



Bachelor of Arts (Honours) in Business Management

These regulations must be read in conjunction with the Academic Regulations (Taught Courses). These regulations are available by going online to the Open University website at [Student Policies and Regulations | The Open University](#).

Short title

BA (Honours) Business Management

Award letters

BA (Hons) Bus Mgt

Designation

The BA (Honours) Business Management can be awarded with a named specialism in Accounting, Innovation and Enterprise, or Leadership Practice.

Where modules that make up a specialism that is within the general area of Business Management are included, the degree is referred to as the BA (Honours) Business Management ('specialism') where 'specialism' is the name of the specialism concerned.

Entry requirements

None

Maximum duration of study

16 years

Credit requirement

360

Stage 1 (120 credits)

Depending on the study route followed:

60 credits from a specified compulsory module and 60 credits from specified core option modules, *or*

120 credits from specified compulsory modules, *or*

90 credits from the specified compulsory modules including the specified discontinued 30-credit module and 30 credits from specified core option modules, *or*

30 credits from the specified discontinued compulsory module and 90 credits from specified core option modules

Stage 2 (120 credits)

General: 60 credits from a specified compulsory module and 60 credits from the specified core option modules

Specialism: 120 credits are from the specified compulsory specialism modules

Stage 3 (120 credits)

General: 60 credits from a specified compulsory module and 60 credits from the specified core option modules

Specialism: 60 credits from the specified compulsory module and depending on the study route being followed, 60 credits are from a specified compulsory specialism module or from specified core option specialism modules

Maximum transferred credit

240 credits for the BA (Honours) Business Management

180 – 240 credits for the BA (Honours) Management with a specified named specialism, depending on the specialism studied.

Maximum age of credit transfer

16 years

Unique study requirement

120 credits at OU Stage 3

Additional rules

Students studying from October 2022 onwards may study the modules in each stage in any order.

Approval has been given to withdraw both the Economics and the Marketing pathways from this qualification. The final date on which the qualification will be awarded with an Economics or Marketing specialism is 31 December 2031.