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Trade Catalogue *Spring 2024*

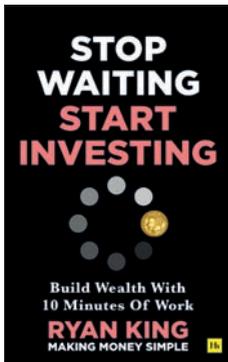
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New and coming soon

Stop Waiting, Start Investing

Build Wealth With 10 Minutes Of Work

By Ryan King



One of the problems for young people getting started in investing is the confusing range of options, the expectation that it will take a long time and the fear of messing it up.

Stop Waiting, Start Investing will help build long term wealth using the stock market with only ten minutes of work.

Author Ryan King is a social media content creator with a following of nearly 100,000 people online across his various social media platforms and he is the founder of Making Money Simple (@makingmoneysimple), an online financial education platform.

Stop Waiting, Start Investing breaks down personal finance and investing in an accessible way using relatable and in-depth content. The perfect guide for anyone who wants to begin their investment journey.

ISBN: 9781804090787 | Paperback £14.99

Publication date: 26/11/2024

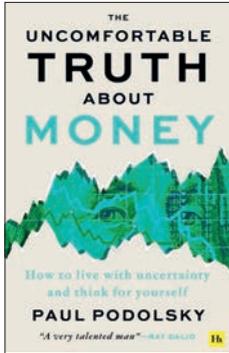
New and coming soon

Th

The Uncomfortable Truth About Money

How to live with uncertainty and learn to think for yourself

By Paul Podolsky



We are all stuck in a money cage. Money isn't the most important thing, but it is a thing and you can't get away from it. Birth costs money and death costs money. So even if you hate talking about money, you need to know the basics, the same way you need to know how to cook yourself a simple meal.

The problem with most money books is that they are not written by practitioners and avoid hard truths. What a weathered investor knows is that stocks are not always good for the long run. They know that being stingy helps accrue wealth. They know the big thing when you buy property has nothing to do with the property. They know the big thing is less what happens to the markets in a day than if the entire system holds together. And they know what to look for if it's time to pull out.

This new book will teach you a lifetime of money learnings distilled to a thin volume, like a basic cooking recipe you can follow.

ISBN: 9781804090954 | Paperback: £15.99

Publication date: 19/11/2024

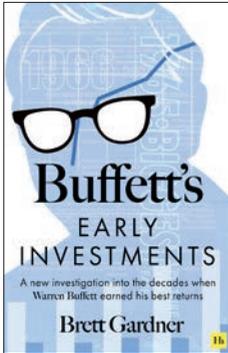


New and coming soon

Buffett's Early Investments

A new investigation into the decades when Warren Buffett earned his best returns

By Brett Gardner



Buffett's Early Investments investigates ten investments that legendary investor Warren Buffett made in the 1950s and 1960s – earning him his first millions – and uncovers unique insights in the process.

The book covers the role activism had in driving Buffett's early returns and the research methods Buffett used to uncover unique insights regarding the investments he made.

Buffett's Early Investments helps readers understand how history's greatest ever investor really made his returns in the years where he produced his best numbers – and what that means for investors today.

ISBN: 9781804090572 | Hardback: £38

Publication date: 05/11/2024

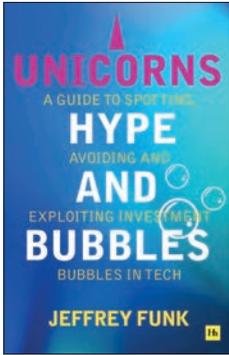
New and coming soon

Hh

Unicorns, Hype and Bubbles

A guide to spotting, avoiding and exploiting investment bubbles in tech

By Jeffrey Funk



New technologies are an investment minefield. Putting money behind them means taking a risk on unproven ventures, often from inexperienced (and potentially unscrupulous) developers. While some will lead the investor to fantastic gains, many others turn out to be mere bubbles – a flimsy veneer of excitement and hype with little profitable at the core.

From cryptocurrencies, blockchain, the metaverse, Web3, and NFTs, to self-driving vehicles, delivery drones, solid state batteries, eVTOLs, and more, technology bubbles have been inflating and popping for many years. Each time a bubble pops, tens if not hundreds of billions of investment dollars disappear with them.

Unicorns, Hype, and Bubbles arms the reader with the tools required to differentiate between bubbles and genuine, sustainable technological revolutionaries.

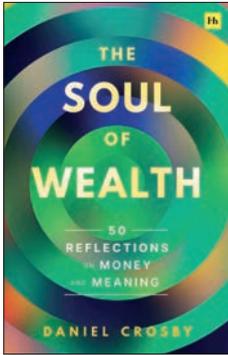
ISBN: 9781804090886 | Paperback: £15.99

Publication date: 22/10/2024

The Soul of Wealth

50 reflections on money and meaning

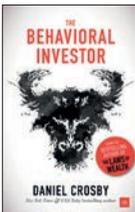
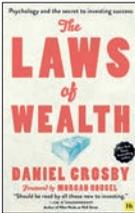
By Daniel Crosby



We all know that true wealth is about far more than money. Wealth is friends, family, health, a vocation, command of your time, leisure, and whatever else is important to you. And yet, we are all guilty of acting as if money alone is wealth and an end in itself.

How do we navigate these crossroads to find the right balance between monetary wealth and true, soulful wealth? In *The Soul of Wealth*, Daniel Crosby presents 50 short essays which explore what wealth really is and provides practical suggestions for how to change your thinking and your actions in small, powerful ways, for a wealthier life.

Also by the same author:



The Soul of Wealth is the ultimate compendium of the world's best behavioral finance and personal finance knowledge. It will challenge thinking, rekindle forgotten truths, and empower you to embrace a new relationship with your money.

ISBN: 9781804091036 | Paperback: £14.99

Publication date: 15/10/2024

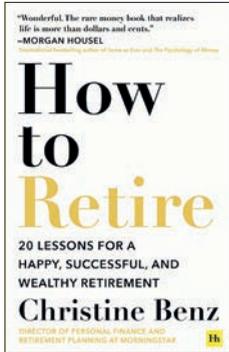
New and coming soon

Fh

How to Retire

20 lessons for a happy, successful, and wealthy retirement

By Christine Benz



What are the secrets to a healthy, happy, and wealthy retirement? To answer that question, Morningstar columnist and podcaster Christine Benz asked 20 retirement thought-leaders to go deep on a single lesson that they believe contributes to success in retirement.

These lessons range from nitty gritty financial matters to quality-of-life considerations that help pre-retirees and retirees maximise their 'time on earth' allocations.

Christine Benz is director of personal finance and retirement planning for Morningstar and senior columnist for Morningstar.com. She has been widely quoted in the media, including *The New York Times*, *The Wall Street Journal*, *Barron's*, and CNBC. *Barron's* named her to its list of the 100 most influential women in finance in 2020 and 2021, and as one of the 10 most influential women in wealth management in 2021.

