

2026

PARALLELS

Colour & Design Trends





More than a century of expertise

There is a uniqueness to PPG's forecasting expertise in that we use a fact-based approach to identify colour direction for more surfaces than any company in the world. From automotive to architectural, consumer products to aerospace, and industrial to packaged goods, the benefit is that every industry informs the other.

Our colour stylists analyse commercial and residential colours, styles, and textures to produce segment insights that aid architects and designers in creating luxurious, comforting, and impactful spaces. Our annual forecasting workshop is the culmination of months of research and customer intel that provides a truly global, validated palette of colour direction.

PARALLELS

Side by side, travelling forwards, we create our own journey.

Parallels, the colour theme developed by PPG's global team of experts, explores how universal forces generate individual responses.

Born from an international collaborative process involving professionals influenced by design, architecture, fashion, and technology, Parallels reflects a dual tension: on one hand, the shared challenges of our time – instability, climate urgency, cultural evolution – and on the other, the plurality of aesthetic and design responses that arise from them.

Secret Safari

A silent presence

PPG1110-4

Colour of the Year 2026

Secret Safari is a shaded yellow-green with an intriguing organic and mineral quality. It mirrors a world in transformation, yet searching for roots. It's a subtle colour presence, able to fade or emerge depending on the light, texture, and function of the space.

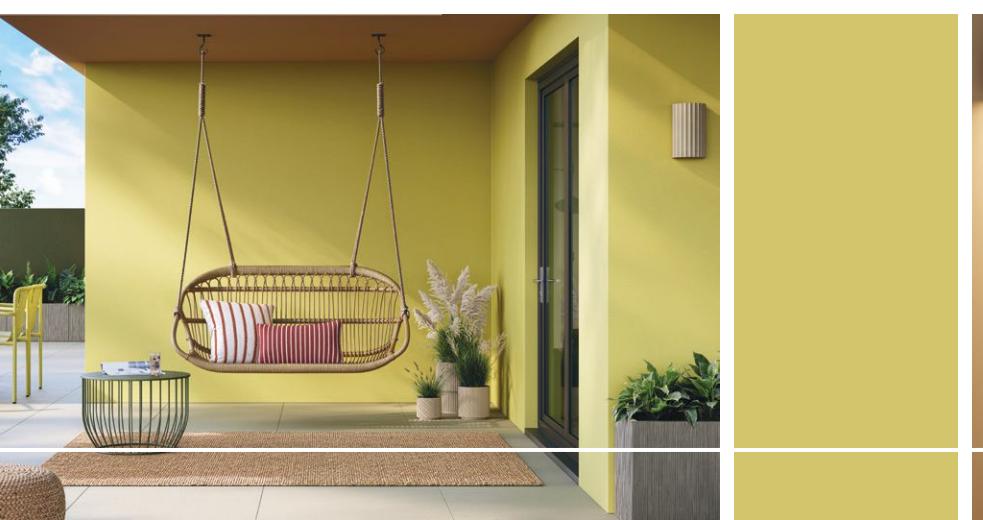
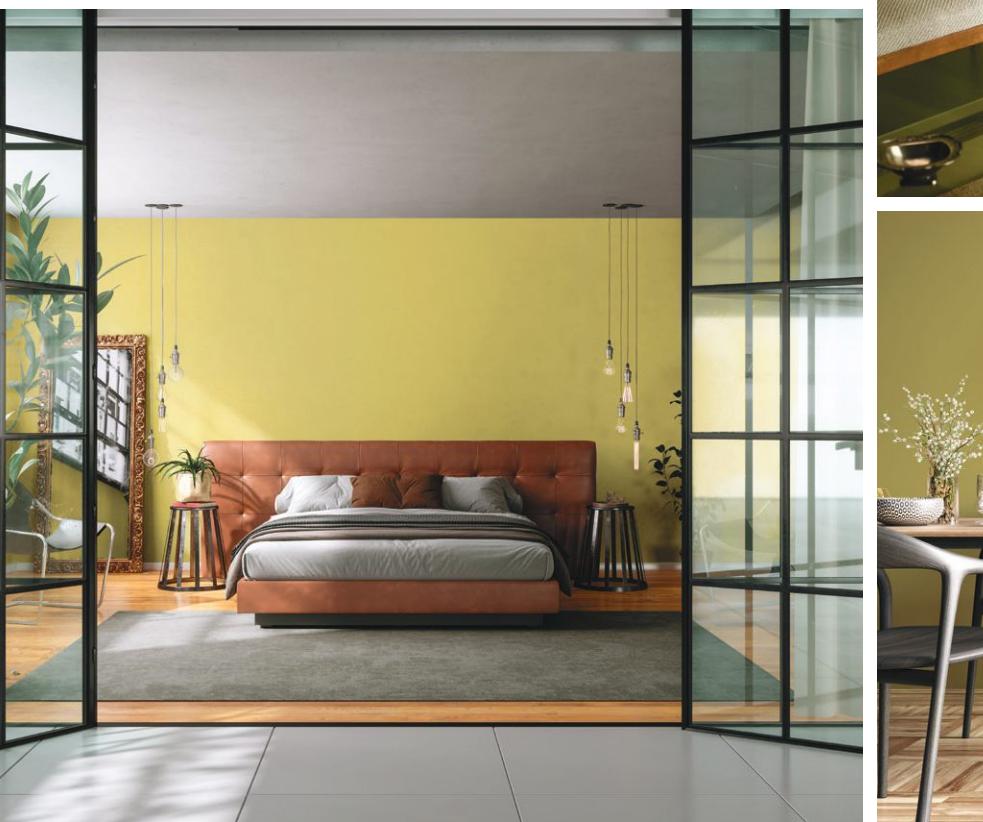


Secret Safari is not merely a shade; it is a living experience, changing with light, breathing with space, adapting over time.

Calming, like the shadow of a tree at dawn.

Energizing, like the earth awakening under the sun.

