LEASE COMMITMENTS

At 31 December 2009, the Authority had the following future commitments under operating leases as follows:

	Land and Buildings €'000
Expiring	€'000
Within one year	88
Between 2 and 5 years	407
More than 5 years	214
	709

The total amount charged in respect of operating leases in the Income and Expenditure Account for 2009 is €709,321 (2008: €757,437)

21 GRANT PAYMENT COMMITMENTS

Commitments for capital grant payments at 31 December 2009 were estimated at €28.4 million (2008: €20.9 million).

At 1 January	20,900
Approvals	16,812
Expenditure (Note 5)	(4,274)
Decommitments	(5,053)
	28,385

There were no commitments outstanding in respect of Tourism Product Development Scheme.

22 AUTHORITY MEMBERS – DISCLOSURE OF TRANSACTIONS

The Authority adopts procedures in accordance with the guidelines issued by the Department of Finance in relation to the disclosure of interests by Authority Members and these procedures have been adhered to by the Authority Members and the Authority during the year.

23 CONTINGENT LIABILITIES

The eligibility of expenditure on projects for EU aid is subject to review by institutions of the EU. Any adverse findings arising therefrom could result in requests for repayment of aid granted to projects.

24 RECOVERY OF GRANTS

Fáilte Ireland has carried out verification checks on expenditure claimed in a sample of projects supported under the 1994-1999 Tourism Operational Programme and also carries out post-monitoring on grants paid. As a result of these procedures, funds to the value of €1,029,747 which were recovered from grantees, were on hand and included in Creditors above at year-end. It is anticipated that further recoveries will be made, although it is not possible to estimate the amount at this stage. The total recovered will be repaid to the EU.

Notes to the Financial Statements

FOR THE YEAR ENDED 31 DECEMBER 2009

25 COMPARATIVE FIGURES

Some changes have been made to the presentation of items in the financial statements and the comparative figures have been restated where necessary on a basis consistent with the current year presentation.

26 PENSIONS

The Authority has responsibility for the pension costs of retired staff of the Authority, and certain former and amalgated bodies. These schemes are disclosed under the following headings and detailed disclosures for each scheme are set out in the relevant note

Unfunded Scheme - see (A) below

Funded CERT Scheme - see (B) below

Funded RTO Scheme - see (C) below

Under the Financial Measures (Miscellaneous Provisions) Act 2009, the assets of the two Funded Pension Schemes were transferred to the National Pension Reserve Fund on 31st December 2009.

These Pension Schemes continue to exist after the transfer with no impact on benefits or associated provisions for members.

All future pension costs will be paid by Oireachtas Grant. The effect of this transaction has been to increase the pension liability recognised by the Authority by €33.1 million and to increase the amount recoverable from the Department by a similar amount together with a sum of €6.6 million in respect of the Dublin Regional Tourism Organisation Ltd. Both amounts are reported in the Statement of Total Recognised Gains and Losses.

	Notes	2009 €'000
Transfer of Assets to NPRF		
Funded CERT Scheme	26B(d)	13,136
Funded RTA Scheme	26B(d)	19,970
		33,106

(A) UNFUNDED SUPERANNUATION SCHEME

An unfunded defined benefit superannuation scheme is operated for eligible permanent staff under The National Tourism Development Authority Act, 2003 and for eligible permanent staff of the former Bord Fáilte under Section 15 of the Tourist Traffic Act 1952 and Section 9 of the Tourist Traffic Act 1983.

Notes to the Financial Statements

FOR THE YEAR ENDED 31 DECEMBER 2009

(a) Analysis of total Pension Costs charged to Expenditure

	2009	2008
	€'000	€'000
Current service cost	1,994	2,600
Interest on pension scheme liabilities	6,412	6,385
Employee contributions	(506)	(608)
	7,900	8,377

(b) Movement in Net Pension Liability during the year

	2009	2008
	€'000	€'000
Net Pension Liability at 1 January	(115,423)	(117,119)
Pensions paid	5,789	6,217
Current service cost	(1,994)	(2,600)
Interest on pension scheme liabilities	(6,412)	(6,385)
Actuarial gain/(loss)	6,336	4,464
Net Pension Liability at 31 December	(111,704)	(115,423)

(c) Deferred Funding for Pensions

The Authority recognises these amounts as an asset corresponding to the unfunded deferred liability for pensions on the basis of the set of assumptions described above and a number of past events. These events include the statutory basis for the establishment of the pension scheme and the policy and practice currently in place in relation to funding public service pensions including contributions by employees and the annual estimates process. The Authority has no evidence that this funding policy will not continue to meet such sums in accordance with current practice.

The Net Deferred Funding for Pensions recognised in the Income and Expenditure Account was as follows:

	2009	2008
	€'000	€'000
Funding Recoverable in respect of current year pension costs	8,406	8,985
State Grant applied to pay pensioners	(5,789)	(6,217)
	2,617	2,768

The deferred funding asset for pensions as at 31 December 2009 amounted to €111.704m (2008: €115.423m)

Notes to the Financial Statements

FOR THE YEAR ENDED 31 DECEMBER 2009

(d) History of defined benefit obligations

Defined benefit obligations

Experience (gains)/losses on Scheme Liabilities

• Amount (€'000)

• Percentage of present value scheme liabilities

2009 €'000	2008 €'000	2007 €'000	2006 €'000
3,861	(4,100)	(748)	(2,267)
3.50%	-3.55%	-0.64%	-1.86%

The cumulative actuarial loss recognised in the Statement of Total Recognised Gains and Losses amounts to €6,336,000.

(e) Description of Scheme and Actuarial Assumptions

The pension scheme is a defined benefit final salary pension arrangement with benefits and contributions defined by reference to current "model" public sector scheme regulations. The scheme provides a pension (eightieths per year of service), a gratuity or lump sum (three eightieths per year of service) and spouse's and children's pensions. Normal Retirement Age is a member's 65th birthday, and pre 2004 members have an entitlement to retire without actuarial reduction from age 60. Pensions in payment (and deferment) normally increase in line with general public sector salary inflation.

The valuation of the scheme's liabilities used for the purposes of FRS17 disclosures has been based on a full actuarial valuation at 31 December 2009 carried out by a qualified independent actuary. Pension scheme liabilities have been measured using the projected unit method.

Principal financial assumptions used to calculate the scheme liabilities:

	31/12/2009	31/12/2008
Discount rate	5.50%	5.60%
Rate of increase in salaries	3.75%	4.00%
Inflation Rate	2.25%	2.00%
Assumed pension increases	3.50%	4.00%

The discount rate has been set by reference to the yield on long dated Eurozone AA rated corporate bonds as required under FRS17.

The implied long term rate of Eurozone inflation based on the yields on long-dated fixed interest and index-linked stocks was approximately 2.5% at year end. The assumption regarding Irish price inflation has been set at a marginally lower rate.

Recent salary reductions have been taken into account in valuing the liabilities at year end (see below). It has been assumed in the long term salary increases will exceed price inflation by an average rate of 1.5% p.a.

Notes to the Financial Statements

FOR THE YEAR ENDED 31 DECEMBER 2009

The mortality tables used are as follows:

	Male	Female
Actives & Deferreds:	PMA92 (C=2040) rated down 3 years	PFA92(C=2040) rated down 2 years
Pensioners	PMA92 (C=2040)	PFA92(C=2040)
Based on these tables, the future life expectancy at age 65 for males and females is as follows:		
Current pensioner age 65:	Male: 21.0 years	Female: 23.9 years
Future pensioner age 65:	Male: 23.8 years	Female: 25.8 years

Overall the mortality tables used allow for longer life expectancy, compared with those used in prior year accounts.

(B) FUNDED DEFINED BENEFIT PENSION SCHEME (CLOSED TO NEW MEMBERS)

The Authority operates a defined benefit pension scheme for eligible staff of the former CERT Ltd

(a) Analysis of total Pension Costs charged to Expenditure

	2009 €'000	2008 €'000
Current service cost	865	889
Past Service Cost	-	462
Interest Cost	1,103	985
Expected return on scheme assets	(709)	(1,091)
Less: Employees Contributions	(215)	(177)
	1,044	1,068

(b) Net Pension Liability

	2009 €'000	2008 €'000
Present value of funded obligations	21,151	18,693
Fair value of scheme assets	-	10,455
	21,151	8,238

Notes to the Financial Statements

FOR THE YEAR ENDED 31 DECEMBER 2009

(c) Present Value of Scheme Obligations

	2009 €'000	2008 €'000
Benefit obligation at beginning of year	18,693	17,190
Current Service Cost	865	889
Interest Cost	1,103	985
Past Service Cost	-	462
Actuarial (Gain)/Loss	1,263	(116)
Benefits Paid	(773)	(636)
Premiums Paid	-	(81)
Benefit obligation at end of year	21,151	18,693

(d) Change in Scheme Assets

	2009 €'000	2008 €'000
Fair value of Scheme Assets at beginning of year	10,455	15,496
Expected return on Scheme Assets	709	1,091
Actuarial Gain/(Loss)	1,752	(6,306)
Employer Contributions	778	714
Members' Contributions	215	177
Benefits paid from Scheme	(773)	(636)
Premiums paid	-	(81)
Transfer of Assets to NPRF	13,136	-
Fair value of Scheme Assets at year end	-	10,455

(e) Description of Scheme and Actuarial Assumptions

Benefits and contributions are defined by reference to current "model" public sector scheme regulations. Employer and employee contribution rates are set having regard to actuarial advice and periodic review on the funding rate required for the scheme.

The scheme provides a pension (eightieths per year of service), a gratuity or lump sum (three eightieths per year of service) and spouse's and children's pensions subject to a rule that if a member attains 20 years service at age 65 years, 40 years service is awarded. Normal Retirement Age is a member's 65th birthday. Pre 2004 members have an entitlement to retire without actuarial reduction from age 60. Pensions in payment (and deferment) normally increase in line with general public sector salary inflation.

The Financial assumption used for FRS 17 purposes are:

	31/12/2009	31/12/2008
Discount rate	5.50%	5.75%
Rate of increase in pensionable salaries	3.75%	3.50%
Rate of increase in pension payments	3.00%	3.00%
Inflation assumption	2.25%	2.25%

The implied long term rate of Eurozone inflation based on the yields on long-dated fixed interest and index-linked stocks was approximately 2.5% at year end. The assumption regarding Irish price inflation has been set at a marginally lower rate.

Notes to the Financial Statements

FOR THE YEAR ENDED 31 DECEMBER 2009

Recent salary reductions have been taken into account in valuing the liabilities at year end (see below). It has been assumed in the long term salary increases will exceed price inflation by an average rate of 1.5% p.a..

The mortality tables used are as follows:

	Male	Female
Actives & Deferreds:	PMA92 (C=2040) rated down 3 years	PFA92(C=2040) rated down 2 years
Pensioners	PMA92 (C=2040)	PFA92(C=2040)

Based on these tables, the future life expectancy at age 65 for males and females is as follows:

Current pensioner age 65:	Male: 21.0 years	Female: 23.9 years
Future pensioner age 65:	Male: 23.8 years	Female: 25.8 years

Overall the mortality tables used allow for longer life expectancy, compared with those used in prior year accounts.

The scheme assets at the year end comprised:

	2009	2008
Equities	n/a	7.80%
Bonds	n/a	3.90%
Property	n/a	6.30%
Other	n/a	2.00%

Actual return less expected return on scheme assets

	2009 €'000	2008 €'000
Actual Return	2,556	(5,215)
Less: Expected Return	(709)	(1,091)
	1,847	(6,306)

(f) History of defined benefit obligations, assets and experience gains and losses

	2009 €'000	2008 €'000
Defined benefit obligations	21,151	18,693
Fair value of Scheme Assets	-	10,455
Deficit/(Surplus) for funded Scheme	21,151	8,238

Experience gain/(loss) on scheme liabilities

	2009 €'000	2008 €'000	2007 €'000	2006 €'000
• Amount (€'000)	368	274	(131)	(380)
• Percentage of present value scheme liabilities	1.7%	1.5%	-0.8%	-2.1%

Notes to the Financial Statements

FOR THE YEAR ENDED 31 DECEMBER 2009

(g) Funding of Pensions	2009	2008
	€'000	€'000
Funding Recoverable in respect of current year pension costs	1,044	1,068
State Grant applied to pay pensioners	(778)	(714)
	266	354

(C) REGIONAL TOURISM ORGANISATIONS PENSION SCHEME

A defined benefit pension scheme was operated for eligible staff of the former five Regional Tourism Authorities and Dublin Tourism with benefits funded by contributions from the employees and the Authority.

This scheme is closed; under the projected unit method, the current service cost will increase as the members of the scheme approach retirement.

(a) Analysis of total Pension Costs charged to Expenditure	2009	2008
	€'000	€'000
Current service cost	1,004	1,095
Interest Cost	2,317	363
Expected return on scheme assets	(1,074)	–
Employees Contributions	(269)	(237)
Total amount charged to income and expenditure account	1,978	1,221

(b) Net Pension Liability	2009	2008
	€'000	€'000
Present value of funded obligations	41,337	40,001
Fair value of scheme assets	-	16,458
	41,337	23,543

(c) Present Value of Scheme Obligations	2009	2008
	€'000	€'000
Benefit obligation at beginning of year	40,001	39,682
Current Service Cost	1,004	1,095
Interest Cost	2,317	2,145
Premiums Paid	-	(177)
Experience gains/(losses)	(1,827)	128
Changes in assumptions	1,490	(1,497)
Benefits Paid	(1,648)	(1,375)
Benefit obligation at end of year	41,337	40,001

Notes to the Financial Statements

FOR THE YEAR ENDED 31 DECEMBER 2009

(d) Change in Scheme Assets	2009	2008
	€'000	€'000
Fair value of Scheme Assets at beginning of year	16,456	25,429
Expected return on Scheme Assets	1,074	1,782
Actuarial Gain/(Loss)	2,998	(10,438)
Employer Contributions	821	998
Employee Contributions	269	237
Benefits paid from Scheme	(1,648)	(1,375)
Premiums paid	-	(177)
Transfer of Assets to NPRF	19,970	-
Fair value of Scheme Assets at year end	-	16,456

(e) Description of Scheme and Actuarial Assumptions

Benefits and contributions are defined by reference to current "model" public sector scheme regulations. Employer and employee contribution rates are set having regard to actuarial advice and periodic review on the funding rate required for the scheme.

The scheme provides a pension (eightieths per year of service), a gratuity or lump sum (three eightieths per year of service) and spouse's and children's pensions subject to a rule that if a member attains 20 years service at age 65 years, 40 years service is awarded. Normal Retirement Age is a member's 65th birthday. Pre 2004 members have an entitlement to retire without actuarial reduction from age 60. Pensions in payment (and deferment) normally increase in line with general public sector salary inflation.

The Financial assumption used for FRS 17 purposes are:

	31/12/2009	31/12/2008
Discount rate	5.50%	5.75%
Rate of increase in pensionable salaries	3.75%	3.50%
Rate of increase in pension payments	3.00%	3.00%
Inflation assumption	2.25%	2.25%

The discount rate has been set by reference to the yield on long dated Eurozone AA rated corporate bonds as required under FRS17.

The implied long term rate of Eurozone inflation based on the yields on long-dated fixed interest and index-linked stocks was approximately 2.5% at year end. The assumption regarding Irish price inflation has been set at a marginally lower rate.

Recent salary reductions have been taken into account in valuing the liabilities at year end (see below). It has been assumed in the long term salary increases will exceed price inflation by an average rate of 1.5% p.a..

Notes to the Financial Statements

FOR THE YEAR ENDED 31 DECEMBER 2009

The mortality tables used are as follows:

	Male	Female
Actives & Deferreds:	PMA92 (C=2040) rated down 3 years	PFA92(C=2040) rated down 2 years
Pensioners	PMA92 (C=2040)	PFA92(C=2040)

Based on these tables, the future life expectancy at age 65 for males and females is as follows:

Current pensioner age 65:	Male: 21.0 years	Female: 23.9 years
Future pensioner age 65:	Male: 23.8 years	Female: 25.8 years

Overall the mortality tables used allow for longer life expectancy, compared with those used in prior year accounts.

The scheme assets at the year end comprised:

	2009	2008
Equities	n/a	7.80%
Bonds	n/a	3.90%
Property	n/a	6.30%
Other	n/a	2.00%

Actual return less expected return on scheme assets

	2009 €'000	2008 €'000
Actual Return	4,072	(10,438)
Less: Expected Return	1,074	1,782
	2,998	(8,656)

(f) History of defined benefit obligations, assets and experience gains and losses

	2009 €'000	2008 €'000
Defined benefit obligations	41,337	40,001
Fair value of Scheme Assets	-	16,456
Deficit/(Surplus) for funded Scheme	41,337	23,545

Experience gain/(loss) on scheme liabilities

	2009 €'000	2008 €'000
• Amount (€'000)	1,827	(128)
• Percentage of present value scheme liabilities	4.4%	-0.3%

(g) Funding of Pensions

	2009 €'000	2008 €'000
Funding Recoverable in respect of current year pension costs	1,978	1,221
State Grant applied to pay pensioners	(821)	(998)
	1,157	223

Notes to the Financial Statements

FOR THE YEAR ENDED 31 DECEMBER 2009

(D) DEFERRED PENSION FUNDING

The Authority recognises these amounts as an asset corresponding to the deferred liability for pensions on the basis of the set of assumptions described above, the Statutory basis for the establishment of the superannuation schemes and the policy and practice in relation to funding public service pensions, including contributions by employees and the annual estimates process. The Authority has no evidence that this funding policy will not continue to meet such sums in accordance with current practice.

Deferred funding asset for pensions (Group):	2009 €'000	2008 €'000
Unfunded Scheme	111,704	115,423
Funded CERT Scheme	21,151	8,238
Funded RTA Scheme	41,337	16,960
	174,192	140,621

Deferred funding asset for pensions (Authority):	2009 €'000	2008 €'000
Unfunded Scheme	111,704	115,423
Funded CERT Scheme	21,151	8,238
Funded RTA Scheme	29,292	16,960
	162,147	140,621

(E) DEFINED CONTRIBUTION SCHEME

Defined contribution pension schemes are available for staff who are not eligible for the unfunded superannuation scheme. The assets of these schemes are held separately from those of Fáilte Ireland in independently administered funds.

