

Support of Local Initiatives via Different Concepts and Access to an International Network

Hannes Götsch, BASIS Vinschgau Venosta

Agenda

BASIS

Spaces

Business Model

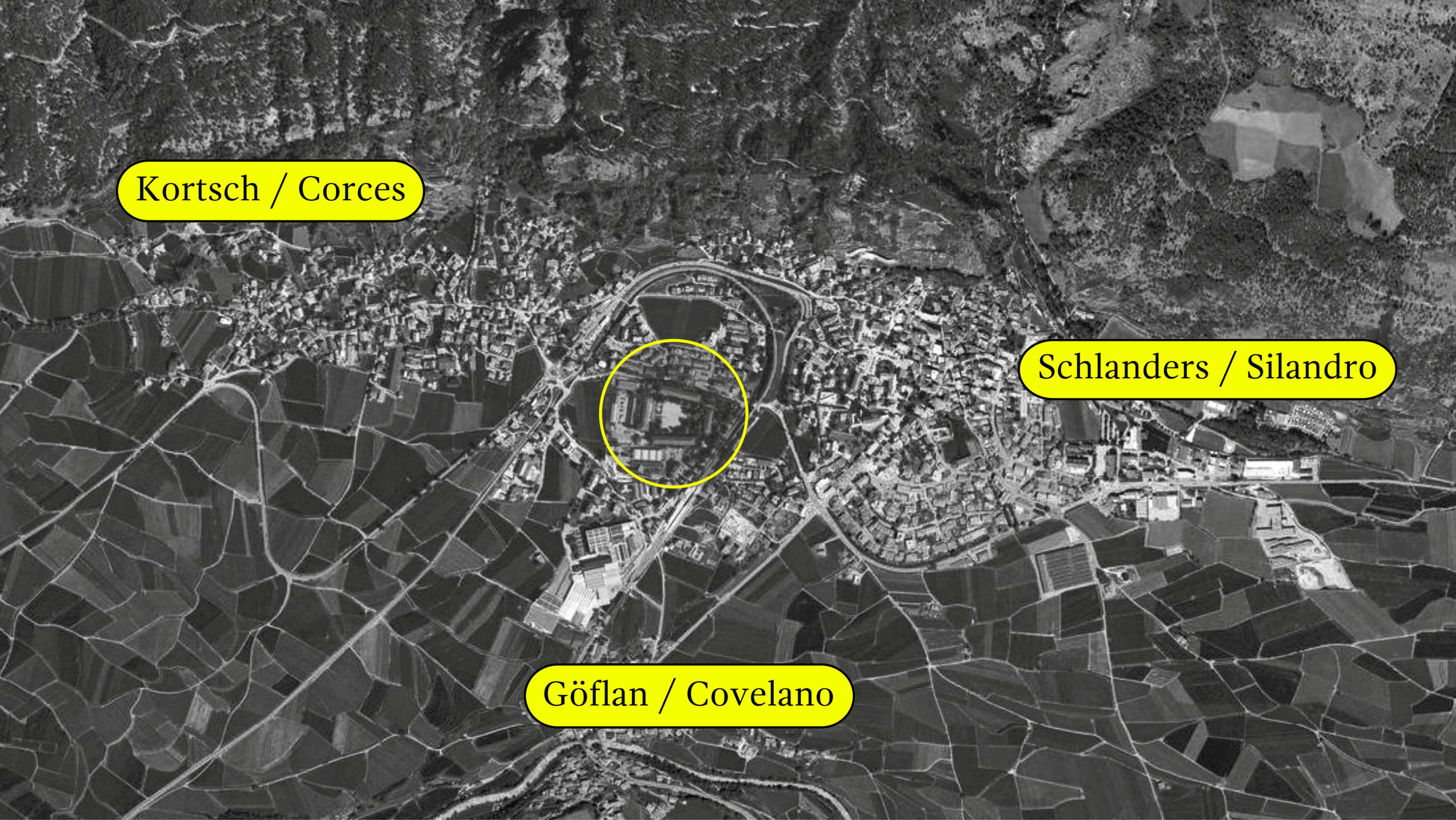
Multidisciplinarity

Best Practice

Network

Public Campus

Sustainability attributes

An aerial photograph of a town, likely in the Alps, showing a central square and surrounding fields. The town is surrounded by a wall or a natural barrier. The fields are divided into irregular plots, and there are some buildings and structures visible in the town center. A yellow circle highlights a specific area in the center of the town.

Kortsch / Corces

Schlanders / Silandro

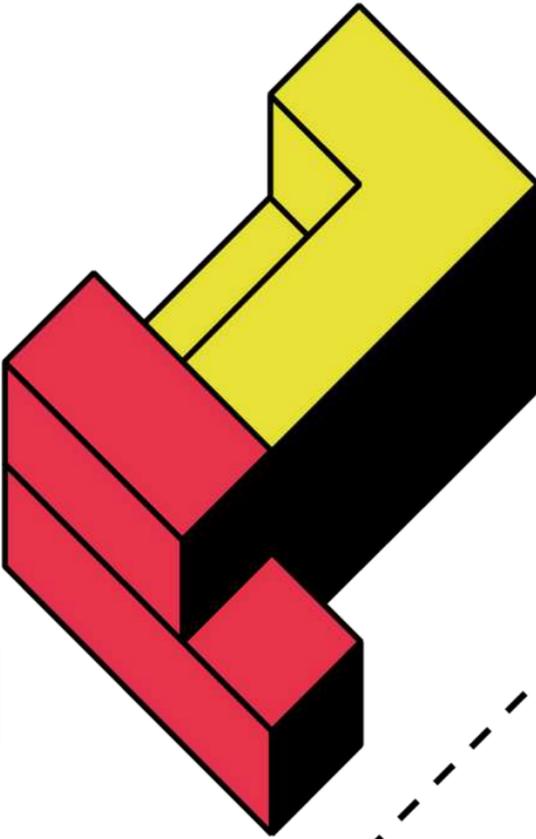
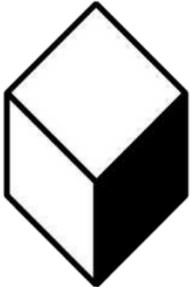
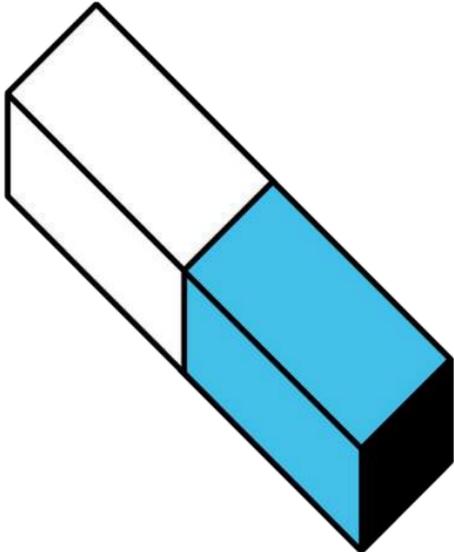
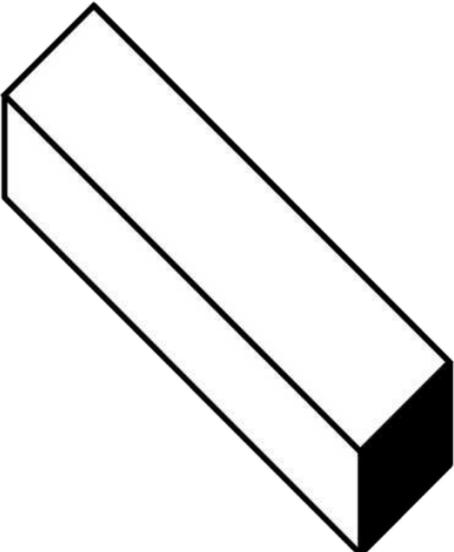
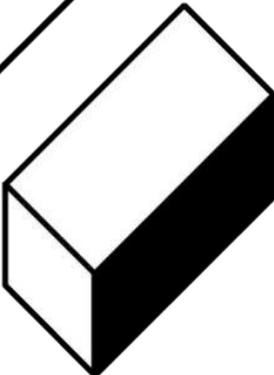
Göflan / Covelano