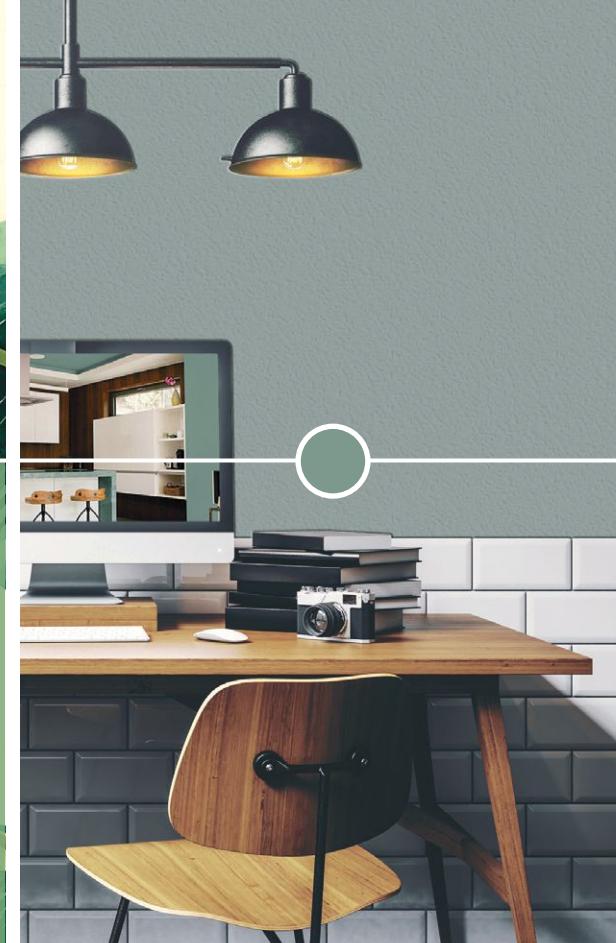
Enveloping, in dialogue with both space and emotion.



A DECADE OF GREEN

Over the past ten years, green has transformed from a decorative accent into a dominant force in design. Guided by PPG's global colour expertise and trend forecasting leadership, this evolution reflects cultural shifts such as our connection to nature, desire for comfort, and architectural expression.

From lush jungle tones to rich mineral shades and now to grounded, botanical yellow-green midtones, green continues to evolve as a versatile design language shaping interiors and exteriors alike. This timeline shows how PPG's insights have helped green move from bold statements to versatile, grounding hues.

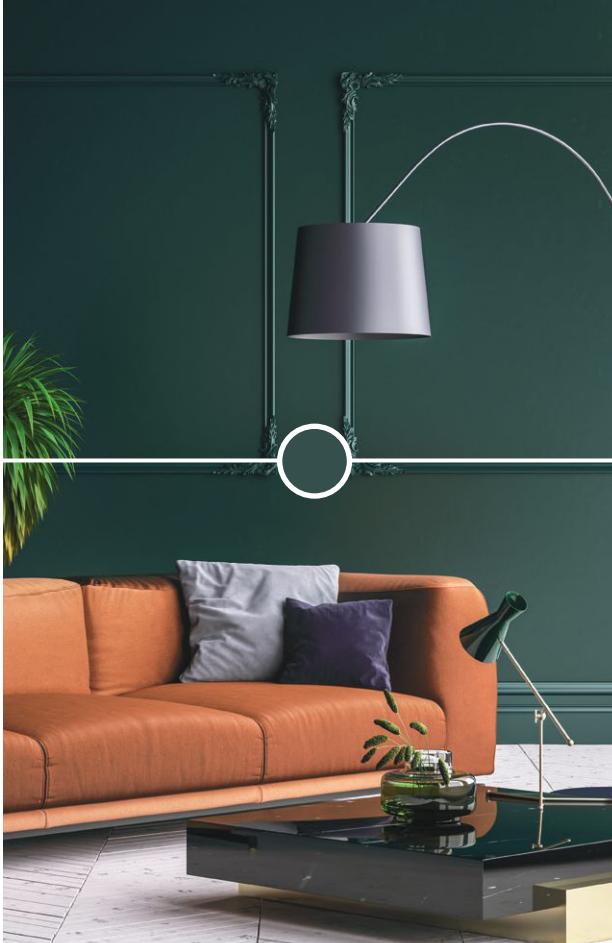


Days Of Old: Reconnection to nature

Saturated tropical tones brought nature indoors through bold wallpapers and lush textiles. This theatrical approach reflected a desire for vibrancy and escape, paving the way for Days Of Old - a deep billiard green with an azure undertone that offered sanctuary and stability during a time of change.

2016

PPG1135-5
Days of Old



Night Watch: Depth and Materiality

Greens became darker and more saturated, signalling sophistication and strength. Night Watch embodied this shift - an intense, luxurious green that added drama and depth to interiors, reflecting a growing appetite for bold immersive spaces.

