



SNG #iwill Fund 2.0

Wellbeing Champions Programme

Information Pack

Proudly supporting
youth social action



Department
for Culture
Media & Sport



Sovereign Network Group (SNG)

The **SNG #iwill Fund** is investing £1 million in creating opportunities for youth social action and a platform for youth voice.

SNG (Sovereign Network Group) was formed in October 2023 through the merger of Sovereign and Network Homes.

We provide over 82,000 homes and invest in communities across **London and the South of England**, as well as aiming to create thousands of new affordable places for people to live every year.

Our purpose is to provide quality affordable homes and places, that people love for generations.

Everything we earn, we invest so that our customers - now and in the future - have a sustainable home that they love, in a **thriving community**.

-

We're more than bricks and mortar, our social purpose is central to what we do. We want to deliver more for our customers and **invest in the communities** where we have homes.

Working in partnership is crucial to all we endeavour to achieve. Building **long term alliances with** community organisations, stakeholders and businesses who share our aspirations is key to helping us increase our **social impact**.

The **SNG #iwill Fund** aims to create opportunities for **youth social action** and a platform for **youth voice**. Investing over £1 million in giving young people a voice in their communities and futures.

It's made possible thanks to a £66 million joint investment from **The National Lottery Community Fund** and the **Department for Culture, Media and Sport** (DCMS) to support young people to access high-quality social action opportunities.

SNG is acting as an **#iwill Fund** match funder and awarding grants on behalf of the #iwill Fund through the **SNG #iwill Fund**.



The Grants Programme

The SNG #iwill Fund is open for organisations to apply for grants of up to £10,000 to deliver our Wellbeing Champions Programme (WCP).

The WCP is designed to provide opportunities for young people to get involved in youth social action, giving them the power to make a change in their communities and futures.

The programme is aimed at upskilling young people to become 'Wellbeing Champions' by teaching them:



How to look after their own mental health & wellbeing



How to support their peers



How to advocate for change in their community



Equipped with this knowledge and training, Wellbeing Champions will act as a **mentor** and **support** for their peers, as well as work in the wider community on **signposting** to **support**, **reducing negative stigmas** and **campaigning** for better **awareness** of mental health and wellbeing issues.



Grantees should facilitate training sessions to upskill the young people as part of their project.

Grantees will be supported to deliver this training through a 'WCP Guide' produced by SNG. The guide includes suggestions of themes, activities and a base level of information to be interpreted and used how the grantee sees fit.

A Train-The-Trainer session will also be provided to the grantees' project lead(s) from a mental health specialist before the project commences.

The Wellbeing Champions will also be taught about the **principles of youth social action** and will lead on planning and delivering **at least one social action project** of their own, focused on **mental health and wellbeing**.

Examples of youth social action projects are:

- Weekly wellbeing activities – i.e., arts and crafts, mindfulness sessions.
- Helping to combat loneliness at over 55 schemes and care homes.
- Gardening and nature-based activities for mental clarity and mindfulness.
- Assemblies and presentations on identifying poor mental health, stigmas and where to get help.
- Sports and nutrition projects to focus on your physical wellbeing.



At the end of the project, the Wellbeing Champions should be encouraged to pledge to continue to be a Wellbeing Champion and to keep taking part in youth social action to continue using their voices to inspire and facilitate change.

Eligibility Criteria

You can find our full eligibility criteria and what you can and can't use the grant for [HERE >](#)

To be eligible to apply for this funding, your organisation needs to be one of the following:

- a registered charity.
- a constituted community group.
- a community interest company.
- a charitable organisation.
- a public body at a local level.
- another housing association, established in the UK (preferably smaller organisations with limited resources to capacity build).

Please note, organisations applying for the SNG #iwill Fund must:

- Have capacity to recruit young people and deliver a youth social action project within the required timeframes.
- Have capacity to deliver on reporting requirements.
- Comply with all due diligence checks from documentation sent through the application process.

Organisations must not:

- Have been awarded £332k or more of public funding in the last three years.
- Use the grant for any 'ineligible spend' – Please refer to the full eligibility criteria for details of what this grant cannot be used for.