Space

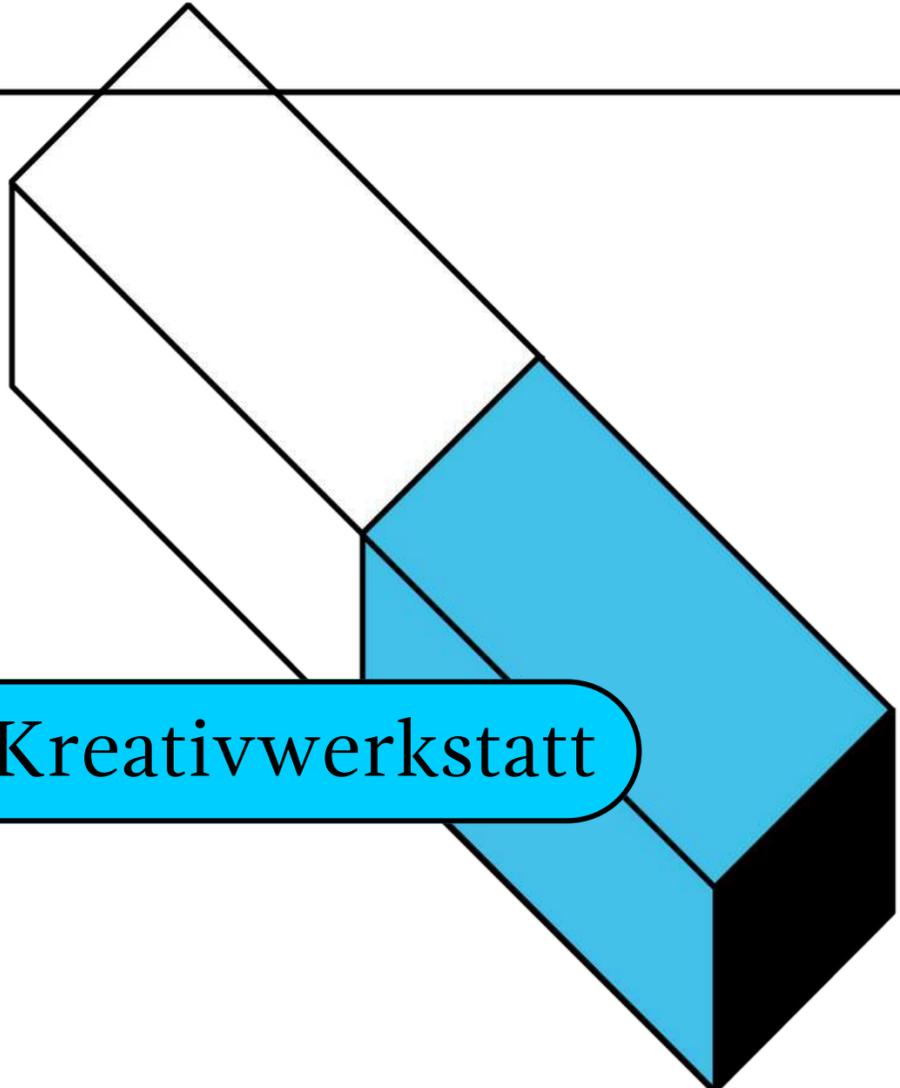
BASIS

Ex Caserma Druso

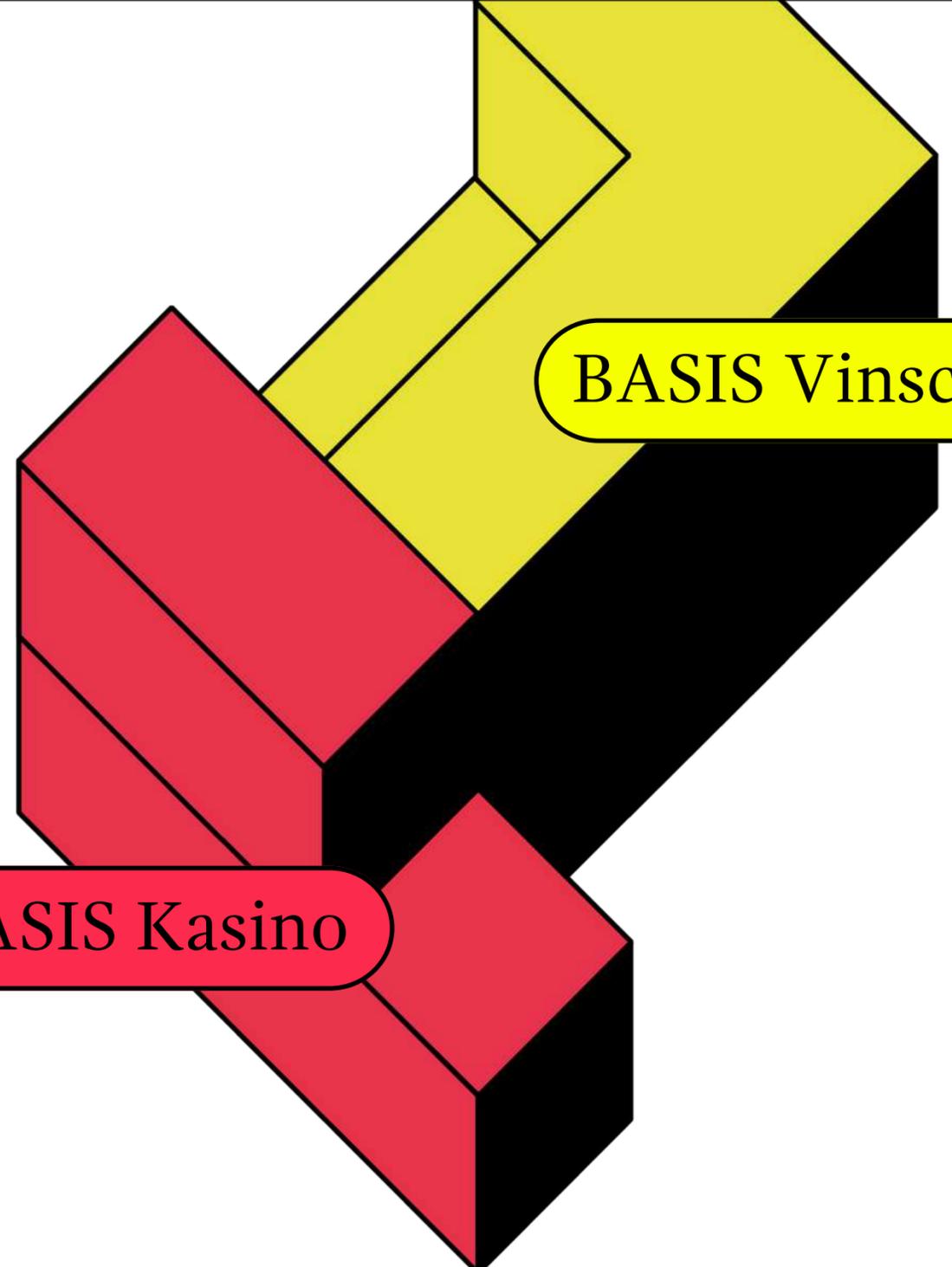


BASIS

Space



BASIS Kreativwerkstatt



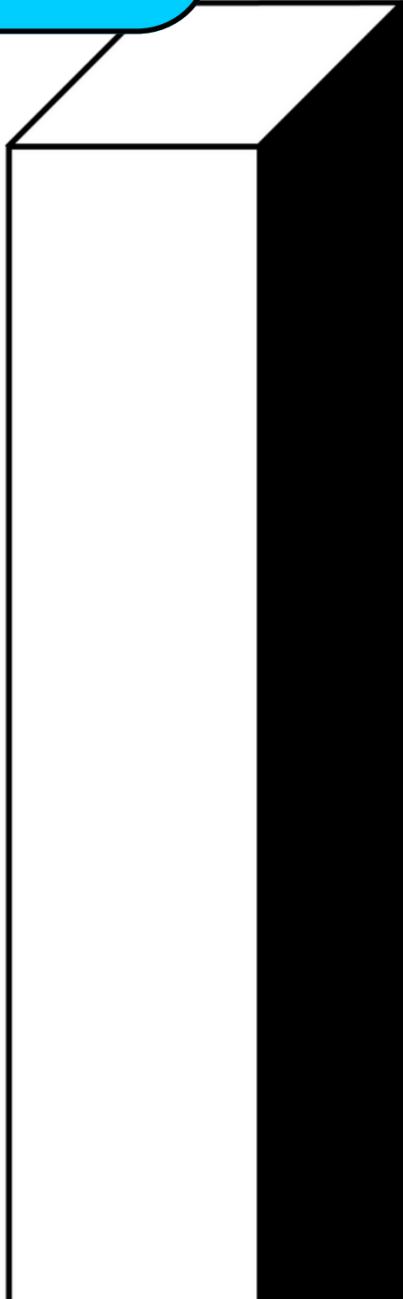
BASIS Vinschgau Venosta

BASIS Kasino

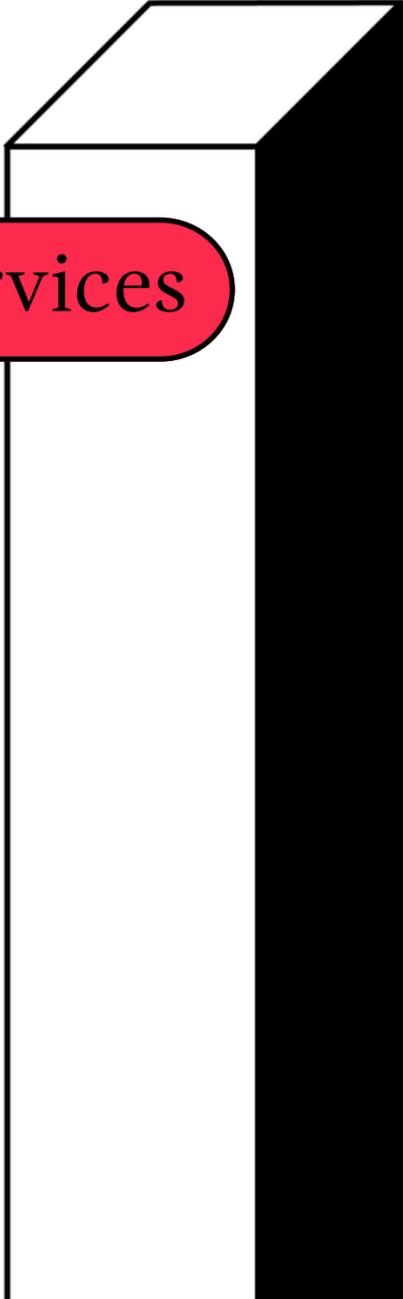
Business Model

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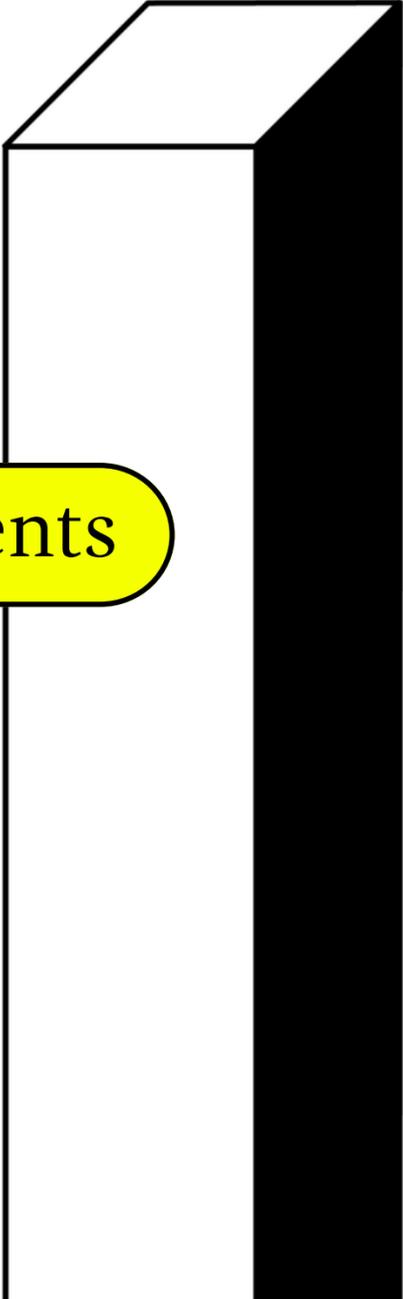
Spaces



Services



Events



Spaces

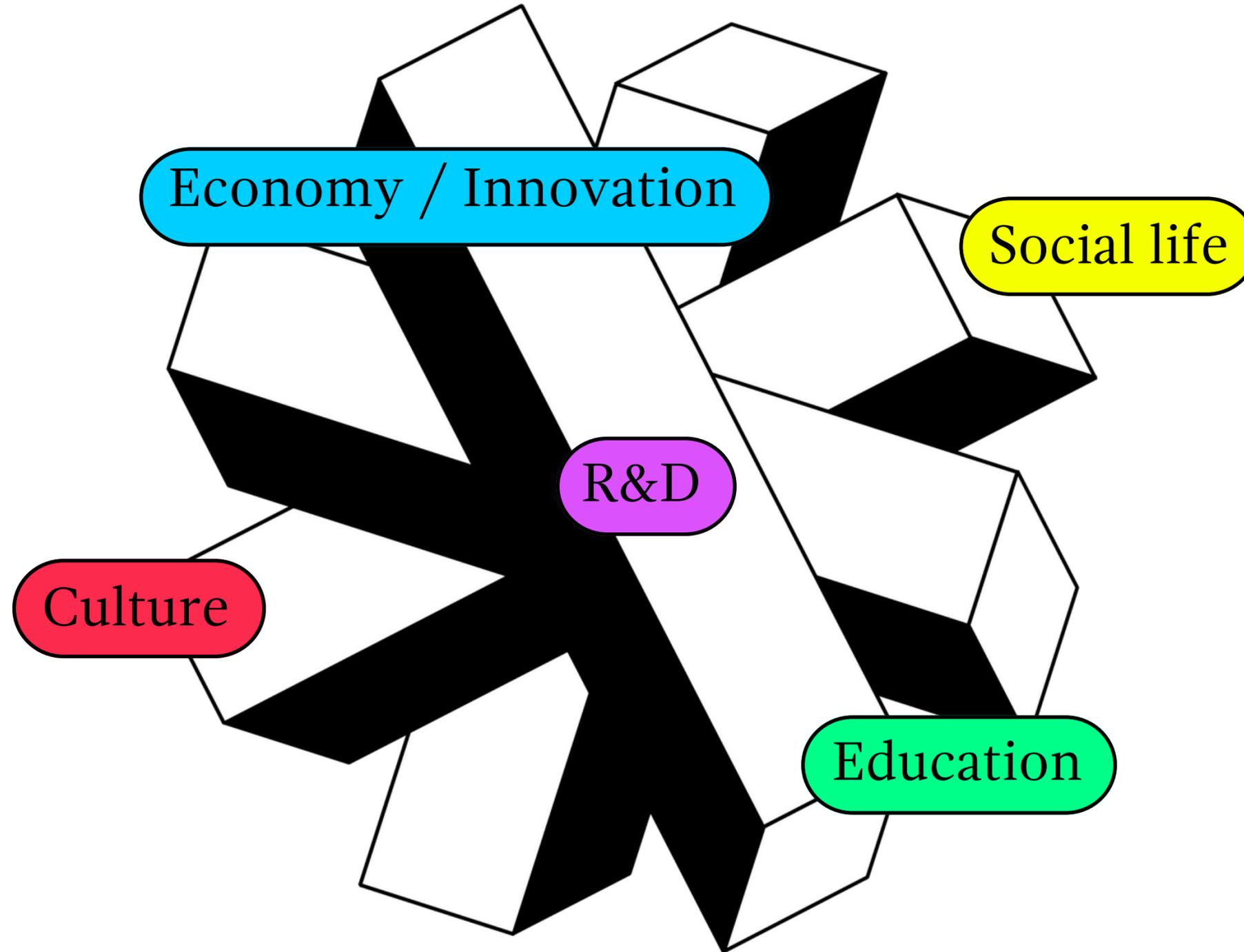
- Coworking Space
- Seminarrooms
- Multifunctional Event Space
- Open Workshop
- CES/CCA Fotostudio & kitchen
- Ateliers & Studios
- ...

Service / Education

- Project development & management
- SE innovation support
- Coaching & Mentoring
- Networking & Exchange
- Education and Training
- Urban attractiveness
- ...

Events

- for companies and founders
- for awareness and as information provider
- incubating as a subculture host
- empowering the citizens
- grow self responsibility
- grow own initiatives
- ...



Spaces

- Schlanders and Mals
- STARTBASE network
- working spaces close to home
- shared space
- meeting & focus spots
- remote workers
- ...

Economy & Education

- Cultural & Creative industries
- Circular Economy
- local and international users
- research residencies
- project teams
- skilled freelancers & students
- ...

Community

- apartments for coworkation
- work and live
- networking & community events
- collaborations
- international meeting point
- ...







WEBEREI - TESSITURA
A. SALUTT

P
PUBBLICAZIONE
MUNICIPALE



Spaces

- Reuse of disused spaces
- DIY / DIT restoration
- temporary/permanent spaces
- space for experiment
- exclusive/open spaces
- exhibition room
- ...

Economy & Education

- Affordable Spaces for self-reliance!
- m² prices at market level!
- professionalizing in craft, handicraft and arts
- collaboration & inspiration
- specialising in sustainability issues as circular economy cycles
- ...

Community

- local, regional and international users
- private persons, corporates and associations
- support in self organisation
- Pool of resources & skills
- self initiated events
- ...



