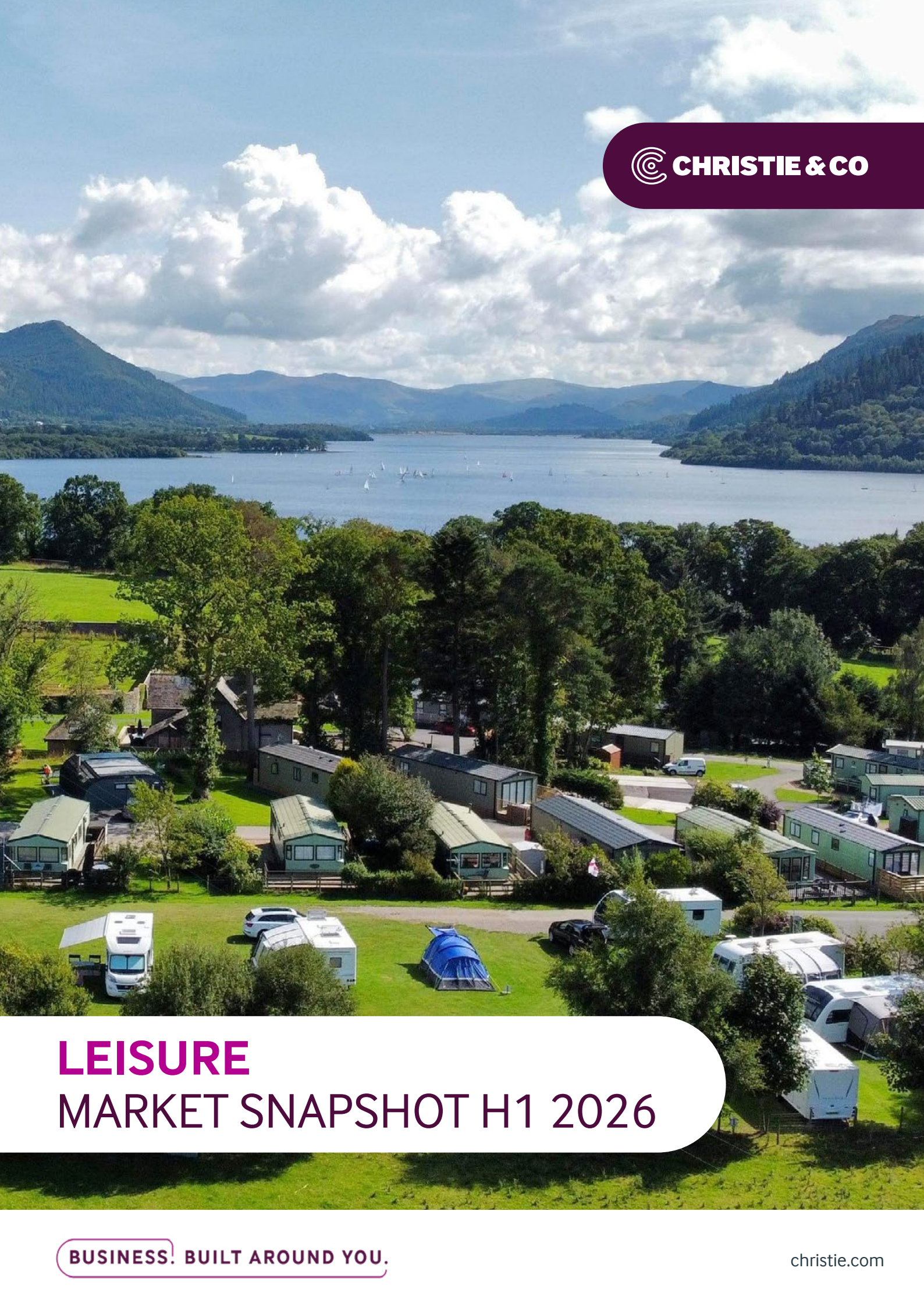




LEISURE MARKET SNAPSHOT H1 2026

WHO WE ARE & WHAT WE DO

Christie & Co is the UK's leading specialist property advisor, offering leading valuation, consultancy and agency services across our specialist sectors, including leisure. Founded in 1935, Christie & Co is part of the Christie Group and is publicly listed on the London Stock Exchange Alternative Investment Market (AIM).



WHAT DOES OUR LEISURE TEAM DO?

Our dedicated leisure team advises on a wide spectrum of businesses, including:



Garden centres



Farm shops



Holiday and residential caravan parks



Sports and leisure businesses



Marinas



Visitor attractions



WHAT MAKES US DIFFERENT?

- We work with a diverse client base, from individual owner-operators and regional multi-site businesses to national and international corporate operators, alongside the financial institutions that support them
- We have the largest team of sector specialists in the UK and consistently sell more specialist businesses than any other agent
- Our national reach, combined with local market penetration, ensures maximum exposure of your business to the largest pool of genuine, qualified buyers
- We provide a structured, tried-and-tested sales process, designed to maximise buyer interest while minimising disruption of day-to-day business operations
- Our business property brokers and valuers combine deep sector knowledge with hands-on market experience to provide informed, strategic advice at every stage of the property lifecycle
- With over 90 years' proven expertise, we hold a long-standing presence in the market meaning our agents bring unrivalled local knowledge and strong operator relationships

WHAT'S ON THE MARKET?