2019

PPG1145-7
Night Watch

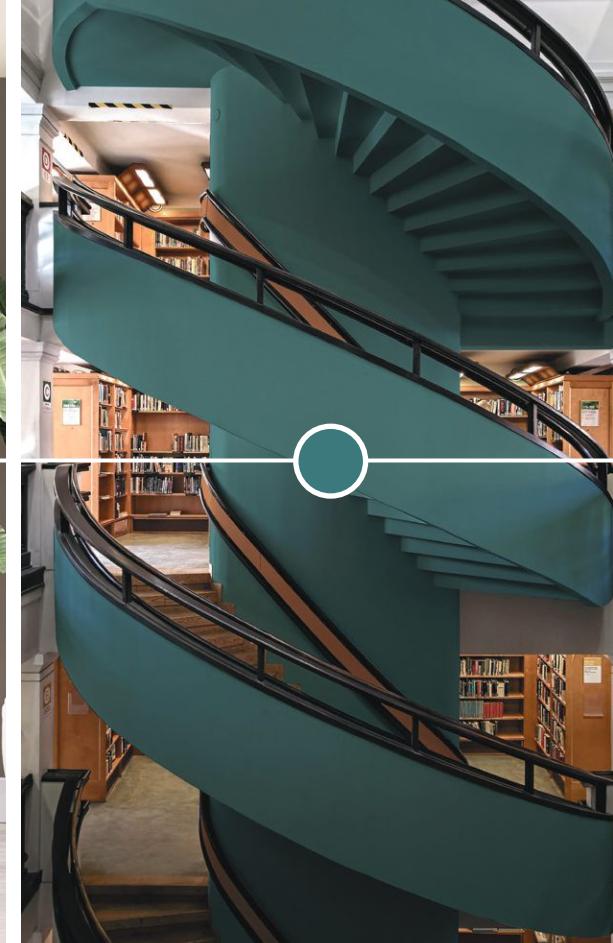


Olive Sprig: Post-Pandemic Biophilia

Lockdowns accelerated the need for nature indoors. Soft, therapeutic hues like sage and olive linked to emotional recovery and comfort. Desaturated greens paired with natural textures reinforced a sense of safety and well-being.

2022

PPG1125-4
Olive Sprig

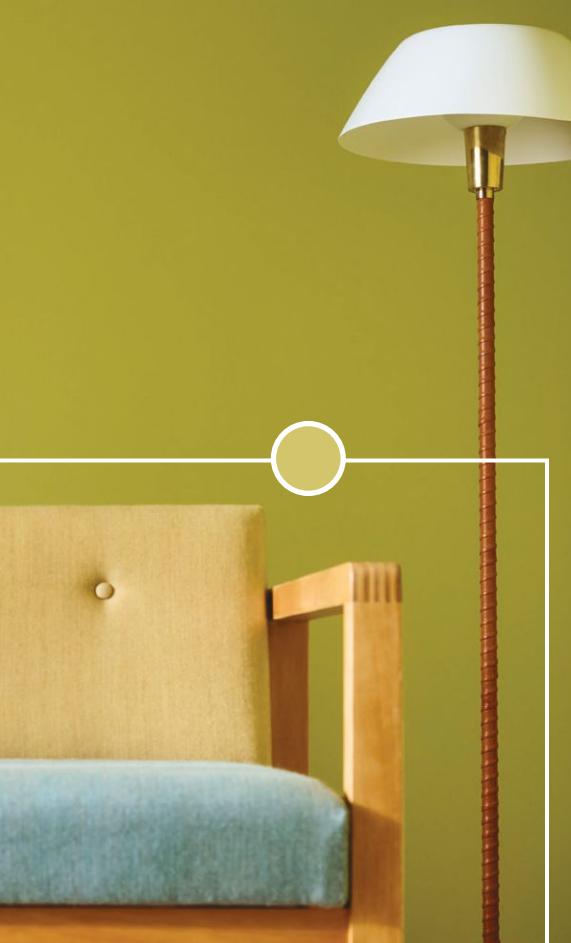


Vining Ivy: Architectural Green

Green moves into architecture with ventilated façades, ceramic panels, and stained wood, creating harmony between built and natural environments. Vining Ivy's rich jewel tone with turquoise undertones adds depth and luxury to interiors and exterior architectural elements.

2023

PPG1148-6
Vining Ivy



Secret Safari: The Green that Accompanies

Green now acts as a versatile neutral; soft, grounding, and adaptable. It complements warm tones and natural materials, offering designers a base of comfort and understated elegance.

2026

PPG1110-4
Secret Safari

In the past ten years, a green tone has been named Colour of the Year five times, a sign not just of a trend but of a profound cultural shift. Green is no longer just a colour; it is a design code, a manifesto of values, and a bridge between humankind and habitat. This journey has transformed green from bold statements to versatile neutrals, making it a foundation for design and a symbol of sustainability for the future.

