Volunteer Role Description

Volunteer Role Title: Stem Cell Society – Student Ambassador

Department: Fundraising/Donor Recruitment

Responsible to: **Ian Corpuz – Volunteering Manager**

Email: Stemcellsociety@dkms.org.uk Telephone: 020 8747 5637

Location: **Regional**

About us

DKMS is a charity dedicated to the fight against blood cancer and blood disorders. We work to raise awareness, recruit stem cell donors, and raise funds to give more people with blood cancer a second chance at life. DKMS also support patients from the day of diagnosis and assist their families and friends in organising events to encourage more people to join the donor register. By becoming a part of DKMS, you can play a critical role in rallying community support and providing hope when it's needed most.

About the role

As a Student Ambassador, you will be at the forefront of our mission to combat blood cancer. You'll lead efforts at your university or college to raise awareness about blood cancer, recruit donors, and organize fundraising events. Whether it's through running donor drives, collaborating with other student groups, or simply spreading the word, you'll be making a real difference. Only 7% of the UK's eligible population are on the stem cell register join us in our mission to register more people as potential lifesavers.

Key Responsibilities:

- **Create and develop** 'The Stem Cell Society' and ensure the group fulfils the aims of DKMS UK
- **Establish and Lead:** Create and develop 'The Stem Cell Society' at your university or college to support DKMS's mission.
- **Organise Events**: Plan and deliver monthly donor recruitment drives between January and April, plus one fundraising event during the academic year. (fun and engaging)
- **Collaborate:** Build partnerships with other student societies and local communities to raise awareness of blood cancer and promote DKMS.
- **Training:** Attend an initial volunteer induction in London and participate in annual refresher training. (4th and 5th December)
- **Community Engagement:** Support local donor registration drives in your area, when possible.

DKMS
WE DELETE BLOOD CANCER

Minimum Time Commitment

Student/s will ideally commit to a minimum of one academic year at their Stem Cell Society

Skills/Experience

- **Communication:** Excellent interpersonal and communication skills. Confident or willing to approach students to discuss joining stem cell register (training will be provided)
- **Leadership:** Ability to inspire and recruit students to join the society.
- **Teamwork:** Capable of working both independently and as part of a team.
- **Organization:** Strong organizational and time management skills.
- **Initiative:** Proactive in planning and executing events.
  Understanding of University Culture: Knowledge of your university's unique community.
- **Bonus:** Previous experience in charity work or event planning is a plus!

What you can expect from DKMS

We'll be here to support you in your role and will provide you with:

- **Summer Internship:** Student Ambassadors will be able to apply for our 6 week paid internship programme. (Number of placements TBC.)
- **Training & Support:** Comprehensive training and ongoing support, including coaching in digital marketing, public speaking, and running donor drives.
- **Resources:** DKMS materials to support your activities.
- **Guidance:** Ensuring your activities meet fundraising regulations and best practices.
- **Recognition:** We will acknowledge your contributions and achievements.
- **Professional Development:** A professional reference after one year of volunteering.
- **Virtual Experience:** A virtual visit to our Collection Centre or laboratory in Germany.

Other Benefits

You will develop and sharpen many skills including:

- Marketing and promotional strategies
- Customer service expertise
- Social media management
- Experience in the charity sector
- Event planning and outreach
- Community volunteering and engagement

Want to Know More?

If you'd like to learn more before applying, please contact us at 020 8747 5637 or email: stemcellsociety@dkms.org.uk