

## Organise your Gaming vs Blood Cancer event

### ONE

What are you going to do at your event and when will you host it? Are you virtually gathering your friends for one big tournament? Or want to test your stamina with a gaming marathon? Regardless, make sure you stream the event, so that everyone can join in and support you. Once you've decided, choose a time and date that will maximise viewing from people in your network.

### TWO

Set up your Just Giving page and Twitch accounts, and make sure they're connected with your live stream. For a step by step guide on doing this, [click here](#). Make sure to add a donate button to your stream. You can find everything you need to add one linking to your Just Giving page [here](#).

### THREE

Shout about it! Make sure as many people as possible know about your event. Set up an event on Facebook, share information on twitter and Instagram, ask your local gaming community to spread the word, and tell DKMS about your plans.

### FOUR

Pull it all off. Start and finish your stream with some information about DKMS; we can send you some facts to share throughout as well. Keep chatting to your supporters and thanking everyone that donates live ([you can download buttons and overlays here](#)). And have fun!

### FIVE

Wrap it all up. Give people the chance to donate even after the event by re-sharing your page online. Make sure to thank everyone that donated or got involved. We can send you a certificate to share online as well. Any money raised on an online page will come straight to DKMS.



## Boost your fundraising

Keep things interesting with challenges – speed missions, going straight for the most difficult level, and anything else you can think of!

Wear fancy dress for your live stream, and offer to get into a more ridiculous outfit each time you reach a fundraising target.

Get your fundraising off to a good start by making an initial donation yourself – set the tone by making it gift-aid eligible too.

**GAMING  
VS  
BLOOD CANCER**

For more information contact  
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