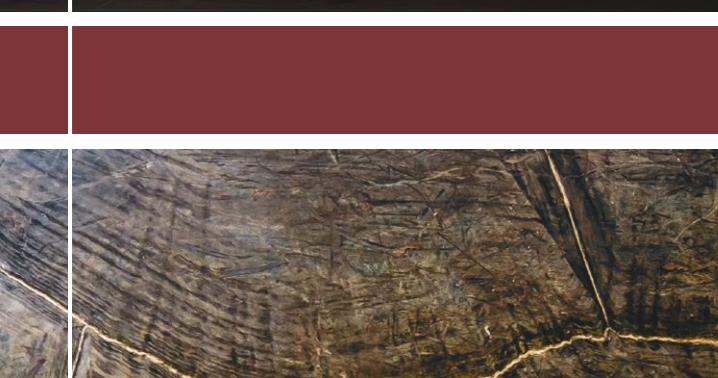
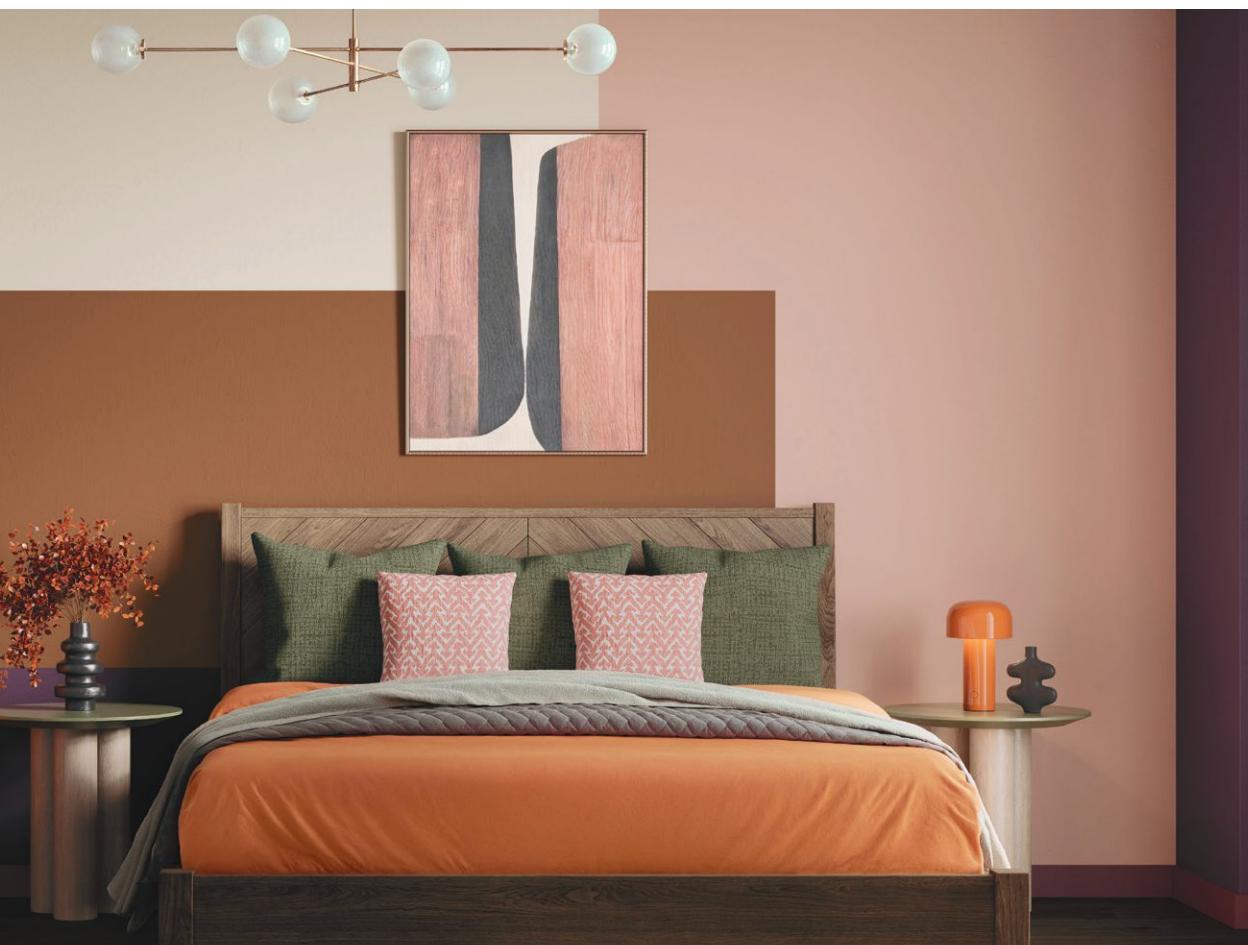
AUTHENTIC

A return to lasting values

Celebrating essentiality through high-quality materials, comforting colours, and artisanal care that expresses timeless elegance. Authentic promotes sustainability and longevity as new guiding values.

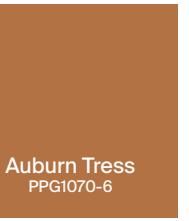
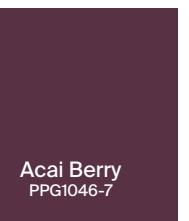
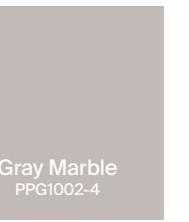
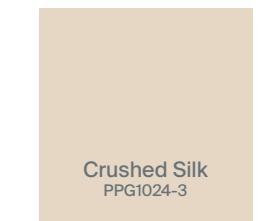


The **AUTHENTIC** palette celebrates simplicity and craft. Grounded, nostalgic hues combine with tactile materials to create spaces of comfort and familiarity. Inspired by iconic design and artisanal know-how, Authentic invites us to rediscover enduring values through honest, timeless aesthetics.



AUTHENTIC

invites to design with care, choose mindfully, and live authentically.



Key colour characteristics of the **AUTHENTIC** palette

Tones: Yellow-greens, warm neutrals, earthy browns, organic greens, deep chestnuts

Visual effect: Comfort, natural balance, enveloping warmth

Philosophy: Inspired by roots, tradition, natural materials, and simplicity

Goal: Evoke calm, authenticity, and a sense of connection to the earth

Complementary colours: Sand hues and warm grays

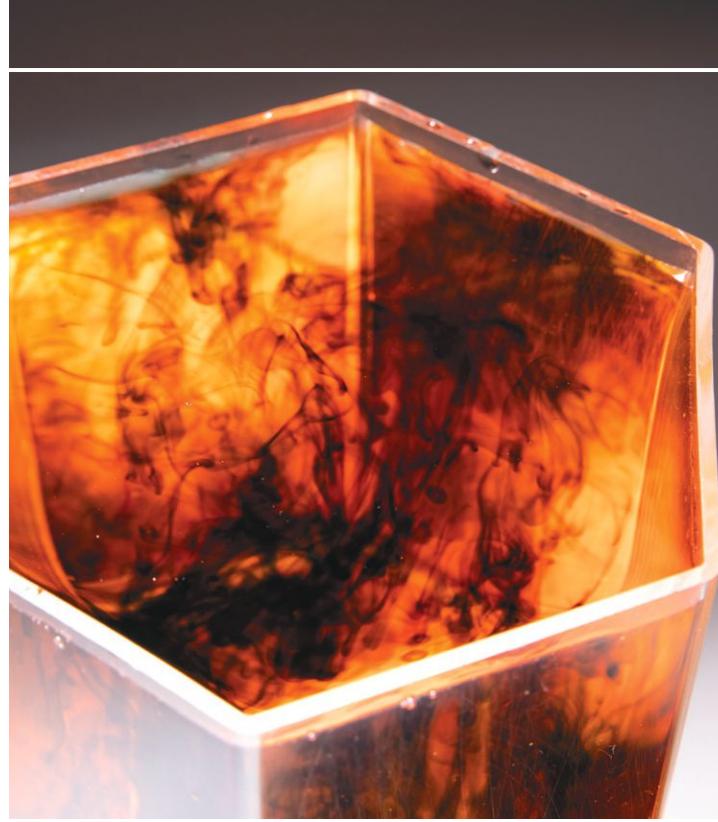
Associated materials: Raw wood, natural fabrics, artisanal ceramics, bronze

AUTHENTIC



From earthy to
vivid, warm colour
blocks make a
vibrant statement.

