

## INVITATION TO TENDER

### OVERLAY, LOOK & FEEL AND EVENT SERVICES – EUROCHAMPS27, LONDON

#### 1. INTRODUCTION TO ENGLAND HOCKEY

England Hockey is the National Governing Body for the sport of hockey in England and is a limited company that is not for profit with an annual turnover of circa £10m. England Hockey is responsible for the strategic direction for the sport, undertakes a lead role in developing the image and brand of the sport, of marketing it and its governance. England Hockey is the designated governing body to administer and govern Great Britain hockey. Inspiring international teams is a core part of our strategy, and this partnership is a key driver to supporting the international teams and elite development programme to meet our organisation's objectives.

#### 2. EUROCHAMPS27

England Hockey has won the rights to host the EuroHockey Championships in 2027, branded as the 'EuroChamps27 London'. This major European event, sanctioned by EuroHockey, will see the finest hockey talent from Europe compete in an unforgettable tournament with more teams than ever before in Summer 2027.

England Hockey's bid demonstrated the country's strong infrastructure, passionate fan base, and innovative vision for growing the sport. The event will be a key milestone in England's long-term strategy to elevate hockey, and increase its visibility, relevancy, and accessibility across the country.

Lee Valley Hockey and Tennis Centre, located in the iconic Queen Elizabeth Olympic Park, whose purpose-built facilities are designed to meet the highest international standards, will host the pool matches and quarter finals. It has successfully hosted the 2015 EuroHockey Championships, the FIH Champions Trophy in 2016, and the Vitality Hockey Women's World Cup in 2018, along with multiple FIH Hockey Pro League events over the years.

The semi-finals and finals of the Championships, played across four-bumper days, will see the return of Big Stadium Hockey to the Twickenham Stoop, a pioneering concept transforming sporting stadiums into world-class hockey venues.

As part of this hosting privilege, England Hockey have the honour of hosting the Intellectual Disability Championships, the 'Hockey ID EuroChamps27'. This is the pinnacle of European Intellectual Disability Hockey, with the tournament taking place

every two years as part of the overall Championships. In 2027, EuroHockey have ambitions of making the Championships bigger than ever with 12 teams competing, an increase from 11 in 2025. With a new trophy, more teams, planned enhancements to the sport and team experience it promises to be the best ID Championships ever. England Hockey are in the process of seeking a host venue, within close proximity to the Twickenham Stoop, to help realise this ambition. An official training venue for the Championships, located close to Lee Valley Hockey and Tennis Centre, will also be selected to host team training before and during the Championships.

## **VISION, MISSION, STRATEGIES AND KEY TACTICS\***

Vision – The Biggest, Boldest EuroHockey Championships

Mission – To deliver an excellent tournament that showcases elite hockey, creates unforgettable fan experiences, inspires communities and leaves a lasting legacy.

Strategies – Increase visibility, Memorable Fan Moments, Commercial & Ticketing Income, Operational Excellence and Social Impact & Event Legacy.

### Key Tactics

- Design a fan journey prioritising ease, affordability, and memorable experiences, including family zones, athlete interaction, reasonable adjustments and festival atmosphere.
- Showcase Hockey as a go to Major Event Sports Fan Experience
- Deliver a well-planned event, safely and on budget
- Deliver the best ever Hockey ID Championships
- Continue our reputation of offering a best-in-class operational experience to all client groups such as umpires & officials
- Maximise the benefit of the EuroHockey Championships for Hockey in England.

The provisional match schedule can be found in Appendix 1. The provisional install and de-rig schedule can be found in Appendix 2. These schedules will be finalised later in 2026.

*\*subject to final sign off from the Event Stakeholder Board.*

## **3. INTRODUCTION TO TENDER AND SERVICES REQUIRED**

England Hockey wishes to secure an experienced and expert provider(s) to deliver overlay, look and feel and event services for the 'EuroChamps27' and be the exclusive provider(s) in this area.

The services England Hockey are looking for will be determined at contract stage and beyond during the planning stages, but will likely include the following:

- Design, print, production and installation of the event 'Look and Feel' at 'EuroChamps27' venues, ensuring the brand of the event is brought to life, which may include future event commercial partners.
- Deliver following services; power, toilets, drinking water and others as required.
- Procurement, installation and fit out of event overlay; including fencing, marquees, flag poles, scaffold platforms, gantries, fan activations, temporary flooring and other temporary structures.
- Provision of plant machinery and operators where required.
- Labour services for event build, live cover and de-rig.
- Labour services and vehicles for transport of event equipment between event venues.
- Health and Safety expertise and advice (via subcontractor if required) and CDM of venues if required – with appropriate qualifications.
- Management and procurement of trusted sub-contractors to deliver any services related to the event.
- Project and account management for planning and delivery of the above services. The number of days is not yet known but estimated 35-40 days of project management before the Championships.

The above list is not exhaustive and will change in line with the requirement of England Hockey and the event. The term of this contract would cover the 'EuroChamps27' only, beginning in April 2026 and ending in August 2027. England Hockey would expect a dedicated account manager for the duration of the contract and this person would be required to join one or more monthly meeting (90 minutes) with other members of the organising team when required, from July 2026.