ISBN: 9781804090695 | Paperback: £14.99

Publication date: 17/09/2024

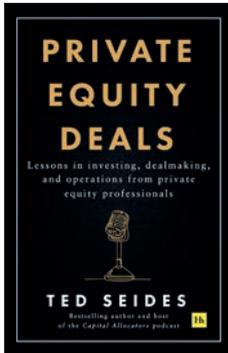


New and coming soon

Private Equity Deals

Lessons in investing, dealmaking, and operations from private equity professionals

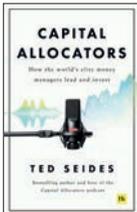
By Ted Seides



Over the past 20 years, the private equity industry went from a cottage industry to a powerful juggernaut that touched every corner of the global economy. Private equity is an important investment allocation for public and corporate pension funds, university endowments, non-profit foundations, hospitals, insurance companies, families, and sovereign wealth funds worldwide.

Private equity owned businesses are everywhere around us and touch every aspect of our daily lives. In *Private Equity Deals*, Ted Seides gives an insight to the conversations that typically happen behind the closed doors of institutional investors and private equity managers.

Also by the same author:



Through a series of case studies across different types of private equity transactions, *Private Equity Deals* shares the dynamics of deal making, companies, and ownership that make private equity a force in the world.

ISBN: 9781804091029 | Paperback: £24.99

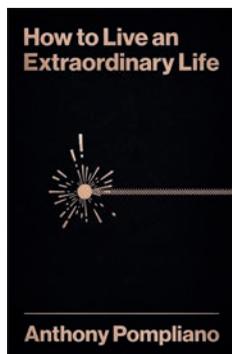
Publication date: 10/09/2024

New and coming soon

Hh

How to Live an Extraordinary Life

By Anthony Pompliano



Anthony Pompliano writes a series of short letters to his daughter with a mountain of simple, practical advice and easy, actionable ideas about how to live an extraordinary life.

The advice includes why you don't have to win every argument, how to live your life as a documentary, why it's good to change your mind, how luck is not real, and why today is practice for tomorrow.

How to Live an Extraordinary Life is full of remarkably simple techniques, hacks and advice that anyone can implement. The secret to applying these changes, the author argues, is consistency.



**Future
bestseller**

Author Anthony Pompliano has 1.6m followers on X @APompliano, 427,000 followers on YouTube @AnthonyPompliano and 119,000 followers on Instagram @pompglobal and writes a daily newsletter to 250,000+ investors <https://pompliano.substack.com> and his podcast, The Pomp Podcast, gets 2.5m downloads per month.

ISBN: 9781804091081 | Paperback: £14.99

Publication date: 10/09/2024

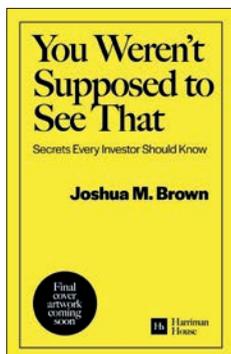
Hh

New and coming soon

You Weren't Supposed to See That

Secrets every investor should know

By Joshua Brown



You Weren't Supposed to See That is a collection of Joshua Brown's finest writing on how things really work in investing and on Wall Street.

Drawing on 15 years of his blog *The Reformed Broker*, the most-read financial blog in the world, the author revisits, updates, and expands on the best of his wildly popular writing.

Joshua Brown is the co-founder and CEO of New York-based Ritholtz Wealth Management, managing over \$2 billion for high net worth investors, corporate retirement plans and foundations. He is followed by both private and professional investors and his X account has 1.1m followers (@Downtown).

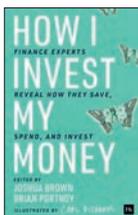


**Future
bestseller**

ISBN: 9781804091012 | Paperback: £14.99

Publication date: 03/09/2024

Also by the
same author:



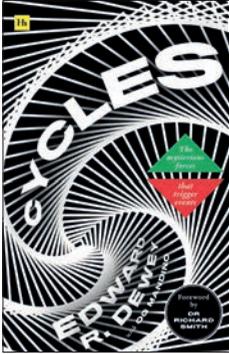
New and coming soon



Cycles

The mysterious forces that trigger events

By Edward R. Dewey with Og Mandino



Edward R. Dewey was chief economist in the Hoover Administration and tasked by President Hoover to figure out what caused the 1929 stock market crash and ensuing depression.

In the course of his extensive investigations, he became convinced that something important was missing from our collective knowledge of how economies and societies work – a working knowledge of cycles. He was joined in his quest to establish a “science of cycles” by other leaders of his time, including Ivy League scientists, Smithsonian Directors, Industrial CEOs, Ambassadors, and political leaders.

This trading classic, now back in print, was first published in 1971. *Cycles* was Dewey’s answer to President Hoover’s question and to many more questions which had arisen from his decades of research.

ISBN: 9780857199577 | Paperback: £32.99

Publication date: 19/03/2024

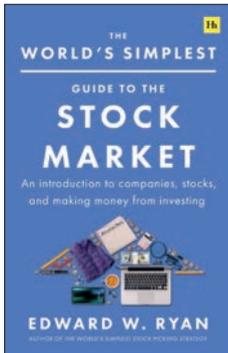


New and coming soon

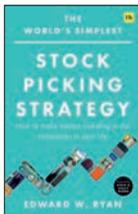
The World's Simplest Guide to the Stock Market

An introduction to companies, stocks, and making money from investing

By Edward W. Ryan



Also by the same author:



The World's Simplest Guide to the Stock Market provides a crash course on the essentials of stocks and the stock market. This new book is the ideal first read for anyone new to stocks, but is also useful for someone looking for a refresher on the basics.

A new title from the author of *The World's Simplest Stock Picking Strategy*. In plain language the book gives clear answers to key questions such as:

- What is a company, how do companies grow, how do companies raise money, and how does a company go public?
- What is a stock, what causes stock prices to move, and what do investors experience when they own a stock?
- What are stock exchanges and how do they work, how do investors interact with exchanges, and what is an index?

Author Edward W. Ryan brings life to what can be complex and daunting topics. By drawing on his own experiences as both a personal investor and a professional in the investment industry, he provides real-world context that makes the material relatable and memorable.

ISBN: 9781804090206 | Paperback £15.99

Publication date: 16/04/2024

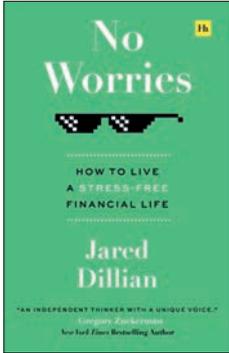
New and coming soon

Hb

No Worries

How to live a stress-free financial life

By Jared Dillian



No Worries is a book for people who don't want to agonise over money. This comprehensive personal finance guide is designed to help the reader avoid stress and manage their own finances to ensure a happier, more fulfilling financial life. Dillian argues that, if you get the big decisions right, then you don't have to worry about the small decisions.