Beide die
was was die
Gefahr hat
von der
Anzahl des Geschlechts glücklich wart!

Der
Schne
Gefahr
von der
Anzahl des Geschlechts glücklich wart!

LONGFIELD
ROAD
60
WISDOM
ACTION
LONDON

WISDOM
ACTION
LONDON

SM
REV
SM
REV
SM
REV

WISDOM
ACTION
LONDON

WISDOM
ACTION
LONDON

WISDOM
ACTION
LONDON



22

9791 E PESS

7693
70KX11





A wooden workbench on the left side of the room, cluttered with various tools, materials, and containers. A blue toolbox is visible under the bench. The workbench is supported by wooden legs and has a wooden cabinet underneath.

A wooden stool with a large black bag or sack resting on top. The stool is positioned in the center of the room, near the window.

A blue rolling cart with a wooden cabinet on top, positioned in the center of the room. The cart has four wheels and is used for moving heavy items.



A metal shelving unit on the right side of the room, holding various items including bottles, containers, and tools. The unit has multiple shelves and is used for storage.



Spaces

- multifunctional event space
- refurbished bar
- protected outside area
- USP european alps
- SSP = social selling proposition. Demonstrates commitment to the environment and the community

Economy & Education

- Fusion studio & venue
- empowering growth of cultural & creative industries
- enabling and scaling high quality production and content creation
- qualitative! night-time economy
- Complements MICE-Sector

Community

- quality before quantity
- no discrimination and racism
- no consume pressure
- Volunteer work
- experimental space
- interaction and knowledge transfer











Network

BASIS

Partner

We are part of..