The amount charged in the Income and Expenditure Account

is as follows:

	2009 €'000	2008 €'000
Defined contribution scheme	2	3

Notes to the Financial Statements

FOR THE YEAR ENDED 31 DECEMBER 2009

(F) RECONCILIATION OF TOTAL PENSION CHARGE IN INCOME & EXPENDITURE ACCOUNT

	Notes	2009 €'000	2008 €'000
Unfunded Scheme	26 (A)	7,900	8,377
Funded CERT Scheme	26 (B)	1,044	1,068
Funded RTA Scheme	26 (C)	1,978	1,221
Defined Contribution Scheme	26 (E)	2	3
		10,924	10,669
Shortfall in Regional Pension		85	117
Superannuation RTA Accrual		188	32
CERT Accrual		70	-
Gratuity Accrued and other adjusting items		122	(24)
Total Pension Charge		11,389	10,794

(G) RECONCILIATION OF NET DEFERRED FUNDING FOR PENSIONS IN YEAR

- INCOME EXPENDITURE ACCOUNT

	Notes	2009 €'000	2008 €'000
Unfunded Schemes	26 (A)	2,617	2,768
Funded CERT Scheme	26 (B)	266	354
Funded RTA Scheme	26 (C)	1,157	165
		4,040	3,287

27 (a) PENSION LIABILITIES GROUP

	2009 €'000	2008 €'000
Unfunded Scheme	(111,704)	(115,423)
Funded CERT Scheme	(21,151)	(8,238)
Funded RTA Scheme	(41,337)	(23,545)
Total Pension Liability	(174,192)	(147,206)

27 (b) PENSION LIABILITIES AUTHORITY

	2009 €'000	2008 €'000
Unfunded Scheme	(111,704)	(115,423)
Funded CERT Scheme	(21,151)	(8,238)
Funded RTA Scheme	(29,292)	(16,960)
Total Pension Liability	(162,147)	(140,621)

Notes to the Financial Statements

FOR THE YEAR ENDED 31 DECEMBER 2009

28 APPROVAL OF FINANCIAL STATEMENTS

These financial statements were approved by the Authority on 22nd April 2009.

www.failteireland.ie



Fáilte Ireland

Tuarascáil Bhliantúil 2009



Fáilte Ireland
National Tourism Development Authority

Ráitis Airgeadais

DON BHLIAIN DAR CHRÍOCH 31 NOLLAIG 2009

An tÚdarás Náisiúnta Forbartha Turasóireachta

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Fáilte Ireland Thiar

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Ionad Oiliúna Chorcaí

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Corcaigh
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Ionad Oiliúna Luimnigh

Páirc Fhorbairt Fiontraíochta Luimnigh
Bóthar Roxboro
Luimnigh
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Faics: 021 400 615

Ionad Oiliúna Phort Láirge

Foirgneamh Turasóireachta agus Fóillíochta
Institiúid Teicneolaíochta Phort Láirge
Bóthar Chorcaí
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Teil: 051 834108
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Tuarascáil Bhliantúil 2009

Fáilte Ireland Tuarascáil agus Ráitis Airgeadais Don Bhliain Dar Chríoch 31 Nollaig 2009

Chuir an Aire Turasóireachta, Cultúir agus Spóirt

De réir Acht an Údaráis Náisiúnta Forbartha Turasóireachta 2003, cuireann Fáilte Ireland i láthair a thuarascáil don bhliain dar chríoch 31 Nollaig 2009

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Ráiteas an Chathaoirligh



Redmond O'Donoghue, Cathaoirleach

Tháinig dlús i 2009 faoin gcúlú sa turasóireacht idirnáisiúnta sa dara leath de 2008 agus chruthaigh sin bliain ina raibh dúshlán thromchúiseacha ann do roinnt mhaith gnóthaí.

Ní éiríonn sé mórán níos crua ná an aeráid eacnamaíochta domhanda a ndeachaíomar tréith i 2009. Sin a cheapamar 2009, nuair a bhí orainn déileáil le margaí idirnáisiúnta laga, rátaí malartaithe crua, acmhainneacht iomarcach, dúshlán rochtana, agus na héifeachtaí a d'eascair as an ngéarchéim baincéireachta. Ach anois agus mé ag scríobh, is féidir linn éifeachtaí dochracha tobanna na luaithe bolcáin a chur leo sin. Mar sin fhéin, creidim gur earnáil muid atá ag teacht chuici féin. Déanadh na gnóthaí sin ar éirigh leo trádáil a dhéanamh i 2009 a thriail go géar agus chruthaigh siad go bhfuil na buntáistí a thiocfaidh go cinnte leis an bhfeabhas a chaithfidh a theacht ar an eacnamaíocht dhomhanda saothraithe go maith acu.

Chun déileáil leis an dúshlán a chruthaigh timpeallacht chrua rinne Fáilte Ireland go leor dá infheistíocht i 2009 a athdhíriú chun tacú go díreach le gnó agus fostaíocht, sa chaoi go mbeadh go leor fiontar réidh chun téarnamh a dhéanamh, téarnamh a d'fhéadadh tosú i gcuid de na margaí thar lear thart ar dheireadh 2010.

Údar iontais mar sin go raibh roinnt cúiseanna a bhféadfaí a bheith croíúil fúthu i rith 2009.

Go deimhin, críochnaíodh forbairtí bonneagair suntasacha i rith na bliana nó bhí siad gar do bheith críochnaithe faoi dheireadh na bliana. Is samplaí maithe iad Stáid Aviva, Stáid Semple, Lárionad Tionóil Bhaile Átha Cliath, Áras Ceoldrámaíochta Loch Garman, Páirc Thuamhumhan, an Grand Canal Theatre agus an gréasán mótarbhealach náisiúnta do mórthionscadail infrastruchtúir – cinn phoiblí agus phríobháideacha – a thabharfaidh buntáistí don turasóireacht a mbainfear leas astu ar feadh na nglúine atá le teacht. In ainneoin daoine a bheith a rá go han-éasca gur cuireadh an borradh eacnamaíochta ar fad amú, rinne Éire roinnt cinntí infheistíochta críonna a mbeidh buntáistí fadtéarmacha agus tábhachtacha ag teacht astu do thionscal na turasóireachta in Éirinn.

Gan bacadh le hinfrastruchtúr na tíre, tá áthas orm a rá go bhfuil ár táirge turasóireachta láidir go fóill agus is sampla é de ní a d'fheabhsaigh go mór sna blianta a raibh an borradh ann.

Tá feabhas suntasach tagtha ar chaighdeán na hearnála. Tá an caighdeán cóiríochta níos airde, agus tá níos mó nithe ar ardchaighdeán le féachaint agus le déanamh. D'éirigh linn freisin ár gcuid sócmhainní agus acmhainní nádúrtha a chothabháil agus tógáil orthu.

Tá an caighdeán sin léirithe sna tuairimí ónár gcuid cuairteoirí, a mbíonn leibhéal ard sástachta ag baint

leo fós ó thaobh a gcuid saoire in Éirinn. Léiríonn an taighde is déanaí a rinne Fáilte Ireland, trí ár *Visitor Attitudes Survey*, gur cheap 9 as 10 cuairteoir go raibh a gcuid saoire chomh maith nó níos fearr ná mar a bhí súil acu leis agus dúirt líon suntasach ag 98% go molfadh siad saoire in Éirinn. Tugann an ardleibhéal muiníne sin inár dtáirge turasóireachta ábhar dóchais dúinn faoi thodhchaí ár dtionscail.

In ainneoin sin ar fad, is gnó fíor-iomaíoch í an turasóireacht ar ndóigh. I rith 2009, ba pháirt mhór d'fhócas Fáilte Ireland ná leanúint ar aghaidh ag leathnú an mhargadh ag baile trí fheachtas margaíochta láidir ag iarraidh a chur ina luí ar mhuintir na hÉireann a gcuid saoire a chaitheamh ag baile. Bhí dianfheachtas freisin ar an raidió agus sna meáin a dhírigh ar fhéilte agus ar imeachtaí agus a bhain amach cuid mhór dár sprioc ó thaobh lucht féachana.

Tá féilte mar príomhthiománaí ag turasóireacht áitiúil agus cuireann siad deiseanna ar fáil le cultúr, daoine agus áiteanna a léiriú. Cuireann siad go mór le turas an chuairteora agus tá siad riachtanach chun líon na dturasóirí agus an ioncain a scaipeadh ar fud na tíre. I rith 2009, bhí féilte fíor-riachtanach do cheantracha áirithe, áit a ndearna titim ar an líon a bhí ag teacht ó thar lear bagairt ar inmharthanacht an tionscail turasóireachta áitiúil. Dhírigh Fáilte Ireland a chuid acmhainní teoranta chun an éifeacht is mó a bhaint amach as an méid féilte agus ab fhéidir i 2009.

Leanann Éire ag mealladh imeachtaí spóirt ollmhóra lena mbaineann deiseanna turasóireachta. Bá é buaicphointe 2009 ná an *Volvo Ocean Race* a tháinig go Gaillimh sa mBealtaine agus mheall sé an lucht féachana is mó do thurasóireacht na hÉireann ón *Ryder*

Cup i 2006. D'éirigh go han mhaith leis an imeacht seo – ag mealladh 650,000 lucht féachana agus chruthaigh toradh eacnamaíochta de bhreis is €55m do Ghailimh agus d'Éirinn.

Tugann reáchtáil imeachtaí ar nós an *Volvo Ocean Race* an deis d'Éirinn, ní hamháin breis gnó ó na cuairteoirí ó thar lear a thabhairt isteach, ach clúdach dearfach agus substaintiúil ar Éirinn a chur ar na meáin, mar áit d'ardchaighdeán chun teacht ar saoire ann agus mar shuíomh do thurasóireacht mara.

Thacaigh Fáilte Ireland leis an *World Rally Championship* freisin, ní a mheall líon mór lucht féachana chuig an lathuaisceart agus léirigh saoráidí ar ardghrád, tírdhreach áilleachta agus cósta iontach do lucht féachana domhanda. Ba deascála a bhí san fhógra gur in Éirinn a bheidh an Sollheim Cup i 2011 ó thaobh an ghailf agus tabharfaidh sé a thuilleadh deiseanna dúinn forbairt an margaidh fhíorthábhachtaigh gailf a chur chun cinn don tír. Ina theannta sin, tá an 3 Irish Open, anois ar cheann de na comórtais gailf is tábhachtaí san Eoraip, agus is iontach an íomhá é do ghalf na hÉireann agus d'Éirinn í fhéin.

Gineann imeachtaí den sórt sin torthaí eacnamaíochta don tír agus cothaíonn go leor gnóthaí turasóireachta. Bíonn an dara feidhm (ach ceann níos teibí) ag an ngníomhaíocht seo, áfach. Creidim gur chuir reáchtáil Volvo, mar shampla, dea-aoibh ar an tír ar fad i rith bliana a bhí ar dóigh sách guama.

Agus creidim go gcuirfidh turasóireacht go suntasach le hathbhorradh eacnamaíochta na tíre agus creidim freisin go mbeidh an turasóireacht, go háirithe tríd ár gcultúr agus ár n-imeachtaí, lárnach ó thaobh



théarnamh síceolaíochta na tíre agus cuideoidh le cuid den mhuinín agus den dearfach atá cailte againn le blianta beaga anuas a thabhairt ar ais.

Ní éiríonn le haon ghníomhaireacht aisti féin agus ba mhaith liom béim a chur ar an tábhacht a chuireann muide, i Fáilte Ireland, ar an dlúthchaidreamh atá againn lenár gcuid comhpháirtithe san earnáil turasóireachta, leis na hÚdaráis áitiúla, agus go háirithe leis na comhlachtaí ionadaíocha tionscail. Tá tábhacht ollmhór lena rannpháirtíocht agus lena tacaíocht luachmhar leanúnach d'fhorbairt na turasóireachta.

Ba mhaith liom mo bhuíochas a ghabháil freisin le comhaltaí Údaráis Fáilte Ireland as ucht a gcuid ama, fuinnimh, agus taithí a thabhairt go flaithiúil don obair a dhéanann Fáilte Ireland. Agus ba mhaith liom buíochas a ghlacadh le Pádraig Ó Céidigh a d'éirigh as an Údarás i Mí Deireadh Fómhair agus ba mhaith liom gach ghuí a chur air ina ról nua mar chathaoirleach ar Fáilte Ireland West.

Thar ceann an Údaráis, ba mhaith liom buíochas a ghabháil le Shaun Quinn agus a fhoireann ar fad i Fáilte Ireland as ucht a gcuid dúthrachta chun turasóireacht na hÉireann a fhorbairt ar feadh 2009. Tá a fhios agam go bhfuil an tionscal turasóireachta tríd is tríd buíoch freisin.

Mar fhocal scoir ba mhaith liom mo bhuíochas a chur in iúl don iar-Aire Ealaíon, Spóirt agus Turasóireachta, Martin Cullen, as ucht a chuid tacaíochta a bhí flaithiúil do thionscal turasóireachta na hÉireann ar feadh 2009.

Ó tharla na himeachtaí a bhfuil cur síos orthu sa tuarascáil seo, tá fáilte curtha againn roimh Aire nua Turasóireachta, Cultúir agus Spóirt, Mary Hanafin, T.D. Is

comhartha maith don turasóireacht é go bhfuil Aire chomh ábalta agus chomh fuinniúil ag déileáil leis na cúraim thábhachtacha seo.

Go deimhin, údar misnigh dom gur cosúil go bhfuil níos mó tuisceana ag leibhéal náisiúnta faoin tábhacht a bhaineann leis an turasóireacht d'eacnamaíocht na hÉireann. I mbuiséad 2010, díriodh ar an turasóireacht go sonrach agus go deimhin, ba ní neamhchoitianta an chaoi ar cuireadh maoiniú caipitil suntasach breise ar fáil.

Is tionscal é seo a ghineann beagnach 200,000 post agus €5.3 billiún in ioncam. B'fhéidir go ndearnadh neamhaird de sin nuair a bhí an borradh ann, agus gur bhreathnaigh an earnáil airgeadais agus tionscail IT agus tionscail chógaisíochta níos mealltaí. Má tá Éire chun a theacht as an gcúlú domhanda ina bhfuilimid i láthair na huaire, is easpórtáil a bheidh chun tosaigh á dhéanamh sin. Mar go bhfuil an chuid is mó den ioncam €5.3 billiún sin ag teacht ó thar lear, is cuid mhór í an turasóireacht d'infreastruchtúr easpórtála na hÉireann. Tá níos mó agus níos mó daoine anois den tuairim mar sin nach féidir talamh slán a dhéanamh den turasóireacht agus is gineadóir suntasach í do ghníomhaíocht eacnamaíochta don tír seo.

Leanfaidh Fáilte Ireland ag brú cás na turasóireachta ar aghaidh sna blianta amach romhainn.



Redmond O'Donoghue
Cathaoirleach





“Is tionscal é seo a ghineann beagnach 200,000 post agus €5.3 billiún in ioncam. B’fhéidir go ndearnadh neamhaird de sin nuair a bhí an borradh ann, agus gur bhreathnaigh an earnáil airgeadais agus tionscail IT agus tionscail chógaisíochta níos mealltaí”

Athbhreithniú an Phríomhfheidhmeannaigh



Shaun Quinn, Príomhfheidhmeannach

Chríochnaigh Fáilte Ireland a sheachtú bliain agus an bhliain ba dhúshlánaí fós ag feidhmiú mar an ghníomhaireacht rialtais chun fiontar turasóireachta na hÉireann a fhorbairt i 2009. Chruthaigh an t-athrú mór ón mbealach a raibh ag éirí le gnóthaí turasóireachta le linn blianta rathúla fáis go dtí an lagtrá sciobtha leanúnach i mbliain amháin fadhbanna móra diana a d'éiligh straitéis gníomhaireachta nua agus cinn dhírthe le béim faoi leith ar thacaíocht a thabhairt d'fhiontar turasóireachta a bheadh inmharthana.

Lean agus dhoimhnigh an cúlú sa turasóireacht a bhí ann ag deireadh na bliana 2008 isteach go séasúr 2009. Ag leibhéal fiontraíochta, chruthaigh brúnna iomaíochais chun costais a laghdú agus an gá le sreabhadh airgid séasúrach chun saoráidí creidmheasa gearrthréimhseacha a chinntiú agus éileamh idirnáisiúnta níos laige an séasúr ba dhúshlánaí do thurasóireacht na hÉireann le blianta fada.

Mar thoradh ar na fachtóirí sin, chúngaigh turasóireacht in Éirinn i 2009, tharla titim shuntasach ar thuillteanais ag baile agus sa teacht isteach trasna na réigiún ar fad. Thit fostaíocht freisin.

Tá caiteachas turasóireachta den chuid is mó lánroghnach agus dá bhrí sin níorbh údar iontais méid na titime sa tuillteanas turasóireachta in Éirinn agus ag cinn scríbe turasóireachta iomaíocha eile i gcomhthéacs an chúlú eacnamaíochta a bhí ag

teacht chun cinn. Mar sin féin, tá cumas na turasóireachta, earnáil dhúchasach, a theacht ar ais go sciobtha mar inneall do bhorradh eacnamaíochta agus d'fhás fostaíochta, cruthaithe agus léirithe go minic agus is príomhthosaíocht do Fáilte Ireland mar an t-údarás forbartha náisiúnta don turasóireacht, le comhpháirtithe tionsclaíocha, an cumas sin a úsáid.

Mar sin bhí ar gcuid iarrachtaí le linn 2009 dírithe ar dhá réimse leathana. Ar an gcéad dul síos tacú le fiontair thurasóireachta inmharthana déileáil leis na deacrachtaí sa mhargadh faoi láthair agus fostaíocht a chothabháil trí raon tacaíochtaí gnó sainoiriúnaithe agus idirghabhálacha margaíochta a sholáthar. Ar an dara dul síos bhí ár gcuid infheistíochta agus ár gcuid iarrachtaí forbartha dírithe arna chinntiú go raibh na seirbhísí agus na táirgí turasóireachta i bportfoliú na hÉireann 'oiriúnach don ní' chun go mbeadh an tionscal réitithe go maith chun leas a bhaint as an mborradh a bhfuil súil leis i gcoinníollacha an mhargadh.

Comhlíonadh straitéis chorparáideach nua ag leagan amach ár gcuid tosaíochtaí agus gníomhartha spriocdhírthe sa chéim dhúshlánach seo don turasóireacht i 2009.

FEIDHMÍOCHT TURASÓIREACHTA

Tharla a thuilleadh titim ghéar ar an tionscal turasóireachta agus lean an cúlú eacnamaíochta idirnáisiúnta ag cur srian ar ghníomhaíocht turasóireachta sna margaí baile agus ar na margaí idirnáisiúnta. Meastar gur 6.6m an líon turasóirí ó

thar lear a bhí i gceist don bhliain – Sin 12% níos lú ná i 2008. Thit tuillimh mhalartuithe eachtracha 19% freisin go €3.88 billion san iomlán sa tréimhse dhá mhí dhéag.

Laistigh den treocht sin na titime bhí lion na gcuairteoirí as an mBreatain tite 15% i 2008, go príomha de bharr éileamh a bheith lag agus laige an sterling in aghaidh an euro, agus bhí titim 6% agus 9% ar an teacht isteach ó Mheiriceá Thuaidh agus ó Mhórchóir na hEorpa faoi seach.

Bhain roinnt margaí Eorpacha fás amach i 2009, agus taifeadh gnó ardaithe san Iodáil, sa Bheilg, sa Spáinn agus sa Phortaingéil. Chláraigh na margaí atá ag teacht chun cinn in Oirthear na hEorpa titim shuntasach áfach, i gcomparáid le 2008. Mar thoradh ar a thuilleadh titime suntasaí ón Astráil agus an tSeapáin, bhí titim 11% i ar theacht isteach ó na margaí i bhfad ó bhaile.

Ní raibh aon athrú ar an líon turas baile a thóg daoine a chónaíonn in Éirinn i 2009 i gcomparáid le 2008 ag 8.3m turas, le caiteachas tite 10% go €1.4 billiún. Bhí titim ar an líon saoire ag baile, síos 8% go 4.0m, le caiteachas cuí ag €0.8 billion.