Projects eligible for this funding must:

- Involve young people aged 10-20-years-old
- Cost a maximum of £10,000
- Be delivered between 1 February 2025 and 31 October 2025.
- Be youth-led, for example by giving young people choices and the ability to decide what to do as part of the project.
- Offer new opportunities for young people to engage in youth social action.
- Give young people the opportunity to learn new skills and develop their potential and confidence.

Key Dates

The SNG #iwill Fund is open for applications of grants up to £10,000 until midnight on Wednesday 9th October 2024

Q&A Drop-In Sessions:

The **drop-in sessions** are a time to come and ask your **specific questions** about eligibility, your project ideas or any questions you may have.

Wednesday 18th September
03:30 – 05:30 pm

MS Teams Link:

[Click here to join the meeting](#)

Meeting ID: 398 173 681 475

Passcode: SpFcqT

Friday 4th October 2024
12:00 – 02:00 PM

MS Teams Link:

[Click here to join the meeting](#)

Meeting ID: 384 849 028 253

Passcode: W2ipJF

You can also email us with any queries before the deadline at:

iwillfund-applications@sng.org.uk

Unfortunately, we won't be able to read or give feedback on applications before the deadline.

09/09/24 – Applications Open

09/10/24 – Applications Close at Midnight

01/11/24 – Decision emails and offer of a follow up call.

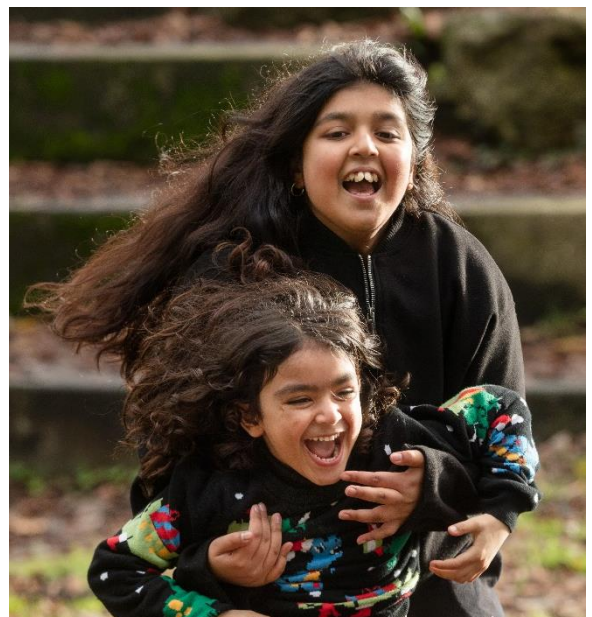
For successful applicants:

Early Nov 24 – Contracts sent and initial 75% payment.

Mid Jan 25 – Train-the-Trainer Session

Feb 25 – Project Launch

Nov 25 – Project End and final 25% payment.



Reporting Requirements

We will need you to submit two brief reports in months 3 and 6 of the project, as well as a final detailed report at the end of the project (month 9).

This is so that we can report back to the rest of SNG and our match funder, The National Lottery Community Fund, on the great work and impact made by your organisation and the young people involved.

The reporting forms can be found [HERE](#) >

The outcomes are likely ones that your organisation would already be capturing. However, please ensure that you have taken into consideration admin time into your project spend breakdown and that you will have the capacity to report back to us on time.

How To Apply



**Applications are now
open!**

Apply by completing our **Application Form** and sending it via email to iwillfund-applications@sng.org.uk along with the supporting documents:

- A copy of your constitution/governing document.
- A copy of a recent bank statement no more than 3 months old.
- A copy of your latest annual accounts, or financial forecast
- Your Safeguarding policy and Equality Opportunity policy.
- Any other documents or media to support your application

Additional Information

- [Eligibility Criteria >](#)
- [Application and Delivery Timeline >](#)
- [Reporting Form \(for reference\) >](#)
- [Case Study Form \(for reference\) >](#)

iwillfund-applications@sng.org.uk – For applications and questions

press.office@sovereign.org.uk – For press and media enquiries

<https://www.sng.org.uk/> – Our website

On 1 October, Sovereign and Network Homes merged to become SNG (Sovereign Network Group).

The #iwill Fund is made possible thanks to a £66 million joint investment from The National Lottery Community Fund and the Department for Culture, Media and Sport (DCMS) to support young people to access high-quality social action opportunities.

