



Paultons Park Raven Roller Coaster

PPG PSX® 700 system helps create a durable, long-lasting and vibrant coatings solution to help Paultons Park's refurbished roller coaster fly.



Off-season transformation into "Raven"

The Customer & Contractor

Paultons Park
Hankinson Whittle

The Location

Romsey, United Kingdom

The Challenge

To complete the refurbishment of Raven within a compressed off-season schedule, while achieving a vibrant new color scheme.

The Solution

PPG PSX 700 two-component, single coat, direct-to-metal engineered siloxane coating.

The Benefit

In addition to helping reduce maintenance requirements while preserving the ride's visual impact, PPG PSX 700 coating provides:

- Long-term corrosion protection
- Excellent color and gloss retention
- Low dirt pick-up characteristics
- Brush, roller, or spray application flexibility
- Reliable drying and curing performance

The Result

The Raven refurbishment was completed in time for the opening of *Valgard: Realm of the Vikings*, delivering a vibrant new appearance.

For more information about PPG's Protective and Marine Coatings business, visit ppg.com/pmc

The Customer

Paultons Park is one of the UK's leading theme parks and the home of *Valgard: Realm of the Vikings*, a major themed expansion that opened in 2026. The immersive Viking-themed land includes several new and re-imagined attractions, including Raven, a refurbished roller coaster that forms a key part of the new guest experience.

As part of the development of *Valgard*, Paultons Park undertook the refurbishment and re-branding of its existing Cobra roller coaster. Renamed "Raven," the attraction was integrated into the Viking-themed environment, with a high-speed bobsleigh-style layout that winds through a rugged Nordic landscape. The transformation required a striking new visual identity that aligned with the theme of *Valgard* while providing a durable finish capable of maintaining its appearance over time.

The Challenge

The refurbishment was scheduled during the theme park's off-season, creating a compressed project timeline that required completion ahead of the 2026 opening of *Valgard: Realm of the Vikings*.

Working during colder seasonal conditions meant the coating system needed to deliver reliable drying and curing performance while keeping the project on schedule. In addition, the new Viking-themed design incorporated vibrant red and green colors that demanded exceptional color stability, resistance to fading and long-term color and gloss retention, while helping to minimize maintenance and lifecycle costs.



Off-season transformation into "Raven"



Paultons Park Raven Roller Coaster

PPG PSX® 700: Exceptional color. Enhanced protection.



The Solution

PPG recommended PPG PSX 700 solution for its outstanding color and gloss retention, durability in exposed environments, and low dirt pick-up, which helps simplify maintenance.

With a proven track record on infrastructure and industrial projects, PPG PSX 700 coating offers superior long-term appearance retention compared with conventional topcoats. Its high-build formulation also supports efficient roller and brush application, helping the project team meet the tight schedule.

By selecting PPG PSX 700 coating, Paultons Park achieved the vibrant finish required for Raven while helping to ensure long-term asset protection.

The Benefits

PPG PSX 700 coating combines long-term protection with excellent appearance retention for high-profile attractions such as Raven. Its proven color and gloss retention help preserve the ride's vibrant finish, while low dirt pick-up supports reduced maintenance.

Key benefits include:

- Long-term corrosion protection of up to 25 years
- Outstanding color and gloss retention
- Low dirt pick-up for easier cleaning
- Reduced maintenance requirements and lifecycle costs
- Durable weather resistance in exposed environments

Together, these benefits help ensure that Raven maintains its high-quality appearance while minimizing maintenance requirements for Paultons Park.

The Result

The refurbishment was successfully completed within Paultons Park's off-season maintenance window, ensuring Raven was ready for the launch of *Valgard: Realm of the Vikings*. The reborn coaster now stands alongside other flagship attractions within the new themed land, helping bring the Viking world to life for guests.

The newly coated structure showcases vibrant red and green finishes that complement the realm's bold visual identity, while delivering the long-term durability and appearance retention required by the park.

PSX 700: Giving Raven the Protection to Soar

"Cobra was a much-loved attraction at the park for over 20 years, and we knew that we wanted to keep it as part of our ride line-up. Partnering with PPG was a key part of bringing its new identity to life. By incorporating Cobra into Valgard: Realm of the Vikings as Raven, we have been able to give the ride a new lease of life while preserving everything guests have come to love about it."

"It has been fantastic to see the ride transformed and themed to the high standard it truly deserves. We can't wait for even more guests to experience its exciting new chapter and enjoy this refreshed park favourite for years to come."

**- James Mancey, Deputy Managing Director,
Paultons Park, UK**



Above: Cobra before its transformation into Raven



Above: Raven taking flight after reopening

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