

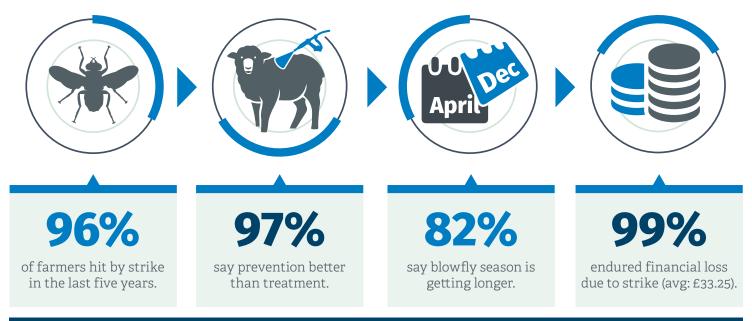
Elanco's industry survey asked the nation's farmers for opinions and data on blowfly strike – how does your farm compare? Note down your answers and read on to find out...

Q1: How long is the blowfly season lasting?		Q4: Do you take preventative measures for blowfly strike or do you wait until you see flies?	
a) 6 weeks or less	O	a) Use a preventative product	
b) 7-10 weeks		b) Wait until I see flies then	
c) 11-16 weeks		apply preventative product	
d) 17-19 weeks	\bigcirc	c) Wait until I see flies and	
e) 20 weeks plus		the provide treatment	\bigcirc
Q2: When is the earliest you experienced a case of		Q5: What is the average cost of blowfly strike	
blowfly strike last season?		per sheep in your experience?	
a) March or earlier	\bigcirc	a) £40 or more	
b) April	\bigcirc	b) £40-£30	
c) May	\bigcirc	c) £30-£20	
d) June	\bigcirc	d) £20 or less	
e) July	\bigcirc		
f) August or later			
O2. When is the late	-t	OC. Danier agree with the fa	Harriag atatamant.
Q3: When is the late blowfly strike last s	st you experienced a case of eason?	Q6: Do you agree with the fo Prevention, not cure, is best	
blowfly strike last s		Prevention, not cure, is best	
blowfly strike last s a) July		Prevention, not cure, is best	
blowfly strike last s a) July b) August		Prevention, not cure, is best	
blowfly strike last s a) July b) August c) September	eason?	Prevention, not cure, is best	
a) July b) August c) September d) October	eason?	Prevention, not cure, is best	
a) July b) August c) September d) October	eason?	Prevention, not cure, is best	
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Answers – See how you compare to the nation's results below:

- Q1: 43% said blowfly season lasted 20 weeks or more - by far the most common answer.
- **Q2:** April is the first month farms are seeing blowfly. showing the need to be alert early in the season.
- Q3: Many farms saw blowfly well into the autumn with a few even reported through to December. Don't forget to stay vigilant into the autumn.
- Q4: 85% of farmers strike first and use a preventative treatment in advance of the season to prevent seeing any strike on their farm.
- Q5: Costs per sheep reached up to £46.50 in some regions, with the British average totalling at around £33.25.
- **Q6:** The answer is near unanimous. 97% of respondents said **yes**, prevention is better than treatment.

How does your farm compare? Keep reading for further insight into the trends and figures behind the latest blowfly survey of British farmers.



Strike first - don't get caught out by blowfly strike

Expert tips for effective blowfly management:

Don't get caught out

Extended and less predictable blowfly season results in farms getting caught out.

Strike First

Assess your farm, know your farm history and implement an IGR preventative treatment in advance of the season.

Be aware of the current season

Monitor NADIS reports and risk updates - stay informed on the threat levels. https://alerts.nadis.org.uk/

See live blowfly reports

and submit reports in your region via the blowfly tracker at www.farmanimalhealth.co.uk/tracker to help alert other farms.

CLiK™ Pour On contains 5% (w/v) dicyclanil. CLiKZiN™ Pour On contains 1.25% (w/v) dicyclanil. CLiK™ EXTRA contains 65mg/ml $dicyclanil. \,In formation \, regarding \, the \, side \, effects, \, precautions, \, warnings \, and \, contra-indications \, can \, be \, found \, in \, product \, packaging \, and \, contra-indications \, can \, be \, found \, in \, product \, packaging \, and \, contra-indications \, can \, be \, found \, in \, product \, packaging \, and \, contra-indications \, can \, be \, found \, in \, product \, packaging \, and \, contra-indications \, can \, be \, found \, in \, product \, packaging \, and \, contra-indications \, can \, be \, found \, in \, product \, packaging \, and \, contra-indications \, can \, be \, found \, in \, product \, packaging \, and \, contra-indications \, can \, be \, found \, in \, product \, packaging \, and \, contra-indications \, can \, be \, found \, in \, product \, packaging \, and \, contra-indications \, can \, be \, found \, in \, product \, packaging \, and \, contra-indications \, can \, be \, found \, in \, product \, packaging \, and \, contra-indications \, can \, be \, found \, in \, product \, packaging \, and \, contra-indications \, can \, packaging \, can \, p$ leaflets; further information can also be found in the Summary of Product Characteristics. Advice should be sought from the medicine prescriber. CLiK, CLiKZiN, CLiK EXTRA, FleeceBind, Elanco and the diagonal bar logo are trademarks of Elanco or its affiliates. Legal category: POM-VPS in UK. Use medicines responsibly (www.noah.co.uk/responsible). © 2019 Elanco and its affiliates.





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For further information call Elanco Animal Health on +44 (0)1256 353131, or write to Elanco Animal Health, Lilly House, Priestley Road, Basingstoke, Hampshire, RG24 9NL

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Reference: National Farm Research Unit, Blowfly Study April 2018.
Respondents: 150 farmers or decision makers from England, Scotland & Wales with 80% over 47. Even regional split, mixed enterprises, 500+ ewes.

