

17 November 2023

## Newcastle Financial Advisers announce key changes across operational support team

**Newcastle Financial Advisers, the Financial Advice arm of Newcastle Building Society, has expanded its operational support team leading its head office functions in response to growing demand for its face-to-face financial advice services on the High Street.**

Beth Muir and Beth Hunter already have a combined 23 years-experience in financial services within the Newcastle Building Society Group. Beth Muir undertakes the firms Operations Team Leader role, while Beth Hunter enters the newly created position of Paraplanning Team Leader.

Newcastle Financial Advisers provides accessible advice on investment, retirement, inheritance tax planning and protection advice across the North East, Cumbria and North Yorkshire.

Beth Muir, Operations Team Leader at Newcastle Financial Advisers, said: “Since joining the Society in 2012 I’ve had the opportunity to work across a wide range of departments, with various customer service, support and leadership roles. Since moving into my position, I now have further opportunity to bring my breadth of experience to help support our Financial Advisers and facilitate the growth of our Financial Advice division through the Operations function of the business.”

Beth Hunter, Paraplanning Team Leader at Newcastle Financial Advisers, said: “Having worked as a Financial Adviser at Newcastle Building Society’s Morpeth branch previously, I’m aware of the increasing demand for high-quality, trustworthy Financial Advice that people are looking for. In my new role I look forward to supporting our growing team of advisers in achieving our ambition of providing financial help and support to a greater number of customers across more locations and communities in the North over the coming years.”

Iain Lightfoot, Managing Director of Newcastle Financial Advisers, said: “Ensuring that as many people as possible have access to trustworthy financial advice from a trusted team of advisers wouldn’t be possible without having the structure in place to deliver it, particularly at a time when demand for our services is increasing. Our Operations and Paraplanning teams provide vital support to our team of

financial advisers in managing their caseloads and ultimately achieving great outcomes for our customers.”

Newcastle Financial Advisers Ltd is a subsidiary of Newcastle Building Society, and provides financial advice across its 31 branches and its Pickering financial advice location.

For more information on Newcastle Financial Advisers visit: <https://www.newcastle.co.uk/>

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### **About Newcastle Building Society**

Newcastle Building Society is the biggest building society in the North East, with a network of 31 branches and assets of more than £5.3bn. We’ve been here for our members for over 160 years.

As a leading local employer, we’re committed to growing our region’s talent and being a great place to work where people can realise their potential. We hold Platinum IIP and won the Excellence and Positive Impact Award at the 2022 CIPD North East of England HR&D Awards. We were named Company of the Year in the Northumberland and Tyneside category of the North East Business Awards 2022.

We help people to own their home, to save and to plan their finances through our range of products and services. We believe in the role of the high street at the heart of our communities and, as our branch network grows, are increasingly proactive in making financial information and financial advice accessible across our region.

Our Financial Advice is provided through our Newcastle Financial Advisers Limited division.

We’re dedicated to helping our North East communities make positive changes; since 2016 the financial support through grants and donations from the Newcastle Building Society Community Fund at the Community Foundation to benefit local causes has surpassed £2.3m. Our total community contributions in 2022, made up of grants, match funding, and our ongoing partnership donations, was more than £544,000.

[www.newcastle.co.uk](http://www.newcastle.co.uk)

Newcastle Building Society Principal Office: 1 Cobalt Park Way, Cobalt Business Park, NE28 9EJ.

Newcastle Building Society is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. Newcastle Building Society is entered in the Financial Services Register under number 156058. You can check this on the Financial Services Register or by contacting the Financial Conduct Authority on 0800 111 6768.

Newcastle Building Society introduces to Newcastle Financial Advisers Limited for investments, pensions, inheritance tax planning, financial advice and life cover. Newcastle Financial Advisers Limited is an appointed representative of Openwork Limited which is authorised and regulated by the Financial Conduct Authority.