

Supplier Diversity Policy

Dentsu Aegis Network aim to provide and promote an environment for Suppliers of diverse backgrounds to thrive. We are taking steps to accomplish this by fostering an inclusive procurement process that provides the maximum opportunity for small and diverse businesses to participate as partners of goods and services across the globe. An additional benefit of ensuring that these suppliers are included in the procurement process is increased competition, which leads to lower costs and increased levels of innovation, service and quality. By utilising and partnering with small and diverse companies, Dentsu Aegis Network are able to continually build a supplier base that contributes to our competitive advantage, whilst providing opportunity.

In addition to small businesses, Dentsu Aegis Network also seek to engage with companies that fall in to one or more of the following diversity categories:

- Minority-owned Business Enterprises
- Lesbian, Gay, Bisexual, Transgender – owned Business Enterprises
- Disability-owned Enterprises
- Minority-owned Enterprises
- Small locally owned Enterprises

Dentsu Aegis Network's efforts to Supplier Diversity include:

- Providing information to explain how to participate in Dentsu Aegis Network procurement opportunities.
- Identifying goods and services that are well represented by small and diverse businesses and pro-actively reaching out to qualified suppliers when opportunities are available.

Suppliers interested in doing business with Dentsu Aegis Network should seek to do so by contacting the Dentsu Aegis Network Procurement Team; where all suppliers have an equal opportunity to thrive.