Bhí sástacht custaiméirí le táirge turasóireachta na hÉireann fós ard sna tréimhsí dúshlánach sin. I gcás 94% den lucht saoire ó thar lear, bhí saoire in Éirinn níos fearr nó chomh maith agus a cheapadar a bheadh sí agus dúirt 98% go molfaidís saoire in Éirinn dá muintir agus dá gcairde. I measc lucht saoire ag baile, bhain an leibhéal sástachta 97% amach.

Is é is dócha go mbeidh an timpeallacht oibríochta do ghnóthaí turasóireachta in Éirinn an-chrua sa ghearrthéarma go meántéarma. Tá roinnt fachtóirí, mar na rataí malartaithe agus na deacrachtaí eacnamaíochta atá inár margaí foinsí, lasmuigh go maith de thionchar an tionscail, ach fós beidh tionchar suntasach acu ar fheidhmíocht fhoriomlán sna chéad cúpla bliain eile.

AG TACÚ LE FIONTAIR THURASÓIREACHTA INMHARTHANA

I rith 2009, chuir Fáilte Ireland tacaíocht phraiticiúil ar fáil do bheagnach 3,000 fiontar turasóireachta. Léirigh na raon tacaíochtaí a cuireadh ar fáil athrú ar riachtanais fiontraíochta i dtreo táirgiúlachta, athstruchtúrú airgeadais, ríomhthráchtála, spreagadh éilimh agus cúram custaiméirí.

Bhí feabhas ar an gcumas ardbhainistíochta agus bainistíocht láir feadh raon disciplíní mar an príomhfhócas gníomhaíochtaí. Ar an iomlán, ghlac os cionn 1,200 bainisteoir páirt i gclár forbartha bainistíochta le tacaíocht ó Fáilte Ireland a bhí dírithe ar na dúshláin a chruthaíonn an cúlú eacnamaíochta faoi láthair. Bhí na hidirghabhálacha ar fad ceaptha go sonrach do chliaint turasóireachta. Ghlac 1,000 feidhmeannach eile páirt i gclár forbartha ghairmiúla a bhí leanúnach. Leanann aiseolas rannpháirtithe ag léiriú tionchar dearfach ar fheidhmíocht gnó trí laghduithe costas, feabhsú ar chaighdeán, agus/nó níos mó díolacháin.

Ní hionann agus blianta eile, bhí athrú béime ar thraenáil scileanna/oibreacha d'iontrálaithe nua go dtí daoine a bhí fostaithe mar bheart chun poist a chothabháil agus táirgiúlacht a fheabhsú ag leibhéal fiontair. Faoi dheireadh na bliana, bhí leas bainte ag beagnach 6,000 fostaí as an tsraith idirghabhálacha seo.

Leathnaíodh amach *Business Mentoring and Advisory Service* (Bizcheck) nua ar bhonn náisiúnta i 2009, agus cuireadh saineolas ar fáil do chliaint tionscail trasna na bpríomh fheidhmeanna gnó, lena n-áirítear margaíocht, airgeadas, acmhainní daonna, scileanna gnó ginearálta agus scileanna teicniúla oibríochta. Bhí an tseirbhís seo dírithe ar fhiontair a bhí ag fulaingt deacrachtaí oibríochta faoi leith agus a raibh idirghabháil speisialta de dhíth orthu. Bhain os cionn 250 gnó leas as an tseirbhís seo agus is oibríochtaí inmharthana ar fad fós



iad. Ba fhorbairt thábhachtach eile i 2009 ná seoladh fhoireann uirlisí diagnóisí idirghníomhach ar-líne nua '*Business Tools*' do ghnóthaí turasóireachta. Ón méid ata le tuiscint go dtí seo, tá glacadh substaintiúil leis an tseirbhís ag roinnt earnálacha i dtionscal na turasóireachta.

I réimse na ríomhthráchtála, cuireadh raon idirghabhálacha ar fáil, lena n-áirítear ceardlanna *Web Skills* dírithe go háirithe ar dhíolachán ar-líne agus barrfeabhas ar inneall cuardaigh. Cuireadh a thuilleadh forbartha ar ár dtionscnamh *ríomhghnó* a bhfuil gradam buaite aige agus bhain sé amach clochmhíle mhór agus é ag tacú le os cionn 1,600 gnó chun a gcuid scileanna ríomhghnó a fheabhsú agus a dteacht i láthair líonra a fheabhsú. Bhain an tionscnamh seo amach duais eile fós, an "*Best Project Management Award*", ag Gradaim IT ríomhsheirbhísí an rialtais 2009.

Lean ár *Tourism Learning Networks* ag soláthar tacaíocht luachmhar do ghnóthaí turasóireachta beaga ag leibhéal áitiúil ar fud na tíre. Ar chúiseanna lóistíochtúla agus eile, níl na gnóthaí seo oiriúnach d'idirghabhálacha 'traenála' foirmiúil agus traidisiúnta. I 2009, ghlac os cionn 350 úinéir agus bainisteoir ó raon leathan fiontar beag agus SMEanna páirt in ár *Tourism Learning Networks*. Déanadh athchóiriú ar an gclár líonra chun deis a thabhairt do na rannpháirtithe leas a bhaint as na príomhsheisiúin ar phleanáil gnó. Tugadh isteach roinnt líonraí 'téamúla' freisin, lena n-áirítear *Activity & Adventure, Food, Culture & Heritage, agus Spiritual*. Cé go bhfuil an t-aiseolas dearfach, luíonn an buntáiste is suntasaí le húinéirí agus bainisteoirí a mhealladh isteach i gcláir struchtúrtha féinforbartha.

Tugadh isteach *Service to Sales Programme*, nua chun tacú le bialanna agus óstáin i 2009. Agus é a chur in oiriúint ón gclár 'Pencom' atá aitheanta go hidirnáisiúnta, rinneadh *Service to Sales* a phíolótú go rathúil agus tá os cionn 500 fostaí bialann tar éis leas a

bhaint as go dtí seo. Leathnaíodh amach sraith ceardlann faoin ainm *Sweat the Menu, Reduce the Costs, Savour the Profits* trasna na tíre i 2009. Ghlac os cionn 100 úinéir bialainne agus bainisteoir cócairí díograiseacha páirt, agus rinneadh plé oscailte agus comhchomhairle faoi cheannach cliste, pleanáil biachlár nuálach, costais a rialú agus and innealtóireacht biachlár.

In ainneoin an laghdaithe ar na leibhéil fostaíochta i rith na bliana bhí éilimh fós ann, cé go raibh laghdú air, ar fhoireann oile i ndisciplíní aíochta agus turasóireachta sonracha. Mar thoradh air sin lean Fáilte Ireland ag soláthar oiliúint chreidiúnaithe agus tacaíocht oideachais do dhaoine fásta agus do dhaoine a bhí tar éis an scoil a fhágáil agus a bhí ag lorg fostaíochta in earnáil na turasóireachta. San iomlán, ghlac thart ar 2,600 duine páirt agus bunaithe ar mhonatóireacht neamhspleách ar na cláir sin, tá fostaíocht agus coinneáil foirne leis an tionscal fós an-ard ag os cionn 80%.

MARGAÍOCHT AGUS CUR CHUN CINN

Chiallaigh an laige leanúnach ar na príomh-mhargáí ó thar lear gur chuir go leor gnóthaí turasóireachta béim faoi leith ar an margadh saoire baile i 2009. Mar an ghníomhaireacht atá freagrach as an margadh baile a fhorbairt agus a chur chun cinn, threisigh Fáilte Ireland a fheachtas margaíochta il-mheán lánpháirtithe *Discover Ireland*, agus dhírigh ar na meáin náisiúnta agus réigiúnacha, raidió agus teilifís. Bhain an feachtas teilifíse, a rith go dtí Meán Fómhair, amach 95% den sprioc lucht féachana. Cuireadh i bhfeidhm freisin feachtas dian raidió agus meán a dhírigh ar fhéilte agus ar imeachtaí, agus a bhain amach uimhreacha chomh ard céanna.

Déanadh cúig fhorlíonadh shéasúracha do *Discover Ireland* a chló i rith 2009 agus scaipeadh iad trí post díreach, forlíonta páipéir, Oifigí Eolais Turasóireachta,



agus ar sheónna tomhaltóirí éagsúil. Déanadh beagnach 2.5m cóip de na bróisiúir séasúracha a chló agus a scaipeadh, in éineacht le 250,000 cóip den bhróisiúr bliantúil.

Thug os cionn 1,100 iriseoir ó 21 spriocmhargadh thar lear cuairt ar Éirinn i 2009. Orthu sin bhí iriseoirí de chuid na teilifíse, an raidió, na páipéir nuachta, irisí, agus na meáin ar-líne. Bhí os cionn 4,600 craolachán ngus foilseachán suntasach mar thoradh ar na turais sin, luach fógraíochta measta de os cionn €162m agus sroicheadh lucht féachana de 1.2 billiún.

I Mí an Aibreáin, reáchtáladh ár gceardlann trádála bhliantúil, Meitheal, in Óstán an Burlington, i mBaile Átha Cliath, agus d'fhreastail os cionn 281 ceannaitheoir ó thar lear agus 300 soláthraí Éireannacha air.

TÁIRGE AGUS SEIRBHÍSÍ TURASÓIREACHTA

Déanadh dul chun cinn leanúnach i 2009 le cur i bhfeidhm straitéis forbartha táirge Fáilte Ireland. B'fheithicil lárnach sa straitéis seo an clár infheistíochta caipitil turasóireachta, a bhí mar pháirt den phlean forbartha náisiúnta.

Ceadaíodh €9.3m go luath i 2009 chun na nithe is mó tarraingtí a athchóiriú, lena n-áirítear comhpháirtíocht thábhachtach le Oifig na nOibreacha Poiblí chun an Sciathán Thoir den teach stairiúil i gCo. Chill Dara *Castletown House* a chur in oiriúint. I ndiaidh bhunú Scéim Infheistíochta Infreastruchtúir Turasóireachta do Shlí na Sionainne Láir i 2008, ceadaíodh an chéad tionscnamh i bprionsabal, €8.9m san iomlán, i 2009.

Tá dul chun cinn faoi lántseoil maidir leis an gclár náisiúnta do léirmhíniú agus comharthaíocht bhealaí siúil ár 100 baile stairiúil is mó aird a chur i bhfeidhm. Tá na hoibreacha comhlíonta i 15 de na bailte sin agus mapaí cosán siúil is féidir a fóschoipeáil curtha ar fáil ar

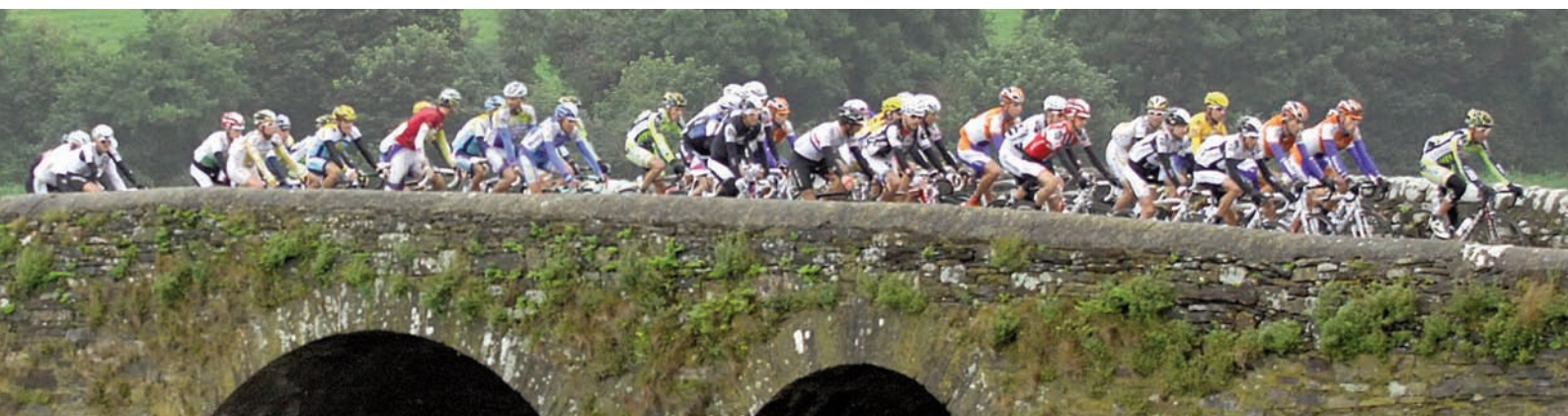
láithreán gréasán *Discover Ireland*.

I dteannta na ndreasachtaí a dhéanaimid a riaradh go díreach, bhíomar ag déileáil go gníomhach le gníomhaireachtaí stáit eile chun an tionchar is mó agus is féidir a fháil ón €45.4m a leithroinneadh don turasóireacht laistigh de na Cláir Forbartha Tuaithe agus Leader. Cuireadh seirbhísí comhairleacha forleathana ar fáil freisin i rith na bliana don 150 infheisteoir turasóireachta a d'fhéadfadh a bheith ann, agus b'ábhar misnigh an tsuim a léirigh tionscnóirí ó thar lear chomh maith le tionscnóirí ag baile.

Tá an lucht saoire atá ag glacadh páirte i ngníomhaíochtaí áineasa in Éirinn ag fás go fóill, agus ghlac os cionn milliún cuairteoir ó thar lear páirt i ngníomhaíochtaí mar shiúlóid, rothaíocht, agus spóirt eachaíochta agus uisce i 2009. Tugadh a thuilleadh tacaíochta agus forbartha do na taitneamhachtaí seo chomh maith le láithreacha oidhreacht agus cultúir a bhfuil tóir orthu i gcónaí i rith 2009.

I rith 2009 freisin, thacaíomar le 120 comhdháil idirnáisiúnta, a thug isteach os cionn 52,000 ionadaí ó thar lear go hÉirinn agus teacht isteach de thart ar €72m d'eacnamaíocht na hÉireann. Aithníodh beagnach 430 ambasadóir comhdhála a d'fhéadfadh a bheith ann – a chuireann Éire chun cinn thar lear mar ionad gnó – cuireadh 60 ambasadóir comhdháil in aithne don Biúró Comhdhálacha. I dtéarmaí ghiniúint gnó, tá an cumas ann breis is 48,000 ionadaí agus ioncam de €67.5m san iomlán a chruthú.

Lean Fáilte Ireland ag infheistiú go trom i dtáirge na bhféilte i rith 2009. Bronnadh €3.6m ar 161 féile i rith na bliana. Ar bhuacphointí na bliana bhí an *Guinness Jazz Festival*, *Galway Arts Festival*, *Kilkenny Arts Festival* agus an Rás Farraige Volvo. Ghlac thart ar 46% de chuairoteoirí ar Éirinn ó thar lear páirt i ngníomhaíochtaí cultúir de shaghas éigin i 2009, agus d'fhreastail thart ar



376,000 díobh sin ar fhéilte agus iad ag tabhairt cuairt ar Éirinn. Ina theannta sin measann taighde a choimisiúnaigh Fáilte Ireland i 2009 gur fhreastail duine as triúr nó 1.1m duine fásta Éireannacha ar a laghad ar fhéile amháin in Éirinn.

Is tiománaí suntasach fós é an Spórt i gcúrsaí turasóireachta agus, i 2009, le buiséad d'os cionn €8m, aithníodh naoi n-imeacht spóirt suntasacha agus tugadh tacaíocht dóibh faoinár *International Sports Tourism Initiative*.

FÁILTEACHAS AGUS CAIGHDEÁIN

Rinneadh forbairt ar *National Standards and Quality Framework* (NSQF) nua i 2009 do na hearnálacha cóiríochta agus neamhchóiríochta ar fad. Agus gnóthaí turasóireachta ag déanamh dul chun cinn trí leibhéil incriminteacha an chreat oibre, thosaigh siad sin a bhí ag obair iontu ag aithint an bhuntáiste iomaíochais chriticiúil a thagann ó chleachtais ghnó níos fearr agus as fócas ar tháirge den scoth.

Déanadh uirlis athnuaite ar-líne níos fearr a fhorbairt agus a sheoladh i 2009 chun próiseas faofa Fáilte Ireland a éascú. Tá an uirlis seo á forbairt anois do roinnt táirgí eile lena n-áirítear galf, spánna agus eachaíocht.

Déanadh córas dearbhaithe cáilíochta do ghalfchúrsaí a fhorbairt, a phiólótú, agus a chur i bhfeidhm i gcomhar leis an tionscal. Tá sé mar aidhm aige seo gnó nua a spreagadh agus dul i ngleic le dearcaí diúltacha.

I 2009, déanadh athbhreithniú ar an iniúchadh folláine agus spá agus próiseas catagóirithe chun cur le critéir laistigh de gach catagóir agus treoir deachleachtas d'oibríteoirí a chur san áireamh. Déanadh iniúchadh ar 45 spá ar fad agus bronnadh a gcuid teastas catagóirithe orthu i Mí na Nollag.

Ghlac 170 foras, óstáin den chuid is mó, páirt sa *Optimus Programme* – clár cáilíochta seirbhíse Fáilte Ireland – agus bhain siad leas as raon idirghabhálacha forbartha lena n-áirítear meantóireacht, traenáil agus ceardlanna caighdeáin.

POLASAÍ AGUS TODHCHAÍOCHTAÍ

I rith 2009, chuaigh Fáilte Ireland i mbun tionscadal taighde éagsúil agus staidéir eile chun réasúnacht bunaithe ar eolas a sholáthar chun tionscnaimh thurasóireachta sa todhchaí a phleanáil.

Rinneadh ceithre shraith dár *Tourism Barometer Survey*, ag tomhas tuairimí an tionscail i ndáil le feidhmíocht go dtí sin sa bhliain agus cad a bhí i ndán don tionscal. Rinneadh tomhas leanúnach ar fheidhmíocht óstán agus earnálacha cóiríochta eile i rith na bliana freisin. Chomh maith leis an bpróifiliú leanúnach ar thurasóirí baile trí shuirbhéanna náisiúnta, rinneadh próifiliú ar chuairoteoirí ó thar lear freisin trí shuirbhéanna ag na príomhchalafoirt farraige agus aeir. Coimisiúnaíodh obair freisin chun monatóireacht a dhéanamh ar chomh éifeachtach is a bhí an feachtas fógraíochta saoire ag baile.

Rinneadh staidéar ollmhór ar mheoin cuairteoirí baile agus ó thar lear i leith thórdhreach na hÉireann agus na hoidhreacht nádúrtha. Rinneadh suirbhé chun a dhéanamh amach conas is féidir le bailte stairiúla cur le taithí an chuairteora agus an méid is fearr a bhaint as a gcumas turasóireachta. Rinneadh staidéar breise chun rannpháirtíocht turasóireachta sócmhainní nádúrtha a thomhas. Rinneadh obair freisin ar leibhéal na fostaíochta díri san earnáil turasóireachta agus aíochta a thomhas, lena n-áirítear riachtanais traenála.

Seachadadh roinnt measúnuithe tionchair eacnamaíochta, lena n-áirítear measúnuithe ar an *Volvo Ocean Race* agus an *World Rally Championship*. Nithe eile a ndearnadh measúnú orthu ná tionchar



eacnamaíochta féilte agus imeachtaí, tionchar dóchúil cháin aer-thaistil agus tionchar na rásaí capall in Éirinn ar an turasóireacht. Rinneadh na himpleachtaí a bheidh ag an athrú déimeagrafach in Éirinn go 2030 a mheas, mar a bhí costas ullmhú bia agus gníomhaíocht seirbhís san earnáil aíochta. Ar deireadh, rinneadh staidéar leantach ar thraenáilthe a chríochnaigh cúrsaí traenála de chuid Fáilte Ireland i rith 2008.

