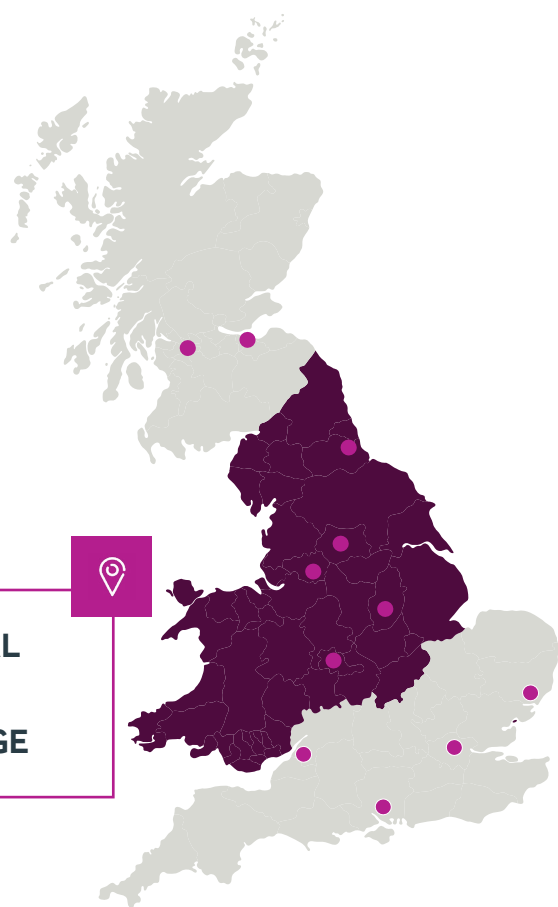




# Hotels Pedigree North & Midlands

# ABOUT CHRISTIE & CO



NATIONAL  
OFFICE  
COVERAGE

Established in 1935, Christie & Co is a leading advisor in a variety of specialist operational real estate markets, driven by our long-lasting client relationships and commitment to a professional and collaborative approach to doing business.

Operating seamlessly across the UK and Europe through a robust professional network, clients benefit from our localised expertise and national exposure.

We are regulated by the Royal Institution of Chartered Surveyors to ensure protection from unscrupulous practices.

## OUR EXPERT HOTELS TEAM SPECIALISE IN:

HOTELS

B&B

GUESTHOUSES

WEDDING/FUNCTION  
VENUES

HOLIDAY LETS

HOSTELS

HOTEL INVESTMENTS

HOTEL DEVELOPMENTS



Scan here to  
find out more



We received **438**  
offers in 2024



We arranged more  
than **1,280 viewings**  
in 2024



We sold, valued or  
advised on **£4.2bn+**  
worth of assets across  
the UK & Europe in 2024

# WHY CHRISTIE & CO?

## WHAT MAKES US DIFFERENT?

- ✓ We consistently sell more hotel businesses than any other business agent, with Estates Gazette having named Christie & Co the UK's leading Leisure & Hospitality Agent for three consecutive years.
- ✓ We have the largest Hospitality Team in the UK, with more than 100 specialists.
- ✓ Our local knowledge, combined with our national coverage, ensures maximum exposure for your business.
- ✓ We provide a structured and tried and tested approach to the sale of your business, maximising interest while minimising business disruption.

**CHRISTIE & CO IS PART OF CHRISTIE GROUP,  
OFFERING PROFESSIONAL SERVICES AT EVERY  
STAGE OF YOUR BUSINESS LIFECYCLE.**



BROKERAGE | VALUATION | ADVISORY | CONSULTANCY | INVESTMENT | RESEARCH | STOCKTAKING  
FINANCE | INSURANCE | BUILDING SERVICES | CLOUD-BASED TICKETING SOLUTIONS

### CHRISTIE FINANCE

#### CHRISTIE FINANCE

Christie Finance is an award-winning independent commercial mortgage brokerage. We have the expertise and the reputation for finding the most appropriate funding that is suitable for your specific needs.

T: +44 (0)7548 705 370  
E: [neil.collins@christiefinance.com](mailto:neil.collins@christiefinance.com)

### CHRISTIE INSURANCE

#### CHRISTIE INSURANCE

Christie Insurance specialises in insurance and risk management solutions to help our clients to have the most appropriate policies in place.

T: +44 (0) 7738 182 142  
E: [walter.murray@christieinsurance.com](mailto:walter.murray@christieinsurance.com)



#### VENNERS

Our sister company, Venners, are a specialist national supplier of operational and financial business services to the hospitality industry. Their leading stock control, auditing and advisory solutions support thousands of businesses across the UK and Europe.

M: +44 (0)7824 542 231  
E: [simon.perrett@venners.co.uk](mailto:simon.perrett@venners.co.uk)

# SOME OF OUR MARKETING TOOLS

## CHRISTIE.COM



All opportunities showcased on our website to 100,000+ visitors per month.

## EMAIL MARKETING



Email marketing campaigns for all properties, targeting 10,000+ recipients actively looking to acquire hotels.

## SALES DETAILS



PDF summary of the opportunity to be shared with interested parties.

## PR & SOCIAL MEDIA



Press releases to trade, national and regional press, with an estimated reach of £2 billion.

Coverage on our social media channels to 32,000+ combined followers.

## RIGHTMOVE COMMERCIAL



We leverage the reach of the UK's pre-eminent property portal

Christie & Co's listings were viewed more than 2.7 million times in 2024.

## OUR AGENTS



We are experts in relationship building.

Regional specialists, established in their local markets, market to their engaged networks, and long-standing clients, through multi-channel campaigns.

## BOLT-ONS

### ADVERTISING



Work with our marketing team to build targeted digital and print advertising campaigns.

### BESPOKE MARKETING MATERIAL



Work with our in-house design team to create bespoke, tailored and distinguished assets that help you stand out from the crowd.

On average, we receive **38% more offers** and **68% more viewings** on open-market instructions when compared with confidential instructions.



# OUR ACTIVITY

IN THE LAST THREE YEARS, THE NORTH TEAM HAVE, ON AVERAGE, PER YEAR:



Processed  
**163** offers



Completed  
**462** viewings



Completed  
**475** inspections



In 2024 our hotels team sold (stc) **over 100 hotel businesses** across the UK, more than any other agent.

## SOLD IN THE REGION:



**WHITE ROSE HOTEL**  
NORTH YORKSHIRE



**ROYAL GOAT HOTEL**  
NORTH WALES



**IBIS BUDGET BRADFORD**  
WEST YORKSHIRE



**GABLES GUEST HOUSE**  
CUMBRIA



**ST. ANDREWS TOWN HOTEL**  
WORCESTERSHIRE



**HELLABY HALL HOTEL**  
SOUTH YORKSHIRE



**DIAMOND LODGE**  
MANCHESTER



**NETHERSTOWE HOUSE**  
STAFFORDSHIRE



**CHASE HOTEL**  
CUMBRIA

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*RCC Business Mortgages plc, trading as Christie Finance, is authorised and regulated by the Financial Conduct Authority. Our Firm Reference number is 709982. Not all types of business we undertake is authorised and regulated by the Financial Conduct Authority. Christie Finance operate as an intermediary and are not a principal lender.*

*Christie Insurance is a trading name of Advisory Insurance Brokers Limited which is authorised and regulated by the Financial Conduct Authority, Register Number 313250.*