With practical, everyday principles, this book is a one-stop shop for dealing with a variety of financial problems.

Jared Dillian is the editor of *The Daily Dirtnap*, a popular market newsletter for investment professionals. He was a trader for Lehman Brothers, specializing in index arbitrage and ETF trading. Jared is an investment strategist at Mauldin Economics and has contributed to *Bloomberg Opinion*, *Forbes* and *TheStreet.com*. He tweets @dailydirtnap.



ISBN: 9781804090558 | Paperback: £14.99

Publication date: 23/01/2024

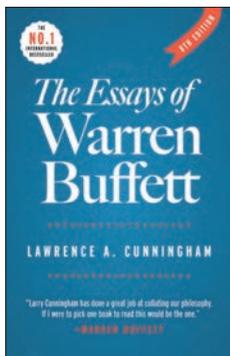


New and coming soon

The Essays of Warren Buffett

Lessons for Corporate America

By Lawrence Cunningham



A modern classic, *The Essays of Warren Buffett* is the book Buffett autographs most and likes best. Its popularity and longevity over three decades attest to the widespread appetite for this definitive statement of Mr. Buffett's thoughts that's uniquely comprehensive, non-repetitive, and digestible.

New and experienced readers alike will gain an invaluable informal education by perusing this classic arrangement of Mr. Buffett's best writings.

ISBN: 9780966446142 | Paperback: £29.99

Publication date: 23/01/2024

Distribution only.

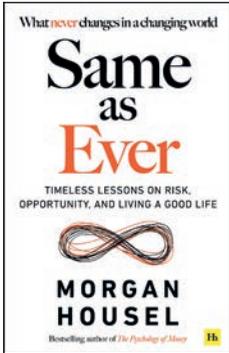
New and coming soon

Hh

Same as Ever

Timeless lessons on risk, opportunity and living a good life

By Morgan Housel



When planning for the future we often ask, “What will the economy be doing this time next year?” Or, “What will be different ten years from now?”

But forecasting is hard. The important events that will shape the future are inherently unpredictable. Instead, we should be asking a different question:

- What will be the same ten years from now?
- What will be the same one hundred years from now?

Knowledge of the things that never change is more useful, and more important, than an uncertain prediction of an unknowable future.

In *Same As Ever*, bestselling author Morgan Housel shares 24 short stories about the ways that life, behaviour, and business will always be the same. Armed with this knowledge of the unchanging, you will have a powerful new ability to think about risk, opportunity, and how to navigate the uncertainty of the future.

As you see familiar themes repeat again and again in the years ahead, you’ll find yourself nodding and saying, “Yep, same as ever.”

ISBN 9781804090633 | Paperback £14.99

Publication date: 07/11/2023

Distribution Notes

Penguin Random House (under imprint Portfolio) are the US publishers of *Same as Ever*. Harriman House have acquired the UK & Commonwealth rights giving us the following rights for our edition:

No Rights

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Exclusive Rights

Australia; British West Indies; Myanmar; Fiji; Ghana; India; Irish Republic; Jamaica; Jordan; Kenya; Namibia; New Zealand (including Ross); Nigeria and the Cameroons; Pakistan; Sierra Leone; South African Republic; Trinidad and Tobago; United Kingdom (including Northern Ireland, the Isle of Man and Channel Islands); Zambia

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Rest of the World



New and coming soon

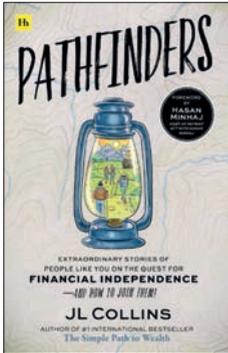


Bestseller

Pathfinders

Extraordinary stories of people like you on the quest for financial independence — and how to join them!

By JL Collins



A new book from JL Collins, the international bestselling author of *The Simple Path to Wealth*. *Pathfinders* is designed to be a companion book to *The Simple Path to Wealth* and explores the journeys of people who had taken the message from *The Simple Path to Wealth* to heart and adapted it to their own unique life situations.

This new book is a practical guide, divided into chapters with contributions from fans and followers of JL Collins, each opening with an essay from the author.

The book features perspectives from USA, UK, Canada, Australia, New Zealand, Japan, Switzerland, Austria, Belgium, Taiwan, Russia, Ukraine, Portugal, India, Italy, Nigeria and the Philippines. *The Simple Path to Wealth* has been translated into many languages including Japanese, Korean, Russian, German, Spanish, Arabic, Simplified and Traditional Chinese, Thai, Vietnamese, Polish, Romanian, Portuguese (Portugal only and Brazil), Marathi, Bulgarian and Dutch.



ISBN: 9781804090015 | Paperback: £14.99

Publication date: 31/10/23

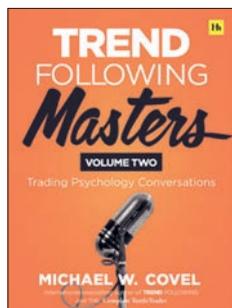
New and coming soon



Trend Following Masters – Volume Two

Trading psychology conversations

By Michael Covell



This second volume of *Trend Following Masters* features conversations with great psychologists and behavioral scientists, including Annie Duke, Alexander Elder and Daniel Kahneman.

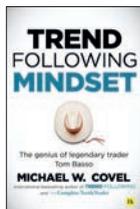
Encouraged by Michael's skilled and knowledgeable questions, the legendary guests reveal the best of their wisdom, guidance, and ideas to help you manage your trading mindset. It is the ultimate mentorship circle serving one goal: to give everyone the chance to learn how to profit in the markets.

Also by the same author:



Michael Covell's *Trend Following* podcast has delivered millions of listens across 80+ countries for over a decade. On the podcast, Michael invites you to take a seat next to him as he interviews the world's top experts in investor psychology.

Covell is the bestselling author of many books including *Trend Following*, *The Complete Turtle Trader*, *Trend Commandments*, *The Little Book of Trading* and *Trend Following Mindset*. He tweets @Covell and has over 41,000 followers. His previous books have been translated into many languages including: Arabic, Traditional and Simplified Chinese, French, German, Hungarian, Korean, Japanese, Polish, Portuguese, Romanian, Russian, Thai, Turkish and Vietnamese.



ISBN: 9780857199997 | Hardback: £30

Publication date: 19/09/23

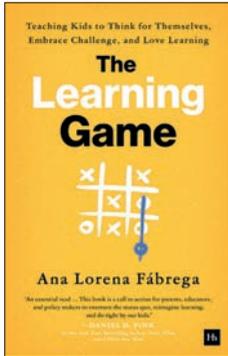
Hh

New and coming soon

The Learning Game

Teaching kids to think for themselves, embrace challenge, and love learning

By Ana Lorena Fábrega



Ana Lorena Fábrega is an award-winning edupreneur, writer, and Chief Evangelist at Synthesis. Growing up, she attended ten schools in seven different countries. She earned her BS in Childhood Education and Special Education from New York University and taught elementary school. Today, Ana writes a newsletter to nearly 200,000 readers about the promise of alternative education and has over 160,000 X followers @anafabrega11.

