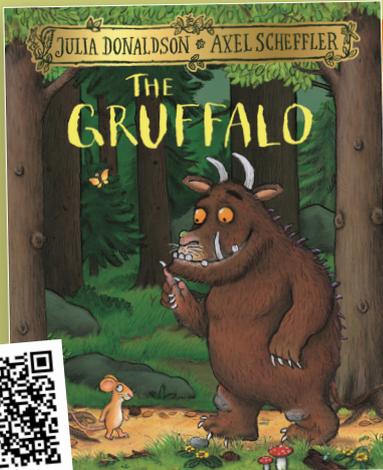




# Welcome to storytime!



A tiny mouse is taking a stroll through the deep dark wood when he meets a hungry fox, owl and snake. To scare them away, he invents a monster with terrible tusks, terrible claws and terrible teeth in his terrible jaws – the Gruffalo!

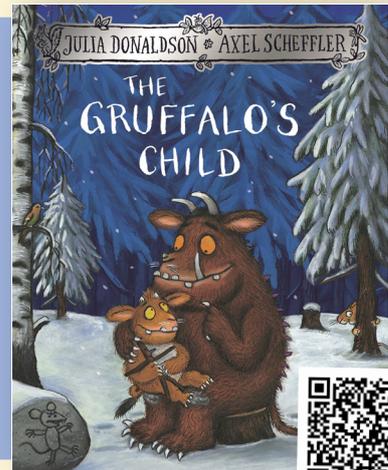
But what happens when the clever mouse meets a real gruffalo, who is anything but imaginary . . .



Find out more



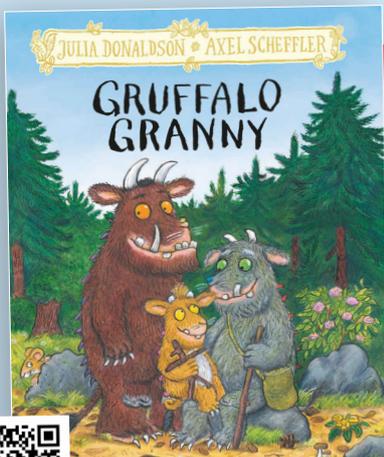
The Gruffalo warns his daughter never to go into the deep dark wood because of the terrifying Big Bad Mouse. But one snowy night she ignores his warning and sneaks out. Snake, Owl and Fox don't scare her – and after all, the Big Bad Mouse doesn't really exist . . . does he?



Find out more



## Return to the deep dark wood for the adventure of a lifetime . . .



*The Gruffalo said to his daughter one day,  
"Your Gruffalo Granny is coming to stay."*

Get ready for the adventure of a lifetime with your favourite characters and this new addition to the Gruffalo family.

Arriving 10<sup>th</sup> September 2026



Find out more



Gruffalo.com



@thegruffalo



# Get to know the Gruffalo

Take a look at the pictures and match the different parts of the Gruffalo to the labels below. Write your answer in the space beneath each picture.



O

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E

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T

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T

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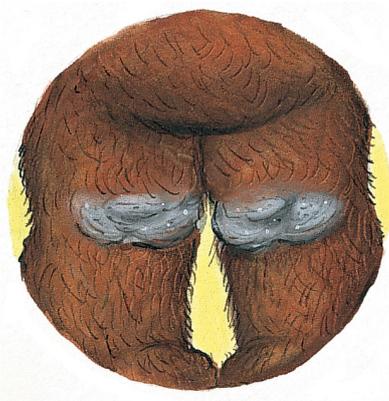


P

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P

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K

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K

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P

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W

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T

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C

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Purple Prickles · Poisonous Wart · Terrible Claws  
Knobby Knees · Terrible Tusks · Orange Eyes