The #iwill Fund brings together a group of organisations who all contribute funding to embed meaningful social action into the lives of young people.

The #iwill Fund supports the aims of the #iwill campaign – to make involvement in social action a part of life for young people, by recognising the benefit for both young people and their communities.

By bringing together funders from across different sectors and by making sure that young people have a say in where the funding goes – the #iwill Fund is taking a collaborative approach.

Sovereign is acting as an #iwill Fund match funder and awarding grants on behalf of the #iwill Fund through the Sovereign #iwill Fund.

[Find out more about the #iwill Fund.](#)

SNG #iwill Fund 2.0 – Wellbeing Champions Programme

Eligibility Criteria

Location

The project location must be within one of our Sovereign Network Group (SNG) communities:

- Oxfordshire
- Berkshire
- North Hampshire & Surrey
- South Hampshire
- Isle of Wight
- BCP (Bournemouth, Christchurch and Poole)
- Dorset
- Devon
- Bristol & Gloucester
- Wiltshire
- London
- Hertfordshire

See [Appendix 1](#) for where we have stock within the above communities.

Eligible Organisations

Applicants will need to be one of the following organisations in order to be eligible:

- Registered charities
- Constituted community groups
- Community interest companies
- Other charitable organisations
- A public body at a local level
- Other housing associations established in the UK (preferably smaller HA's with limited resources to capacity build)

To apply for the grant, applicants must have the following:

- A written governing document (for example, a constitution, set of rules or trust deed).
- At least three unrelated people on their governing body or management committee.
- An England based bank account that requires the signatures of at least two authorised.
- Signatures, who are unrelated and do not live at the same address, to sign cheques or make a withdrawal.

Eligible grant expenditure

- Investments in systems
- Investments in people
- Investments in infrastructure (but excluding purchases of buildings or land)

Sovereign Network Group is the trading name of Sovereign Housing Association Limited, which is charitable.

- Dedicated capacity development
- Staff salaries
- Project activities
- Running costs
- Small-scale refurbishment (but excluding refurbishments which significantly improve existing land or building assets)
- Equipment
- Organisational development
- Contributions to fixed costs

Ineligible grant expenditure

- Payment that supports lobbying or activity intended to influence or attempt to influence Parliament, government or political parties, or attempting to influence the awarding or renewal of contracts and grants, or attempting to influence legislative or regulatory action
- Using grant funding to petition for additional funding
- Input vat reclaimable by itself and grant recipients from HMRC
- Payments for activities of a political and exclusively religious nature (grant recipient can fund religious organisations if their programme benefits the wider community and doesn't include religious content)
- Goods or services that are its own or its grant recipient's statutory duty to provide
- Payments reimbursed or to be reimbursed by other public or private sector grants
- Contributions in kind (i.e. A contribution in goods or services, as opposed to money)
- Depreciation, amortisation or impairment of its own fixed assets
- The acquisition or improvement of fixed assets by the grant recipient (unless the grant is explicitly for capital use – this will be stipulated in the grant offer letter)
- Interest payments (including service charge payments for financial leases)
- Gifts to individuals other than promotional items with a value of no more than £10 a year to any one individual
- Entertaining (entertaining for this purpose means anything that would be a taxable benefit to the person being entertained, according to current UK tax regulations)
- Statutory fines, criminal fines or penalties
- Liabilities incurred by the grant recipient before the issue of this agreement unless agreed in writing by the fund
- Use in respect of costs reimbursed or to be reimbursed by funding from any other source
- Use to purchase buildings or land
- Activities that make profits for private gain
- Loan payments

Appendix 1 – Our Stock

We will prioritise projects that are taking place in the heart of our communities.

