

FACTSHEET

About heycar Group

The heycar Group is the umbrella organisation for all heycar companies. The shareholders are Volkswagen Financial Services, Volkswagen, Mercedes-Benz, Allianz, and Renault Group and its subsidiary Mobilize Financial Services. The CEO of the heycar Group is Florian Schlieper, with Oscar Bülow as the CFO.

heycar is one of the fastest growing platforms for quality used cars in the European automotive industry. Since 2017, we have been offering our customers a user-friendly and trustworthy online platform for quality used cars of all classes and well-known brands. Our services are deeply integrated with the financing offers of our partners. Our goal is to revolutionise the way people buy and experience cars. We are data-driven and always put our customers at the centre of everything we do.

Our headquarters is in Berlin, and we are, currently, active in Germany, UK, Spain, France, and an e-commerce pilot in the Netherlands with the ambition to rapidly expand into new markets.



THE PARTICULAR

heycar is leading online sales platform for inspected used cars of all classes and well-known brands. Interested buyers can only find used cars here that are at most 8 years old and have a maximum mileage of 150,000 km. On the platform, a clear, simple and comprehensive filter system helps users to find the right used car that fits their needs perfectly. Currently, altogether heycar offers more than 350,000 listed vehicles from around 7,000 dealer groups at vast locations. heycar works exclusively with certified dealers who fulfil a defined quality check. The platform is free from advertisements, so the user's search for a suitable used car is not affected by purchased advertising space.

SHORT FACTS

Name:	heycar
Website:	www.heycargroup.com
Establishment:	2017
Employees:	450
Group Management:	Florian Schlieper (CEO) Oscar Bülow (CFO)
Location:	Berlin
Investors:	Volkswagen Financial Services Volkswagen Mercedes-Benz Allianz Renault