In *The Learning Game*, Fábrega maps the school lessons we need to unlearn and challenges us to rethink education: instead of telling kids what to believe, what if we helped them learn how to think for themselves? What if we encouraged them to take risks and tackle projects of their own?

The author considers how in the real world, the people who succeed are the ones who know how to teach themselves anything. *The Learning Game* will appeal to parents and anyone whose job involves helping others learn, including managers, consultants and people looking to master their craft, learn a new job skill, earn a promotion, or become an entrepreneur.

ISBN: 9781804090510 | Paperback: £19.99

Publication date: 05/09/2023

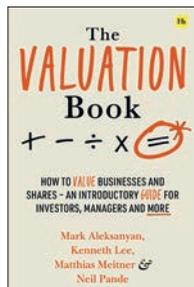
New and coming soon

Fh

The Valuation Book

How to value businesses and shares – an introductory guide for investors, managers, and more

By Kenneth Lee, Matthias Meitner, Neil Pande, and Mark Aleksanyan



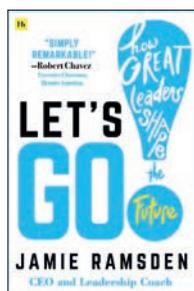
The Valuation Book contains the tools needed to make a robust valuation of a business. No detailed prior knowledge of business valuation is required – the book covers everything you need to know, including how to read relevant parts of company accounts and the valuation tools that are used by professionals. Written by academics who are also practitioners, the book is a comprehensive introductory valuation guide for investors, managers, accountants, lawyers and anyone else who needs to value a business.

ISBN: 9780857199492 | Paperback: £29.99 | Publication date: 01/10/24

Let's Go!

How great leaders shape the future

By Jamie Ramsden



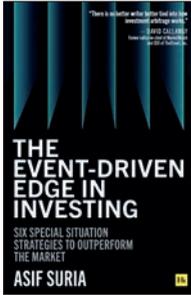
Author Jamie Ramsden has thrived in the leadership world as a successful executive, an elite coach, and an academic. *Let's Go!* lays out his own powerful leadership framework, which merges hands-on business knowledge with profound insights into human motivations. The effective leader is a role model, a community builder, a sense maker, and a future shaper. *Let's Go!* empowers executives and leaders to elevate their game, better understand themselves and their world, and live to their fullest potential.

ISBN: 9781804090756 | Paperback: £17.99 | Publication date: 14/05/24

The Event-Driven Edge in Investing

Six special situation strategies to outperform the market

By Asif Suria



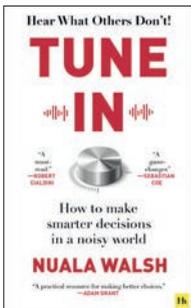
Every investor wants a dependable advantage that enables them to beat the market. Every investor wants an edge. One such edge, long thought to be accessible only to institutional investors, can be found in event-driven investing strategies. These strategies allow you to recognise and take advantage of the effect of corporate events on the price of stocks: events including mergers and acquisitions, stock buybacks, and spin-offs. Accomplished multi-strategy investor Asif Suria provides a simple, in-depth introduction to these highly profitable strategies, making them available to all investors.

ISBN: 9781804090497 | Paperback: £24.99 | Publication date: 21/05/24

Tune In

How to make smarter decisions in a noisy world

By Nuala Walsh



Your decisions matter more than you think. Despite popular belief, the most underestimated risk facing our generation is not economic, political, cyber or even climate risk. It's human decision risk. And it's rising. In today's noisy, fast-paced world, it's hard to hear what really matters – amplifying a rush to misjudgement. Behavioural scientist and award-winning Fortune-500 advisor, Nuala Walsh understands how to master the art of judgement. She explains why decision-makers tune out at milestone moments and champions an underestimated source of power, influence and relative advantage – tuning in to what matters when it matters most.

ISBN: 9780857199959 | Paperback: £15.99 | Publication date: 26/03/24

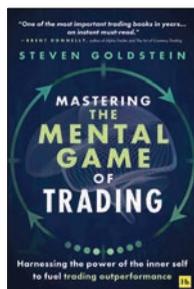
New and coming soon

Hh

Mastering the Mental Game of Trading

Harnessing the power of the inner self to fuel trading outperformance

By Steven Goldstein



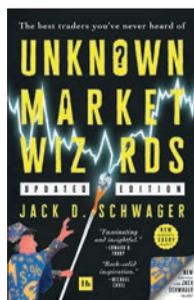
The biggest hurdle in trading can be the trader's inability to take ideas based on sound analysis and trade them effectively in the financial markets. Far too often traders look back with regret at what they could have achieved if only they had done what they intended to do, and not what they actually did. This book is an exploration into the inner world of trading, and the inner reaches of the trader's mind, soul and heart. The book is based on the experience of the author who spent nearly a quarter of a century as a professional trader, plus over a decade coaching traders at many of the world's leading trading firms. Steven Goldstein is one of the leading coaches in the financial markets industry.

ISBN: 9781804090077 | Paperback: £26.99 | Publication date: 16/01/2024

Unknown Market Wizards (new paperback edition)

The best traders you've never heard of

By Jack D. Schwager



A revised and updated edition of *Unknown Market Wizards* with new material in every chapter. Jack Schwager returns to interview the traders from the 2020 book, asking how they navigated the unprecedented markets of 2020–2022, including the pandemic bear market, rising inflation, and the emergence of another bear market. All chapters have been updated with exclusive new interviews. An invaluable collection of trading wisdom, brimming with insights that will help all traders improve their outcomes. Over one million *Market Wizards* have been sold and over 72,000 copies of the Hardback book have been sold since publication in 2020.

ISBN: 9780857198716 | Paperback: £19.99 | Publication date: 07/11/2023

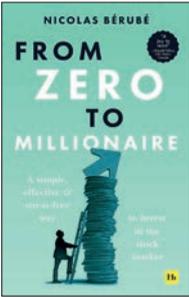
Hh ★
Bestseller

Hh New and coming soon

From Zero to Millionaire

A simple, effective and stress-free way to invest in the stock market

By Nicolas Bérubé



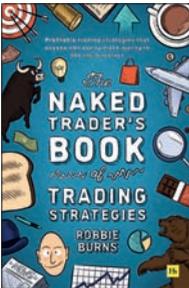
At a time when a record number of people are investing in the stock market, this book by award-winning financial writer Nicolas Bérubé reveals how any investor can get rich and beat the professionals at their own game by investing less than an hour a year of their time. Admitting that he felt like a 'zero' after his first mistakes as a beginner investor, Bérubé never stopped trying to understand what separates the winners from the losers. He observes how the greatest investors around the world think and act, meeting and interviewing many of them. Using the latest research, he identifies proven and accessible ways to invest, and offers concrete advice on how to get started or take control of your investments today.