TURASÓIREACHT AGUS AN TIMPEALLACHT

I rith 2009 leanamar ag obair chun na prionsabail turasóireachta inbhuanaithe a chur i bhfeidhm. Ba é an fócas i 2009 ná príomhshochmhainní turasóireachta a chosaint agus cabhrú le gnóthaí turasóireachta a gcuid tomhaltas fuinnimh agus uisce a laghdú agus a gcuid dramhaíola a bhainistiú níos éifeachtaí.

Ag comhlíonadh ár róil mar chomhlacht fordaithe faoi na hAchtanna Pleanála, rinne Fáilte Ireland aighneachtaí maidir le ocht gcinn de phleananna forbartha contae agus cathrach, 35 iarratas pleanála agus 40 Measúnú Tionchar Pleanála faoi scópáil iarratas. I ngach ceann de na haighneachtaí seo, chuir Fáilte Ireland chun cinn cur chuige ó thaobh fhorbairt turasóireachta ina bhféachtar leis an tsócmhainn ar a mbraitheann an tionscal a chosaint

Ag comhlíonadh ár róil straitéisigh sa réimse seo, d'fhoilsíomar *Climate Change, Heritage and Tourism: Implications for Ireland's Coast and Inland Waterways*, i gcomhar leis an gComhairle Oidhreachta. Tógann an tuarascáil sin ar an leagan amach faoi athrú aeráide a d'fhoilsigh an Gníomhaireacht um Chaomhnú Comhshaoil in Aibreán 2009 agus áirítear ann moltaí conas is fearr d'Éirinn pleanáil do thionchair athrú aeráide.

D'fhoilsíomar an *Ecotourism Handbook* freisin, i gcomhar le Greenbox, mar threoir chun cuidiú le gnóthaí turasóireachta feidhmiú i dtimpeallacht ghlas. I

bhfoirseacháin eile i 2009, bhí tuarascáil a d'aithin na *100 Water Bodies of National Tourism Significance in Ireland* chomh maith le suirbhé faoi mheoin cuairteoirí faoi éileamh ar ghnóthaí turasóireachta lena mbaineann creidiúnú comhshaoil.

CONCLÚID

I rith 2009, bhí an léargas i measc oibritheoirí turasóireachta sách gruama, rud a thug le tuiscint gur oibriú chun teacht slán a bheadh i gceist. Faoi dheireadh 2009, bhí oibritheoirí ag léiriú roinnt misnigh faoin am díreach romhainn agus ar a laghad ar bith, bhí siad ag súil le roinnt buanseasmhachta le súil le sciar den mhargadh a fháil ar ais.

Ach tá an brú ar ioncaim fós dian agus, cé go bhfuil céimeanna diana tógtha ag go leor oibritheoirí chun na costais sin a bhfuil smacht acu orthu a laghdú, tá leibhéal ard leanúnach na dtáillí údarás áitiúil, costais fuinnimh agus b'fhéidir gan a bheith chomh tromchúiseach... struchtúir pá atá sriantach ag cur ualach nach bhfuil ag déanamh aon mhaith ar an tionscal.

Táimid dóchasach, ag fágáil 2009 taobh thiar dinn, go dtosóidh an turasóireacht ag borradh. Ní fhéadfaimid áfach a bheith sleamhchúiseach agus beidh Fáilte Ireland ag cur dlúis faoina gcuid iarrachtaí – ó chabhrú le gnóthaí aonair go spreagadh ar éileamh ó thomhaltóirí – le súil tacú le turasóireacht na hÉireann chun a lánchumas a bhaint amach i rith 2010.



Shaun Quinn
Príomhfheidhmeannach





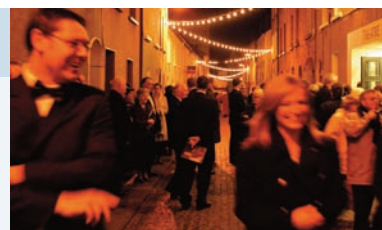
Turasóireacht 2009 *Bliain i bhFigiúirí*

An Tionscal Turasóireachta agus Fáilteachais Fostaíodh beagnach 200,000 duine

Déanadh níos mó ná €5 billiún in ioncam a ghiniúint

An Margadh Baile

Rinneadh 8.3 million turas baile ag giniúint thart ar €1.4 billion i gcaiteachas.



Rátaí Sástachta

Comhlíonadh nó Sáraíodh an méid a bhí 94% de thurasóirí ó thar lear ag súil leis

Mholfadh 98% de thurasóirí ó thar lear Éire i gcomhair Saoire

Bhí 97% de dhaoine a thógann saoire ag baile sásta nó fíorshásta lena gcuid saoire ag baile.



Tacaíochtaí Gnó

Fuair 2,935 gnó turasóireachta traenáil de chuid Fáilte Ireland thar 6,874 lá traenála

Chláraigh 1,663 gnó turasóireachta lena dtionscnaimh ríomhghnó

Ghlac beagnach 300 gnó páirt i 14 Lónra Foghlama Turasóireachta ar fud na hÉireann

D'fhreastail os cionn 100 úinéir bialann, cócairí agus bainisteoirí ar Sweat the Menu, Reduce the Costs, Savour the Profits

Bhain os cionn 250 gnó leas as Seirbhís Chomhairleach agus Meantóireacht Gnó speisialtachta de chuid Fáilte Ireland

Cháiligh 80 Treoraí Turais Ceadaithe ónár gcuid Cláir Traenála Treoir do Thurasóirí

Ghlac 500 Fostaí Bialainne páirt i gclár nua bialainne Service to Sales

Cháiligh 23 Bainisteoir Sinsearach ónár gClár Forbartha Bainistíochta Feidhmiúcháin



Fáilte roimh 6.6 milliún cuairteoir ón iasacht

Cé a caitheadh thart ar €3.8 billion

Turasóireacht Gnó

Thug 120 Comhdháil Idirnáisiúnta 52,000 toscaire ó thar lear go hÉirinn
B'fhiú €72 milliún na comhdhálacha d'eacnamaíocht na hÉireann
Aithníodh 75 ambasadóir comhdhála agus spreagadh iad chun iarracht a dhéanamh a gcomhdháil idirnáisiúnta a thabhairt go hÉirinn



Féilte agus Imeachtaí

Roinneadh €3.6 million ar 161 fhéile i rith na bliana

Roinneadh os cionn €750,000 ar 121 féile áitiúil

Chlac os cionn 46% de thurasóirí ó thar lear páirt i ngnómhaochtaí cultúir–
D'fhreastail os cionn 376,000 dóibh ar fhéile Éireannach agus iad ag tabhairt cuairt ar Éirinn

D'fhreastail duine as triúr duine fásta as Éirinn nó 1.1m duine ar fhéile amháin ar a laghad in Éirinn

Infheistíodh €8m inár dTosaíocht Turasóireachta Spóirt Idirnáisiúnta

Bhí 650,000 cuairt thar thréimhse coicíse ag an Volvo Ocean Race le tionchar eacnamaíochta de €56m aige ar Ghaillimh agus ar Éirinn



Ag Cur na hÉireann Chun Cinn Mar Cheann Scríbe

Bhain ár bhfeachtas teilifíse amach 95% dár sprioc lucht fhéachana

Scaipeadh 2.5 milliún cóip den bhróisiúr séasúrach Discover Ireland agus 250,000 cóip den bhróisiúr bliantúil ar fud na hÉireann

Chás 281 ceannaitheoir ó thar lear le 300 soláthraí Éireannach ag Meitheal 2009

Éascaíodh ós cionn 1,100 iriseoir ó 21 margadh ó thar lear ar thurais phoiblíochta ar fud na hÉireann

Bhain 4,600 alt agus craoladh suntasach le luach fógraíochta measúnaithe de €162 milliún amach lucht féachana do 1.2 billiún duine



Ráiteas Corparáideach

Rialú Corparáideach

Tacaíonn Fáilte Ireland leis na caighdeáin is airde ó thaobh rialú corparáideach agus cleachtann sé iad agus cloítear go sonrach le prionsabail agus treoirlínte infheidhmithe atá sainmhínithe sa *Chód Cleachtais do Rialú Comhlachtaí Stáit*.

Comhionannas

Is fostóir comhionannas deiseanna é Fáilte Ireland. Feidhmítear gach reachtaíocht chomhionannais chuí san eagraíocht.

Sábháilteacht, Sláinte agus Leas

Cosnaíodh folláine fostaithe agus oiliúnaithe na heagraíochta trí chloí go daingean le caighdeáin sláinte agus sábháilteachta. Tá an tÚdarás sásta go gcomhlíonann an chuideachta forálacha *an Achta um Shábháilteacht, Sláinte agus Leas ag an Obair, 1989* agus a athsholáthar – *an tAcht um Shábháilteacht, Sláinte agus Leas ag an Obair, 2005*.

Saoráil Faisnéise

Sa tréimhse atá faoi athbhreithniú, fuair Fáilte Ireland 12 iarratas faoin reachtaíocht Saoráil Faisnéise.





Comhaltaí an Údaráis 2009



Redmond O'Donoghue
Cathaoirleach



Richard Bourke



Maureen Cairnduff



Dominic Dillane



Brian Dowling



Conor Hennigan



Brian Hughes



John McDonnell

Struchtúr Rannach

Shaun Quinn
Príomhfheidhmeannach

Deirdre O'Keeffe
Forbairt
Chorparáideach

Alex Connolly
Cumarsáid

John Concannon
Forbairt
Margaidh

John Mulcahy
Gníomhú
Cuairteora &
Trádála

Aidan Pender
Forbairt
Straitéieach

Ciaran Tuite
Infheistíocht
Táirgí

Paul Keeley
Forbairt
Fiontair

Kevin Moriarty
Baile Átha Cliath

Tinreamh na gComhaltaí ar Chruinnithe Údaráis 2009

Ocht gcruinniú a thionóil an tÚdarás i rith 2009.

Comhalta	Iomlán	Comhalta	Iomlán
Redmond O'Donoghue	8	John McDonnell	8
Richard Bourke	6	Noel McGinley	8
Maureen Cairnduff	7	Pádraig Ó Céidigh **	5
Dominic Dillane	7	Patrick O Donoghue ***	2
Brian Dowling	7	Páidi Ó Sé	5
Conor Hennigan *	5	Catherine Reilly	7
Brian Hughes	7	Eithne Scott-Lennon	6

* Ceapadh Conor Hennigan chuig an Údarás an 30ú Aibreán 2009

** D'éirigh Pádraig Ó Céidigh as an 8ú Deireadh Fómhar 2009

*** D'éirigh Patrick O Donoghue as an 27 Márta 2009



Noel McGinley



Pádraig Ó Céidigh



Patrick O'Donoghue



Páidi Ó Sé



Catherine Reilly



Eithne Scott-Lennon

Deborah Nolan
Airgeadas &
Bainistiú Riosca

Denis Kelly
Acmhainní Daonna

Keith McCormack
Turasóireacht
Gnó

Brian Maher
Polasaí &
Todhchaí

Tony Lenahan
Bia, Fáilteachas &
Caighdeán

Orla Carroll
Léargas Fóilíochta
& Nuálaíochta

Kevin Kidney
Thoir agus Lár Tíre

Fiona Buckley
Iardheisceart

Paul McLoone
Iarthuaisceart

Fiona Monaghan
Thiar agus Lár Tíre

Gary Breen
Oirdheisceart



Fáilte Ireland
National Tourism Development Authority



Gníomhaíocht Traenála 2008 agus 2009

	2008	2009
Clár Scileanna Fáilte Ireland	3,970	650
Cláir bunaithe ar Thionscail	6,500	6,914
Cláir bunaithe ar Choláiste	2,175	1,997
iomlán	12,645	9,561



Uimhreacha Turasóireachta agus Ioncam

		2005	2006	2007	2008	2009
An Bhreatain	Líon (000s)	3,640	3,821	3,776	3,579	3,031
	Ioncam (€mn)	1,274.2	1,372.4	1,387.3	1,348.5	1,034.6
Mórtáir na hEorpa	Líon (000s)	1,903	2,252	2,577	2,561	2,327
	Ioncam (€mn)	1,238.6	1,354.5	1,404.7	1,517.0	1,179.7
An Ghearmáin	Líon (000s)	402	417	436	456	408
	Ioncam (€mn)	237.7	244.6	234.5	287.8	185.0
An Fhrainc	Líon (000s)	310	360	394	412	390
	Ioncam (€mn)	176.3	199.1	200.3	253.4	207.6
An Iodáil	Líon (000s)	190	248	265	232	276
	Ioncam (€mn)	124.3	149.4	168.9	157.1	157.7
An Ísiltír	Líon (000s)	157	155	155	151	134
	Ioncam (€mn)	80.4	70.8	71.6	68.3	61.3
Tíortha eile san Eoraip	Líon (000s)	844	1,073	1,327	1,310	1,119
	Ioncam (€mn)	619.9	690.6	729.4	750.4	568.1
Meiriceá Thuaidh	Líon (000s)	937	1,034	1,071	953	892
	Ioncam (€mn)	738.2	815.1	823.3	667.7	621.1
Tíortha eile Thar Lear	Líon (000s)	284	310	316	343	306
	Ioncam (€mn)	235.9	267.1	329.3	315.8	279.4
IOMLÁN THAR LEAR	Líon (000s)	6,763	7,417	7,739	7,436	6,555
	Ioncam (€mn)	3,486.9	3,809.0	3,944.6	3,849.0	3,114.8
Tuaisceart Éireann	Líon (000s)	613	626	638	636	664
	Ioncam (€mn)	178.8	189.8	202.8	210.5	209.9
Iomlán Lasmuigh de Stát	Líon (000s)	7,376	8,043	8,377	8,072	7,219
	Ioncam (€mn)	3,665.7	3,998.8	4,147.4	4,059.5	3,324.7
Cuairteanna Aon Lae Thar Lear	Ioncam (€mn)	23.3	30.3	28.6	35.5	30.3
Fáltais Iompróirí	(€mn)	583.0	663.0	726.0	686.0	524.0
MALAIRT CHOIGRÍCHE IOMLÁN	(€mn)	4,272.0	4,692.0	4,902.0	4,781.0	3,879.0
Turais Baile	Líon (000s)	7,173	7,310	7,942	8,339	8,340
	Ioncam (€mn)	1,164.5	1,375.2	1,551.0	1,546.0	1,389.8
IONCAM TURASÓIREACHTA IOMLÁN	(€mn)	5,436.5	6,067.2	6,453.0	6,327.0	5,268.8

Foinse: CSO/Fáilte Ireland/NITB

Ráitis Airgeadais Chomhdhlúite

Don bhliain dar chríoch 31 Nollaig 2009



Ráiteas ar Freagrachtaí an Údaráis

Éilíonn Alt 27 den Acht um Údarás Náisiúnta Forbartha Turasóireachta 2003 ar an Údarás ráitis airgeadais a ullmhú ar bhealach a cheadóidh an tAire le toiliú an Aire Airgeadais Agus na ráitis airgeadais sin á n-ullmhú, éilítear ar an Údarás:

- beartais chuntasaíochta oiriúnacha a roghnú agus iad a fheidhmiú ar bhonn seasmhach;
- breithiúnais agus meastacháin a dhéanamh a bhíonn réasúnach agus ciallmhar;
- ráitis airgeadais a ullmhú ar bhonn gnóthais leantaigh mura mbíonn sé mí-oiriúnach glacadh leis go leanfaidh fáilte Ireland ag feidhmiú;
- aon imeachtaí ábhartha ó chaighdeán chuntasaíochta infheidhmithe a nochtadh agus a mhíniú.

Tá an tÚdarás freagrach as leabhair chuntais chuí a choinneáil a léiríonn le cruinneas réasúnach ag aon tráth staid airgeadais an Údaráis agus a chuireann ar a chumas a chinntiú go gcomhlíonann na Ráitis Airgeadais Alt 27 den Acht. Tá an tÚdarás freagrach chomh maith as sócmhainní Fáilte Ireland a chosaint agus as céimeanna réasúnacha a ghlacadh le cosc a chur ar chalaois agus ar neamhrialtachtaí agus iad a aimsiú.



Redmond O'Donoghue, Chairman



Dominic Dillane, Authority Member

Tuarascáil an Ard-Reachtair Cuntas agus Ciste le cur i láthair Thithe an Oireachtais

Tá ráitis airgeadais an Údaráis Náisiúnta Forbartha Turasóireachta don bhliain dar críoch 31 Nollaig 2009 iniúchta agam faoin Acht um Údarás Náisiúnta Forbartha Turasóireachta 2003.

Tá na ráitis airgeadais, a ullmhaíodh faoi na beartais chuntasaíochta arna leagan amach sna ráitis, comhdhéanta de na Beartais Chuntasaíochta, Cuntas Ioncaim agus Caiteachais an Ghrúpa, Ráiteas Gnóthachan agus Caillteanas Aitheanta Iomlán an Ghrúpa, Clár Comhardaithe an Ghrúpa, Clár Comhardaithe an Údaráis, Ráiteas ar Shreabhadh Airgid an Ghrúpa agus na nótaí gaolmhara.

Freagrachtaí Chomhaltaí an Údaráis agus an Ard-Reachtair Cuntas agus Ciste faoi seach

Tá an tÚdarás freagrach as na ráitis airgeadais a ullmhú de réir an Achte um Údarás Náisiúnta Forbartha Turasóireachta 2003, agus as rialtacht na n-idirbheart a chinntiú. Ullmhaíonn an tÚdarás na ráitis airgeadais de réir Cleachtais Chuntasaíochta a nGlactar Leis go Coitianta in Éirinn. Tá freagrachtaí cuntasaíochta Chomhaltaí an Údaráis leagtha amach sa Ráiteas um Fhreagrachtaí an Údaráis.

Is é m'fhreagrachta ná na ráitis airgeadais a iniúchadh de réir cheanglas ábhartha dlí agus rialúcháin agus Caighdeán Idirnáisiúnta maidir le hIniúchóireacht (Ríocht Aontaithe agus Éire).

Tuairiscím mo thuairim maidir le cibé an dtugann na ráitis airgeadais léargas fíorheart, de réir Cleachtais Chuntasaíochta a nGlactar Leis go Coitianta in Éirinn. Tuairiscím freisin cibé, dar liom, an raibh leabhair chuntais chúf coinnithe. Lena chois sin, deirim cibé an dtugann na ráitis airgeadais leis na leabhair chuntais.

Tuairiscím ar aon chás ábhartha nár feidhmíodh suimeanna airgid chun na gcríoch a bhí beartaithe nó sa chás nach leanann na hidirbhearta do na húdaráis a rialaíonn iad.

Tuairiscím freisin mura bhfuil an fhaisnéis agus na mínithe ar fad faighte agam agus atá riachtanach chun críocha m'iniúchta.