In addition to the above, England Hockey may require the provider(s) to deliver further services at various side events, or milestone events between April 2026 and June 2027 at a variety of venues - although this will not form part of the formal agreement.

***Important – the installation and de-rig of the temporary 'Big Stadium Hockey' international standard hockey pitch and associated sport equipment at Twickenham Stoop, will be delivered by a principal contractor overseeing specialist suppliers and partners and is not part of this brief.***

## 4. PROCESS

Providers who would like to submit a response to tender for this opportunity are invited to submit a presentation deck to England Hockey, covering the following:

- Introduction to company and background.
- Evidence of delivery in major event setting against the good and services provided above.
- Examples of elevating the fan experience for clients, sponsors or event organisers before.
- Demonstration of how you would meet all of the assessment criteria listed below.
- Illustrate how you would bring the EuroChamps27 brand to life, following the brand guidelines attached in Appendix 3.

In addition to the submitted deck, applicants must complete a [short online form here](#). The form will ask providers some basic questions about employment, health and safety, data protection and any declarations in relation to England Hockey staff.

The supporting document, in the form of a 'Appendix 4 - Labour and Equipment Cost Sheet', should also be completed and submitted. This document contains a template of some example services we would ask providers to deliver for our events. It is important to provide as accurate costs as possible when completing this, allowing for inflation for next calendar year. Applicants should also share a copy of their standard terms and conditions of service.

England Hockey reserves the right to appoint multiple providers to deliver the outlined services should it see fit.

After the deadline of submissions has passed, England Hockey will review all applications and invite shortlisted suppliers for a formal interview with a suitable panel, to be hosted at England Hockey, Bisham Abbey National Sports Centre on **Thursday 26th March 2026**. Following the interview of shortlisted providers, England Hockey will then appoint the successful provider(s) and notify those who were unsuccessful.

## 5. DECLARATION OF INTEREST

Please explain your relationship with any of the employees, contractors, or member organisations of England Hockey, including details of work carried out by your company on their behalf. There is an opportunity to declare these relationships in the online submission form for the tender.

England Hockey may contact these individuals/organisations to discuss this project.

## **6. ASSESSMENT CRITERIA**

The main criteria on which the tenders will be assessed are as follows:

- o      Support achievement of the Vision, Mission, Strategies and Tactics of the EuroChamps27 15%**

*Success of the event hinges on delivery of the Vision, Mission, Strategies and Tactics. England Hockey would want to work with a provider who can support in delivery of these areas.*

- o      Expertise and experience in industry 15%**

*It is important for England Hockey that the providers can demonstrate their experience and expertise in delivering the outlined services, on the biggest event stages.*

- o      Cost of service delivery 15%**

*It is important for England Hockey that the providers can provide value for money on goods and services provided.*

- o      Previous success of event delivery 15%**

*With this being a high value contract and a crucial part of the success of the event, England Hockey would require a provider who can demonstrate tangible success in this field on the biggest of event stages.*

- o      Flexibility in event delivery 15%**

*With requirements subject to change due to extraneous factors, or new opportunities, there may be an uplift or decrease of goods, services and time required from the provider. It is important the provider has flexibility and can adapt to these changes.*

- o      Sustainability and Environmental responsibility 15%**

*England Hockey would value working with a provider(s) who acts with sustainability in mind, reduces carbon footprint and provides creative ways of working to reduce or minimise impact on the environment when working.*

- **Alignment to England Hockey Values 10%**

*England Hockey Values are what the organisation lives and breathes throughout its work, we would like to work with a company who is aligned with these and can embrace them.*

- *Care for People and Places*
- *Collaborate Inclusively*
- *Play with Spirit, Win with Grace*
- *Resilient in everything we do*

## **7. SUCCESSFUL PROVIDER(S)**

If successful, the provider(s) will be required to enter a formal contract with England Hockey to deliver the agreed services for the EuroChamps27. The contract will be governed and interpreted in accordance with the law of England and Wales.

The provider(s) will work closely with the England Hockey Events team to deliver the agreed service level, as well and adhere to the following obligations;

- Provide England Hockey an up-to-date copy of Public and Employee Liability Insurance for minimum of £10,000,000 and ensuring insurance is in place during event days;
- Provide England Hockey suitable risk assessments and method statements prior to event days – checked by qualified individuals.
- Provide a detailed staffing and cost plan for all elements of the event delivery within agreed timelines.
- Provide England Hockey a single point of contact with email address and phone number.

## **8. TIMELINE**

The deadline for submitting the presentation deck, completing the form and submitting supporting documents\* is **5pm Monday 16th of March 2026**.

From **Tuesday 17th March 2026**, England Hockey will be in touch to arrange interviews with shortlisted providers.

Interviews will take place on **Thursday 26th of March**, at England Hockey, Bisham Abbey, National Sports Centre.

Week commencing **Monday 30th March 2026**, all applicants will be informed of the outcome of the process and appointment(s) will be made.

Summary of documents to submit to Neil McGuigan;

- 1) Completed Presentation Deck
- 2) Completed [Online form](#).
- 3) Completed Cost and Labour Sheet, Appendix 4
- 4) Copy of standard terms and conditions

For any queries, please contact:

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