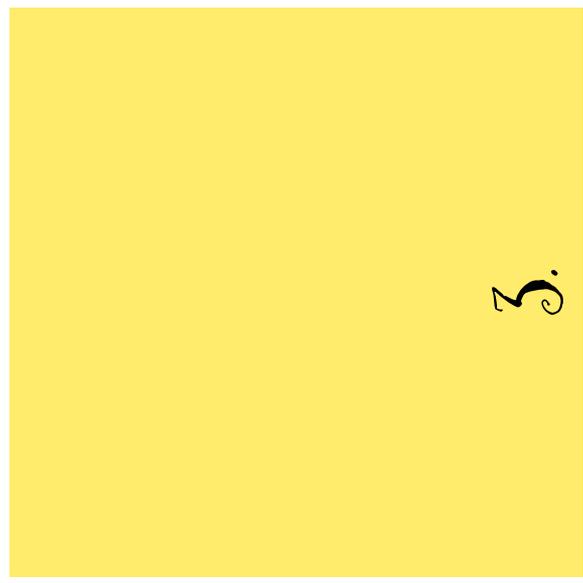
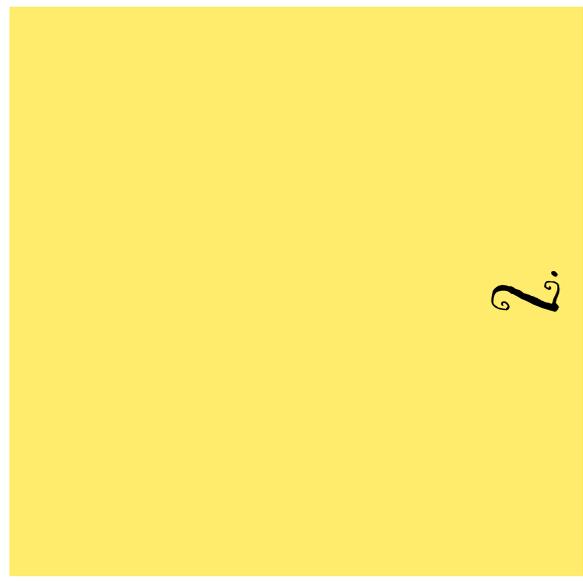
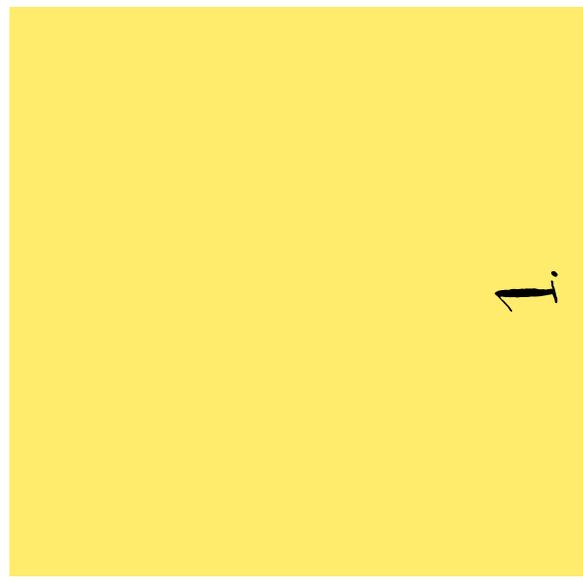


JULIA DONALDSON \* AXEL SCHEFFLER

# Take a stroll with Mouse

*A mouse took a stroll through the deep dark wood.*

When Mouse goes on an adventure through the deep dark wood, he meets three hungry animals along the way. Can you remember who Mouse meets first? Cut out and stick the scenes below in the order they happen in the story.



# My Big Bad Mouse

The Gruffalo's Child is scared! She thinks a Big Bad Mouse lives in the deep dark wood.  
In the empty frame below, draw what your Big Bad Mouse looks like.



Make your Big Bad Mouse look really scary! Does he have . . .



A scaly tail



Eyes like pools  
of terrible fire

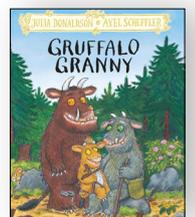


Terrible  
whiskers

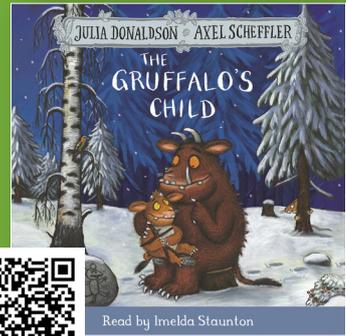
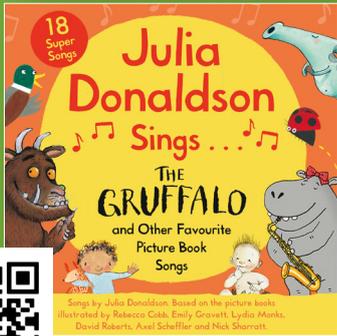


# Meet Gruffalo Granny

Welcome to the family! Colour in the picture below and bring Gruffalo Granny to life.



Listen and sing along!



Sing along to *The Gruffalo* and *The Gruffalo's Child* songs, performed by Julia herself!

Listen to the audio book read by Imelda Staunton



Read along with Julia Donaldson

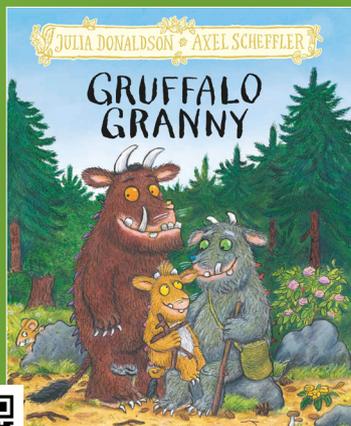
Watch and listen to Julia read an extract from *The Gruffalo's Child*



Pre-order Gruffalo Granny



Find out more!



Get your claws on it first. Pre-order now!