ISBN: 9781804090268 | Paperback: £14.99 | Publication date: 10/10/2023

The Naked Trader's Book of Trading Strategies

Profitable trading strategies that anyone can use to make money in the stock market

By Robbie Burns



From the author of the best-selling *Naked Trader*, this new book reveals Robbie Burns' latest and most profitable trading strategies. Readers will learn the best places to find great shares, how to plan trades properly, what it takes to make massive profits and approaches to put trading plans into action. Perfect for experienced traders as well as those new to the markets.

ISBN: 9780857199782 | Paperback: £18.99 | Publication date: 18/07/23

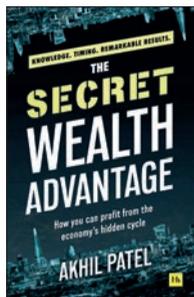
New and coming soon

Hh

The Secret Wealth Advantage

How you can profit from the economy's hidden cycle

By Akhil Patel



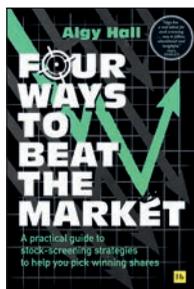
The Secret Wealth Advantage guides the reader through the financial markets and their cycles to help them make better investment decisions. A unique take on property and stock market cycles using data and historical analysis drawn from over two hundred years and multiple countries, the book provides practical guidance on the times to be in and out of the markets. It will help readers secure their financial futures by taking advantage of wealth building periods or preserving their capital during periods when markets tank.

ISBN: 9780857198570 | Paperback: £19.99 | Publication date: 11/07/2023

Four Ways to Beat the Market

A practical guide to stock-screening strategies to help you pick winning shares

By Algy Hall



Investors in stocks are faced with two major problems: how to find and interpret the most useful data from company accounts and how to whittle down the list of thousands of public companies into a smaller pool of candidates for further research. In *Four Ways to Beat the Market*, financial journalist Algy Hall provides the solution to both problems and helps investors in their quest to pick winning shares. The book contains many other hints, tricks and tactics for investors and will help readers spot the best stocks and avoid the duds.

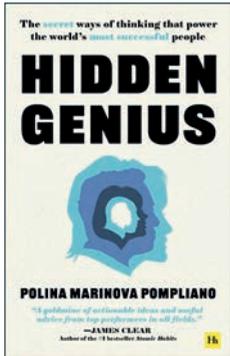
ISBN: 9780857199416 | Paperback: £24.99 | Publication date: 16/05/2023

Key titles

Hidden Genius

The secret ways of thinking that power the world's most successful people

By Polina Marinova Pompliano



Hidden Genius is based on Polina Marinova Pompliano's popular Substack writings – The Profile – where she studies the most successful and interesting people and companies in business, entertainment, tech and sports.

The author routinely profiles influential figures and has interviewed The Rock, Melinda Gates, Danny Meyer, Steve Case, Chamath Palihapitiya and Alexis Ohanian. Polina tweets @polina_marinova and has over 130,000 followers. Her @ProfileRead account has over 16,000 followers.

Polina previously spent five years at Fortune where she wrote more than 1,300 articles and earned the trust of prominent investors and entrepreneurs. *Hidden Genius* will appeal to a broad audience including self-improvers, business leaders, creatives and all smart thinking readers.



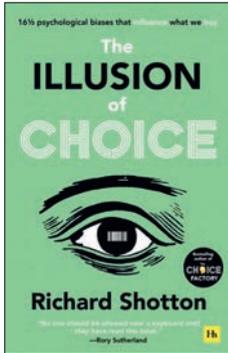
ISBN: 9781804090046 | Paperback: £14.99

Publication date: 20/06/23

The Illusion of Choice

16½ psychological biases that influence what we buy

By Richard Shotton



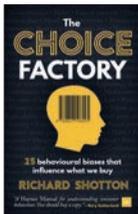
A new book from the bestselling author of *The Choice Factory*, *The Illusion of Choice* explores how behavioural science can be practically applied to advertising.

Drawing on a wide range of behavioural biases, *The Illusion of Choice* identifies the 16½ most important psychological quirks – from the peak-end rule to the power of precision – that anyone in business needs to be aware of. The author focuses on how each should be practically applied to advertising.

Richard Shotton has worked in the advertising industry for 20 years. He has over 39,000 followers on X and over 267,000 followers on LinkedIn. He regularly writes for *Campaign*, *The Drum*, *WARC*, *Mediatel*, *AdMap*, *Market Leader*, *Huffington Post* and *Media Guardian*. *The Choice Factory* was the Winner of the Sales and Marketing Category at the 2019 Business Book Awards and has been translated into Chinese (Simplified and Traditional), Czech, Hungarian, Italian, Korean, Portuguese, Russian, Spanish, Turkish and Vietnamese.



Also by the
same author:



ISBN: 9780857199744 | Paperback: £14.99

Publication date: 28/03/2023

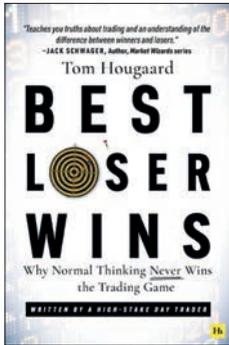
Key titles



Best Loser Wins

Why normal thinking never wins the trading game – written by a high-stake day trader

By Tom Hougaard



In *Best Loser Wins*, respected trader Tom Hougaard explains how his high-stake approach to trading allowed him to make millions. He is the winner of multiple trading competitions and on one occasion traded £25,000 into more than £1 million over the course of a year.

Best Loser Wins is about mindset psychology and self knowledge. The book explains how traders by thinking differently can elevate their game from mediocre and sporadic to excellent and consistent. Normal thinking leads to normal results. For exceptional results, traders must think differently.



Bestseller

Tom is followed by 13,000 people on Telegram where he posts his live trades, including live entries and exits, leaving him nowhere to hide.

Over 58,000 copies sold worldwide since publication in April 2022.

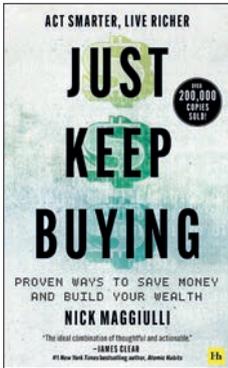
ISBN: 9780857198228 | Paperback: £24.99

Publication date: 16/08/22

Just Keep Buying

Proven ways to save money and build your wealth

By Nick Maggiulli



Everyone faces big questions when it comes to money: questions about saving, investing, and whether you're getting it right. Many answers provided by the financial industry have been based on belief and conjecture... until now.

In *Just Keep Buying*, Data Scientist and popular blogger Nick Maggiulli uses real data and evidence to answer the biggest questions in personal finance. You will learn why you need to save less than you think, why saving up cash to buy market dips isn't a good idea and how to survive during a market crash.

Nick is the creator of the popular OfDollarsAndData.com blog and has over 162,000 engaged X followers. He tweets at [@dollarsanddata](https://twitter.com/dollarsanddata).



