FOUNDATIONS



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Colour of the Year 2027

FOUNDATIONS







JOHNSTONE'S TRADE

PPG



There is a uniqueness to PPG's forecasting expertise in that we use a fact-based approach to identify colour direction for more surfaces than any company in the world.

From automotive to architectural and industrial coatings, the benefit is that every industry informs the other.

Our colour stylists analyse exterior and interior commercial and residential colours, styles and textures in advance, and produce hospitality market insights for architects and builders to create spaces for luxury, comfort and impact.

Our annual forecasting workshop is the culmination of months of research and customer intel that provides a truly global, validated palette of colour direction.



RETURN TO THE FOUNDATION

In an era of constant motion, we are shifting our focus away from passing trends, taking
PPG Colour of the Year 2027 back into the earth.

Welcome to the era of Foundations.

FOUNDATIONS



Colour of the Year 2027

COUNTRY SOIL

PPG 15-30

At the heart of our new launch is a singular, grounding Colour of the Year for 2027. We have chosen this earthy, honest colour – a tone that doesn't demand attention but rather commands a space through its pure authenticity. It mimics the raw, unpolished beauty of clay, ancient stone, and fertile soil. It is like the colour has always existed, waiting patiently beneath the surface.







Country Soil
PPG 15-30

In a time of constant change, we fundamentally need a place to plant our feet The earth-drawn shade **Country Soil** provides exactly that. We want to create a sensory anchor in the home – a space where the world slows down, so that we can find the energy to move forward.











FUNDAMENTAL NATURAL HUES



Cold Iron
PPG1160-2

Cinnamon Ice
PPG1071-4



Italian Saffron
PPG16-12

Barley Stalk
PPG1109-4



El Capitan
PPG1020-4

Coffee House
PPG1077-7

Nature is not only about earth tones.

We tend to think of earth tones when we look to nature for inspiration.

Yet nature offers far more than sandy beiges and dusty browns.

Take a closer look at the treasures found along a beach: the iridescent hues of a mussel shell or the rich colours of a crab's shell. Look to the mountains, or to the vibrant lichen growing on trees.

Nature reveals an endless palette of colours once you begin to notice them.









Both protective and protected, humanity works in symbiosis with the natural world.

We want to design with the intent to leave places better than we found them. We find the strength in things that endure.



In the **Solid Ground** story, we look directly downward. This palette finds its inspiration in everything discovered on the ground, beneath the surface, and deep within the soil. It is a story of conservation and circularity, influenced by ancient wisdom and regenerative design. We wanted to explore what happens when we stop fighting the elements and instead work in harmony with them -creating spaces that feel both protective and protected.











New Chalk PPG1006-1	**Curry Sauce** PPG1210-7	**Cold Iron** PPG1160-2	**Boulder Creek** PPG0999-3
El Capitan PPG1020-4	**Glowing Firelight** PPG1191-7	**Soothing Sapphire** PPG10-09	**Sea Floor Lagoon** PPG1031-5
Camel Coat PPG1104-5	**Coffee House** PPG1077-7	**Whale Shark** PPG14-05	**Osiris** PPG1031-7

SOLID GROUND

With this palette, we mimic the structural layering of the earth itself. We have combined heavily textured, earthen tones with ultra-matt finishes that absorb light, contrasting them against the cool sheen of subterranean metals and architectural stone. This interplay of light and dark doesn't just decorate a room, it builds a sanctuary of substance. It reminds us that spaces can be incredibly strong yet deeply nurturing.





The curated hues within Solid Ground are grouped to give an immediate sense of reassurance. These are generational colours – timeless,historic pillars that refuse to fade with passing trends.

Cold Iron
PPG1160-2

El Capitan
PPG1020-4

Coffee House
PPG1077-7

Glowing Firelight
PPG1191-7



Ultimately, Solid Ground is an invitation to build for the future by remembering the past. When we work with these colours, we are choosing to celebrate materials and tones that grow more beautiful with age.











