



ORIOR GROUP MEDIA RELEASE

Zurich, 6 March 2018

ORIOR launches a placement of up to 592,499 new shares through an accelerated bookbuilding

Following the announcement on 1 March 2018 of ORIOR AG (“ORIOR” or the “Company”) regarding the contemplated acquisition of Thurella AG (“Thurella”), the Company launches an accelerated bookbuilding for the placement of up to 592,499 new registered shares with a par value of CHF 4.00 per share. As a result, ORIOR’s share capital will increase by a maximum of 9.99%. The net proceeds from the capital increase will be used to finance the contemplated acquisition of Thurella.

The transaction, which is directed exclusively at institutional investors, will be executed by way of an undocumented private placement excluding subscription rights of existing shareholders. The new shares will be sourced out of the Company’s existing authorised share capital and will be offered exclusively to institutional investors in Switzerland and qualified investors outside of Switzerland and the US. The bookbuilding procedure starts immediately and the offer price as well as the number of new shares offered will be announced upon completion of bookbuilding, expected for 7 March 2018.

The new shares are expected to be listed and admitted to trading on SIX Swiss Exchange as per 8 March 2018. Payment and settlement is expected to take place on 9 March 2018. The new shares will rank *pari passu* with the existing shares, including full dividend entitlement for the financial year 2017.

nebag ag, the main shareholder of Thurella, has committed to purchase 100,000 new shares at the offer price. Additionally, EGS Beteiligungen AG committed to purchase new shares at the offer price proportionally to its shareholding of 10.5% in ORIOR. Both investors have agreed to a lock-up period of 90 days, subject to customary exceptions.

The Company and the members of its Board of Directors and Management Board have agreed to a 90 days lock-up period subject to customary exceptions.

Credit Suisse is acting as Sole Bookrunner in the placement.

Contact

Milena Mathiuet, Head Corporate Communication & IR
Telephone +41 44 308 65 13, Email: investors@orior.ch



ORIOR – Excellence in Food

ORIOR is an internationally active Swiss food company that combines craftsmanship with a pioneering spirit and thrives on entrepreneurship and strong values. A specialist for fresh convenience foods and refined meats, the Group claims leading positions in fast-growing niches in Switzerland and abroad. With Rapelli, Ticinella, Albert Spiess, Fürstenländer Spezialitäten, Fredag, Le Patron, Pastinella, Culinor and Vaco's Kitchen, ORIOR has built an impressive portfolio of brands and companies.

ORIOR's goal is to steadily create value for all stakeholders. Market intimacy, strong partnerships, and a lean, agile group structure provide the framework from which ORIOR is shaping and driving the market landscape with innovative products, concepts and services. Motivated employees who take pride in their work and who assume responsibility for themselves and for what they do are the key for creating the extraordinary.

We are striving for uniqueness and offer best quality in order to surprise our consumers time and again with enjoyable food moments. Our ambition is nothing less than **Excellence in Food**.

In the 2017 financial year ORIOR Group achieved sales of CHF 585.5 million with approximately 1600 employees. ORIOR is listed on the SIX Swiss Exchange (ORON, ISIN CH011 1677 362, LEI 5067 0020 I84Z A17K 9522). Further information is available at www.orior.ch

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