

HOTELS PEDIGREE

Scotland



OUR ACTIVITY

IN THE LAST THREE YEARS, THE SCOTLAND HOSPITALITY TEAM HAS, ON AVERAGE, PER YEAR:



Processed **109**
offers



Completed **231**
viewings



Completed **456**
inspections

In 2025 our UK hotels team sold **over 100 hotel businesses**, more than any other agent.

A SELECTION OF OUR SALES IN SCOTLAND:



The Angus Hotel
Blairgowrie



The Islay Hotel
Islay



Pitlochry Hydro
Pitlochry



The Cairngorm Hotel
Aviemore



Waverley Castle
Melrose



Cringletie
Peebles



Taychreggan Hotel
Loch Awe



Seamill Hydro
Ayrshire



Dalhousie Castle Hotel
Edinburgh



The Lorne Hotel
Glasgow



Premier Inn Charing Cross
Glasgow



Osborne House Hotel Development
Edinburgh










ABOUT CHRISTIE & CO

Established in 1935, Christie & Co is the market-leading specialist adviser in the UK and Europe for advising on, buying, selling and providing valuations of businesses across a number of sectors.

Regulated by the Royal Institution of Chartered Surveyors (RICS), we ensure protection from unscrupulous practices. Operating seamlessly across the UK and Europe through a robust professional network, clients benefit from our localised expertise and national exposure.



OUR EXPERT HOTELS TEAM SPECIALISE IN:

 HOTELS	 B&B
 GUESTHOUSES	 WEDDING/ FUNCTION VENUES
 HOLIDAY LETS	 HOSTELS
 HOTEL INVESTMENTS	 HOTEL DEVELOPMENTS

TRANSACTIONS

CONSULTANCY

VALUATIONS



We sold, valued or advised on **£6.5bn+** worth of assets across the UK & Europe in 2025



We arranged **1,550+** viewings in 2025



We received **685+** offers in 2025



WHY CHRISTIE & CO?



WE ARE THE MOST ACTIVE ADVISERS

We consistently sell more hotel businesses than any other agent, topping the MSCI Real Assets 2025 Global Brokerage Rankings for the UK and Eurozone.



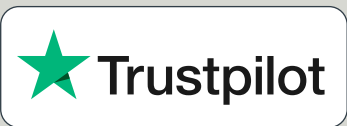
MARKET-LEADING HOSPITALITY AGENTS

We have the largest Hospitality Team in the UK, with more than 100 specialists.



LOCAL KNOWLEDGE, NATIONAL REACH

Our local knowledge, combined with our national coverage, ensures maximum exposure for your business.



READ WHAT OUR CLIENTS HAVE TO SAY ABOUT US ON TRUSTPILOT



CHRISTIE & CO IS PART OF CHRISTIE GROUP, OFFERING PROFESSIONAL SERVICES AT EVERY STAGE OF YOUR BUSINESS LIFECYCLE.



PROJECTS | INVESTMENT & DEVELOPMENT | FINANCE | CONSULTANCY | INSURANCE | STOCKTAKING

 CHRISTIE FINANCE

CHRISTIE FINANCE

Christie Finance is an award-winning independent commercial mortgage brokerage. We have the expertise and the reputation for finding the most appropriate funding for your specific needs.

T: +44 (0) 7590 488 475 | E: stephen.mcconalogue@christiefinance.com

 CHRISTIE INSURANCE

CHRISTIE INSURANCE

Christie Insurance specialises in insurance and risk management solutions to help our clients put the most appropriate policies in place.

T: +44 (0) 7561 114 969 | E: david.foster@christieinsurance.com

 vengers

VENNERS

Our sister company, Venners, is a specialist national supplier of operational and financial business services to the hospitality industry. Their leading stock control, auditing and advisory solutions support thousands of businesses across the UK and Europe.

M: +44 (0) 7824 542 231 | E: simon.perrett@vengers.co.uk



SOME OF OUR MARKETING TOOLS

INCLUDED WITH YOUR ENGAGEMENT FEE:

CHRISTIE.COM



All opportunities highlighted on our website to over 600,000 visitors per year.

EMAIL MARKETING



Our email campaigns target a database from our pool of over 10,000 recipients actively looking to acquire hotel businesses.

SALES DETAILS



PDF summary of the opportunity to be shared with interested parties.

PR & SOCIAL MEDIA



Press releases to trade, national and regional press, with an estimated reach of 973 million.

Coverage on our social media channels to 31,500+ combined followers.

RIGHTMOVE COMMERCIAL



All properties listed on the UK's leading property site.

Viewed more than 2.7 million times per year.

OUR AGENTS



Experts in relationship building.

Our regional specialists are well-established in their local markets and leverage their engaged networks and long-standing clients through targeted, multi-channel marketing campaigns.

BOLT-ONS:

ADVERTISING & FOR SALE BOARDS



Work with our marketing team to build targeted digital and print advertising campaigns.

For sale boards to sit outside your property and advertise the opportunity to passers by.

BESPOKE MARKETING MATERIAL



Work with our in-house design team to create bespoke, tailored and distinguished assets that help you stand out from the crowd.



KEY CONTACTS



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Stocktaking | Finance & Insurance | Building Services
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