Scrúdaím an Ráiteas maidir le Rialú Inmheánach Airgeadais le féachaint an léirítear ann gur chomhlíon an tÚdarás an Cód Cleachtais maidir le Rialachas Comhlachtaí Stáit agus tuairiscím ar aon chás ábhartha nach ndéanann sé amhlaidh, nó más rud é go bhfuil an ráiteas míthreorach nó nach dtugann sé le faisnéis eile atá ar eolas agam de bharr na ráitis airgeadais a bheith iniúchta agam. Ní cheanglaítear orm a bhreithniú cibé an gclúdaíonn an Ráiteas maidir le Rialú Inmheánach Airgeadais gach priacal agus rialú airgeadais, ná teacht ar thuairim maidir le héifeachtacht na nósanna imeachta maidir le priacail agus rialú.

Léim faisnéis eile atá sa Tuarascáil Bhliantúil, agus breithním cibé an dtugann sé leis na ráitis airgeadais iniúchta. Breithním na himpleachtaí do mo thuarascáil má thagaim ar an eolas faoi aon rud atá, de réir cosúlachta, ina mhíríteas nó ina neamhréireacht ábhartha leis na ráitis airgeadais.

An Bunús atá le mo Thuairim ar na Ráitis

I mbun m'fheidhme mar Ard-Reachtair Cuntas agus Ciste, rinne mé m'iniúchadh ar na ráitis airgeadais de réir Caighdeán Idirnáisiúnta maidir le hIniúchóireacht (Ríocht Aontaithe agus Éire) arna n-eisiúint ag an mBord um Chleachtais Iniúchóireachta agus trí thagairt a dhéanamh do na nithe ar leith is gá a chur san áireamh i ndáil le cúrsaí bainisteoireachta agus oibriúcháin a ghabhann le comhlachtaí Stáit. Déantar scrúdú mar chuid den iniúchadh, ar bhonn tástála, ar fhianaise a bhaineann le suimeanna agus rialtacht na n-idirbheart airgeadais a chuirtear san áireamh sna ráitis airgeadais, agus leis na hidirbhearta a fhoilsítear iontu. Chomh maith leis sin, cuimsíonn an t-iniúchadh measúnacht ar na meastacháin agus ar na breitheanna suntasacha a rinneadh agus na ráitis airgeadais á n-ullmhú, agus measúnacht le féachaint an n-oireann na beartais chuntasaíochta don bhail atá ar chúrsaí an Údaráis, ar feidhmíodh na beartais sin ar bhealach leanúnach agus ar foilsíodh iad ar bhealach sásúil.

Phleanáil mé agus rinne mé m'iniúchadh sa chaoi is go bhfaighinn an fhaisnéis agus na mínithe ar fad a mheas mé a bheith riachtanach ionas go mbeadh leordhóthain fianaise agam a d'fhágfadh cinnteacht réasúnach ann go bhfuil na ráitis airgeadais saor ó mhíríteas ábhartha, cibé acu calaois nó neamhrialtacht eile nó earráid is cúis leis sin. I dteacht ar mo thuairim, rinne mé meastóireacht ar a shásúla is a cuireadh faisnéis i láthair sna ráitis airgeadais san iomlán freisin.

Tuairim

Is é mo thuairim go dtugann na ráitis airgeadais léargas fíorheart, de réir Cleachtais Chuntasaíochta a nGlactar Leis go Coitianta in Éirinn, ar riocht ghnóthaí an Ghrúpa agus an Údaráis ag 31 Nollaig 2009 agus ar ioncam agus ar chaiteachas an Ghrúpa don bhliain dar críoch sin.

Is é mo thuairim go raibh leabhair chuntais chúf coinnithe ag an Údarás Náisiúnta Forbartha Turasóireachta. Tá na ráitis airgeadais ag teacht leis na leabhair chuntais.

John Buckley

Ard-Reachtair Cuntas agus Ciste - 27 Iúil 2010

Ráiteas Rialaithe Airgeadais Inmheánaigh

Thar ceann an Údaráis aithnímid ár bhfreagracht a chinntiú go gcoimeádtar agus go bhfeidhmítear córas rialaithe airgeadais inmheánaigh éifeachtach. Ní féidir leis an gcóras ach dearbhú réasúnach, agus ní dearbhú iomlán a sholáthar go gcosnaítear sócmhainní, go n-údaítear idirbhearta agus go dtaifeadaítear i gceart iad, agus go seachnaítear earráidí ábhartha nó neamhrialtachtaí nó go n-aimsítear iad laistigh de thréimhse tráthúil.

Tá céimeanna glactha ag an Údarás lena chinntiú go mbeidh timpeallacht rialaithe chuí i bhfeidhm trí:

- fhreagrachtaí bainistíochta a shainmhíniú go soiléir
- nósanna imeachta foirmiúla a bhunú le teipeanna rialaithe suntasacha a thuairisciú agus lena chinntiú go nglacfar gníomh ceartaitheach iomchuí.

Glacadh le próiseas foirmiúil chun riosca gnó a aithint, a mheas, a mhaolú agus a bhainistiú agus áirítear leis:

- rioscaí a aithint agus cineál rioscaí
- dóchúlacht tarlaithe
- na himpleachtaí airgeadais nó eile
- na fachtóirí maolaithe
- pleananna chun na rioscaí aitheanta a bhainistiú
- monatóireacht agus tuairisciú ar an bpróiseas

Tá an córas rialaithe airgeadais inmheánaigh bunaithe ar chreat oibre eolais bainistíochta rialta, ar nósanna imeachta riaracháin lena n-áirítear dualgais a roinnt, agus ar chóras toscaireachta agus cuntasáiochta Áirítear leis go háirithe:

- Pleananna straitéiseacha agus buiséid bhliantúla ceadaithe ag an Údarás.
- Tuarascálacha buiséid ardleibhéil a dhéanann athbhreithniú ar fheidhmíocht in aghaidh buiséid a dhéanann an tÚdarás athbhreithniú orthu ag gach cruinniú.

- Coiste Beartais Airgeadais ar a bhfuil an Príomhfheidhmeannach agus Stiúrthóirí chomh maith leis an gCeann Airgeadais, a thagann le chéile go míosúil le hiniúcadh a dhéanamh ar fheidhmíocht in aghaidh buiséid agus ar shaincheisteanna airgeadais a mbíonn tionchar acu ar an eagraíocht.
- Feidhm Iniúchta Inmheánaigh a dhéanann monatóireacht ar chomhlíonadh beartas agus nósanna imeachta agus éifeachtúlacht rialaithe inmheánacha laistigh den eagraíocht. Déanann an tIniúcháir Inmheánach tuairisciú chuig Cathaoirleach an Choiste Iniúchta agus Polasaí Riosca.
- Feidhm Bainistiú Riosca feidhmithe a dhéanann monatóireacht ar dhul chun cinn na heagraíochta maidir le riosca aitheanta sa Chlár Riosca agus a thuairiscíonn chuig an bhfeidhmeannas
- Coiste Iniúchta agus Polasaí Riosca ar a bhfuil triúr stiúrthóirí neamh-fheidhmiúcháin agus a thagann le céile thart ar cheithre uaire sa bhliain chun athbhreithniú a dhéanamh ar thuarascálacha an Iniúcháir Inmheánaigh agus ar an gClár Riosca, agus a thuairiscíonn chuig an Údarás.

Treoraíonn an tIniúcháir Inmheánach monatóireacht agus athbhreithniú an Údaráis ar éifeachtúlacht an chórais airgeadais inmheánaigh, an Coiste Iniúchta agus Polasaí Riosca a mhaoiríonn obair an Iniúcháir Inmheánaigh agus na bainisteoirí feidhmeannacha laistigh de Fáilte Ireland atá freagrach as an gcreat oibre rialaithe airgeadais a fhorbairt agus a chothabháil.

Deimhnímid, maidir leis an bhliain dar chríoch an 31 Nollaig 2009, go ndearna an tÚdarás athbhreithniú ar éifeachtúlacht an chórais rialaithe airgeadais inmheánaigh.



Redmond O'Donoghue, Chairman

Beartais Chuntasaíochta

Seo a leanas na beartais chuntasaíochta suntasacha ar glacadh leo sna ráitis airgeadais:-

COMHGHNÁS CUNTASAÍOCHTA

Tá na ráitis airgeadais ullmhaithe ar bhonn fabhraithe faoin gcomhghnás costais stairiúil - seachas Deontais Oireachtais - agus de réir phrionsabail chuntasaíochta a nglactar go ginearálta leo. Glactar le Caighdeán Tuairiscithe Airgeadais atá molta ag na comhlachtaí cuntasaíochta aitheanta de réir mar is infheidhme dóibh.

Tá na ráitis airgeadais chomhdhlúite chomhdhéanta de ráitis airgeadais an Údaráis Náisiúnta Forbartha Turasóireachta agus a fhochuideachta Eagraíocht Turasóireacht Réigiúnach Bhaile Átha Cliath Teo déanta go dtí críocha tréimhsí a leanann ar a chéile.

DEONTAIS OIREACHTAIS

Is léiriú iad na deontais sa Chuntas loncaim agus Caiteachais ar na suimeanna a fuarthas i leith an tréimhse sin.

DEONTAIS INÍOCHTA

Aithnítear caiteachas deontais sa tréimhse ina ndéanann an faighteoir an ghníomhaíocht deontais a chruthaíonn teidlíocht don tacaíocht deontais agus a chomhlíonann coinníollacha sonraithe an deontais.

AIRGEADRA COIGRÍCHE

Déantar idirbhearta a ainmnítear in airgeadra coigríche a thiontú ina euro ag ráta caighdeánach comhaontaithe don bhliain.

Déantar gnóthachain agus caillteanais malartaithe réadaithe ar idirbhearta a socraíodh i rith na bliana a chur san áireamh sa Chuntas loncaim agus Caiteachais don bhliain. Déantar sócmhainní agus dlíteanais airgid a bhíonn ainmnithe in airgeadra coigríche a thiontú ina euro ag rátaí malartaithe a bhíonn i bhfeidhm ag dáta an Chláir Chomhardaithe agus áirítear gnóthachain

agus caillteanais a eascraíonn dá bharr i gCuntas loncaim agus Caiteachais na bliana.

SÓCMHAINNÍ SEASTA INLÁIMHSITHE AGUS DÍMHEAS

Luaitear sócmhainní seasta inlámhsithe ag costas lúide dímhéas carntha. Ríomhtar dímhéas, gearrtha ar an gCuntas loncaim agus Caiteachais, chun costas sócmhainní seasta thar a saol úsáideach measta a dhíscríobh ag na rátaí bliantúla atá leagtha amach thíos:

Talamh	0%	
Áitribh	2%	Líne dhíreach
Trealamh Ríomhaireachta	33 ¹ / ₃ %	Líne dhíreach
Troscán agus Fearais	20%	Líne dhíreach
Trealamh Oiliúna	20%	Líne dhíreach
Mótarfheithiclí	20%	Líne dhíreach

SÓCMHAINNÍ INFHEISTÍOCHTA

Bíonn sócmhainní infheistíochta comhdhéanta de thalamh agus d'fhoirgnimh le luach taitneamhachta amháin agus luaitear ag costas stairiúil iad.

SÓCMHAINNÍ AIRGEADAIS

Áirítear gach sócmhainn airgeadais ag luach ainmniúil.

LÉASANNA OIBRÍOCHTA

Déileáiltear le híocaíochtaí cíosanna faoi léasanna oibríochta sa Chuntas loncaim agus Caiteachais mar a thabhaítear iad.

CUNTAS CAIPITIL

Is ionann an Cuntas Caipitil agus an luach ioncaim neamhamúchta a úsáidtear chun críocha caipitil. Déantar aistrithe idir cúlchistí ioncaim agus cúlchistí caipitil go bliantúil le léiriú gurb ionann maoiniú caipitil na heagraíochta, lena n-áirítear léasanna airgeadais, agus an glan-luach leabhair den sócmhainní seasta inlámhsithe.

FEICIÚNAITHE

Díscribhtear drochfhiacha atá ar eolas agus déantar soláthar sonraithe d'aon méideanna a cheaptar go mbeadh a mbailiú amhrasach.

STOIC

Luaitear stoic ag a gcostas nó a nglanluach réadaithe, cibé is lú.

COSTAIS PHINSIN

Scéimeanna Sochair Sainmhínithe

Oibríonn Fáilte Ireland scéimeanna pinsin sochair sainmhínithe a mhaoineáir go bliantúil ar bhonn fócmara thuilltear ó airgead a sholáthraíonn an Roinn Ealaíon, Spóirt agus Turasóireachta agus ó ranníoca a asbhaintear as tuarastail foirne.

Oibríonn Fáilte Ireland dhá scéim sochair sainmhínithe freisin a riarann iontaobhaithe agus atá neamhspleách ó Fáilte Ireland.

Íocadh ranníocaíochtaí leis na scéimeanna de réir moltaí achtúirí neamhspleácha cáilithe.

Faoi Acht um Bearta Airgeadais (Forálacha Ilghnéitheacha), 2009, aistríodh sócmhainní na Scéimeanna Pinsin seo chuig an gCúlchiste Náisiúnta Pinsean ar an 31 Nollaig 2009.

Léiríonn costais phinsin sochair phinsin a thuilleann fostaithe sa tréimhse. Tá na costais a thaispeántar glan ó ranníocaíochtaí pinsin na foirne a choinníonn an tÚdarás. Aithnítear suim a chomhfhreagraíonn don mhuiroir pinsin mar ioncam sa mhéid go bhfuil sé in-aisghabhála agus déantar é a fritháireamh in aghaidh deontais a fhaightear sa bhliain chun íocaíochtaí pinsin a íoc chuig pinsinéirí sna scéimeanna neamh-mhaoinithe agus ranníocaíochtaí do na scéimeanna maoinithe.

Léirítear gnóthachain nó cailteanais achtúireacha a eascraíonn as dliteanais scéime agus, nuair is infheidhme, sócmhainní scéime, sa Ráiteas Gnóthachain agus Cailteanais Aitheanta Iomlána agus aithnítear coigeartú comhfhreagrach sa mhéid in-aisghabhála ón Roinn Ealaíon, Spóirt agus Turasóireachta.

Is ionann dliteanais phinsin agus luach reatha íocaíochtaí pinsin sa todhcaí a thuilleann an fhoireann go dáta. Léiríonn maoiniú pinsin iarchurtha an sócmhainn chomhfhreagrach a bheidh le haisghabháil i dtréimhsí sa todhcaí ón Roinn Ealaíon, Spóirt agus Turasóireachta.

Scéimeanna Ranníoca Sainmhínithe

Tá scéimeanna pinsin ranníoca sainmhínithe ar fáil d'fhoireann nach bhfuil cáilithe don scéim aoisliúntais neamh-mhaoinithe.

Déileáiltear le híocaíochtaí a dhéantar faoin scéim i gCuntas Ioncaim agus Caiteachais na bliana lena mbaineann siad.

Cuntas Ioncaim agus Caiteachais an Ghrúpa

DON BHLIAIN DAR CHRÍOCH 31 NOLLAIG 2009

	Nótaí	2009 €'000	2008 €'000
IONCAM:			
Deontais Oireachtais	1	150,864	179,335
Ioncam Eile	2	16,428	19,482
Glan-Mhaoiniú larchurtha do phinsin sa bhliain	26 (G)	4,040	3,287
		171,332	202,104
AISTRIÚ (CHUIG)/Ó C(H)ÚLCHISTÍ CAIPITIL	18	(547)	641
		170,785	202,745
CAITEACHAS:			
Speansais Oibríochta Ginearálta:			
Margaíocht	3	32,014	39,754
Oiliúint	4	12,664	15,103
Forbairt	5	11,780	29,746
Forbairt Réigiúnach	6	10,594	10,597
Taighde & Beartas	7	2,034	2,682
Pá	8	27,037	27,941
Speansais Oibríochtas	9	10,781	12,009
Íocaíochtaí Deontais Tourism Ireland Teoranta	1	51,155	53,639
Costais Phinsin	26 (F)	11,389	10,794
		169,448	202,265
Farasbarr Ioncam ar Chaiteachas roimh chánachas		1,337	480
Cánachas		37	
Farasbarr Ioncam ar Chaiteachas tar éis chánachas		1,300	480
FARASBARR IONCAM AR CHAITEACHAS TAR ÉIS CHÁNACHAS INCHURTHA SÍOS DO:			
an tÚdarás Náisiúnta Forbartha Turasóireachta		962	367
Leas Mionlaigh		338	113
		1,300	480

Is cuid lárnach de na ráitis airgeadais seo iad na Beartais Chuntasaíochta agus na nótaí 1 go dtí 28.



Redmond O'Donoghue, Chairman



Dominic Dillane, Authority Member

Ráiteas ar Ghnóthachain agus ar Chaillteanais Aitheanta Iomlána an Ghrúpa

DON BHLIAIN DAR CHRÍOCH 31 NOLLAIG 2009

	Nótaí	2009 €'000	2008 €'000
(CAILLTEANAS) / GNÓTHACHAIN ACHTÚIREACHA AR SCÉIMEANNA PINSIN			
Taithí (caillteanas)/gnóthachan ar dhliteanais na scéime pinsin			
Scéim Neamh-mhaoinithe	26 (A)	3,861	(4,100)
Scéim Mhaoinithe CERT (Dúnta)	26 (B)	368	274
Scéim Mhaoinithe RTA (Dúnta)	26 (C)	1,827	(128)
		6,056	(3,954)
Tionchar athruithe ar bhonn tuisceana			
Scéim Neamh-mhaoinithe	26 (A)	2,475	8,564
Scéim Mhaoinithe CERT (Dúnta)	26 (B)	(1,631)	(158)
Scéim Mhaoinithe RTA (Dúnta)	26 (C)	(1,490)	1,497
		(646)	9,903
Aiscur iarbhír lúide aiscur ionchais ar shócmhainní			
Scéim Mhaoinithe CERT (Dúnta)	26 (B)	1,752	(6,306)
Scéim Mhaoinithe RTA (Dúnta)	26 (C)	2,998	(10,438)
		4,750	(16,744)
GNÓTHACHAN / (CAILLTEANAS) ACHRÚIREACH		10,160	(10,795)
Aistriú Sócmhainní chuig an gCúlchiste Náisiúnta Pinsean			
Scéim Mhaoinithe CERT (Dúnta)	26 B (b)	(13,136)	-
Scéim Mhaoinithe RTA (Dúnta)	26 C (b)	(19,970)	-
		(33,106)	-
Ardú ar Mhaoiniú Pinsean Iarchurtha			
Farasbarr Ioncam ar Chaiteachas tar éis chánachas	26	29,531	8,541
		1,300	480
Gnóthachan / (Caillteanas) Aitheanta Iomlán don Bhliain		7,885	(1,774)
Gnóthachan / (Caillteanas) Aitheanta Iomlán don Bhliain inchurtha síos do:			
an tÚdarás Náisiúnta Forbartha Turasóireachta		5,834	(1,355)
Leas Mionlaigh		2,051	(419)
		7,885	(1,774)

Is cuid lárnach de na ráitis airgeadais seo iad na Beartais Chuntasaíochta agus na nótaí 1 go dtí 28.