AUTHENTIC



A soft palette is accented with a complementary duo for a welcoming space.

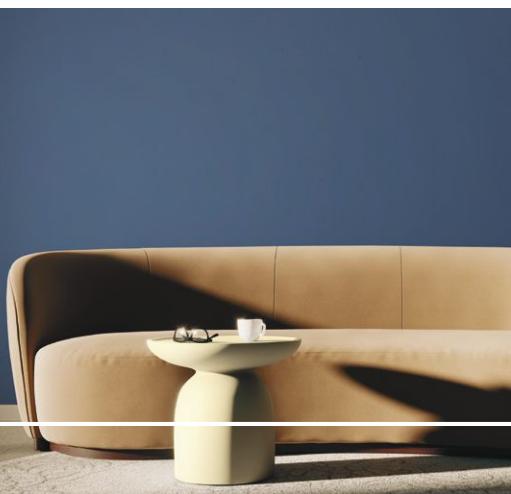
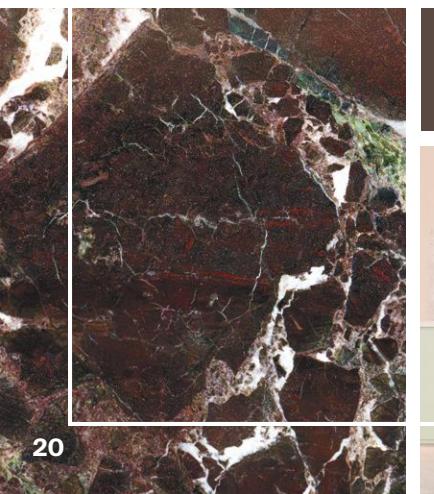


VISIONARY

Designing the comfort
and safety of tomorrow

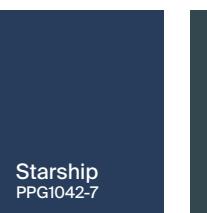
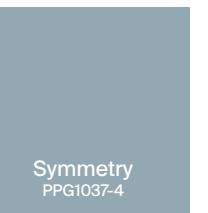
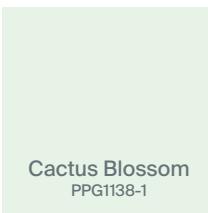
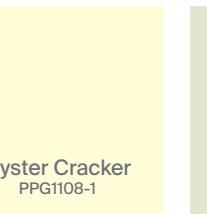
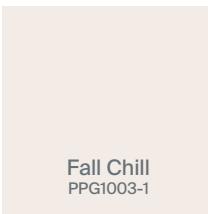
Exploring the contrast between protection and refined aesthetics, Visionary proposes a design language centered on personal safety while imagining an efficient, technological, and comfortable future.

VISIONARY explores contrast and innovation. Ethereal lights and immersive darks create intrigue, while futuristic materials and layered tones evoke progress and adaptability. This palette reflects a forward-looking mindset, balancing optimism with resilience.



VISIONARY

encourages to push boundaries with intention, embracing bold ideas and materials for future-focused design.



Key colour characteristics of the **VISIONARY** palette

Tones: Cool neutrals, deep blues, soft lilacs, muted greens

Visual effect: Light and shadow interplay, modern sophistication

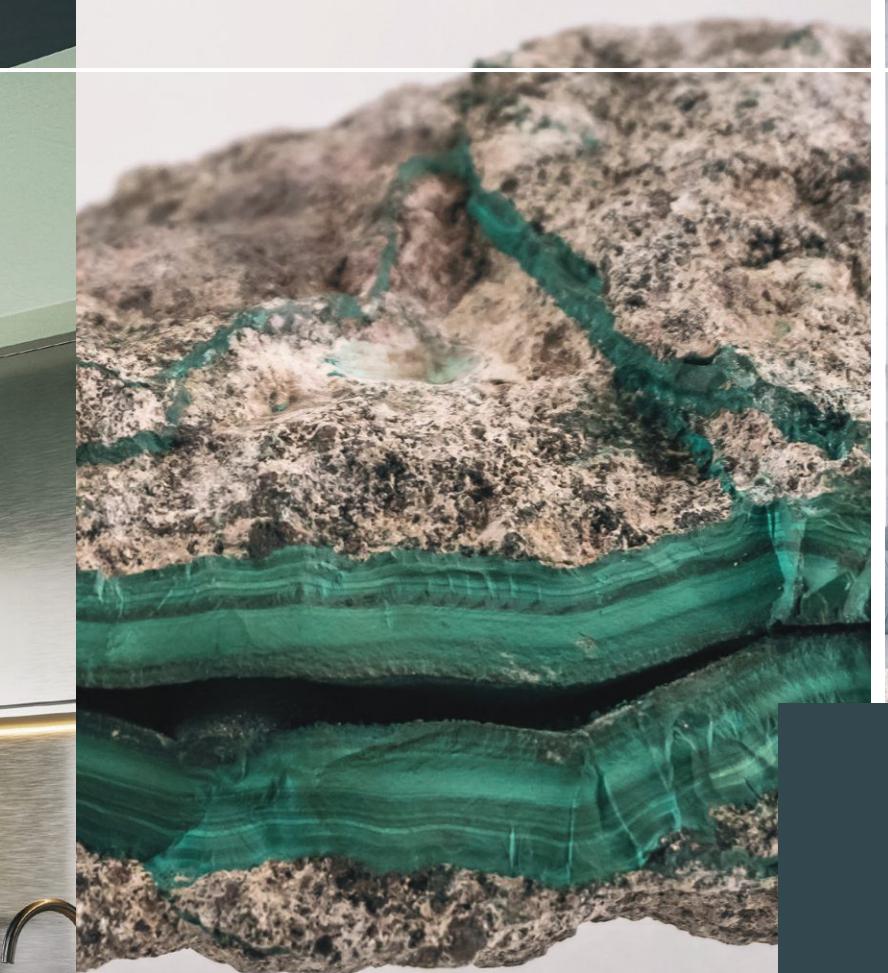
Philosophy: Inspired by technology, adaptability, and future comfort