Over **200,000 copies sold** worldwide since publication in April 2022.

“Just Keep Buying is the ideal combination of thoughtful and actionable. Maggiulli not only uses evidence to guide his suggestions, but he is also among the best at boiling everything down into ideas that are easy-to-understand and apply.”

– James Clear, #1 New York Times bestselling author of *Atomic Habits*

ISBN: Hardback: 9780857199713 Paperback: 9780857199256

Hardback: £22.00 Paperback: £14.99

Publication date: 12/04/22

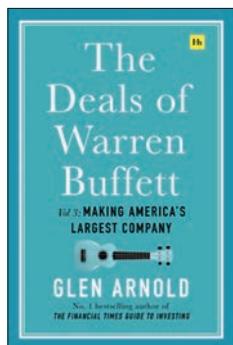
Key titles



The Deals of Warren Buffett: Volume 3

Making America's largest company

By Glen Arnold

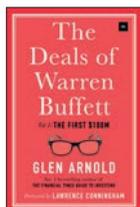


The third volume of *The Deals of Warren Buffett* traces Warren Buffett's journey as he made Berkshire Hathaway the largest company in America.

The book covers detailed analysis of the deals of the world's greatest investor, Warren Buffett, in the years when Berkshire Hathaway became the largest company in America.

This third volume in a series of four books follows Buffett's journey from 1989 to 1998 as Berkshire shares jump 14-fold from \$4,700 to \$68,000 and its market cap grew from \$5bn to \$100bn.

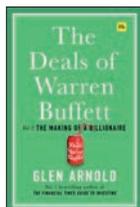
Also by the same author:



It covers the period Buffett made investments in companies including: Wells Fargo, USAir, American Express, The Shoe Group, Helzberg Diamond Shops, RC Willey, FlightSafety International, Dairy Queen, NetJets, and General Re.

ISBN: 9780857196491 | Hardback: £25

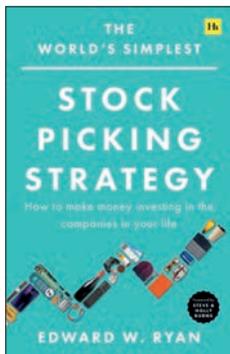
Publication date: 23/11/2021



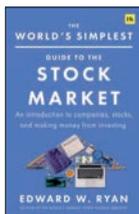
The World's Simplest Stock Picking Strategy

How to make money investing in the companies in your life

By Edward W. Ryan



Also by the same author:



At a time when interest in stock investing is surging, *The World's Simplest Stock Picking Strategy* provides a simple and successful strategy – showing how to invest in companies that stand out in everyone's daily life.

Technology and user-friendly apps like Robinhood have given people easy access to the markets through their mobile devices but many people have no guidance or plan. This book provides a practical strategy to pick stocks and invest in a more disciplined way for greater success.

Wall Street equity adviser Edward W. Ryan describes the investment strategy he has used for his own personal investments for the last ten years and shows you, step by step, with full practical guidance, how to put it into practice yourself.

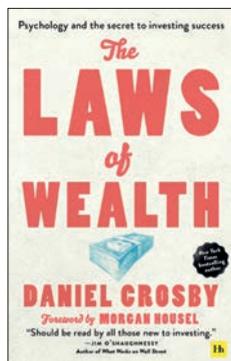
ISBN: 9780857199430 | Paperback: £14.99

Publication date: 16/11/2021

The Laws of Wealth

Psychology and the secret to investing success

By Daniel Crosby



New York Times bestselling author Dr Daniel Crosby brings the insights of behavioral finance to investors and traders everywhere, in this applied and accessible book.

Throughout, anecdotes, research, and graphics illustrate the lessons in memorable ways and Crosby provides clear, concise direction on what to think, ask, and do next to become a better investor.

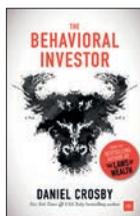
This edition features a foreword from bestselling author of *The Psychology of Money*, Morgan Housel.



An accessible and practical guide to investing psychology, *The Laws of Wealth* provides the reader with a unique perspective on investing, written by a clinical psychologist who also works as an asset manager.

The Laws of Wealth (original hardback) was awarded a gold medal in The Axiom Business Book Awards 2017.

Also by the same author:



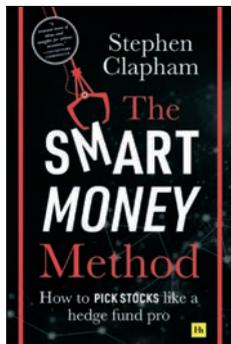
ISBN: 9780857197832 | Paperback: £14.99

Publication date: 30/03/2021

The Smart Money Method

How to pick stocks like a hedge fund pro

By Stephen Clapham



In *The Smart Money Method*, the stock-picking techniques used by top industry professionals are laid bare for investors. This is the inside track on how top hedge funds pick stocks and build portfolios to make outside returns.

Written by one of the leading commentators on fraud and aggressive accounting, Stephen Clapham spent 20 years as an equity analyst at different investment banks and is the founder of Behind the Balance Sheet, a leading investment research and investor training consultancy.

Clapham highlights the techniques to beat the market – he shows where to find great stock ideas, teaches how to access the quality of the business and explains his process to formulate the final decision to purchase. Split into 14 digestible chapters, the author shows how to monitor your portfolio and how to decide when to sell.



ISBN: 9780857197023 | Paperback: £19.99

Publication date: 24/11/2020

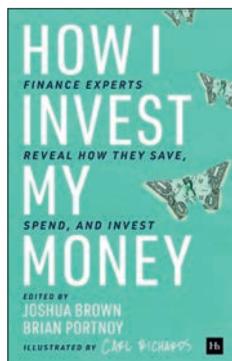
Key titles



How I Invest My Money

Finance experts reveal how they save, spend, and invest

By Brian Portnoy and Joshua Brown



An insightful collection of short essays from 25 of the most thoughtful and interesting leading finance professionals on how they manage their own money.

Taken as a whole, these essays powerfully demonstrate that there is no single 'right' way to save, spend, and invest. We see a kaleidoscope of perspectives on stocks, bonds, real assets, funds, charity, and other means of achieving the life one desires.

Very few financial professionals have ever written about their own personal finances and investments until now. Inspired by a hugely popular blog post by Josh Brown, an on-air contributor to CNBC television each week for the past decade. Josh Brown has one of the largest social media followings in the industry with over one million X followers.

With contributions from high-profile experts including Morgan Housel, Christine Benz, Brian Portnoy and Joshua Brown.

ISBN: 9780857198082 | Paperback: £18.99

Publication date: 17/11/2020

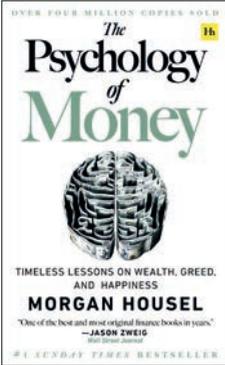
Hh 
Bestseller

Hh Key titles

The Psychology of Money

Timeless lessons on wealth, greed, and happiness

By Morgan Housel



An international bestseller with over 4 million combined copies sold and over 45,000 Amazon.com customer reviews.

