

# PPG Community Engagement



PPG's community engagement efforts are an extension of our company purpose and promise: **WE PROTECT AND BEAUTIFY THE WORLD™**.

Together, PPG and the PPG Foundation collaborate with our enthusiastic employee volunteers and community partners to positively impact people's lives.

## What we support



### Employee Engagement

Mobilizing and supporting our 47,000+ employees to make a meaningful difference in their local communities through donations, volunteering and more.



### Community Sustainability

Revitalizing and beautifying neighborhoods around the world; using our products and the power of employee volunteers to transform community spaces through our global *Colorful Communities* projects.



### Education

Enabling possibilities and progress through learning, curiosity and discovery; supporting hands-on activities that connect science, technology, math and engineering (STEM) concepts to real-life application.

## COLORFUL COMMUNITIES™ Program by the numbers as of January 1, 2019

**5.2MM+** students, seniors, teachers, patients and community members impacted

**74,000+** volunteer hours

**204** projects completed in 30 countries, transforming playgrounds, classrooms and community spaces in need of brightness

**\$3.7MM+** in PPG funding to support the program

**11,150** enthusiastic employee and community volunteers

**21,790** gallons (more than 82,480 liters) of PPG paint products used to protect and beautify our communities

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## Partnerships and program highlights



### New mobile STEM classroom for young future scientists

An innovative partnership between PPG and the local government in Istanbul, Turkey, resulted in an astonishing transformation of a former city bus into a colorful and bright mobile STEM classroom. More than 900 preschool students a year now have the opportunity to climb aboard and engage in hands-on science and technology activities.



### Space exploration and color make learning take flight

Why are rockets painted white? What colors reflect the most heat? These questions and more were explored in an innovative program created by PPG and the National Space Academy. Primary school students across the UK and Ireland have the opportunity to participate in hands-on chemistry-based educational lessons to learn scientific principles in a fun and engaging way through the inspiring context of space.



### Brazil brings brightness to a local schoolyard

More than 1,200 students from elementary to high school in Sumaré, São Paulo, Brazil, are enjoying a warm and cheerful schoolyard thanks to a *Colorful Communities* project. PPG volunteers partnered with the nonprofit *Skate Escola* to revitalize the Wadih Jorge Maluf School in the Matão district.



### A transformed community garden in China

The Shishan community garden, a popular gathering place in the historical town of Suzhou, in the Jiangsu Province of China, received a stunning makeover this year. PPG employees and community volunteers drew inspiration from the Italian minimalist artist Giorgio Morandi, and architect I.M. Pei (whose hometown is Suzhou) to create a soothing and dynamic new space for the community to enjoy.



### The impact of color on learning environments

As a leading color authority and active community partner, PPG understands the positive impact that color can have on a space – particularly, in classrooms. In 2018, the PPG Foundation commissioned a U.S. study that surveyed more than 900 teachers, parents and educational administrators. Findings revealed that color and a positive learning environment can indeed be synonymous with students' happiness, ownership and engagement.



### Using the power of technology to bring mobility and smiles

In Sylmar, California, the PPG Foundation partnered with Xbots Robotics on its GoBabyGo! program, engaging PPG volunteers and Boys & Girls Clubs members to modify battery-powered cars into ride-on vehicles that help physically disabled children experience mobility. The result? A truly hands-on lesson in engineering and giving back that brought knowledge to the participating students and joy to the children and their parents.



### PPG SCIENCE PAVILION™ provides science and technology exploration

Building on a 36-year partnership with Carnegie Science Center in Pittsburgh, Pennsylvania, PPG and the PPG Foundation are proud to sponsor the *PPG Science Pavilion* that is designed to inspire learning and curiosity by connecting science and technology with everyday life.

In 2018, PPG and the PPG Foundation have invested more than

**\$9MM**

in communities around the world.

To learn more about PPG's community engagement, visit [ppgcommunities.com](http://ppgcommunities.com).

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