TREVENA CROSS

Freehold Guide
Price: £3,000,000

📍 Cornwall

- 10-acre garden centre with planning for a new farm shop
- High turnover and established business

Ref: 4211127

📞 07526 176 391



BANK HOUSE FARM CARAVAN & CAMPSITE

Freehold Guide
Price: £2,850,000

📍 Derbyshire

- Site area approx. 16 acres in Peak District National Park location
- 4 bed owners' accom. & 2 two-bedroomed cottages

Ref: 6490023

📞 07734 553 272



GAINSBOROUGH PARK RESIDENTIAL PARK

Freehold Guide
Price: £6,500,000

📍 Cornwall

- Site licence for 150 units / 91 park homes plus 16 on AST
- C. 55 acres with detached owner's house

Ref: 4290101

📞 07526 176 391



BRUNSTON CASTLE HOLIDAY RESORT

Freehold Guide
Price: £3,400,000

📍 Girvan, South Ayrshire

- 31.5-acre freehold site
- 88 fully developed lodges & 61 with approval

Ref: 4211127

📞 07526 175 850



MOUNTS BAY CARAVAN PARK

Freehold Guide
Price: £2,200,000

📍 Marazion, Cornwall

- Four-bed owner's house & 18 caravans set within 1.46 acres
- Heated swimming pool & site licence for 30 caravans

Ref: 3890017

📞 07526 176 391



MARINA HOLIDAY APARTMENTS & MOORINGS

Freehold Guide
Price: £4,000,000

📍 Lancashire

- Established, well-regarded holiday marina business
- 50+ berths and accommodation for up to 134 guests

Ref: 5490068

📞 07526 175 850

Interested in buying a leisure business?

Scan the QR code to view all leisure businesses currently on the market throughout the UK



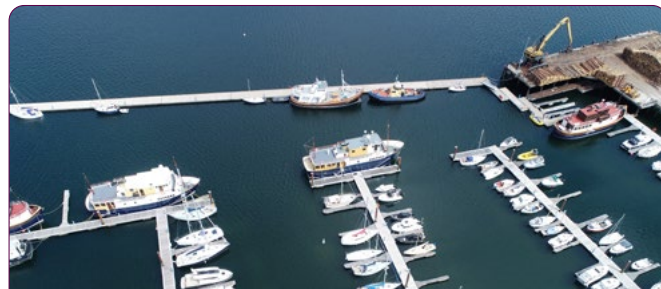
RECENTLY SOLD



MOORLAND NURSERIES & GARDEN CENTRE

North Yorkshire

- Acquired by British Garden Centres
- Sold after 79 years of the same family ownership
- 2.54-acre freehold site



HOLY LOCH MARINA

Argyll

- Fully serviced pontoons for up to 250 vessels
- Long established business with multiple income streams
- Development and expansion opportunities



HIGHLAND SAFARIS AND RED DEER CENTRE

Perthshire

- Scottish Tourist Board 5* Attraction
- Certificate of excellence (TripAdvisor)
- Full family multi-faceted visitor experience



FARNDON MARINA

Nottinghamshire

- First-time to market in nearly 60 years
- Competitive bidding process with multiple offers received
- Sale completed in less than 20 weeks from launch



FOLKESTONE & DISTRICT SPORTS CENTRE TRUST LTD

Kent

- Sold to a not-for-profit charity based in Folkestone
- Spanning over 11 acres
- A variety of indoor and outdoor facilities



EDEN CAMP MODERN HISTORY MUSEUM

North Yorkshire

- Sold to Continuum Attractions
- Under previous ownership for 40 years
- Award-winning attraction with 125,000+ visitors annually

RECENT VALUATION ACTIVITY



PLAYGOLF NORTHWICK PARK | [North West London](#)

We were instructed by Metro Bank to value PlayGolf Northwick Park, an extensive golf complex located in an affluent part of West London. The facility comprises 56 covered driving range bays, each equipped with state-of-the-art TrackMan technology, a 9-hole pay-and-play golf course, and an 18-hole indoor mini golf course. Ancillary amenities include an Italian restaurant, sports bar, and arcade area, all accommodated within the main building. The valuation was carried out for refinancing purposes.

WHAT'S HAPPENING IN THE LEISURE MARKET?



So far in 2026, we've sold **one leisure business every two weeks**



On average, we receive **two offers** per business for sale



So far in 2026, we have advised on, valued or sold a combined total of **£210m+** in leisure asset value



We've seen a **40% increase** in the number of leisure businesses brought to market, compared to the same period in 2025



So far in 2026, we have received **500+ new website registrations** from buyers actively seeking leisure businesses



On average, we arrange **three viewings** per business for sale

OUR OUTLOOK FOR 2026

- Continued growth in experiential and active leisure, fuelled by consumer demand for experiences and UK holidays
- Businesses with strong recurring revenue streams likely to be the most sought-after in the leisure sector
- Staffing pressures will drive workforce innovation, as labour shortages will persist particularly in seasonal and skilled roles. Businesses will need to respond with flexible contracts, upskilling programmes and automation in low-complexity tasks
- Continued demand from larger multi-site operators to expand through acquisition, especially in the marina, garden centre and holiday park markets
- Retirement and lack of succession likely to remain the main reason for sale in the leisure industry
- The volume of transactions dealt with by Christie & Co to be higher than 2025

CONTACT US

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If you'd like one of our agents to contact you to discuss anything related to the leisure market, please scan the QR code and complete the form:



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