



## Press Release

# Euro Media Group announces new management structure in Italy

**Paris, January 6th 2021** – Euro Media Group, Europe’s leading provider of broadcast facilities and services, active in 8 European countries, announced today a management change in Italy. After 18 years, co-founder and CEO Mario Rasini leaves the leadership of EMG Italy. In his place, Claudio Cavallotti is appointed. He will be supported by COO Stefano Nicoletti who joined EMG Italy in September 2020.

EMG in Italy is represented by 4 companies: 3Zero2, Netco Sports Italy, Global Production and 3Zero2 Studios. Claudio Cavallotti’s mission will consist in strengthening EMG Italy’s position further by drawing on the wealth of talent and expertise that exist across all four companies.

Mario Rasini said: “It has been an honour and privilege leading EMG Italy through a transformative journey. It is now time to leave room for the new generations. I am convinced that EMG Italy companies will continue to grow under the supervision of Claudio Cavallotti, who I believe to be one of the best professionals in this market. He can count on the support of a highly qualified team of managers, with great ability and experience.”

The new CEO Claudio Cavallotti thus welcomed his fresh appointment: “I thank Mario and EMG for the trust they have placed in me. I am convinced that despite the particular period our industry is going through, we will be able to grow our position within the Italian broadcast services and production scene. The strong foundations for a “one stop shop” laid by Mario and the EMG Italy management team is unique in our market and it will be key to embracing the changes ahead and build our full-service offer further.”

### **About Claudio Cavallotti**

Claudio Cavallotti started his career at Mediaset in 1989 and continued from 1998 at Media Partners. In 2006 he joined Infront, where he managed and developed the TV production team for 10 years, acquiring a deep knowledge of TV business. From 2016 he took up a new career as Sales Director of Netco Italia, part of Euro Media Group since 2018.

### **About Stefano Nicoletti**

Stefano Nicoletti has joined the EMG Italy management team as COO in September 2020. Former Content Investment and Italy Business Development Senior Director at Discovery, he brings a wealth of experience and strong operational expertise in the Italian market.

## **About Euro Media Group**

Euro Media Group (EMG) is Europe's leading provider of broadcast facilities and services, active in 10 countries: France, Belgium, Netherlands, Germany, United Kingdom, Switzerland, Italy, Australia, the USA and Luxembourg. New-media driven, EMG is a valued partner for major international events, including sport (Tour de France, Football World Cup and Formula One...) live shows (Eurovision, Royal Weddings, Concerts...) and entertainment (The Voice, Masterchef, the X-Factor...)

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