London	
Area	Stock Density
Brent	Over 5000 properties
Westminster	Over 1000 properties
Lambeth	Over 1000 properties
Ealing	Around 700 properties
Barnet	Around 500 properties
Harrow	Around 500 properties
Hackney	Around 300 properties
Newham	Around 300 properties
Tower Hamlets	Around 300 properties
Hounslow	Around 200 properties
Kensington and Chelsea	Around 200 properties
Islington	Around 100 properties
Hammersmith	Around 100 properties
Haringey	Around 100 properties
Richmond upon Thames	Around 100 properties
Three Rivers	Around 100 properties
Hertfordshire	
Area	Stock Density
East Hertfordshire	Around 4000
Oxfordshire	
Area	Stock Density
Faringdon	Over 500 properties
Abingdon	Over 500 properties
Didcot	Over 500 properties
Blewbury & Harwell	Over 500 properties
Watchfield & Shrivenham	250-500 properties
Ridgeway	250-500 properties
Wantage & Grove	250-500 properties
Steventon & the Hanneys	250-500 properties
Botley & Sunningwell	250-500 properties
Newbury & Reading	
Area	Stock Density
Newbury	Over 500 properties
Hungerford & Kintbury	Over 500 properties
Greenham	Over 500 properties
Thatcham	Over 500 properties
Burghfield & Mortimer	Over 500 properties
Lambourn	250-500 properties
Downlands	250-500 properties
Ridgeway	250-500 properties

Theale	250-500 properties
Tilehurst	250-500 properties
Reading	250-500 properties
North Hampshire	
Area	Stock Density
Basingstoke	Over 500 properties
Kempshot & Buckskin	Over 500 properties
Hatch Warren & Beggarwood	Over 500 properties
Whitchurch, Overton & Laverstoke	Over 500 properties
Bramley	250-500 properties
Oakley & The Candovers	250-500 properties
South Hampshire	
Area	Stock Density
Southampton	Over 500 properties
Test Valley (Mid)	50-250 properties
Four Marks & Medstead	50-250 properties
Binsted, Bentleu & Selborne	50-250 properties
Central Meon Valley	50-250 properties
Lymington	50-250 properties
Isle of Wight (IOW)	
Area	Stock Density
Ryde	Over 500 properties
Newport	Over 500 properties
Cowes	250-500 properties
Pan	50-250 properties
Osborne	50-250 properties
Carisbrooke & Gunville	50-250 properties
Parkhurst & Hunnyhill	50-250 properties
BCP (Bournemouth, Christchurch & Poole)	
Area	Stock Density
Burton & Grange	Over 500 properties
Christchurch	Over 500 properties
Commons	250-500 properties
Kinson	250-500 properties
Canford Heath	250-500 properties
Creekmoor	250-500 properties
Poole	250-500 properties
Weymouth	250-500 properties
Ringwood	50-250 properties
Ferndown	50-250 properties
Bearwood & Merley	50-250 properties

Hamworthy	50-250 properties
Newton & Heatherlands	50-250 properties
Alderney & Bourne Valley	50-250 properties
Bournemouth	50-250 properties
Branksome	50-250 properties
Boscombe & Pokesdown	50-250 properties
Highcliffe	50-250 properties
Milton	50-250 properties
Fernhill & Hordle	50-250 properties
Devon	
Area	Stock Density
Plymouth	Over 500 properties
Exeter	Over 500 properties
Torquay	50-250 properties
Paignton	50-250 properties
Honiton	50-250 properties
Tiverton	50-250 properties
Bristol & Gloucestershire	
Area	Stock Density
Bristol	Over 500 properties
Chipping Sodbury	50-250 properties
Gloucester	50-250 properties
Cheltenham	50-250 properties
Wiltshire	
Area	Stock Density
Andover	250-500 properties
Swindon	250-500 properties
Chippenham	50-250 properties
Devizes	50-250 properties
Trowbridge	50-250 properties

SNG #iwill Fund 2.0 – Wellbeing Champions Programme

Key_Dates – WCP Grants: Round 2

Application and Award Timeline

09/09/24 – Applications Open

Wednesday 18th September - 03:30 – 05:30 pm

MS Teams Link: [Click here to join the meeting](#)

Or join with Meeting ID: 398 173 681 475 & Passcode: SpFcqT

Friday 4th October 2024 - 12:00 – 02:00 PM

MS Teams Link: [Click here to join the meeting](#)

Or join with Meeting ID: 384 849 028 253 & Passcode: W2ipJF

09/10/24 11:59 PM – Applications Close

Internal Scoring. Panel of young people and SNG #iwill Team.

01/11/24 – Decision emails and offer of a follow up call.

For successful grantees:

11/11/24 – Contracts sent for review.

WC 4/12/23 and 11/12/23 – Introduction meeting and contract discussion.

16/12/24 – Welcome pack sent.

