

COOKIE POLICY

Svea Solar is using cookies on our websites www.sveasolar.com, www.sveasolar.se, www.sveasolar.de, www.sveasolar.es, www.sveasolar.nl, www.sveasolar.be.

Cookies are small text files that are stored on your computer or device when you are visiting our website. They could be used to record your preferences and collect information about the actions you take on your computer or device, or to deliver personalized advertisements based on previous websites you have visited. Other technologies are also used for similar purposes. If you have questions about our use of cookies, you are welcome to contact us at dataskydd@sveasolar.com.

YOU CHOOSE WHICH COOKIES YOU WOULD LIKE TO ACCEPT

Some cookies are technically necessary for functions you use on the website, but all cookies are not. You can choose if you would like to accept cookies that are not necessary for the website to function as you expect to. You could make a choice the first time you visit our websites. If you want to change or withdraw your consent to some or all cookies, you can do so by clicking on the cookie-setting button at the bottom right of any page. However, technically necessary cookies cannot be deselected and are therefore stored without consent.

You can also adjust the general settings in your web browser if you do not want your computer or device to receive and store any cookies. If you choose to do so, some parts of the website may not function properly.

DIFFERENT TYPES OF COOKIES USED BY SVEA SOLAR

Svea Solar is using cookies for different types of purposes. We both use cookies that we apply ourselves (first party-cookies), and cookies applied by a third party who has elements embedded on our websites (third party-cookies). Here you will find information about which cookies we and third parties are using and why.

STRICTLY NECESSARY COOKIES

Strictly necessary cookies are usually functions explicitly required by the user. They help to make the website usable by enabling basic functions like page navigation and security functions of our websites. The website cannot function properly without these cookies and cannot be switched off in our systems. Therefore, you cannot consent, nor withdraw your consent to necessary cookies.

FUNCTIONAL COOKIES

Functional cookies enable a website to remember settings you have chosen, like your preferred language or what region you are in. Functional cookies are therefore usually set in response to actions made by you and are therefore not stored until you interact with a specific function. Therefore, you cannot consent, nor withdraw your consent to functional cookies.





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PERFORMANCE COOKIES

Performance cookies allow us to see how our website is being used, for example by collecting information about your website behavior, what parts of our websites is the most visited, how long a visit last and how a visitor is navigating around our website as they come potential customers. This data gives us insight of our business performance, it can help us to optimize the website and improve the visitors' experience. For this purpose, Svea Solar performs general analyzes and uses automated devices and applications from third parties which includes the use of cookies and other tracking technologies. We do not collect this information on an individual level since we have chosen to anonymize the traffic.

MARKETING COOKIES

Marketing cookies allow advertising of products and services. These cookies may be set by Svea Solar or by our advertising partners. The intention is to display ads that are relevant to you based on your activity on Svea Solar's website and websites you have visited before landing on our website. If you consent to marketing cookies, you allow us to track your behavior and interactions with our websites and to share this data with our advertising partners for you to see relevant ads when you visit our websites. Examples of our advertising partners are Google, Meta, Microsoft ads, and LinkedIn.

PROCESSING OF YOUR PERSONAL DATA

When you agree to our use of cookies the information collected will, in certain cases, be considered as personal data. For example, we may collect information about your IP-address and other data that may enable to identify you. You can read more about our processing of personal data and your privacy rights in our privacy policy.

CHANGES TO THIS POLICY

This policy is updated on 2023-01-03. Svea Solar reserves the right to make changes to this policy at any time to the extent necessary to meet new legal or technical requirements. We always have the most recent version of our policy on our website.





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