Education & Research

Funders

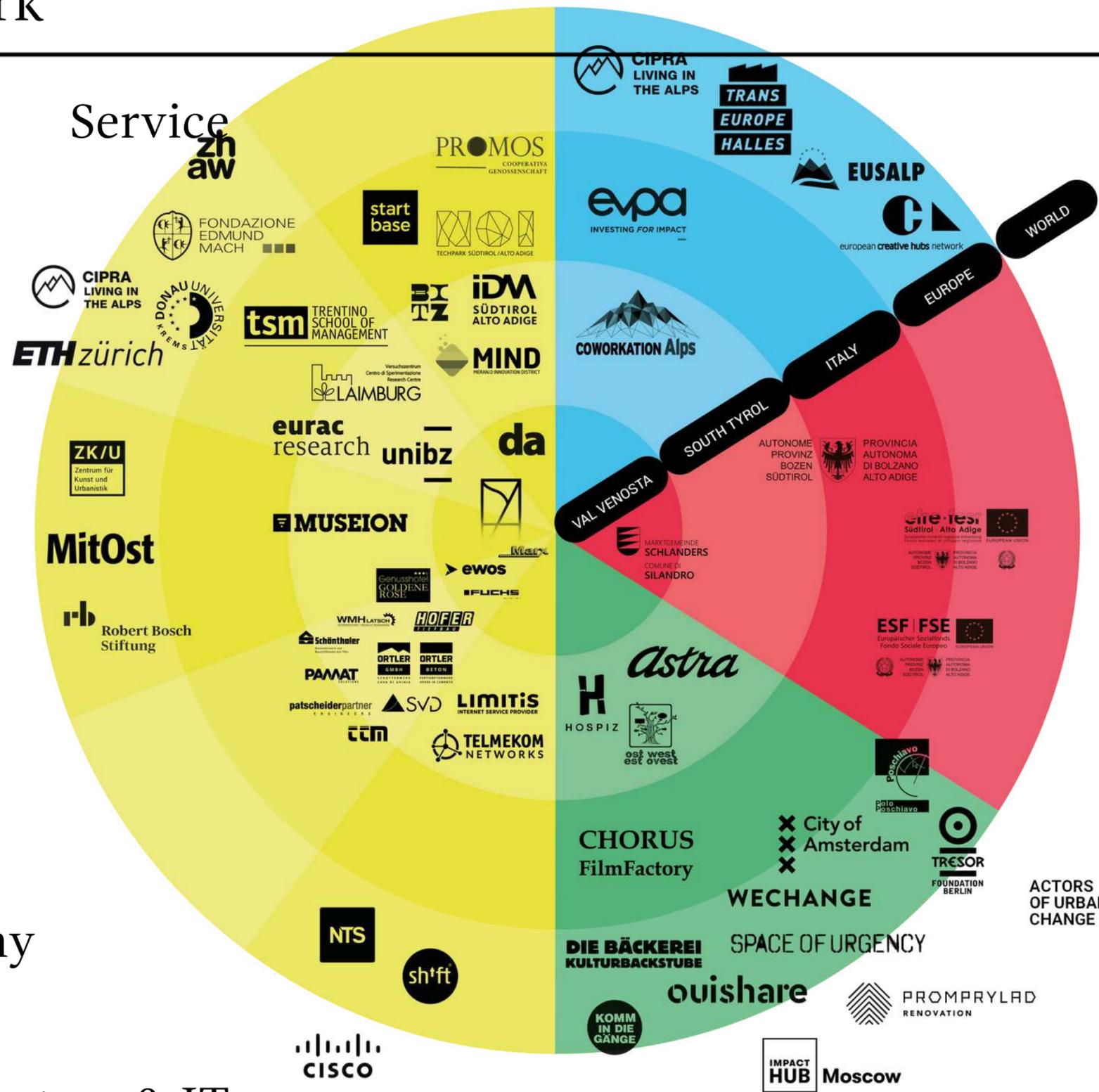
Art & Culture

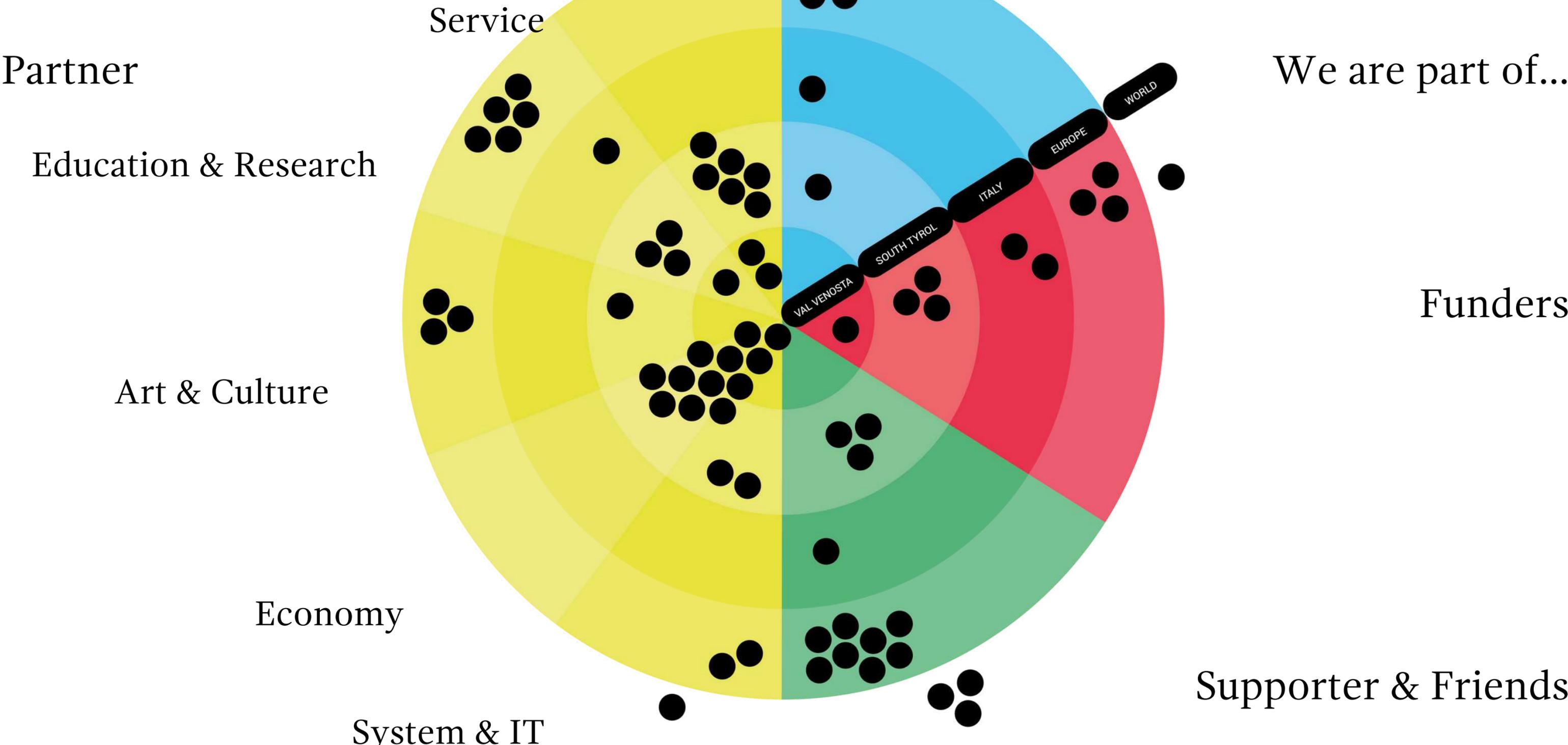
Economy

ACTORS OF URBAN CHANGE

Supporter & Friends

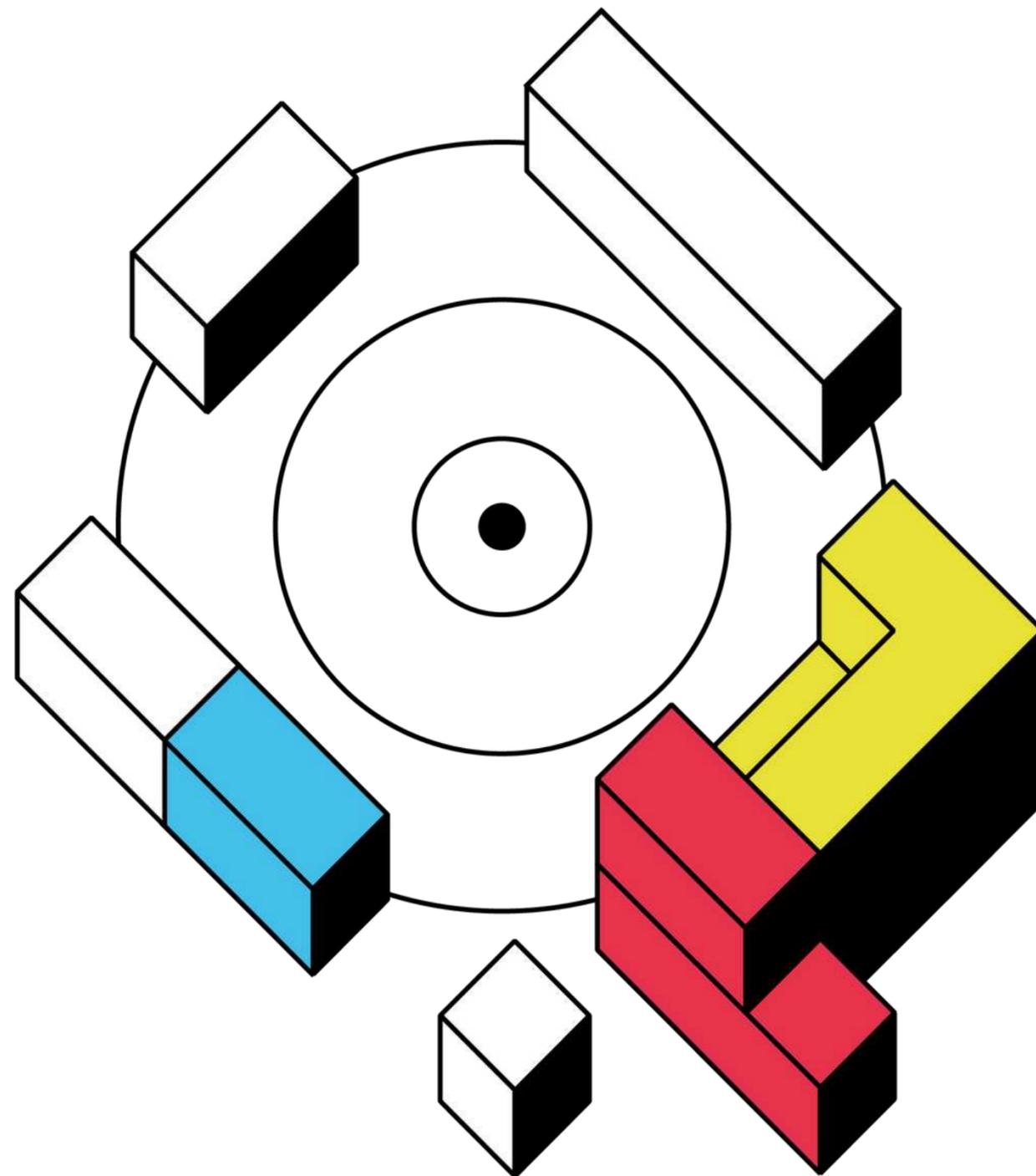
System & IT





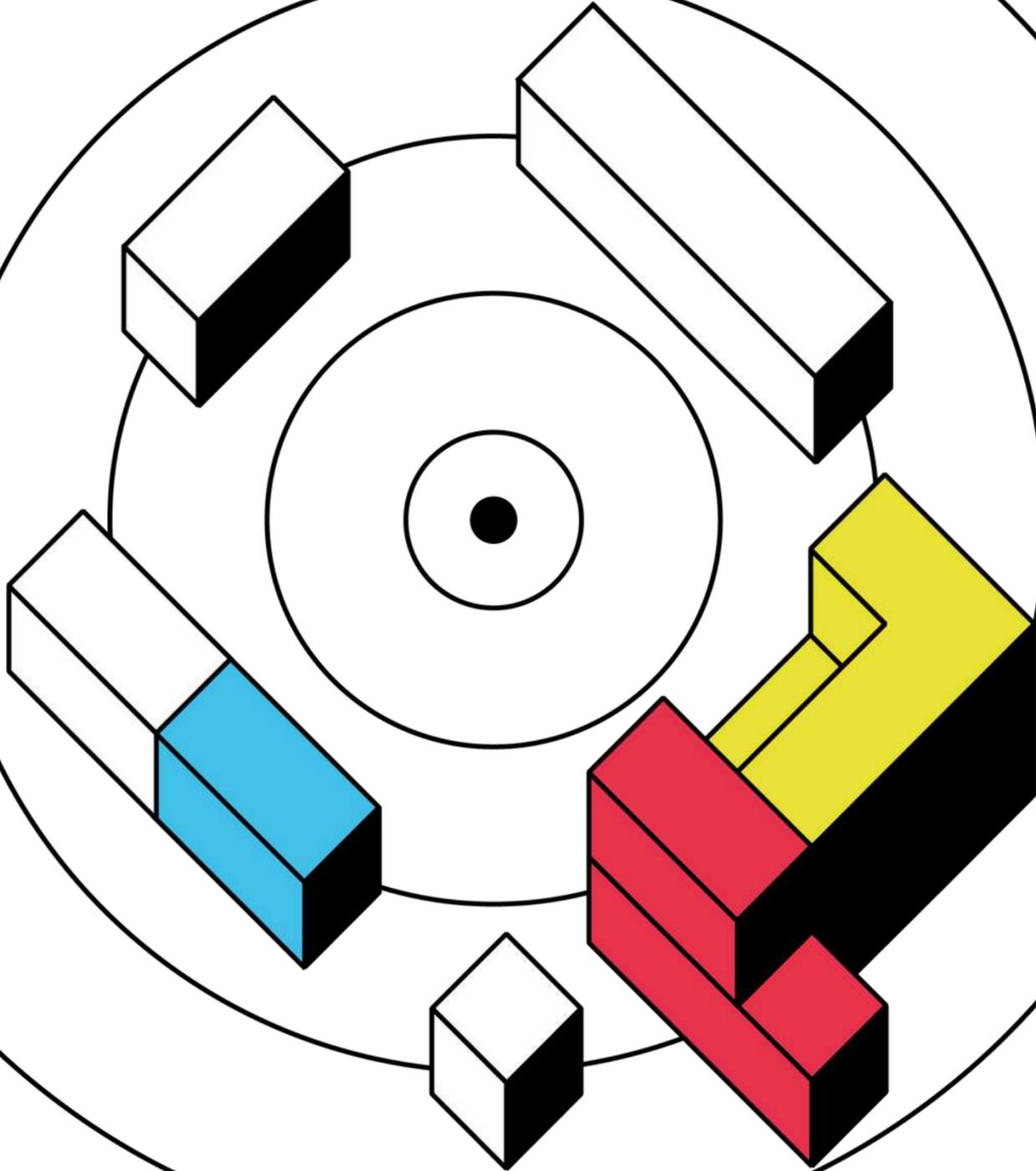
Campus

BASIS



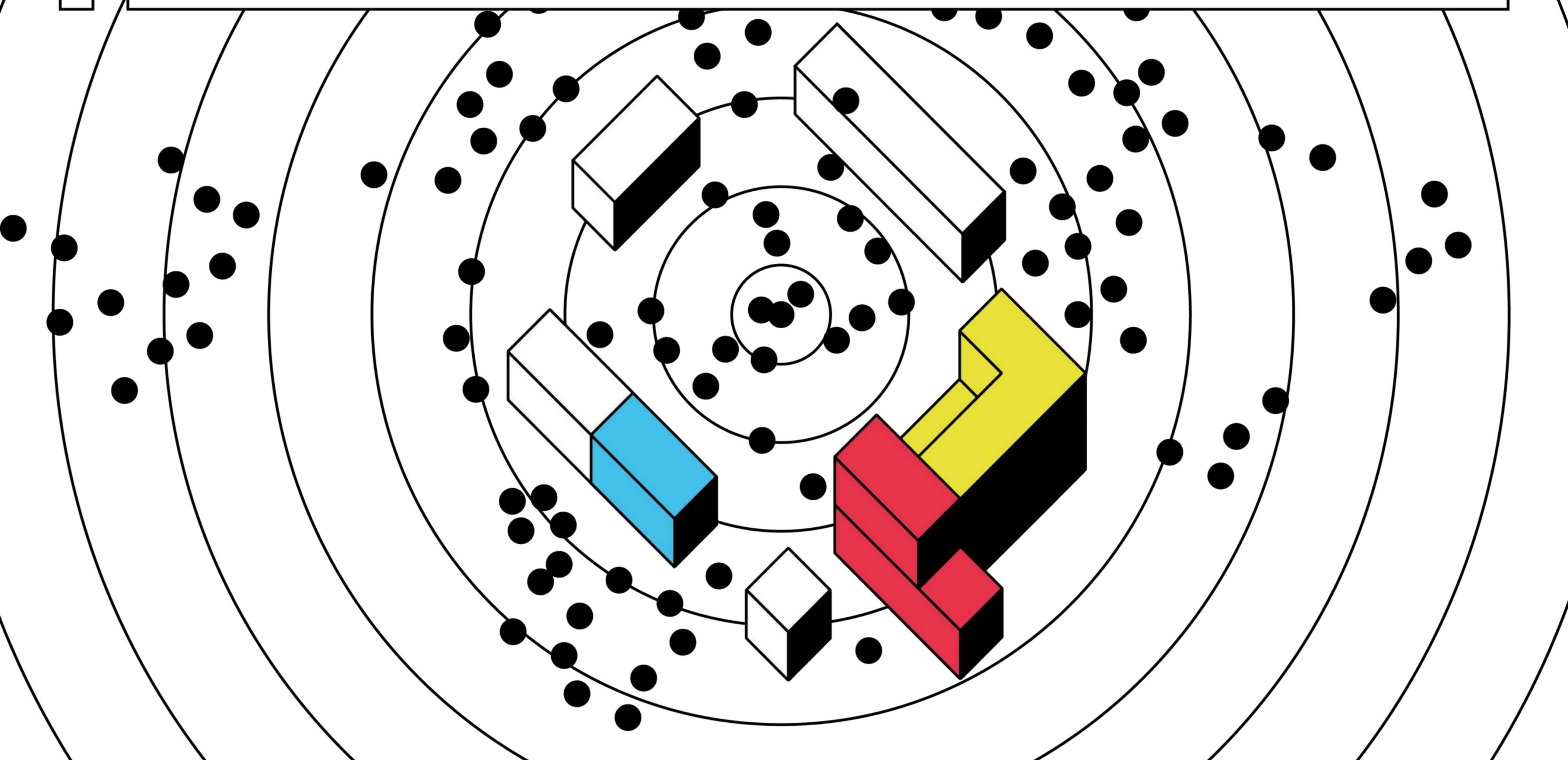
Public Campus

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Common Public Campus