15/01/24 – Train-The-Trainer Session (2hrs online, 1-3pm)

01/02/25 – Project start.

30/04/25 – Report 1 due.

May 25 – Review Meeting 1

31/07/25 – Report 2 due.

Aug 25 – Review Meeting 2

31/10/25 – Report 3 due (end report)

01/11/25 – Project end.

Nov 25 – Review Meeting 3 (Wrap up and future opportunities)

SNG #iwill Fund 2.2

Wellbeing Champions Programme

Reporting Form 1

Please submit this completed reporting form and supporting documents via email by the deadline **01/05/2025** to:

xxx@org.uk

Further Information:

If you have any questions or are struggling with any aspect of the reporting, please get in touch with us via xxx@org.uk before the reporting deadline.

REPORTING FORM 1 - FOR PERIOD 01/02/25 – 30/04/25	
Organisation Name:	
Date Submitted:	
Supporting Documents Include:	

SECTION 2: PROJECT UPDATES	
Project Update	
Any major changes and/or issues to flag with us?	
SECTION 3: OUTCOMES	
Number of youth social action projects/ opportunities created to date	
What day/time do sessions normally take place? If there isn't a particular day or time, please let us know.	
Number of young people engaged	
Number of young people from SNG homes (Formerly Sovereign or Network Homes)	

Number of young people from the following age groups:	Under 10: 10-13 14-16: 17-20: Over 20: Unknown: Total:
SECTION 5: SPEND	
Spend to date (£)	
Please provide a breakdown of your spend to date	
Spending forecast	
SECTION 5: COMMUNICATIONS	
How are you recruiting young people?	
What are your website(s) and social media handle(s)?	
Please link to any social media posts, articles or website pages promoting or showcasing the project(s)	
Please can you send us any photos or media that you are able to share with us. You can either inset the pictures into here or send them as an attachment with the reporting form via email. <i>Please also send signed photo consent forms for any media sent picturing young people.</i>	

Please submit your application along with the supporting documents, via email by
01/05/2025 to:

xxx@org.uk

SNG #iwill Fund 2.2

Wellbeing Champions Programme

Reporting Form 3 – End Report

Please submit this completed reporting form and supporting documents via email by the deadline **01/11/2025** to:

xxx@org.uk

Further Information:

If you have any questions or are struggling with any aspect of the reporting, please get in touch with us via xxx@org.uk before the reporting deadline.

Please Note – We are unable to send you the final payment until all documents have been submitted and completed to the required standard.

CHECKLIST	
Item	Completed?
Completed Reporting Form 3 – End Report	
2 Social Media or Website Posts as per funding agreement <i>(Unless otherwise spoken about with SNG if not appropriate for project.)</i>	
2 Impactful Case Studies <i>(We'd gladly have more to showcase the great work you and the young people have achieved if you have more than 2)</i>	
Photos/Media of young people and/or project in action <i>(Unless otherwise spoken about with SNG if not appropriate for project.)</i>	

Signed photo consent forms for anyone identifiable in Photos/Media (Including any adults)	
--	--

REPORTING FORM 3 - FOR PERIOD 01/08/25 - 31/10/25

Organisation Name:	
Date Submitted:	
Supporting Documents Include:	

SECTION 2: PROJECT UPDATES

Project Update	
Did you work in partnership with any other organisations on this project? If so, please let us know who and in what capacity.	

SECTION 3: OUTCOMES

Number of youth social action projects/ opportunities created in total.	
How many adult volunteers did you have working on the project?	
How many sessions were completed with the young people in total?	
How many hours did the young people spend in total on the project?	
Total number of training outcomes and types achieved by the young people	
Number of young people engaged in total for the programme	
Total number of young people from SNG homes (Formerly Sovereign or Network Homes)	
Number of young people from the following age groups:	Under 10: 10-13 14-16:

	17-20: Over 20: Unknown: Total:
Total number of young people who led on youth social action activities	
Total number of young people who took part in youth social action for the first time through this project	
SECTION 4: IMPACT	
How has this project achieved the SNG #iwill Fund Aims relating to young people?	
How has this project achieved the SNG #iwill Fund Aims relating to your organisation?	
How has this project achieved the SNG #iwill Fund Aims relating to your local community?	
How has this project achieved the objectives you set out to do at the start of your project?	
Please detail the impact made on your young people, organisation or community not captured through the above.	
<p>Details of your reflection sessions held with young people and how the below questions were asked?</p> <p><i>Please make sure you have your own internal ways of tracking these in case we need to complete an audit so that you can evidence your answers.</i></p>	
Total number of young people who said they felt a lot more confident after taking part in the project.	
Total number of young people who said they felt like they belong to their community a lot more after taking part in the project.	

