

**THANK YOU FOR SIGNING UP TO HOST A #LETSNAILBLOODCANCER MANI-PEDICURE PARTY**

**1 CHOOSE YOUR DATE**

Pick any date that suits you. Alternatively you could host your party in September during Blood Cancer Awareness Month or on 28 May which is World Blood Cancer Day

**2 CHOOSE A VENUE**

This can be from the comfort of your own home. All you need to do is connect with your guests over Skype, FaceTime or a Zoom meeting!

**3 SEND OUT YOUR INVITATIONS**

Download our e-invite from the **Nail Files\*** or create your own. Give your guests plenty of notice!

**4 FUNDRAISE**

There are several ways you can collect donations:

- Set up a JustGiving page (link it to the DKMS #LetsNailBloodCancer JustGiving campaign page)
- Set up a Facebook Fundraiser
- Use your unique QR Code provided by the #LetsNailBloodCancer team

**5 USE SOCIAL MEDIA**

We'd love to see photos of your event and your awesome nails. Use #LetsNailBloodCancer and mention us in your post:

- Facebook: @DKMS.UK
- Twitter: @DKMS\_UK
- Instagram: @DKMS\_UK

**6 GET YOUR DONATIONS TO US**

If you have set up a JustGiving page or Facebook Fundraiser, we will automatically receive the money you raise. You can send any offline donations to us by:

**BANK TRANSFER**

**Account Name: DKMS Foundation**

Bank: Barclays Bank PLC

Sort code: 20-35-93

Account number: 73395413

**CHEQUE**

Make cheques payable to **DKMS Foundation**, and use the Freepost envelope provided in your pack or send to: The Fundraising Team, FREEPOST RTRB-ZCTT-RXUG DKMS, Ashburnham House, Castle Row, Horticultural Place, London W4 4JQ

Please use your LNBC reference provided by the #LetsNailBloodCancer team

**7 GIFT AID**

If your guests are UK tax payers they can complete the Guest Book available in the **Nail Files\*** and DKMS can claim an extra 25% on their donation

**8 SAY THANK YOU**

Thank your guests and tell them how much money you raised. You can download Thank You cards from the **Nail Files\***

**\*NAIL FILES:** [dkms.org.uk/letsnailbloodcancer](http://dkms.org.uk/letsnailbloodcancer)

## FACTS

In the 20 minutes it takes to have a manicure, another person will have been diagnosed with a blood cancer in the UK.

It costs DKMS £40 to register each potential blood stem cell donor on to the UK Aligned Stem Cell Registry.

The money you raise at your #LetsNailBloodCancer party will help us register more potential lifesavers who could provide a second chance of life to blood cancer patients in need.

**THANK YOU FOR HELPING TO NAIL BLOOD CANCER!**

For more info and ideas visit: [dkms.org.uk/letsnailbloodcancer](http://dkms.org.uk/letsnailbloodcancer)

Email: [letsnailbloodcancer@dkms.org.uk](mailto:letsnailbloodcancer@dkms.org.uk)

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