BASIS







NOVA TERESA OLIVELLA

KASINO

FREE ENTRANCE

FESTIVAL
WILSON
MUSIC
28.12.
FREE ENTRANCE NOW









Space

- public space becomes common public space
- Genius loci x "altrove"
- Place to live intergenerationally
- Place to work independently
- Place which is transformed ecological and socially rooted
- Interconnected complex

Community

- Campus for "everybody"
- inclusive and accessible
- affordable and usable
- active and dynamic
- regional resilience (small scale)
- point of attraction

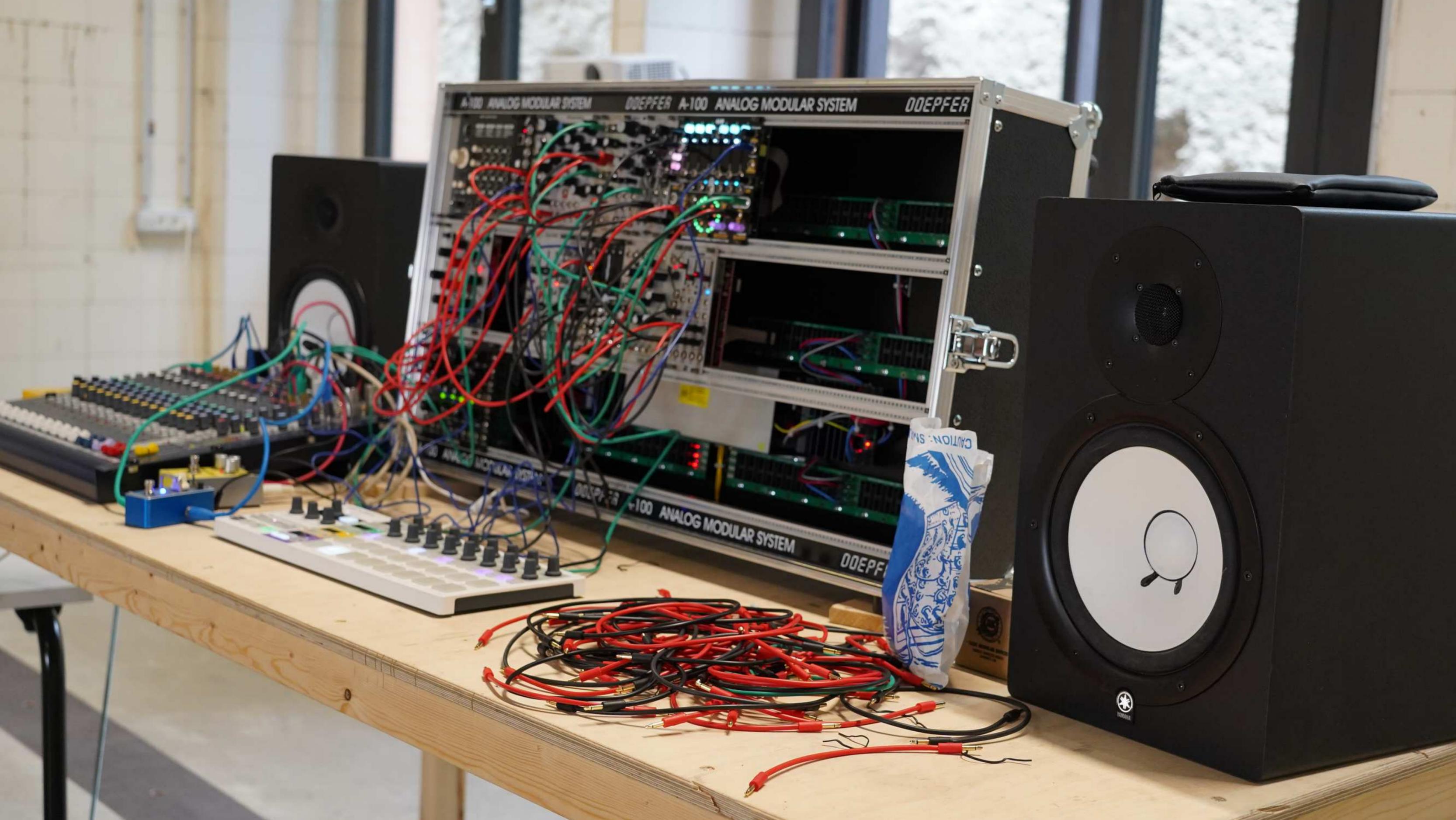
Transdisciplinarity

- Mixed interest: Economy, Research, Tourism, Education, and social cohesion
- Real world laboratory
- Social innovation
- Craft, handicraft, art
- Circularity













- Reuse & transform the existing
- Access & distribution of commons
- Internationalisation & diversification
- regional resilience (small scale)
- Flexible spaces of future adaptation
- innovative proximity services
- mainstreaming circular economy
- real bottom up and demand-driven development
- Transdisciplinarity x cross innovation
- Knowledge transfer x universities, R&D
- common public campus
- no consumption pressure

Thank You.

Hannes Götsch, BASIS Vinschgau Venosta