

Transcript for Thriving Communities video

Building strong and resilient communities where people can thrive has always been central to our mission, and complements our work providing quality, affordable housing.

We have ambitious plans to improve the wellbeing and quality of life in our communities, by working alongside our residents, their neighbours and local charities in three key areas: community action, employment and training, and money and digital support.

We work in the heart of our communities, supporting residents and their neighbours to improve where they live, from building skate parks for young people, community gardens and other environmental improvements to creating connections that reduce social isolation.

If residents are looking for a career change, to retrain or to start their own business, our employment and training team are there to offer tailored support.

And when residents have money worries or are digitally excluded or both, our money and digital team can refer them on to our debt advice partners, offer a grant for vital computer equipment or help them access IT skills training.

We work with over 800 local community partners to make this happen: asking suppliers to offer apprenticeships and training for our residents, and working with organisations who volunteer their time, or donate goods and services for community projects.

In total, we invest at least £3.5m each year in our communities. This is match funded with around £2m from other partners, so we can do more and have a greater impact together.

And we measure the social wellbeing we are helping to create from the benefits of a new job or training opportunities to the health improvements that come from joining a gardening group or a social activity that makes people feel less isolated.

Building strength in our communities is fundamental to making our homes great places to live, and creating opportunities for everyone to thrive.