New Chalk
PPG1006-1

El Capitan
PPG1020-4

Glowing Firelight
PPG1191-7

Whale Shark
PPG14-05





QUIET ZONE

When everything is tracked,
anonymity becomes the rarest luxury.
Being alone can be a welcome escape
from complexity of modern-day living.
The keyword is noise cancelling!

We live in a world where we are always switched on. With **Quiet Zone**, we have designed a spatial response to this modern noise. This is an aesthetically nuanced story about creating a home that acts as a gentle insulator. It is a visual filter that screens out the daily static, allowing us to find shades that breathe. This isn't about rigid, cold minimalism. Instead, it is a celebration of unfussy, elevated comfort, a quiet sanctuary where we can finally choose to switch off.







Bay of Fundy
PPG10-07







Linen Ruffle
PPG1075-1

Moondance
PPG1043-2

Bay of Fundy
PPG10-07

Spanish Cotton
PPG1024-4

Slices Of Happy
PPG1109-1

Smoky Orchid
PPG1179-2

Elephant Parade
PPG10-06

Ranch Mink
PPG1075-5

Cinnamon Ice
PPG1071-4

Coffee Rose
PPG1048-5

Blue Zephyr
PPG1042-6

Summer Shadow
PPG0996-7

QUIET ZONE

The key aesthetics in **Quiet Zone** are soft shapes, comforting textures, and distinctive details that feel deeply personal rather than mass-produced. It is a visual language that feels clean, yet rich with luxury craftsmanship. By introducing these calming backdrops, the home transitions from an open space into your own space. The colours we have curated for Quiet Zone are
a mix of softly greyed mid-tones and elevated pales to form
a quietly complex palette.


Linen Ruffle
PPG1075-1



Clean alabasters, soft primrose creams, and light, airy sea-foam shades bring a sharp clarity to the walls. They open uprooms, making the air feel lighter and the silence more profound.



Linen Ruffle
PPG1075-1

Bay of Fundy
PPG10-07

Elephant Parade
PPG10-06

Ranch Mink
PPG1075-5





Muted lavender-greys, dusty roses, and atmospheric slate tones provide a gentle, sophisticated layer of colour. These shades have a unique, chameleon-like quality, shifting beautifully with the changing natural light throughout the day.

Smoky Orchid
PPG1179-2

Coffee Rose
PPG1048-5

Blue Zephyr
PPG1042-6

Cinnamon Ice
PPG1071-4


Coffee Rose
PPG1048-5
ABODE



LIFE SHARED

This energetic and social story speaks to community and a life well-lived, where proven ideas offer a sense of reassurance. Collective participation amplifies both performance and wellbeing.



Life Shared is a playful, energetic story that celebrates this social way of living. It is a look at the spaces where our modern, chosen families meet, whether that means lifelong friends, teammates, or neighbours. This palette isn't about sitting still, it is an open-minded invitation to embrace both physical and emotional well-being, proving that a home can be packed with active energy while still feeling like a comfortable place to truly belong.











