

Yoga Vs Blood Cancer is about harnessing the compassionate heart of yoga to make a massive difference to the lives of people with blood cancer and blood disorders. Share the benefits of yoga, whilst helping to cover the cost of registering new potential blood stem donors.

Organise your Yoga vs Blood Cancer virtual event

What are you going to do at your event?

If you're a yoga teacher you could teach and stream a class in exchange for donations. If you're more of a YouTube yoga fan, pull your friends into a virtual meeting and follow a video together, collecting donations online. Decide what activity works best for you and your network.

Get set up to stream and share

There's a variety of free software available for organising and sharing your event. Have a look at [Zoom](#) or [Skype](#) and don't forget you can use lots of your social media channels to go 'live', and these can be shared privately.

When will you hold the event?

Decide on a date and time that will maximise viewers. Lots of people like to spend a relaxed Sunday morning enjoying yoga class, whilst others might prefer a shorter stretch in the middle of their 'working from home'. What will work best for your connections?

Shout about it!

Make sure as many people as possible know about your event. Set up an event on Facebook, share information on twitter and Instagram, ask your local yoga community to spread the word, and tell DKMS about your plans. We can help with press releases and share the event on social media.

Pull it all off

Encourage everyone to wear red, start and finish the class with some information about DKMS and give people plenty of reminders to donate. And have fun!

Wrapping it all up

Give people the chance to donate even after the event day by setting up an online giving page. If you have attendee's contact details send them a thank you note after the event with the link to the page. Any money raised on an online giving page will come straight to DKMS. To pay in any other money raised, please ask us for more information.



**YOGA
VS
BLOOD CANCER**

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