



PPG VALUE-PRO™ PRIMERS

Professional Primer Performance. Economy-Tier Value.

The new **PPG VALUE-PRO™ primer line** delivers the performance collision repair shops need most, at a price point designed to help maximize profitability.

Engineered for everyday repair work, PPG *Value-Pro* primers combine quality adhesion, filling capability, adequate drying, and easy sanding to help technicians work more efficiently.

Whether you're looking for a versatile primer surfacer or a true direct-to-metal solution, the *Value-Pro* primer portfolio provides dependable performance across a wide range of repair applications and substrates.

Why Choose PPG Value-Pro™ Primers?

Maximum Value Professional-grade primer performance at an economy-tier price point.	Faster Throughput Fast drying and easy sanding help reduce cycle times and keep repairs moving through the shop.	Repair Versatility Compatible with steel, aluminum, fiberglass, and previously painted surfaces.
Build & Holdout High-build formulas help reduce rework and deliver a smooth, consistent finish.	Broad System Compatibility Can be topcoated with virtually any automotive paint system.	Simplified Solutions DTM that combines primer, filler, and sealer functionality into a single product solution.

Primer Family

A complete line of economy-tier primer solutions designed to support budget conscious repair shops operations while helping control material costs and improve productivity.

Product Portfolio

Part #	Product Description
SP720/01	2K 4.4 Urethane Primer - Gray
SH700/04	2K 4.4 Urethane Primer Hardener
SP820/01	2K 2.1 Urethane Primer - Gray
SH800/04	2K 2.1 Urethane Primer Hardener
SP910/01	2K 2.1 DTM Primer - White
SP920/01	2K 2.1 DTM Primer - Gray
SP930/01	2K 2.1 DTM Primer - Black
SH900/04	2K 2.1 DTM Primer Hardener

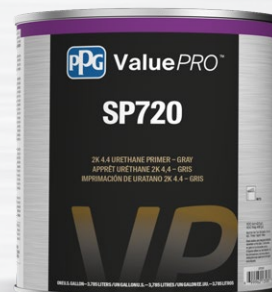
SP720

2K High Build Urethane Primer Surfacers (4.4 VOC)

Designed for productivity-focused collision repairs:

- Fast-drying, high-build primer surfacer
- Good substrate adhesion
- Multiple Application configurations
- Easy to Sand
- Good Holdout

Delivers fast-drying, high-build performance with easy sanding and good color holdout, helping technicians achieve a smoother finish in less time.



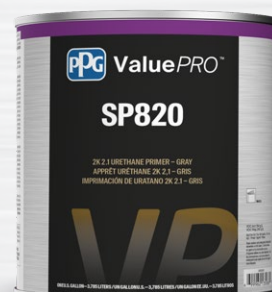
SP820

2K High Build Urethane Primer Surfacer (2.1 VOC)

A low-VOC primer surfacer that combines:

- High-build filling capability
- Fast drying characteristics
- Easy sanding
- Good adhesion
- 2.1 Low VOC Formula

Get smooth, professional results faster with a high-build primer designed for easy sanding and dependable topcoat appearance.



SP9X0

High Build 2K DTM Primer Filler / Sealer (2.1 VOC)

Three Products. One Solution.

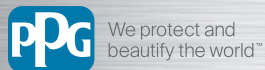
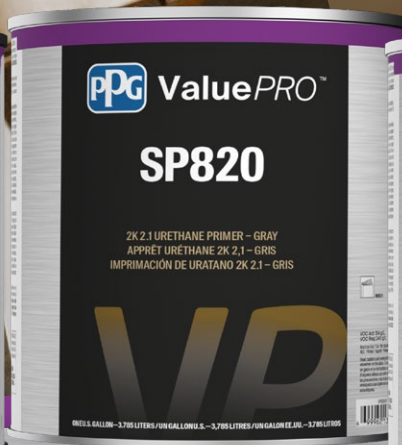
- Direct-to-Metal Primer
- Primer Filler
- Primer Sealer

Built with hybrid epoxy/acrylic polymer technology to provide:

- Great adhesion
- Corrosion resistance
- Easy sanding
- Productive dry times

Eliminates the need for self-etch primer and can be converted from filler to sealer by simply changing the mix ratio, helping reduce inventory, labor, and material costs.





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