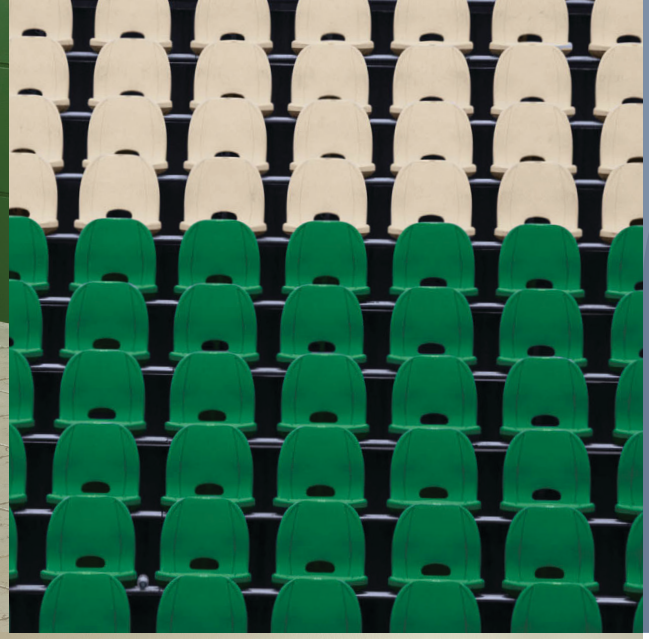
Little Lamb PPG1112-1	**Barley Stalk** PPG1109-4	**Rubber Tree Plant** PPG1131-7	**Sonia Rose** PPG1190-3
Nursery Blue PPG1143-2	**Italian Saffron** PPG16-12	**Madeira Red** PPG13-11	**Rojo Colonial** PPG13-15
Blueberry Muffin PPG1164-5	**Oven Fresh** PPG1087-6	**Burned Chestnut** PPG15-24	**Bramble Jelly** PPG13-04

LIFE SHARED

The visual inspiration behind **Life Shared** comes from a wonderfully nostalgic place, drawing on archival design and retro sports culture. Think classic athletics, vintage gear, and the friendly spirit of competition. Warm, natural materials paired with tone-on-tone walls and clean colour blocking create a soft graphic look that brings a sense of calm energy to a space.

The overall aesthetic feels modern, inclusive, and welcoming, while the colour palette balances warm, familiar hues with nuanced primary tones. Together, these elements create a visual language that feels both timeless and fresh, naturally adapting to spaces that are constantly in motion.





Rich sporting greens, deep reds, and spirited mustards bring a historical, heritage feel to the palette. They add character and a punchy, warm focus to shared spaces like kitchens and living rooms.



Little Lamb
PPG1112-1

Blueberry Muffin
PPG1164-5

Rojo Colonial
PPG13-15

Rubber Tree Plant
PPG1131-7


Rojo Colonial
PPG13-15





Soft blush pinks, warm saffron tones, and light, breezy sky blues keep the energy light and optimistic.
These shades balance out the deeper colours, making sure the room feels airy and bright.



Nursery Blue
PPG1143-2

Sonia Rose
PPG1190-3

Madeira Red
PPG13-11

Italian Saffron
PPG16-12

New Chalk
PPG1006-1

Curry Sauce
PPG1210-7

Boulder Creek
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PPG14-05



Country Soil
PPG 15-30



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WHY CHOOSE
JOHNSTONE'S TRADE

With decades of expertise and global research, Johnstone's Trade and PPG deliver tools and services that combine accuracy, creativity, and sustainability.
Our solutions help professionals design with confidence and precision.

Find out more at:
www.johnstonestrade.com/specifiers



COLOUR TOOLS & SERVICES

Empowering design professionals with world-class colour support and innovation.

Global Colour Trends & Inspiration
Stay ahead with Johnstone's Trade and PPG's annual colour insights, including Colour of the Year and trend stories curated by our global team of experts. These resources help specifiers and designers anticipate emerging aesthetics and create future-ready spaces.

Digital Colour Palettes
Access Johnstone's Trade's full colour spectrum digitally, complete with RGB values, LRV data, and downloadable files for seamless integration into design software.

Voice of Colour™ Fan Deck
Over 2,000 colours organised by family for quick reference and accurate specification.

Colour Scanner
Instantly match any shade to the nearest Johnstone's Trade colour using a portable device and app.

Colour Visualiser
Upload your own images and digitally "paint" spaces to preview colour combinations before application.

Datacolor Integration
Match wall colours, fabrics, and finishes to Johnstone's Trade colours with precision using smartphone-connected tools.

Consultants & Professional Support
Our colour consultants provide tailored advice for projects of any scale, from defining palettes to creating mood boards and finish schedules.

Voice of Colour®