

# BESPOKE COACH DEVELOPMENT

TAILORED SUPPORT, WHENEVER AND WHEREVER YOU NEED IT

England Hockey can offer clubs the opportunity to access a tailored coach development programme which aims to do the following:

- Help clubs develop and retain their coaching team they already have and support the recruitment of new coaches by providing bespoke coach development on their doorstep
- Reach all delivers involved in hockey, from coaches responsible for leading regular sessions to those that help out and want more confidence
- Remove barriers by bringing the learning and development to you at a place and a time that meets your needs.
- Meet the needs of your club and coaches by tailoring the learning and development requirements, through a pick n mix approach.

This approach increases exposure to new and exciting coaching ideas, whilst also creating and developing inclusive environments to help you recruit and retain more players.

**Interested?** Contact our [Coach Development Team](#) to co-create a package tailored to your specific focus areas, needs and budget.

Based on your feedback, the following learning and development options are available:

## COACH DEVELOPER VISIT

A Coach Developer can visit you to provide tailored feedback to you and your organisation as well as observe and support your coaches in situ. Feedback can be provided for onward development

## ENGLAND HOCKEY WORKSHOP & COURSES DELIVERED TO YOUR COACHES

We can take any existing England Hockey course and workshop and deliver it face-to-face at a time and location that suits you. This can also allow 14-16 years olds to join rather than the usual minimum age of 16.

- Safeguarding in Hockey
- Coaching Club Teams
- Junior Hockey Coaching
- Introduction to Coaching
- Coach Course
- Lead Coach Course

## TAILORED WORKSHOP

**Designed and delivered for your club.** If you have unique requirements to enhance the skillset of your coaches and helpers. We can use our experience to understand and meet your specific needs through a tailored workshop. Examples include:

- Match Day Coaching
- Customised GK Coaching Workshops
- Having Difficult Conversations

Other topics available on request.

**Contact us at [coaching@englandhockey.co.uk](mailto:coaching@englandhockey.co.uk) to discuss your needs**

# BESPOKE COACH DEVELOPMENT

TAILORED SUPPORT, WHENEVER AND WHEREVER YOU NEED IT

## CREATE YOUR OWN

Perhaps you have a challenge which the coach development team can support you with that isn't featured above?

- Supporting coaches at an event
- Informal support to coaches with practice design
- Managing other coaches

We will work with you to develop, implement and evaluate a solution.

## INDIVIDUAL COACH SUPPORT PACKAGE

Tailored on-pitch support designed to empower your coaches. Choose a package and level of engagement that fits your coaches and clubs goals, from focused session reviews to full season membership.

### BRONZE COACH DEVELOPMENT PACKAGE

Focused, individual support for immediate coaching impact:

- **Tailored Focus:** Coach Developers can work with a group of coaches (up to 3 per Coach Developer) on areas they choose.
- **On-Pitch Observation:** In-person expert session delivery observation, review and feedback, including briefings at the start and end.
- **Professional Feedback:** Real-time verbal guidance and a full written report to support ongoing development.

### SILVER COACH DEVELOPMENT PACKAGE

Extended support to track and embed progress. All the benefits of Bronze, plus:

- **Dual-Visit Series:** An additional follow-up visit in 3–6 months to review progress and embed learning.
- **Dedicated Mentor:** Access to a named Coach Developer for professional advice and support between visits.

### GOLD COACH DEVELOPMENT PACKAGE

Our most prestigious level of season-long mentorship. All of the above, plus:

- **Full-Season Partnership:** A 12-month development cycle featuring three on-site visits for up to three coaches per Coach Developer.
- **Ongoing Mentorship:** Priority access to a dedicated Coach Developer for advice and guidance throughout the year.
- **Long-term Growth:** Consistent verbal and written feedback at every stage of the 12-month cycle.

Contact us at [coaching@englandhockey.co.uk](mailto:coaching@englandhockey.co.uk) to discuss your needs