Award-winning writer and social media sensation Morgan Housel shares short stories exploring the strange ways people think about money. Inspired by a blog post read by over one million people, the book takes a unique look at misconceptions and common flaws that take place when people think about money and investing, arguing that finance is not just about what you know. It's about how you behave.

Writer and high-profile financial blogger Morgan Housel has over 500,000 highly engaged X followers and *The Psychology of Money* won the gold medal at the Axiom 2021 Business Book Awards in the Personal Finance/Retirement/Investing category. Housel is a former columnist at *The Motley Fool* and *Wall Street Journal* and has a huge international fan base. He regularly speaks at events, appears on podcasts, television and radio shows.



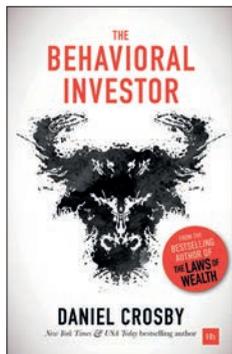
**Over
4 million
copies sold**

ISBN: 9780857197689 | Paperback: £14.99

Publication date: 08/09/2020

The Behavioral Investor

By Daniel Crosby



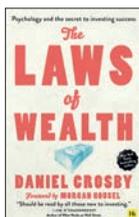
The Behavioral Investor takes an applied look at how psychology ought to inform the art and science of investment management.

Psychologist and asset manager Dr Daniel Crosby examines the sociological, neurological and psychological factors that influence investment decisions and offers practical solutions for improving both returns and behavior.

Readers will be treated to the most comprehensive examination of investor behavior to date and will leave with concrete solutions for refining decision-making processes, increasing self-awareness and constraining the fatal flaws to which most investors are prone. Wealth, truly considered, has at least as much to do with psychological as financial wellbeing.



Also by the same author:



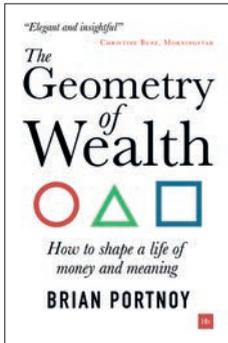
ISBN: 9780857196866 | Hardback £25

Publication date: 16/10/2018

The Geometry of Wealth

How to shape a life of money and meaning

By Brian Portnoy



How does money figure into a happy life? Behavioral finance expert Brian Portnoy delivers an inspired answer, building on the critical distinction between being rich and being wealthy.

While one is an unsatisfying treadmill, the other is the ability to underwrite a meaningful life, however one chooses to define that. Truly viewed, wealth is funded contentment.

In this accessible and entertaining book, Portnoy reveals that true wealth is achievable for many – including those who despair it is out of reach – but only in the context of a life in which purpose and practice are thoughtfully calibrated.



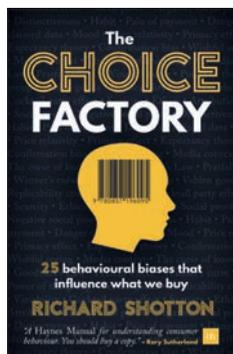
ISBN: 9780857196712 | Paperback £19.99

Publication date: 11/06/2018

The Choice Factory

25 behavioural biases that influence what we buy

By Richard Shotton



Before you can influence decisions, you need to understand what drives them. In *The Choice Factory*, Richard Shotton sets out to help you learn.

By observing a typical day of decision-making, from trivial food choices to significant work-place moves, he investigates how our behaviour is shaped by psychological shortcuts. With a clear focus on the marketing potential of knowing what makes us tick, Shotton has drawn on evidence from academia, real-life ad campaigns and his own original research.

Supporting his discussion, Shotton adds insights from new interviews with some of the smartest thinkers in advertising, including Rory Sutherland, Lucy Jameson and Mark Earls.

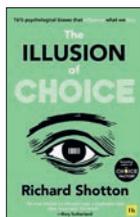


Bestseller

ISBN: 9780857196095 | Paperback: £14.99

Publication date: 12/02/2018

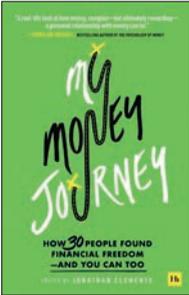
Also by the
same author:



My Money Journey

How 30 people found financial freedom – and you can too

By Jonathan Clements



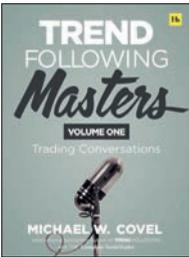
30 inspirational stories from ordinary Americans setting out their journeys to financial independence. *My Money Journey* will appeal to those interested in financial independence and anyone planning retirement. Jonathan Clements is the author of nine books on personal finance and spent almost 20 years at the *Wall Street Journal*, where he was the newspaper's personal finance columnist.

ISBN: 9780857199867 | Paperback: £17.99 | Publication date: 25/04/2023

Trend Following Masters – Volume One

Trading conversations

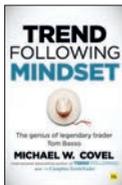
By Michael Covel



Michael Covel is the voice behind the hugely successful Trend Following™ Radio. This first volume of *Trend Following Masters* features Michael's conversations with great trend following traders, including: Bill Dreiss, Harold de Boer, Jerry Parker, Tom Basso, Larry Hite, Martin Bergin, Niels Kaastrup-Larsen, Eric Crittenden, Donald Wieczorek, and Robert Carver. Covel is the bestselling author of many books including *Trend Following*, *The Complete Turtle Trader*, *Trend Commandments*, *The Little Book of Trading* and *Trend Following Mindset*.

ISBN: 9780857198167 | Hardback: £30 | Publication date: 28/02/2023

Also by the same author:



Key titles

Hh

Crossover Creativity

Real-life stories about where creativity comes from

By Dave Trott



Creativity is all around us. In this entertaining collection of real-life stories, Dave Trott applies his crystal-clear lens to define what genuine creative vision looks like. This new title follows the hugely successful *Creative Blindness* and *The Power of Ignorance*. Dave Trott's illustrious advertising career spans 45 years. He is the author of many books and has almost 58,000 X followers @davetrott. Trott has a hugely popular blog: davetrott.co.uk and writes a regular column for *Campaign* magazine. He is a regular global public speaker.