Goal: Create spaces that feel safe, innovative, and immersive

Complementary colours: Crisp whites and metallic accents

Associated materials: Glass, polished metals, engineered surfaces

VISIONARY



Midnight River
PPG1035-7

Secret Safari
PPG1110-4

White Sage
PPG1125-2

Cactus Blossom
PPG1138-1

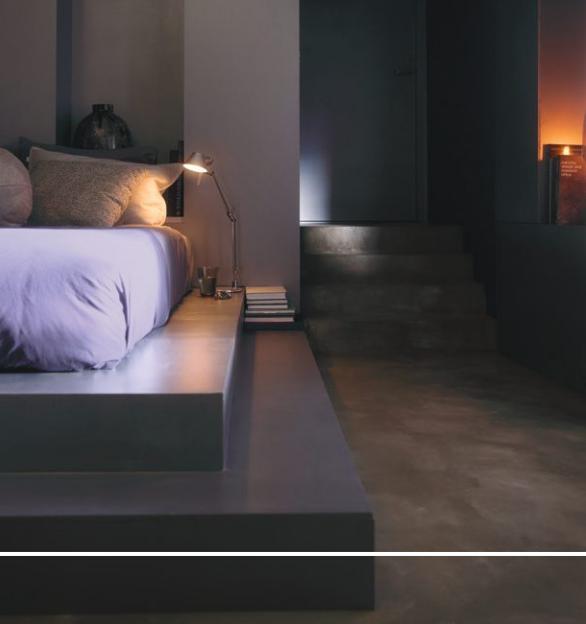
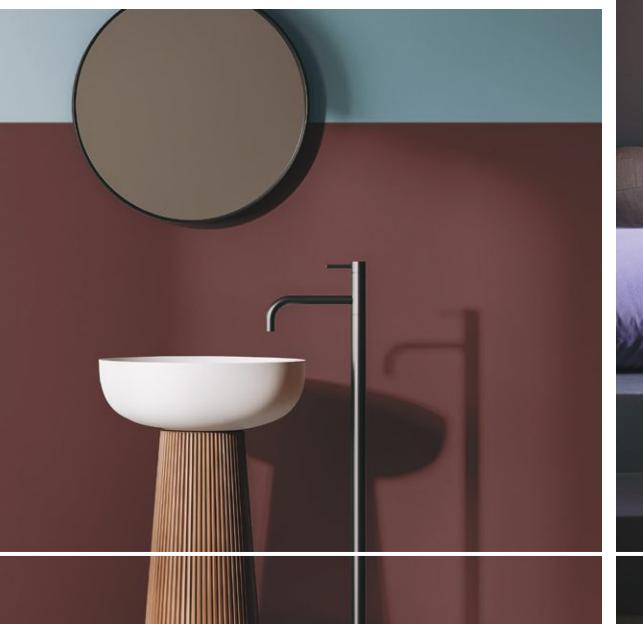
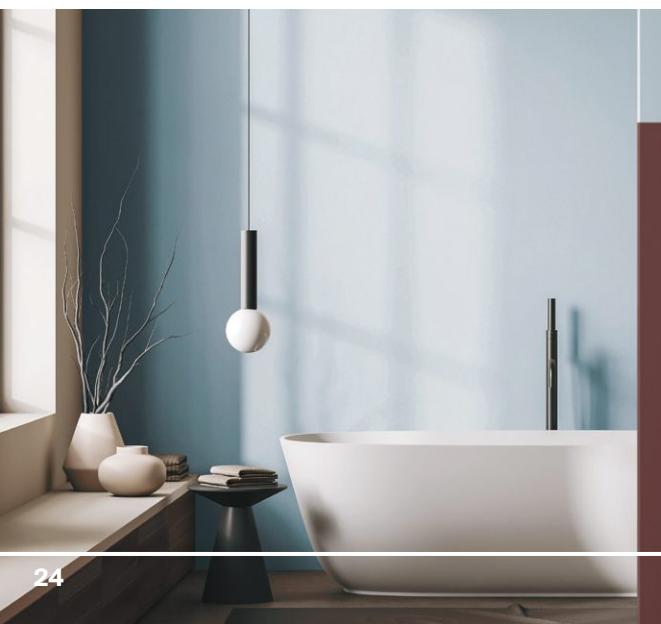


Tactile materiality brings an unexpected dimension to a quiet blend of natural hues.

VISIONARY



Soft illumination and opulent styling create elegant after-dark venues.

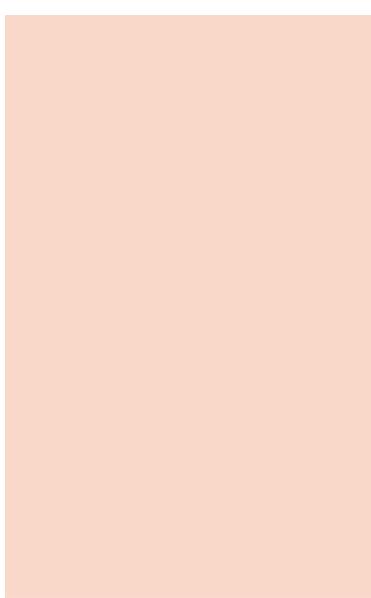


EXPRESSIVE

Unbounded creativity

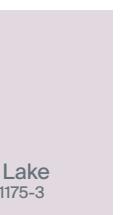
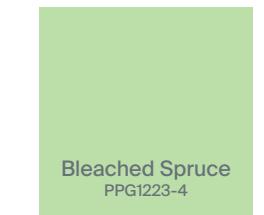
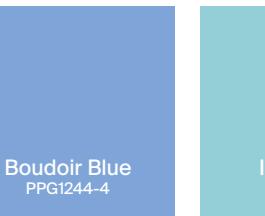
Bringing a creative vision of the future, where expressive design becomes a bridge between humanity and artificial intelligence.

