STUDENTS VS BLOOD CANCER

HELP US DELETE BLOOD CANCER

BELOW IS A SUGGESTED TIMELINE THAT WILL HELP AMBASSADORS TO WORK WITH DKMS AND PLAN A DONOR RECRUITMENT EVENT. THIS TIMELINE IS NOT EXHAUSTIVE AND TIMES ARE APPROXIMATIONS.

4. FURTHER VOLUNTEER MEETINGS

SUGGESTED PROJECT TIMELINE

dkms.org.uk

 Following the first volunteer meeting, any subsequent meetings should take half the time. Use the meetings to catch up regarding event planning and discuss any issues volunteers have faced - or alternatively, update each other via email or telephone
 Following these meetings, the Head Student Ambassador should update their DKMS contact
 Time: 15-30 minutes

5. RAISING AWARENESS

 Basic options include social media, and putting up posters or information stands in university (SU, library, etc.).
 Awareness raising can be anything, so use your imagination! Speak to your DKMS contact if you have any great ideas!
 Time: 1-4 hours

3. FIRST VOLUNTEER MEETING

Once volunteers have been recruited, arrange a meeting to plan a strategy on all activity that as a team can carry out in the current academic year
Decide who will be responsible for what tasks - who are the deputies?
Plan event - share ideas about the best places to hold the event, when to do it, the best ways to promote it as well as fundraising ideas
Time: 1 hour

6. FUNDRAISING

 There are various options for fundraising so really use your imagination! See the handbook and discuss with your DKMS contact
 Fundraising events can include: cake sale, raffle, comedy night, quiz night, concert, etc.
 Time: 1-6 hours

2. VOLUNTEER RECRUITMENT

 Recruit the necessary volunteers to help you plan and deliver the event, and register potential donors on the day
 Speak to friends and classmates first to see if they want to get involved, then advertise volunteer vacancies (see handbook for further ideas) Time: 2-3 hours

7. VOLUNTEER TRAINING

 Training sessions to inform and train all volunteers how to register potential new donors - time for training and questions
 Time: 45 minutes

 and additional documents
 Research the DKMS website and social media pages to further familiarise yourself with us as an organisation

Time: 1 hour

1. RESEARCH

Review the handbook

8. DONOR RECRUITMENT EVENT

The actual event will usually last up to 8 hours. This includes setting up the event itself, and then packing up
The event can be run in 2 shifts if volunteers cannot volunteer for the whole day (for example, 10am – 1pm and 1pm-4pm) Time: 8 hours

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