ISBN: 9780857199881 | Paperback: £14.99 | Publication date: 07/02/2023

Also by the
same author:



Investing backlist

The Intelligent Fund Investor

Practical steps for better results in active and passive funds

By Joe Wiggins

ISBN: 9780857198761 | Paperback: £24.99 | Publication date: 29/11/2022

Shut Up and Keep Talking

Lessons on life and investing from the floor of the New York Stock Exchange

By Bob Pisani

ISBN: 9780857199218 | Hardback: £25 | Publication date: 18/10/2022

Soul in the Game

The art of a meaningful life

By Vitaliy Katsenelson

ISBN: 9780857199072 | Hardback: £25.99 | Publication date: 21/06/2022

The Case for Long-Term Value Investing

A guide to the data and strategies that drive stock market success

By Jim Cullen

ISBN: 9780857199478 | Hardback: £30 | Publication date: 12/04/22

The End of the Everything Bubble

Why \$75 trillion of investor wealth is in mortal jeopardy

By Alasdair Nairn

ISBN: 9780857199645 | Paperback: £19.99 | Publication date: 26/10/2021

Iceland's Secret

The untold story of the world's biggest con

By Jared Bibler

ISBN: 9780857198990 | Hardback: £22.99 | Publication date: 05/10/2021

Invest Your Way to Financial Freedom

A simple guide to everything you need to know

By Ben Carlson and Robin Powell

ISBN: 9780857199362 | Paperback: £14.99 | Publication date: 28/09/2021

The Asian Financial Crisis 1995–98

Birth of the age of debt

By Russell Napier

ISBN: 9780857199140 | Hardback: £39 | Publication date: 20/07/2021

Man of the Futures

The story of Leo Melamed and the birth of modern finance

By Leo Melamed

ISBN: 9780857197481 | Hardback: £35 | Publication date: 27/04/2021



The Complete Financial History of Berkshire Hathaway

A chronological analysis of Warren Buffett and Charlie Munger's conglomerate masterpiece

By Adam J. Mead

ISBN: 9780857199126 | Hardback: £60 | Publication date: 13/04/2021



Capital Allocators

How the world's elite money managers lead and invest

By Ted Seides

ISBN: 9780857198860 | Hardback: £30 | Publication date: 23/03/2021

When the Fund Stops

The untold story behind the downfall of Neil Woodford, Britain's most successful fund manager

By David Ricketts

ISBN: 9780857198655 | Paperback: £14.99 | Publication date: 26/01/2021

Investing for Growth

How to make money by only buying the best companies in the world

By Terry Smith

ISBN: 9780857199010 | Hardback: £24.99 | Publication date: 27/10/2020

Free Capital (3rd edition)

How 12 private investors made millions in the stock market

By Guy Thomas

ISBN: 9780857198822 | Paperback: £19.99 | Publication date: 13/10/2020



The Incredible Shrinking Alpha

How to be a successful investor without picking winners

By Larry E. Swedroe and Andrew L. Berkin

ISBN: 9780857198242 | Paperback: £19.99 | Publication date: 25/08/2020

Benjamin Graham's Net-Net Stock Strategy

A practical guide to successful deep value investing in today's markets

By Evan Bleker

ISBN: 9780857197078 | Paperback: £24.99 | Publication date: 14/07/2020

Dear Shareholder

The best executive letters from Warren Buffett, Prem Watsa, and other great CEOs

By Lawrence A. Cunningham

ISBN: 9780857197917 | Paperback: £18.99 | Publication date: 14/04/2020



Bestseller

Anatomy of the Bear (4th edition)

Lessons from Wall Street's four great bottoms

By Russell Napier

ISBN: 9780857195227 | Hardback: £29.99 | Publication date: 18/01/2016



Bestseller

The Art of Execution

How the world's best investors get it wrong and still make millions

By Lee Freeman-Shor

ISBN: 9780857194954 | Paperback: £19.99 | Publication date: 14/09/2015



Bestseller

Quality Investing

Owning the best companies for the long term

By Lawrence A. Cunningham

ISBN: 9780857195128 | Hardback: £35 | Publication date: 05/01/2016



Bestseller

Investing classics

Beyond The Zulu Principle

Extraordinary profits from growth shares

By Jim Slater

ISBN: 9780857190024 | Hardback: £25 | Publication date: 10/01/2011

The Zulu Principle

Making extraordinary profits from ordinary shares

By Jim Slater

ISBN: 9781905641918 | Hardback: £25 | Publication date: 28/11/2008

Reminiscences of a Stock Operator

*The classic novel based on the life of legendary stock market speculator
Jesse Livermore*

By Edwin Lefevre

ISBN: 9780857195944 | Hardback: £29.99 | Publication date: 13/02/2017

Trading backlist

Advanced Future Trading Strategies

30 fully tested strategies for multiple trading styles and time frames

By Robert Carver

ISBN: 9780857199683 | Hardback: £60 | Publication date: 18/04/2023

The Zen Trader

How ancient wisdom can help you master your mind and the markets

By Peter Castle

ISBN: 9780857198266 | Paperback: £24.99 | Publication date: 26/04/2022

Trend Following Mindset

The Genius of Legendary Trader Tom Basso

By Michael Covel

ISBN: 9780857198143 | Hardback: £30 | Publication date: 20/04/2021



Bulletproof Trader

Evidence-based strategies for overcoming setbacks and sustaining high performance in the markets

By Steve Ward

ISBN: 9780857196675 | Paperback: £35 | Publication date: 23/06/2020

Leveraged Trading

A professional approach to trading FX, stocks on margin, CFDs, spread bets and futures for all traders

By Robert Carver

ISBN: 9780857197214 | Hardback: £30 | Publication date: 29/10/2019

Smart Portfolios

A practical guide to building and maintaining intelligent investment portfolios

By Robert Carver

ISBN: 9780857195319 | Hardback: £45 | Publication date: 18/09/2017

Systematic Trading

A unique new method for designing trading and investing systems

By Robert Carver

ISBN: 9780857194459 | Hardback: £45 | Publication date: 14/09/2015

Technical Analysis and Stock Market Profits

The original bible of technical analysis

By Richard Schabacker

ISBN: 9780857199164 | Hardback: £55 | Publication date: 15/02/2021

Business backlist

Say Thank You for Everything

The secrets of being a great manager – strategies and tactics that get results

By Jim Edwards

ISBN: 9780857199348 | Paperback: £14.99 | Publication date: 06/09/2022

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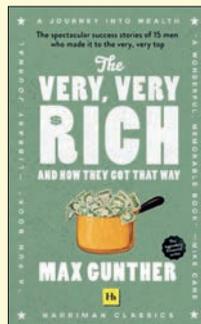
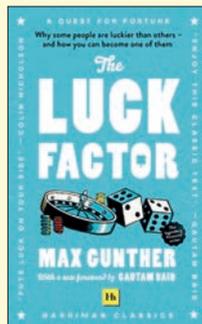
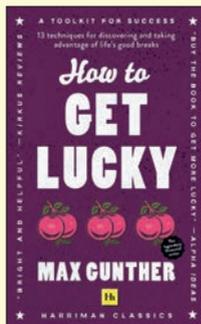
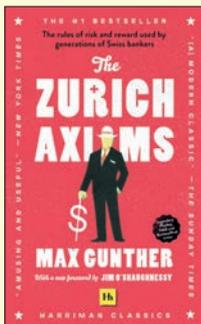
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