EXPRESSIVE is playful and bold. Vivid hues and unexpected combinations spark imagination, creating interiors full of wonder and possibility. This palette celebrates individuality and optimism, encouraging design without limits.



EXPRESSIVE

explores uninhibited creativity, embracing bold colour expression and imaginative compositions to design spaces.



Key colour characteristics of the **EXPRESSIVE** palette

Tones: Vibrant reds, energetic oranges, lively purples, bright blues

Visual effect: Dynamic, joyful, and eclectic

Philosophy: Inspired by creativity, self-expression, and optimism

Goal: Infuse spaces with personality and a sense of adventure

Complementary colours: Contrasting brights and grounding neutrals

Associated materials: Lacquered finishes, bold textiles, patterned surfaces

EXPRESSIVE



EXPRESSIVE



Boudoir Blue
PPG1244-4

Idyllic Isle
PPG1235-4

Bleached Spruce
PPG1223-4

Still Lake
PPG1175-3

A confident palette with a focus on playful shapes creates a smile inducing living space.



Colour Index

Secret Safari
PPG1110-4
R198 G187 B104
C22 M18 Y72 K0
LRV 47

Crushed Silk
PPG1024-3
R216 G207 B190
C13 M14 Y24 K0
LRV 63

Pinetop
PPG1125-7
R87 G89 B63
C67 M55 Y91 K33
LRV 9

Undercover
PPG0998-7
R92 G87 B83
C4 M13 Y21 K77
LRV 10

Acai Berry
PPG1046-7
R92 G68 B80
C60 M82 Y54 K39
LRV 7

Regal Robe
PPG1055-7
R119 G64 B65
C40 M86 Y72 K31
LRV 7

Old Silk
PPG0993-6
R109 G115 B122
C17 M6 Y7 K60
LRV 17

Gray Marble
PPG1002-4
R185 G180 B177
C28 M24 Y27 K0
LRV 46

Cocoloco
PPG1079-5
R170 G143 B122
C36 M44 Y55 K0
LRV 30

Lazy Summer
PPG1068-4
R217 G177 B159
C10 M31 Y37 K0
LRV 47

Roman Bath
PPG1198-5