Redmond O'Donoghue, Chairman



Dominic Dillane, Authority Member

Clár Comhardaithe an Ghrúpa

DON BHLIAIN DAR CHRÍOCH 31 NOLLAIG 2009

	Nótaí	2009 €'000	2008 €'000
SÓCMHAINNÍ SEASTA			
Sócmhainní Inláimhsithe	12	30,168	29,621
Sócmhainní Airgeadais	14	46	46
Maoín Infheistíochta	13	276	276
		30,490	29,943
SÓCMHAINNÍ REATHA			
Sócmhainní Inláimhsithe		771	1,097
Sócmhainní Airgeadais	15	2,215	2,453
Maoín Infheistíochta	16	29,002	32,841
		31,988	36,391
CREIDIÚNAITHE: MÉIDEANNA DLITE LAISTIGH DE BHLIAIN AMHÁIN			
	17	29,946	35,311
GLAN-SÓCMHAINNÍ REATHA			
		2,042	1,080
SÓCMHAINNÍ IOMLÁNA LÚIDE DLITEANAIS REATHA			
		32,532	31,023
CREIDIÚNAITHE: MÉIDEANNA DLITE TAR ÉIS NÍOS MÓ NÁ BLIAIN AMHÁIN			
	17	-	337
SÓCMHAINNÍ IOMLÁNA LÚIDE DLITEANAIS REATHA ROIMH PHINSIN			
		32,532	30,686
Maoiniú Pinsin larchurtha			
		174,192	140,621
Dliteanais Phinsin			
	27	(174,192)	(147,206)
SÓCMHAINNÍ IOMLÁNA LÚIDE DLITEANAIS REATHA TAR ÉIS PINSIN			
		32,532	24,101
CAIPITEAL AGUS CÚLCHISTÍ			
Barrachas / (Easnamh) Carntha	19	2,042	(5,842)
Cuntas Caipitil	18	30,490	29,943
		32,532	24,101

Is cuid lárnach de na ráitis airgeadais seo iad na Beartais Chuntasaíochta agus na nótaí 1 go dtí 28.



Redmond O'Donoghue, Chairman



Dominic Dillane, Authority Member

Clár Comhardaithe an Udaráis

DON BHLIAIN DAR CHRÍOCH 31 NOLLAIG 2009

	Nótaí	2009 €'000	2008 €'000
SÓCMHAINNÍ SEASTA			
Sócmhainní Inláimhsithe	12	22,850	21,976
Sócmhainní Airgeadais	14	46	46
Maoín Infheistíochta	13	276	276
		23,172	22,298
SÓCMHAINNÍ REATHA			
Stoic		435	746
Féichiúnaithe	15	1,525	1,918
Iarmhéid Airgid Tirim agus Baint	16	28,540	32,240
		30,500	34,904
CREIDIÚNAITHE: MÉIDEANNA DLITE LAISTIGH DE BHLIAIN AMHÁIN			
	17	28,522	33,513
GLAN-SÓCMHAINNÍ REATHA			
		1,978	1,391
SÓCMHAINNÍ IOMLÁNA LÚIDE DLITEANAIS REATHA			
		25,150	23,689
CREIDIÚNAITHE: MÉIDEANNA DLITE TAR ÉIS NÍOS MÓ NÁ BLIAIN AMHÁIN			
	17	-	-
SÓCMHAINNÍ IOMLÁNA LÚIDE DLITEANAIS REATHA ROIMH PHINSIN			
		25,150	23,689
Maoiniú Pinsin larchurtha			
		162,147	140,621
Dliteanais Phinsin			
	27(B)	(162,147)	(140,621)
SÓCMHAINNÍ IOMLÁNA LÚIDE DLITEANAIS REATHA TAR ÉIS PINSIN			
		25,150	23,689
CAIPITEAL AGUS CÚLCHISTÍ			
Barrachas / (Easnamh) Carntha		1,978	1,391
Cuntas Caipitil	18	23,172	22,298
		25,150	23,689

Is cuid lárnach de na ráitis airgeadais seo iad na Beartais Chuntasaíochta agus na nótaí 1 go dtí 28..



Redmond O'Donoghue, Chairman



Dominic Dillane, Authority Member

Ráiteas Faoi Shreabhadh Airgid an Ghrúpa

DON BHLIAIN DAR CHRÍOCH 31 NOLLAIG 2009

	2009 €'000	2008 €'000
RÉITEACH FARASBARR IONCAM AR CHAITEACHAS CHUIG GLAN-INSREABHADH AIRGID Ó GHNÍOMHAÍOCHTAÍ OIBRÍOCHTA		
Farasbarr Ioncam ar Chaiteachas tar éis chánachas	1,300	480
Dímheas Sócmhainní Seasta Inláimhsithe	1,391	1,481
Aistriú chuig Cuntas Caipítíl	547	(641)
Barrachas ar dhiúscairt sócmhainní seasta inláimhsithe	-	10
Laghdú/(Ardú) i bhFéichiúnaithe	238	443
Laghdú/(Ardú) i gCreidiúnaithe	(5,216)	1,416
Laghdú i Stoic	326	137
Laghdú i Soláthar do Phinsin	318	58
Laghdú i nDeontais Oireachtais Fhabhráithe	-	10
Ús Faighte	(251)	(334)
Ús Íoctha	85	106
Ardú i Maoiniú Pinsin larchurtha Dublin Tourism	(319)	-
Glan-insreabhadh / (eis-sreabhadh) airgid ó ghníomhaíochtaí oibríochta	(1,581)	3,166
RÁITEAS FAOI SHREABHADH AIRGID		
GLAN-INSREABHADH AIRGID Ó GHNÍOMHAÍOCHTAÍ OIBRÍOCHTA	(1,581)	3,166
AISCHUIR AR INFHEISTÍOCHT AGUS SEIRBHÍSIÚ AIRGEADAIS		
Ús ar acmhainní leachtaithe	167	228
CAITEACHAS CAIPÍTIL AGUS INFHEISTÍOCHT AIRGEADAIS		
Íocaíochtaí chun sócmhainní seasta inláimhsithe a shealbhú	(1,939)	(877)
Admhálacha ó dhíolacháin sócmhainní seasta inláimhsithe	-	27
ÉADÁLACHA AGUS DIÚSCAIRTÍ		
Glan-larmhéideanna Bainc faighte trí Fhochuideachta	-	2
BAINISTIÚ ACHMHAINNÍ LEACHTAITHE	2,986	276
GLAN INSREABHADH / (EIS-SREABHADH) AIRGID SA TRÉIMHSE	(367)	2,822
RÉITEACH AR GHLAN-INSREABHADH / (EIS-SREABHADH) AIRGID CHUIG GLUAISEACHT IN IARMHÉID AIRGID TIRIM AGUS BAINC		
Amhail 1 Eanáir	32,355	29,809
Glan-insreabhadh / (eis-sreabhadh) sa tréimhse	(367)	2,822
Glan-insreabhadh / (eis-sreabhadh) airgid ó ghluaiseacht in Acmhainní		
Leachtaithe sa tréimhse	(2,986)	(276)
Amhail 31 Nollaig	29,002	32,355

Is cuid lárnach de na ráitis airgeadais seo iad na Beartais Chuntasaíochta agus na nótaí 1 go dtí 28.



Redmond O'Donoghue, Chairman



Dominic Dillane, Authority Member

Nótaí leis na Ráitis Airgeadais

DON BHLIAIN DAR CHRÍOCH 31 NOLLAIG 2009

1 DEONTAIS OIREACHTAIS FAIGHTE DON TRÉIMHSE

	2009			2008		
	Fáilte Ireland €'000	Tourism Ireland €'000	2009 Total €'000	Fáilte Ireland €'000	Tourism Ireland €'000	2008 Total €'000
Speansais Oibríochta Ginearálta	75,864	-	75,864	81,724	-	81,724
Forbairt Chaipitil	850	-	850	870	-	870
Ciste Margaíochta Turasóireachta Tourism Ireland	15,065	32,185	47,250	16,315	33,685	50,000
- Speansais Oibríochta Ginearálta	-	18,970	18,970	-	19,954	19,954
Scéim Forbartha Táirge Turasóireachta	-	-	-	-	-	-
	3,652	-	3,652	11,987	-	11,987
NDP 2007-2013	4,278	-	4,278	14,800	-	14,800
	99,709	51,155	150,864	125,696	53,639	179,335

Leithdháileann an Roinn Ealaíon, Spóirt agus Turasóireachta an Ciste Margaíochta Turasóireachta vótáilte go bliantúil idir Fáilte Ireland agus Tourism Ireland Limited

Is cuid an Séim Forbartha Táirge Turasóireachta (TPDS) den Plean Forbartha Náisiúnta agus faigheann sé maoiniú ó Chiste Forbartha Réigiúnach Eorpach. B'ionann an leibhéal tacaíochta in 2009 agus €3,651,553.00 (2008 €11,986,690.14).

Sa bhreis ar an maoiniú a nothaítear thuas, cuireadh deontais de €6.709m (2008: €8.723m) ar fáil do Tourism Ireland Ltd i leith:

Fógraíocht & Poiblíocht & Aontáí & Cur chun cinn (Nóta 3)	€1.625m
Maoiniú Shionainne (Nóta 3)	€1.537m
Maoiniú Shionainne (Nóta 6)	€0.513m
Margaíocht Réigiúnach (Nóta 6)	€3.027m

2 IONCAM EILE

	2009 €'000	2008 €'000
Margaíocht	5,358	6,599
Oiliúint	643	742
Forbairt	1,718	1,822
Seirbhísí Cuairteoirí	7,873	9,583
Oibríocht	836	718
Brabús ar Dhíolachán Sócmhainní Airgeadais	-	18
	16,428	19,482

Nótaí leis na Ráitis Airgeadais

DON BHLIAIN DAR CHRÍOCH 31 NOLLAIG 2009

3	MARGAÍOCHT	2009	2008
		€'000	€'000
	Fógraíocht, Poiblíocht	14,359	19,700
	Aontáí agus Cur chun cinn	6,161	6,173
	Urraíocht agus Tacaíocht	11,494	13,881
		32,014	39,754
4	OILIÚINT	2009	2008
		€'000	€'000
	Dontais	8,342	8,870
	Costais Oiliúna Eile	3,419	4,781
	Forchostais	903	1,452
		12,664	15,103
5	FORBAIRT	2009	2008
		€'000	€'000
	Deontais Chaipitil - an Scéim Forbartha Táirge Turasóireachta	3,312	11,987
	Deontais Chaipitil - NDP 2007-2013	4,274	14,295
	Fiontair Bheaga agus Fiontair ar Mheánmhéid	684	494
	Forbairt Fiontraíochta	3,510	2,970
		11,780	29,746
6	FORBAIRT RÉIGIÚNACH	2009	2008
		€'000	€'000
	Margaíocht Réigiúnach	5,047	4,383
	Seirbhísí Cuairteoirí	5,168	6,116
	Fóirdheontais Réigiúnach	379	98
		10,594	10,597
7	TAIGHDE AGUS BEARTAS	2009	2008
		€'000	€'000
	Taighde	1,482	1,622
	Comhshaol	364	528
	Abhcóideacht	188	532
		2,034	2,682

Nótaí leis na Ráitis Airgeadais

DON BHLIAIN DAR CHRÍOCH 31 NOLLAIG 2009

8 PÁ

Margaíocht	3,634	3,658
Oiliúint	3,942	3,869
Forbairt	2,512	2,701
Fobairt Réigiúnach	11,650	12,489
Oibríocht	5,299	5,224
	27,037	27,941

Tá €1,175,108.75 de Thobach Pinsin asbhainte sa tréimhse agus íoctha anonn chuig an Roinn Ealaíon, Spóirt agus Turasóireachta.

Bhí pacáiste luach saothair an Phríomhfheidhmeannaigh in 2009 comhdhéanta de:

Tuarastal Bunaidh	€177,990
Carr curtha ar fáil le luach BIK de	€17,057
Sochair eile	€1,187

Tá an Príomhfheidhmeannach ina bhall de scéim phinsin atá maoinithe ag CERT, tá na téarmaí a bhaineann leis an scéim i Nóta 26.

Tá an Príomhfheidhmeannach i dteideal dul ar scor ag aois 55, gan laghdú achtúireach ar a phinsin. Tá sé comhaontaithe ag Fáilte Ireland le hiontaobhaithe na scéime ranníocaíocht bhreise a dhéanamh lena chinntiú go mbeidh an scéim maoinithe go hiomlán faoi dháta scor measta an Phríomhfheidhmeannaigh. B'ionann na ranníocaíochtaí breise do 2009 arna ríomh ag achtúire a bheith inchurtha i leith seirbhíse An Phríomhfheidhmeannaigh agus €175,121.

Ba é an meán-líon foirne don bhliain ná 481 comhionann lánaimseartha (2008: 481 comhionann lánaimseartha).

9 SPEANSAIS OIBRÍOCHTA

	2009 €'000	2008 €'000
Táille Iniúchta	61	66
Seirbhísí Oifige agus Seilbhe	2,894	3,036
Costais Údaráis	327	325
Costais Riaracháin Eiles	7,499	8,582
	10,781	12,009

Nótaí leis na Ráitis Airgeadais

DON BHLIAIN DAR CHRÍOCH 31 NOLLAIG 2009

10 TÁILLÍ AGUS SPEANSAIS CHOMHALTAÍ AN ÚDARÁIS

An tAire Ealaíon, Spóirt agus Turasóireachta a shocraíonn táillí Chomhaltaí an Údaráis.

Bíonn speansais a éilíonn Comhaltaí an Údaráis ag teacht le rátaí na Státseirbhíse.

	2009 €'000	2008 €'000
Táillí Chomhaltaí an Údaráis	189	184
Speansais Chomhaltaí an Údaráis	27	23
Iomlán	216	207

Táillí an Chomhalta is mó a fhaigheann íoctha	24	14
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Bhí 13 Comhalta Údaráis ann i rith na bliana(2008: 13).

Táillí Chomhaltaí an Údaráis sa tréimhse:

	2009 €'000
Richard Bourke	14
Maureen Cairnduff	14
Dominic Dillane	14
Brian Dowling	14
Conor Hennigan	9
Paidi O'Se	14
Brian Hughes	14
John McDonnell	14
Noel McGinley	14
Padraig O'Ceidigh	11
Patrick O'Donoghue	5
Redmond O'Donoghue	24
Catherine Reilly	14
Eithne Scott-Lennon	14
Iomlán	189

Speansais a íocadh le Comhaltaí an Údaráis sa tréimhse:

	2009 €'000
Taisteal agus Cothabháil	27

Nótaí leis na Ráitis Airgeadais

DON BHLIAIN DAR CHRÍOCH 31 NOLLAIG 2009

11 COMHATHÁTHÚ RÉIGIÚNACH

DUBLIN TOURISM

Ritheadh réiteach ag cruinniú ginearálta neamhghnách de chuid an Údaráis Turasóireachta Réigiúnach Bhaile Átha Cliath ("Dublin Tourism") an 3ú Bealtaine 2007, a rinne leasú ar an Meabhrán agus Airteagail Chomhlachais. Tá struchtúr ballraíochta na cuideachta ar an gcineál sin go bhfuil leas úrlámhais ag Fáilte Ireland sa chuideachta anois agus tá na Ráitis Airgeadais comhdhlúite ar an mbonn sin.

12 SÓCMHAINNÍ SEASTA INLÁIMHSITHE - GRÚPA

	Talamh agus Áitribh €'000	Troscán agus Fearais €'000	Trealamh €'000	Trealamh Ríomhaireachta €'000	Feithiclí €'000	Iomlán €'000
Costas						
Amhail 1 Eanáir 2009	42,862	5,258	2,500	3,490	72	54,182
Breiseanna ag costas	1,485	115	127	211	-	1,938
Diúscairtí ag costas	(2)	(18)	-	-	-	(20)
Athrangú	-	264	(264)	-	-	-
Amhail 31 Nollaig 2009	44,345	5,619	2,363	3,701	72	56,100
Dímheas						
Amhail 1 Eanáir 2009	14,341	4,749	2,166	3,279	26	24,561
Gearrtha i rith na bliana	860	224	58	238	11	1,391
Diúscairtí	(2)	(18)	-	-	-	(20)
Athrangú		179	(179)			-
Amhail 31 Nollaig 2009	15,199	5,134	2,045	3,517	37	25,932
Glan-Luach Leabhar:						
Amhail 31 Nollaig 2009	29,146	485	318	184	35	30,168
Amhail 31 Nollaig 2009	28,521	509	334	211	46	29,621

Nótaí leis na Ráitis Airgeadais

DON BHLIAIN DAR CHRÍOCH 31 NOLLAIG 2009

SÓCMHAINNÍ SEASTA INLÁIMHSITHE - ÚDARÁS

	Talamh agus Áitribh	Troscán agus Fearais	Trealamh		Feithiclí	Iomlán
			Trealamh	Ríomhaireachta		
Costas						
Amhail 1 Eanáir 2009	31,795	3,842	2,500	3,490	72	41,699
Breiseanna ag costas	1,485	115	127	211	-	1,938
Diúscairtí ag costas	-	-	-	-	-	-
Athrangú	-	264	(264)	-	-	-
Amhail 31 Nollaig 2009	33,280	4,221	2,363	3,701	72	43,637
Dímheas						
Amhail 1 Eanáir 2009	10,422	3,830	2,166	3,279	26	19,723
Gearrtha i rith na bliana	612	93	110	238	11	1,064
Diúscairtí		-	-	-	-	-
Athrangú		179	(179)			-
Amhail 31 Nollaig 2009	11,034	4,102	2,097	3,517	37	20,787
Glan-Luach Leabhar:						
Amhail 31 Nollaig 2009	22,246	119	266	184	35	22,850
Amhail 31 Nollaig 2008	21,373	12	334	211	46	21,976

13 MAOIN INFHEISTÍOCHTA - GRÚPA AGUS ÚDARÁS

Tá an Maoin Infheistíochta comhdhéanta de		2009 €'000	2008 €'000
Club Seoltóireachta Glenan	A	165	165
Club Gailf Chill Airne	B	111	111
		276	276

(A) Club Seoltóireachta Glenan

Úsáideann Ionad Seoltóireachta Glenan na tailte agus na foirgnimh ar Chollainn Mhór, Cuan Mó, Cathair na Mart chun scoil seoltóireachta a fheidhmiú. Tá an luach ar dháta an chlár chomhardaithe luaite mar an luach i ráitis airgeadais Údarás Réigiúnach an Iarthair amhail an 30 Meitheamh 2006, díreach roimh a chomhtháthú le Fáilte Ireland.

(B) Club Gailf Chill Airne

Tá an talamh ar Chill Airne cláraithe agus á shealbhú ag Fáilte Ireland ar léas fada agus tá sé mar chuid den chúrsa gailf a bhíonn á úsáid ag Club Gailf Chill Airne. Tá an luach ar an gClár Comhardaithe luaite ag costas stairiúil.