Total number of young people who said they felt like they've gotten new skills after taking part in the project.	
Total number of young people who said they would continue to take part in youth social action after this project ends.	
Any quotes or other reflections from the young people you want to share? <i>Please also submit at least two meaningful case studies as supporting documents to showcase the impact made on a young person and their community.</i>	
SECTION 5: SPEND	
Total spend (£)	
Please provide a breakdown of your spend to date Please be aware that although we are not asking for proof of all expenses in this reporting form, make sure you have these on record for the next 3 calendar years in case we need them for an audit.	
Grant money not spent (£) <i>Please note, any money not spent will need to be returned to us.</i>	
Have you received any in-kind funding?	
Have you received any external funding outside from the grant from SNG?	
SECTION 5: COMMUNICATIONS	
How did you promoting/ showcase the project and its achievements	
Please link to any social media posts, articles or website pages promoting or showcasing the project(s) <i>Please note, as per your funding agreement, there should be 2 posts, unless otherwise discussed with us.</i>	



<p>Please can you send us any photos or media that you are able to share with us.</p> <p>You can either inset the pictures into here or send them as an attachment with the reporting form via email.</p> <p><i>Please also send signed photo consent forms for any media sent picturing young people.</i></p>	

Please submit your application along with the supporting documents, via email by **01/11/2025 to:**

xxx@org.uk

SNG #IWILL FUND CASE STUDY FORM

Stories about the young people taking part in your project helps us highlight our social purpose and showcase the impact you create.

Date	
Name of organisation	
Name of young person	
Age of young person	
Are they living in a SNG home? (Formerly Sovereign or Network Homes)	
Is the young person happy for SNG to talk to them further about their experience?	
Has the young person consented to SNG using this information as part of their reporting and/or for media purposes?	
Does the young person need/want their name to be anonymised?	
Do you have a photo of the young person to accompany the case study? If yes, please also confirm if they have signed the SNG Photo Consent Form.	
Before - Please describe the young person's situation before their involvement in the project:	
For example:	
<ul style="list-style-type: none"> - How were they feeling? - What level of youth social action had they been involved in before? - What got them involved in the project? - Were there any challenges the young person was facing? 	



During - Please describe the young person's experience of the project:

For example:

- What support/ training/ opportunities were given to the young person from your project?
- What did the young person get involved in?
- Any moments of overcoming challenges or a shift in mindset?
- Did the young person get involved or lead on any activities?

After - What impact did the project have on the young person and what have they learned/gained from taking part:

For example:

- Has the young person shared how they feel since taking part in the projects.
- What has the young person learnt/ taken away from their involvement?
- Have any of the project team, the young person's peers or guardians noticed a positive change in the young person's behavior or mindset?
- Describe how the young person's involvement in the project has made an impact on their peers and their wider community and/or the environment.
- Is the young person looking to continue taking part in this project?
- Is the young person looking at getting involved in youth social action and/or mental health advocacy work in the future?
- How does this link into the aims of your project and the SNG #iwill Fund?

Questions for the young person:

(If needed, you can reword the questions so that the young person understands better)

- **Did you overcome any challenges whilst taking part in the project?**
- **Can you think of any positive outcomes that you got through taking part?**
- **How did you make a difference in your community?**
- **Did you learn any new skills? If so, what were they?**
- **How do you feel like you can use your voice and actions to make a difference in the world?**
- **What advice would you give to someone thinking about getting involved in youth social action?**

Quotes from the young person:

Checklist

	Yes	No
Are you confident these details are correct and that you understand the full story?		
Have you checked with the young person that they are happy with their quotes?		
Has the young person been informed that we will keep their case study, and any associated content (i.e., photos) on file for three years, and that it may be used for publications such as corporate reports, or on our website? Do they consent to this?		