



EUROPEAN HOTEL BROCHURE

CHRISTIE & CO TODAY

Christie & Co was founded 87 years ago, and as part of Christie Group is publicly listed on the London Stock Exchange Alternative Investment Market (AIM).

We are the leading valuers, consultants and brokers across Europe in the hospitality sector.

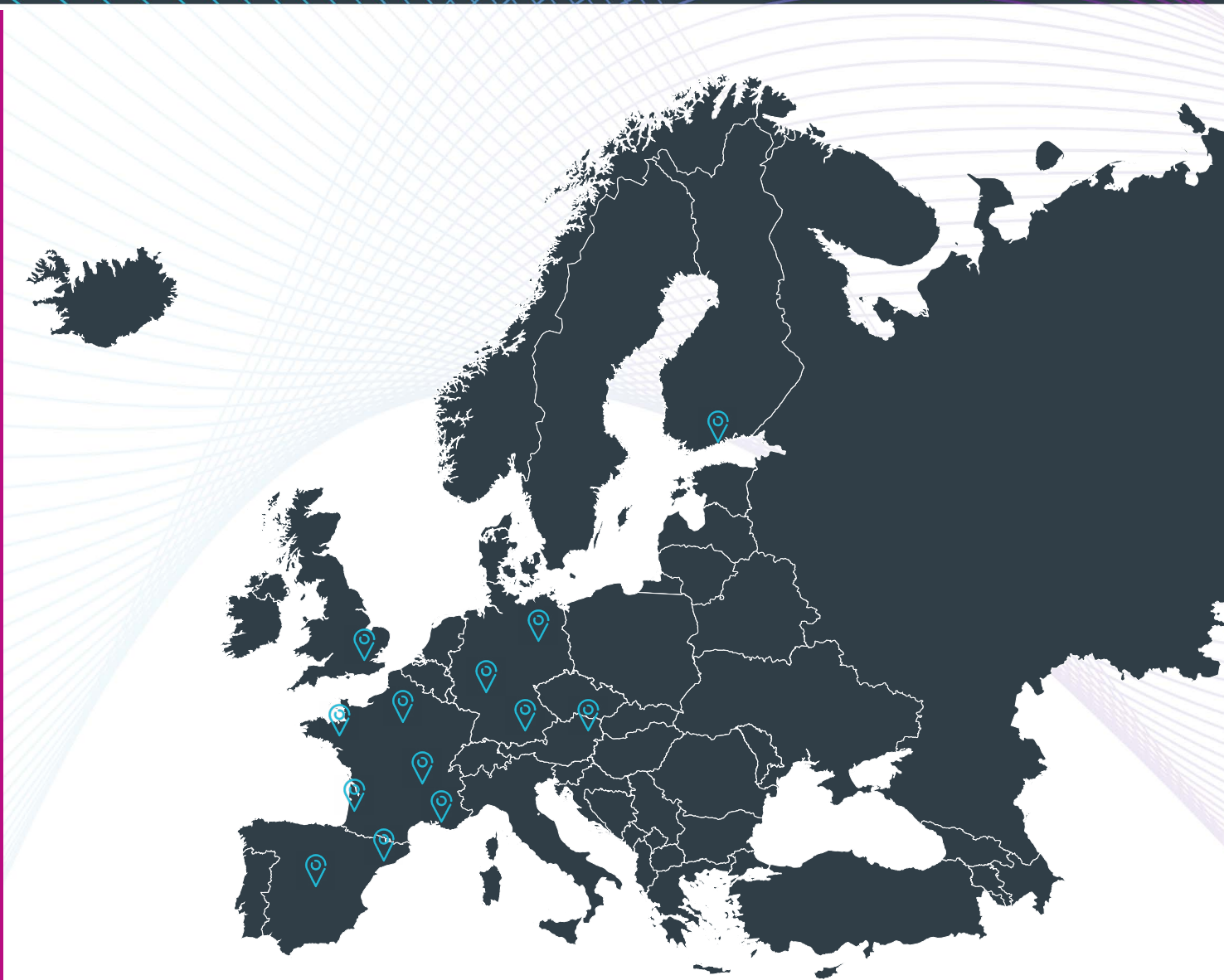
Headquartered in London, we have 25 offices across Europe, including Berlin, Paris, Munich, Frankfurt, Vienna, Barcelona, Madrid and Helsinki, and one active Asia team based in London.

We currently have more than 430 hotel sale instructions across Europe and carried over 950+ hospitality valuations in 2021.

In 2020, we have proudly been named by Real Capital Analytics (RCA) as the most active hotel property agent in Europe and in 2021 we again sold more individual hotels than any other broker with a total of 140 properties across Europe.

Additionally, we were the Hotel & Leisure (UK) Winner, in Estates Gazette's Radius On-Demand Rankings 2021.

Our knowledge of the European and UK hotel market is unparalleled thanks to the largest hospitality team across our fully-owned network of 25 European offices.