Nótaí leis na Ráitis Airgeadais

DON BHLIAIN DAR CHRÍOCH 31 NOLLAIG 2009

14 SÓCHMAINNÍ AIRGEADAIS - GRÚPA AGUS ÚDARÁS

	2009 €'000	2008 €'000
Tá Sóchmainní Airgeadais comhdhéanta de		
Aerfort Réigiúnach Phort Láirge plc - 1,562 Gnáthscair @ €1.27	4	4
Iarthar Chonamara plc - 5,500 gnáthscair @ €1.269738 an ceann	7	7
Saoirí Louisburgh plc - 25,000 'B' Gnáthscair @ €1.269738 an ceann	31	31
Club Gailf Chonamara - 500 gnáthscair @ €1.269738 an ceann	1	1
Galf Chorca Dhuibhne - 386 scair agus 90 scair breise i gcomhair na talún	3	3
	46	46

Tá 30,000 gnáthscair ar €1.30 an ceann agus 5,000 scair tosaíochta ar €1.30 an ceann ag Fáilte Ireland i bhFiontar Oidhreacht Inis Mór Teoranta chomh maith. Tá luach €neamhní orthu sin sna ráitis airgeadais sin. Tá luach scaireanna €250 ag Fáilte Ireland in Aerfort Chondae Chiarraí Teoranta. Is scairsealb hóireacht ainmniúil é sin.

Tá 100% de na scaireanna i Teffub Teoranta ag Fáilte Ireland agus a bhfuil gníomhaíocht de chuideachta sealbhaíochta maoine mar phríomhghníomhaíocht aige. Tá luach €3 ar na scaireanna sin.

Taispeántar gach scair thuas ag a luachanna iasachta i ráitis airgeadais iniúchta na n-Údarás Turasóireachta Réigiúnach ábhartha an 30ú Meitheamh 2006, díreach roimh chomhtháthú le Fáilte Ireland.

Tá Fáilte Ireland mar úinéir ar scairsealbhóireacht de 75% i gClub Gailf Chill Airne Teoranta. Is é cuspóir Chlub Gailf Chill Airne Teo. chun oibríocht club Gailf & lascaireachta a éascú i gCill Airne, Co. Chiarraí. Bhí na scaireanna sealbhaithe in iontaobhas.

I ndiaidh rialú na hArd-Chúirte i Márta 2009, díscóileadh an t-iontaobhas agus d'fhill na scaireanna ar an ainm Fáilte Ireland.

Tá luach €neamhní ar na scaireanna sna ráitis airgeadais sin.

15 FEICHIÚNAITHE - GRÚPA

	2009 €'000	2008 €'000
Trádáil	1,499	1,798
Réamhíocaíochtaí	506	480
Ioncam Fabhráithe	210	175
	2,215	2,453

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DEBTORS - AUTHORITY

	2009 €'000	2008 €'000
Trádáil	1,058	1,468
Réamhíocaíochtaí	257	275
Ioncam Fabhraithe	210	175
	1,525	1,918

16 IARMHÉIDEANNA BAINC AGUS AIRGEAD TIRIM - GRÚPA

	2009 €'000	2008 €'000
Cuntais Taisce	26,373	29,359
Cuntais Reatha	2,155	3,470
Airgead ar láimh	474	12
	29,002	32,841

IARMHÉIDEANNA BAINC AGUS AIRGEAD TIRIM - ÚDARÁS

	2009 €'000	2008 €'000
Cuntais Taisce	26,373	29,359
Cuntais Reatha	2,155	2,869
Airgead ar láimh	12	12
	28,540	32,240

17 CREIDIÚNAITHE - GRÚPA

	2009 €'000	2008 €'000
Méideanna dlite laistigh de bhliain amháin		
Trádáil	13,184	8,968
Tourism Ireland	371	230
Ioncam suibhscríbhinn gan seirbhís	-	499
Deontais larchurtha	1,313	-
Clár Oibríochta AE do thurasóireacht 1994-1999 (féach nóta 23)	45	45
InterReg II	45	45
Fabhruithe	12,575	23,588
Íasachtaí Bainc	-	149
Creidiúnaithe eile	2,413	1,787
	29,946	35,311

Méideanna dlite i ndiaidh bliana

Íasachtaí Bainc	-	337
	-	337

Nótaí leis na Ráitis Airgeadais

DON BHLIAIN DAR CHRÍOCH 31 NOLLAIG 2009

CREIDIÚNAITHE - ÚDARÁS

Amounts falling due within one year

	2009 €'000	2008 €'000
Trádáil	12,273	7,796
Tourism Ireland	371	230
Ioncam suibhscríbhinn gan seirbhís	-	499
Deontais larchurtha	1,313	-
Clár Oibríochta AE do thurasóireacht 1994-1999 (féach nóta 23)	45	45
InterReg II	45	45
Fabhrúithe	12,594	23,621
Creidiúnaithe eile	1,881	1,277
	28,522	33,513

Méideanna dlite i ndiaidh bliana

Ioncam suibhscríbhinn gan seirbhís	-	-
	-	-

18 CUNTAS CAIPITIL - GRÚPA

	2009 €'000	2008 €'000
Amhail an 1 Eanáir	29,943	30,579
Éadail Fhochuideachta	-	5
Ioncam do chríocha caipitil		
Breiseanna ar Shócmhainní Seasta Ceannaithe sa bhliain	1,938	867
Amúcadh ag teacht le dímhéas sócmhainní	(1,391)	(1,481)
Méid scaoilte ar Dhiúscairt Sócmhainní Seasta	-	(27)
Aistriú ó/(chuig) C(h)untas Ioncaim agus Caiteachais	547	(641)
Amhail an 31 Nollaig	30,490	29,943

Barrachas/(Easnamh) Carntha

Comhfhreagraíonn an t-iarmhéid sa Chuntas Caipitil do na suimeanna seo a leanas:

	Nótaí	2009 €'000	2008 €'000
SÓCMHAINNÍ SEASTA			
Sócmhainní Inláimhsithe	12	30,168	29,621
Maoín Infheistíochta	13	276	276
Sócmhainní Airgeadais		46	46
		30,490	29,943

Nótaí leis na Ráitis Airgeadais

DON BHLIAIN DAR CHRÍOCH 31 NOLLAIG 2009

CUNTAS CAIPITIL - ÚDARÁS

	2009 €'000	2008 €'000
Amhail an 1 Eanáir	22,298	22,628
Ioncam do chríocha caipitil		
Breiseanna ar Shócmhainní Seasta Ceannaithe sa bhliain	1,938	778
Amúcadh ag teacht le dímhéas sócmhainní	(1,064)	(1,081)
Méid scaoilte ar Dhiúscairt Sócmhainní Seasta	-	(27)
Aistriú ó/(chuig) C(h)untas loncaim agus Caiteachais	874	(330)
Amhail an 31 Nollaig	23,172	22,298

Comhfhreagraíonn an t-iarmhéid sa Chuntas Caipitil do na suimeanna seo a leanas:

	Nótaí	2009 €'000	2008 €'000
SÓCMHAINNÍ SEASTA			
Sócmhainní Inláimhsithe	12	22,850	21,976
Maoín Infheistíochta	13	276	276
Sócmhainní Airgeadais		46	46
		23,172	22,298

19 EASNAMH CARNTHA

	2009 €'000	2008 €'000
Amhail 1 Eanáir	(5,842)	(4,108)
Éadail Fhochuideachta	-	40
Cuntas loncaim agus Caiteachais sa tréimhse	1,300	480
Gnóthacháin/(Caillteanais) Achtúireacha ar Scéimeanna		
Pinsin sa tréimhse	10,160	(10,795)
Coigeartú ar Mhaoiniú Pinsin Iarchurtha	29,531	8,541
Aistriú Sócmhainní Pinsin chuig an gCúlchiste Náisiúnta Pinsean	(33,106)	-
	2,042	(5,842)
Easnamh Carntha atá inchurtha i leith:		
an Údaráis Náisiúnta Forbartha Turasóireachta	1,511	(4,461)
Leas Mionlaigh	531	(1,381)
	2,042	(5,842)

Nótaí leis na Ráitis Airgeadais

DON BHLIAIN DAR CHRÍOCH 31 NOLLAIG 2009

20 CEANGALTAIS LÉASANNA OIBRÍOCHTA

Amhail an 31 Nollaig 2008, bhí na tiomantais seo a leanas ag an Údarás don todhchaí faoi léasanna oibríochta:

	Land and Buildings €'000
A rachaidh in éag	€'000
Laistigh de bhliain amháin	88
Idir 2 agus 5 bliain	407
Tar éis 5 bliana	214
	709

Is é an méid iomlán a gearradh i leith léasanna oibríochta sa Chuntas Ioncaim agus Caiteachais don bhliain 2009 ná €709,321 (2008: €757,437)

21 TIOMANTAIS ÍOCAÍOCHTA DEONTAIS

Bhí tiomantais d'íocaíochtaí deontais caipitil faoin NDP 2007-2013 amhail an 31 Nollaig 2009 measta ag €28.4 milliún (2008: €20.9 milliún).

Amhail an 1 Eanáir	20,900
Ceadaithe	16,812
Caiteachas (Nóta 5)	(4,274)
Dídhílsiú	(5,053)
	28,385

Ní raibh aon tiomantas ag seasamh amach maidir leis an Scéim Forbartha Táirge Turasóireachta.

22 COMHALTAÍ BOIRD – NOCHTADH IDIRBHEARTAÍOCHTA

Glacann an tÚdarás le nósanna imeachta de réir na dtreoirilínte a eisiúnn an Roinn Airgeadais i ndáil le nochthead leasanna Chomhaltaí an Údarais agus chloígh Comhaltaí an Údarais agus an tÚdarás leis na nósanna imeachta sin le linn na bliana.

23 DLITEANAIS THEAGMHASACHA

Tá incháilíocht caiteachais ar thionscadail cúnamh an AE faoi réir athbhreithnithe ag institiúidí an AE. D'fhéadfaí iarratais a fháil ar aisíoc cúnamh a deonadh ar thionscadail a bheith mar thoradh ar mhaoinithe dochracha.

24 DEONTAIS A AISGHABHÁIL

Tá seiceálacha fíoraithe déanta ag Fáilte Ireland ar chaiteachas a éilíodh i sampla tionscadal a fuair tacaíocht faoin gClár Oiríochta Turasóireachta 1994-1999 agus déanann sé iar-mhonatóireacht ar dheontais íochta freisin. Mar thoradh ar na nósanna imeachta sin, bhí cistí ar luach €1,029,747 iad agus a

Nótaí leis na Ráitis Airgeadais

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bhí aisghafa ó dheontaithe, ar láimh agus curtha san áireamh sna Creidiúnaithe thuas ag deireadh na bliana. Measfar go ndéanfar tuilleadh aisghabhálacha cé nach bhfuiltear cinnte faoi cad é an méid ag an staid seo. Aisíocfar an meid iomlán a bheidh aisghafa ag an AE.

25 FIGIÚIRÍ COMPARÁIDEACHA

Tá roinnt athruithe déanta ar chur i láthair míreanna sna ráitis airgeadais agus tá na figiúirí comparáideacha athluaite nuair is gá ar bhunús atá ag teacht le cur i láthair na bliana reatha.

26 PINSIN

Tá an tÚdarás freagrach as costais phinsin fhoireann an Údaráis atá ar scor, agus as iar-chomhlachtaí agus comhlachtaí cónasctha faoi leith. Nochtaítear na scéimeanna sin faoi na ceannteidil seo a leanas agus tá nochtuithe sonraithe leagtha amach do gach scéim sa nóta cuí

Scéim Neamh-mhaoinithe - féach (A) thíos

Scéim Mhaoinithe CERT - féach (B) thíos

Scéim Mhaoinithe RTO - féach (C) thíos

Faoin Acht um Beartha Airgeadais (Forálacha Ilghnéitheacha) 2009, aistríodh sócmhainní dhá Scéim Phinsin Mhaoinithe chuig an gCúlchiste Náisiúnta Pinsean ar an 31 Nollaig 2009.

Leanann na Scéimeanna Pinsin seo a bheith i bhfeidhm tar éis an aistrithe gan éifeacht ar bith ar shochair ná ar sholáthair ghaolmhara do chomhaltaí.

Íocfaidh an Deontas Oireachtais gach costas pinsin sa todhchaí. Is í an éifeacht a bhí ag an idirbheart seo ná an dliteanas pinsin a aithníonn an tÚdarás a ardú de €33.1 milliún agus an tsuim in-aisghabhála ón Roinn a ardú de shuim chosúil in éineacht le suim de €6.6 milliún i leith Dublin Regional Tourism Organisation Ltd. Tá an dá shuim tuairiscithe sa Ráiteas ar Ghnóthachain agus Caillteanais Aitheanta Iomlána.

	Nótaí	2009
Transfer of Assets to NPRF		€'000
Funded CERT Scheme	26B(d)	13,136
Funded RTA Scheme	26B(d)	19,970
		33,106

(A) SCÉIM AOISLIÚNTAIS NEAMH-MHAOINITHE

Feidhmítear scéim aoisliúntais sochair sainmhínithe neamh-mhaoinithe d'fhoireann bhuan incháilithe faoin Acht um Údarás Náisiúnta Forbartha Turasóireachta, 2003 agus d'fhoireann bhuan incháilithe den iar-Bhord Fáilte faoi Alt 15 den Acht um Thrácht Cuartaíochta 1952 agus Alt 9 den Acht um Thrácht Cuartaíochta 1983.

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DON BHLIAIN DAR CHRÍOCH 31 NOLLAIG 2009

(a) Anailís ar Chostais Phinsin Iomlána gearrtha ar Chaiteachas

	2009	2008
	€'000	€'000
Costas Seirbhíse reatha	1,994	2,600
Ús ar dhliteanais na scéime pinsin	6,412	6,385
Ranníoca Fostaí	(506)	(608)
	7,900	8,377

(b) Gluaiseacht i nGlan-Dlitéanas Pinsin i rith na bliana

	2009	2008
	€'000	€'000
Glan-Dlitéanas Pinsin amhail an 1 Eanáir	(115,423)	(117,119)
Pinsin íoctha	5,789	6,217
Costas seirbhíse reatha	(1,994)	(2,600)
ús ar dhliteanais na scéime pinsin	(6,412)	(6,385)
Gnóthachain/(caillteanais) achtúireach	6,336	4,464
Glan-Dlitéanas Pinsin amhail an 31 Nollaig	(111,704)	(115,423)

(c) Maoiniú Pinsin Iarchurtha

Aithníonn an tÚdarás na suimeanna sin mar shócmhainn ag comhfhreagairt don dlitéanas iarchurtha do phinsin ar an mbunús den sraith bonn tuisceana a bhfuil cur síos déanta orthu thuas agus imeachtaí a tharla. Áirítear ar na himeachtaí sin an bonn reachtúil a bhí le bunú na scéime pinsin agus an beartas agus an cleachtas atá i bhfeidhm faoi láthair maidir le pinsin na seirbhíse poiblí a mhaoiniú lena n-áirítear ranníocaíochtaí na bhfostaithe agus an próiseas meastacháin bliantúil. Níl aon fhianaise ag an Údarás nach leanfaidh an beartas maoinithe sin chun freastal ar shuimeanna den sórt sin de réir cleachtas reatha.

Is mar seo a leanas a bhí an Glan-Mhaoiniú Iarchurtha do Phinsin a aithníodh sa Chuntas Ioncaim agus Caiteachais:

	2009	2008
	€'000	€'000
Maoiniú In-aisghabhála maidir le costais phinsin na bliana reatha	8,406	8,985
Deontas Stáit i bhfeidhm chun pinsinéirí a íoc	(5,789)	(6,217)
	2,617	2,768

Ba ionann an sócmhainní maoinithe iarchurtha do phinsin amhail an 31 Nollaig 2009 agus €111.704m (2008: €115.423m)

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DON BHLIAIN DAR CHRÍOCH 31 NOLLAIG 2009

(d) Stair oibleagáidí sochar sainithe

Oibleagáidí sochar sainithe

Taithí (gnóthachain)/caillteanais ar Dhliteanais na Scéime

• Méid (€'000)

• Céatadán luach reatha dhliteanais na scéime

2009 €'000	2008 €'000	2007 €'000	2006 €'000
3,861	(4,100)	(748)	(2,267)
3.50%	-3.55%	-0.64%	-1.86%

Is ionann an caillteanas achtúireach carntha a aithnítear sa Ráiteas ar Ghnóthachain agus Caillteanais Aitheanta iomlán agus €6,336,000.

(e) Cur síos ar an Scéim agus Bonn Tuisceana Achtúireacha

Is socrú pinsin ar an tuarastail deiridh shochair shainithe í an scéim phinsin le sochair agus ranníocaíochtaí atá sainmhínithe trí thagairt de "mhúnla" reatha rialúcháin scéimeanna na hearnála poiblí. Soláthraíonn an scéim pinsin (ochtóduithe in aghaidh na bliana seirbhíse), aisce nó cnapshuim (trí ochtóid in aghaidh na bliana seirbhíse) agus pinsin do chéile agus leanaí. Is í an Gnáthaois Scoir ná breithlá 65 bliain comhalta, agus tá comhaltaí roimh 2004 i dteideal dul ar scor gan asbhaint achtúireach ó aois a 60 bliain. Go hiondúil ardaíonn pinsin atá le n-íoc (agus iarchurtha) de réir bhoilsciú tuarastail ginearálta na hearnála poiblí.

Tá luacháil ar dhliteanais na scéimeanna a baineadh úsáid as do nochtuithe FRS17 bunaithe ar luacháil achtúireach iomlán ag achtúire neamhspleách cáilithe amhail an 31 Nollaig 2009. Tomhaiseadh dliteanais na scéime pinsin ag úsáid an mhodha aonad fortheilgthe.

Na Príomhbhonn tuisceana a baineadh úsáid astu chun dliteanais na scéime a ríomh:

	31/12/2009	31/12/2008
Ráta Lascaine	5.50%	5.60%
Ráta ardaithe i gcás tuarastail	3.75%	4.00%
Ráta boilscithe	2.25%	2.00%
Arduithe pinsin measta	3.50%	4.00%

Socraíodh an ráta lascaine trí thagairt do thorthaí ar bhannaí corparáideacha rátáilte AA Eurozone fadreacha a theastaíonn faoi FRS17.

B'ionann an ráta fadtéarmach intuigthe do bhoilsciú Eurozone bunaithe ar na torthaí ar ús seasta fadreacha agus stoic treoirnaisc agus tuairim is 2.5% ag deireadh na bliana. Tá an bonn tuisceana maidir le boilsciú praghas na hÉireann socraithe ag ráta imeallach níos ísle.

Tá laghduithe tuarastail le déanaí tógtha san áireamh agus luacháil á dhéanamh ar dhliteanais ag deireadh na bliana (féach thíos). Tá glactha leis san fhadtéarma go sáróidh arduithe tuarastail boilsciú praghsanna ag meánráta de 1.5% in aghaidh na bliana.

Nótaí leis na Ráitis Airgeadais

DON BHLIAIN DAR CHRÍOCH 31 NOLLAIG 2009

Is iad seo a leanas na táblaí básmhairachta a úsáidtear:

	Fir	Mná
Gníomhach & larchurtha:	PMA92 (C=2040) rátáilte síos 3 bliana	PFA92(C=2040) rátáilte síos 2 bliain
Pinsinéirí	PMA92 (C=2040)	PFA92(C=2040)

Bunaithe ar na táblaí seo, is mar seo a leanas atá ionchas saoil sa todhchaí ag aois 65 d'fhir agus do mhná:

Pinsinéir reatha ag aois 65:	Fir: 21.0 bliain	Mná: 23.9 bliain
Pinsinéir sa todhchaí ag aois 65:	Fir: 23.8 bliain	Mná: 25.8 bliain

Go foriomlán ceadaíonn na táblaí básmhairachta a úsáidtear d'ionchas saoil níos faide, i gcomparáid leo siúd a úsáideadh i gcuntais roimhe seo.

