

Newcastle Building Society “Shaun on the Tyne” Selfie Free Prize Draw Terms and Conditions.

1. The promoter is Newcastle Building Society and our principal office is 1 Cobalt Park Way, Wallsend, NE28 9EJ.
2. The free prize draw is open to residents of England and Wales aged 16 years or over with a social media account on Instagram, except employees of Newcastle Building Society and their close relatives.
3. There is no entry fee and no purchase necessary to enter this prize draw.
4. By entering this prize draw, you are indicating your agreement to be bound by these terms and conditions.
5. To enter the prize draw, you must upload a “selfie” (photograph) with “The Magpie Cr’ewe’sader” Newcastle Building Society’s Shaun on the Tyne sculpture, located in Gosforth Central Park, to Instagram and you must tag @NewcastleBuildingSociety in your post. Costs to enter this prize draw via the internet may vary, please check with your service provider for current charges.
6. The promoter bears no responsibility of any kind for any content posted by entrants.
7. The promoter bears no responsibility of any kind for entries not received for whatever reason. If you fail to tag @NewcastleBuildingSociety we may not be able to see the post and it will not be entered into the prize draw. If a profile / post is set to private / friends only, we may not be able to see the post and it will not be entered into the prize draw. If a post is made to any other social media platform not included in these terms and conditions it will not be entered into the prize draw.
8. Entries must be entirely the entrant’s own and not someone else’s work or content or derived from such. By entering this prize draw, you are indicating that your entry does not breach any third party’s confidentiality or intellectual property rights.
9. By entering this prize draw, you are indicating that you have consent from any third party who appears in any photo you choose to post and that you have informed them you intend to use the material for the purposes of this prize draw. We may ask you for evidence of any such consent and reserve the right to disqualify your entry if you are unable to provide it or if we have doubts about its adequacy.
10. Entries which are incomplete, incomprehensible, offensive, inappropriate, discriminatory or plagiarised are void, may be deleted and will not be entered into this prize draw.
11. Once you have submitted an entry, you acknowledge that the copyright in your entry will be owned by the promoter.
12. Only one entry will be accepted per household. Duplicate posts, posts to any other platform / profile / page and or re-posts / shares are void and will not be entered into this prize draw.
13. The prize draw will be open to entries on Saturday 12 August 2023. The closing date for entry will be Wednesday 27 September 2023 at 11:59pm. After this date and time no further entries to the prize draw will be permitted.
14. There will be one winner.
15. The prize will be a family ticket to the Shaun on the Tyne Farewell Weekend. There is no alternative prize and the prize will not be substituted for cash or anything else.

16. The promoter reserves the right to replace the prize with an alternative prize of equal value, if circumstances beyond the promoter's control make it necessary to do so.
17. The winner will be chosen at random by software from all entries correctly submitted in accordance with these terms and conditions, with a witness present from the Marketing Communications Department.
18. The winner will be notified by direct message via Instagram within 28 days of the closing date. If the winner cannot be contacted or does not claim the prize within 14 days of notification, we reserve the right to withdraw the prize from the winner and pick a replacement winner.
19. If the winner is under 16, their entry will be disqualified and a new winner will be drawn.
20. The promoter will notify the winner when and where the prize can be collected / will be delivered.
21. By entering this prize draw you acknowledge and grant your consent that your entry may be used in publicity if you are selected as the winner.
22. By entering this prize draw you acknowledge and grant your consent that you may be required to participate in Newcastle Building Society publicity if you are selected as a winner.
23. Any personal data relating to the winner or any other entrants will be used solely in accordance with current UK data protection legislation and our privacy policy (that can be viewed at <https://www.newcastle.co.uk/faqs/website-online-services/privacy-data-protection-policy/> and will not be disclosed to any third party without the entrant's prior consent. Your response will be used for analytical purposes to administer the prize draw only.
24. The surname and county of the winner can be obtained by sending an e-mail to the following address: marketing@newcastle.co.uk at least 56 days after the closing date.
25. If you do not want your surname and county to be made available as referred to above, you must notify us within a reasonable period of time before the closing date of the prize draw.
26. Nothing in these terms and conditions will limit the promoter's liability for death or personal injury caused by its negligence or for fraud.
27. By entering this prize draw you are indicating your agreement that you release Newcastle Building Society and Instagram from any and all liability with regard to anything you choose to post on the platform in relation to this prize draw.
28. By entering this prize draw you are indicating that your entry and any content you choose to post complies with the rules of and does not breach the terms and conditions of Instagram.
29. The promoter reserves the right to hold void, cancel, suspend or amend the prize draw in its absolute discretion as it sees fit.
30. The decision of the promoter regarding any aspect of the prize draw is final and binding and no correspondence will be entered into about it.
31. This prize draw is in no way sponsored, endorsed, administered by or associated with Instagram, Shaun on the Tyne, Aardman, St Oswald's Hospice or any other third party.
32. The prize draw and these terms and conditions will be governed by English law and any disputes will be subject to the exclusive jurisdiction of the courts of England and Wales.