ACROSS BROKERAGE, VALUATION AND CONSULTANCY

RANGE OF SERVICES

Creating, retaining and recovering value

AGENCY & BROKERAGE

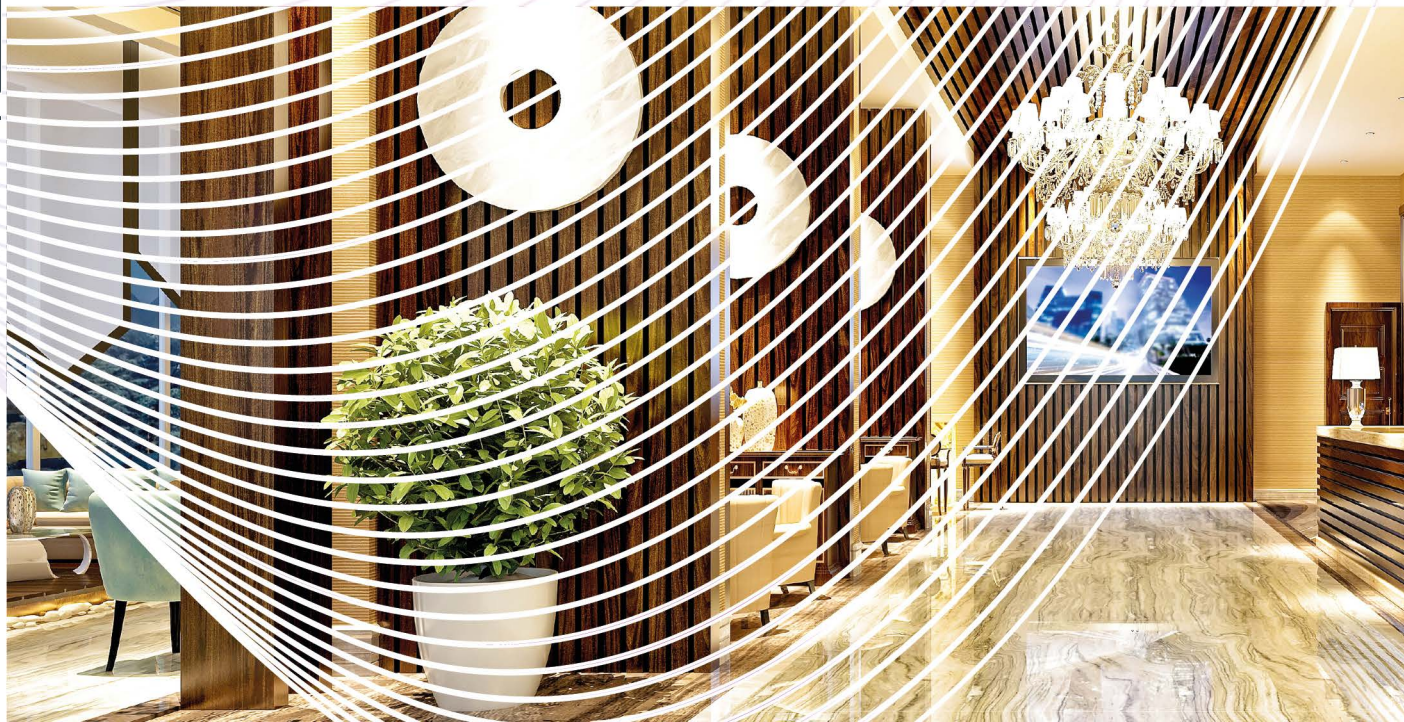
- Sales and PR Strategy
- Maximise Pricing
- Marketing of the Asset/Portfolio
- Manage Deliverability
- Disposal Process Control

VALUATION & ADVISORY SERVICES

- Operational/Performance Review
- Strategic Advice
- Commercial Due Diligence
- Feasibility Studies
- Fully RICS Compliant Valuations
- Landlord & Tenant Advice

INVESTMENT & DEVELOPMENT

- Securing Forward Funding and Forward Sales
- PropCo/OpCo/JV Structures
- Lease, Franchise, Management Contracts
- Investment Sales & Acquisition
- Operator Search and Selection
- Site Sales & Acquisitions



CHRISTIE FINANCE

Christie Finance remains active in the sector and is currently working with a wide range of lenders with strong appetite to lend to hotel operators. Recent deals carried out by the Christie Finance team include loans to operators to fund acquisitions, site refurbishments and working capital/business support loans. Our specialist brokers understand the sector and can work with you to ensure competitive loan terms.

To get in touch with the team at Christie Finance, please use the contact details below:

T: **0344 412 4944**

E: enquiries@christiefinance.com

W: www.christiefinance.com

RCC Business Mortgages plc, trading as Christie Finance, is authorised and regulated by the Financial Conduct Authority. Our Firm Reference number is 709982. Not all types of business we undertake is authorised and regulated by the Financial Conduct Authority. Christie Finance operate as an intermediary and are not a principal lender.

FIND OUT MORE:

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