(B) SCÉIM PINSIN SHOCHAR SHAINITHE MHAOINITHE (DÚNTA AG COMHALTAÍ NUA)

Feidhmíonn an tÚdarás scéim pinsin shochar shainithe d'fhoireann incháilithe iar-CERT Ltd

(a) Anailís ar chostais phinsin iomlána gearrtha ar Chaiteachas	2009 €'000	2008 €'000
Costas Seirbhíse Reatha	865	889
Costas Seirbhíse roimhe seo	-	462
Costas Úis	1,103	985
Aischur ionchais ar shócmhainní na scéime	(709)	(1,091)
Lúide: Ranníocaíochtaí Fostaí	(215)	(177)
	1,044	1,068

(b) Glan-Dliteanas Pinsin

	2009 €'000	2008 €'000
Luach láithreach na n-oibleagáidí maoinithe	21,151	18,693
Luach cóir shócmhainní na scéime	-	10,455
	21,151	8,238

Nótaí leis na Ráitis Airgeadais

DON BHLIAIN DAR CHRÍOCH 31 NOLLAIG 2009

(c) Luach Láithreach Oibleagáidí na Scéime

	2009 €'000	2008 €'000
Oibleagáid Shochair ag tús na bliana	18,693	17,190
Costas Seirbhíse Reatha	865	889
Costas Úis	1,103	985
Costas Seirbhíse roimhe seo	-	462
Gnóthachan)/Caillteanas Achtúireach	1,263	(116)
Sochair íoctha	(773)	(636)
Préimheanna íoctha	-	(81)
Oibleagáid Shochair ag deireadh na bliana	21,151	18,693

(d) Athrú ar Shócmhainní na Scéime

	2009 €'000	2008 €'000
Luach cóir Shócmhainní na Scéime ag tús na bliana	10,455	15,496
Aischiú ionchais ar Shócmhainní na Scéime	709	1,091
(Gnóthachan)/Caillteanas Achtúireach	1,752	(6,306)
Ranníocaíochtaí Fostóra	778	714
Ranníocaíochtaí Comhaltaí	215	177
Sochair íoctha as an Scéim	(773)	(636)
Préimheanna íoctha	-	(81)
Aistriú Sócmhainní chuig NPRF	13,136	-
Luach cóir Shócmhainní na Scéime ag deireadh na bliana	-	10,455

(e) Cur Síos ar an Scéim agus ar na Bonn Tuisceana Achtúireacha

Sainmhínítear sochair agus ranníocaíochtaí trí thagairt de "mhúnla" reatha rialúcháin scéimeanna na hearnála poiblí. Socraítear rátaí ranníocaíochtaí fostóra agus fostaí le haird ar chomhairle actúireach agus athbhreithniú tréimhsiúil ar an maoiniú a theastaíonn don scéim.

Soláthraíonn an scéim pinsin (ochtóduithe in aghaidh na bliana seirbhíse), aisce nó cnapshuim (trí ochtódu in aghaidh na bliana seirbhíse) agus pinsin do chéile agus leanaí atá faoi réir ag rial má bhíonn 20 bliain de sheirbhís tugtha ag comhalta ag aois a 65 bliain, bronntar 40 bliain seirbhís orthu. Is í an Gnáthaois Scoir ná breithlá 65 bliain comhalta. agus tá comhaltaí roimh 2004 i dteideal dul ar scor gan asbhaint achtúireach ó aois a 60 bliain. Go hiondúil ardaíonn pinsin atá le n-íoc (agus iarchurtha) de réir bhoilsciú tuarastail ginearálta na hearnála poiblí.

Is é an bonn tuisceana airgeadais a bhaintear úsáid as do chríocha FRS 17 ná:

	31/12/2009	31/12/2008
Ráta lascaine	5.50%	5.75%
Ráta an ardaithe i dtuarastail inphinsin	3.75%	3.50%
Ráta an ardaithe in íocaíochtaí pinsin	3.00%	3.00%
Bonn tuisceana boilscithe	2.25%	2.25%

B'ionann an ráta fadtéarmach intuigthe do bhoilsciú Eurozone bunaithe ar na torthaí ar ús seasta fadreach agus stoic treoirnaisc agus tuairim is 2.5% ag deireadh na bliana. Tá an bonn tuisceana maidir le boilsciú praghas na hÉireann socraithe ag ráta imeallach níos ísle.

Nótaí leis na Ráitis Airgeadais

DON BHLIAIN DAR CHRÍOCH 31 NOLLAIG 2009

Tá laghduithe tuarastail le déanaí tógtha san áireamh agus luacháil á dhéanamh ar dhliteanais ag deireadh na bliana (féach thíos). Tá glactha leis san fhadtéarma go sáróidh arduithe tuarastail boilsciú praghsanna ag meánráta de 1.5% in aghaidh na bliana.

Is iad seo a leanas na táblaí básmhairachta a úsáidtear:

	Fir	Mná
Gníomhach & larchurtha:	PMA92 (C=2040) rátáilte síos 3 bliana	PFA92(C=2040) rátáilte síos 2 bliain
Pinsinéirí:	PMA92 (C=2040)	PFA92(C=2040)

Bunaithe ar na táblaí seo, is mar seo a leanas atá ionchas saoil sa todhchaí ag aois 65 d'fhir agus do mhná:

Pinsinéir reatha ag aois 65:	Fir: 21.0 bliain	Mná: 23.9 bliain
sinéir sa todhchaí ag aois 65:	Fir 23.8 bliain	Mná: 25.8 bliain

Go foriomlán ceadaíonn na táblaí básmhairachta a úsáidtear d'ionchas saoil níos faide, i gcomparáid leo siúd a úsáideadh i gcuntais roimhe seo.

Bhí sócmhainní na scéime ag deireadh na bliana comhdhéanta de:

	2009	2008
Gnáthscaireanna	n/a	7.80%
Bannaí	n/a	3.90%
Maoín	n/a	6.30%
Eile	n/a	2.00%

Aiscur achtúireach lúide aiscur ionchais ar shócmhainní scéime

	2009	2008
	€'000	€'000
Aiscur achtúireach	2,556	(5,215)
Lúide: Aiscur Ionchais	(709)	(1,091)
	1,847	(6,306)

(f) Stair oibleagáidí shochair shainithe, sócmhainní agus taithí gnóthachain agus caillteanais

	€'000	€'000
Oibleagáidí Shochair Shainithe	21,151	18,693
Luach Cóir Shócmhainní na Scéime	-	10,455
Easnamh/(Barrachas) do Scéim Mhaoinithe	21,151	8,238

Taithí gnóthachain/(caillteanas) ar dhliteanais scéime

	2009	2008	2007	2006
	€'000	€'000	€'000	€'000
• Méid (€'000)	368	274	(131)	(380)
• Céatadán de luach reatha dhliteanais na scéime	1.7%	1.5%	-0.8%	-2.1%

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DON BHLIAIN DAR CHRÍOCH 31 NOLLAIG 2009

(g) Maoiniú ar Phinsin	2009	2008
	€'000	€'000
Maoiniú Inaisghabhála i leith costais phinsin na bliana reatha	1,044	1,068
Deontas Stáit i bhfeidhm chun pinsinéirí a íoc	(778)	(714)
	266	354

(C) SCÉIM PINSIN EAGRAÍOCHTAÍ TURASÓIREACHTA RÉIGIÚNACHA

Oibrítear scéim pinsin sochair sainmhínithe d'fhoireann incháilithe den cúig iar-Údarás Turasóireachta réigiúnacha agus Dublin Tourism le sochair maoinithe ag ranníoca ó fhostaithe agus ón Údarás.

Tá an scéim seo dúnta; faoin modh aonad fortheilgte, ardóidh costas na seirbhíse reatha de réir mar a bheidh comhaltaí na scéime ag fáil níos gaire scor.

(a) Anaisís ar Chostais Phinsin iomlána gearrtha ar Chaiteachas	2009	2008
	€'000	€'000
Costas seirbhíse reatha	1,004	1,095
Costas úis	2,317	363
Aischur ionchais ar Shócmhainní na Scéime	(1,074)	
Ranníocaíochtaí fostaí	(269)	(237)
Méid iomlán gearrtha chuig an gcuntas ioncain agus caiteachais	1,978	1,221

(b) Glan-Dlitéanas Pinsin	2009	2008
	€'000	€'000
Luach láithreach na n-oibleagáidí maoinithe	41,337	40,001
Luach cóir shócmhainní na scéime	-	16,458
	41,337	23,543

(c) Luach Láithreach Oibleagáidí na Scéime	2009	2008
	€'000	€'000
Oibleagáid Shochair ag tús na bliana	40,001	39,682
Costas Seirbhísí Reatha	1,004	1,095
Costas Úis	2,317	2,145
Préimheanna Íoctha	-	(177)
Taithí gnóthachain/(caillteanais)	(1,827)	128
Athruithe i mbonn tuisceana	1,490	(1,497)
Sochair Íoctha	(1,648)	(1,375)
Oibleagáid shochair ag deireadh na bliana	41,337	40,001

Nótaí leis na Ráitis Airgeadais

DON BHLIAIN DAR CHRÍOCH 31 NOLLAIG 2009

(d) Athrú i Sócmhainní na Scéime

	2009	2008
	€'000	€'000
Luach cóir Shócmhainní na Scéime ag tús na bliana	16,456	25,429
Aischur ionchais ar Shócmhainní na Scéime	1,074	1,782
Gnóthachain/(Caillteanas) Achtúireach	2,998	(10,438)
Ranníocaíochtaí Fostóra	821	998
Ranníocaíochtaí Fostaí	269	237
Sochair íoctha as an Scéim	(1,648)	(1,375)
Préimheanna íoctha	-	(177)
Aistriú Sócmhainní chuig NPRF	19,970	-
Luach cóir Shócmhainní na Scéime ag deireadh na bliana	-	16,456

(e) Cur Síos ar an Scéim agus ar na Bonn Tuisceana Achtúireacha

Sainmhínítear sochair agus ranníocaíochtaí trí thagairt de "mhúnla" reatha rialúcháin scéimeanna na hearnála poiblí. Socraítear rátaí ranníocaíochtaí fostóra agus fostaí le haird ar chomhairle actúireach agus athbhreithniú tréimhsiúil ar an maoiniú a theastaíonn don scéim.

Soláthraíonn an scéim pinsin (ochtóduithe in aghaidh na bliana seirbhíse), aisce nó cnapshuim (trí ochtóid in aghaidh na bliana seirbhíse) agus pinsin do chéile agus leanaí atá faoi réir ag rial má bhíonn 20 bliain de sheirbhís tugtha ag comhalta ag aois a 65 bliain, bronntar 40 bliain seirbhís orthu. Is í an Gnáthaois Scoir ná breithlá 65 bliain comhalta. agus tá comhaltaí roimh 2004 i dteideal dul ar scor gan asbhaint achtúireach ó aois a 60 bliain. Go hiondúil ardaíonn pinsin atá le n-íoc (agus iarchurtha) de réir bhoilsciú tuarastail ginearálta na hearnála poiblí.

Is é an bonn tuisceana airgeadais a bhaintear úsáid as do chríocha FRS 17 ná:

	31/12/2009	31/12/2008
Ráta lascaine	5.50%	5.75%
Ráta an ardaíthe i dtuarastail inphinsin	3.75%	3.50%
Ráta an ardaíthe in íocaíochtaí pinsin	3.00%	3.00%
Bonn tuisceana boilscithe	2.25%	2.25%

Socraíodh an ráta lascaine trí thagairt do thorthaí ar bhannaí corparáideacha rátáilte AA Eurozone fadreacha a theastaíonn faoi FRS17.

B'ionann an ráta fadtéarmach intuigthe do bhoilsciú Eurozone bunaithe ar na torthaí ar ús seasta fadreacha agus stoic treoirnaisc agus tuairim is 2.5% ag deireadh na bliana. Tá an bonn tuisceana maidir le boilsciú praghas na hÉireann socraithe ag ráta imeallach níos ísle.

Tá laghduithe tuarastail le déanaí tógtha san áireamh agus luacháil á dhéanamh ar dhliteanais ag deireadh na bliana (féach thíos). Tá glactha leis san fhadtéarma go sáróidh arduithe tuarastail boilsciú praghsanna ag meánráta de 1.5% in aghaidh na bliana.

Nótaí leis na Ráitis Airgeadais

DON BHLIAIN DAR CHRÍOCH 31 NOLLAIG 2009

Is iad seo a leanas na táblaí básmhairachta a úsáidtear:

	Fir	Mná
Gníomhach & larchurtha:	PMA92 (C=2040) rátáilte síos 3 bliana	PFA92(C=2040) rátáilte síos 2 bliain
Pinsinéirí:	PMA92 (C=2040)	PFA92(C=2040)

Bunaithe ar na táblaí seo, is mar seo a leanas atá ionchas saoil sa todhchaí ag aois 65 d'fhir agus do mhná:

Pinsinéir reatha ag aois 65:	Fir: 21.0 bliain	Fir: 21.0 bliain,
Pinsinéir sa todhchaí ag aois:	Fir 23.8 bliain	Mná: 25.8 bliain

Go foriomlán ceadaíonn na táblaí básmhairachta a úsáidtear d'ionchas saoil níos faide, i gcomparáid leo siúd a úsáideadh i gcuntais roimhe seo.

Bhí sócmhainní na scéime ag deireadh na bliana comhdhéanta de:

	2009	2008
Gnáthscaireanna	n/a	7.80%
Bannaí	n/a	3.90%
Maoín	n/a	6.30%
Eile	n/a	2.00%

Aiscur achtúireach lúide aiscur ionchais ar shócmhainní scéime

	2009 €'000	2008 €'000
Aiscur achtúireach	4,072	(10,438)
Lúide: Aiscur Ionchais	1,074	1,782
	2,998	(8,656)

(f) Stair oibleagáidí shochair shainithe, sócmhainní agus taithí gnóthachain agus caillteanais

	2009 €'000	2008 €'000
Oibleagáidí shochair shainithe	41,337	40,001
Luach cóir Shócmhainní na Scéime	-	16,456
Easnamh/(Barrachas) don Scéim mhaoinithe	41,337	23,545

Taithí gnóthachain/(caillteanais) ar dhliteanais na scéime

	2009 €'000	2008 €'000
• Méid (€'000)	1,827	(128)
• Céatadán de luach láithreach dhliteanais na scéime	4.4%	-0.3%

(g) Maoiniú ar Phinsin

	2009 €'000	2008 €'000
Maoiniú Inaighabhála i leith costais phinsin na bliana reatha	1,978	1,221
Deontas Stáit i bhfeidhm chun pinsinéirí a íoc	(821)	(998)
	1,157	223

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DON BHLIAIN DAR CHRÍOCH 31 NOLLAIG 2009

(D) MAOINIÚ PINSIN IARCHURTHA

Aithníonn an tÚdarás na suimeanna sin mar shócmhainn ag comhfhreagairt don dliteanas iarchurtha do phinsin ar an mbunús den sraith bonn tuisceana a bhfuil cur síos déanta orthu thuas, an bunús Reachtúil do bhunú scéimeanna aoisliúntais agus beartas agus cleachtas i ndáil le pinsin seirbhíse poiblí a mhaoiniú, lena n-áirítear ranníoca ag fostaithe agus an próiseas meastacháin bliantúil. Níl aon fhianaise ag an Údarás nach leanfaidh an beartas maoinithe sin chun freastal ar shuimeanna den sórt sin de réir cleachtas reatha.

Sócmhainn maoinithe iarchurtha do phinsin an Ghrúpa:	2009 €'000	2008 €'000
Scéimeanna Neamh-mhaoinithe	111,704	115,423
Scéim Mhaoinithe CERT	21,151	8,238
Scéim Mhaoinithe RTA	41,337	16,960
	174,192	140,621

Sócmhainn maoinithe iarchurtha do phinsin an Údaráis:	2009 €'000	2008 €'000
Scéimeanna Neamh-mhaoinithe	111,704	115,423
Scéim Mhaoinithe CERT	21,151	8,238
Scéim Mhaoinithe RTA	29,292	16,960
	162,147	140,621

(E) SCÉIM RANNÍOCA SAINMHÍNITHE

Tá scéimeanna pinsin ranníoca sainmhínithe ar fáil d'fhoireann nach bhfuil cáilithe don scéim aoisliúntais neamh-mhaoinithe. Sealbhaítear sócmhainní na scéimeanna sin astu féin ó shócmhainní Fáilte Ireland atá i gcistí riartha go neamhspleách.

Seo mar a leanas an suim a gearradh sa Chuntas Ioncaim agus Caiteachais:	2009 €'000	2008 €'000
Scéim ranníoca sainmhínithe	2	3

Nótaí leis na Ráitis Airgeadais

DON BHLIAIN DAR CHRÍOCH 31 NOLLAIG 2009

(F) RÉITEACH MUIREAR PINSIN IOMLÁN SA CHUNTAS IONCAIM & CAITEACHAIS

	Nótaí	2009 €'000	2008 €'000
Scéimeanna Neamh-mhaoinithe	26 (A)	7,900	8,377
Scéim Mhaoinithe CERT	26 (B)	1,044	1,068
Scéim Mhaoinithe RTA	26 (C)	1,978	1,221
Scéimeanna Ranníoca Sainmhínithe	26 (E)	2	3
		10,924	10,669
Ganntanas i bPinsean Réigiúnach		85	117
Fabhrú RTA Luach Saothair		188	32
Fabhrú CERT		70	-
Aiscí Fabhraithe agus míreanna coigeartaithe eile		122	(24)
Muirear Pinsin Iomlán		11,389	10,794

(G) RÉITEACH AR GHLAN-MHAOINIÚ IARCHURTHA DO PHINSIN SA BHLIAIN

- CUNTAS IONCAIM AGUS CAITEACHAIS

	Nótaí	2009 €'000	2008 €'000
Scéimeanna Neamh-mhaoinithe	26 (A)	2,617	2,768
Scéim Mhaoinithe CERT	26 (B)	266	354
Scéim Mhaoinithe RTA	26 (C)	1,157	165
		4,040	3,287

27 (A) DLITEANAIS PHINSIN AN GHRÚPA

	2009 €'000	2008 €'000
Scéimeanna Neamh-mhaoinithe	(111,704)	(115,423)
Scéim Mhaoinithe CERT	(21,151)	(8,238)
Scéim Mhaoinithe RTA	(41,337)	(23,545)
Dlitéanas Pinsin Iomlán	(174,192)	(147,206)

27 (B) DLITEANAIS PINSIN AN ÚDARÁIS

	2009 €'000	2008 €'000
Scéimeanna Neamh-mhaoinithe	(111,704)	(115,423)
Scéim Mhaoinithe CERT	(21,151)	(8,238)
Scéim Mhaoinithe RTA	(29,292)	(16,960)
Dlitéanas Pinsin Iomlán	(162,147)	(140,621)

Nótaí leis na Ráitis Airgeadais

DON BHLIAIN DAR CHRÍOCH 31 NOLLAIG 2009

28 CEADÚ NA RÁITEAS AIRGEADAIS

Cheadaigh an tÚdarás na ráitis airgeadais seo an 22 Aibreán 2009.

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