R220 G140 B89
C7 M53 Y73 K0
LRV 33

Auburn Tress
PPG1070-6
R166 G110 B73
C30 M61 Y84 K8
LRV 19

AUTHENTIC

Secret Safari
PPG1110-4
R198 G187 B104
C22 M18 Y72 K0
LRV 47

Fall Chill
PPG1003-1
R225 G221 B219
C7 M7 Y10 K0
LRV 73

Hint Of Ginger
PPG1077-2
R235 G218 B200
C1 M10 Y19 K0
LRV 70

Oyster Cracker
PPG1108-1
R244 G240 B210
C0 M0 Y20 K0
LRV 85

White Sage
PPG1125-2
R210 G212 B195
C14 M6 Y22 K0
LRV 64

Cactus Blossom
PPG1138-1
R216 G229 B221
C12 M0 Y12 K0
LRV 75

Symmetry
PPG1037-4
R143 G160 B167
C47 M26 Y28 K1
LRV 35

Bison Stampede
PPG1054-7
R103 G72 B72
C53 M78 Y72 K37
LRV 8

Chocolate Pretzel
PPG1017-7
R96 G80 B75
C62 M66 Y71 K34
LRV 9

Gray Flannel
PPG1013-6
R88 G89 B96
C68 M57 Y52 K29
LRV 10

Starship
PPG1042-7
R64 G78 B97
C86 M66 Y36 K41
LRV 6

Midnight River
PPG1035-7
R068 G80 B85
C81 M60 Y56 K29
LRV 8

VISIONARY

Secret Safari
PPG1110-4
R198 G187 B104
C22 M18 Y72 K0
LRV 47

Shining Scale
PPG0996-1
R221 G221 B219
C3 M2 Y11 K4
LRV 72

Boudoir Blue
PPG1244-4
R126 G163 B210
C52 M27 Y0 K0
LRV 37

Idyllic Isle
PPG1235-4
R148 G200 B210
C43 M14 Y16 K0
LRV 55

Jamaican Sea
PPG1236-6
R38 G165 B186
C80 M16 Y16 K2
LRV 33

Lively Laugh
PPG1218-3
R225 G221 B142
C9 M1 Y54 K0
LRV 68

Phantom Hue
PPG1004-6
R100 G93 B94
C60 M59 Y58 K29
LRV 10

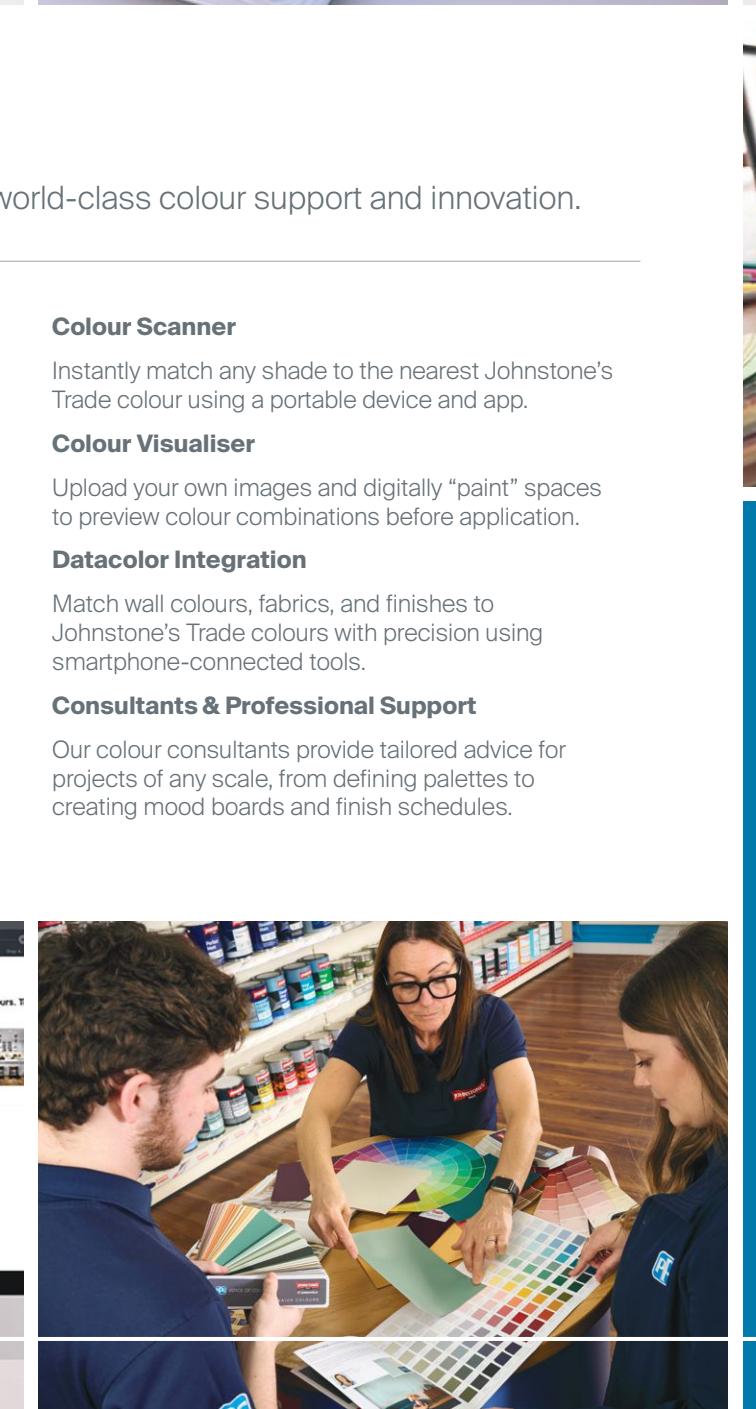
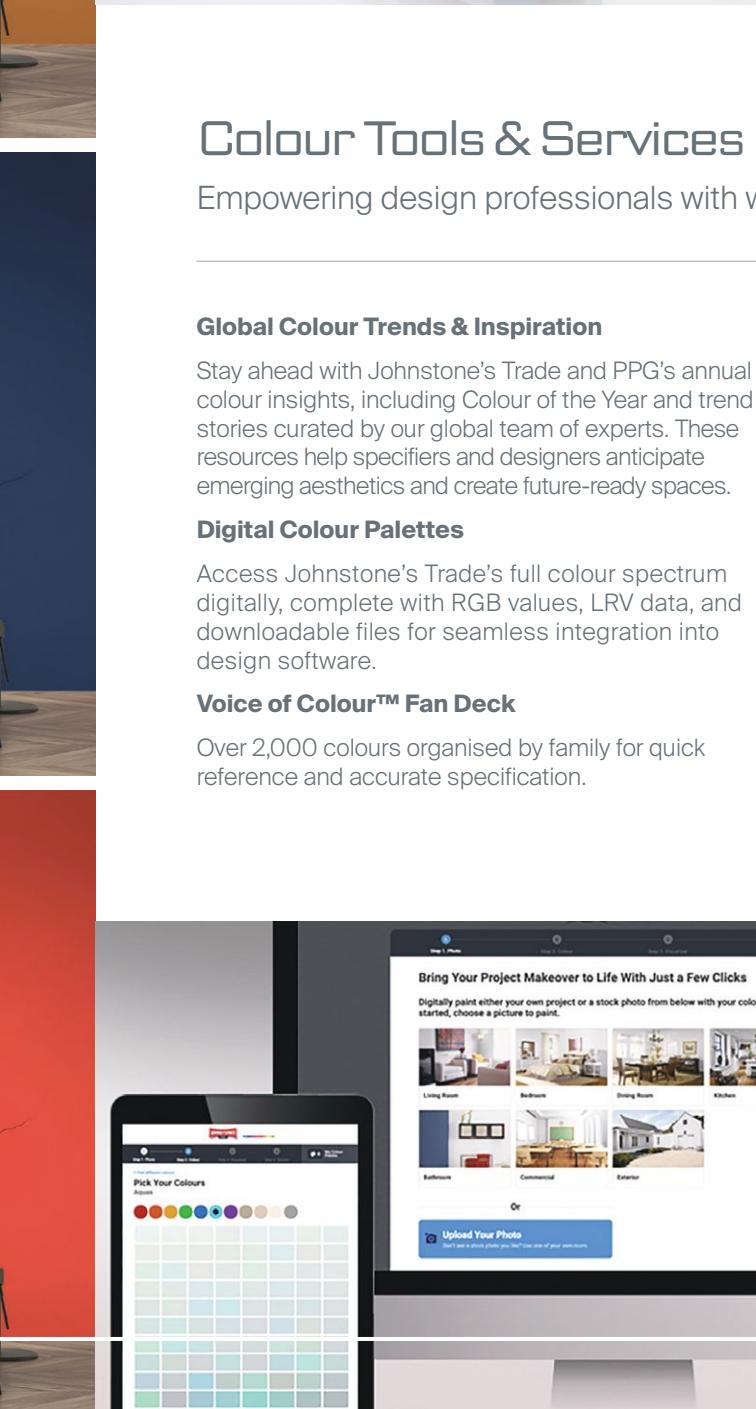
Enchanted Desert
PPG1068-3
R227 G201 B190
C3 M18 Y20 K0
LRV 61

Heart's Afire
PPG13-14
R165 G79 B93
C26 M81 Y54 K11
LRV 14

Wet Coral
PPG1189-6
R209 G88 B76
C6 M80 Y76 K1
LRV 21

Still Lake
PPG1175-3
R211 G208 B221
C14 M14 Y8 K0
LRV 64

EXPRESSIVE



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